

Conscious Capitalism: Liberating The Heroic Spirit Of Business

Conscious Capitalism, With a New Preface by the Authors**Liberating the Heroic Spirit of Business****Harvard Business Review Press**
Name any industry and more likely than not you will find that the three strongest, most efficient companies control 70 to 90 percent of the market. Here are just a few examples: McDonald's, Burger King, and Wendy's General Mills, Kellogg, and Post Nike, Adidas, and Reebok Bank of America, Chase Manhattan, and Banc One American, United, and Delta Merck, Johnson & Johnson, and Bristol-Myers Squibb Based on extensive studies of market forces, the distinguished business school strategists and corporate advisers Jagdish Sheth and Rajendra Sisodia show that natural competitive forces shape the vast majority of companies under "the rule of three." This stunning new concept has powerful strategic implications for businesses large and small alike. Drawing on years of research covering hundreds of industries both local and global, The Rule of Three documents the evolution of markets into two complementary sectors -- generalists, which cater to a large, mainstream group of customers; and specialists, which satisfy the needs of customers at both the high and low ends of the market. Any company caught in the middle ("the ditch") is likely to be swallowed up or destroyed. Sheth and Sisodia show how most markets resemble a shopping mall with specialty shops anchored by large stores. Drawing wisdom from these markets, The Rule of Three offers counterintuitive insights, with suggested strategies for the "Big 3" players, as well as for mid-sized companies that may want to mount a challenge and for specialists striving to flourish in the shadow of industry giants. The book explains how to recognize signs of market disruptions that can result in serious reversals and upheavals for companies caught unprepared. Such disruptions include new technologies, regulatory shifts, innovations in distribution and packaging, demographic and cultural shifts, and venture capital as well as other forms of investor funding. Years in the making and sweeping in scope, The Rule of Three provides authoritative, research-based insights into market dynamics that no business manager should be without.

Kip Tindell, the founder and CEO of The Container Store, reveals the seven secrets to keeping both customers AND employees happy and all fully engaged. "You're going to sell what? Empty Boxes?" Back in 1978, Kip Tindell (Chairman & CEO of The Container Store) and his partners had the vision that people were eager to find solutions to save both space and time - and they were definitely onto something. A new category of the retailing industry was born - storage and organization. Today, with stores nationwide and with more than 5,000 loyal employees, the company couldn't be stronger. Over the years, The Container Store has been lauded for its commitment to its employees and focus on its original concept and inventory mix as the formula for its success. But for Tindell, the goal never has been growth for growth's sake. Rather, it is to adhere to the company's values-based business philosophies, which center on an employee-first culture, superior customer service and strict merchandising. The Container Store has been named on Fortune magazine's "100 Best Companies To Work For" list for 15 consecutive years. Even better, The Container Store has millions of loyal customers. In Uncontainable, Tindell reveals his approach for building a business where everyone associated with it thrives through embodying the tenets of Conscious Capitalism. Tindell's seven Foundation Principles are the roadmap that drives everyone at The Container Store to achieve the goals of the company. Uncontainable shows how other businesses can adapt this approach toward what Tindell calls the most profitable, sustainable and fun way of doing business. Tindell is that rare CEO who fully embraces the "Golden Rule" of business - where all stakeholders - employees, customers, vendors, shareholder, the community - are successful through a harmonic balance of win-wins.

Selections from the writings of Thomas Sowell over a half century cover social, economic, cultural, legal, educational, and political issues, ranging from late-talking children to tax cuts, baseball, race, war, medical care, and the rhetoric of politicians. The definitive guide to the optimum diet for health and wellness, from the founder of Whole Foods Market and the doctors of Forks Over Knives THE WHOLE FOODS DIET simplifies the huge body of science, research, and advice that is available today and reveals the undeniable consensus: a whole foods, plant-based diet is the optimum diet for health and longevity. Standing on the shoulders of the Whole Foods Market brand and featuring an accessible 28-day program, delicious recipes, inspirational success stories, and a guilt-free approach to plant-based eating, THE WHOLE FOODS DIET is a life-affirming invitation to become a Whole Foodie: someone who loves to eat, loves to live, and loves to nourish themselves with nature's bounty. If Whole Foods Market is "shorthand for a food revolution" (The New Yorker), then THE WHOLE FOODS DIET will give that revolution its bible - the unequivocal truth about what to eat for a long, healthy, disease-free life.

How To Say It for First-Time Managers

How the Best in Business Break Through

Human Evolution for a Sustainable Future

Great Leaders Grow

How the Left Is Silencing Free Speech

2 Cheers For Capitalism

How Rebuilders Solve Hard Problems

A Spiritual Guide to Mastering the Challenges of Women, Work, and Sexual Desire: Easy Read Comfort Edition

Michael Ventura, entrepreneur and CEO of award-winning strategy and design firm Sub Rosa, shares "how to unlock our ability to design solutions, spark innovation, and solve tough challenges with empathy at the center" (Arianna Huffington). Having built his career working with iconic brands and institutions such as General Electric, Google, Nike, Warby Parker, and also The United Nations and the Obama Administration, Michael Ventura offers entrepreneurs and executives a radical new business book and way forward. Empathy is not about being nice. It's not about pity or sympathy either. It's about understanding—your consumers, your colleagues, and yourself—and it's a direct path to powerful leadership. As such, Applied Empathy presents real strategies, based on Sub Rosa's design work and the popular class Ventura and his team have taught at Princeton University, on how to make lasting connections and evolve your business internally (your employees, culture, and product/services) as well as externally (your brand, consumers, and value). "The most neglected fact in business is we're all human. Michael Ventura makes a powerful argument that empathy is the secret sauce of 21st century business. The more digital we get, the more empathy we need" (Chip Conley, New York Times bestselling author of Emotional Equation). For leaders of all levels, this groundbreaking guide lays the foundation to establish a diverse, inventive, and driven team that can meet the challenges of today's ever-evolving marketplace. If you want to connect to the people you work with, you have to understand them first.

Using the insights offered by Integral Theory, the authors provide an outline that appreciates & engages a wide range of leadership theories & techniques.

Provides an overview of the big issues in the business world today, with firsthand accounts from young leaders tasked with tackling these issues head on.

The bestselling book, now with a new preface by the authors At once a bold defense and reimagining of capitalism and a blueprint for a new system for doing business, Conscious Capitalism is for anyone hoping to build a more cooperative, humane, and positive future. Whole Foods Market cofounder John Mackey and professor and Conscious Capitalism, Inc. cofounder Raj Sisodia argue that both business and capitalism are inherently good, and they use some of today's best-known and most successful companies to illustrate their point. From Southwest Airlines, UPS, and Tata to Costco, Panera, Google, the Container Store, and Amazon, today's organizations are creating value for all stakeholders—including customers, employees, suppliers, investors, society, and the environment. Read this book and you'll better understand how four specific tenets—higher purpose, stakeholder integration, conscious leadership, and conscious culture and management—can help build strong businesses, move capitalism closer to its highest potential, and foster a more positive environment for all of us.

From Kim Strassel-one of the preeminent political columnists writing today and member of the Wall Street Journal editorial board-comes an insightful, alarming look at how the Left, once the champion of civil liberties, is today orchestrating a coordinated campaign to bully Americans out of free speech. For nearly 40 years, Washington and much of the American public have held up disclosure and campaign finance laws as ideals, and the path to cleaner and freer elections. This book will show, through first-hand accounts, how both have been hijacked by the Left as weapons against free speech and free association, becoming the most powerful tools of those intent on silencing their political opposition. THE INTIMIDATION GAME provides a chilling expose of political scare tactics and overreach, including: How Citizens United set off a wave of liberal harassment against conservative politicians The targeting of Tea Party groups by the IRS How Wisconsin prosecutors, state AGs, and a Democratic Congress shut down political activists and businesses The politicization by the Obama administration of a host of government agencies including the FEC, FCC and the SEC THE INTIMIDATION GAME will shine a much-needed light on how liberal governance and the Democratic machine bullies the political process.

A User's Guide

Conscious Capitalism, With a New Preface by the Authors

A Treatise on Economics

Passion & Purpose

Megatrends 2010

Taking People with You

The Circular Economy

Uncontainable

Today's best companies get it. From Costco® to Commerce Bank, Wegmans to Whole Foods®: they're becoming the ultimate value creators. They're generating every form of value that matters: emotional, experiential, social, and financial. And they're doing it for all their stakeholders. Not because it's "politically correct": because it's the only path to long-term success. Companies people love doing business with. Love partnering with. Love working for. Love investing in. Companies for whom "loyalty" isn't just real: it's palpable, and driving unbeatable advantages in everything from marketing to recruitment. You need to become one of those companies. This book will show you how. You'll find specific, practical guidance on transforming your company into a business people love. You'll see how great companies are winning because they are delivering emotional, experiential, and social value—not just profits. Firms of Endearment illuminates this, the most fundamental transformation in capitalism since Adam Smith. It's not about "corporate social responsibility": it's about building companies that can sustain success in a radically new era. It's about great companies like IDEO and IKEA®, Commerce Bank, and others who earn the powerful loyalty and affection that enables truly breathtaking performance. This book is about gaining "share of heart," not just share of wallet. It's about aligning stakeholders' interests, not just juggling them. It's about building companies that leave the world a better place. Most of all, it's about why you must do all this, or risk being left in the dust... and building conscious leadership into your business. You subscribe to the basic idea that business can do more than make money, but you're not sure how to act on that conviction or how to share it with the rest of your organization. The Conscious Capitalism Field Guide--the authoritative follow-up to the bestselling book Conscious Capitalism, by John Mackey, CEO of Whole Foods Market, cofounder of Conscious Capitalism, and author of The Blessing of Monks--provides the tools for sharing and implementing the principles of higher purpose and conscious business throughout your organization. This practical guide provides hands-on materials--the same tools used in companies such as Whole Foods Market, Southwest Airlines, Life is Good, The Container Store, Barry-Wehmiller, Zappos, and many others--that you can use on your own, or with your team. This book provides a clear, step-by-step process for building conscious leadership and practices into your business. Organized according to the four core principles (higher purpose, stakeholder orientation, conscious leadership, and conscious culture) of Conscious Capitalism, the book provides exercises, worksheets, checklists, and instructions--for use both individually and with teams--as well as advice, examples, and real-life stories of how to put these principles into practice in your organization. You and your team will: write a purpose statement learn how to create win-win-win relationships with all your stakeholders create a "culture playbook" for your company develop a leadership checklist for your organization build a personal leadership development plan set priorities for the coming year and beyond

There is an invisible army of people deep inside the world's biggest and best-known companies, pushing for safer and more responsible practices. They are trying to prevent the next Rana Plaza factory collapse, the next Deepwater Horizon explosion, the next Foxconn labor abuses. Obviously, they don't always succeed. Christine Bader is one of those people. She worked for a major oil company for over 10 years. She saw climate change and human rights--until a string of fatal BP accidents, Browne's abrupt resignation under a cloud of scandal, and the start of Tony Hayward's tenure as chief executive, which would end with the Deepwater Horizon disaster. Bader's story of working deep inside the belly of the beast is unique in its details, but not in its themes: of feeling like an outsider (assumed to be a corporate shill); of getting mixed messages from senior management; of being frustrated with corporate life but committed to pushing for change from within. The Evolution of a Corporate Idealist: When Girl Meets Oil is based on Bader's experience with BP and then with a United Nations effort to prevent and address human rights abuses linked to oil drilling in the Arctic. It's another "Corporate Idealists" working inside some of the world's biggest and best-known companies.

What does it take to be a leader of the future? There's a new breed of leader on the block: leaders who see themselves, their employees, their competition and the world completely differently. They run their companies uniquely and they are flourishing in a world that's increasingly interconnected and waking up - and this demands a new approach. These leaders are using their unique talents to practise conscious self-mastery How to consciously relate to others How to ensure your team are bringing their full selves to work How to ignite passion and spark innovative energy What collaboration beyond competition really looks like How to increase your positive impact on the world How to find purpose beyond profit This book guides you towards the abundant life of leadership. It's about the power of generosity in a universe of possibility."

The image of modern corporations has been shaped by a profits over people approach, but we are at a point where business must take the lead in healing the crises of our time. The Healing Organization shows how corporations can become healing forces. Conscious Capitalism pioneer Raj Sisodia and organizational innovation expert Michael J. Gelb were inspired to create The Healing Organization because they saw the need for a new way of doing business, one that is connected with business, including the destruction of the environment; increasing numbers living paycheck-to-paycheck and barely surviving; and rising rates of depression and stress leading to chronic health problems. Based on extensive in-depth interviews and inspiring case studies, Sisodia and Gelb show how companies such as Shake Shack, Hyatt, KIND Healthy Beverages, and others are healing their employees, customers, communities and other stakeholders. They represent a diverse sampling of industries and geographies, but they all have significant elements in common, besides being profitable enterprises: Their employees love coming to work. They have passionately loyal customers. They make a significant positive difference to the community. They operate. The enmity and dividedness between those who champion unfettered capitalism and those who advocate socialism is exacerbating rather than solving our problems. In a world that urgently needs healing on many levels, this is a movement whose time has come. The Healing Organization shows how it can be done, how it is being done, and how you can begin to heal the world.

Culture Shock

A Handbook For 21st Century Business

Create a Business, Make Money, Change the World

Shakti Leadership

Evolution of a Corporate Idealist

The Economics of Higher Purpose

Integral Leadership

Argues that the foundation of success in business and personal pursuits is building trust, and outlines how to implement the eight pillars of trust in order to enjoy better relationships, reputations, and results.

In Mission: How the Best in Business Break Through, Michael Hayman and Nick Giles show companies how to join the ranks of today's business winners. Business as usual is over. Belief is the new currency and to succeed you must follow new rules: purpose as the route to profit; mind share to gain market share. The best in business are defined by mission: a singular cause, a defining ambition. They stand out as campaigners, activists fighting to lead industries and redefine them. And they win through with momentum, explosive growth that outruns the competition. From tech pioneers Google and Airbnb, to retail giant Whole Foods and British success stories such as Ella's Kitchen, Mission shows how business is changing people's lives through the power of purpose, culture and campaigning. How caring, sharing and daring companies have opened a new chapter for the world of business. Uncover the secrets of what it takes to succeed: how to discover and define your commercial purpose, hone it into a campaign and turn customers into advocates. Harness the power of momentum. Find your mission.

A New York Times bestseller: "The funniest writer in America" takes on the global economy (The Wall Street Journal). In this book, renowned political humorist P. J. O'Rourke, author of Parliament of Whores and How the Hell Did This Happen? leads us on a hysterical whirlwind world tour from the "good capitalism" of Wall Street to the "bad socialism" of Cuba in search of the answer to an age-old question: "Why do some places prosper and thrive, while others just suck?" With stops in Albania, Sweden, Hong Kong, Moscow, and Tanzania, O'Rourke takes a look at the complexities of economics with a big dose of the incomparable wit that has made him one of today's most refreshing commentators. "O'Rourke has done the unthinkable: he's made money funny." —Forbes FYI "[O'Rourke is] witty, smart and—though he hides it under a tough coat of cynicism—a fine reporter . . . Delightful." —The New York Times Book Review

A WALL STREET JOURNAL BESTSELLER! From Whole Foods CEO John Mackey and his coauthors, a follow-up to groundbreaking bestseller Conscious Capitalism—revealing what it takes to lead a purpose-driven, sustainable business. John Mackey started a movement when he founded Whole Foods, bringing natural, organic food to the masses and not only changing the market, but breaking the mold. Now, for the first time, Conscious Leadership closely explores the vision, virtues, and mindset that have informed Mackey's own leadership journey, providing a roadmap for innovative, value-based leadership—in business and in society. Conscious Leadership demystifies strategies that have helped Mackey shepherd Whole Foods through four decades of incredible growth and innovation, including its recent sale to Amazon. Each chapter will challenge you to rethink conventional business wisdom through anecdotes, case studies, profiles of conscious leaders, and innovative techniques for self-development, culminating in an empowering call to action for entrepreneurs and trailblazers—to step up as leaders who see beyond the bottom line.

'If strategy is the queen of business, then this book offers us the perfect introduction to her court! It is accessible, lively, and informative. The book repays the reader with wonderful account of how strategy works. It also lets the reader in on some of the darker secrets of strategy' - André Spicer, Associate Professor of Organisation Studies, Warwick Business School Studying Strategy is a welcoming, lively and thought provoking account that helps students get to grips with strategy's key issues and broad debates and introduce them to the latest ideas. Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. Suitable for students of strategy at Undergraduate, Masters and MBA level, professionals involved in strategic decision making and anyone interested in how strategy works.

The Whole Foods Diet

The Healing Organization

When Girl Meets Oil

The B Corp Handbook

The Next Half-Step

How to Lead Successfully in a World That's Waking Up

Eat the Rich

Discover Your Authentic Leadership

‘Will McInnes has nailed it. Inspiringand comprehensive,Culture Shockis aspirational future thinking withits feet firmly on the ground’ Jemima Kiss, Digital Media correspondent, TheGuardian Join the work–place revolution There’s a revolution afoot . . . don’t be left behind. A newdawn has broken. Business has changed profoundly–fueledbyaggressively advancing technology and a volatile global economy. Sowhy has most business culture remained unchanged? Mostorganizations are closed, secretive, siloed, slow to change, anddeeply hierarchical. It’s time to shock these cultures. Let’s burnup the old and start something new. The wonderfully inspiring Will McInnes is here to make achange–he wants us all to work in places that are supportive,open, conducive to creativity, motivating, and fun. In this book hemaps out brilliant ways to create an uplifting work culture. Learn to create a more open, democratic, and productive workplace Packed with real-world examples and backed up by facts Step–by–step, practical framework with actionable tasks to helpyou transform the way you work for the better True North shows how anyone who follows their internal compass can become an authentic leader. This leadership tour de force is based on research and first-person interviews with 125 of today’s top leaders–with some surprising results. In this important book, acclaimed former Medtronic CEO Bill George and coauthor Peter Sims share the wisdom of these outstanding leaders and describe how you can develop as an authentic leader. True North presents a concrete and comprehensive program for leadership success and shows how to create your own Personal Leadership Development Plan centered on five key areas: Knowing your authentic self Defining your values and leadership principles Understanding your motivations Building your support team Staying grounded by integrating all aspects of your life True North offers an opportunity for anyone to transform their leadership path and become the authentic leader they were born to be. Personal, original, and illuminating stories from Warren Bennis, Sir Adrian Cadbury, George Shultz (former U.S. secretary of state), Charles Schwab, John Whitehead (Cochairman, Goldman Sachs), Anne Mulcahy (CEO, Xerox), Howard Schultz (CEO, Starbucks), Dan Vasella (CEO, Novartis), John Brennan (Chairman, Vanguard), Carol Tome (CFO, Home Depot), Donna Dubinsky (CEO/cofounder, Palm), Alan Horn (President, Warner Brothers), Ann Moore (CEO, Time, Inc.) and many others illustrate the transitions that shape the type of leaders who will thrive in the 21st century. Bill George (Cambridge, MA) has spent over 30 years in executive leadership positions at Litton, Honeywell, and Medtronic. As CEO of Medtronic, he built the company into the world’s leading medical technology company as its market capitalization increased from \$1.1 billion to \$60 billion. Since 2004, he has been a professor at the Harvard Business School. His 2004 book Authentic Leadership (0-7879-7528-1) was a BusinessWeek bestseller. Peter Sims (San Francisco, CA) established “Leadership Perspectives,” a course on leadership development at the Stanford Graduate School of Business and cofounded the London office of Summit Partners, a leading investment firm. Their Web site is www.truenorthleaders.com. “An indispensable guide for anyone who wants to live to age 100–by making sure there’s a livable world when you get there.” –Dan Buettner, New York Times–bestselling author of The Blue Zones Do you consider yourself an environmental ally? Maybe you recycle your household goods, ride a bike, and avoid too much air travel. But did you know that the primary driver of climate change isn’t plastics, or cars, or airplanes? Did you know that it’s actually our industrialized food system? In this fascinating new book, authors Nil Zacharias and Gene Stone share new research, intriguing infographics, and compelling arguments that support what scientists across the world are beginning to affirm and uphold: By making even minimal dietary changes, anyone can have a positive, lasting impact on our planet. If you love the planet, the only way to save it is by switching out meat for plant–based meals, one bite at a time. “This fascinating, easy–to–read book will give you still another reason to eat plants and not animals: you will be doing a world of good–literally!” –Rip Esselstyn, #1 New York Times–bestselling author of Plant-Strong “Eating plants is not just good for your own health, it’s imperative for the health of the planet. This well–argued, well–written book makes it clear why everyone should consider a plant–based diet today.” –Michael Greger, MD, New York Times–bestselling author of How Not to Die “Possibly the single most important environmental book I’ve read in years. A must for everyone.” –Kathy Freston, New York Times–bestselling author of The Lean Points to the current ideological assault on American enterprise by a new class of professionals, intellectuals, and government officials and urges capitalists to recognize that they are maintaining basic values as well as producing profits A heartrending, gripping novel about two sisters in Belle Époque Paris and the young woman forever immortalized as muse for Edgar Degas’ Little Dancer Aged Fourteen. 1878 Paris. Following their father’s sudden death, the van Goethem sisters find their lives upended. Without his wages, and with the small amount their laundress mother earns disappearing into the absinth bottle, eviction from their lodgings seems imminent. With few options for work, Marie is dispatched to the Paris Opéra, where for a scant seventeen francs a week, she will be trained to enter the famous ballet. Her older sister, Antoinette, finds work as an extra in a stage adaptation of Émile Zola’s naturalist masterpiece L’Assommoir. Marie throws herself into dance and is soon modeling in the studio of Edgar Degas, where her image will forever be immortalized as Little Dancer Aged Fourteen. There she meets a wealthy male patron of the ballet, but might the assistance he offers come with strings attached? Meanwhile Antoinette, derailed by her love for the dangerous Émile Abadie, must choose between honest labor and the more profitable avenues open to a young woman of the Parisian demimonde. Set at a moment of profound artistic, cultural, and societal change, The Painted Girls is a tale of two remarkable sisters rendered uniquely vulnerable to the darker impulses of “civilized society.” In the end, each will come to realize that her salvation, if not survival, lies with the other.

Winning Words and Strategies for Earning Your Team's Confidence

A New Reality

The ABCs of Conscious Capitalism for KIDS

The Only Way to Make Big Things Happen

Saving the World One Bite at a Time

Embracing Feminine and Masculine Power in Business

Becoming a Leader for Life

Firms of Endearment

An all-new guide to help first-time managers and supervisors develop effective communication skills for leading and inspiring their staff. From the author of How to Say It(r) at Work, a one-stop communication primer for anyone in a management position for the first time.

Covering everything from delegating, planning and mentoring, to building a team and motivating subordinates, this is the perfect reference for anyone who wants to put their best foot forward as they climb the ranks. Topics include: ?Building leadership vocabulary ?Establishing ground rules ?Projecting credibility ?Avoiding day-one mistakes ?Handling crises and criticism ?Motivating and inspiring ?Making meetings work

The CEO of Yum! Brands, Inc., the world's largest restaurant company, offers a guide to maximizing leadership skills and motivating people. David Novak is the best at leadership, whether teaching it in this book or practicing it at Yum!--Warren Buffett.

Betterness: Economics for Humans is a powerful call to arms for a post-capitalist economy. Umair Haque argues that just as positive psychology revolutionized our understanding of mental health by recasting the field as more than just treating mental illness, we need to rethink our economic paradigm. Why? Because business as we know it has reached a state of diminishing returns—though we work harder and harder, we never seem to get anywhere. This has led to a diminishing of the common wealth: wage stagnation, widening economic inequality, the depletion of the natural world, and more. To get out of this trap, we need to rethink the future of human exchange. In short, we need to get out of business and into betterness. HBR Singles provide brief yet potent business ideas, in digital form, for today's thinking professional.

Do you want to know what it takes to make change and create solutions? Discover the model to meet the unprecedented challenges unique to the decade ahead and make a remarkable impact on people's lives. To overcome the radically different challenges of inequity, division, and scarcity of resources that will only increase in the future, the most successful and valuable leaders are those with the traits to be rebuilders. As the founding president of Social Venture Partners International, a global network of social innovators, entrepreneurs, philanthropists and more, Paul Shoemaker is here to connect you to the people, ideas, and organizations that matter. Shoemaker profiles 38 rock star rebuilders so you have a model to follow, including Peter Drucker Award winner Rosanne Haggerty, whose goal is to end chronic homelessness; Trish Millines, who has changed lives for kids of color in high tech; and David Risher, whose cross-sector approach is helping solve global illiteracy. Page by page, the common elements rebuilders utilize to make a remarkable impact on some or our most complex problems are highlighted as you: Learn the 5 vital traits change leaders use to solve big problems. Gain new perspective from relevant research, data, leadership lessons, and 3 case studies that illuminate the path ahead. Meet the leaders setting the standard for social change impact, all shared in Shoemaker's signature storytelling style. Taking Charge of Change is written for anyone seeking to be the driver of real change and an integral part of rebuilding the structures and foundations of American communities and companies throughout the decade ahead.

What is your true purpose in life? What do women really want? What makes a good lover? If you're a man reading this, you've undoubtedly asked yourself these questionsbut you may not have had much luck answering them. Until now. In The Way of the Superior Man David Deida explores the most important issues in men's livesfrom career and family to women and intimacy to love and spiritualityto offer a practical guidebook for living a masculine life of integrity, authenticity, and freedom. Join this bestselling author and internationally renowned expert on sexual spirituality for straightforward advice, empowering skills, body practices, and more to help you realize a life of fulfillment, immediately and without compromise.

Becoming a Conscious Leader

The Extraordinary Power of Caring for Your People Like Family

The Painted Girls

How World-Class Companies Profit from Passion and Purpose

Taking Charge of Change

True North

Awakening the Conscience of Business to Help Save the World

Liberating the Heroic Spirit of Business

“ Bob Chapman, CEO of the \$1.7 billion manufacturing company Barry-Wehmiller, is on a mission to change the way businesses treat their employees. ” – Inc. Magazine Starting in 1997, Bob Chapman and Barry-Wehmiller have pioneered a dramatically different approach to leadership that creates off-the-charts morale, loyalty, creativity, and business performance. The company utterly rejects the idea that employees are simply functions, to be moved around, "managed" with carrots and sticks, or discarded at will. Instead, Barry-Wehmiller manifests the reality that every single person matters, just like in a family. That ' s not a clich é on a mission statement; it ' s the bedrock of the company ' s success. During tough times a family pulls together, makes sacrifices together, and endures short-term pain together. If a parent loses his or her job, a family doesn ' t lay off one of the kids. That ' s the approach Barry-Wehmiller took when the Great Recession caused revenue to plunge for more than a year. Instead of mass layoffs, they found creative and caring ways to cut costs, such as asking team members to take a month of unpaid leave. As a result, Barry-Wehmiller emerged from the downturn with higher employee morale than ever before. It ' s natural to be skeptical when you first hear about this approach. Every time Barry-Wehmiller acquires a company that relied on traditional management practices, the new team members are skeptical too. But they soon learn what it ' s like to work at an exceptional workplace where the goal is for everyone to feel trusted and cared for—and where it ' s expected that they will justify that trust by caring for each other and putting the common good first. Chapman and coauthor Raj Sisodia show how any organization can reject the traumatic consequences of rolling layoffs, dehumanizing rules, and hypercompetitive cultures. Once you stop treating people like functions or costs, disengaged workers begin to share their gifts and talents toward a shared future. Uninspired workers stop feeling that their jobs have no meaning. Frustrated workers stop taking their bad days out on their spouses and kids. And everyone stops counting the minutes until it ' s time to go home. This book chronicles Chapman ' s journey to find his true calling, going behind the scenes as his team tackles real-world challenges with caring, empathy, and inspiration. It also provides clear steps to transform your own workplace, whether you lead two people or two hundred thousand. While the Barry-Vehmiller way isn ' t easy, it is simple. As the authors put it: "Everyone wants to do better. Trust them. Leaders are everywhere. Find them. People achieve good things, big and small, every day. Celebrate them. Some people wish things were different. Listen to them. Everybody matters. Show them." Join a Growing movement: Learn how you can join a fast-growing global movement to redefine success in business—led by well-known icons like Patagonia and Ben & Jerry ' s as well as disruptive upstarts like Warby Parker and Etsy—recently covered by the New York Times, the Economist, the Wall Street Journal, Entrepreneur, and Inc. Build a better business: Drawing on best practices from 100+ B Corps, this book shows that using business as a force for good can help distinguish your company in a crowded market, attract and retain the best employees, and increase customer trust, loyalty, and evangelism for your brand. More than 1,000 companies from 80 industries and 30 countries are leading a global movement to redefine success in business. They ' re called B Corporations—B Corps for short—and these businesses create high-quality jobs, help build stronger communities, and restore the environment, all while generating solid financial returns. Author and B Corp owner Ryan Honeyman worked closely with over 100 B Corp CEOs and senior executives to share their tips, advice, and best-practice ideas for how to build a better business and how to meet the rigorous standards for—and enjoy the benefits of—B Corp certification. This book makes the business case for improving your social and environmental performance and offers a step-by-step “ quick start guide ” on how your company can join an innovative and rapidly expanding community of businesses that want to make money and make a difference.

In this stunningly creative activity book, children will learn the power of Conscious Capitalism and why this movement is so important, how to discover your own passion and purpose, and how to use that passion as a force for good—something that can better the world, the people in it, and your wallet.

A Wall Street Journal Bestseller Named a Financial Times top title How to unleash "human magic" and achieve improbable results. Hubert Joly, former CEO of Best Buy and orchestrator of the retailer's spectacular turnaround, unveils his personal playbook for achieving extraordinary outcomes by putting people and purpose at the heart of business. Back in 2012, "Everyone thought we were going to die," says Joly. Eight years later, Best Buy was transformed as Joly and his team rebuilt the company into one of the nation's favorite employers, vastly increased customer satisfaction, and dramatically grew Best Buy's stock price. Joly and his team also succeeded in making Best Buy a leader in sustainability and innovation. In The Heart of Business, Joly shares the philosophy behind the resurgence of Best Buy: pursue a noble purpose, put people at the center of the business, create an environment where every employee can blossom, and treat profit as an outcome, not the goal. This approach is easy to understand, but putting it into practice is not so easy. It requires radically rethinking how we view work, how we define companies, how we motivate, and how we lead. In this book Joly shares memorable stories, lessons, and practical advice, all drawn from his own personal transformation from a hard-charging McKinsey consultant to a leader who believes in human magic. The Heart of Business is a timely guide for leaders ready to abandon old paradigms and lead with purpose and humanity. It shows how we can reinvent capitalism so that it contributes to a sustainable future.

In Megatrends and Megatrends 2000, both number-one bestsellers, authors John Naisbitt and Patricia Aburdene predicted the shift from an industrial to an informational economy, the booming 1990s and the power of High Tech/ high touch. Today, information technology is a trillion-dollar sector. Today's business world is undergoing massive change. As corporate scandals, the tech bubble and a mistrustful public compel business to demonstrate ethics, trust and integrity, a grassroots movement of CEOs, investors, consumers and "ordinary" managers are living the ideology of Conscious Capitalism. Megatrends 2010 tells you how to capitalize on the changes ahead. Highly successful business leaders at all levels are themselves using a variety of consciousness transforming practices and encouraging their colleagues to affirm socially responsible values at work. As more people turn inward to embrace spirituality and values, leading-edge companies have discovered that social and environmental values enhance profit and productivity. Once in a great while a book comes along that challenges conventional wisdom and opens the floodgates to the future. Megatrends 2010's blend of meaning, morals and bottom-line economics celebrates the demise of Business as Usual and the birth of Conscious Capitalism. Megatrends 2010: Explains why firms like Timberland, Wainwright Bank, 3M, Chiquita Brands, Motorola, Intel and others are taking a stand for corporate social responsibility Shows that more than 63 million Conscious Consumers prefer to buy from companies who share or reflect their values and lifestyle Describes the surprising power of conscious techniques to enhance productivity Shows that socially responsible and green funds often outperform mainstream mutual funds Explores the New Economy of Consciousness and the quest for ethics in business within the legal confines of modern capitalism

Conscious Leadership

The Rule of Three

Eat for the Planet

Eight Counterintuitive Steps for Creating a Purpose-Driven Organization

Betterness

The Trust Edge

The New Language of Leadership

A New Reality: Human Evolution for a Sustainable Future provides a startling, fresh new message of understanding, perspective and hope for today's tense, rapid-fire, kaleidoscopically changing world. A New Reality: Human Evolution for a Sustainable Future provides a startling, fresh new message of understanding, perspective and hope for today's tense, rapid-fire, kaleidoscopically changing world. Drawn from the writings of visionary scientist Jonas Salk, who developed the polio vaccine, extended and developed by his son Jonathan, the message of the book explodes from the past and sheds light on tensions that besiege us and the currents of discord that are raging as these words are written. More importantly, it indicates a way forward out of our current situation. Written by a world-famous doctor and folk hero, based on population data, rich in visual imagery, elegantly designed, and clearly written, A New Reality is unique in the marketplace. Readable in one or two sittings, it is accessible to the general reader while at the same time being of essential value to policy makers and academics. Its brevity and simplicity of design belie the importance and sophistication of its message. “We are at a point in the course of human social evolution when the demands of survival converge with the higher ideals of humankind and the well-being and flourishing of human society. It is up to us to see that we navigate this transition, adapting to and emerging in a new reality.” —A New Reality Our country is divided and polarized. Terrorism is a major threat throughout much of the world. Mass migrations are causing national and international tension. Population growth continues to increase, especially in the developing regions of the world. Controversy rages as to the use of fossil fuels versus the development of alternative forms of energy. Disagreement continues about climate change. Opposing currents of opinion collide as to how much we should help other areas in the world and how much to help ourselves. Basic values are in conflict. More than 40 years ago, Jonas Salk understood that we are at a unique moment in the history of the human species. After centuries of increase, population growth has begun to slow and is trending toward equilibrium. This change is accompanied by an equally significant change in human values—a shift from those based on unlimited availability of resources, unremitting growth, excess, independence, competition and short-term thinking to those based on limits, equilibrium, balance, interdependence, cooperation and long-term thinking. This momentous transition is the source of far-reaching tension and conflict. The way through this difficult era is to understand its basis and to focus on new values that will be of the greatest benefit to humankind. There is an urgency, however, and failure to adapt will result in disaster both for humanity and for the planet as a whole. A New Reality delivers a message of both caution and hope. Readers across the social and political spectrum will find it a reasoned and balanced counterpoint to current social and political trends. Its elegant design and long-range perspective will appeal to general readers, policy makers, millennials, baby boomers, teachers, and students, filling a need in the marketplace for a work of positivity and wisdom in otherwise bleak times.

A Circular Economy seeks to rebuild capital, whether this is financial, manufactured, human, social or natural, and offers opportunities and solutions for all organisations. This book, written by Walter Stahel, who is widely recognised as one of the key people who formulated the concept of the Circular Economy, is the perfect introduction for anyone wanting to quickly get up to speed with this vitally important topic for

ensuring sustainable development. It sets out a new framework that refines the concept of a Circular Economy and how it can be applied at industrial levels. This concise book presents the key themes for busy managers and policymakers and some of the newest thinking on the topic of the Circular Economy from one of the leading thinkers in the field. Practical examples and case studies with real-life data are used to elucidate the ideas presented within the book.

Whole Foods, Trader Joe's, Wegmans, Costco, The Container Store. Iconic CEO Mackey and professor Sisodia show how such companies are creating a movement that's transforming business.

Two distinguished scholars offer eight steps to help organizations discover and embrace an authentic higher purpose—something that will dramatically improve every aspect of any enterprise, including the bottom line. What does a lofty notion like purpose have to do with business basics like the bottom line? Robert E. Quinn and Anjan J. Thakor say pretty much everything. Leaders and managers are taught that employees are self-interested and work resistant, so they create systems of control to combat these expectations. Workers resent these systems, and performance suffers. To address the performance issues, managers double down on the coercion, creating a vicious cycle and a self-fulfilling prophecy. But there is a better way. Quinn and Thakor show that when an authentic higher purpose permeates business strategy and decision-making, the cycle is broken. Employers and employees see themselves as working together toward an inspiring goal, not just trying to hit quarterly targets. They fully engage, become proactive contributors, and, ironically, easily exceed those quarterly targets. Based on their widely acclaimed Harvard Business Review article, Quinn and Thakor offer eight sometimes surprising steps for shifting from a transaction-oriented mind-set focused on constraints to a purpose-oriented mind-set focused on possibility. This iconoclastic book will help any organization discover its authentic purpose and weave it into the fabric of everything it does, leading to unprecedented levels of personal satisfaction, service and product innovation, and economic growth.

Unlocking the Source for True Leadership Too many people, men and women alike, have bought into a notion of leadership that exclusively emphasizes traditionally “masculine” qualities: hierarchical, militaristic, win-at-all-costs. The result has been corruption, environmental degradation, social breakdown, stress, depression, and a host of other serious problems. Nilima Bhat and Raj Sisodia show us a more balanced way, an archetype of leadership that is generative, cooperative, creative, inclusive, and empathetic. While these are traditionally regarded as “feminine” qualities, we all have them. In the Indian yogic tradition they're symbolized by Shakti, the source that powers all life. Through exercises and inspirational examples, Bhat and Sisodia show how to access this infinite energy and lead with your whole self. Male or female, leaders who understand and practice Shakti Leadership act from a consciousness of life-giving caring, creativity, and sustainability to achieve self-mastery internally and be of selfless service to the world.

Tools for Transforming Your Organization

Applied Empathy

Everybody Matters

A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Strategy

The Thomas Sowell Reader

Surviving and Thriving in Competitive Markets

A Novel

The Heart of Business

The Secret introduced people around the world to a profound yet seemingly contradictory concept: to lead is to serve. With that as the foundation Great Leaders Grow takes the next step, showing leaders how to ensure that they'll be able to effectively serve throughout their careers. The Secret's protagonist, Debbie Brewster, now an accomplished leader herself, becomes a mentor to Blake, her former mentor's son. She teaches him not just how to lead, but emphasizes the critical importance of continually learning and developing his leadership abilities throughout his career. She identifies four areas in which every leader must continue to GROW - Gain Knowledge (of themselves, others, their industry and the field of leadership); Reach Out to Others, both formally and informally; Open their World, at work and outside of work; and Walk toward Wisdom (through self-evaluation, feedback, counsel and over time). This book is for any leader in any organization that needs more and better leaders faster. Its blueprint for culture transformation is a simple yet revolutionary path to sustainable achievement.

Mission

Elevating Humanity Through Business

The Rise of Conscious Capitalism

Conscious Capitalism Field Guide

How Top Leaders Gain Faster Results, Deeper Relationships, and a Stronger Bottom Line

Leadership Principles for the Next Era of Capitalism

How to Use Business as a Force for Good

The Way of the Superior Man