

Financial Times Guide To The Financial Markets (The FT Guides)

'The most damaging half truth for savers is "performance matters more than expenses". Read this book carefully and the financial services industry will have one fewer easy victim, but you will have a sound base for a lifetime of successful investment.' Martin White, Chair of UK Shareholders Association This is one of those great big books to buy and then tuck away for constant reference. It's a tour through everything from managing a portfolio to establishing a fair intrinsic value for a share. If it moves in the world of investing, it's probably here.' David Stevenson, 'Adventurous Investor' in the Financial Times 'Informative and easy to read, Glen Arnold has produced arguably the most comprehensive book there is today on stock market investing and one that unquestionably will give an edge to any retail investor. This is a must read for anyone serious about investing.' Simon Thompson, Companies Editor, Investors Chronicle The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Bestselling author Glen Arnold takes you from the basics of what investors do and why companies need them through to the practicalities of buying and selling shares and how to make the most from your money. He describes different types of investment vehicles and advises you on how to be successful at picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club. The third edition of this investing classic will give you everything you need to choose your shares with skill and confidence. Thoroughly updated, this edition now includes: - Comprehensive advice about unit trusts and other collective investments - A brand new section on dividend payments and what to watch out for - An expanded jargon-busting glossary to demystify those complex phrases and concepts - Recent Financial Times articles and tables to illustrate and expand on case studies and examples - Detailed updates of changes to tax rates and legislation as well as increases in ISA allowances and revisions to capital gains tax

The critically acclaimed FT Guide to Using the Financial Pages is the most accessible and comprehensive guide to the

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world of financial information. There is no need to be baffled any longer by intimidating columns of numbers, technical terminology or the complexities of financial markets. This best-selling guide explains where and when to find what you want and how to make the best use of the comprehensive range of financial and economic statistics available.

Includes worked examples and glossary, latest financial information, new international focus of how to use electronic pages and services.

Provides tools for analysing investments and gives advice to the ordinary investor on strategies and techniques. • •In the current economy, many companies are priced lower than usual, therefore it's the perfect time for value investing.

•Includes insight from traders who have understood stock price behavior, and achieved enviable performance records.

•Intellectually rigorous without being academically turgid.

Value Investing is an investment strategy that generally involves buying shares in companies that appear under priced, It's considered to be cautious, or contrarian approach to investing but for most value investors it has delivered huge returns. The ideas derive from the investment theories of Ben Graham and David Dodd who taught at Columbia Business School in the 1920's. Famous proponents include Warren Buffett, John Templeton, Charlie Munger, Joel Greenblatt and Anthony Bolton.

Financial Times Guide to Investment Trusts

The Financial Times Guide to Leadership

The Financial Times Guide to Options

The Definitive Companion to Investment and the Financial Markets

10 Ways to Beat the Stock Market

The Small Business Handbook

Essential Personal Finance

Want to take your company to the next level? You need a roadmap, a strategy. Preferably one that is simple, workable and saleable. This book provides you with just that. It sets out a straightforward strategy development process, the 'Strategy Pyramid', and guides you through it. It uses a lively central case study throughout, as well as drawing on examples of how real businesses have developed winning strategies. Whether you are intent on growing your business, or setting out on your start-up, this book offers an uncomplicated, practical and readable guide on how to get the strategy you need for your business to succeed. It offers sound advice on

the following areas: Setting goals and objectives Forecasting market demands Gauging industry competition Tracking competitive advantage Targeting the strategic gap Bridging the gap with business strategy Bridging the gap with corporate strategy Addressing risk and opportunity The FT Essential Guide to Developing a Business Strategy will help businesses of all sizes to chart and realise their growth ambitions.

The far right is back with a vengeance. After several decades at the political margins, far-right politics has again taken center stage. Three of the world's largest democracies – Brazil, India, and the United States – now have a radical right leader, while far-right parties continue to increase their profile and support within Europe. In this timely book, leading global expert on political extremism Cas Mudde provides a concise overview of the fourth wave of postwar far-right politics, exploring its history, ideology, organization, causes, and consequences, as well as the responses available to civil society, party, and state actors to challenge its ideas and influence. What defines this current far-right renaissance, Mudde argues, is its mainstreaming and normalization within the contemporary political landscape. Challenging orthodox thinking on the relationship between conventional and far-right politics, Mudde offers a complex and insightful picture of one of the key political challenges of our time.

YOUR COMPLETE GUIDE TO STRATEGY. PLAIN AND SIMPLE. The FT Guide to Strategy is your unbeatable reference on strategy. It offers an incisive overview of both corporate level and business unit level strategy, an A to Z of the world's leading strategic thinkers and introduces the key strategic tools and techniques you need to develop your own strategy. In one engaging read it leads you through each critical step in creating, delivering and understanding successful strategy. This is the smartest and most readable strategy guide available anywhere.

'A great, practical guide to all aspects of networking – stuffed with lots of quick and easy tips to help you leverage the power of your network.' Ivan Misner, NY Times bestselling author and founder of BNI and Referral Institute
'This practical and easy-to-read book will quickly get you the results you need from your network.' Charlie Lawson, BNI UK and Ireland national director
'A "must read" for anyone wanting to use the power of face-to-face AND online networking to generate career and business success.' Andy Lopata, author of Recommended and And Death Came Third Up to 80 per cent of opportunities come from people who already know you, so the more people you know, the more chance you have of winning the new business or career you want. The Financial Times Guide to Business Networking is your definitive introduction to a joined-up networking strategy that really works. This award-winning book has now been fully updated to include new chapters on generating referrals and boosting your confidence when networking, as well as the latest advice on social networking sites. Successfully combine online and offline networking techniques Develop the best networking approaches and behaviours Make a great first impression, build rapport and generate strong business relationships Talk to the right

people, have productive conversations and effectively work a room

The Financial Times Guide to Inclusion and Diversity

The Financial Times Guide to Social Media Strategy

The definitive companion to investment and the financial markets

A Climate Scientist's Case for Hope and Healing in a Divided World

Financial Times Guide to Making the Right Investment Decisions

The Financial Times Guide to Business Start Up

How to Plan, Invest and Protect Your Financial Assets

Do you want to feel more confident about your investment decisions? Do you need to have a better understanding of how the stock markets value a business? Do you want to know what the key ratios are that drive share price performance? The Financial Times Guide to Making the Right Investment Decisions is the insider's guide to how the market examines companies and values shares. It helps you understand the factors that drive long term wealth creation as well as highlighting the key risks that lead to value being destroyed. Originally published as *Analysing Companies and Valuing Shares*, this new edition has been fully revised and includes a new and easy to follow framework for understanding valuation. Perfect for investors at all levels, it guides you through the investment maze, and highlights the key issues you need to consider to invest successfully. The Financial Times Guide to Making the Right Investment Decisions:

- Gives you an easy to follow framework to guide your decision-making
- Explains clearly and concisely key financial concepts and how they drive valuation
- Shows you the key ratios to monitor and how they affect share prices
- Illustrates the key risks and warning signals that will help you avoid losses
- Identifies the qualities of company management and governance that differentiates winners from losers
- Brings the issues and numbers to life with real examples and case studies

In a challenging economic and stock market environment, the need to take better informed decisions is vital. This clear, common sense guide provides a comprehensive and accessible framework for understanding the valuation of a business and what drives its share price. Knowing the key numbers, ratios and techniques that professional investors use will help you to reduce your risk and invest more profitably.

The Financial Times Guide to Using and Interpreting Company Accounts is designed for the non-accountant manager, investor or entrepreneur who is expected to have financial knowledge but may not have accounting training. Wendy McKenzie approaches the project via three key points: What information will I find in these accounts?; How do I analyse the accounts?; How can I use my analysis? Using publicly available actual accounts, the book begins by covering the 'numbers' from company accounts then moves on to information such as the financial review and then explains the logic of the accounts. To help with the interpreting of the numbers Wendy shows the reader how to understand issues such as cash flow, what this will tell you about a company, how to consider a competitor's accounts and how to perform ratio calculations to help with company

analysis.

Learn how to make your company more efficient, increase customer value with less work and make better use of your organisation's resources by implementing a Lean management strategy. The Financial Times Guide to Lean is a guide to the tools that are used to implement Lean, showing you how to apply Lean practices fully into your organisation or company. This book offers a comprehensive and objective look at lean strategy and how it can be tailored for different companies.

"The Financial Times Guide to Business Development is inspirational. It is easy to read, hard to put down and there are absolute gems on every page. Read it and get fired up." Jonathan Straight, Chief Executive of Straight plc, Ernst and Young Entrepreneur of the Year 2006 "Ian's insights into how business is getting it wrong, act as a powerful catalyst to help businesses of all sizes improve and develop in a tough climate." Len Tingle, BBC Political Editor, Yorkshire, veteran BBC broadcaster and writer on business issues. "... an interesting and insightful book that breaks down 'what good businesses do', in a format that is easy to understand. A really good read." Gary Brook, Head of Corporate Communication, Leeds Building Society "This is a game changer for any business wishing to grow and develop." Viv Williams, CEO, 360 Legal Group "If you have a business that needs a boost, then it shows how anyone can become a ninja at business development." Heather Townsend, author of The Financial Times Guide To Business Networking What do we have to do to be more successful? How do we attract new customers and clients? How do we work more effectively with the customers or clients we already have? How do we generate more profit? By the time you have read and digested the 650+ tips, tools, techniques and strategic questions in this book you will have the answers to all of these questions. You will also know what to do to get bigger and better results. "I am 100% confident that you will find the book engaging, provocative and informative and that, if you follow the steps, you will automatically experience massive improvements in your business development results." – Ian Cooper

FT Essential Guide to Developing a Business Strategy

The Financial Times Guide to Selecting Shares that Perform

The Financial Times Guide to Using the Financial Pages

FT Guide to Business Coaching

The Financial Times Guide to Business Start Up 2019/20

Financial Times Guide to the Financial Markets

A Practical Guide for Employees

The Financial Times Guide to Leadership is a one-stop shop for professionals at every stage of their leadership journey. Whether you 're just starting out or are looking to upgrade your current skills, this practical guide takes you through the core building tools of self-awareness, influence and execution. With thought-provoking exercises and action points throughout, plus handy chapter summaries for when you need to access information, this book is your roadmap to becoming a better leader. This definitive guide to leadership includes: What good leadership

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looks like How to build your own leadership style Techniques to lead and influence others How to build and execute your vision Everything you need to know to become an authentic and dynamic leader. "My shelves groan under stacks of leadership books. But just a very few stand out as solid gold. The Financial Times Guide to Leadership merits inclusion in that select company. There is simply no excuse for not applying its very practical steps. I'd urge you to start or continue your journey here!" Tom Peters, author of In Search of Excellence "Finally, a first-class leadership book that focuses on the 'how' and 'what' as well as the 'why' and 'when'. Full of practical steps to take you to the next level." Doug Richard, entrepreneur and founder of School for Startups "Leadership is at the intersection of competence, charisma and the ability to think big for yourself and for others. The Financial Times Guide to Leadership gives you the tools you need to navigate this junction with success." Mercedes Erra, Executive President of Havas Worldwide

Very Good, No Highlights or Markup, all pages are intact.

There is increasing pressure for all of us to take responsibility for our own financial security and wellbeing, but we often overlook how the benefits that come with a job can help us do that. Essential Personal Finance: A Practical Guide for Employees focuses on these valuable work benefits and shows how you can build on this important foundation to achieve financial security and your life goals. This unique book explores how making effective and practical use of these work benefits (such as pension scheme, life cover, sick pay, cheap loans, savings schemes and even financial coaching), means facing up to the behavioural biases we are all plagued with. Given that these can get in the way of even the best intentions, Essential Personal Finance tackles these biases head-on with practical ideas and tips for overcoming or harnessing them for good, and will help you to develop a positive and fruitful relationship with your money. With financial stress being a major cause of absenteeism and sick leave, low morale and lost productivity, the advice in this book also offers employers enormous benefits. By empowering employees through financial education and financial awareness, progressive employers will help them feel more in control of their lives, and experience less stress, resulting in higher morale and productivity. Offering a distinctive approach which combines academic insight with practical financial wisdom and tools, this is a must-have book for all employees. It will help you make the most of everything your job has to offer so you can worry less about money and live life to the full.

How financial markets work, in plain English! An authoritative, complete, and up-to-date guide to today's global financial system. * *The 'jargon-busting' guide to global finance: everything today's manager, investor, policymaker, and citizen needs to know. *Crystal-clear introductions to banking, central banks, insurance, money and bond markets, equities, futures, options, swaps, FX, hedge funds, private equity, and how they fit together. *Financial crises: what's happened, why -- and what the new landscape looks like. This is the most complete, authoritative, and up-to-date guide to the workings of financial markets, the global financial system, and their immense and relentless impact. Renowned financial author Glen C. Arnold assumes no prior financial knowledge, teaching through real world examples. He presents an invaluable international perspective, comparing the workings of major financial institutions and centers worldwide, from the U.S. Federal Reserve and Wall Street to the European and Japanese central banks, the IMF, and the World Bank. Arnold begins with a plain-English overview of the purposes of global financial markets and the institutions and individual markets that now comprise them. Next, he drills down to thoroughly illuminate each component of the financial markets, and the linkages among them. Arnold covers retail, corporate, investment, and other forms of banking; central

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banks; pooled investment funds; insurance; money markets; corporate, government, and exotic bond markets; equities and systems for raising capital; futures, options, and swaps; foreign exchange markets; hedge funds and private equity, and more. He concludes with insightful discussions of global financial regulation, the impact of recent and continuing global financial crises; the responses of governments; and the shape of the radically new global financial landscape.

How to lead effectively and get results

Financial Times Guide to Investing in Funds

The Financial Times Guide to Strategy

FT Guide to Banking

How to Use Strategic Planning to Start Up or Grow Your Business

How to Use Soft Skills to Get Hard Results

How to Win Profitable Customers and Clients

The Financial Times Guide to Banking is a comprehensive introduction to how banks and banking works. Best-selling author Glen Arnold provides you with a foundation for understanding the wide variety of activities undertaken by banks. He shows you why these global institutions are so important to consumers and finance professionals alike and explains how their activities impact on everyday life. The Financial Times Guide to Banking will give you: - A thorough understanding of all types of banking from retail through to asset management and investment banking. - An overview of global banking including the worldwide evolution of the sector, the influence of cross-border money flows and the importance of modern banking to international development - Expert knowledge about instruments and markets including debt markets, futures markets and swaps and options - Insight into the crucial importance of central banking and government regulation - Answers to the big questions about monetary policy and interest rates, payment systems and banking success

Richard Koch explains why it can be fun and profitable to try to beat the stock market and why it is so important to select a method that mirrors you as an individual. He clearly explains ten successful investment approaches and helps you choose the one that best suits your personality and expertise. Each approach is a proven technique. In this third edition, Richard Koch highlights his method's successes and failures. Updated remarks run throughout the book and there is a new section about the impact of the internet on investing. Whether you are a stock market novice or a sophisticated player, *Selecting Shares that Perform* makes selecting shares not only profitable, but fun. *Selecting Shares That Perform* gives you: convincing reasons why you should manage your share portfolio ten excellent approaches to selecting shares, showing the history and logic behind them proven rules to help you pick the winners a self-test quiz which will help you to adopt the best strategy for you examples and explanations of successes and failures.

'Understanding valuation is relevant to everyone with an ambition in business. For us at Cevian Capital it is an absolutely critical skill. This book will take you there faster than any other in the field.'

Christer Gardell Former Partner McKinsey, Managing Partner and co-

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founder of Cevian Capital 'A handy, accessible and well-written guide to valuation. The authors manage to capture the reader with high-level synthesis as well as more detailed insights in a great way.' Anna Storakers Head of Group Strategy & Corporate Development, Nordea Bank AB, formerly with Goldman Sachs & Co and McKinsey & Co "If you can envision the future value of a company you are a winner. Make this comprehensive and diligent book on corporate valuation your companion pursuing transactions and you will succeed." Hans Otterling, Founding Partner, CEO Northzone Capital "Both in my previous position as an investment banker and today as an investor in high growth technology companies, corporate valuation has been a most critical subject. The Financial Times guide to Valuationserves as the perfect introduction to the subject and I recommend it to entrepreneurs as well as fellow private investors." Carl Palmstierna, former Partner Goldman Sachs, Business Angel 'Not only will Financial Times Guide to Corporate Valuation provide you with the basic understanding of corporate valuation, it also gives you an interesting insight into non-operational challenges that companies will face. And it does it all in an unexpectedly efficient and reader friendly manner. If you want to learn the basics and only have a few hours to spare, invest them into reading this book!' Daniel Hummel Head of Corporate Finance, Swedbank 'In this highly accessible and reliable introduction to valuation, Messieurs Frykman and Tolleryd have succeeded in selecting only the essential building blocks in a topic that can otherwise be difficult to navigate. Indeed a guide, this book will prove handy to many of us and a breakthrough to some.' Per Hedberg, Academic Director Stockholm School of Economics Russia 'This book provides an accessible and informative entry point to the vast topic of valuation. The book covers mechanics as well as how value is linked to intangibles, growth opportunities and industry structure, all the way providing clear examples of every key idea. The authors understand value: they know what is useful, what is practical and what is critical, and give any reader great guidance to the challenge of getting values right.' Bo Becker Assistant Professor Harvard Business School "I read Frykman & Tolleryds book on Corporate Valuation the first time in the late 90's - the book has not only thought me how to value investments, but also how important it is to focus on long term cashflow when building and leading an organization" Mikael Schiller Owner, Chairman, Acne Studios 'The easy, no-nonsense approach to corporate valuation.' Fiona McGuire, Corporate Finance Director FGS Understanding corporate valuation is crucial for all business people in today's corporate world. No other measure can indicate as completely the current status as well as the future prospects of a company. The Financial Times Guide to Corporate Valuation is a quick, no-nonsense guide to a complex subject. Whether you're a manager, executive, entrepreneur or student this comprehensive reading guide will help you tailor your learning according to your experience, existing knowledge and time constraints. Using the example of a fictional European telecommunications company, Mobitronics, as a model, it provides key insights into universal issues in corporate valuation and the most

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commonly used valuation methods. THE ONLY STRAIGHTFORWARD GUIDE TO CORPORATE VALUATION

Learn how to evaluate any investment fund before deciding where to place your money so you can ensure you generate more wealth and protect your cash. This valuable guide will help you make the right investment decisions by: - Explaining the procedures that should be followed before investing money anywhere. - Helping you cut through marketing language to get a real sense of how risky a company's strategy may be. - Showing you what questions to ask of investment fund managers so you're more comfortable investing in a company. - Showing you how to recognise the warning signs of risky investments. This book will also help you identify companies who consistently deliver high returns, thereby allowing you to generate more wealth by investing in successful, and stable, funds.

Selecting Shares That Perform

How to Create, Pursue and Deliver a Winning Strategy

The Entrepreneur's Definitive Guide to Starting and Growing a Business Saving Us

Boost your business, manage risk and develop your personal brand

The Financial Times Guide to Investing

How to Select Investments, Assess Managers and Protect Your Wealth

The task-focused, results-oriented guide to leading a team "The Financial Times Essential Guide

Leading Your Team" Explains how teams develop and why your role is crucial Provides a detailed

plan to help you lead with confidence Shows you how to put a team together and how to help

achieve better results Gives you clear benchmarks: how to set goals; monitor and improve

performance; motivate and develop the team Includes checklists and a personal action plan to

you assess your own development needs With advice that is instantly applicable, for any manager

leader at every level and across all sizes of organisation, this is the one guide you can't do without

"The business case for inclusion and diversity is becoming clearer to leaders. For a business to

and create a sustainable future, it needs a diverse group of people, working in an inclusive

environment. For these people to feel they can contribute and be included, regardless of their

background, inclusive leadership is required, to drive the growth and innovation, and to do this

organisations need to bring different people together and lead in an inclusive way. This book offers

a different perspective of behaviours, inclusion and diversity. It aims to provide tools and techniques

that, if your organisation is brave enough, will help shift the needle"--

The FT Guide to Business Coaching shows you everything you need to know about becoming a

business coach, from how to find out if you've got what it takes, through the basic tools and

that really work. This book gives you a step-by-step guide to the tools, the market knowledge

crucial new techniques from psychology you need to become an exceptional business coach. A

compelling and comprehensive, covering classic and fresh material from both business and

psychology, this is the first book to cover both the critical elements of world-class business

This book takes you through a tried and trusted process developed specifically for senior business

leaders. It will help you: Know when to coach and when to lead. Build powerful listening skills

grips with the most useful and up-to-the minute coaching tools and psychological techniques

Calculate if - and crucially, how - you can make a living as a business coach. Decide if, how and

when to go for accreditation as a coach.

'One of the best books on stock market investing that I've ever read.' Christopher Gilchrist, *Entrepreneur*

The *IRS Report* 'Lucid and perceptive - any intelligent person can follow this guide and be on equal

terms or better with the best professional money managers.' Dr Peter Johnson, *Saïd Business School*

Oxford University Is your investment strategy right for you? Could you be making more money

Financial Times Guide to Selecting Shares that Perform helps you identify the approach to buying and selling shares that is best suited to you. It will help you to align your strategy based on time and money you have available, taking into account your overall objectives and your attitudes to risk and loss. In this thoroughly updated fifth edition of their bestselling investment classic, Richard and Leo Gough explain 10 distinctive and proven investment techniques for you to choose from and describe the different tactics needed to succeed in today's market conditions and show you how it can be fun and profitable to try to beat the stock market. The Financial Times Guide to Selecting Shares that Perform gives you: 10 proven approaches to selecting successful shares A quiz to help you identify what kind of investor you are and what strategy is right for you Practical advice to help you trade more confidently on the stock market Examples and explanations of successes and failures Convincing reasons why you should manage your own share portfolio

How to Analyse Companies and Value Shares

The Financial Times Essential Guide to Leading Your Team

FT Guide to Wealth Management

How to Become a Disciplined Investor

The Far Right Today

Finance in a Nutshell

Financial Times Style Guide

A comprehensive and practical guide to investment trusts. These investment vehicles have been underused by investors in the past, but that is set to change now that the Retail Distribution Review has banned commissions and put investment trusts on a level playing field. The book explains what investment trusts are and focuses on how to construct and run a trust portfolio. It offers investors, both experienced and novice, a concise and jargon free guide to these lucrative investment vehicles.

The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Beginning with the very basics of why companies need investors and explaining what investors do, Glen Arnold takes you through the practicalities of buying and selling shares. He describes different types of investment vehicles and advises you how you can be successful at picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club. The second edition of this bestselling introduction to investing explains how the financial markets operate, shows you what you need to know to be successful and encourages you to follow and act on your own judgements. Thoroughly updated to help you invest with skill and confidence, new sections include: Online investing, website information and tools including screenshots and virtual portfolios as well as computerised counterparty trading Detailed updating of tax rates and legislation, increases in ISA allowances and revisions to capital gains tax A jargon-busting glossary to help you understand words, phrases and investing concepts Recent Financial Times articles and tables which illustrate and expand on case studies and examples Up-to-date statistics on the returns you can expect on shares and bonds Investing can be profitable and fun and The Financial Times Guide to Investing 2nd edition, explains step-by-step both the essentials of investing as well as describing how the financial markets really work. It details the practicalities of investing, such

as how to go about buying shares and describes the variety of financial securities you can buy, from bonds and unit trusts through to exchange traded funds. Exploding the myths that only the wealthy can afford to buy and sell shares and showing you why you can be just as successful trading on your own as you would be by employing a fund manager, this authoritative guide book will help you build a profitable personal financial portfolio. What is investment The rewards of investment Understanding stock markets Using the financial media Buying and selling shares Pooled investments Investing in bonds Futures and options Financial spreadbetting Analysing companies and industries Mastering company reports and accounts Key investment ratios and measures Ticks of the accounting trade Managing your portfolio Mergers and takeovers Taxation and investors Measuring performance Investor protection Investment clubs

PLAY ON YOUR TERMS Negotiation is THE core business skill. It is fundamental to everything we do that involves other people, whether that's asking for a raise, pitching an idea or deciding who gets the coffee. The Leader's Guide to Negotiation is a highly practical guide to getting the most out of your business interactions, whilst building stronger relationships to boot. From achieving win-win outcomes to problem-solving and building trust, it equips you with failsafe strategies for conducting successful and positive negotiations. 'An entertaining, immediately useful book that goes beyond advocating for win-win - Simon Horton shows us how to get there.' Adam Grant, Wharton Professor and New York Times bestselling author of Give and Take 'Reading this book has made me think about how I negotiate and I have learned a lot... If you want to benefit your relationships while improving your business, then this is worth studying.' Simon Woodroffe, founder of Yo!

The Financial Times Guide to Wealth Management is your definitive guide to preserving and enhancing your wealth and getting the most out of your finances. Whether you want to do it yourself, or get an overview of the basics so you can understand the experts, this book gives you the answers. Up to date with all the latest changes to UK pension, tax and legal rules, it covers everything you need to know in one easy to read guide.

How to Set Goals, Measure Performance and Reward Talent

FT Guide to Using and Interpreting Company Accounts

Successful Strategies Without Rocket Science

FT Guide to Lean

A No-nonsense Companion to the Tools and Techniques of Finance

Simply Strategy: The Shortest Route to the Best Strategy

Financial Times Guide to Business Development

The field of financial econometrics has exploded over the last decade This book represents an integration of theory, methods, and examples using the S-PLUS statistical modeling language and the S+FinMetrics module to facilitate the practice of financial econometrics. This is the first book to show the power of S-PLUS for the analysis of time series data. It is written for

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researchers and practitioners in the finance industry, academic researchers in economics and finance, and advanced MBA and graduate students in economics and finance. Readers are assumed to have a basic knowledge of S-PLUS and a solid grounding in basic statistics and time series concepts. This Second Edition is updated to cover S+FinMetrics 2.0 and includes new chapters on copulas, nonlinear regime switching models, continuous-time financial models, generalized method of moments, semi-nonparametric conditional density models, and the efficient method of moments. Eric Zivot is an associate professor and Gary Waterman Distinguished Scholar in the Economics Department, and adjunct associate professor of finance in the Business School at the University of Washington. He regularly teaches courses on econometric theory, financial econometrics and time series econometrics, and is the recipient of the Henry T. Buechel Award for Outstanding Teaching. He is an associate editor of Studies in Nonlinear Dynamics and Econometrics. He has published papers in the leading econometrics journals, including Econometrica, Econometric Theory, the Journal of Business and Economic Statistics, Journal of Econometrics, and the Review of Economics and Statistics. Jiahui Wang is an employee of Ronin Capital LLC. He received a Ph.D. in Economics from the University of Washington in 1997. He has published in leading econometrics journals such as Econometrica and Journal of Business and Economic Statistics, and is the Principal Investigator of National Science Foundation SBIR grants. In 2002 Dr. Wang was selected as one of the "2000 Outstanding Scholars of the 21st Century" by International Biographical Centre.

"Options, Plain and Simple" is a practical, down-to-earth guide to options and options strategies for private investors and professionals. Stocks, bonds, commodities, contracts, options pricing and trading as well as effective strategies are discussed. Stories, trading scenarios and worked examples will lead investors through the concepts with one eye on the realities of the market.

This jargon-busting book describes how the bond and money markets work and how they impact on everyday life. It assumes no specialised prior knowledge of finance theory and provides an authoritative and comprehensive run-down of the workings of the modern financial system.

Financial Times Guide to the Financial Markets Ft Press
Options Plain & Simple

The Financial Times Guide to Corporate Valuation
How to use the power of online and offline networking for
business success

Online Library Financial Times Guide To The Financial Markets (The FT Guides)

Modeling Financial Time Series with S-PLUS

How to streamline your organisation, engage employees and create a competitive edge

Unlocking the City's Best Kept Secret

The Financial Times Guide to Options, will introduce you to the instruments and markets of options, giving you the confidence to trade successfully. Options are explained in real-life terminology, using every-day examples and accessible language. Introducing three key options markets – stocks, bonds and commodities, the book explains options contracts from straight vanilla options to strangles and butterflies and covers the fundamentals of options pricing and trading Originally published as Options Plain and Simple , this new edition includes: How the options industry operates and how basic strategies have evolved Risk management and how to trade safely Inclusion of new products such as exchange traded funds A glossary of key words and further reading Addition of market scenarios and examples Like all investment strategies, options offer potential return while incurring potential risk. The advantage of options trading is that risk can be managed to a greater degree than with outright buying or selling. The Financial Times Guide to Options is a straightforward and practical introduction to the fundamentals of options. It includes only what is essential to basic understanding and presents options theory in conventional terms, with a minimum of jargon. This thorough guide will give you a basis from which to trade most of the options listed on most of the major exchanges. The Financial Times Guide to Options includes: Options in everyday life The basics of calls The basics of puts Pricing and behaviour Volatility and pricing models The Greeks and risk assessment: delta Gamma and theta Vega Call spreads and put spreads, or one by one directional spreads One by two directional spreads Combos and hybrid spreads for market direction Volatility spreads Combining straddles and strangles for reduced risk Combining call spreads and put spreads The covered write, the calendar spread and the diagonal spread The interaction of the Greeks Options performance based on cost Trouble shooting and common problems Volatility skews Futures, synthetics and put-call parity Conversions, reversals, boxes and options arbitrage

No other book is a comprehensive toolkit of financial issues, instructive, and so easy to read, all at the same time ? this is an easy-to-read guide to the hard-to-understand stuff of business finance. The author regularly gives talks, seminars, and courses for executives and is very aware of their lack of understanding (or their inability to remember) simple but key financial concepts and tools. He is continually asked to recommend a simple book that helps them to refresh key financial concepts and tools. Self-contained: Other than some elementary algebra, no other previous knowledge will be necessary to understand the concepts discussed. Comprehensive: It will contain most or all topics, concepts, and tools that executives can easily forget, find hard to understand, and/or would like to know more about. Simple and easy to read: Many well-educated executives have all but forgotten their finance and are regularly put off by books that are far more academic than they need. This book will be written in a simple and conversational style. Concise with short chapters throughout: This is critical as many executives are put off by long books or never ending chapters. Essential elementary theory and many real-world examples. All concepts and tools will be illustrated with catchy and factual examples. Excel: Spreadsheets have become an

inseparable part of working in Finance and this book will show readers how to use Excel to simplify their work. Test Yourself: problems with worked numerical solutions throughout.

Despite 80% of business leaders thinking it important to make the most of social media, 70% admitted that their efforts are currently ineffective - CMI SURVEY. This business book is great for leaders, middle managers and entrepreneurs interested in the following categories: SOCIAL MEDIA MARKETING LEADERSHIP BRANDING NETWORKING The FT Guide to Social Media Strategy will help you understand how social media works, how to use it to build your networks and deliver business growth. 'Whether in today's corporate world, in the public sector or in civil society, leaders must fully appreciate both the strategic impact and risk social media can mean for them. This book needs to be on top of their reading list!' Thomas Schultz-Jagow, Senior Director Campaigns and Communications, Amnesty International 'A wealth of practical advice to navigate the complexities of social media and minimise the risks.' Guy Lawrence, CEO, Mast-Jaegermeister UK 'Martin Thomas grasps the social media nettle and details the steps for leaders to master it for personal and business results. Read - and implement - this book by a respected master marketer.' Tom Trainor, Chief Executive, Marketing Institute of Ireland 'A practical how to guide for today's board director, that should help them overcome their fears and mistrust and begin to do it with confidence and do it their way.' Jonathan Turner, Chairman, Oxford Strategic Marketing. Social media is transforming customer service, market research, recruitment, campaigning and internal communications and encouraging the development of alternative business models and new corporate structures. There has never been a more important time for every business professional to understand its power, potential and pitfalls, but although you might recognise its growing importance, few business people have the knowledge, skills and confidence to make the most of the opportunity. Without a clear understanding of social media and a strategy for you and your business, you risk being exposed and ill-prepared. The FT Guide to Social Media Strategy provides a clear roadmap with practical guidance, inspirational case studies and proven methodologies. You'll understand how to use social media and gain competitive advantage by generating better results, making more sales, building stronger and more valuable networks and enhancing the potency of their personal digital brand. You'll also discover plans and processes to manager and mitigate against the risks of social media. This book is broken down into three core sections, focusing initially on the core social media knowledge that every business professional needs, before moving on to the use of social media to develop a personal digital brand and finally an explanation of how to harness the power of social media to boost business performance. Presented in a user-friendly language, with clear guidelines, informative case studies and practical advice, each chapter features a mix of case studies, practical advice, the latest research and intelligence from leading social media specialists and the outcome of interviews with business leaders, marketing and social media experts and industry commentators. Happy Reading! Please do share your thoughts with us.

Whether you're about to start your own business or have already taken the plunge and want to keep on track, make sure you have a copy of The Financial Times Guide to Business Start Up to hand. Updated for all your business needs, this edition covers all the latest legal and financial changes you need to be aware of following the 2018

Budget.

The Financial Times Guide to Value Investing

The Financial Times Guide to Business Networking

FTGuide to Bond and Money Markets

The Plain and Simple Guide to Successful Strategies

The Leader's Guide to Negotiation

This text is a definitive introduction, explanation and commentary upon the Tanya, one of the greatest books of moral teaching of all times, which was written by the Chassidic master Rabbi Schneur Zalman at the beginning of the 19th century. Rabbi Adin Steinsaltz has written an illuminating introduction to the Tanya, including both overviews of its broad philosophical and spiritual messages as well as point-by-point commentary on the text itself.

NATIONAL BESTSELLER “An optimistic view on why collective action is still possible—and how it can be realized.” —The New York Times “As far as heroic characters go, I’m not sure you could do better than Katharine Hayhoe.” —Scientific American “It’s not an exaggeration to say that Saving Us is one of the more important books about climate change to have been written.” —The Guardian United Nations Champion of the Earth, climate scientist, and evangelical Christian Katharine Hayhoe changes the debate on how we can save our future. Called “one of the nation's most effective communicators on climate change” by The New York Times, Katharine Hayhoe knows how to navigate all sides of the conversation on our changing planet. A Canadian climate scientist living in Texas, she negotiates distrust of data, indifference to imminent threats, and resistance to proposed solutions with ease. Over the past fifteen years Hayhoe has found that the most important thing we can do to address climate change is talk about it—and she wants to teach you how. In Saving Us, Hayhoe argues that when it comes to changing hearts and minds, facts are only one part of the equation. We need to find shared values in order to connect our unique identities to collective action. This is not another doomsday narrative about a planet on fire. It is a multilayered look at science, faith, and human psychology, from an icon in her field—recently named chief scientist at The Nature Conservancy. Drawing on interdisciplinary research and personal stories, Hayhoe shows that small conversations can have astonishing results. Saving Us leaves us with the tools to open a dialogue with your loved ones about how we all can play a role in pushing forward for change.