

Access Free Dear Chairman:
Boardroom Battles And The
Rise Of Shareholder Activism

Dear Chairman:

Boardroom Battles And

The Rise Of Shareholder

Activism

It's time to redefine the CEO success

Page 1/277

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story. Meet eight iconoclastic leaders who helmed firms where returns on average outperformed the S&P 500 by more than 20 times.

Some of the worst corporate meltdowns over the past sixty years can be traced to passive directors who favored operational shortcuts over

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quality growth strategies. Thinking primarily about placating institutional investors, selective stockholders, proxy advisors, and corporate management, these inattentive and deferential board members have relied on short-term share price increases to sustain their companies long term.

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Driven by a desire for prosperity, not posterity, these actions can doom any company. In The Activist Director, attorney Ira M. Millstein looks back at fifty years of counseling companies, nonprofits, and governments to actively govern their corporations and constituencies. From the threat of

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bankruptcy and the ConEd blackout of 1970s New York City, to the meltdown of Drexel Burnham Lambert in the late 1980s, to the turnaround of General Motors in the mid-1990s, Millstein takes readers into the boardrooms of several of the greatest catastrophes and success stories of America's best-

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known corporations. His solution lies at the top: a new breed of activist directors who partner with management and reject short-term outlooks, plan a future based on growth and innovation, and take responsibility for corporate organization, strategy, and efficiency.

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What questions should we ask of potential board members and how do we know they'll be active? Millstein offers pragmatic suggestions for recruiting activist directors to the boardroom to secure the future of the corporation.

Based on the chart-topping Business

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Wars podcast, stories and lessons from history's greatest business rivalries. Using Chinese military genius Sun Tzu's strategies as a guide, Brown examines why some companies triumph while others crumble. Business is a fight for survival. In business as in war, leaders

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match their wills in pursuit of opposing outcomes, they devise strategies, and marshal resources for victory. Success can turn on the smallest of details; a single tactical blunder can topple an empire. Ultimately, one side triumphs—and victory is all that matters. David Brown, host of the hit

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podcast Business Wars, masterfully frames some of the biggest business rivalries in history using revered Chinese military strategist Sun Tzu's insights and pragmatic advice. Each rivalry he examines tells a story of combined wits, strategies, and resources. Brown chronicles the rise of

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companies as they vanquish rivals, formulate innovative plans, and adapt to keep up with shifting societal needs. The goal? Stay ahead of the competition and emerge victorious as an industry titan. By compiling powerful insights uncovered over hundreds of episodes and more than a

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year of in-depth research, Brown has developed a formula for business intrigue that uses popular history as a hook to lure readers in. The stories in The Art of Business Wars are fascinating, but the lessons we draw from them—about determination, ingenuity, patience, grit, subtlety, and

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other traits that contribute to a victorious enterprise—are invaluable, whether you're a software-slinging freelancer or the CEO of a multinational manufacturer.

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the

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Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless

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selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family

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members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like

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the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop

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and read.

The Everything Store

*The best executive letters from Warren
Buffett, Prem Watsa and other great
CEOs*

*OECD Principles of Corporate
Governance 2004*

Be a Critical Thinker

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A Very Stable Genius

VC

*Eight Dollars and A Dream: My
American Journey*

Barbarians in the Boardroom

***This is a newly revised and
updated paperback edition of***

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***the former Conservative Party
Treasurer's personal account
of his battle over
unsubstantiated claims
concerning his business
affairs which culminated in a
libel action against "The***

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Times" newspaper. The book reveals the dirty tricks that were used to destabilise the Conservative Party, including the newspaper's alleged bribery of US government officials, and the abuse of

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***parliamentary privileges by
New Labour MPs. This is Lord
Ashcroft's compelling account
of the attacks on his
reputation by New Labour spin-
doctors out to slander the
Conservative Party and***

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journalists seeking to create a story. This new edition also sheds new light on Michael Ashcroft's private life; his childhood and love of Belize, his business career and his many and varied interests.

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“In principle, venture capital is where the ordinarily conservative, cynical domain of big money touches dreamy, long-shot enterprise. In practice, it has become the distinguishing big-business

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engine of our time...[A] first-rate history.” —New Yorker “An excellent and original economic history of venture capital.” —Tyler Cowen, Marginal Revolution “It is an article of faith that ready

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access to venture capital makes an economy more dynamic. Nicholas frames the case historically.” —Wall Street Journal “A detailed, fact-filled account of America’s most celebrated moneymen.” —New

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Republic VC tells the riveting story of how the venture capital industry arose from America's longstanding identification with entrepreneurship and risk-taking. Whether the venture is

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a whaling voyage setting sail from New Bedford (as in VC's infancy) or the latest Silicon Valley startup, VC is a state of mind as much as a way of doing business, exemplified by an appetite for seeking

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extreme financial rewards, a tolerance for failure and experimentation, and a faith in the promise of innovation to generate new wealth. Tom Nicholas's authoritative history takes us on a roller

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coaster of entrepreneurial successes and setbacks. It describes how iconic firms like Kleiner Perkins and Sequoia invested in Genentech and Apple as it tells the larger story of VC's

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birth and evolution, revealing along the way why it is such a quintessentially American institution—one that has proven difficult to recreate elsewhere.

"Donald Karshner offers

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***students and teachers alike
practical guidance to
developing and applying
critical thinking skills in a wide
array of common situations,
ranging from watching
television to parsing political***

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***arguments to governing
organizations and people
wisely. Anyone who seeks to
be consciously engaged with
the world today will find value
in this thought-provoking
book." - Douglas Rorapaugh, a***

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***Pastoral Counselor and
Theology teacher When
reading the newspaper,
listening to politicians or
discussing current events,
how can you determine
whether the facts and opinions***

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shared are truthful and accurate or misleading and false? Donald L. Karshner has had a lifelong interest in developing critical thinking skills. Inspired by his granddaughter, who was open

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to suggestions as she went off to college, Karshner began compiling his advice on honing critical thinking. This book evolved from the few pages he had written for his granddaughter. Be a Critical

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Thinker offers a clear process for applying critical thinking skills to scrutinize ideas, facts and interpretations, even when they are inconsistent or contradictory. By applying the skills of critical thinking, you

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***will be better equipped to
clarify your thinking process,
to intelligently critique what
you read and hear, to correct
errors, to dispel
misunderstandings and
ignorance, and to make a***

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***positive contribution to a
discussion or debate.***

***Do you know what "quatrefoil"
and "impolitic" mean? What
about "halcyon" or
"narcolepsy"? This book is a
handy, easy-to-read reference***

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***guide to the proper parlance
for any situation. In this book
you will find: Words You
Absolutely Should Know
(covert, exonerate, perimeter);
Words You Should Know But
Probably Don't (dour,***

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***incendiary, scintilla); Words
Most People Don't Know
(schlimazel, thaumaturgy,
epergne); Words You Should
Know to Sound Overeducated
(ad infinitum, nugatory,
garrulity); Words You Probably***

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***Shouldn't Know (priapic,
damnatory, labia majora); and
more. Whether writing an
essay, studying for a test, or
trying to impress friends,
family, and fellow cocktail
party guests with their***

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***prolixity, you will achieve
magniloquence, ebullience,
and flights of rhetorical
brilliance.***

***China's Secret Strategy to
Replace America as the Global
Superpower***

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Deep Value

The Crisis of the 1970s and the

Rise of the Populist Right

Inside the Mind of the White-

Collar Criminal

Letters from Today's

Trailblazing Women Board

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Leaders to the Fearless

Directors of Tomorrow

The Rise of Disaster

Capitalism

The Struggle for the Soul of

Ben & Jerry's

The Shock Doctrine

Page 45/277

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The principles of value investing have resonated with savvy practitioners in the world of finance for a long time. In Creating Strategic Value, Joseph Calandro Jr. explores how

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***the core ideas and
methods of value
investing can be
profitably applied to
corporate strategy and
management. Calandro
builds from an analysis of***

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***traditional value
investing concepts to
their strategic
applications. He surveys
value investing's past,
present, and future,
drawing on influential***

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***texts, from Graham and
Dodd's time-tested works
to more recent studies, to
reveal potent managerial
lessons. He explains the
theoretical aspects of
value investing-consistent***

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***approaches to corporate
strategy and management
and details how they can
be successfully employed
through practical case
studies that demonstrate
value realization in***

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***action. Calandro analyzes
the applicability of key
ideas such as the margin-
of-safety principle to
corporate strategy in a
wide range of areas
beyond stocks and bonds.***

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He highlights the importance of an “information advantage”—knowing something that a firm’s competitors either do not know or choose to

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***ignore—and explains how
corporate managers can
apply this key value
investing differentiator.
Offering expert insight
into the use of time-
tested value investing***

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***principles in new fields,
Creating Strategic Value
is an important book for
corporate strategy and
management
practitioners at all levels
as well as for students***

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and researchers.

***Redefine the expectations
for women in leadership
roles with this #1 New
York Times bestselling
volume of inspiring
advice by the former***

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***communications director
for Barack Obama and
Hillary Clinton. Framed
as an empowering letter
from former Hillary
Clinton Communications
Director Jennifer Palmieri***

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***to the first woman
president, and by
extension, to all women
working to succeed in any
field, Dear Madam
President is filled with
forward-thinking,***

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***practical advice for all
women who are
determined to seize
control of their lives-from
boardroom to living room.
As a country, we haven't
wrapped our heads***

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***around what it should
look like for a woman to
be in the job of President.
Our only models are men.
While wildly disappointed
by the outcome of the
2016 election, Palmieri***

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***argues that our feelings-
confusion, love, hate,
acceptance-can now open
the country up to
reimagining women in
leadership roles. And that
is what Palmieri takes on***

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***in this book-redefining
expectations for women
looking to lead and
creating a blueprint for
women candidates and
leaders to follow. Dear
Madam President will***

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***turn the results of the
2016 election into
something incredibly
empowering for
graduates, future female
leaders, and independent
thinkers everywhere.***

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Activist investors have sent shockwaves through corporations in recent years, personally targeting directors and executives at some of the world's largest

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***companies. No longer
satisfied with operating
on the fringes of
business, they are now a
firm fixture in the
boardroom. Up to a
quarter of public***

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companies could be targeted by activist campaigns in the coming years, with directors and executives at those corporations threatened with losing their jobs. The

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trend, which began in corporate America, has spread to the UK, Europe and Asia, taking in several high profile companies. Barbarians in the Boardroom tells a

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***compelling story of
boardroom bust ups,
dumped CEOs triumphant
activists and pared back
companies. It reveals real-
life examples and
interviews with executives***

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***and investors to explain
why and how activist
investors have managed
to storm Wall Street and
tear down City citadels.
Owen Walker provides an
insight into the way***

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activists think, how they decide to target a company and how directors and executives could possibly work with them rather than against them.

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***Ten years in the making,
Gary Rivlin's Katrina is "a
gem of a book—well-
reported, deftly written,
tightly focused....a
starting point for anyone
interested in how The***

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***City That Care Forgot
develops in its second
decade of recovery” (St.
Louis Post-Dispatch). On
August 29, 2005
Hurricane Katrina made
landfall in southeast***

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Louisiana. A decade later, journalist Gary Rivlin traces the storm's immediate damage, the city of New Orleans's efforts to rebuild itself, and the storm's lasting

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***effects not just on the
area's geography and
infrastructure—but on the
psychic, racial, and social
fabric of one of this
nation's great cities.
Much of New Orleans still***

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***sat under water the first
time Gary Rivlin glimpsed
the city after Hurricane
Katrina as a staff reporter
for The New York Times.
Four out of every five
houses had been flooded.***

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The deluge had drowned almost every power substation and rendered unusable most of the city's water and sewer system. Six weeks after the storm, the city laid off

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half its

***workforce—precisely
when so many people
were turning to its
government for help.***

***Meanwhile, cynics both in
and out of the Beltway***

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***were questioning the use
of taxpayer dollars to
rebuild a city that sat
mostly below sea level.
How could the city
possibly come back?
“Deeply engrossing, well-***

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**written, and packed with
revealing
stories....Rivlin's
exquisitely detailed
narrative captures the
anger, fatigue, and
ambiguity of life during**

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the recovery, the centrality of race at every step along the way, and the generosity of many from elsewhere in the country” (Kirkus Reviews, starred review). Katrina

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***tells the stories of New
Orleanians of all stripes
as they confront the
aftermath of one of the
great tragedies of our
age. This is "one of the
must-reads of the season"***

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***(The New Orleans
Advocate).***

Shout at the Devil

ATand T and the Hard

Lessons Learned from the

Telecom Wars

Tough Calls

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***The Inside Story of a Wall
Street Trader***

The Caesars Palace Coup

Dear Chairwoman,

***Gain vital insights into
how to motivate people***

An American History

Page 82/277

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This guide is designed for musicians and music professionals who wish to hone their knowledge of the music business. It is intended as a practical tool to help composers, performers and all those involved in the music world get into the specifics of the management of their

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intellectual property rights. The guide aims to provide instructive advice on how to build a successful career in music in both developed and developing countries, by generating income from musical talent.

In Bringing the Rainbow, leading

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industrialist R.K Somany tells the story of how he pioneered a whole new industry (and its practices) and built the country's best known sanitaryware brand, Hindware. The years immediately preceding and following Independence saw many leading

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Marwari mercantile families in Kolkata- including the Somany family- spread their wings into industry. In the 1960s, when the Somany family decided to build India's first vitreous ceramic sanitaryware plant in Punjab, R.K. Somany, then in his early to mid-

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twenties, was put in charge of building the factory and running the company. This is an engaging and impactful account of R.K. Somany's HSIL going from rank novice to market leader. Even though Hindware is a household name today, Somany had to overcome

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numerous obstacles: the anti-enterprise attitude in India's socialist era; the harassment he had to endure during the Emergency; his principled stand against his products being sold in the black market; facing fierce opposition for printing the maximum retail price on all

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his products; and his decision to terminate the services of dealers who sold Hindware products above MRP. The dogged fighter in R.K. Somany also came to the fore when he fought and won both major battles and minor skirmishes against I.K Gujaral, former

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Prime Minister of India; Bansi Lal, former Chief Minister of Haryana; and two of his own brothers. In many ways, Somany's phenomenal rise is a proxy for India's post-Independence industrialisation drive. Bringing the Rainbow, which is filled with many

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professional and personal anecdotes, will thus be of interest to both the student of Indian business history as well as those who love a good story well told FIASCO is the shocking story of one man's education in the jungles of Wall Street. As a young derivatives salesman

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at Morgan Stanley, Frank Partnoy

learned to buy and sell billions of dollars worth of securities that were so complex many traders themselves didn't understand them. In his behind-the-scenes look at the trading floor and the offices of one of the world's top

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investment firms, Partnoy recounts the macho attitudes and fiercely competitive ploys of his office mates. And he takes us to the annual drunken skeet-shooting competition, FIASCO, where he and his colleagues sharpen the killer instincts they are encouraged to use against their

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competitors, their clients, and each other. FIASCO is the first book to take on the derivatives trading industry, the most highly charged and risky sector of the stock market. More importantly, it is a blistering indictment of the largely unregulated market in derivatives and

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serves as a warning to unwary investors about real fiascos, which have cost billions of dollars.

It was the most brutal corporate restructuring in Wall Street history. The 2015 bankruptcy brawl for the storied casino giant, Caesars Entertainment,

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pitted brilliant and ruthless private equity legends against the world's most relentless hedge fund wizards. In the tradition of Barbarians at the Gate and The Big Short comes the riveting, multi-dimensional poker game between private equity firms and distressed debt hedge

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funds that played out from the Vegas Strip to Manhattan boardrooms to Chicago courthouses and even, for a moment, the halls of the United States Congress. On one side: Apollo Global Management and TPG Capital. On the other: the likes of Elliott Management,

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Oaktree Capital, and Appaloosa Management. The Caesars bankruptcy put a twist on the old-fashioned casino heist. Through a \$27 billion leveraged buyout and a dizzying string of financial engineering transactions, Apollo and TPG—in the midst of the post-Great

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Recession slump—had seemingly snatched every prime asset of the company from creditors, with the notable exception of Caesars Palace. But Caesars' hedge fund lenders and bondholders had scooped up the company's paper for nickels and dimes.

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And with their own armies of lawyers and bankers, they were ready to do everything necessary to take back what they believed was theirs—if they could just stop their own infighting. These modern financiers now dominate the scene in Corporate America as their

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*fight-to-the-death mentality continues to
shock workers, politicians, and broader
society—and even each other. In The
Caesars Palace Coup, financial
journalists Max Frumes and Sujeet
Indap illuminate the brutal tactics of
distressed debt mavens—vultures, as*

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they are condemned—in the sale and purchase of even the biggest companies in the world with billions of dollars hanging in the balance.

Factfulness

Ice Cream Social

Boardroom Battles and the Rise of

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Shareholder Activism

*Applying Value Investing Principles to
Corporate Management*

Why They Do It

Bringing the Rainbow

*The Big Book of Words You Should
Know*

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*John Malone and the Rise of the
Modern Cable Business*

An inside look at a
cable titan and his
industry John Malone,
hailed as one of the
great unsung heroes of

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our age by some and
reviled by others as a
ruthless robber baron,
is revealed as a bit of
both in Cable Cowboy.
For more than twenty-
five years, Malone has

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dominated the cable television industry, shaping the world of entertainment and communications, first with his cable company TCI and later with

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Liberty Media. Written
with
Malone's unprecedented
cooperation, the
engaging narrative
brings this controversial
capitalist and

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businessman to life.
Cable Cowboy is at once a
penetrating portrait of
Malone's complex
persona, and
a captivating history of
the cable TV industry.

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Told in a lively style
with exclusive details,
the book shows how an
unassuming copper strand
started as a backwoods
antenna service and
became the digital

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nervous system of the U.S., an evolution that gave U.S.consumers the fastest route to the Internet. Cable Cowboy revealsthe forces that propelled this pioneer

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to such great heights,
and captures the
immovable conviction and
quicksilver mind that
have defined John Malone
throughout his career.
Understand the true

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foundations of human
motivation This book is
a practical and
accessible guide to
understanding and
implementing Maslow's
Hierarchy of Needs,

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providing you with the essential information and saving time. In 50 minutes you will be able to:

- Understand the five different levels of needs experienced by all

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humans • Adapt your marketing strategies to satisfy as many of those needs as possible • Turn your target market into loyal customers ABOUT 50MINUTES.COM |

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publications are easy to use and they will save you time. They provide both elements of theory and case studies, making them excellent guides to understand key concepts

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in just a few minutes.
In fact, they are the
starting point to take
action and push your
business to the next
level.

INSTANT NEW YORK TIMES

Page 117/277

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BESTSELLER “One of the most important books I’ve ever read—an indispensable guide to thinking clearly about the world.” – Bill Gates
“Hans Rosling tells the

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story of 'the secret silent miracle of human progress' as only he can. But Factfulness does much more than that. It also explains why progress is so often

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secret and silent and
teaches readers how to
see it clearly.”

—Melinda Gates

"Factfulness by Hans
Rosling, an outstanding
international public

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health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases." -
Former U.S. President

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Barack Obama

Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions

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about global trends—what percentage of the world's population live in poverty; why the world's population is increasing; how many girls finish school—we

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systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel

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laureates, and
investment bankers. In
Factfulness, Professor
of International Health
and global TED
phenomenon Hans Rosling,
together with his two

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long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our

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tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress

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(believing that most things are getting worse). Our problem is that we don't know what we don't know, and even our guesses are informed by unconscious and

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predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn't mean there

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aren't real concerns.
But when we worry about
everything all the time
instead of embracing a
worldview based on
facts, we can lose our
ability to focus on the

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things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, Factfulness is an urgent and essential book that

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will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- "This book is my last battle in my

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life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a

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Swedish bayonet for
sword-swallowing. It
wasn't enough. But I
hope this book will be.”
Hans Rosling, February
2017.

An action-packed

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adventure set in 1930s
Africa from global
bestseller Wilbur Smith
“They recognised in each
other that same
restlessness that was
always driving them on

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to new adventure, never staying long enough in one place or at one job to grow roots, unfettered by offspring or possessions, by spouse or

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responsibilities, taking up each new adventure eagerly and discarding it again with our qualms or regrets. Always moving onwards – never looking backwards.” The

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wartime race to save a
country... When Jake
Barton, American
engineer, teams up with
English gentleman and
hustler Gareth Swales to
sell five battered old

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Bentleys in 1930s East Africa, neither of them could have imagined that they'd soon be attempting to smuggle the vehicles into Ethiopia to support the

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war effort, in return for a huge reward. But to do this, they'll have to manoeuvre past several extremely hostile European forces, as well as managing

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their feelings for Vicky
Camberwell, the
beautiful journalist who
has been sent with them
to report on the brutal
violence of the Italian
invasion of Ethiopia.

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The three adventurers
are about to discover
that some battles are
more than they can
handle...

Katrina

Cable Cowboy

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Jeff Bezos and the Age
of Amazon

Why Activist Investors
and Other Contrarians
Battle for Control of
Losing Corporations
The Hindware Story

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Battle-Tested Lessons
for Leaders and
Entrepreneurs from
History's Greatest
Rivalries
Maslow's Hierarchy of
Needs

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Ten Reasons We're Wrong
About the World--and Why
Things Are Better Than
You Think

Documents the course of
politically defining events in the
1970s, tracing the

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administrations of Nixon, Ford and Carter while citing the beginnings of right-wing Christian populism, Washington partisanship and other political causes that remain hot-button issues today. Reprint.

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The bestselling author of No Logo shows how the global "free market" has exploited crises and shock for three decades, from Chile to Iraq In her groundbreaking reporting, Naomi Klein introduced the term

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"disaster capitalism." Whether covering Baghdad after the U.S. occupation, Sri Lanka in the wake of the tsunami, or New Orleans post-Katrina, she witnessed something remarkably similar. People still reeling from

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catastrophe were being hit again, this time with economic "shock treatment," losing their land and homes to rapid-fire corporate makeovers. The Shock Doctrine retells the story of the most dominant ideology of our

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time, Milton Friedman's free market economic revolution. In contrast to the popular myth of this movement's peaceful global victory, Klein shows how it has exploited moments of shock and extreme violence in order to

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implement its economic policies in so many parts of the world from Latin America and Eastern Europe to South Africa, Russia, and Iraq. At the core of disaster capitalism is the use of cataclysmic events to advance

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radical privatization combined with the privatization of the disaster response itself. Klein argues that by capitalizing on crises, created by nature or war, the disaster capitalism complex now exists as a booming new

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economy, and is the violent culmination of a radical economic project that has been incubating for fifty years.

A sharp and illuminating history of one of capitalism ' s longest running tensions—the conflicts

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of interest among public
company directors, managers,
and shareholders—told through
entertaining case studies and
original letters from some of our
most legendary and
controversial investors and

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activists. Recent disputes between shareholders and major corporations, including Apple and DuPont, have made headlines. But the struggle between management and those who own stock has been going

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on for nearly a century. Mixing never-before-published and rare, original letters from Wall Street icons—including Benjamin Graham, Warren Buffett, Ross Perot, Carl Icahn, and Daniel Loeb—with masterful

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scholarship and professional insight, Dear Chairman traces the rise in shareholder activism from the 1920s to today, and provides an invaluable and unprecedented perspective on what it means to be a public

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company, including how they work and who is really in control. Jeff Gramm analyzes different eras and pivotal boardroom battles from the last century to understand the factors that have caused

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shareholders and management to collide. Throughout, he uses the letters to show how investors interact with directors and managers, how they think about their target companies, and how they plan to profit.

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Each is a fascinating example of capitalism at work told through the voices of its most colorful, influential participants. A hedge fund manager and an adjunct professor at Columbia Business School, Gramm has spent as

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much time evaluating CEOs and directors as he has trying to understand and value businesses. He has seen public companies that are poorly run, and some that willfully disenfranchise their

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shareholders. While he pays tribute to the ingenuity of public company investors, Gramm also exposes examples of shareholder activism at its very worst, when hedge funds engineer stealthy land-grabs at the expense of a

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company ' s long term prospects. Ultimately, he provides a thorough, much-needed understanding of the public company/shareholder relationship for investors, managers, and everyone

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concerned with the future of
capitalism.

For better and for worse, few
companies have been so
prominently and constantly in
the public eye as AT&T. Through
decades of growth and

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dominance, followed by its 1984 breakup and a litany of well-documented troubles, the company has soldiered on, by turns thriving and hanging on for dear life. Perhaps no individual experienced as much

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of the roller-coaster ride as Dick Martin, an executive vice president and 30-year AT&T veteran with both a bird ' s-eye view of and a crucial role in the company ' s bumpy history. Tough Calls is the

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ultimate inside look at how AT&T tried to cope with a “ perfect storm ” of fierce competition, economic turmoil, and punishing media scrutiny. Mixing unflinching candor with love for the company he helped

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steer -- and clear respect for many of his long-time colleagues -- Martin takes you through boardroom and back room to shed unprecedented light on:*
How the 1996 bungled announcement of 40,000 layoffs

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nearly destroyed the company*
How flawed succession planning
precipitated sharp declines in
AT&T ' s stock price* The never-
ending, ugly turf battles with the
“ Baby Bells ” brought on by
the AT&T breakup* How even

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small interest groups can have a tremendous influence on business decisions, and how the media are largely responsible for determining what is business news on any given day Tough Calls is also a cautionary tale to

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be heeded by all businesses,
using AT&T ' s experience in the
brutal telecom wars as a
backdrop for new strategies in
weathering unforgiving business
conditions. Just a few of the
lessons to be learned include:*

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How to avoid the most common mistakes that executives make, such as being held hostage by unrealistic expectations, waiting too long to make critical changes, and building their celebrity rather than their

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credibility* How to balance
internal and external
communications, and how and
when to deal with the business
media* How to improve
relationships between PR
executives and the “ C ” suite --

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CEO, CFO, Chief Counsel,
etc.--and how to make public
relations more strategic* How to
build and sustain favorable
brand recognition and investor
allure even in the face of bitter
competition and unpredictable

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market conditions As candid and fascinating as it is constructive, Tough Calls is itself a call to attention and to arms, in preparation for the many battles that every business must eventually face, against fierce

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adversaries, and even within its own camp.

Donald J. Trump's Testing of America

The Hundred-Year Marathon

Pitch the Perfect Investment

Hone Your Mind to Think

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Critically

Creating Strategic Value

Dear Madam President

The Outsiders

An Open Letter to the Women

Who Will Run the World

A champion manager of people,

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Jack Welch shares the hard-earned wisdom of a storied career in what will become the ultimate business bible With *Winning*, Jack Welch delivers a wide-ranging, in-depth, no-holds-barred management guidebook

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about the tough strategic, organizational, and personal challenges that face people at every stage of their careers. Loaded with candid personal anecdotes, hard-hitting advice, and invaluable dos and don'ts,

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Jack explains his theory of business, by laying out the four most important principles that form the foundation of his success. Chapters include: How to Get Promoted, How to Think about Strategy, How to Write a

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Budget that Works, How to Work for a Jerk, How Find Work-Life Balance and How Start Something New. Enlivened by quotes from business leaders that Welch interviewed especially for the book, it's a tour de force

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that reflects Welch's mastery of execution, excellence and leadership.

The instant #1 bestseller, now updated with new reporting.

"This taut and terrifying book is among the most closely

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observed accounts of Donald J. Trump's shambolic tenure in office to date." - Dwight Garner, The New York Times
Washington Post national investigative reporter Carol Leonnig and White House

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bureau chief Philip Rucker, both Pulitzer Prize winners, provide the definitive insider narrative of Donald Trump's presidency "I alone can fix it." So proclaimed Donald J. Trump on July 21, 2016, accepting the Republican

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presidential nomination and promising to restore what he described as a fallen nation. Yet as he undertook the actual work of the commander in chief, it became nearly impossible to see beyond the daily chaos of

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scandal, investigation, and constant bluster. In fact, there were patterns to his behavior and that of his associates. The universal value of the Trump administration was loyalty—not to the country, but to the president

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himself—and Trump's North Star was always the perpetuation of his own power. With deep and unmatched sources throughout Washington, D.C., Carol Leonnig and Philip Rucker reveal the forty-fifth president up close. Here, for

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the first time, certain officials who felt honor-bound not to divulge what they witnessed in positions of trust tell the truth for the benefit of history. A peerless and gripping narrative, A Very Stable Genius not only reveals

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President Trump at his most unvarnished but shows how he tested the strength of America's democracy and its common heart as a nation.

Dear Chairman Boardroom
Battles and the Rise of

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Shareholder

ActivismHarperCollins

DEDICATED TO THE NEXT
GENERATION OF WOMEN
BOARD LEADERSIn 2018,

California passed a senate bill
(SB 826) to require publicly held

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companies headquartered in CA to have at least one woman on their board by 2020. In 2020, Nasdaq proposed a mandate that would require listed companies to have at least two diverse board members with one

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member who identifies as female. Initiatives like these are helping advance gender parity on boards in many regions, not just the U.S. In late 2020, women held 22.6% of the board seats on the Russell 3000 for the first

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time, a 6.5 point jump over the past 4 years. Zooming out to the global scale, the picture is similarly improving. In 2020, about 23% of board seats globally were held by women, compared to 20% in 2018.

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Yet...at the time of this writing, 10% of large global companies do not have a single woman on their board. And the percent of women who chair boards is dramatically smaller. Among the largest 500 public U.S.

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companies by revenue the share of women who chaired boards remained stagnant at 7.4%. Notably, of those women who chair boards, few of them use the term Chairwoman in their bios or LinkedIn profiles-opting

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for monikers Chairman, or Board
Chair, or occasionally
Chairperson. This book features
the extraordinary voices and
stories of women leaders from
around the world who have
trailblazed to the board room, as

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letters to the next generation of women in business and government. With the salutation "Dear Chairwoman," these letters are infused with the energy to inspire young women to both pursue board governance early,

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and to claim the 'Chairwoman'
title in taking the senior-most
seat in the Board Room.

Mad As Hell

A Next Gen Playbook to
Dismantle Oppressive Business
Models

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After the Flood

Lessons from the Boardroom
and the Future of the
Corporation

The Activist Investor

Winning (Enhanced Edition)

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The Art of Business Wars

Since they were issued in 1999, the OECD Principles of Corporate Governance have gained worldwide recognition as an international benchmark for

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*good corporate governance.
This revised version takes
into account developments
since 1999 and includes
several important
amendments.*

The shareholder letters of

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corporate leaders are a rich source of business and investing wisdom. There is no more authoritative resource on subjects ranging from leadership and management to capital

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allocation and company culture. But with thousands of shareholder letters written every year, how can investors and students of the corporate world sift this vast swathe to unearth the best

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insights? Dear Shareholder is the solution! In this masterly new collection, Lawrence A. Cunningham, business expert and acclaimed editor of The Essays of Warren Buffett, presents the finest

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*writers in the genre of the
shareholder letter, and the
most significant excerpts
from their total output.
Skillfully curated, edited and
arranged, these letters
showcase the ultimate in*

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business and investment knowledge from an all-star team. Dear Shareholder holds letters by more than 20 different leaders from 16 companies. These leaders include Warren Buffett

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*(Berkshire Hathaway), Tom
Gayner (Markel), Kay
Graham and Don Graham
(The Washington Post and
Graham Holdings), Roberto
Goizueta (Coca-Cola), Ginni
Rometty (IBM), and Prem*

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Watsa (Fairfax). Topics covered in these letters include the long-term focus, corporate culture and commitment to values, capital allocation, buybacks, dividends, acquisitions,

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management, business strategy, and executive compensation. As we survey the corporate landscape in search of outstanding companies run by first-rate managers, shareholder

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letters are a valuable resource. The letters also contain a wealth of knowledge on the core topics of effective business management. Let Dear Shareholder be your guide.

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"For more than three decades, Ben & Jerry's has been committed to an insanely ambitious three-part mission: not just making the world's best ice cream but also supporting

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*progressive causes and
sharing its success with all
stakeholders--employees,
suppliers, distributors,
customers, cows, everybody.
Living up to these beliefs is
fun when you're doing it*

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*right, and it creates
amazingly loyal customers,
but it isn't easy. This is the
first book to tell the full,
inside story of the inspiring
rise, tragic mistakes,
devastating fall, determined*

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*recovery, and ongoing
renewal of one of the most
iconic mission-driven
companies in the world. No
previous book has focused
so intently on the challenges
presented by staying true to*

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the mission as the business grew. No other book has explained how the company came to be sold to Unilever, one of the world's biggest corporations. And none has described the

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unprecedented contract Ben & Jerry's negotiated with Unilever to preserve the three-part mission or the complex working relationship that has allowed the company to pursue that

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mission on a much larger stage. Brad Edmondson tells the story with a journalist's eye for details, dramatic moments, and memorable characters. Among the dozens of key figures

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Edmondson interviewed, his most important source was Jeff Furman, who helped Ben and Jerry write their first business plan in 1978 and has stayed involved ever since, serving as chairman of

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the board since 2010. It's a funny, sad, surprising, and ultimately hopeful story."--Publisher's description.

Each time it seemed that she could not rise in time to

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meet the cliff of water that bore down her. The water was black under the grey, sunless sky. Nick had lived through typhoon and Caribbean hurricane, but had never seen water as

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*menacing and cruel as this.
His toughest challenge. His
final hope. Nick Berg has lost
everything - his wife, his son,
and his position in the
company he has given his
life to - all to his nemesis,*

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Duncan Alexander. His only hope now is the Warlock, a top-of-the-range salvage boat that will be his final gamble. The very first call the boat gets: one of his former company's Antarctic

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cruisers, going down in a terrible storm with six hundred souls aboard. Even if the rescue is successful, Nick will discover that Duncan Alexander has other plans for him, and a

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terrifying plan for the future of the company. One which may have cataclysmic effects on the world's oceans, and the lives of everyone he loves . . . A race-against-time thriller from

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*global bestseller Wilbur
Smith*

Hungry as the Sea

Dear Chairman

*Eight Unconventional CEOs
and Their Radically Rational
Blueprint for Success*

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Cry Wolf

Fiasco

*How to Make a Living from
Music*

Dirty Politics, Dirty Times

Cause and Affection

What happens when a chance

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encounter turns out to be anything but? Kara Wexler has only a few days to decide whether to accept the nomination of Chief Executive Officer and remain under her father's hand. Should she say enough is enough and resign from

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the family company completely? Her siblings desperately want her to take the top job and use her innovative ideas to turn the company around. But Kara is tired of fighting with her father at every turn. Kara's siblings aren't willing

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to let the decision go to chance. Worried that Kara no longer has the fight necessary to lead the company, they concoct a scheme to get Kara back on track. Surely deceiving Kara for the short-term is worth the long-term gain.

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Madeleine Jessepp's career has hit an all-time low. Her dream of becoming an actress isn't going to happen and she doesn't even have the money to return home to Minnesota. At first she scoffs at the offer to play the "Love at First

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Sight Role,” and spend a week as a fantasy date. But after some convincing she agrees to do it. After all, she is an actress. Thrown together by Kara’s well-intentioned siblings, Madeleine and Kara both get more than they bargained for.

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What will happen when Kara discovers she's been deceived by everyone—especially by Madeleine?

Pitching the Perfect Investment + Website will present a two-step process: 1) finding the perfect

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investment; and 2) crafting the perfect pitch. It presents world-class insights into search strategy, data collection and research, securities analysis, risk assessment and management, combined with the use of critical

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thinking, to uncover the perfect opportunity for professional analysts, sophisticated private investors and ambitious young analysts as well as mergers and acquisition specialists advising clients, financial consultants and

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corporate financial analysis teams. Pitching draws from the disciplines of psychology, argumentation and informal logic. It instructs the investor analysts of all types how to craft this perfect investment into the perfect pitch. Pitching an

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investment is an essential skill to securing and then excelling at your job on Wall Street. In this book: The money manager will learn how to analyze and pitch ideas to potential investors in order to get them to invest in his

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or her fund. The analyst will learn how to source, analyze, value and pitch a compelling stock idea to their superiors in order to advance their careers. The banker will learn how to pitch acquisition ideas to senior executives and corporate

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clients to win business. The C-level executive of a public or private company will learn how to pitch his company to existing and potential investors. The salesperson will learn how to analyze and pitch a compelling

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idea to clients. The sophisticated or enterprising individual investor will learn how to source, analyze and value investment ideas to make money. The student will learn how to source, analyze, value and pitch a compelling stock

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idea in order to secure a job on Wall Street. This is an essential skill for the ambitious young investment analyst looking to begin a career on Wall Street as well as the seasoned veteran discussing an idea on CNBC, and

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every investor in-between.

A thrilling World War I novel from global bestseller Wilbur Smith 'A master storyteller' - Sunday Times 'Wilbur Smith is one of those benchmarks against whom others are compared' - The Times 'With

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action on every page, battle, murder and sudden death, Shout at the Devil is not for quiet evening enjoyment by peace-loving readers. It is for the adventure-lovers and thrill-seekers.' - Liverpool Daily Post 'A

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fast thrilling adventure, laced with humour, big scenes, savage fighting, leading to a highly exciting finale.' - The Northern Echo The hunt is on . . . for revenge It is 1914 and the cocky, incorrigible Flynn Patrick O'Flynn is

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enjoying his charmed life poaching in East Africa. Flynn enjoys taunting his neighbour, the German military commander Herman Fleischer, who loathes Flynn and is determined to seek vengeance and reclaim his pride.

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When young Sebastian Oldsmith joins O'Flynn as aide and apprentice, he's eager to follow in his footsteps and, with O'Flynn's daughter Ruth, the three form an alliance and join the war effort, helping the British Naval forces in

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the hunt for a German warship. But the war is exactly the excuse Fleischer has been looking for to exact his revenge. Soon the hunt is on and O'Flynn realises that war is far from a game . . .

This book offers a succinct,

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practical guide for understanding what some have referred to as shareholder democracy efforts to facilitate and increase shareholder voting power within the corporation. In the past few years there has been a surge in

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shareholder activism that has had a profound impact on the corporation. Shareholders and other activists have sought to increase shareholders' voting power within the corporation based largely on the belief that

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increasing shareholder power will increase director and officer accountability, thereby helping to curb corporate misconduct and improve corporate performance. However, there is intense debate regarding whether increased

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shareholder power can achieve such objectives and whether increased shareholder power will negatively impact the corporation. This book is the first to provide a concise, but comprehensive look at the various ways in which

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shareholders have sought to enhance their voting power and influence within the corporation. In addition to examining shareholder activism, this book highlights and analyzes the debate regarding the propriety of increased shareholder

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power. This book also analyzes the impact of recent developments aimed at facilitating shareholder power such as majority voting, say on pay, and proxy access. This book will serve as a useful tool not only for those who desire a

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straight-forward analysis of shareholder rights and activism, but also for those seeking a reference guide on an issue of growing importance to corporate law and corporate governance. The Activist Director

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How a Billionaire Brawl Over the
Famous Casino Exposed the Power
and Greed of Wall Street
Over 3,000 Words Every Person
Should be Able to Use (And a few
that you probably shouldn't)
Dear Shareholder

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Activist Investors and the battle for
control of the world's most
powerful companies

A Primer on Shareholder Activism
and Participation

Shareholder Democracy

The Essential Guide to Winning on

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Wall Street

One of the U.S. government's leading China experts reveals the hidden strategy fueling that country's rise – and how Americans have been seduced into helping China overtake us

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**as the world's leading
superpower. For more than
forty years, the United States
has played an indispensable
role helping the Chinese
government build a booming
economy, develop its**

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scientific and military capabilities, and take its place on the world stage, in the belief that China's rise will bring us cooperation, diplomacy, and free trade. But what if the "China Dream" is to

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**replace us, just as America
replaced the British Empire,
without firing a shot? Based
on interviews with Chinese
defectors and newly
declassified, previously
undisclosed national security**

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**documents, The Hundred-Year
Marathon reveals China's
secret strategy to supplant the
United States as the world's
dominant power, and to do so
by 2049, the one-hundredth
anniversary of the founding of**

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the People's Republic. Michael Pillsbury, a fluent Mandarin speaker who has served in senior national security positions in the U.S. government since the days of Richard Nixon and Henry

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Kissinger, draws on his decades of contact with the "hawks" in China's military and intelligence agencies and translates their documents, speeches, and books to show how the teachings of

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traditional Chinese statecraft underpin their actions. He offers an inside look at how the Chinese really view America and its leaders – as barbarians who will be the architects of their own demise.

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Pillsbury also explains how the U.S. government has helped – sometimes unwittingly and sometimes deliberately – to make this "China Dream" come true, and he calls for the United States

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to implement a new, more competitive strategy toward China as it really is, and not as we might wish it to be. The Hundred-Year Marathon is a wake-up call as we face the greatest national security

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**challenge of the twenty-first
century.**

**The economic climate is ripe
for another golden age of
shareholder activism Deep
Value: Why Activist Investors
and Other Contrarians Battle**

Page 266/277

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**for Control of Losing
Corporations is a must-read
exploration of deep value
investment strategy,
describing the evolution of the
theories of valuation and
shareholder activism from**

Page 267/277

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**Graham to Icahn and beyond.
The book combines engaging
anecdotes with industry
research to illustrate the
principles and methods of this
complex strategy, and
explains the reasoning behind**

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**seemingly incomprehensible
activist maneuvers. Written by
an active value investor, Deep
Value provides an insider's
perspective on shareholder
activist strategies in a format
accessible to both**

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professional investors and laypeople. The Deep Value investment philosophy as described by Graham initially identified targets by their discount to liquidation value. This approach was extremely

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effective, but those opportunities are few and far between in the modern market, forcing activists to adapt. Current activists assess value from a much broader palate, and exploit a much wider

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range of tools to achieve their goals. Deep Value enumerates and expands upon the resources and strategies available to value investors today, and describes how the economic climate is allowing

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value investing to re-emerge.

**Topics include: Target
identification, and determining
the most advantageous ends
Strategies and tactics of
effective activism Unseating
management and fomenting**

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**change Eyeing conditions for
the next M&A boom Activist
hedge funds have been quiet
since the early 2000s, but
economic conditions,
shareholder sentiment, and
available opportunities are**

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**creating a fertile environment
for another golden age of
activism. Deep Value: Why
Activist Investors and Other
Contrarians Battle for Control
of Losing Corporations
provides the in-depth**

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**information investors need to
get up to speed before getting
left behind.**

**The Activist Investor
describes how we can close
the wealth gap and build
wealth through investing. It**

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**takes the fundamentals of
buying and trading stocks and
applies Chloe B. McKenzie's
wealth justice method to
reveal how we can actually do
well by doing good.**