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*"Filled with crystal-
clear examples, the
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understand: balance*

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statements; annual reports; fixed-cost and variable-cost issues; financial analysis, budgeting, and forecasting; and much more"--Back cover.

Finance is key to every business organisation as well

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*as outside. This book
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non-finance

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and demystifies

essential ideas of

business finance to

those who do not

have financial

background or

training. Lucid,

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tools for financial
communication,
monitoring, analysis*

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and applications of

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practices, recent

trends and current

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second edition
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useful resource for
executive and
management*

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*development
programmes (EDPs
& MDPs) oriented
towards business
managers, including
MBA programmes. It
will benefit business
executives, corporate
heads, entrepreneurs,
government officials,
teachers, researchers,
and students of
management and*

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*business, as well as
those who deal with
finance or financial
matters in their daily
lives.*

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Series) McGraw-Hill
Education
Finance and*
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*Accounting for
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Managers*

*Enterprise Risk
Management*

Financial

*Management for Non-
Financial Managers*

*Finance for the
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Manager*

*Finance for
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Decision Making
demystifies
and clarifies for non-
financial executives
the basics of
financial analysis. It
shows how they can
make important
financial decisions that

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can critically enhance
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their institution's
ability to respond to
competitive
challenges, undertake
new projects,
overcome financial
setbacks, and most
importantly, create
shareholder
value. Written by M. P.
Narayanan and
Vikram K. Nanda—two
of the country's

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make strategic
decisions. Finance for
Strategic Decision
Making Explains the
role of finance in
corporate strategy
Offers guidance on
resource allocation
decisions Explores
how to determine the
right balance of debt
and equity capital to
maximize firm value
Demonstrates how to

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use payout policy as a
strategic tool Clarifies
if a merger,

acquisition, or

divestiture is in

the best interest of an

organization Shows

how to manage risk

Reveals how to

measure value

created and the

effectiveness of upper

level management

Financial decisions

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impact virtually every area of your company. As a manager; it's up to you to understand how and why. This guide helps you understand the information in essential financial reports and then shows you how to use that understanding to make informed;

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intelligent decisions. --

In today's chaotic
health reform

environment, it is
especially important
for non-financial
health care managers
to have a practical
guide to the tools and
concepts they need to
manage their human,
supply, and
equipment resources.

Today's health care

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managers, frequently, were yesterday's technicians, physicians, and nurses. This puts them in an interesting predicament, since they know the health care side of the business but often lack the financial management skills necessary to create budgets and manage

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finances in a health care setting. In this guide, William J. Ward Jr. offers easy-to-understand explanations of basic accounting concepts, including cash flow, operating cost and cost behavior, revenue and reimbursement, and so much more.

Providing clearly

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presented financial information in the context of health care, Ward's book is a one-stop desk reference that provides practical, useful tools and knowledge that readers can immediately put to use. It will help managers, directors, and clinical leaders who work in hospitals,

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physician practices,
and other provider
organizations to

effectively manage
their financial
resources on a day-to-
day basis, providing
guidance for essential
tasks such as
preparing budgets,
managing their
departments, and
making decisions
around financial

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issues. Offers simple
and complex financial
terms and concepts in
an easily digestible
and comprehensive
format Provides
relatable real-world
examples to illustrate
concepts Updates the
highly regarded and
widely used text,
Health Care
Budgeting and
Financial

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Supplies the

perspective of a
person managing
resources rather than
that of an academic
theorist Offers a
unique perspective
connecting clinical,
operational, and
financial themes
HBR Guide to
Finance Basics for

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A Step-by-Step Guide
for Managers and
Boards

The McGraw-Hill
36-Hour Course In
Finance for Non-
Financial Managers,
Second Edition

The McGraw-Hill
36-Hour Course:
Finance for Non-
Financial Managers

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3/E

Accounting for Non-
financial Managers
" **Is this the right
book for me? The
world of finance and
accountancy can
seem one of
impenetrable
mystery but it is one
that many managers
have to face in their
day to day lives.
With its**

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**comprehensive
coverage of the
subject, this book
allows you not only
to ask pertinent
questions but also
to understand the
answers. Chapter by
chapter, the
workings of finance
are mapped out and
laid bare - the
formal reports, the
methods used to**

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prepare the numbers and what accountants actually do every day. This edition is fully updated to reflect current allowances, rates and regulations and further information. It also includes even more questions (with comprehensive

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answers) to
challenge the
reader's

understanding.

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The purpose of
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2: Basic terminology
Chapter 3:
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concepts and
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**4: The profit and
loss account**

**Chapter 5: The
balance sheet**

**Chapter 6: The cash
flow statement**

**Chapter 7: Ratio
analysis Chapter 8:
Users of financial
information Chapter**

**9: The general
ledger Chapter 10:**

**Costing Chapter 11:
Standard costing**

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Chapter 12:

Variance analysis

Chapter 13: Two

more things on

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The audit of annual

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15: Tricks of the

trade Chapter 16:

Financial

information for

managers Chapter

17: Capital

investment

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only! Chapter 18:

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Accounts

department Chapter

19: Cash flow

management

Chapter 20:

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planning Chapter

21: Personal

finance: income tax

and national

insurance Chapter

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Chapter 23:**

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others Learn
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exercises illustrate
what you've learnt
and how to use it. "

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of the fundamentals
of business
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constantly expected
to make decisions
that reflect a full
understanding of
the financial
consequences. In
the absence of
formal training, few**

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**people are prepared
for the
responsibilities) of
dealing with
management
reports, budgets,
and capital
proposals, and find
themselves
embarrassed by
their lack of
understanding. This
book is a practical
guide to**

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**understanding and
managing financial
responsibilities.**

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examines actual
tasks managers
have to do, from
"how to assemble a
budget," "how to
read variances on a
report," to "how to
construct a
proposal to invest in
new equipment,"**

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exploring the principles that can be applied to each task, illustrating practical ways these principles are used, and providing guidance for implementation.

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statements,
management
accounts,
performance
measures,
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pricing, decision-
making, and
investment
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edition has been
fully revised and
expanded with
detailed examples

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businesses around
the world.**

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Edition. If you're a
manager, odds are
you're playing a
larger and
more important role
in the financial
matters of your
company. As**

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Covering the gamut

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**of the "numbers"
end of management,
Finance for the
Nonfinancial
Manager helps you
develop a
sound basis for
carrying out
strategic financial
planning
and decision-making
responsibilities.
This comprehensive
reference has**

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indispensable
guide for executives,
managers, and
small business
owners for almost
two decades. Now in
its fourth edition,
this classic has
been updated to
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filled with new
charts, tables, and
examples suitable
for the needs of
today's manager.

From basic
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to accounting
conventions, the
broad range of
topics examined
in Finance for the
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on the basic
concepts
and principles you
need to run and
maintain a
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**Improve the Bottom
Line**

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Finance for Non-
finance Managers**

*The impact of
the global
financial
crisis on
government
funds has been*

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*significant,
with squeezed
budgets having
to satisfy ever-
increasing
demands for
public
services.*

*Managers
working in the
public sector
are confronted
daily with*

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targets and demands that are often set in confusing accounting and financial language. In Financial Management and Accounting in the Public Sector, Gary Bandy employs a

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*clear and
concise
narrative to
introduce the
core concepts
of accounting
and financial
management in
the public
sector and how
to deliver
services that
represent value*

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*for money. This
second edition
has been
revised and
updated
throughout,
offering: an
increased focus
on post-crisis
austerity more
international
examples of
public*

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*financial
management
greater
coverage of
governance,
accountability
and risk
management With
a glossary of
terms to help
managers
understand and
be understood*

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questions, this
practical
textbook will
help students
of public
management and
administration*

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and accounting
aspects of
managing public
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languages! This
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friendly, icon-
rich series is
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*for all
managers at
every level All
managers,
whether brand
new to their
positions or
well
established in
the corporate
heirarchy, can
use a little
"brushing up"*

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efficient,
effective, and
valuable to*

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examples walks
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through the
entire
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process, from
basic financial
concepts and

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*their use in
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budget to
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tracking actual
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Managers is the
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for those who
need basic
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that connects
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chapter on
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*"Appendix C:
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in Healthcare
Finance"*

*Finance for
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Basic Finance
Concepts
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Managers,
Second Edition
Understand
Finance In
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The Second Edition

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exercises so
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readers can use
their own data. Its
unified GARCH
modeling approach,
empirically
sophisticated and
relevant yet easy to
implement, sets this
book apart from
others. Four new
chapters and

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chapter questions
and exercises, as

well as Excel-
solutions manual
and PowerPoint
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step-by-step
approach to

choosing tools and
solving problems.

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risk, credit risk, and

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operational risk

Provides

exceptional

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empirical exercises

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Managers is an

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and easy to

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confidence in
understanding
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and dealing with
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source of invaluable

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the essential
aspects of financial
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the context of
running a business,
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structures,
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financial statements,
analysis and ratios,
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investment
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international
transactions. This
book explains
financial literacy in
the context of
management,
showing how

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improved awareness of finances can lead to increased value creation and protection for your business. Aimed at the practicing business manager, Financial Management for Non-Financial Managers includes

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spreadsheets and
worked examples to
accompany key
skills and practices
explained in the
book.

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FEAR OF FINANCE
GET IN THE WAY
OF YOUR
SUCCESS Can you
prepare a

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breakeven analysis?
Do you know the
difference between
an income
statement and a
balance sheet? Or
understand why a
business that's
profitable can still go
belly-up? Has your
grasp of your
company's numbers
helped—or hurt—your

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career? Whether you're new to finance or you just need a refresher, this go-to guide will give you the tools and confidence you need to master the fundamentals, as all good managers must. The HBR Guide to Finance Basics for Managers

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will help you: Learn
the language of
finance Compare
your firm's
financials with
rivals Shift your
team's focus from
revenues to profits
Assess your
vulnerability to
industry downturns
Use financial data to
defend budget

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requests Invest
smartly through
cost/benefit analysis

Finance for Non-
Finance Executives

Finance for non-
financial managers

Budgeting for
Managers

Finance For Non-
Financial Managers

In A Week

Finance for Non-

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***Make simple
sense of complex
financial***

***information! The
high-profile
accounting
scandals of
recent years have
made one thing
clear: You can't
know too much***

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***about the
company for
which you work.***

***What are the
numbers? Where
do you find
them? How do
they affect you
and your staff?***

***This fully revised
and updated third
edition of The***

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Managers***

***provides a firm
grasp on what all
the numbers
really mean.***

***Designed to let
you learn at your
own pace, it***

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through: The
essential
concepts of
finance, so you
can ask
intelligent
questions and
understand the
answers Vital
statements and
reports, with**

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forma financial
statements and
expensing of
stock options***

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process--what is
measured, how
it's measured,
and how you can
help ensure
accuracy and***

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and an online
final exam, The
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Nonfinancial
Managers serves
as a virtual
professor,***

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*providing the
curriculum you
need to crunch
the numbers like
a pro!*

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TO FINANCIAL
REPORTS--WITH
NEW TACTICS
FOR BUDGETING
AND**

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KEY FINANCIAL
AREAS*** *Financial
decisions impact
virtually every
area of your
company. As a
manager, it's up
to you to
understand how
and why. Finance
for Nonfinancial*

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***Managers helps
you understand
the information in
essential
financial reports
and then shows
you how to use
that
understanding to
make informed,
intelligent
decisions. It***

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***provides a solid
working
knowledge of:
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Reports--All
about balance
sheets, income
statements, cash
flow statements,
and more Cost A
ccounting--Metho
ds to assess***

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***which products
or services are
most profitable to
your firm***

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Planning and
Budgeting--Ways
to use financial
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generation,
starting in the
early 1980s,
largely accepted
standard
finance's notion
of people's
wants as
"rational" wants
—restricted to
the utilitarian
benefits of high

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returns and low risk. That first generation commonly described people as “irrational”—succumbing to cognitive and emotional errors and misled on their way to their

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rational wants.
The second
generation
describes people
as normal. It
begins by
acknowledging
the full range of
people's normal
wants and their
benefits—utilitar
ian, expressive,

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and emotional—
distinguishes
normal wants
from errors, and
offers guidance
on using
shortcuts and
avoiding errors
on the way to
satisfying
normal wants.
People's normal

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wants include financial security, nurturing children and families, gaining high social status, and staying true to values. People's normal wants, even more than

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their cognitive
and emotional
shortcuts and
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