

1 Hour Wordpress 2018 A Visual Step By Step Guide To Building Wordpress Websites In One Hour Or Less

A crew of outcasts tries to find a legendary ship before it falls into the hands of those who would use it as a weapon in this science fiction adventure series for fans of The Expanse and Firefly. A washed-up treasure hunter, a hotshot racer, and a deadly secret society. They're all on a race against time to hunt down the greatest warship ever built. Some think the ship is lost forever, some think it's been destroyed, and some think it's only a legend, but one thing's for certain: whoever finds it will hold the fate of the universe in their hands. And treasure that valuable can never stay hidden for long.... Read the book that V. E. Schwab called "A clever fusion of magic and sci-fi. I was hooked from page one."

An absorbing, minute-by-minute account of the demise of the "unsinkable" Titanic, the massive luxury liner that housed a French "sidewalk cafe" and a grand staircase, among other extravagances, but failed to provide enough lifeboats for the 2,207 passengers on board. Reissue.

Podcasting is a hugely persuasive yet under-utilized channel accessed by an affluent and influential demographic. In a crowded and noisy digital environment, it gives organizations, brand builders and marketers the unique opportunity to stand out and drive engagement with target audiences. It offers accurate and measurable levels of allegiance that can only be dreamed of on other digital channels. Podcasting Marketing Strategy is a complete guide to the podcast environment. It describes the importance of podcasting for businesses and explains why, uniquely, it has the highest level of consumer commitment than any other social media. Written by an award-winning author and his co-host of the global top ten iTunes podcast, The Digital Marketing Podcast, this book explains how podcasting can drive business results, advises on how to record, edit and advertise your content and provides a unique digital marketing toolkit. Supported by case studies from influential organizations around the globe, Podcasting Marketing Strategy is the definitive authority to making and publishing podcasts that deliver quantifiable results.

When Nelson Mandela emerged from decades in jail to preach reconciliation, South Africans truly appeared a people reborn as the Rainbow Nation. Yet, a quarter of a century later, the country sank into bitter recriminations and rampant corruption under Jacob Zuma. Why did this happen, and how was hope betrayed? President Cyril Ramaphosa, who is seeking to heal these wounds, is due to lead the African National Congress into an election by May 2019. The ANC is hoping to claw back support lost to the opposition in the Zuma era. This book will shed light on voters' choices and analyze the election outcome as the results emerge. With chapters on all the major issues at stake--from education to land redistribution-- Understanding South Africa offers insights into Africa's largest and most diversified economy, closely tied to its neighbors' fortunes.

A Visual Step-by-step Guide to Building Wordpress Websites in One Hour Or Less!

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Architectures, Countermeasures, and Challenges

Film Poetry, Videopoetry, Lyric Voice, Reflection

Danger, Disease, and Displacement in Representations of the Racialized Poor

Free-Riders and Rent-Seekers

WordPress For Dummies

A Divided Nation

Fundamental Rights Protection Online presents an in-depth analysis of national, supranational and international attempts at online speech regulation, illustrating how the law has been unsettled on how to treat intermediaries.

Tarot cards have been around since the Renaissance and have become increasingly popular in recent years, often due to their prevalence in popular culture. While Tarot means many different things to many different people, the cards somehow strike universal chords that can resonate through popular culture in the contexts of art, television, movies, even comic books. The symbolism within the cards, and the cards as symbols themselves, make Tarot an excellent device for the media of popular culture in numerous ways. They make horror movies scarier. They make paintings more provocative. They provide illustrative structure to comics and can establish the traits of television characters. The *Cards: The Evolution and Power of Tarot* begins with an extensive review of the history of Tarot from its roots as a game to its supposed connection to ancient Egyptian magic, through its place in secret societies, and to its current use in meditation and psychology. This section ends with an examination of the people who make up today's tarot community. Then, specific areas of popular culture—art, television, movies, and comics—are each given a chapter in which to survey the use of Tarot. In this section, author Patrick Maille analyzes such works as *Deadpool*, *Books of Magic* by Neil Gaiman, *Disney's Haunted Mansion*, *Sherlock Holmes: Game of Shadows*, *The Andy Griffith Show*, *Buffy the Vampire Slayer*, and *King of the Hill*. The cards are evocative images in their own right, but the mystical fascination they inspire makes them a fantastic tool to be used in our favorite shows and stories.

Discrimination, stigmatization, xenophobia, heightened securitization – fear and blaming of "aliens within" – characterize the world infected by COVID-19. Such fears have a long cultural history, however, particularly in connecting pathology with race, poverty, and migration. This volume explores theory and narratives of disease, danger, and displacement through the lenses of cultural, literary, and film studies, historical representation, ethnics studies, sociology and cultural geography, classics, music, and linguistics. Investigations range from, for example, illness discourse in the ancient classics to images of perilous intruders in the Age of Trump, from the Haitian Revolution and subsequent zombie stereotypes to current, problematic refugee resettlement in the US South and Greek islands, from the urban underworld in nineteenth-century sensation novels to ethnic women "on the stroll" in coronavirus times. The collection is organized into three thematically intertwined parts: *Stigmatizing the Racialized Underclass*; *Pathologizing the Other*; *Constructing and Countering Collapse*. It examines changing or recurrent aporias in tropes of belonging and exclusion, as well as the birthing of new forms of identity, agency, and countercultural expression.

Written by an experienced teacher of statistics, the new edition of this accessible yet authoritative textbook covers all areas of undergraduate statistics and provides a firm foundation upon which students can build their own knowledge. Featuring new chapters on Bayesian and multiple

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regression analysis, this book gives students a working understanding of how to conduct reliable and methodical research using statistics. Brysbaert illustrates the key concepts using examples from psychological research, with clear formulas and explanations for calculations. With helpful chapter-by-chapter guidance for carrying out tests using SPSS, as well as coverage of jamovi and JASP software, this book aims to develop students' confidence in statistical analysis, and to take the fear out of the topic. It offers an easily navigable layout filled with features that help learners to avoid common pitfalls and check their understanding along the way. This engaging and informative guide is essential reading for undergraduate psychology students taking courses in research methods and statistics. New to this Edition: - Chapters on Bayesian analysis, mixed-effects models, and multiple regression analysis - Coverage of jamovi and JASP, two free statistical packages

The Urban Dimension of Religious Conflicts

Deep Learning with Python

The Poetics of Poetry Film

Understanding South Africa

Recoding the Boys' Club

The Little Prince

WordPress to Go

Well-Being as a Multidimensional Concept contributes to our understanding of the ways that culture and community influence concepts of wellness, the experience of well-being, and health outcomes. This book includes both theoretical conceptualizations and practice-based explorations.

Examining contestation and conflict management within holy cities, this book provides both an overview and a range of options available to those concerned with this increasingly urgent phenomenon. In cities in India, the Balkans and the Mediterranean, we can see examples where religion plays a dominant role in urban development and thus provides a platform for conflict. Powerful religious hierarchies, the generation of often unregulated revenues from donations and endowments, the presence of holy sites and the enactment of ritualistic activities in public spaces combine to create forms of conflicts which are, arguably, more intense and more intractable than other forms of conflicts in cities. The book develops a working definition of the urban dimension of religious conflicts so that the kinds of conflicts exhibited can be contextualised and studied in a more targeted manner. It draws together a series of case studies focusing on specific cities, the kinds of religious conflicts occurring in them and the international structures and mechanisms that have emerged to address such conflicts. Combining expertise from both academics and practitioners in the policy and military world, this interdisciplinary collection will be of particular relevance to scholars and students researching politics and religion, regional studies, geography and urban studies. It should also prove useful to policymakers in the military and other international organisations.

Let's learn how to build a Wordpress website together! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce

*online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can easily learn how to build a beautiful Wordpress website that displays your company's name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this wordpress website in 1-3 days, with some diligence. In this Wordpress step by step guide, you will learn: * How to build a Wordpress website for your small business, whether it is currently a physical location or online destination. * How to choose a profitable website domain name and select the best web hosting server * How to install Wordpress and configure the Wordpress dashboard for your business * Updating and securing your Wordpress site to prevent hacking and digital theft * Selecting a Wordpress theme and customizing the theme for your business * Integrating an email list like Aweber or Mailchimp into your website * Setting up an online shop via WooCommerce to facilitate digital sales * How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines. Page Up and Order Now!*

An authoritative survey of different contexts, methodologies, and theories of applied communication The field of Applied Communication Research (ACR) has made substantial progress over the past five decades in studying communication problems, and in making contributions to help solve them. Changes in society, human relationships, climate and the environment, and digital media have presented myriad contexts in which to apply communication theory. The Handbook of Applied Communication Research addresses a wide array of contemporary communication issues, their research implications in various contexts, and the challenges and opportunities for using communication to manage problems. This innovative work brings together the diverse perspectives of a team of notable international scholars from across disciplines. The Handbook of Applied Communication Research includes discussion and analysis spread across two comprehensive volumes. Volume one introduces ACR, explores what is possible in the field, and examines theoretical perspectives, organizational communication, risk and crisis communication, and media, data, design, and technology. The second volume focuses on real-world communication topics such as health and education communication, legal, ethical, and policy issues, and volunteerism, social justice, and communication activism. Each chapter addresses a specific issue or concern, and discusses the choices faced by participants in the communication process. This important contribution to communication research: Explores how various communication contexts are best approached Addresses balancing scientific findings with social and cultural issues Discusses how and to what extent media can mitigate the effects of adverse events Features original findings from ongoing research programs and original communication models and frameworks Presents the best available research and insights on where current research and best practices should move in the future A major addition to the body of knowledge in the field, The Handbook of Applied Communication Research is an invaluable work for advanced undergraduate students, graduate students, and scholars.

How to Build a WordPress Website on Your Own Domain, from Scratch, Even If You Are a Complete Beginner

Flash Feedback [Grades 6-12]

Contested Holy Cities

Essentials of Business Communication

Beyond Donkey Kong

The Landscape Model of Learning: Designing Student-Centered Experiences for Cognitive and Cultural Inclusion

Bricks Without Straw

The #MeToo movement has catalyzed an international discussion about the routine challenges women face in their professional lives as a result of male-dominated industries and office cultures. These include well-documented cases of sexual harassment and assault, but also unequal opportunities, unequal pay, sexist stereotypes, and a devaluation of women's labor. While these are problems women face in all industries and at all levels, the political and technology sectors are particularly rife with them. *Recoding the Boys' Club* is a ground-breaking deep-dive into the work experiences of women in the political technology field in the United States. Political technology sits at the intersection of two fields dominated by men--politics and technology--and has become a cornerstone of operations in political campaigns and political institutions more generally. Drawing on a unique dataset of 1004 staffers working in political technology on presidential campaigns from 2004-2016, analysis of hiring patterns during the 2020 presidential primary cycle, and interviews with 45 women who worked on 12 different presidential campaigns, this book reveals the underrepresentation of women in political technology, especially leadership positions, as well as the struggle women face to have their voices heard within the "boys' clubs" and "bro cultures" of political technology. It chronicles the gendered expectations women face to provide emotional labor, stereotypes about women's competencies that shape their opportunities, the ways in which women's ideas are discredited, and the formal and informal forms of exclusion in campaign culture--leading to widespread feelings of "imposter syndrome" among women in this environment. These issues are often compounded by a mentality that the well-being of staffers must come secondary to the goals of the campaign, despite what campaigns might profess publically about gender and labor. Since these campaigns are important entry and training points for the wider field of political technology, the gendered inequities encountered within them have implications for women's professional experiences and careers long after campaigns have ended. This book aims to help political practitioners create more gender equitable and inclusive workplaces, ones that value the ideas and skills of all those who work to get candidates elected.

Almost weekly, the news is full of stories about disappearing retail chains. From House of Fraser and BHS to Toys'R'Us and Sears, recognised names are vanishing overnight – as such large organizations disappear, so

the malls, shopping centres, high streets and main streets become emptier and less appealing to visit. The retail sector is hugely important in terms of job numbers: in the US, it employs around 30 million people (directly and indirectly); in the UK, around 10 million. As such, anything that jeopardises the retail sector will have a deep and lasting impact on millions of lives, as well as on public policy. While many blame the 'Amazon effect', this is an oversimplification. Deeper forces are at work that are changing people's relationships with brands, the balance of power between producers and consumers, and the whole nature of the supply chain that has existed since the industrial revolution. Retail Therapy offers a comprehensive analysis of these forces and their impact on the world of retailing. More importantly, it presents a cogent analysis of the longer term trends that are shaping retailing, and outlines a clear road map for sustainable success in the future.

Set to generate and influence discussions in the field for years to come, this is an encyclopaedic work on the ever-evolving genre of poetry film. It will set the benchmark for all subsequent works on the subject. As well as being the first book of its kind, this will be a multi-platform project, with users to view the poetry films on a related website and an app planned to accompany the book. Poetry films are a genre of short film, usually combining the three main elements: the poem as verbal message; the moving film image and diegetic sounds; and additional non-diegetic sounds or music, which create a soundscape. This book examines the formal characteristics of the poetic in poetry film, film poetry and video poetry, particularly in relation to lyric voice and time. Provides an introduction to the emergence and history of poetry film in a global context, defining and debating terms both philosophically and materially. Examines the formal characteristics of the poetic in poetry film, particularly in relation to lyric voice and time. Includes interviews, analysis and a rigorous and thorough investigation of the poetry film from its origins to the present. This is a very important, groundbreaking work on film poetry. The ideas discussed here are of great importance, and the diversity and breadth of the volume is especially impressive and very useful. This book brings together in one place crucial ideas and information for practitioners, students and academics, and is clearly and accessibly written. Including over 40 contributors and showcasing the work of an international array of practitioners, this will be an industry bible for anyone interested in poetry, digital media, filmmaking, art and creative writing, as well as poetry filmmakers. It explores working practices, processes of collaboration and the mechanisms which make these possible. It also reveals the network of festivals disseminating and theorizing poetry film and presents a compelling bibliography. This is the most incisive and complete analysis of filmic poetry to date. It is poised to become a major text in the field. Essential reading for academics teaching poetry filmmaking, moving image, film, media and media poetry,

writing and art. Undergraduate and postgraduate students in those fields. Great potential for textbook adoption. Also relevant to poets, filmmakers, visual artists, graphic artists and theorists, filmmakers, screenwriters, art historians, philosophers, cultural commentators, arts journalists.

This book offers an up-to-date overview of the coal deposits of South Limburg (Netherlands), the Aachen area (Germany), and the Campine area (Belgium). Although the amount of available literature on these coal deposits is quite vast, the majority of the texts date back to the mid-twentieth century, and most publications focus more on the stratigraphy of the coal layers and the rank of the coal. Moreover, the concept of continental drift is largely ignored in these publications. In addition to providing updated information, this book also discusses coal mining in these regions; the formation and petrography of coal; and the geological evolution of Western Europe/the Netherlands, Germany and Belgium. In order to explain the tropical nature of the flora in the Carboniferous period, paleogeographic aspects are also taken into account.

Well-Being as a Multidimensional Concept

Transfer State

English Theatre and Social Abjection

The Moral Democracy

Development and Poverty Reduction

Geology of Coal Deposits of South Limburg, The Netherlands

Brave New Work

Narratives, in the context of urban planning, matter profoundly. Planning theory and practice have taken an increasing interest in the role and power of narrative, and yet there is no comprehensive study of how narrative, and concepts from narrative and literary theory more broadly, can enrich planning and policy. The Narrative Turn in Urban Planning addresses this gap by defining key concepts such as story, narrative, and plot against a planning backdrop, and by drawing up a functional typology of different planning narratives. In two extended case studies from the planning of the Helsinki waterfront, it applies the narrative concepts and theories to a broad range of texts and practices, considering ways toward a more conscious and contextualized future urban planning. Questioning what is meant when we speak of narratives in urban planning, and what typologies we can draw up, it presents a threefold taxonomy of narratives within a planning framework. This book will serve as an important reference text for upper-level students and researchers interested in urban planning.

Although the absolute number of poor people in the world has declined significantly in recent decades, poverty reduction continues to be a very important issue. There still are very large numbers of poor

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people, relative poverty is an increasingly concerning problem, and progress on poverty reduction varies enormously from one part of the world to another. Factors contributing to poverty reduction include economic growth, economic integration, and specific poverty-reduction programs, which are often initiated by Western countries. This book considers poverty reduction from a global perspective.

Development and Poverty Reduction looks at a wide range of specific subjects, across all continents. It highlights in particular how the issues are perceived from a non-Western perspective and especially how the rise of China is both having a profound impact on poverty reduction globally and also changing the overall way in which development and poverty reduction are approached.

The world of education is in a state of failure. Our teachers are quitting in droves, their natural passion for education stifled. Your children are being let down by a system unfit for our rapidly-changing world, leaving them wholly unprepared to survive the age of AI and automation. Pulling no punches, education technologist and entrepreneur Priya Lakhani OBE outlines how badly we have failed, and who is to blame. With a foreword from Robert Halfon MP, Chair of the Education Select Committee, Priya charts a course for a brighter future. From feeble government reforms to growing mental health crises, Priya leaves no stone unturned in exposing the inadequate state of education.

What has happened to our youth? How did it all go south so fast? Hardly any of them give up a seat to an elderly person or a pregnant woman—and profanity against bus drivers, teachers, police officers and everyone else has become a rite of passage. Drug use and violence no longer strike fear in their hearts. Even worse, they're entitled, believing everything should be theirs even if they have not worked hard for it. Meanwhile, parents have given up on parenting, preferring to turn over their children to the government or society to be reared. Al Bruno, Ph.D., a longtime educator and former chaplain, highlights the epidemics that have ravaged our youth in *Bricks without Straw*. He offers guidance on how to: take back our children, guide them, and teach them about the Lord; prepare children for the difficult life they will face as adults; teach children right from wrong; instill a love of learning in children. With youth crime surging, a waning work ethic, and children hurling insults at each other at every opportunity, the stakes could not be higher. Whether you're an educator, parent, grandparent, or community leader, you'll grasp the problem and find solutions in this book.

Retail Therapy

The Experiences and Future of Women in Political Technology

What Should Schools Teach?

Finally Let Go of the Things Holding You Back from Your Most Important Conversation

A Night to Remember

A Big Ship at the Edge of the Universe

The Cards

In every country of Europe and America, there is a remarkable fraction of the adult population (sometimes near 50 per cent) whose needs are met with taxpayers' money. This situation is so common, and we are so used to it that nobody dares to propose an alternative. On the other hand, the State creates unproductive jobs for certain classes of people and makes itself the protector of specific sectors of the economy when companies risk insolvency. We are talking about the transfer of wealth from the people who create it to pure consumers of resources. The later ones we call free-riders. This book treats this matter in connection with the electoral process, the abusive stretching of well-established political concepts, the use of pseudoscience, and the alliance between free-riders and rent-seekers. For sure, it is doubtful that it will be possible to feed such a sizeable inactive population for a long time. However, the author abstains himself of any proposal for a change. His only aim is to explain how we arrived at the present situation and where the foundations of the current equilibrium stay.

The idea of a guaranteed minimum income has been central to British social policy debates for more than a century. Since the First World War, a variety of market economists, radical activists, and social reformers have emphasized the possibility of tackling poverty through direct cash transfers between the state and its citizens. As manufacturing employment has declined and wage inequality has grown since the 1970s, cash benefits and tax credits have become an important source of income for millions of working-age households, including many low-paid workers with children. The nature and purpose of these transfer payments, however, remain highly contested. Conservative and New Labour governments have used in-work benefits and conditionality requirements to 'activate' the unemployed and reinforce the incentives to take low-paid work - an approach which has reached its apogee in Universal Credit. By contrast, a growing number of campaigners have argued that the challenge of providing economic security in an age of automation would be better met by paying a Universal Basic Income to all citizens. Transfer State provides the first detailed history of guaranteed income proposals in modern Britain, which brings together intellectual history and archival research to show how the pursuit of an integrated tax and benefit system has shaped UK public policy since 1918. The result is a major new analysis of the role of cash transfers in the British welfare state which sets Universal Credit in a historical perspective and examines the cultural and political barriers to a Universal Basic Income.

The design of school curriculums involves deep thought about the nature of knowledge and its value to learners and society. It is a serious responsibility that raises a number of questions. What is knowledge for? What knowledge is important for children to learn? How do we decide what knowledge matters in each school subject? And how far should the knowledge we teach in school be related to academic disciplinary knowledge? These and many other questions are taken up in What Should Schools Teach? The blurring of distinctions between pedagogy and curriculum, and between experience and knowledge, has served up a confusing message for teachers about the part that each plays in the education of children. Schools teach through subjects, but there is little consensus about what constitutes a subject and what they are for. This book aims to dispel confusion through a robust rationale for what schools should teach that offers key understanding to teachers of the relationship between knowledge (what to teach) and their own pedagogy (how to teach), and how both need to be informed by values of intellectual freedom and autonomy. This second

edition includes new chapters on Chemistry, Drama, Music and Religious Education, and an updated chapter on Biology. A revised introduction reflects on emerging discourse around decolonizing the curriculum, and on the relationship between the knowledge that children encounter at school and in their homes.

“This is the management book of the year. Clear, powerful and urgent, it’s a must read for anyone who cares about where they work and how they work.” —Seth Godin, author of This is Marketing “This book is a breath of fresh air. Read it now, and make sure your boss does too.” —Adam Grant, New York Times bestselling author of Give and Take, Originals, and Option B with Sheryl Sandberg

When fast-scaling startups and global organizations get stuck, they call Aaron Dignan. In this book, he reveals his proven approach for eliminating red tape, dissolving bureaucracy, and doing the best work of your life. He’s found that nearly everyone, from Wall Street to Silicon Valley, points to the same frustrations: lack of trust, bottlenecks in decision making, siloed functions and teams, meeting and email overload, tiresome budgeting, short-term thinking, and more. Is there any hope for a solution? Haven’t countless business gurus promised the answer, yet changed almost nothing about the way we work? That’s because we fail to recognize that organizations aren’t machines to be predicted and controlled. They’re complex human systems full of potential waiting to be released. Dignan says you can’t fix a team, department, or organization by tinkering around the edges. Over the years, he has helped his clients completely reinvent their operating systems—the fundamental principles and practices that shape their culture—with extraordinary success. Imagine a bank that abandoned traditional budgeting, only to outperform its competition for decades. An appliance manufacturer that divided itself into 2,000 autonomous teams, resulting not in chaos but rapid growth. A healthcare provider with an HQ of just 50 people supporting over 14,000 people in the field—that is named the “best place to work” year after year. And even a team that saved \$3 million per year by cancelling one monthly meeting. Their stories may sound improbable, but in Brave New Work you’ll learn exactly how they and other organizations are inventing a smarter, healthier, and more effective way to work. Not through top down mandates, but through a groundswell of autonomy, trust, and transparency. Whether you lead a team of ten or ten thousand, improving your operating system is the single most powerful thing you can do. The only question is, are you ready?

Why the Theatre

Including Adjacent German and Belgian Areas

The Idea of a Guaranteed Income and the Politics of Redistribution in Modern Britain

The Political Thought of Aung San Suu Kyi

The Handbook of Applied Communication Research

Inadequate

Build Your Own Wordpress Website

Do you want to build your own website but don't know where to start? Have you been put off by all the jargon and gobbledygook of other Internet guides? If so then this plain, easy WordPress tutorial is the ideal place to start. Now a #1 Amazon Best Seller on

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Kindle Books, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first steps to building your own website or blog using WordPress. In eight easy lessons you will have your own website up and running - without needing to know any geeky computer code! And, in the remaining 12 lessons, you'll learn all you need to know about creating a website and making it into your own, unique, web presence. What you'll learn in this book: How to register your own domain and get the right WordPress hosting How to install WordPress with a few clicks of the mouse How to design a professional-looking website How to add and format your content How to use graphics and images All about themes, plugins, widgets and other WordPress tools ... and lots more.. If you want to make a website that looks like it was designed by a pro then WordPress is the ideal tool to use. Designing a website need not be difficult or expensive if you have the right guidance. Sarah's WordPress tutorial walks you through creating a website yourself using step-by-step lessons that are easy to follow. Making a website as a beginner has never been easier! Why should you build your own website on your own domain instead of using a free service? The answer is that, with your own privately registered domain and hosting account, YOU own and control the website, not anybody else. You can put whatever you like on your site and no-one can tell you otherwise. You can make your site look and behave how you like. You're the boss. And, with your own website, you can build your own distinctive 'brand', whether you are a business or a community group, an individual, or whatever... Your domain becomes your own exclusive web address, your own piece of online virtual 'real estate' that plays its part in publicizing your mission or message. Creating a website on your own domain gives you identity, visibility and, indeed, status. But don't you need a professional web designer to make a good job building a website? No, definitely not! This was the case in the early days of the Internet because only a few tech-savvy geeks knew and understood the computer language (HTML) required. But as the technology has advanced, so have the tools to build websites become more accessible. WordPress is one of these tools and WordPress is the subject of this e-book. But how much does it cost to make a website? The answer is just a few bucks per month for hosting. If you create your own website using WordPress, you don't have to spend another cent. And what if you're looking to start a blog? Well, the same instructions apply. WordPress was originally designed as a blogging platform and this ebook shows you just how to build a blog using the same techniques as designing a website. Whether you want to create a simple WordPress blog or design a full-blown ecommerce site, Sarah's 'WordPress To Go' will start you off on the right foot.

Ensure you have the job-ready writing and communication skills that today's employers demand with Guffey/Loewy's ESSENTIALS OF BUSINESS COMMUNICATION, 12E. This market-leading text helps you develop the professional and communication skills that employers seek, including writing, speaking, critical thinking and teamwork. Updated employment chapters offer insights into a labor market that is more competitive and dependent on technology than ever before. The latest trends, technologies and practices, based on interviews with practitioners and the authors' research of thousands of articles and blogs emphasize transferable professional skills. Timely advice guides you through building your brand, searching for a job, writing a winning resume, interviewing effectively

and using LinkedIn. Optional editing challenges and grammar reviews and a complete grammar guide at the end of the book help you further improve critical language skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Before the enormously successful NES console changed the video game landscape in the 1980s, Nintendo became famous for producing legendary arcade machines like Donkey Kong and Mario Bros. Drawing on original interviews, news reports and other documents, this book traces Nintendo's rise from a small business that made playing cards to the top name in the arcade industry. Twenty-eight game titles are examined in-depth, along with the people and events that defined the company for more than four decades.

Beat burnout with time-saving best practices for feedback For ELA teachers, the danger of burnout is all too real. Inundated with seemingly insurmountable piles of papers to read, respond to, and grade, many teachers often find themselves struggling to balance differentiated, individualized feedback with the one resource they are already overextended on—time. Matthew Johnson offers classroom-tested solutions that not only alleviate the feedback-burnout cycle, but also lead to significant growth for students. These time-saving strategies built on best practices for feedback help to improve relationships, ignite motivation, and increase student ownership of learning. Flash Feedback also takes teachers to the next level of strategic feedback by sharing: How to craft effective, efficient, and more memorable feedback Strategies for scaffolding students through the meta-cognitive work necessary for real revision A plan for how to create a culture of feedback, including lessons for how to train students in meaningful peer response Downloadable online tools for teacher and student use Moving beyond the theory of working smarter, not harder, Flash Feedback works deeper by developing practices for teacher efficiency that also boost effectiveness by increasing students' self-efficacy, improving the clarity of our messages, and ultimately creating a classroom centered around meaningful feedback.

The system failing our teachers and your children

A Complete Guide to Creating, Publishing and Monetizing a Successful Podcast

The Role of Cognitive Bias

An Ultimate Guide for Small Business Owners

The Syrian Information and Propaganda War

Fundamental Rights Protection Online

Why The Retail Industry Is Broken – And What Can Be Done To Fix It

This book focuses on the propaganda war between the Syrian government and the opposition movement, which excludes the Islamic State and the Kurdish-led SDF. Drawing on international relations, psychology, and media studies, the book encourages readers to question the dominant discourse on the war. The core of the book outlines the propaganda battles over the main paradigms and narratives that framed the

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war, exploring the shortcomings of those paradigms and narratives, identifying who won the propaganda war and why, and assessing what impact it had on the military side of the war. In particular, it focuses on the role of cognitive bias amongst primary and secondary sources in determining the outcome of the propaganda war, and whether the influence of this propaganda is best explained by effects or limited effects theory. Through explaining the dynamics of the propaganda war, the book encourages readers to critically question the dominant discourse on the war, assists them in understanding primary and secondary reporting on the war, and shows that the impact of the propaganda war is best understood in terms of limited effects theory. The book's main findings are that: i) the opposition won the international propaganda war but failed to win the propaganda war inside Syria; ii) propaganda had relatively little effect on shaping attitudes either inside Syria or internationally (instead, its main effect was to reinforce attitudes that had already been shaped by other factors); and iii) the reality of the war lies between the conflicting paradigms and narratives being promoted by each side.

Why the Theatre is a collection of 26 personal essays by college teachers, actors, directors, and playwrights about the magnetic pull of the theatre and its changing place in society. The book is divided into four parts, examining the creative role of the audience, the life of the actor, director, and playwright in performance, ways the theatre moves beyond the playhouse and into the real world, and theories and thoughts on what the theatre can do when given form onstage. Based on concrete, highly personal examples, experiences, and memories, this collection offers unique perspectives on the meaning of the theatre and the beauty of weaving the world of the play into the fabric of our lives. Covering a range of practices and plays, from the Greeks to Japanese Butoh theatre, from Shakespeare to modern experiments, this book is written by and for the theatre instructor and theatre appreciation student.

Focusing on contemporary English theatre, this book asks a series of questions: How has theatre contributed to understandings of the North-South divide? What have theatrical treatments of riots offered to wider debates about their causes and consequences? Has theatre been able to intervene in the social unease around Gypsy and Traveller communities? How has theatre challenged white privilege and the persistent denigration of black citizens? In approaching these questions, this book argues that the nation is blighted by a number of internal rifts that pit people against each other in ways that cast particular groups as threats to the nation, as unruly or demeaned citizens – as ‘social objects’. It interrogates how those divisions are generated and circulated in public discourse and how theatre offers up counter-hegemonic and resistant practices that question and challenge negative stigmatization, but also how theatre can contribute to the recirculation of problematic cultural imaginaries.

1-Hour WordPress is a book that has a simple goal. Take anyone, even a complete beginner, and teach them how to build a fully functional WordPress website in an hour or less. This book teaches on a strictly need-to-know basis, so you won't get bogged down in the technical aspects of WordPress. With around 200 screenshots, you also won't be wondering what the heck I am talking about. It's like watching over-my-shoulder. Just watch what I do, and follow along as you build your own website. This book covers all of the important basics like: 1. Setting up with a domain registrar and host, and installing WordPress. 2. Logging into your WordPress dashboard and finding your way around. 3. Exploring the demo content that WordPress installs, including the post, page and comment. 4. Planning your website before you start working in WordPress. 5. Working your way through the important settings, and getting the site set up for success. 6. Posts v Pages are one of the most confusing aspects of WordPress for many beginners, but we cover those in depth, and you'll learn when to use a post and when to use a page. 7. Using the WYSIWYG editor to add content, and how to use categories and tags to classify and group your content. This is important as it will make your site intuitive for visitors, and the search engines. 8. Adding navigation to help your visitors. 9. Creating

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custom menus and adding them to your site. 10. Using widgets to add new features to your web pages. 11. WordPress defaults to a blog style homepage, but I'll show you how to set up a more traditional static homepage where you control 100% of the content. 12. Using plugins to extend the functionality of WordPress. We'll look at a number of essential plugins that I use on most of my own websites. 13. Keeping Wordpress and plugins up to date. 14. Customizing the look and feel of the site with WordPress themes. 15. How you can make money with your website by adding affiliate programs and/or Google AdSense. In short, this book is a complete beginners guide to WordPress. Follow as you go through the book, and you can have your very own, professional looking website, in an hour or less.

The Evolution and Power of Tarot

Pray Confidently and Consistently

Botnets

Disciplines, subjects and the pursuit of truth

Podcasting Marketing Strategy

Are You Ready to Reinvent Your Organization?

Decades of Failing Schools, Their Children, and Their Teachers

Misplaced Blame: Decades of Failing Schools, Their Children and Their Teachers examines the underlying causes of why schools fail. The book describes the challenges that teachers and their pupils encounter in an environment that is dictated by poverty and harsh, unfunded mandates. The volume illustrates that school failure reflects a lack of opportunities--nothing more. The book also discusses the changing role of teachers over the years and teacher-led efforts to improve their students' circumstances.

A vibrant, unstuck prayer life can begin for you right now. Why is it so difficult to pray without getting distracted? Why don't I have this figured out by now? Pray Confidently and Consistently is for all of us who ask these questions and yearn for more. Join author and prayer journal creator Valerie Woerner in learning to pray boldly to the God of the universe who is beckoning us to come sit with him, share our hearts and needs, and simply know him. Living in close communication with our Father has the power to transform even the most difficult moments of our lives. What weights do we need to throw off so they don't hold us back from a deeper connection with God? What distractions are keeping us from running freely with him? When we release the burdens suffocating our prayer lives and leaving us gasping for Jesus, we can finally experience the truth that prayer changes everything.

Get to know WordPress with this simple and approachable reference WordPress For Dummies, 9th Edition helps readers discover the power of the WordPress web content building tool. Web builders have created 75 million websites using WordPress and this book will show you how to add your blogs and websites to that count. WordPress For Dummies, 9th Edition drops you right into the fast lane to publishing your first website or blog by teaching you to:

- Customize a theme
- Create your first post
- Use WordPress as a content management system
- Work with multimedia formats
- Add plugins to your site
- Establish a publishing routine

Perfect for new bloggers, experienced bloggers converting to WordPress for the first time, and people accustomed to WordPress who want to learn more about the full potential of the technology, WordPress for Dummies, 9th Edition is an indispensable addition to the library of every blogger and webmaster.

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This book provides solid, state-of-the-art contributions from both scientists and practitioners working on botnet detection and analysis, including botnet economics. It presents original theoretical and empirical chapters dealing with both offensive and defensive aspects in this field. Chapters address fundamental theory, current trends and techniques for evading detection, as well as practical experiences concerning detection and defensive strategies for the botnet ecosystem, and include surveys, simulations, practical results, and case studies.

Plotting the Helsinki Waterfront

Understanding Connections among Culture, Community, and Health

A History of Nintendo Arcade Games

Responding to Student Writing Better and Faster - Without Burning Out

The Aliens Within

A Global Comparative Perspective

In Personal Essays, College Teachers, Actors, Directors, and Playwrights Tell Why the Theatre Is So Vital to Them

Summary Deep Learning with Python introduces the field of deep learning using the Python language and the powerful Keras library. Written by Keras creator and Google AI researcher François Chollet, this book builds your understanding through intuitive explanations and practical examples. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Machine learning has made remarkable progress in recent years. We went from near-unusable speech and image recognition, to near-human accuracy. We went from machines that couldn't beat a serious Go player, to defeating a world champion. Behind this progress is deep learning—a combination of engineering advances, best practices, and theory that enables a wealth of previously impossible smart applications. About the Book Deep Learning with Python introduces the field of deep learning using the Python language and the powerful Keras library. Written by Keras creator and Google AI researcher François Chollet, this book builds your understanding through intuitive explanations and practical examples. You'll explore challenging concepts and practice with applications in computer vision, natural-language processing, and generative models. By the time you finish, you'll have the knowledge and hands-on skills to apply deep learning in your own projects. What's Inside Deep learning from first principles Setting up your own deep-learning environment Image-classification models Deep learning for text and sequences Neural style transfer, text generation, and image generation About the Reader Readers need intermediate Python skills. No previous experience with Keras, TensorFlow, or machine learning is required. About the Author François Chollet works on deep learning at Google in Mountain View, CA. He is the creator of the Keras deep-learning library, as well as a contributor to the TensorFlow machine-learning framework. He also does deep-learning research, with a focus on computer vision and the application of machine learning to formal reasoning. His papers have been published at major conferences in the field, including the Conference on

Computer Vision and Pattern Recognition (CVPR), the Conference and Workshop on Neural Information Processing Systems (NIPS), the International Conference on Learning Representations (ICLR), and others. Table of Contents PART 1 - FUNDAMENTALS OF DEEP LEARNING What is deep learning? Before we begin: the mathematical building blocks of neural networks Getting started with neural networks Fundamentals of machine learning PART 2 - DEEP LEARNING IN PRACTICE Deep learning for computer vision Deep learning for text and sequences Advanced deep-learning best practices Generative deep learning Conclusions appendix A - Installing Keras and its dependencies on Ubuntu appendix B - Running Jupyter notebooks on an EC2 GPU instance

Aung San Suu Kyi spoke passionately about non-violence, she wrote involved articles about compatibility of democracy with Buddhism and she won the hearts and minds of so many with her call for the freedom from fear (...) It seemed – for more than two decades – that Suu Kyi was a perfect, non-Western propagator of democracy, human rights, rule of law (...) Yet a deeper analysis reveals that Suu Kyi intellectually, indeed, has been a democrat all along, but a Burmese democrat (...) Suu Kyi understands democracy in a Buddhist way and she reasons about politics using Buddhist ideas, idioms and concepts (...) This Buddhist dominance of her political thought had several consequences, the most important one being that her approach to politics has first and foremost been a moral one (...) her vision of democracy (and of politics in general) is a moral vision. It is something I propose to call “the moral democracy.” The same reason that made her famous and admired worldwide, now contributed to her fall from grace. For too many outside Burma/Myanmar it is impossible to understand how Suu Kyi – yesterday’s global personification of good and morality – can now silently endorse crimes against humanity conducted in her country and accept forced relocation of 700 thousand people. A cynic would quote Bertrand Russell’s words (“we have two kinds of morality side by side: one which we preach but do not practice and another which we practice but seldom preach”) and add a commentary that it applies especially to politicians. One, however, may offer a more favourable explanation: that Suu Kyi represents a tragic clash of ideas, including moral ideas, with political reality. Whatever the case, it was morality that made her famous, it was the same moralistic attitude that contributed to her removal from international Olympus and it is this moral understanding of politics that is the hallmark of her political thought, which is here to stay for longer, as political ideas last longer than changing political circumstances and fashions. From the Preface The dramatic fall from grace of Burma's human rights icon Aung San Suu Kyi shocked the world. Michał Lubina's magisterial account of Aung San Suu Kyi's political education demystifies the behavior in power of this otherwise enigmatic leader. This is the indispensable book for anyone who wants to understand the mind of one of the world's most controversial women. Prof. Salvatore Babones, University of Sydney Dr. Michał Lubina, known in Poland for portraying Aung San Suu Kyi not as a human rights activist, but as a realist politician in the very footsteps of her father, now comes out with his research to the international audience. Following the

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example of Mahbubani's Can Asian Think? Lubina shows the intellectual and philosophical tradition of Myanmar through the case study of Suu Kyi's political thought. It's a unique undertaking that presents Suu Kyi from an unexpected angle: as a theoretician and political thinker or sage. Both the scope of research done and the material presented are very impressive and rather unique, even on international scene. Prof. Bogdan Góralczyk, University of Warsaw, Former Ambassador to Myanmar This book is a well-documented and well-constructed, multilayered, complex, analytical work based on very rich research, interviews with Suu Kyi and personal observations of the Author, who displays unquestioned analytical skills. As such the book represents a pioneer work in Burmese studies. Prof. Agnieszka Kuszewska, Jagiellonian University in Cracow None of the numerous books and articles that I have read about Daw Aung San Suu Kyi dissects her political thoughts and background as thoroughly as the book written by Dr. Michał Lubina. He shows the political construction of her character, her struggle, her idealism, her sources of inspiration and her weaknesses. It is a necessary publication to read in order to understand historical and contemporary policymaking in today's Burma. Dr. Marion Sabrié, University of Rouen Normandy Misplaced Blame

The Future Regulation of Intermediaries

The Narrative Turn in Urban Planning

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Basic Statistics for Psychologists