

Curriculum Vitae

Dr. William H. BRENT, RFC
Professor of Finance
and Director of the Center for Banking Education
Department of Finance, International Business, & Insurance
School of Business and Public Administration
Howard University
Washington, D. C. 20059

Curriculum Vitae - William H. Brent

Dr. William H. Brent, is currently a full-time tenured Professor of Finance at the Howard University School of Business, Washington, D. C. 20059, where he is also the Director of the Center for Banking Education. He was born on December 15, 1943 in Youngstown, Ohio. He proudly served in the U.S. Navy in a variety of positions for twenty-one years. He enlisted in the U.S. Navy on September 13, 1963 and underwent recruit training at Great Lakes, Illinois. After recruit training he transferred to Philadelphia, PA, Camp LeJeune, NC, Portsmouth, VA and the U.S. Naval Academy in Annapolis, MD, before completing a tour in the Republic of Vietnam.

Lieutenant Commander Brent received a commission as Ensign, Medical Service Corps, U.S. Navy in 1972 at the Naval Air Station, Alameda, California and proceeded to duty in Quantico, VA, Bethesda, MD and Washington, D.C., concluding his career as Director of Finance and Materials Management, National Naval Medical Center (NNMC), Bethesda, MD. Throughout his naval career, he served as a patient care provider or a health care financier. During his tour of duty at NNMC Bethesda, he taught resource management at the Uniformed Services Medical School, Master of Public Health program to both physicians and administrators alike.

Subsequent to Professor Brent's retirement from the United States Navy in April 1985, he worked as the Financial Planner for Blue Cross and Blue Shield of the National Capital Area, Washington, D.C. and as the Financial Systems Coordinator for the Georgetown University Hospital prior to taking his current faculty position at Howard University. He also holds part-time faculty positions at Central Michigan University and Walden University. He is additionally a Certified Online Instructor.

Dr. Brent has published a number of financial case studies and financial research articles in various refereed journals. He has presented and chaired numerous professional conference sessions. He is an Associate Editor of the Journal of Finance Case Research. His current research is in the areas of health care finance, reimbursement, and capital structure effects relative to environmental influences.

Professor Brent has been recognized for his outstanding accomplishments in both teaching and research by his superiors and his peers, as well as by various student and professional associations. He is often sought for advice by current and former students who have been the recipients of both his teaching and his nurturing, which he considers to be the key elements he has accomplished during his lifelong teaching effort.

Dr. Brent is married to the former Adrienne F. Mann of Annapolis, Maryland. He has four wonderful children, David (40), Dyanna (38), Jeffrey (23) and Steven (18).

EDUCATION

Secondary: South High School, Youngstown, OH
Diploma - 1963

Undergraduate: University of Maryland, College Park, MD
1968 - 1970

College of Alameda, Alameda, CA
1970 - 1971

Golden Gate College, San Francisco, CA
1970 - 1971

George Washington University
Washington, D.C.
Bachelor of Science in Health Care
Administration, 1975

Postgraduate: George Washington University
Washington, D.C.
Master of Business Administration
in Finance and Investments, 1979

Nova University
School of Business & Entrepreneurship
Fort Lauderdale, Florida
Doctor of Business Administration
in Financial Management, 1993

Certification: Walden Institute
Certified Online Instructor, 2000
Registered Financial Consultant, 2008

POSITIONS HELD

Military Service: Hospital Corpsman
United States Navy
March 1963 - July 1972

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Naval Officer
Medical Service Corps
United States Navy
July 1972 - April 1985

Civilian Positions:

Financial Planner
Blue Cross and Blue Shield Association
of the National Capital Area
April 1985 - December 1985

Financial Systems Coordinator
Georgetown University Hospital
December 1985 - August 1990

Part-time Faculty
Central Michigan University
MS in Admin & Health Care Admin programs
August 1980 - Present

Full-time Tenured Faculty
Howard University
School of Business and Public Admin.
Department of Finance, Economics,
International Business, & Insurance
Lecturer, August 1990 - Present

Instructor, August 1993 - July 1995

Asst.Prof./Finance, Aug 1995 - May 2001
Assoc.Prof./Finance, June 2001- Present
Director/Center for Banking Education

Part-time Faculty
Walden University
Dept. of Applied Mgmt. & Decision Science
Doctor of Philosophy program
September 1996 - Present

Associate Editor
Journal of Finance Case Research
January 1999 - Present

Associate Editor

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International Journal of Academy of Case Studies
January 2004 – Present

Member, Editorial Board
Int'l. Quarterly Journal of Finance
January 2001 - Present

Service Highlights:

June 1963 - August 1963 Recruit Training Center, Great Lakes, IL
Recruit Training

August 1963 - February 1964 Naval Receiving Station, Philadelphia, PA
Seaman

February 1964 - May 1964 Hospital Corps School, Great Lakes, IL
Student, Basic Hospital Corps School

May 1964 - August 1967 Marine Corps Base, Camp LeJeune, NC
Hospital Corpsman (Field Service)

August 1967 - August 1968 Medical Admin. School, Portsmouth, VA
Student, Advanced Medical Admin.

August 1968 - July 1972 Hospital Corpsman
U.S. Naval Academy, 1968 - 1970
Da Nang, South Vietnam, 1970 - 1971

Nha Be (Saigon), Vietnam, 1971 - 1972
Alameda, CA, 1972

July 1972 - October 1972 NavalSchool HealthCare Admin, Bethesda MD
Student, Medical Service Corps
Indoctrination Program

October 1972 - June 1974 Naval Hospital, Quantico, VA
Asst. Comptroller & Contracting Officer

June 1974 - June 1975 NavalSchool HealthCare Admin, Bethesda MD
Student at George Washington University

June 1975 - June 1978 Bureau of Medicine and Surgery

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Washington, D.C.
Head, General Services Branch

June 1978 - September 1978 Naval School of Health Care Admin.
Bethesda, MD
Student, Financial & Material Mgt.

September 1978 - September 1979 George Washington University
Washington, D.C.
Student, Master of Business Admin.

September 1979 - August 1982 Bureau of Medicine and Surgery
Washington, D.C.
Head, Financial Systems
Director, Resource Execution

August 1982 - April 1985 Naval Hospital, Bethesda, MD
Finance Officer/Comptroller

HONORS

Promotions: United States Navy, Medical Service Corps
Ensign, July 1972
Lieutenant (Junior Grade), July 1974
Lieutenant, July 1976
Lieutenant Commander, August 1981

Howard University
School of Business and Public Admin.
Instructor, August 1993
Asst. Professor of Finance, August 1995
Assoc. Professor of Finance, June 2001

Military Awards / Decorations: Silver Star
Navy Achievement Ribbon
Purple Heart
Combat Action Ribbon
Navy Unit Commendation
Meritorious Unit Citation
Good Conduct Medal, Second Award

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National Defense Service Medal
Armed Forces Expeditionary Ribbon
Vietnam Campaign Medal
Vietnam Cross of Gallantry Ribbon
Republic of Vietnam Civil Action Medal
Vietnam Service Medal

Academic Awards:

Dean's List
George Washington University
June 1974 and September 1979

3.87 Grade Point Average out of 4.00
Nova University
Cumulative, October 1993

- * Professor of the Year 1997
Academic Excellence in Teaching Award
Howard University Students Assn.
- * Graduate Prof. of the Year Nominee 1998
Howard University Graduate Students Assn.
- * Professor of the Year 1999& 2002
Howard University Student Association
- * Distinguished Research Awards,2000 - 2003
Allied Academies International Assoc.
- * Distinguished Faculty Author, 2000-2004
by Howard University President & Provost

TEACHING EXPERIENCE

Graduate Courses: Howard University, School of Business
(Master of Business Administration)
Advanced Corporate Finance (MBA)
Financial Policy & Strategy (MBA)
(Case studies-finance capstone)
Theory of Finance (MBA)

1990 – Present

Member, Dissertation Committee, Dept. Education

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Ms. Cheryl Brooks. April 2010

Walden University,

Dept. of Applied Mgmt. & Decision Science
(Doctor of Philosophy program)
Mentoring Ph.D students (35)
Member, Dissertation Committee (27)
Chair, Dissertation Committee (20)
1997 - Present

Central Michigan University

(Master of Science in Administration &
M. S. in Health Care Admin. Programs)
Administrative Control (MSA), and
Financial Management of Health Care
Institutions (MHCA) 1980 - Present

Uniformed Services Univ. of the Health

Sciences (Master of Public Health Program)
Health Care Resource Financial Mgmt. 1983 - 1985

Undergraduate Courses: Howard University, School of Business
Principles of Finance
Corporate Financial Management
Business Financial Policy and Decision-
making (case studies capstone)
1990 - Present

Lecturing:

Guest Lecturer
Northern Virginia and Prince George's
Community Colleges
Personnel Management
Business Policy and Organization
1980 - 1985

Associate Professor GSMT Adjunct Faculty
University of Maryland University College
College Park, MD
January 2006- Present

Guest Lecturer
University of Maryland Institute for
Emergency Services, Baltimore, MD
January - February 1983

UNIVERSITY & COMMUNITY SERVICE

Committee Memberships: Howard University
Chair, Graduate Programs Committee
Appointment Promotion & Tenure Committee
Business Technology Committee
Community Relations Committee
Executive Committee
Curriculum Development Committee,
Supply Chain Mgmt. Graduate Program
Consumer Credit Initiative
with Federal Mortgage Lending Corp.

Faculty Advisorships: Howard University
Finance and Investments Clubs
Case Competition, National Association
of Black Accountants
Delta Sigma Pi (Nat'l Bus. Fraternity)
EDS Case Competition
Leadership, Education and Advisory (LEAP)
First Union Educator Conferences
Golden Key National Honor Society
Student Affairs Activities Committee

PROFESSIONAL ASSOCIATION AFFILIATIONS

Editorial Positions: Associate Editor,
Journal of Finance Case Research
Member, Editorial Board
Int'l. Quarterly Journal of Finance

Memberships: American Assn. of Individual Investors
American Finance Association
American Mathematical Association
American Statistical Association
Assn. of Health Services Research,
HealthCare Financial Management Assn.
Financial Management Association
Past Chairman, Hospitals & Univ Strategic
Software SIG, Walker Interactive Products.

PUBLISHED ARTICLES

Brent, W. H. "The information asymmetry and valuation effects on health care technology." International Journal of Technology Management, Vol 15, Nos. 3/4/5, 1998, pp 270-298.

Brent, W. H. "The effect of information asymmetry on non-profit hospitals' capital structure and formation." Annual Accounting and Finance Meeting Proceedings, 1998, pp 50-56.

Brent, W. H. "The effect of information asymmetry on non-profit hospitals' capital structure and formation." Journal of Accounting and Finance Research, Volume 7, No. 3, Winter 1999, pp 109-122.

Brent, W. H. Book Review of "IPA, PHO & MSO Development Strategies: Building Successful Provider Alliances" by Maria K. Todd in Healthcare Financial Management, June 1999, p 88.

Brent, W. H. "Chase Manhattan/Chemical Banks, Merger/Consolidation in Action." Journal of Finance Case Research, Volume 1, No. 1, Fall 1999, pp 41-54.

Brent, W. H. "Chase Manhattan/Chemical Banks, Merger/Consolidation in Action." Allied Academics International Conference, Institute for Finance Case Research Proceedings, October 1999, p 2.

Brent, W. H. "Netscape, The Challenge of Equity Valuation at Initial Public Offering." Journal of Finance Case Research, Volume 2, No.1, Spring 2000, pp 37-51.

Brent, W. H. "Valuing Health Services Organizations Using Classic Option Pricing Methods." Journal of Accounting and Finance Research, Volume 8, No.2, Fall 2000, pp 50-64.

Brent, W. H. "Ford Motor Company/Volvo, An International Acquisition Case." Allied Academics National Conference, Institute for Finance Case Research Proceedings, April 2000, p 1.

Brent, W. H. "Lockheed/Martin Marietta, A Case of Merger/Consolidation." Allied Academics National Conference, Institute for Finance Case Research Proceedings, April 2000, p 2.

Brent, W. H. "Valuing Health Services Organizations Using Classic Option Pricing Methods." Annual Accounting and Finance Meeting Proceedings, 2000, p 50.

Brent, W. H. and Philip Fanara, Jr., "Venture Capital: The Same Old Cyclical Pattern or Permanent Structural Shift?" Annual Accounting and Finance Meeting Proceedings, 2000, p 115.

Brent, W. H. "Ford Motor Company/Volvo, An International Acquisition Case." Journal of Finance Case Research, Volume 2, No.2, Spring 2001, pp 25-42.

Brent, W. H. "An Adventure in Demutualization: The MiddleLife Insurance Company (1998)." Journal of Finance Case Research, Vol. 8, No.2, Spring 2006, pp 77-86.

Brent, W. H. "The Have-It Corporation: Mortgage Service Rights Management." Journal of Finance Case Research, Vol. 8, No.1, Spring 2007, pp 21-30.

Brent, W. H. & Charlie E. Mahone, "Novaco, The Challenge of International Entrepreneurship of a New Firm." International Journal of the Academy of Case Studies, Vol. 13, No.5, (2007), pp 69-86 .

Brent, William , "Fannie M. Smith: An Exercise In The Financing Of Home Real Estate." Journal of Finance Case Research, Vol.9, No.1 (Fall 2008):pp 10-19., Kelly, Lynne & Lindsay, Debbie

Brent, William "Z-Score to Predict Material Weakness in Internal Controls", The International Journal of Management & Technology, No. 1 (2008): 68-92. William H. Brent & Mitchell Franklin

COMPLETED DISSERTATION COMMITTEES (CHAIR OR MEMBER)

Chair, Dissertation Supervisory Committee
Title: The Impact of Managed Care on the Practice of Medicine:
Capitation - A Dilemma Facing Primary Care Physicians.
Completed August 2000 by John Petrarca, Ph.D., Applied Management.

Chair, Dissertation Supervisory Committee
Title: Management Advancements and Socioeconomic Results of Educated African-
American Women: A Case Study Narrative
Completed January 2001 by Petrina Woods-Shatteen, Ph.D., Applied Management.

Chair, Dissertation Supervisory Committee
Title: Trading Systems as a Determining Factor in Increasing Financial Trading
Performance
Completed March 2001 by Nader Gandevani, Ph.D., Applied Management (Finance).

Member, Dissertation Supervisory Committee
Title: Attitudes of Air Force Acquisition Professionals Toward Current
Acquisition Reform Efforts.
Completed July 1999 by Timothy Jones, Ph.D., Applied Management.

Member, Dissertation Supervisory Committee
Title: Variations in Policy and Practice of Staff Development Activities Among
School Corporations Within Indiana
Completed August 1999 by Rebecca Sanders, Ph.D., Education

Member, Dissertation Supervisory Committee.

Title: The Role of E-Mail on Information Overload in Organizational Managers. Completed May 2000 by Bruce Bell, Ph.D., Applied Management

Member, Dissertation Supervisory Committee

Title: The Impact of the Structural Adjustment Program (SAP) on Zaire's Financial System. Completed August 2000 by John N. Umoren, Ph.D. Applied Management (Finance).

Member, Dissertation Supervisory Committee. Dept. of Education, School of Education, Howard University

Title: The Effect of School Consolidation on Three Receiving Schools in a Northeastern Urban School District. March 2011 by Cheryl, Brooks, Doctoral Program (Ed.D). Ongoing