

65 Successful Harvard Business School Application Essays Second Edition

You have more information at hand about your business environment than ever before. But are you using it to “out-think” your rivals? If not, you may be missing out on a potent competitive tool. In *Competing on Analytics: The New Science of Winning*, Thomas H. Davenport and Jeanne G. Harris argue that the frontier for using data to make decisions has shifted dramatically. Certain high-performing enterprises are now building their competitive strategies around data-driven insights that in turn generate impressive business results. Their secret weapon? Analytics: sophisticated quantitative and statistical analysis and predictive modeling. Exemplars of analytics are using new tools to identify their most profitable customers and offer them the right price, to accelerate product innovation, to optimize supply chains, and to identify the true drivers of financial performance. A wealth of examples—from organizations as diverse as Amazon, Barclay’s, Capital One, Harrah’s, Procter & Gamble, Wachovia, and the Boston Red Sox—illuminate how to leverage the power of analytics.

'For anyone thinking of doing an MBA, or indeed anyone who wants to understand how the corporate elite are moulded, this is a must read' Luke Johnson, British entrepreneur
The internationally best-selling business classic that reveals what it's really like to study an MBA at one of the most prestigious institutions in the world. Philip Delves Broughton quit his position as New York correspondent for The Daily Telegraph to take his place on one of the most-coveted and exclusive courses in the world – an MBA at Harvard Business School – to acquire the wisdom reserved for the world's global elite. And what he learns is truly jaw-dropping. From his first class to graduation – encompassing the guest lectures, the Apprentice-style tasks, the booze-luge, the burnouts and the high flyers – Delves Broughton divulges the advice, wisdom and folly he found whilst studying at the most prestigious business school in the world. 'Anyone considering enrolling will find this an insightful portrait of Harvard Business School life' Economist 'Very funny. An excellent book' Wall Street Journal

"If you need the best practices and ideas for superior team building – but don't have the time to find them – this book is for you. Here are 10 inspiring and useful perspectives, all in one place"--Back cover.

Harvard Business School is the iconic business school. An admission ticket to HBS is a hot commodity and an HBS degree is highly respected in the business world. This book, written by an HBS grad and seasoned businesswoman, tells you why. It is a distillation of the most valuable and pragmatic but yet easiest to learn concepts taught at HBS.

The MBA Application Roadmap

Introduction to Probability

Write Your Way Into the Graduate School of Your Choice

Managerial Excellence

50 Successful Ivy League Application Essays

Harvard Business Review on Effective Communication

What Worked for Them Can Help You Get Into the College of Your Choice

Gathers essays about competition, capital stock, quality, office culture, change, productivity, diversification, strategy, training, corporate power, and communication

This business classic features straight-talking advice you'll never hear in school. Featuring a new foreword by Ariel Emanuel and Patrick Whitesell Mark H. McCormack, one of the most successful entrepreneurs in American business, is widely credited as the founder of the modern-day sports marketing industry. On a handshake with Arnold Palmer and less than a thousand dollars, he started International Management Group and, over a four-decade period, built the company into a multimillion-dollar enterprise with offices in more than forty countries. To this day, McCormack's business classic remains a must-read for executives and managers at every level. Relating his proven method of "applied people sense" in key chapters on sales, negotiation, reading others and yourself, and executive time management, McCormack presents powerful real-world guidance on • the secret life of a deal • management philosophies that don't work (and one that does) • the key to running a meeting—and how to attend one • the positive use of negative reinforcement • proven ways to observe aggressively and take the edge • and much more Praise for What They Don't Teach You at Harvard Business School "Incisive, intelligent, and witty, What They Don't Teach You at Harvard Business School is a sure winner—like the author himself. Reading it has taught me a lot."—Rupert Murdoch, executive chairman, News Corp, chairman and CEO, 21st Century Fox "Clear, concise, and informative . . . Like a good mentor, this book will be a valuable aid throughout your business career."—Herbert J. Siegel, chairman, Chris-Craft Industries, Inc. "Mark McCormack describes the approach I have personally seen him adopt, which has not only contributed to the growth of his business, but mine as well."—Arnold Palmer "There have been what we love to call dynasties in every sport. IMG has been different. What this one brilliant man, Mark McCormack, created is the only dynasty ever over all

sport.”—Frank Deford, senior contributing writer, Sports Illustrated

Are you an MBA aspirant? Is ISB your dream Business School? Do you think B-School application essays are daunting? Do you want a competitive edge in your B-School application? With increasing number of applications at ISB PGP, it is very critical to stand out and differentiate your application. Essays are the perfect platform to demonstrate why you are the perfect fit for ISB and how you will add diversity to the next batch at ISB. Essay is the most important tool in your arsenal to showcase your potential to become a Rockstar Business Leader. The essay analysis written in the book will provide business professionals and undergraduate students deep insights to unlock the key to a successful ISB application essay. This book is brought to you by ISB Alumni to help you write the perfect essay by playing to your strengths, using compelling arguments and showcasing your leadership potential. In addition to the 55 essays, the book also includes profiles of successful applicants to help you develop winning strategies to put your best foot forward. This book contains: - 55 application essays of ISB Alumni from Class of 2018 & Class of 2019 - Analysis of each essay - Profiles of successful applicants - Tips to write a successful B-School application essay

With The Firm, financial journalist Duff McDonald pulled back the curtain on consulting giant McKinsey & Company. In The Golden Passport, he reveals the inner works of a singular nexus of power, ambition, and influence: Harvard Business School. Harvard University still occupies a unique place in the public’s imagination, but the Harvard Business School eclipsed its parent in terms of influence on modern society long ago. A Harvard degree guarantees respect. But a Harvard MBA near-guarantees entrance into Western capitalism’s most powerful realm—the corner office. And because the School shapes the way its powerful graduates think, its influence extends well beyond their own lives. It affects the organizations they command, the economy they dominate, and society itself. Decisions and priorities at HBS touch every single one of us. Most people have a vague knowledge of the power of the HBS network, but few understand the dynamics that have made HBS an indestructible and dominant force for almost a century. Graduates of HBS share more than just an alma mater. They also share a way of thinking about how the world should work, and they have successfully molded the world to that vision—that is what truly binds them together. In addition to teasing out the essence of this exclusive, if not necessarily “secret” club, McDonald explores two important questions: Has the school failed at reaching the goal it set for itself—“the multiplication of men who will handle their current business problems in socially constructive ways?” Is HBS complicit in the moral failings of Western capitalism? At a time of soaring economic inequality and growing political unrest, this hard-hitting yet fair portrait offers a much-needed look at an institution that has had a profound influence not just in the world of business but on the shape of our society—and on all our lives.

The New Science of Winning

How to Get Into the Top MBA Programs, 5th Edition

The Intelligent Entrepreneur

Successful Application Essays - Gain Entry to the World's Top Business Schools

Best Business Schools’ Admissions Secrets

MBA Admissions Strategy: From Profile Building to Essay Writing

How to Choose a Leadership Pattern

Written with the cooperation of Harvard Business School, an instructive and inspiring book for anyone who dreams of starting a highly profitable business. In 1998, three Harvard Business School graduates—two men and one woman—turned down six-figure salaries at big corporations, bet on themselves, and launched their own new companies. By their ten-year reunion, their audacity had paid huge dividends. They'd made many millions of dollars, created hundreds of jobs—and left their mark on the world. Based on dozens of interviews with highly successful entrepreneurs, Harvard Business School professors, and HBS alumni, The Intelligent Entrepreneur tells the compelling and instructive story of how these three young founders developed ideas, assembled teams, built ventures, and achieved their dreams. Along the way, they learned that starting great companies requires much more than a ferocious work ethic or good timing. Their hard-won insights—distilled into ten key rules—will help anyone become a successful entrepreneur. What they teach you at Harvard Business School is that intelligent entrepreneurship can be learned. In that spirit, Bill Murphy Jr. uses a unique combination of vivid storytelling and lucid instruction to show would-be entrepreneurs how to improve their odds of creating dynamic, lasting businesses.

Get into the elite professional school of your dreams with a college application that will capture the attention of admission boards! Business school essays and admissions interviews are perhaps the most challenging parts of being an MBA candidate. With competition to the nation's top business schools being so fierce, you must stand out. Great Applications for Business School helps you play up strengths and talents to distinguish yourself from the rest of the competition. Features: The 8 most common admissions essay topics--and how to answer them 22 actual essays by successful applicants to top schools Self-marketing strategies to highlight your talents Candid insights from admissions officers at top-ranked business schools Topics include: Getting Started, Scoring the Goals Essay, Getting to Know You: The Non-Goals Essays, The Required Optional Essay, Credible Enthusiasm: Letters of Recommendation

The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

The Thirtieth anniversary edition of THE Kansas cult novel--a wild romp across 1970s Kansas--with a new foreword by Howard Lamar, new afterword by the author, and a reprinted essay, The Last Cattle Drive Stampede, that is a send-up of some of Hollywood's feckless attempts to make a movie based on the popular novel.

One More Time

A Novel

The Last Cattle Drive

Michael Vey

Your MBA Game Plan, Third Edition

What They Don't Teach You at Harvard Business School

Break the MBA Code

In times of constant change, adaptive leadership is critical. This Harvard Business Review collection brings together the seminal ideas on how to adapt and thrive in challenging environments, from leading thinkers on the topic—most notably Ronald A. Heifetz of the Harvard Kennedy School and Cambridge Leadership Associates. The Heifetz Collection includes two classic books: *Leadership on the Line*, by Ron Heifetz and Marty Linsky, and *The Practice of Adaptive Leadership*, by Heifetz, Linsky, and Alexander Grashow. Also included is the popular Harvard Business Review article, "Leadership in a (Permanent) Crisis," written by all three authors. Available together for the first time, this collection includes full digital editions of each work. Adaptive leadership is a practical framework for dealing with today's mix of urgency, high stakes, and uncertainty. It has been used by individuals, organizations, businesses, and governments worldwide. In a world of challenging environments, adaptive leadership serves as a guide to distinguishing the essential from the expendable, beginning the meaningful process of adaptation, and changing the status quo. Ronald A. Heifetz is a cofounder of the international leadership and consulting practice Cambridge Leadership Associates (CLA) and the founding director of the Center for Public Leadership at the Harvard Kennedy School. He is renowned worldwide for his innovative work on the practice and teaching of leadership. Marty Linsky is a cofounder of CLA and has taught at the Kennedy School for more than twenty-five years. Alexander Grashow is a Senior Advisor to CLA, having previously held the position of CEO. Michael Vey, a fourteen-year old who has Tourette's syndrome and special electric powers, finds there are others like him, and must rely on his powers to save himself and the others from a diabolical group seeking to control them. With talented applicants coming from the top high schools as well as the pressure to succeed from family and friends, it's no wonder that writing college application essays is one of the most stressful tasks high schoolers face. Add in how hard it is to get started or brag about accomplishments or order stories for maximum effect, and it's a wonder that any ever get written. To help, this completely new edition of *50 Successful Harvard Application Essays*, edited by the staff of the Harvard Crimson, gives readers the most inspiring approaches, both conventional and creative, that won over admissions officers at Harvard University, the nation's top ranked college. From chronicling personal achievements to detailing unique talents, the topics covered in these essays open applicants up to new techniques to put their best foot forward. It teaches students how to: - Get started - Stand out - Structure the best possible essay - Avoid common pitfalls Each essay in this collection is from a Harvard student who made the cut and is followed by analysis by the staff of The Harvard Crimson where strengths and weakness are detailed to show readers how they can approach their own stories and ultimately write their own high-caliber essay. *50 Successful Harvard Application Essays'* all-new essays and straightforward advice make it the first stop for applicants who are looking to craft essays that get them accepted to the school of their dreams.

Since 2001, when she launched Stacy Blackman Consulting, Stacy Blackman has helped clients gain admission to every top business school in the world. Stacy has been profiled in several publications, including *Fortune Magazine*, *BusinessWeek*, and the *Wall Street Journal*. Since his graduation from the Harvard Business School, Daniel J. Brookings has worked as a strategy consultant. Since 2003, Daniel has advised scores of MBA applicants on how to create an effective personal branding strategy and craft compelling applications. Now Stacy Blackman and co-author Daniel J. Brookings share their MBA admissions secrets in this concise guide, featuring 56 short, easy-to-digest chapters! From the Book... If you are reading this book, you have taken a solid first step in your business school admissions process. Some people will argue that the applications are harder than the curriculum. So, don't give up-business school will be a breeze if you can survive the grueling admissions process! . The challenge is the process of reflection and introspection that can be terrifying and truly daunting. If done correctly, it can also be revealing and personally rewarding. not to mention exhilarating when you end up attending a dream school and hopefully altering the course of your life.

How Do You Motivate Employees?

Graduate Admissions Essays

Ahead of the Curve

50 Successful Harvard Application Essays

Harvard Business Review on Building Better Teams

With Analysis by the Staff of the Harbus, The Harvard Business School Newspaper

65 Successful Harvard Business School Application Essays, Second Edition

This lively and accessible new book takes you step-by-step through the process of producing a successful MBA application, with primary emphasis on the essays.

YOUR LIFE . . . IN 300 WORDS OR LESS It's a daunting task. Even the most seasoned professionals find business school application essays to be among the hardest pieces they ever write. With a diverse pool of talented people applying to the nation's top schools from the most successful companies and prestigious undergraduate programs in the world, a simple biography detailing accomplishments and goals isn't enough.

Applicants need clear and compelling arguments that grab admissions officers and absolutely refuse to let go. To help them write the essays that get them accepted into Harvard or any of the country's other top programs, the staff of The Harbus---HBS's student newspaper---have updated and revised their collection of sixty-five actual application essays as well as their detailed analysis of them so that applicants will be able to: * Avoid common pitfalls * Play to their strengths * Get their message across Wherever they are applying, the advice and tested strategies in *65 Successful Harvard Business School Application Essays* give business professionals and undergraduates the insider's knowledge to market themselves most effectively and truly own the process.

Offers tips on writing an essay for admission to graduate school, provides an explanation of the admissions process, gives advice on securing letters of recommendation, and features resources for locating scholarships.

Developed from celebrated Harvard statistics lectures, *Introduction to Probability* provides essential language and tools for understanding statistics, randomness, and uncertainty. The book explores a wide variety of applications and examples, ranging from coincidences and paradoxes to Google PageRank and Markov chain Monte Carlo (MCMC). Additional

45 Business School (MBA) Recommendation Letters: That Made a Difference

Harvard Business School Confidential

The Culture Cycle

Complete Start-to-Finish MBA Admissions Guide

50+ Successful Wharton Business School Essays

Adaptive Leadership: The Heifetz Collection (3 Items)

The top secrets to getting into the best MBA programs, from a leading industry expert Top MBA programs reject more than 80 percent of their applicants, but author Chioma Isiadinso's admissions consulting firm has successfully guided 90 percent of her students into the best business schools around the world. As a former Admissions Board Member, Isiadinso offers insider tips and strategies to help applicants get into the school of their choice by building and promoting their personal brand. This revised and updated edition now offers: • the do's and don'ts of social media networking • sample admissions essays that worked • an international perspective for global admissions appeal

You're the boss: Should you call all the shots? Pick a course of action, then "sell" your idea to employees? Gather input from subordinates but make final decisions yourself? Let your group solve problems? Each approach has its advantages and disadvantages. How to Choose a Leadership Pattern offers strategies for selecting the best approach--depending on considerations such as your values, your subordinates' abilities, and the situation (including the degree of time pressure you're under). Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

The staff of the "Harbus," the Harvard Business School's newspaper, presents essays that got their writers into the #1 business school in the nation, with tips to help readers do that same at Harvard--or elsewhere.

Leading Minds and Landmark Ideas In An Easily Accessible Format From the preeminent thinkers whose work has defined an entire field to the rising stars who will redefine the way we think about business, The Harvard Business Review Paperback Series delivers the fundamental information today's professionals need to stay competitive in a fast-moving world. With topics that include how to run a successful meeting, change frontline employees' behavior, and build effective management teams, Harvard Business Review on Effective Communication offers useful tips for all businesspeople. A Harvard Business Review Paperback.

The Essential Guide to Getting Into a Top Business School

McKinsey Award Winners from the Harvard Business Review, 1980-1994

Great Application Essays for Business School

With Analysis by the Staff of The Harbus, the Harvard Business School Newspaper

55 Successful ISB Essays and Their Analysis: Your Guide to India's Top Business School

Anticipating and Avoiding the Pitfalls That Can Sink a Startup

A Former Harvard Business School Admissions Board Member Reveals the Insider Keys to Getting In

The contribution of culture to organizational performance is substantial and quantifiable. In The Culture Cycle, renowned thought leader James Heskett demonstrates how an effective culture can account for 20-30% of the differential in performance compared with "culturally unremarkable" competitors. Drawing on decades of field research and dozens of case studies, Heskett introduces a powerful conceptual framework for managing culture, and shows it at work in a real-world setting. Heskett's "culture cycle" identifies cause-and-effect relationships that are crucial to shaping effective cultures, and demonstrates how to calculate culture's economic value through "Four Rs": referrals, retention, returns to labor, and relationships. This book: Explains how culture evolves, can be shaped and sustained, and serve as the organization's "internal brand." Shows how culture can promote innovation and survival in tough times. Guides leaders in linking culture to strategy and managing forces that challenge it. Shows how to credibly quantify culture's impact on performance, productivity, and profits. Clarifies culture's unique role in mission-driven organizations. A follow-up to the classic Corporate Culture and Performance (authored by Heskett and John Kotter), this is the next indispensable book on organizational culture. "Heskett (emer., Harvard Business School) provides an exhaustive examination of corporate policies, practices, and behaviors in organizations." Summing Up: Recommended. Reprinted with permission from CHOICE, copyright by the American Library Association.

The MBA admissions process is fiercely competitive, yet success can be remarkably simple: differentiate yourself from a sea of applicants and gain that coveted letter of acceptance. But how do you discover your unique attributes? How do you create an application that will ensure you truly stand out from the pack? The Complete Start-to-Finish MBA Admissions Guide, 2nd Ed. is filled with exercises and examples that take you step by step through the entire MBA admissions process. Our guide includes chapters on the following:â€¢ Long-term planning to ensure a competitive candidacyâ€¢ Creative brainstorming to build a foundation for standout essaysâ€¢ Writing dynamic personal goal statements and essaysâ€¢ Drafting an eye-catching and results-driven resumeâ€¢ Obtaining compelling and supportive recommendationsâ€¢ Preparing for a persuasive and effective interview (including 100 potential interview questions)

Imagine overseeing a workforce so motivated that employees relish more hours of work, shoulder more responsibility themselves; and favor challenging jobs over paychecks or bonuses. In One More Time: How Do You Motivate Employees? Frederick Herzberg shows managers how to shift from relying on extrinsic incentives to activating the real drivers of high performance: interesting, challenging work and the opportunity to continually achieve and grow into greater responsibility. The results? An ultramotivated workforce. Since 1922, Harvard Business Review has been a leading source of breakthrough management ideas-many of which still speak to and influence us today. The Harvard Business Review Classics series now offers readers the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world-and will have a direct impact on you today and for years to come.

When they prepare for business school, few candidates take the time to acquire the caliber of recommendation

letters they will need to distinguish themselves in a highly competitive applicant pool. This book, which was written by an Ivy League admissions expert, offers detailed advice to write (and get) persuasive letters that highlight the personal, academic and professional strengths the committee expects to see. It also includes 45 successful MBA recommendation letters, including several that "explain" extenuating circumstances in a candidate's history (such as disappointing grades, a gap in employment, and low GMAT scores). At top business schools, where the competition is fierce, the quality and depth of a candidate's reference letters can make the difference between acceptance and rejection. Whether you are an applicant who needs a persuasive letter of recommendation, or someone who has been asked to write one, this exceptional book is mandatory reading.

God and Money

Proven Strategies for Getting Into the Top Business Schools

What They Teach You at Harvard Business School

How to Shape the Unseen Force that Transforms Performance

How We Discovered True Riches at Harvard Business School

Notes from a Street-smart Executive

Beyond the MBA Hype

*The MBA has rapidly become the world's most desired degree, with graduates of top business schools landing six-figure pay packages in private equity, high-tech, investment banking, and management consulting. As a result, the competition for admission into select programs is fierce; some schools admit less than 10 percent of applicants. This third edition of *Your MBA Game Plan* includes even more sample essays and resumes from successful applicants, fresh insight on 35 leading business schools from around the world, and advice specifically tailored to international applicants. It will show you how to: Select target schools and highlight the personal characteristics and skill sets they seek Navigate the "GMAT or GRE?" question Assess your own candidacy with the objective eye of an MBA admissions officer Craft compelling essays and resumes that highlight your most salient attributes and make you stand out to the admissions committee Avoid the mistakes that ruin thousands of applicants' chances each year Perform flawlessly during your admissions interviews*

*We live in an age of unprecedented opportunity: with ambition, drive, and talent, you can rise to the top of your chosen profession regardless of where you started out. But with opportunity comes responsibility. Companies today aren't managing their knowledge workers careers. Instead, you must be your own chief executive officer. That means it's up to you to carve out your place in the world and know when to change course. And it's up to you to keep yourself engaged and productive during a career that may span some 50 years. In *Managing Oneself*, Peter Drucker explains how to do it. The keys: Cultivate a deep understanding of yourself by identifying your most valuable strengths and most dangerous weaknesses; Articulate how you learn and work with others and what your most deeply held values are; and Describe the type of work environment where you can make the greatest contribution. Only when you operate with a combination of your strengths and self-knowledge can you achieve true and lasting excellence. *Managing Oneself* identifies the probing questions you need to ask to gain the insights essential for taking charge of your career. Peter Drucker was a writer, teacher, and consultant. His 34 books have been published in more than 70 languages. He founded the Peter F. Drucker Foundation for Nonprofit Management, and counseled 13 governments, public services institutions, and major corporations.*

*Two young Harvard MBAs on the fast track to wealth and success tell their story of God's transforming power and how Scripture brought them to the startling conclusion that they should give the majority of their money away to those in need. Packed with compelling case studies, research, and practical strategies, *God and Money* offers an honest look at what the Bible says about generous giving. No matter what your salary may be, *God and Money* shows you how you can reap the rewards of radical generosity in your own life. *100% of the author royalties goes toward Christian ministries focused on spreading the Gospel and providing for those in need* "John and Greg realize what everyone should know—that middle-class Americans are among the richest people in world history. It's time for Christ-followers to understand that God has bigger purposes than increasing our standard of living—He wants us to increase our standard of giving." —Randy Alcorn, from the Foreword of *God and Money* John Cortines and Gregory Baumer met as Harvard MBA candidates in a men's Bible study and stopped asking "How much should I give?" and started asking "How much do I need to keep?" With their top-notch education and rising careers, Cortines and Baumer were guaranteed comfort and security for the rest of their lives. However, when their plans for saving and spending collided with God's purposes for extravagant generosity, they were each compelled to make a life-changing decision that challenges the values held by mainstream America and many Christian commentators. Cortines and Baumer show not only how to radically give, but explain how to do so responsibly. Dive into the story and get equipped with the practical tools to—*

- Easily set budgets for spending
- Wisely steward your money
- Prepare and save for your future—home ownership, retirement, higher education, etc...
- Know what the Bible says about money, tithing, and faith
- Discern when to give and when not to give

Featuring lessons from the Bible, modern day case studies, and practical ways to apply biblical principles no matter what situation you're in, *God and Money* provides an incredible look into what the Bible says about—

- Tithing and Christian giving
- Wealth and stewardship
- Faith and generosity
- Love of money
- And so much more!

From the parables of the Rich Young Ruler to the Widow's Mite, the Bible shows us that how we manage our money is critical to our relationship with God. *God and Money* uses these parables and more to teach you to save, spend, and steward your money in a biblical way by planting God's purposes at the heart of your practices. Discover the 7 Core Principles of Wealth and Giving Authors Cortines and Baumer pack 2,350 verses on money into 7 practical principles that can be applied to your life and finances on a daily basis. From shopping for groceries to your first down payment on a home, apply these reliable guidelines with ease and clarity—

- Everything we "own" actually belongs to God
- Giving should be voluntary, generous, cheerful, and needs-based
- Giving generously breaks down the power of money over us
- And more!

Gain Tools to Manage Your Money Wisely Packed with tables, charts, graphs, and a quiz, the applications in *God and Money* are backed with scripture, data,

research, and clear illustrations to help you discover what it means to honor God with your wealth. *God and Money* will teach you—

- How to set budgets for spending
- How to wisely steward your money
- How to save for your future—home ownership, retirement, higher education, etc...
- What the Bible says about tithing
- When to give and when not to give
- If you are a Spender, Saver, or a Servant with *The 3 S's Quiz*

Download FREE Tools and Resources to Create Your Personalized Giving Plan! No matter what your budget or salary looks like, you have the opportunity to serve and honor God with your finances! Easily set up your own annual spending cap when you download the free spreadsheet included! Save hours of time doing dizzying calculations for your spending, saving, and giving budgets with downloadable and reproducible *Finish Line* spreadsheets and other additional resources available! *God and Money* also includes Baumer and Cortines' "Generosity Covenants" to empower you to write your own, for you, your small group, or your family! Don't wait another day to live a life of generosity that honors God with your life and money!

What Others are Saying About God and Money "This is one of the most thoughtful and well researched books on giving that I have had the pleasure of reading. The frameworks presented in the book can be used by people at all stages of experiencing the joy of generosity." —Waters Davis, President of National Christian Foundation Houston. "With uncommon transparency, John and Greg provide a Gospel-centered and practical perspective on wealth. Through a leveling critique of comfortable Christianity, they challenge us to wholeheartedly pursue the joy of generosity. Read this book and you will be inspired, convicted and thinking differently about using what God has given you for Kingdom impact." —Peter Greer, President & CEO of HOPE International and coauthor of *Mission Drift* "In *God and Money*, Baumer and Cortines challenge Christian readers to consider afresh what generosity looks like in light of the Scripture's radical teaching and the day of affluence in which we live. Whether or not you agree with all their conclusions or personal practices, you will be challenged and inspired." —Robert L. Plummer, Ph.D., Professor of New Testament Interpretation, The Southern Baptist Theological Seminary "I greatly enjoyed reading *God and Money*! God used the framework Greg and John described to challenge my perspective and practice of generosity. I realized in reading their book that my personal bias is more saver and spender than servant. What I truly desire to be is a fully surrendered servant of Jesus. This book gave me practical frameworks to move in that direction." —Todd Harper, President, Generous Giving "The mission of Harvard Business School is "to educate leaders who make a difference in the world," and in *John and Greg* that mission has been fulfilled abundantly. It has been my privilege to be their teacher, their colleague and now their friend; and I wish them Godspeed as they take the transformative message found in *God and Money* out to their community and to the world beyond. I have learned to expect great things from them, and they have yet to disappoint." —Derek van Bever, Senior Lecturer in Business Administration; Director, Forum for Growth and Innovation, Harvard Business School

Preview *God and Money* Table of Contents Part I: Foundations Chapter 1: Wealth and Giving in the Bible Chapter 2: Seven Core Principles for Biblical Wealth and Giving Chapter 3: Motivations for Giving Chapter 4: Trends and Movements in Generosity Part II: Frameworks Chapter 5: The "Three S's Framework:" Spender, Saver, or Servant? Chapter 6: Spending: Investing in the Present Chapter 7: Saving: Investing in the Future Chapter 8: Serving: Investing in Eternity Through Giving Part III: Forward Chapter 9: Stewardship in Community Chapter 10: Our Conclusions

Two years in the cauldron of capitalism—"horrificing and very funny" (*The Wall Street Journal*) In this candid and entertaining insider's look at the most influential school in global business, Philip Delves Broughton draws on his crack reporting skills to describe his madcap years at Harvard Business School. *Ahead of the Curve* recounts the most edifying and surprising lessons learned in the quest for an MBA, from the ingenious chicanery of leveraging and the unlikely pleasures of accounting, to the antics of the "booze luge" and other, less savory trappings of student culture. Published during the one hundredth anniversary of Harvard Business School, this is the unflinching truth about life in the trenches of an iconic American institution.

The Prisoner of Cell 25

Secrets of Success

65 Successful Harvard Business School Application Essays

The Founder's Dilemmas

A Guide to Understanding and Surviving B-Schools

The Golden Passport

Managing Oneself

"Contains 50 essays with analysis from successful Ivy League applicants, tips on how to select the best topic, what Ivy League admission officers want to see in your essay, 25 mistakes that guarantee failure and tips from Ivy League students on how to write a successful essay"--

WHAT IF MAN'S BEST FRIEND TURNED INTO MAN'S WORST ENEMY? It's Stephen King meets Shiloh in this thrilling action-adventure survival story perfect for fans of Gary Paulsen's *Hatchet*, #1 New York Times bestselling author D.J. MacHale's the *Sylo* Chronicles, and anyone who appreciates the loyal bond between a boy and his dog. Logan Moore hates everyone. Everyone except Jack. A mangy mutt that nobody wants. Except Logan. But Jack is in terrible danger. A mysterious disease is sweeping across the country, turning dogs into vicious, raging predators. Jack isn't infected, but that won't keep her safe. People are shooting dogs on sight, and asking questions later. Logan's own parents want to hand Jack over to the authorities. Now Logan and Jack are on the run. There's nowhere they can turn and no one they can trust. Except each other.

"This book was created by Wharton Business School students."--Acknowl.

65 Successful Harvard Business School Application Essays, Second Edition With Analysis by the Staff of The Harbus, the Harvard Business School Newspaper St. Martin's Griffin

Two Years at Harvard Business School

Competing on Analytics

Great Applications for Business School, Second Edition

Harvard Business School, the Limits of Capitalism, and the Moral Failure of the MBA Elite

How Three Harvard Business School Graduates Learned the 10 Rules of Successful Entrepreneurship

The Internationally-Bestselling Business Classic

The Last Dog on Earth

Fast-track your way into the Ivy League & other top colleges # MBA aspirants globally > 2,50,000 # Seats at a top business school Surefire Strategies for Getting Into the Top MBA Programs Now with new and expanded information on international MBA programs, comprehensive rankings of the leading schools, and new interviews with admissions officers, *How to Get Into the Top MBA Programs* provides a complete overview of what the top schools look for. This book features a step-by-step guide to the entire application process with in-depth advice from more than thirty admissions directors. It shows you how to: ? Develop your optimal marketing strategy ? Assess and upgrade your credentials ? Choose the programs that are right for you ? Write quality essays for maximum impact ? Choose and manage your recommenders ? Ace your interviews Prepare for business school and get the most out of your program once you go.

Expert guidance to help you write the essay that gets you accepted by the best business schools If you're applying to a business school these days, you need more than good grades, high GMAT scores, and an impressive resume. You need to write attention-grabbing essays that express your individuality, identify your goals, and play up your talents and strengths. Written by a renowned admissions consultant who has helped applicants get accepted into the nation's top schools, this all-in-one guide will show you what today's top-level admissions offices are looking for. Filled with clear guidelines, insider tips, and winning samples, it will lead you through every step of the application essay process. You'll learn how to organize and structure your writing, avoid common pitfalls, and market yourself like a pro. The book includes: The 8 most common essay questions--and how to answer them 22 actual essays by successful applicants to top schools Interactive exercises and self-quizzes to guide you in the right direction Self-marketing strategies to highlight your individual talents Candid insights from admissions officers at top-ranked business schools