

Become A Franchise Owner! The Start Up Guide To Lowering Risk, Making Money, And Owning What You Do

The Right Franchise for You helps entrepreneurs get started on a path to a fulfilling and lucrative career as a franchise owner. In The Right Franchise for You, Faizun Kamal, renowned franchise coach and former corporate executive, guides entrepreneurs through her proven process of researching and buying a future franchise. The Right Franchise for You exponentially increases the probability of success. For those who are serious about finding a better career path, then by the end of The Right Franchise for You entrepreneurs will: Learn the proven process to find the best franchise. Uncover the pitfalls to avoid making a costly mistake. Determine the best way to fund a franchise. Discover the key to making a franchise search a successful one. "To thine own self be true, and it must follow, as the night the day, thou canst not then be false to any man" -Shakespeare (from Hamlet) Regardless of why you have chosen to investigate the purchase of a franchise, the assumption is that you are at a certain stage in your life at which you have certain experience and success. The purchase of a franchise is a significant investment...usually thousands, if not hundreds of thousands, of dollars. Do you have the intestinal fortitude to be in business for yourself? When you decide to buy a franchise, there are certain character traits you must possess. Owning and operating your own business requires motivation, willingness to work hard, wisdom, money, people skills, communication, knowledge and experience, family support, perseverance and being level-headed, among many other things, such as complete trust in the franchisor. Motivation is "the unbridled desire" that drives us no matter what...that burning fire to succeed to do whatever is necessary to make the franchise work. What is your motivation in starting your own business? Knowing that you will be a good fit, financially, culturally and mentally will make you a much better franchisee. This book was written with the would-be franchisor in mind. It delves deeply into such topics as preparing to become a franchisor, the legal repercussions of franchising, how to recruit the right candidates, and how to manage a franchise system. This book will guide you in building a successful team of experts to help you create the stellar franchise brand that you dream of.

Once you've made the decision to purchase your very own coffee franchise there are many questions, doubts, and fears that will arise. There are a few secrets that successful franchise owners know that those who do not succeed often either overlook, forget, or do not believe the importance of. Growing a business is hard work. Heed the secrets below in order to make your coffee franchise the best in the business and to have a staff that is loyal to you.

Franchise Buyers Self Check

The Franchise Fix

A Roadmap For Success

Self Made

15 Business Thought Leaders Share Insights on Franchising Success

Mastering the 4 Essential Steps to Owning a Franchise

A Consumer Guide to Buying a Franchise

The investment required to license a franchise is a substantial sum. The results can be tremendously lucrative, providing both financial and professional independence, but there are also plenty of potential pitfalls. Better Business Bureau's Buying a Franchise: Insider's Guide to Success is packed with essential information, including worksheets, checklists, and charts. Experienced entrepreneurs from the Better Business Bureau guide investors from selecting a franchise to negotiating a contract to techniques for managing a profitable business.

Want to take control of your life? Want to trade in that 9-to-5 job and create the company you've always dreamed of? Millions of new businesses are started each year, from online diamond dealers to part-time "pet projects" to the latest franchises. StartupNation is all about putting you in the driver's seat to start your own business. Jeff and Rich Sloan are lifelong entrepreneurs who have created dozens of successful businesses and have guided and advised thousands of others through their nationally syndicated radio talk show, on their Web site, and in their weekly online newsletter. In StartupNation, the Sloan Brothers examines every aspect of smart entrepreneurship and help you create the business you've always dreamed of. You'll learn about the dos and don'ts and the highs and lows of building your own business through the Sloan's in-the-trenches insights and the inspirational tales of over thirty other gutsy entrepreneurs. Among the stories you'll read about: • The Sloans' own patented invention, the Battery Buddy®, which generated more than \$1 million in royalties • Laveta Willis, who built Dada Footwear into a fashion brand that now produces sneakers worn by NBA basketball stars • Tom Nordone, who created the booming ShopNPrivate.com, where people can order items they're embarrassed to buy at the local drugstore. StartupNation presents a master course in identifying a good idea, building the right kind of business around it, and avoiding the pitfalls that can derail you. If you've ever dreamed of pursuing your own business, StartupNation will be your most powerful resource.

The Franchise Game is THE ultimate guide to understanding the discovery process when reviewing a franchise for potential purchase. "Take Calculate Risks. Act Boldly and Thoughtfully!"- Ray Kroc, McDonalds Inside "The Franchise Game." Colleen L. O'Brien will teach you the 7 strategic moves to buying a winning franchise and the top ways a franchise candidate moves early in the process when researching a franchise business. So many of us want to have our own business, and many try to purchase a franchise. The sales process for a franchise really is more of a game, with unwritten rules that few people understand. Also, find out if a franchise is the best business format for you to pursue right now. "In my experience in the franchising world, taking a concept to over 700 franchises, I have interacted with numerous franchise experts. The multiple conferences and franchising seminars I have attended are crowded with intelligent people that are savvy in this industry. I can honestly say that although there are many good people in the industry the true professionals are rare. Colleen O'Brien is that rare exception. Her insight and discernment navigating the ocean of candidates coming into and "looking" at franchises is quite remarkable. Her understanding of the entire process is what makes her rare." - Tony Lamb, CEO and Founder of Kona Ice The Franchise Game will allow you to have a better understanding of the following: + Are you really suited to be a business owner? + Will a franchise be a potential good fit for you? + What other options do I have besides a franchise? + Can I find a business within my budget, even if my funds are low? + Discover the one thing that most franchise candidates do incorrectly when searching a franchise, or any other business. + And much more! "Colleen is a MASTER of franchising. She understands what it takes to be successful and is willing to share her years of experience with those willing to listen." - Heidi Morrissey, VP Marketing/Sales - Kitchen Tune-Up Many candidates do not know what a franchise owner is looking for in a candidate and the candidate goes about it all wrong...Don't Make This Mistake! Grab a copy of "The Franchise Game" and learn all the right moves so you don't waste your hard earned time and money. Scroll Up, Grab a Copy and Let's Get Started TODAY!

My name is Susan, Dairy Queen, C. K. Piggly-Wiggly—all of the franchises in America. I've probably sometimes wondered how so many of them could exist, how they manage to stay in business, and how they continue to thrive. Maybe you've even thought about running one of your own, but didn't know where to begin. Well, now you do, thanks to Running a Franchise For Dummies. Pick the perfect franchise for you Create marketing plans and branding for your new franchise Understand all of the complex legal issues surrounding the ownership of a franchise Uncover the secrets to continued success and future expansion Running a Franchise For Dummies is a clear and concise guide for anyone who wants to be their own boss and stand on the shoulders of franchise giants both big and small.

The Franchise Handbook

Adventures in Franchise Ownership

What It Takes to Build a Successful Franchise

Franchise Management For Dummies

Hire Yourself

Franchise Your Business

America's Leading Entrepreneurial Experts Reveal the Secrets to Building a Block buster Business

Have you ever thought of starting a franchise business but don't know where to begin? Buying a franchise sounds like a smart shortcut to becoming an entrepreneur, but is it for you? Best-selling author David Busker answers these questions and more in his new book Franchise Vision: Transform Your Future Through Franchise Ownership. In it, you'll learn: How to know if you have an entrepreneurial mindset The types and business models of franchises How the Franchise Continuum helps you define your criteria How to research and buy a franchise Where to focus your research What you'll need to have in place before you start a franchise How to identify and overcome red flags, roadblocks, and obstacles that can derail your efforts How to finance your business investment How to get help from advisors and consultants What to expect after signing a franchise agreement This book is not an inspirational sales call to arms that pretends everyone can and should buy a franchise. It's a comprehensive, down-to-earth examination of the process that starts with the most important question--should you do this? From there, David will take you through the process of researching and buying a franchise step by step with real-world examples to make every step crystal clear. David has been where you are. He made the transition from employee to entrepreneur, so he knows the joys and the pitfalls of this journey. He has lived the life of a multi-unit franchisee and self-employed business owner, so he's been through the process multiple times and learned something each time. "Franchise Vision is a fabulous resource for anyone thinking about getting into their own franchise business. It covers all the important topics involved in conducting a thorough investigation of opportunities and, even more importantly, it also does a wonderful job of explaining the emotional challenges that all of us face when contemplating doing something new. The book's focus on creating a vision of how you want your life to be in the future and then using this vision as a guide to decide which opportunities would be best for you is genius!" - Jeff Elgin, Founder and CEO, FranChoice, Inc. Franchise Vision is a motivational yet practical guide to understanding the path to franchise ownership, with real-world examples and step-by-step explanations to help those considering franchise ownership make decisions and navigate their journey with confidence. If you have ever wondered about how franchising works and how to investigate becoming a franchise owner, this book is for you. With this book you can confidently get started on your franchise journey today. As a nationally renowned franchise consultant, best-selling author, and franchise owner, David Busker has helped hundreds of candidates navigate the transition from employee to entrepreneur. His insights from leading and starting various businesses, as well as a no-nonsense educational approach, have endeared him to candidates seeking franchise ownership. With deep experience in multiple aspects of business as a CEO, CFO, CPA, business owner, startup founder, and multi-unit franchisee, Visualize your future and discover your inner entrepreneur today!

In a world filled with ever greater conflict, the Avengers' Unity Squad has a bigger job than ever! The elderly Steve Rogers has assembled a new roster aimed at promoting peace between humans, mutants and Inhumans! Spider-Man, Rogue, the Human Torch, Quicksilver, Doctor Voodoo and the Inhuman known as Synapse all make the cut - as does Deadpool! But what role exactly does Wade Wilson play in encouraging inter-species harmony? As Boston faces devastation, the all-new Uncanny Avengers fight a world gone mad, and the final member of the team makes a bloody entrance! But how far can Steve's squad go in achieving unity when some of them can't even work together? And seriously - Deadpool? An Avenger? Prepare to believe! Collecting UNCANNY AVENGERS (2015B) #1-6 and material from AVENGERS #0. The definitive A-to-Z guide to researching, selecting, and starting a viable franchise business With more and more professionals looking for alternatives to traditional corporate employment, Become a Franchise Owner! informs would-be franchise owners of the joys and perils of purchasing a franchise. Authored by a trusted, feisty, tell-it-how-it-is independent franchise industry insider, this book offers straightforward, step-by-step tips and advice on how to properly (and carefully) research and select a franchise business. Get tips on how to locate information about franchises, current industry trends, interviews with franchisors, and hot franchise opportunities. Offers a self-evaluation to discover if you are "franchise material" Describes how to choose the right franchise for your specific situation Lists the 40 crucial questions to ask current franchise owners Owning a franchise isn't for everyone; in fact, as Joel Libava says, "it's really not for most people." But if it is for you, this book can guide you in starting your own successful franchise business.

This essay sheds light on how to become a franchise business owner, demystifies how to start a profitable franchise business, and expounds upon how to be highly successful as a franchise business owner. Moreover, the benefits of starting a franchise business are delineated in this essay. Furthermore, how to generate extreme wealth online on social media platforms by profusely producing ample lucrative income generating assets is elucidated in this essay. Additionally, the utmost best income generating assets to create for generating extreme wealth online in the digital era are identified, how to become a highly successful influencer online on social media platforms is elucidated, and the plethora of assorted benefits of becoming a successful influencer online are revealed in this essay. Moreover, how to attain extreme fame leverage is demystified and how to earn substantial money online so that you afford to eminently enrich every aspect of your life is meticulously expounded upon in this essay. While starting a profitable franchise business may seem to be an eminently cumbersome, expensive, time consuming, and daunting undertaking in the digital era, it is more viable than ever before. While launching a profitable franchise business may seem to be an eminently cumbersome, expensive, time consuming, and daunting undertaking in the digital era, it is more viable than ever before. Much to the relief of prospective franchise business owners, it is possible to become a franchise business owner at a young age and the journey to becoming a franchise business owner is not as lengthy as the duration of the journey to pursuing other occupations, such as a medical doctor or attorney. Becoming a franchise business owner involves far more than simply than filling out an application to receive approval by the franchisor to launch a franchise business. As a prospect to franchise business owner, you will need to also have a substantial amount of money to be able to finance franchise business start-up costs. Franchisors may also require you to complete a training program before your franchise business can be launched. When launching a franchise business, the franchisee is at the mercy of the franchisor. In other words, the franchisee need to be able to fulfill any requirements that the franchisor stipulates to launch the franchise business. Signing a franchise agreement is a major undertaking on the franchisee's end. Becoming a franchise owner will not require you to sign an extensive franchise agreement, but will also require you to the franchisor's business model and policies when launching a franchise business. Becoming a franchise owner comes at an enormous cost even to the extent in which you have a freedom as a franchise owner. Furthermore, launching a franchise business is by no means viable for most people since they cannot afford to pay the exorbitant franchise business start up. Prospective franchise owners should be prepared to pay franchise business start up, franchise fees and marketing costs if they are interested in launching a franchise business. Franchise business owners may also be responsible for paying for salaries, utilities, rent, and other expenses. Starting a profitable franchise business is far more cumbersome than most prospective franchise business owners realize. When you take into account franchise business start up, franchise fees, and marketing costs and other expenses, such as salaries, supplies, utilities, and rent you come to the realization that it can take years for a franchise business to become profitable. The overhead costs associated with operating a franchise business are often exorbitant. Starting a profitable franchise business can require you to find a low-cost franchise business to launch that is able to reap high profit margins. You can also find a highly profitable location to launch a franchise business at so that you can attain a highly profitable business.

Franchise Bible

The Business Systems Needed to Capture the Power of Your Food Franchise

Franchising in America

Franklin the Franchise Owner

The Wealthy Franchisee

More Than Just French Fries

Franchise: The Golden Arches in Black America

This book explores franchising and what it takes to be a successful franchise owner. In interviewing successful franchisees that have been in business for at least one year, Leslie explore their journeys of how they arrived with the franchise they're now running, how they decided to become a franchisee and what they believe are the keys to being a successful franchise owner. The book includes self-assessments and interesting articles to help the reader assess whether becoming a franchise owner is the next step towards realizing both their short and long-term goals. For anyone considering whether to stay put at their corporate job, what to do next if they've been down-sized out, whether to start a business from scratch or to purchase a franchise, this book will provide keen insight into others who have blazed the franchise trail and have lived to tell about it. Volume 1 features: -Aaron Buche, Camp Bow Wow -Troy Koc, CertaPro Painters and Shelf Genie -Betty Corbett, Gotcha Covered -Sarah Kruse, Seeking Sitters -Jim Lautzenheiser, Big O Tires and Grease Monkey -Stephen Lautzenheiser, PurroClean -Scott Gering, Professional Sports Franchise Relocation -Matt Swartz, Heaven's Best Carpet Clean -WINNER • 2021 PULITZER PRIZE IN HISTORY Winner • 2022 James Beard Foundation Book Award [Writing] The "stunning" (David W. Blight) untold history of how fast food became one of the greatest generators of black wealth in America. Just as the Color of Law provided a vital understanding of redlining and racial segregation, Marcia Chatelain's Franchise investigates the complex interrelationship between black communities and America's largest, most popular fast food chain. Taking us from the first McDonald's drive-in in San Bernardino to the franchise on Florissant Avenue in Ferguson, Missouri, in the summer of 2014, Chatelain shows how fast food is a source of both power--economic and political--and despair for African Americans. As she contends, fast food is, more than ever before, a key battlefield in the fight for racial justice.

"The Definitive Guide To Franchise Research" includes everything you need to know about researching a franchise. Buy this guide so you can learn how to get all the facts you need about the franchises you're interested in. That way you'll be able to make a smart decision on a franchise to buy. Everything I know about researching franchise opportunities is in this instantly available guide. Including: A huge list of the right questions to ask franchise salespeople, so you can get specific (and sometimes hidden) details about the franchises you're investigating Easy-to-use techniques that will enable you to get real information on your potential earnings as a franchisee, so you get a clear picture about what life could be like when you own a franchise. A complete online franchise research checklist that you can immediately use to obtain information on any franchise opportunity that's currently being offered Specific information on when and how to contact franchisors, including a powerful checklist that will enable you to find out how much money they're making in their franchise business without looking foolish. A massive list of questions to ask franchisees when you contact them by phone or pay them a visit, that will practically force them to tell you everything they know. Specific ways to find unhappy franchisees, so you can find out some of the negative aspects of the business you may be about to invest a lot of your money in. And a lot more!

The Franchise Fix helps franchisees set up their food franchise business for success. Investing on a proven food franchise does not guarantee success for the franchisee. To be a successful franchisee, franchisees must set up the right management systems to support their business as well as take advantage of everything the franchisor has to offer. The Franchise Fix is a step-by-step guide that shows franchisees how to do exactly that! Covering the winning systems and processes that food industry veteran Aicha Bascaro discovered from working with hundreds of successful franchisees across the US and around the world, The Franchise Fix helps franchisees take control of their food franchise and increase their profits.

Everything You Need to Know About Buying a Franchise

The Definitive Guide To Franchise Research

4 Pillars to Strengthen, Protect and Grow Your Business

The Guide to Employing the Greatest Growth Strategy Ever

Franchise Opportunities Handbook

Antitrust Implications : Hearing Before the Committee on the Judiciary, House of Representatives, One Hundred Fourth Congress, Second Session, February 6, 1996

The Start-Up Guide to Lowering Risk, Making Money, and Owning What You Do

This proven, popular reference has been completely updated to better guide readers through the current franchise environment. Real-life examples of both service- and product-oriented franchises and useful checklists prevent mistakes and save time and money. Contact information for state and federal franchising regulatory agencies and a listing of useful publications guide new franchisees to the resources they need. Join Franklin on his entrepreneurship journey to becoming a franchise owner. Franklin starts as a hardworking teenager working at a fast-food restaurant to earn money and quickly grew a passion for service. He also discovered the financial benefits of owning a business. This experience led Franklin on path to purchase a restaurant and eventually acquired more to attain generational wealth for his family. Take Your Business from Average to Extraordinary The Wealthy Franchisee pulls concepts from cognitive behavioral therapy, brain science, interviews, and Scott Greenberg's firsthand experience as a franchisee to help readers replicate the mental habits, tactics, and financial results of high-performing franchisees. As a franchising consultant, Scott Greenberg has helped franchise owners and franchisees improve their performance. Readers will learn to: Explore their own mental responses and become more self-aware Bring out the best in employees and build superstar teams Dazzle customers and increase sales with emotionally satisfying experiences Optimize the human elements of their operation so they can grow into a next-level enterprise and become wealthy

This is a directory of companies that grant franchises with detailed information for each listed franchise.

How and Why to Franchise Your Business

Professional Sports Franchise Relocation

The Franchise MBA Workbook

Unity Vol. 1 - Lost Future

Franchise

Rent to Own Magazine Franchise Issue 2009 V5 Issue4

StartupNation

Is Franchising Right For You? Why start a business from scratch when you can have a piece of the greatest expansion strategy ever conceived? Franchising is BIG and getting bigger in every sector--from restaurants and coffee chains to pet care and insurance. There is a franchise for everything and every one. As a potential franchise owner, you can be in charge of your own success while being supported by a known brand. Franchising gives you that ability, along with the satisfaction that comes only with building something that can last a lifetime and beyond. And, if you are successful, you eventually stop sweating the details and have the freedom to enjoy your life in a way that most around you cannot. In The Franchisee Handbook, franchise expert Mark Siebert walks you through the process of vetting and buying a franchise, helps you ask the right questions of franchisors and yourself, and gives you the resources you need to decide if franchising is right for you. Siebert shows you how to do your homework before making what could be the greatest financial decision of your life. You will learn how to: Accurately assess the risks of buying a franchise Determine if a franchise is a good fit for your personal goals Research and vet potential franchise opportunities Create a startup plan that meets your business goals Prepare your franchise for success Why dream about owning a franchise when you can take concrete steps to make it happen today? With The Franchisee Handbook as your guide, you have the power in your hands to start your own franchise journey right now.

For readers of #GIRLBOSS and viewers of Shark Tank--a global revolution in entrepreneurship is under way, inspiring women to blaze a trail of financial self-reliance and become self-made. Featuring a foreword by Suze Orman. What does it mean to be self-made? It's not just about having money, but financial empowerment is where it begins. It means getting out of survival mode, where you are one problem away from catastrophe. It means changing your mindset from instant gratification to goal orientation. It means being able to sleep at night without worry. It means being rich in every way: rich in money, rich in family, rich in love, rich in time--abundant! For Nely Galán--entrepreneur, TV producer, and real estate mogul--helping women to become self-made is a movement and a mission. Galán pulls no punches. She is the straight-talking friend and mentor you've always wanted, and here she shares valuable, candid, no-nonsense lessons learned on her own path to becoming self-made. ("There is no Prince Charming"; "Think like an immigrant"; "In your pain is your brand"; "Don't buy shoes, buy buildings!") You'll read inspiring stories of women who started and grew businesses out of ingenuity, opportunity, and need. You'll find mind exercises to help you identify your goals and your strengths. You'll learn tips and tricks for saving money, and finding "hidden money" that can help jump-start your self-made dreams. When you become self-made, the change in you inspires change in those around you, because one of the greatest rewards of a self-made life is seeing how the sparks from your personal revolution can light a fire in others. So come, join the Self-Made movement. The revolution starts inside of you! Praise for Self Made "A much-needed and wise book that teaches women not to fear money but to see it as a means of reaching our dreams. Nely shows us how to become money courageous instead of finance fearful. I want to give this book to so many women (and men) I know. Thank you, Nely."--Sandra Cisneros "Nely Galán and I have traveled the country together helping women grow their businesses and live their dreams. I know firsthand that Nely is the ultimate self-made woman and your best girlfriend. Her generosity of spirit jumps off the page as she shares the secrets of her hard-won success and her contagious confidence."--Nell Merlino, creator of Take Our Daughters to Work Day and founder of Count Me In for Women's Economic Independence "Self Made teaches women to unleash their spark and hustle. Nely inspires readers to use what they have to get what they want on their path to becoming self-made."--Tory Johnson, "Deals & Steals" contributor on ABC's Good Morning America and author of the #1 New York Times bestseller The Shift "You are not truly complete as a woman until you feel confident and empowered to make decisions about your money. Throughout my career, I have seen how a woman who takes ownership of her financial life is transformed and liberated, and how that in turn has a tremendous impact on her children. This is my belief and my personal experience, and it's why Self Made resonates so strongly with me."--María Elena Lagomasino, CEO of WE Family Offices and member of the board of directors of the Walt Disney Company, the Coca-Cola Company, and Avon Products, Inc. From the Hardcover edition.

There is nothing more expensive than ignorance - let The Educated Franchisee serve as your guide for selecting a franchise that meets your needs!

The unapologetic, laugh-your-ass-off military memoir both vets and civilians have been waiting for, from a five-tour Army Ranger turned YouTube phenomenon and zealous advocate for veterans--this is Deadpool meets Captain America, except one went to business school and one went to therapy, and it's anyone's guess which is which.hich.

Is Franchise Ownership for You?

The Right Franchise for You

Franchise Vision

Thank You for My Service

Escape the 9 to 5, Generate Wealth, & Live Life on Your Terms

To what extent do you agree with the view that franchising is the salvation of people starting and operating a small business

How To Become A Franchise Business Owner, How To Start A Profitable Franchise Business, How To Be Highly Successful As A Franchise Business Owner, The Benefits Of Starting A Franchise Business, And How To Generate Wealth Online On Social Media Platforms

The secret to owning the right franchise business is no secret if you understand what it takes to succeed. The single most important factor is preparation. The single most important factor is preparation. Designed to help busy professionals understand and apply the concepts and methodologies essential to accurate franchise analysis, this workbook enables readers to test their knowledge and compare putting them to use in real world situations. This informative study guide contains carefully constructed exercises with detailed solutions, as well as specific learning outcomes and franchise component overviews. Internationally renowned franchise authority and author Nick Neonakis presents a personal hands-on companion to the landmark book The Franchise MBA - Mastering The Four Essential Individuals, families, and businesses around the world. The success of his principle-centered philosophy of investigating franchise business is based upon his years of real world franchise experience. Now, with The Franchise MBA Workbook, you can further explore and understand this tried-and-true approach to finding the perfect franchise through a wide range of thought provoking exercises. With this individualized workbook helps readers to fully internalize the 4 Steps approach to finding the ideal franchise through private and thought-provoking exercises, whether they have owned a franchise or not. This workbook offers solutions to both personal and professional questions by promoting and teaching emotional intelligence, integrity, financial honesty, and goal setting. An engaging copy readers set goals, understand franchising, and create a path to self-sufficient independence.

Included in this rare collection of business insights are business notables, including former NBA player George Timley, "Undercover Boss" TV star Steve Greenbaum, Expert Branding & PR consultant Nick Powells, Ken Yancey CEO of SCORE, one of the largest advisory groups in the USA, and Rocco Fiorentino, CEO, of one of the nation's most successful business funding organizations. This book is also loaded with expert insights from selected business consultants specializing in helping people become their own boss. They want to help you the same for you. These business men and women know all about success. In life and in business. In this book you'll learn: • What it takes to become satisfied in business and in life. • How the "Disney principle" can set you head and shoulders above the competition. • What personality traits you must exhibit to conquer the new economy. • How to impact your community through business. • How diversity can be a niche you dominate. • Why millennials are the future of franchising. • The competitive edge you have as a woman business owner. • Why experience isn't necessary to become your own boss. • How to find success where you least expect it. If you feel stuck in the corporate world just going through the motions or if you've ever thought about becoming your own boss, this book is for you. You won't be the same after reading it.

Written by the late Dave Thomas, the widely known founder of Wendy's, and franchising consultant Michael Seid, this is a comprehensive and reliable resource for anyone interested in purchasing a franchise. Written in the style of a business 'tell-all', Adventures in Franchise Ownership lays out what successful franchisees do that you won't find in most owner's manuals and includes franchisee Christy Wilson Delk's good, bad, and really tough days before her successful exit 15 years later. Franchisees, like most small business owners, experience times of extreme frustration, lapses in motivation, and often exit before reaching their potential and their goals. Based on Christy's real-life franchise ownership adventures, this guide explains how her 4 Pillar to Pillars Approach helps all franchise owners get to the top tier of their franchise system and includes advice from 16 top performers representing over a dozen market segments. With humor, candor, and relatability, Christy fills in the gaps of the Franchise Owner's Manual by providing a constructive framework for finding professional assistance and attaining the financial success franchise owners everywhere want and deserve.

Control Your Own Destiny Through Franchise Ownership

Best Kept Secrets of Coffee Franchise Ownership

Franchising For Dummies

How to Buy a Franchise or Franchise Your Own Business

Discover the 7 Strategic Moves to Buying a Winning Franchise

Trusting God First . . . Then Yourself

Game-Changing Steps to Becoming a Thriving Franchise Superstar