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A Hands On Guide To Keeping
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CFO Techniques: A Hands On Guide To Keeping Your Business Solvent And Successful

"The Economic Value Management" focuses on value management and the habits of value companies, as well as the processes they must undertake to be a value company. The book provides quantitative ways of determining whether a company's decision has added to its value with an understandable, practical and implementation-friendly

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approach to the subject.

This book offers comprehensive examination of research on the relevance of individual behavior and technology to financial innovations. The chapters cover current topics in finance including integrated reporting, people finance, crowdfunding, and corporate networks. It provides readers with an organized starting point to explore individual behaviors and new technologies used in financial innovations. The explicit and growing speed of the spread of new technologies has hastened the emergence of innovation in the field of finance.

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Topics like the Internet of Things, semantic computing and big data finance are motivating the construction of financial tools that translate into new financial mechanisms. This book strives help readers better understand the dynamic of the changes in financial systems and the proliferation of financial products. Individual Behaviors and Technologies for Financial Innovations is organized in 16 chapters, organized in three parts. Part I has eight chapters that review the research on gender differences in attitudes about risk and propensity to purchase

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automobile insurance,
financial literacy models
for college students,
wellness and attitude of
university students in the
use of credit cards, impact
of programs income
distribution and propensity
to remain in employment,
financial literacy and
propensity to resort to
informal financing channels,
risk behavior in the use of
credit cards by students.
Part II reviews the research
on financing for startups
and SMEs, exploring funding
through crowdfunding
platform, operating credit
unions, and using networks
of friends to finance small
businesses outside the

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domestic market. The four chapters of Part III describe contexts of financial innovation in listed companies, including society's demands on their behavior - we discuss motivations for companies to participate in corporate sustainability indexes, corporate performance through their profile of socially responsible investments, influence of networks of social relations in the formation of boards, and management of companies, and also the precariousness of financial decisions in large companies, as well as the role of the internet in corporate communication with

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Critical insights for savvy financial analysts Financial Planning & Analysis and Performance Management is the essential desk reference for CFOs, FP&A professionals, investment banking professionals, and equity research analysts. With thought-provoking discussion and refreshing perspective, this book provides insightful reference for critical areas that directly impact an organization's effectiveness. From budgeting and forecasting, analysis, and performance management, to financial communication, metrics, and

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benchmarking, these insights delve into the cornerstones of business and value drivers. Dashboards, graphs, and other visual aids illustrate complex concepts and provide reference at a glance, while the author's experience as a CFO, educator, and general manager leads to comprehensive and practical analytical techniques for real world application. Financial analysts are under constant pressure to perform at higher and higher levels within the realm of this consistently challenging function. Though areas ripe for improvement abound, true resources are scarce—until

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now. This book provides real-world guidance for analysts ready to: Assess performance of FP&A function and develop improvement program Improve planning and forecasting with new and provocative thinking Step up your game with leading edge analytical tools and practical solutions Plan, analyze and improve critical business and value drivers Build analytical capability and effective presentation of financial information Effectively evaluate capital investments in uncertain times The most effective analysts are those who are constantly striving for improvement, always seeking

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new solutions, and forever in pursuit of enlightening resources with real, useful information. Packed with examples, practical solutions, models, and novel approaches, Financial Planning & Analysis and Performance Management is an invaluable addition to the analyst's professional library. Access to a website with many of the tools introduced are included with the purchase of the book. The Business-IT Wall Must Come Down. With A Seat at the Table, thought leader Mark Schwartz pulled out a chair for CIOs at the C-suite table. Now Mark brings his unique perspective and

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experience to business leaders looking to lead their company into the digital age by harnessing the expertise and innovation that is already under their roof: IT. In the war for business supremacy, Schwartz shows we must throw out the old management models and stereotypes that pit suits against nerds. Instead, business leaders of today can foster a space of collaboration and shared mission, a space that puts technologists and business people on the same team. For business leaders looking to unlock their enterprise's digital transformation, War and Peace and IT provides

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clear context and strategies. Schwartz demystifies the role IT plays in the modern enterprise, allowing business leaders to create new strategies for the new digital battleground. It is time to change not only the enterprise's relationship with technology, but its relationship with technologists. To accelerate, enterprises must bring technology to the heart of their work, for just as technology is causing this disruption, it is technology that provides the solution. Unlike Napoleon, it is time for business leaders to come

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down from the hill atop the
Battle of Borodino and enter
the fray with the
technologists, for that is
where the war will be won or
lost.

Signal Processing Techniques
for Power Efficient Wireless
Communication Systems

A Guide to Closing the Books
Quickly

A practical guide to
building intelligent
financial applications using
machine learning techniques

Leadership Strategies for
Corporate Financial
Professionals

Applications and Techniques
Lead

How to Decrease Costs and
Increase Efficiency

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A manager's guide to the radical changes in corporate finance The Real World of Finance focuses on twelve traditional finance concepts that have been turned upside-down in the last ten years and guides the reader through new finance models so they can implement change in their own organizations.

Interspersed throughout the text are examples of what Fortune 500 companies are doing to adapt their financial systems to the 21st century. James Sagner (White Plains, NY) is a Principal of Sagner/Marks and has managed over 250 large-scale studies for companies and non-profit organizations worldwide. He is a faculty member at the Kenan-Flagler Business School, University of North Carolina, and author of

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over forty papers and articles that have appeared in a wide range of industry publications. Over the years, financial professionals around the world have looked to the Wiley Finance series and its wide array of bestselling books for the knowledge, insights, and techniques that are essential to success in financial markets. As the pace of change in financial markets and instruments quickens, Wiley Finance continues to respond. With critically acclaimed books by leading thinkers on value investing, risk management, asset allocation, and many other critical subjects, the Wiley Finance series provides the financial community with information they want. Written to provide professionals and individuals with the most current

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thinking from the best minds in the industry, it is no wonder that the Wiley Finance series is the first and last stop for financial professionals looking to increase their financial expertise.

This publication will help finance and accounting managers understand and apply a critical set of financial and business management skill sets in order to become more integral contributors to the higher level business activities within their organization. With insight and examples the author will lead you through the strategies and thought processes that address key areas such as risk, communications, planning and profitability. The content emphasizes the additional roles that controllers and accounting

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managers are now playing within their organizations. It will show you a roadmap that can expand your role from a simple internal process / transaction orientation to an external orientation focused on understanding business, industry and macro trends. This book will address: Controllers and accounting managers who are being increasingly called on to assume an enterprise-wide management role in their organizations. Tools and techniques that can have immediate impact. Sufficient business theory to inform, but deliver enough strong practical content to lead to actionable strategies.

Simplify and streamline your way to a winning legacy The Financial

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Controller and CFO's Toolkit is a hybrid handbook and toolkit with over 100 lean practice solutions and a wealth of practical tools for senior financial managers of small, mid-sized and large companies. This book outlines the mindset of paradigm shifters relevant to future-ready finance teams, and contains guidelines on how to become an effective change leader. Guidance from world leading expert David Parmenter provides the insight and tools you need to reach your true leadership potential and achieve more for your organization. Packed with templates and checklists, this book helps you adhere to the best practices in reporting, forecasting, KPIs, planning, strategy, and technology. The companion website—a complete toolbox for

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positive, entrenched change—gives you access to additional resources that reinforce The Financial Controller and CFO's Toolkit strategy. This new second edition has been updated to reflect the latest practices and technology to streamline your workflow and get more done in less time—without sacrificing quality or accuracy. As an all-in-one resource for the CFO role, this book provides a clear, practical strategy for demonstrating your value to your organization. Selling and leading change effectively Get more accurate information from your KPIs Attracting, recruiting and retaining talented staff Invest in and implement new essential tools Investing wisely in 21st century technologies Report the month-end

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within three days, implement quarterly rolling forecasting, complete the annual plan in two weeks or less, and bring your firm into the 21st century with key tools that get the job done. Be the CFO that your organization needs and the leader that your teams deserve. The Financial Controller and CFO's Toolkit gives you everything you need to achieve more by doing less.

QuickBooks for Contractors is a must have reference tool for construction professionals who want to get the most out of QuickBooks. Beyond the basic manuals and how to guides, this book answers "How do I get QuickBooks to ...?" This unique guidebook presents numerous workarounds and examples of

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practical applications designed to increase user skill level. Improve the quality of accounting information your company depends on for financial decision making and increasing profits! Some of the topics covered include: Review of functionality available for contractors Generating detailed estimate versus actual job cost reports Job costing all elements of payroll - wages, taxes, and workers comp Getting around payroll taxes being charged to only one expense account Progress and retention billing Multi-state payrolls and charging jobs for worker's comp premium costs with different rates for each class of work and state Tracking and job costing equipment How to use vendor bills to record journal entries at the item

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**code level Using the inventory
module to track materials and
charge jobs for usage Tracking
subcontractor insurance
expirations Overview of percentage
completion accounting with
formulas and sample journal
entries Get QuickBooks to deliver
the right information you need to
run a successful, profitable
construction company with this
first book in the series of
QuickBooks How to Guides for
Professionals. *** The author, Craig
Kershaw, CPA, MBA, is a
construction industry CFO and
Controller with years of experience
using accounting systems. He is
the managing partner of The CFO
Source, a consulting firm that
provides senior level financial
expertise to small and medium size**

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**businesses. A QuickBooks Pro
Advisor, the author developed the
book as a training tool for
construction clients. The author
presents continuing education
courses on QuickBooks to
members of the Maryland
Association of CPA's.
Business Chemistry**

**Corporate Finance
Secrets of Sand Hill Road
The Essential CFO
Family Inc.**

**Precoding Techniques for Digital
Communication Systems**

Up-to-date information on using
financial statement analysis to
successfully assess company
performance, from the seasoned
experts at the CFA Institute

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Designed to help investment professionals and students effectively evaluate financial statements in today's international and volatile markets, amid an uncertain global economic climate, *International Financial Statement Analysis, Second Edition* compiles unparalleled wisdom from the CFA in one comprehensive volume. Written by a distinguished team of authors and experienced contributors, the book provides complete coverage of the key financial field of statement analysis. Fully updated with new standards and methods for a post crisis world, this Second Edition

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covers the mechanics of the accounting process; the foundation for financial reporting; the differences and similarities in income statements, balance sheets, and cash flow statements around the world; examines the implications for securities valuation of any financial statement element or transaction, and shows how different financial statement analysis techniques can provide valuable clues into a company's operations and risk characteristics. Financial statement analysis allows for realistic valuations of investment, lending, or merger and acquisition opportunities Essential reading for

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financial analysts, investment analysts, portfolio managers, asset allocators, graduate students, and others interested in this important field of finance
Includes key coverage of income tax accounting and reporting, the difficulty of measuring the value of employee compensation, and the impact of foreign exchange rates on the financial statements of multinational corporations
Financial statement analysis gives investment professionals important insights into the true financial condition of a company, and International Financial Statement Analysis, Second Edition puts the full knowledge of

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the CFA at your fingertips.

Proven leadership strategies that will impact your career and your company Having the right CFO is a critical component for every company's success. Guide to CFO Success provides CFOs and those in the making with a strategic blueprint to benefit their companies and their careers. This book reveals how to build a strong, successful career plan with guidance on team building and management of the multiple relationships that CFOs face on a daily basis, plus how to balance one's work and personal life. Offers strategic guidance for leadership growth for CFOs

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Presents essential information for every CFO who wants to play a tactical role in their organization

Includes best practices for building and developing the most effective Finance Team

Features practical career advice for future Chief Financial Officers

From balancing one's work and personal life to dealing with the CEO, Guide to CFO Success has the answers you need to plan for a strong and successful career.

During the past two decades, many communication techniques have been developed to achieve various goals such as higher data rate, more robust link quality, and more user capacity in more rigorous

scenarios.

From balancing one's work and personal life to dealing with the CEO, Guide to CFO Success has the answers you need to plan for a strong and successful career.

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channel conditions. The most well known are, for instance, CDMA, OFDM, MIMO, multiuser OFDM, and UWB systems. All these systems have their own unique superiority while they also induce other drawbacks that limit the system performance.

Conventional way to overcome the drawback is to impose most of the computational effort in the receiver side and let the transmitter design much simpler than receiver. The fact is that, however, by leveraging reasonable computational effort to the transmitter, the receiver design can be greatly simplified. For instance, multiaccess

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interference (MAI) has long been considered to limit the performance of multiuser systems.

Popular solutions to mitigate MAI issue include multiuser detection (MUD) or sophisticated signal processing for interference cancellation such as PIC or SIC.

However, those solutions impose great burden in the receiver. In this case, precoding offers good solutions to achieve simple transceiver designs as we will mention later in this book. This book is intended to provide a comprehensive review of precoding techniques for digital communications systems from a signal processing perspective.

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The variety of selected precoding techniques and their applications makes this book quite different from other texts about precoding techniques in digital communication engineering.

The increasingly crucial role of companies non-financial disclosure (NFD) and integrated reporting (IR) has led to a lively debate among academics, practitioners, and regulators on the approaches, framework, contents, principles, and standards that should oversee these forms of reporting. Through several expert contributions, conducted both with qualitative and quantitative methodologies,

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this book provides an up-to-date portrait of the debate by exploring corporate NFD either in its mandated contents or voluntary information. Contributing authors provide studies that encompass the different lines of NFD, namely non-financial risk reporting, sustainability reporting, and intellectual capital reporting, as well as the integration of financial and non-financial information through IR, the assurance of the NFD and IR through auditing activities, and the role of management and CFOs in NFD and IR.

From Accounting to
Accountability

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Communist Resistance in Nazi
Germany

The Financial Numbers Game
Your Quick Guide to Internal
Controls, Financial Reporting,
IFRS, Web 2.0, Cloud Computing,
and More

Using Business Principles to
Maximize Your Family's Wealth
CFO Perspectives

**Discover the power of the
CFO's role in delivering
shareholder value During
the past decade, the CFO
role has expanded
dramatically in its
breadth, complexity, and
criticality. Filled with**

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proven strategies, best practices, and keen insights, The Essential CFO describes how today's CFOs are responding to their expanded roles within both public and private companies. With straightforward and pragmatic guidance, author Bruce Nolop shows how CFOs are partnering with CEOs to deliver shareholder value by articulating a strategic plan, determining capital allocations, managing the capital structure, driving financial performance, and implementing strategic

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transactions. Covers how
CFOs are establishing
robust accounting and risk
management processes and
effectively communicating
with both external and
internal constituencies
Looks at the role of the
CFO in transforming
financial organizations to
drive effectiveness and
efficiencies Examines how
CFOs can develop talent
with the experience,
expertise, and leadership
skills to meet the
challenges of the future
Written from a balanced,
top-down perspective of
the modern CFO, The

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Essential CFO provides you with practical prescriptions for executing impactful corporate finance strategies.

Merging theory and practice into a comprehensive, highly-anticipated text Corporate Finance continues its legacy as one of the most popular financial textbooks, with well-established content from a diverse and highly respected author team. Unique in its features, this valuable text blends theory and practice with a

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direct, succinct style and commonsense presentation. Readers will be introduced to concepts in a situational framework, followed by a detailed discussion of techniques and tools. This latest edition includes new information on venture finance and debt structuring, and has been updated throughout with the most recent statistical tables. The companion website provides statistics, graphs, charts, articles, computer models, and classroom tools, and the free

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monthly newsletter keeps readers up to date on the latest happenings in the field. The authors have generously made themselves available for questions, promising an answer in seventy-two hours.

Emphasizing how key concepts relate to real-world situations is what makes Corporate Finance a valuable reference with real relevance to the professional and student alike. Readers will gain insight into the methods and tools that shape the industry, allowing them to: Analyze investments

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with regard to hurdle rates, cash flows, side costs, and more Delve into the financing process and learn the tools and techniques of valuation Understand cash dividends and buybacks, spinoffs, and divestitures Explore the link between valuation and corporate finance As the global economy begins to recover, access to the most current information and statistics will be required. To remain relevant in the evolving financial environment, practitioners will need a deep understanding of the

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Successful
Corporate Finance provides the expert guidance and detailed explanations for those requiring a strong foundational knowledge, as well as more advanced corporate finance professionals.

This book is about championing a move away from simply evaluating physical assets to understanding and evaluating the intangible value of an entity. It means moving beyond economic theory to reprioritise and change the organisation so that

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further value can be created via processes, systems, measures, skills, knowledge and strategy. It is also about mapping the intangible value chain. The book looks at value networks and, using real-life projects asks questions such as: What do company value networks look like How are they used to create value How can one 'value' the value chain What lessons can be learnt from companies with high value networks as opposed to companies with low value networks What is the impact on finance

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disciplines, processes, measures, systems and skills. These answers to these questions as provided by the case studies and interviews with CFOs from the companies involved will help to improve focus, improve shareholder value, improve transparency - both internally and externally - cut waste in the current decision support structure and prevent inadequate decision making and lost opportunity.

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Economic Value Management

CFO Fundamentals

War and Peace and IT

How to Solve Any Problem

and Make the Best

Decisions by Shifting

Creative Mindsets

Financial Planning &

Analysis and Performance

Management

The Granularity of Growth

CFO

Tear down the obstacles to

creative innovation in your

organization Unlocking

Creativity is an exploration of

the creative process and how

organizations can clear the way

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for innovation. In many organizations, creative individuals face stubborn resistance to new ideas. Managers and executives oftentimes reject innovation and unconventional approaches due to misplaced allegiance to the status quo. Questioning established practices or challenging prevailing sentiments is frequently met with stiff resistance. In this climate of stifled creativity and inflexible adherence to conventional wisdom, potentially game-changing ideas are dismissed outright. Senior leaders claim to value creativity,

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yet often lack the knowledge to provide a creative framework.

Unlocking Creativity offers effective methods and real-world examples of how the most successful organizations create cultures of innovation and experimentation. Best-selling author and scholar Michael Roberto presents a thorough investigation of organizational obstacles to creative thought. Highly relevant to the growth crises many enterprises face in today's economic landscape, this book examines how to break barriers to spark creativity and foster new ideas. This insightful and informative

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work allows business executives, senior managers, and organization leaders to: Recognize the six organizational mindsets that impede creativity and innovation Learn how to tear down the barriers that obstruct the creative process Create an environment that allows talented people to thrive Encourage creative collaboration in teams throughout an organization Leaders do not have to conceive innovative ideas, but rather open the path for curious and creative employees within their organization. Unlocking Creativity: How to Solve Any

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*Problem and Make the Best
Decisions aids organizations in
removing obstacles to the
creative process and helps to
form an atmosphere of
imagination and innovation.
Essential guidance for the
financial auditor in need of
aworking knowledge of IT If
you're a financial auditor
needing working knowledge of
ITand application controls,
Automated Auditing
FinancialApplications for Small
and Mid-Sized Businesses
provides youwith the guidance
you need. Conceptual overviews
of key IT auditingissues are
included, as well as concrete*

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hands-on tips and techniques. Inside, you'll find background and guidance with appropriate reference to material published by ISACA, AICPA, organized to show the increasing complexity of systems, starting with general principles and progressing through greater levels of functionality. Provides straightforward IT guidance to financial auditors seeking to develop quality and efficacy of software controls Offers small- and middle-market business auditors relevant IT coverage Covers relevant applications, including MS Excel, Quickbooks, and report writers

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Written for financial auditors practicing in the small to mid-sized business space. The largest market segment in the United States in quantity and scope is the small and middle market business, which continues to be the source of economic growth and expansion. Uniquely focused on the IT needs of auditors serving the small to medium sized business, Automated Auditing Financial Applications for Small and Mid-Sized Businesses delivers the kind of IT coverage you need for your organization.

Better practices that today's

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CFOs can employ to bring value and efficiency to the teams that report to them Helping corporate accountants from the CFOs to the management accountant implement better practices that will make a difference to their finance team's performance, Winning CFOs shows corporate accountants how to create permanent improvements in their organization's processes. Provides better practice solutions the author has learned from more than 4,000 finance teams worldwide A to Z guidance on how to be an effective CFO Includes

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templates, checklists and implementation programs for process improvement
Abundance of tools to ensure implementation of better practices
Tips on how to develop winning leadership traits
Winning CFOs shows corporate accountants how to radically transform their contribution to their organization, enhance their job satisfaction and profile, and leave a legacy of efficiency and effectiveness in every organization for which they work.

A guide to putting cognitive diversity to work
Ever wonder

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what it is that makes two people click or clash? Or why some groups excel while others fumble? Or how you, as a leader, can make or break team potential? Business Chemistry holds the answers. Based on extensive research and analytics, plus years of proven success in the field, the Business Chemistry framework provides a simple yet powerful way to identify meaningful differences between people's working styles. Who seeks possibilities and who seeks stability? Who values challenge and who values connection? Business Chemistry will help

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you grasp where others are coming from, appreciate the value they bring, and determine what they need in order to excel. It offers practical ways to be more effective as an individual and as a leader. Imagine you had a more in-depth understanding of yourself and why you thrive in some work environments and flounder in others. Suppose you had a clearer view on what to do about it so that you could always perform at your best. Imagine you had more insight into what makes people tick and what ticks them off, how some interactions unlock potential

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while others shut people down.

Suppose you could gain people's trust, influence them, motivate them, and get the very most out of your work relationships. Imagine you knew how to create a work environment where all types of people excel, even if they have conflicting perspectives, preferences and needs.

Suppose you could activate the potential benefits of diversity on your teams and in your organizations, improving collaboration to achieve the group's collective potential. Business Chemistry offers all of this--you don't have to leave it

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*up to chance, and you
shouldn't. Let this book guide
you in creating great chemistry!
What CFOs Do, the Influence
they Have, and Why it Matters
Work Clean*

*The life-changing power of mise-
en-place to organize your life,
work, and mind*

*Business Leadership,
Technology, and Success in the
Digital Age*

*How to Identify the Sources of
Growth and Drive Enduring
Company Performance*

*Non-financial Disclosure and
Integrated Reporting*

*Venture Capital and How to Get
It*

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The rapid rise in importance of the role of the chief financial officer—from back-office accountant to front-line executive—is unrivaled by that of any other corporate position. With access to every facet of the business, CFOs now wield a level of influence matched only by chief executives. This book explains how CFOs earned their privileged status, and what the future may hold for them. It describes their ever-expanding role, and how they are reshaping their departments to help them deal with that transformation. Insights from current and former CFOs provide a first-hand perspective on finance leaders' aspirations and doubts. It

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is a useful reference for finance chiefs seeking to learn from peers and benchmark their own performance; for those looking to build a career in the C-Suite; for managers seeking to improve their relationship with the finance department; for service providers—banks, accountancies and consulting firms—and anyone else who wants to get on the good side of the keeper of the corporate checkbook.

Actionable, intelligent CFO training for the Chief Family Financial Officer Family Inc. is a roadmap to financial security for the family CFO. Too much personal wealth management advice essentially boils down to goal-setting, which

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isn't helpful or effective in terms of overall financial planning. This book takes a different track, giving you a crash course in corporate finance and the tools to apply the field's proven, time-tested principles in the context of your family's financial situation. You'll learn the key principles of wealth creation and management, and learn how to make your intellectual and real capital work for you. Your family situation is unique, and your principles must sometimes differ from the standard financial advice—and that's okay. Life is not a template, and even the best strategy must be able to adapt to real-life situations. You'll learn to chart your own path to financial

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security, utilizing the author's own tools that he developed over 15 years as an active board member, chairman of the board, or chief financial officer of multiple companies. Oversimplified wealth management advice does not leave you equipped to manage your real-world finances. This guide is written with intellectual rigor, but in the language of family discussion, to give you a real, practical guide to being an effective family CFO. Create your own financial prosperity and security Align financial acumen with your family's specific situation Adapt to real-world situations and make your financial advisor work for you Utilize powerful financial tools to help you

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build financial independence Every family needs a CFO to manage wealth, and the principles of corporate finance apply from the boardroom to the living room. Family Inc. delivers actionable advice in the form of CFO training to help you plot a real-world family financial plan.

The thorough reference that goes wherever you go The Complete CFO Reference is the perfect up-to-date reference tool for today's busy CFO, controller, treasurer, and other finance professionals. Written in an easy format and packed with checklists, samples, and worked-out solutions for a wide variety of accounting and finance problems, readers can take this handy

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reference wherever they go-on a business trip, visiting a client, conducting a conference call, or attending a meeting. Covers all major developments in finance and accounting every CFO needs to know about including IFRS, Web-based planning, and ranging from financial reporting and internal control to financial decision making for shareholder value maximization Includes tables, forms, checklists, questionnaires, practical tips, and sample reports Incorporates Accounting Standards Codification (ASC) throughout the book, as well as coverage of International Financial Reporting Standards (IFRS) and its impact on financial reporting, XBRL reporting, risk

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management and disaster recovery, Web-based planning and budgeting, Web 2.0, cloud computing, and environmental costing Simplifying day-to-day work in dozens of critical areas, The Complete CFO Reference is the perfect up-to-date reference tool for today's busy chief financial officer (CFO), controller, treasurer, financial director, budgeting director, and other financial professionals in public practice and private industry.

This book helps auditors understand the reality of performing the internal audit role and the importance of properly managing ethical standards. It provides many examples of ethical conflicts and

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proposes alternative actions for the internal auditor. Internal auditors

are well-schooled on the IIA

Standards, but the reality is that the pressure placed on internal auditors

related to execution of work and

upholding ethical standards can be

very difficult. Regardless of best

practice or theory, auditors must be

personally prepared to manage

through issues they run across.

QuickBooks for Contractors

The Financial Controller and CFO's

Toolkit

Theoretical Framework and

Empirical Evidence

Guide to CFO Success

Unlocking Creativity

Hands-On Artificial Intelligence for

Banking

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Just-in-Time Accounting

This must-have reference covers all of the major areas of cost accounting and analysis including product costing, relevant costs, cost-volume analysis, performance evaluation, transfer pricing, and capital budgeting. Includes methods of reorganizing, classifying, allocating, aggregating, and reporting actual costs and comparing them with standard costs. Equips experienced cost accountants with a reference tool and students with a thorough textbook. Provides numerous examples, succinct language, chapter review, glossary, and appendices. Includes an abundance of exercises, many of which are based on exam questions from the CPA and CMA

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exams.

**Praise for The Financial Numbers
Game "So much for the notion 'those
who can, do-those who can't, teach.'
Mulford and Comiskey function
successfully both as college
professors and real-world financial
mercenaries. These guys know their
balance sheets. The Financial
Numbers Game should serve as a
survival manual for both serious
individual investors and industry
pros who study and act upon the
interpretation of financial
statements. This unique blend of
battle-earned scholarship and
quality writing is a must-read/must-
have reference for serious financial
statement analysis." --Bob Acker,
Editor/Publisher, The Acker Letter**

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"Wall Street's unforgiving attention to quarterly earnings presents ever increasing pressure on CFOs to manage earnings and expectations. The Financial Numbers Game provides a clear explanation of the ways in which management can stretch, bend, and break accounting rules to reach the desired bottom line. This arms the serious investor or financial analyst with the healthy skepticism required to drive beyond reported results to a clear understanding of a firm's true performance." --Mark Hurley, Managing Director, Training and Development, Global Corporate and Investment Banking, Bank of America "After reading The Financial Numbers Game, I feel as

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though I've taken a master's level course in financial statement analysis. Mulford and Comiskey's latest book should be required reading for anyone who is serious about fundamentally analyzing stocks." --Harry Domash, San Francisco Chronicle investing columnist and investment newsletter publisher

Filled with pragmatic insights, proactive strategies, and best practices, The New CFO Financial Leadership Manual, Second Edition is destined to become your essential desktop companion. This thorough guidebook is essential reading for the CFO requiring an overview of strategies, measurement and control systems, financial analysis tools,

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**While growth is a top priority for
companies of all sizes, it can be
extremely difficult to create and
maintain—especially in today’s
competitive business environment.**

**The Granularity of Growth will put
you in a better position to succeed as
it reveals why growth is so
important, what enables certain
companies to grow so spectacularly,
and how to ensure that growth
comes from multiple sources as you
take both a broad and a granular
view of your markets.**

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**Detecting Creative Accounting
Practices**

The CFO as Business Integrator
**Tools and Techniques to Evaluate a
Company's Ethical Culture**
**The New CFO Financial Leadership
Manual**
**Creating Value in a Regulated
World**

Lead is a different kind of book. Rather than being the “last word” on leading others, it is meant to be the “first word”—an invitation to the reader to reflect on what the leadership journey means to each and every individual. At its core, Lead will benefit anyone who seeks to inspire, influence,

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or lead others, whether they are coaches, teachers, pastors, community organizers, politicians—or are in the C-suite. Lead offers an exploration of the essential elements of leadership, which author Gary Burnison defines as: purpose, strategy, people, measure, empower, reward, anticipate, navigate, communicate, listen, and learn—all of which culminate in leading. Instead of taking the left-brain approach of “paradigm shifts” and “leadership models,” the author focuses on right-brain constants such as emotional connection,

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compassion, focusing on others, humility, and managing oneself. Lead readers will find inspiring stories, easy to digest analogies, reflective exercises and evocative images meant to give them pause, draw them in, and encourage introspection.

** Includes case studies, checklists, and models. **

Written by the former director of PricewaterhouseCoopers and the vanguard MySAP Financials Team.

The first organizational book inspired by the culinary world, taking mise-en-place outside the kitchen. Every day, chefs across the globe churn out

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enormous amounts of high-quality work with efficiency using a system called mise-en-place--a French culinary term that means "putting in place" and signifies an entire lifestyle of readiness and engagement. In Work Clean, Dan Charnas reveals how to apply mise-en-place outside the kitchen, in any kind of work. Culled from dozens of interviews with culinary professionals and executives, including world-renowned chefs like Thomas Keller and Alfred Portale, this essential guide offers a simple system to focus your actions and accomplish your work.

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Charnas spells out the 10 major principles of mise-en-place for chefs and non chefs alike: (1) planning is prime; (2) arranging spaces and perfecting movements; (3) cleaning as you go; (4) making first moves; (5) finishing actions; (6) slowing down to speed up; (7) call and callback; (8) open ears and eyes; (9) inspect and correct; (10) total utilization. This journey into the world of chefs and cooks shows you how each principle works in the kitchen, office, home, and virtually any other setting.

*CFO Techniques: A Hands-on
Guide to Keeping Your Business*

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Solvent and Successful is a comprehensive and instructive working manual for multitasking chief financial officers and controllers working in the fast-paced commercial environment. Every senior financial professional with an ever-broadening span of control will benefit from this complete outline of the core activities—with specific descriptions of individual tasks—comprising the daily agenda of a successful CFO or controller. It covers everything from traditional responsibilities like budgeting and financial reporting, to more innovative

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tasks like performance analytics and business strategy development. While emphasizing specific guidelines on what it takes to excel as a company's head of finance, the book refrains from overwhelming dryness by using cultural references, real-life examples, and a casual tone. With its bite-sized, easy-to-read chapters, CFO Techniques serves as both an invaluable desktop reference handbook and a good bedtime read. Whether you need a quick recommendation on treasury procedures, adhering to GAAP, keeping funds safe from

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*embezzlers, or advice on
dealing with the CEO, you will
find the answers in this book.*

*Guides you through
CFO/controller core
responsibilities, function by
function Serves as a reference
manual on financial matters
specific to the small and mid-
size commercial environment
Goes beyond finance and
accounting, addressing the
administrative and behavioral
issues all CFOs occasionally
must address*

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*Powerful Work Relationships
Lean Practices to Transform
Your Finance Team*

*The Chief Financial Officer
Implementing and Applying
Better Practices*

*Practical Approaches for RF
Impairments Reduction*

***The innovative solutions
you need to improve your
accounting performance
and quality Are you
serious about finding
ways to improve your
accounting department?
Would you like to be
able to speed up the
accounting process,
eliminate redundancy and***

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waste, increase the accuracy of your information, and focus on activities that increase profits? Just-in-Time Accounting shows you how! With this book, you'll learn how to eliminate inefficiencies, redundancies, and waste and implement high-speed, low-cost quality systems that can be adapted to any company's particular needs. Steven Bragg begins by showing you how to identify cluttered, poorly

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documented, or archaic systems that require excessive document handling and wait times. He then describes methods and techniques for expediting processes at various steps and demonstrates how to:

- * Apply new technologies to reduce labor costs for transaction processing*
- * Automate control points and eliminate those that are redundant*
- * Remove steps from the transaction that can be handled in advance*
- * Conduct*

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*cost/benefit analyses
and assess the impact of
process changes **

*Compare the performance
of new and old systems **

*Reduce errors while
speeding up routine
procedures **

*Generate
the reports required to
control the new systems*

** Troubleshoot and
correct implementation
problems*

*If you are a
hands-on manager who's
serious about improving
your accounting*

*department, this is the
book for you!*

This book presents a

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*synthesis of the
research carried out in
the Laboratory of Signal
Processing and
Communications (LaPSyC),
CONICET, Universidad
Nacional del Sur,
Argentina, since 2003.
It presents models and
techniques widely used
by the signal processing
community, focusing on
low-complexity
methodologies that are
scalable to different
applications. It also
highlights measures of
the performance and
impact of each*

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*compensation technique.
The book is divided into
three parts: 1) basic
models 2) compensation
techniques and 3)
applications in advanced
technologies. The first
part addresses basic
architectures of
transceivers, their
component blocks and
modulation techniques.
It also describes the
performance to be taken
into account, regardless
of the distortions that
need to be compensated.
In the second part,
several schemes of*

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*compensation and/or
reduction of
imperfections are
explored, including
linearization of power
amplifiers, compensation
of the characteristics
of analog-to- digital
converters and CFO
compensation for OFDM
modulation. The third
and last part
demonstrates the use of
some of these techniques
in modern wireless-
communication systems,
such as full-duplex
transmission, massive
MIMO schemes and*

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Internet of Things
applications.

**Praise for Fast Close: A
Guide to Closing the
Books Quickly "Steve
captures the essence of
the problems affecting
the financial close
process within
corporations of all
sizes; from the period
close of subledgers and
general ledger through
financial reporting, and
the relationship and
interdependencies of
governance, people and
technology. A must-read
for the corporate**

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*controller." –David
Taylor, ACMA, MBA, VP
Strategy, Trintech Inc.*

*"Fast Close: A Guide to
Closing the Books
Quickly, Second Edition
is a must-read for
today's busy*

*controllers. Steven
Bragg points out
everything that can be
done outside the close
that you just never
realized didn't actually
have to be part of the
month-end close process!
Very commonsensical
approach!" –Kathleen*

Schneibel, mba, cpa,

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*Controller/CFO for Hire,
KMAS Consulting LLC "A
well-executed 'fast
close' can bring many
valuable benefits to any
company, from improving
organizational
performance to
transforming accounting
executives from
financial historians to
trusted advisors. In
Fast Close, Second
Edition, Steve
systematically breaks
down the steps required
to achieve a fast close
in both public and
private companies,*

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providing financial executives with tips, checklists, and a cost-effective road map to implement fast close procedures in virtually any company." –Matthew Posta, Esq., CPA, Vice President of Finance, Key Air, LLC FROM THE FIRST EDITION "This is an outstanding book in which Steve reveals his secrets to a fast close. Having personally experienced his (one-day) fast close for years and enjoyed the beneficial impact on my

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*company, I highly
recommend this book for
all financial officers
who desire to have a
large, favorable impact
on their company."*

*—Richard V. Souders,
President and CEO, Kaba
Workforce Solutions*

*Delve into the world of
real-world financial
applications using deep
learning, artificial
intelligence, and
production-grade data
feeds and technology
with Python Key
Features Understand how
to obtain financial data*

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via [Quandl](#) or [internal](#)
systemsAutomate

commercial banking using
artificial intelligence
and Python

programsImplement

various artificial

intelligence models to

make personal banking

easyBook Description

Remodeling your outlook

on banking begins with

keeping up to date with

the latest and most

effective approaches,

such as artificial

intelligence (AI). Hands-

On Artificial

Intelligence for Banking

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is a practical guide that will help you advance in your career in the banking domain. The book will demonstrate AI implementation to make your banking services smoother, more cost-efficient, and accessible to clients, focusing on both the client- and server-side uses of AI. You'll begin by understanding the importance of artificial intelligence, while also gaining insights into the recent AI revolution

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in the banking industry.

Next, you'll get hands-on machine learning experience, exploring how to use time series analysis and reinforcement learning to automate client procurements and banking and finance decisions. After this, you'll progress to learning about mechanizing capital market decisions, using automated portfolio management systems and predicting the future of investment banking. In

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addition to this, you'll explore concepts such as building personal wealth advisors and mass customization of client lifetime wealth.

Finally, you'll get to grips with some real-world AI considerations in the field of banking. By the end of this book, you'll be equipped with the skills you need to navigate the finance domain by leveraging the power of AI. What you will learnAutomate commercial bank pricing with reinforcement

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learning Perform
technical analysis using
convolutional layers in
Keras Use natural
language processing
(NLP) for predicting
market responses and
visualizing them using
graph databases Deploy a
robot advisor to manage
your personal finances
via Open Bank API Sense
market needs using
sentiment analysis for
algorithmic
marketing Explore AI
adoption in banking
using practical
examples Understand how

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to obtain financial data from commercial, open, and internal sources Who this book is for This is one of the most useful artificial intelligence books for machine learning engineers, data engineers, and data scientists working in the finance industry who are looking to implement AI in their business applications. The book will also help entrepreneurs, venture capitalists, investment bankers, and wealth managers who want to

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*understand the
importance of AI in
finance and banking and
how it can help them
solve different problems
related to these
domains. Prior
experience in the
financial markets or
banking domain, and
working knowledge of the
Python programming
language are a must.
A Corporate Finance
Playbook
Winning CFOs
The Real World of
Finance
The Magazine for Chief*

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Financial Officers
Successful

**Revenue, Expenditure,
Inventory, Payroll, and
More**

**A Hands-on Guide to
Keeping Your Business
Solvent and Successful
Individual Behaviors and
Technologies for
Financial Innovations**

A Wall Street Journal Bestseller! What are venture capitalists saying about your startup behind closed doors? And what can you do to influence that conversation? If Silicon Valley is the greatest wealth-generating machine in the world, Sand Hill Road is its humming engine. That's where you'll find the biggest names in venture capital,

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including famed VC firm Andreessen Horowitz, where lawyer-turned-entrepreneur-turned-VC Scott Kapor serves as managing partner. Whether you're trying to get a new company off the ground or scale an existing business to the next level, you need to understand how VCs think. In Secrets of Sand Hill Road, Kapor explains exactly how VCs decide where and how much to invest, and how entrepreneurs can get the best possible deal and make the most of their relationships with VCs. Kapor explains, for instance:

- *Why most VCs typically invest in only one startup in a given business category.*
- *Why the skill you need most when raising venture capital is the ability to tell a compelling story.*
- *How to handle a "down round," when startups have to raise funds at a lower*

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valuation than in the previous round. • What to do when VCs get too entangled in the day-to-day operations of the business. • Why you need to build relationships with potential acquirers long before you decide to sell. Filled with Kupor's firsthand experiences, insider advice, and practical takeaways, Secrets of Sand Hill Road is the guide every entrepreneur needs to turn their startup into the next unicorn.

*Controller as Business Manager
International Financial Statement
Analysis*

*12 Lessons for the 21st Century
The Complete CFO Handbook*