

LaTanya Brown-Robertson, Ph.D.

Associate Professor of Economics

Bowie State University

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▪ **EDUCATION**

- Ph.D.(2003) and M.A.(1998) in Economics, Howard University.
- B.A. (1996), Economics, minor Business Administration, Howard University.
- Undergraduate Studies (1992- 1994), Economics, Spelman College.

▪ **TEACHING EXPERIENCE**

August 2005 To Present	<u>Bowie State University, Bowie, Maryland</u> Tenured Associate Professor of Economics
August 2004 To May 2005	<u>Belmont University, Nashville, Tennessee</u> Visiting Professor of Economics
January 2004 to June 2005	<u>University of Phoenix, Phoenix , Arizona</u> Adjunct Professor of Economics for MBA Program
June 2005 to January 2006	<u>University Maryland University College, College Park, MD</u> Adjunct Professor of Economics for the MBA Program
August 1996 to June 1999	<u>Howard University, Washington, D.C.</u> Teaching Assistant and Adjunct Professor of Economics

▪ **COURSES TAUGHT**

Principles of Macroeconomics
Principles of Microeconomics
Intermediate Macroeconomics
Special Topics in Economics
Money and Banking (Online and Face to Face)
Urban Economics
Statistics
Economics of Education
Economics of Poverty
Monetary and Fiscal Policy
Graduate level – Managerial Economics (Online and Face to Face)

▪ PUBLICATIONS

- Conrad, Daren and LaTanya Brown (2012). The Impact of Macroeconomic Fluctuations and the Likelihood of Black Female Homeownership. *Review of the Black Political Economy*. Spring 2012.
- Brown, LaTanya and D. Osei Robertson. (2011). An Analysis of Residential Energy Consumption on US Age Cohorts. *Business Studies Journal*, Volume 10, Issue 1, Fall 2011.
- Brown, LaTanya. (2009). HOPE VI: An Analysis to Determine the HOPE VI Program's Influence on Home Sales. *Journal of the Community Development Society*. 1557-5330, Volume 40, Issue 1, 2009, Pages 54 – 63.
- Brown, LaTanya. (2009). Book Review: Douglas Massey's Categorically Unequal. *Eastern Economic Journal*. 35, 415-416.
- Sengupta, Sunando, LaTanya Brown and Azene Zenebe. (2009). Trading Bell at the NASDAQ. *Academy of Accounting and Financial Studies Journal*. 13(1),67-79
- Brown, LaTanya. (2008). Comparing Traditional Public Housing to the HOPE VI Housing Program: The Case of Baltimore's Pleasant View Gardens. *Real Estate Educators Association Journal*. 21 (1), 44-52.
- Raines, Patrick and LaTanya Brown. (2007). Evaluating the Economic Impact of the Music Industry of the Nashville, Tennessee Metropolitan Statistical Area. *Music and Entertainment Industry Educators Association Journal*. 7 (1), 13 -37.
- Brown, LaTanya. (2006). Estimating the Economic Impact of the Music Industry on Local City Governments. *International Academy of Management and Business*. Conference Paper Publication Proceedings.
- Brown, LaTanya served as Economic Advisor for: Daniel, Reginal. (2006). *Living Your Life Backwards*. King and Queen Publications.

▪ RESEARCH REPORTS

- Brown-Robertson, LaTanya. (2013). "The Economic and Fiscal Impacts of Hollywood Casino Resort at Rosecroft Raceway". Report to Penn National Gaming.
- Brown-Robertson, LaTanya, Daniel Muhammad, Marvin Ward and Michael Bell. (2013). "An Analysis of Neighborhoods in the District of Columbia". Report to the Washington, DC Tax Revision Commission.
- Brown-Robertson, LaTanya. (2011). "The Economic and Fiscal Impacts of the Operation of a Racino at Rosecroft Raceway". Report to Penn National Gaming.
- Brown-Robertson, LaTanya and Darius Irani. (2011). "The Economic Impact of the Bowie State Classic". Report to Bowie State University.

Irani, Darius and LaTanya Brown-Robertson (2008). “Maryland BRAC: Small and Minority Business Opportunities Study” . Report to Maryland Governor’s Office of Minority Affairs.

Brown, LaTanya. (2006). “A Market Analysis Study of the Westphalia Town Center Project”. Report to Sandler Westphalia LLC.

Raines, Patrick and LaTanya Brown. (2006). “The Economic Impact of the Music Industry on the City of Nashville”. Report to Nashville Chamber of Commerce.

▪ **BOOK MANUALS**

Brown-Robertson, LaTanya. (2012). *Instructor's Manuel to Oliver Blanchard's Macroeconomics 6 edition*, Pearson Publications.

▪ **WORKING PAPERS**

Brown-Robertson, LaTanya and Daren Conrad. *The Burden of College Tuition Payments in the Mist of the Foreclosure Crisis*. Targeted Journal - Social Science Quarterly.

Brown-Robertson, LaTanya, Daniel Muhammad, Betty Alleye, Kelly Dinkins and Fitzroy Lee. *Examining Trends and Causes of Gentrification in Washington, D.C.* Targeted Journal - Urban Studies.

▪ **AWARDS, PRESENTATIONS, INVITED CONFERENCES and INTERVIEWS**

2012 Bowie State University, College of Business
Pillar of Success in Research Award

2012 Southwestern Social Science Association
Presentation - The Burden of College Tuition Payment in the Mist of the Foreclosure Crisis

2012 State of Maryland Senate
Testified as an Expert Witness - The Economic and Fiscal Impacts of Slots and Tables Games in Prince Georges County.

2011 Prince Georges County Council
Testified as an Expert Witness - The Economic and Fiscal Impacts of a Racino at Rosecroft Raceway.

2011 Scholars Chair Television Series
Interview Discussion on the Social Responsibility of a Corporation.

2011 Prince Georges County Economic Development Board
Presentation - The Economic and Fiscal Impacts of the Operation of a Racino at Rosecroft Raceway.

- 2008 Department of Housing and Urban Development New National Housing Policy Roundtable Discussion of potential goals for the next U.S. Presidential Administration
Presentation – Metropolitan and Local Issues
- 2008 Eastern Economic Association
Paper Presentation -Comparing Traditional Public Housing to the HOPE VI Program
2007. Social Security Administration- Office of Research Evaluation and Statistics – Division of Program Studies
Invited Proposal – “Japan’s Decision to Work”
2007. Social Security Administration- Office of Research Evaluation and Statistics - Division of Program Studies
Invited Proposal – “Mexico’s Working Retiree”
2006. Regional Economic Models Incorporated Summer symposium
Invited Participant - Tax Analysis, Energy and the Environment and Transportation Economics Symposium
2006. Eastern Economic Association Conference
Presentation -“Evaluating the Economic Impact of Music City USA”
2006. Press Conference – Nashville, T.N.
“The Economic Impact of the Music Industry in the Nashville-Davidson County MSA” co-author and presenter Dr. Patrick Raines
2006. International Academy for Management and Business
Paper Presentation - “Estimating the Economic Impact of the Music Industry on Local City Governments”
2005. Grant Writing Workshop
Participant Three Day workshop at George Washington University
- 2004 American Real Estate and Urban Economic Association
Paper Presentation - “Does the HOPE VI Program Influence Area Housing Prices?”
- 2004 Eastern Economic Association
Paper Presentation - “The Impact of the HOPE VI Program”
- 2002 Southern Economic Association Conference
Paper Presentation - “Does Baltimore’s Pleasant View Gardens HOPE VI site Influence Area Housing Prices?”

1998
and 1999

Institute for Research on Poverty
University of Wisconsin in Madison
Participant in the Low Income Population Conference

▪ **GRANTS and CONTRACTS**

- 2013
- Carnegie Foundation, University System of Maryland Course Redesign Grants. Principle Investigator and Coordinator for a \$40,000 grant to redesign the Principles of Macroeconomics and Principles of Microeconomics courses at Bowie State University.
- 2010
- University Title 3 funds allocated to the College of Business: Assumed control of the College's \$100,000 budget from the Dean. Successfully moved forward accreditation and assessment efforts in the College of Business by acquiring the Sedona software package for College level assessment and developing necessary documents to receive Association to Advanced Collegiate Schools of Business AACSB Pre-Accreditation for the College
- 2008
- Maryland Governor's Office of Minority Affairs:
Joint Contract (\$100,000) with Towson University and Bowie State University (scheduled to receive \$30,000 after completion of the project)
Study: Evaluating the Economic Impact of BRAC on Small Minority Owned Businesses.
- 2008
- Bowie State University Research and Grant Award:
Award: For receiving funding for Bowie State University within the first three years of employment.
- 2005
- University of Minnesota, Humphrey Institute of Public Affairs:
Co-Research Grant Senior Personnel
"Economic and Social Change in High-Poverty Urban Neighborhoods"
- 2004-2006
- Belmont University:
Economic Research Consultant
"The Economic Impact of the Music Industry on the City of Nashville"
- 2001 –2003
- Department of Housing and Urban Development Doctoral Dissertation
Recipient of the \$30,000 Grant. Title: "A Study to Determine If Different HOPE VI Sites Influence Housing Prices"

▪ UNIVERSITY ADMINISTRATIVE EXPERIENCE

August 2009
to June 2011

Bowie State University, Bowie, Maryland
Coordinator for Continuous Program Development

- Successfully headed up efforts to remove all Association of Collegiate Business Schools and Programs (ACBSP) accreditation conditions and notes for the College.
- Coordinated all Association to Advanced Collegiate Schools of Business (AACSB) accreditation efforts.
- Served as a liaison between the College of Business and ACBSP and AACSB accrediting bodies.
- Oversaw and managed the direction of four College level committees: Strategic Management, Assessment, Faculty and Student Participants
- Oversaw assessment for the Business Administration, Masters in Business Administration and Masters of Science in Information Systems.
- Implemented and managed the Sedona accreditation and assessment software package for the College of Business.
- Worked collaboratively with the faculty and the Dean to develop College level intervention strategies.
- Conducted seminars and retreats for faculty and students in the College of Business.
- Managed a \$100,000 budget for accreditation efforts in the College of Business.
- Managed two student workers and one graduate student.

August 2007
to May 2009

Bowie State University, Bowie, Maryland
Chair of University Fiscal Affairs Committee

- Headed up efforts to examine the University's plans and priorities
- Worked with faculty and staff to make recommendations regarding current and on-going initiatives to the university administration.
- Reviewed, evaluated and commented on the University's operational budget.
- Advised and recommended the use of supplemental and discretionary funds as they become available.
- Provided input in the development of reports for the University System of Maryland and the Maryland Higher Education Commission on the University's fiscal allocation plans and actions; and
- Provided an annual report to the university council, to assess fiscal activity and progress towards meeting the University's mandates and priorities.

▪ **UNIVERSITY SERVICE**

2008 - Present	Faculty Development Committee
2007 - Present	University Fiscal Affairs Committee
2005 - Present	Economics Search Committee
2007 - Present	Economics Curriculum Committee
2007 - 2009	University Strategic Planning Committee
2006 - 2007	University System of Maryland Presidential Search Committee
2005 - 2008	Faculty Senate

▪ **ACTIVITIES and CERTIFICATES**

2012	Southwestern Social Science Association Member, Session Chair and Discussant
2011	American Association of University Professor (AAUP) Member
2011	Maryland Economic Development Association (MEDA) Member
2010	American Economic Association Member
2010	Journal of Community Development Society Reviewer
2008	Eastern Economic Association Member
2006	National Association of Securities Dealers Member
2003	National Association of Business Economist Member
2004.	SAS Training – 40 hours Programming 2, Programming with SQL and Dataflux

2004 MSAccess Training – 48 hours
2002 ArcView GIS Training- 40 hours

▪ **WORK EXPERIENCE**

April 2003
To June 2004

Washington DC Government, Washington, DC
Financial Economist / Office of Research Analysis, Chief Financial Office

Authored: “The Impact of Streamlined Sales Tax on The Washington D.C. Economy”.

- Devised analytical solutions to meet the request of revenue impact of tax policy proposals.
- Developed econometric models utilized to forecast revenues for the District of Columbia individual income and sales tax.
- Developed a new individual income forecast model that acutely predicted changes in the city of Washington’s individual income tax base.
- Estimated and analyzed the individual income, real property and sales tax cash collections and revenue estimates.
- Utilized SAS programming languages and the Washington, D. C. government sales tax database to analysis consumer behavior, financial and economic trends for the city of Washington.
- Studied demographic and market analysis trends through database queries and econometric modeling.
- Contributing writer for the Washington, D.C. budget book’s revenue chapter.
- Databases and Data: Training from the SAS Institute (Programming 2, SQL and Dataflux), MSAccess, ArcView, Barent’s Microsimulation Model, Eviews, Current Population Survey, Consumer Expenditure Survey, IRS Income Data, Washington, DC Office of Tax Revenue Data.

October 1998
To March 2003

Department of Housing and Urban Development, Washington, DC
Economic Research Affiliate, Policy Development and Research, Office of Economic Affairs U.S. Development

- Recipient of the Department of Housing and Urban Development Doctoral Dissertation \$30,000 Grant. Title: “Study to Determine If HOPE VI Sites Influence Area Housing Prices”
- Data management, SAS and SPSS econometric modeling and programming, ArcView GIS applications.
- Conducted econometric research utilizing such databases as *American Housing Survey*, *U.S. Census* place and tract level data, *First American Real Estate Solutions* housing price data, *Qualified Census Tract* data, *Building Permit* data.

- Contributing writer for the Department of Housing and Urban Development's "Now is the Time; Rural Report".
- Utilized SAS econometric modeling and Washington, Baltimore, Atlanta and Charlotte housing sales price data to analysis the economic impact of the HOPE VI affordable housing program.
- Reports involved in: "State of the Cities" 1999 and 2000, "New Market Initiative", "Now is the Time; Rural Report", research involving Colonias, National Energy Policy and United Nations Urban Indicators Report.
- Served on The Historically Black College and University Community Development Grant Evaluation Committee.
- Other duties included Low Income Housing Tax Credit data, SAS and SPSS econometric modeling, economic and policy research analysis.
- Research: Welfare to Work, Homelessness, Congressional responses. Prepared and Developed: HUD's Consolidated Plan and Best Practices Symposium.
- Conducted: Information meetings with foreign dignitaries.

August 1999

To December 2000

Howard University, Washington, DC

Research Fellow, Center for Urban Progress

Authored: "How Affordable Housing Developments Impact Economic Development"

Responsibilities: Data collection, Econometric Application, Economic Analysis, Literature Review Research, and Cost and Benefit Analysis. Managed, and developed a cost benefit analysis research project for a local non-profit organization that was presented to local political officials.

May 1997

To August 1997

U.S. Department of Energy, Washington, DC

Economics Intern, Energy Information Administration

Responsibilities: MS Access Data Management; SAS programming for the Oil and Gas Supply Model; Economic Research for the Annual Energy Outlook 1998 and Developed Power Point graph presentations.