

# Read Online Hacking The Case Interview: Your Shortcut Guide To Mastering Consulting Interviews

## Hacking The Case Interview: Your Shortcut Guide To Mastering Consulting Interviews

Mastering the Case Interview outlines the essential interview principles and identifies strategies you can use to master the case analysis. It offers an overview of the most common types of problems given in case interviews, outlines a framework for approaching each type of case, and provides a variety of case interview examples. In addition, this book offers detailed advice on how to manage the interview process: it includes specific interview guidelines, provides

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sample questions and answers, and outlines practical strategies on how to ace the case interview.

WINNER OF THE FT &

McKINSEY BUSINESS BOOK OF

THE YEAR AWARD 2021 The

instant New York Times bestseller A

Financial Times and The Times

Book of the Year 'A terrifying

exposé' The Times 'Part John le

Carré . . . Spellbinding' New Yorker

We plug in anything we can to the

internet. We can control our entire lives, economy and grid via a remote

web control. But over the past

decade, as this transformation took

place, we never paused to think that

we were also creating the world's

largest attack surface. And that the

same nation that maintains the

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greatest cyber advantage on earth could also be among its most vulnerable. Filled with spies, hackers, arms dealers and a few unsung heroes, This Is How They Tell Me the World Ends is an astonishing and gripping feat of journalism. Drawing on years of reporting and hundreds of interviews, Nicole Perlroth lifts the curtain on a market in shadow, revealing the urgent threat faced by us all if we cannot bring the global cyber arms race to heel. Crack the Case System is a complete training program, covering every aspect of the infamous "case interview" favored by top management consulting firms and a growing number of Fortune 500

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companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on [mbacase.com](http://mbacase.com), 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge.

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David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at [www.mbacase.com](http://www.mbacase.com).

Interview Math provides over 50 practice problems and answers to help job seekers master quantitative interview questions including:

- Market Sizing
- Revenue Estimates
- Profitability
- Breakeven
- Pricing
- Customer Lifetime Value

If you're interviewing at one of the highly sought after positions below, you'll need to master these interview math

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questions: Management Consulting: McKinsey, Bain, Boston Consulting Group, Deloitte General Management: Capital One, Taser Marketing: General Mills, Google, Hershey Software Engineering: Goldman Sachs, Microsoft Finance: American Airlines, Best Buy, JetBlue You'll learn interview math concept and principles - and then master those concepts with over 50 practice questions filled with detailed answers. After going through the book, candidates will feel knowledgeable, confident, relaxed and ready to tackle interview math questions.

Over 60 Problems and Solutions for Quant Case Interview Questions  
The Politics of Inclusion in Open

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Technology Cultures

The Case Study Handbook, Revised  
Edition

The Ultimate Marketing Engine

Exclusive Cases and Problems for

Interviews at Top Consulting Firms

How to Get a Job in Consulting

Case in Point 10

***A guide to low tech computer  
hacking covers such topics as  
social engineering, locks,  
penetration testing, and  
information security.***

***Have you ever wished you  
could reprogram your brain,  
just as a hacker would a  
computer? In this 3-step  
guide to improving your  
mental habits, learn to take  
charge of your mind and  
banish negative thoughts,***

*habits, and anxiety in just  
twenty-one days. A seasoned  
author, comedian, and  
entrepreneur, Sir John  
Hargrave once suffered from  
unhealthy addictions, anxiety,  
and poor mental health. After  
cracking the code to  
unlocking his mind's full and  
balanced potential, his entire  
life changed for the better. In  
Mind Hacking, Hargrave  
reveals the formula that  
allowed him to overcome  
negativity and eliminate  
mental problems at their core.  
Through a 21-day, 3-step  
training program, this book  
lays out a simple yet  
comprehensive approach to  
help you rewire your brain  
and achieve healthier thought*



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Interviews

***patterns for a better quality of life.***

***This is the fully updated second edition of the best-selling book that has helped hundreds of MBAs, undergrads and experienced hires get jobs in consulting. It gives candidates an in-depth, insider look at the entire process of recruiting, including how to get the most out of on-campus events, how to network, how to prepare for interviews, and how to succeed in interviews.***

***Tallinn Manual 2.0 expands on the highly influential first edition by extending its coverage of the international law governing cyber operations to peacetime legal***

*regimes. The product of a three-year follow-on project by a new group of twenty renowned international law experts, it addresses such topics as sovereignty, state responsibility, human rights, and the law of air, space, and the sea. Tallinn Manual 2.0 identifies 154 'black letter' rules governing cyber operations and provides extensive commentary on each rule. Although Tallinn Manual 2.0 represents the views of the experts in their personal capacity, the project benefitted from the unofficial input of many states and over fifty peer reviewers.*

**Mastering the Case Interview  
Tallinn Manual 2.0 on the**

To Mastering Consulting  
Interviews  
***International Law Applicable  
to Cyber Operations***

***Case in Point 9. 1***

***Crack the Case***

***How to Change Your Mind for  
Good in 21 Days***

***Embrace the Case Interview***

***Case Interview***

To land a management consulting job at any of the top firms, including McKinsey, Bain, BCG, Deloitte, Oliver Wyman, and Accenture, you must get through several rounds of case interviews. Whether your interview is in a few weeks or even tomorrow, this book is written to get you the maximum amount of knowledge in the least amount of time. Think of this book as taking the express lane towards beginning to master consulting case interviews. I cut out all of the filler

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material that some other consulting books have, and tell you everything that you need to know in a clear and direct way. With this shortcut guide, you will: Understand and become proficient at the nine different parts of a case interview, and know exactly what to say and do in each step Learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario Gain knowledge of basic business terms and principles so that you can develop an astute business intuition Acquire the skills to solve any market sizing or other quantitative problem Uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are Practice your case

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interview skills with included practice cases and sample answers

It's the ultimate challenge: breaking into the Ivy League. The hack: To get one deadbeat, fully unqualified slacker into the most prestigious school in the country. The crew: Eric Roth -- the good guy, the voice of reason. Max Kim -- the player who made the bet in the first place. Schwartz -- the kid genius already on the inside...of Harvard, that is. Lexi -- the beauty-queen valedictorian who insists on getting in the game. The plan: Use only the most undetectable schemes and techno-brilliant skills. Don't break the Hacker's Code. Don't get distracted. Don't get caught. Take down someone who deserves it. The stakes: A lot higher than they think. They've got the

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players, the plot, and soon -- the prize. It's go time.

Featuring the Ivy Case System - including a section on government and nonprofit cases.

In an effort to keep up with a world of too much, life hackers sometimes risk going too far. Life hackers track and analyze the food they eat, the hours they sleep, the money they spend, and how they're feeling on any given day. They share tips on the most efficient ways to tie shoelaces and load the dishwasher; they employ a tomato-shaped kitchen timer as a time-management tool. They see everything as a system composed of parts that can be decomposed and recomposed, with algorithmic rules that can be understood, optimized, and subverted.

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In *Hacking Life*, Joseph Reagle examines these attempts to systematize living and finds that they are the latest in a long series of self-improvement methods. Life hacking, he writes, is self-help for the digital age's creative class. Reagle chronicles the history of life hacking, from Benjamin Franklin's *Poor Richard's Almanack* through Stephen Covey's *7 Habits of Highly Effective People* and Timothy Ferriss's *The 4-Hour Workweek*. He describes personal outsourcing, polyphasic sleep, the quantified self movement, and hacks for pickup artists. Life hacks can be useful, useless, and sometimes harmful (for example, if you treat others as cogs in your machine). Life hacks have strengths and weaknesses, which are sometimes like two sides of

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a coin: being efficient is not the same thing as being effective; being precious about minimalism does not mean you are living life unfettered; and compulsively checking your vital signs is its own sort of illness. With *Hacking Life*, Reagle sheds light on a question even non-hackers ponder: what does it mean to live a good life in the new millennium?

Consulting Frameworks

Over 50 Problems and Solutions for Quant Case Interview Questions

Winner of the FT & McKinsey

Business Book of the Year Award  
2021

Case Interview Questions for Tech Companies

The Complete Guide to Management, Marketing, and Strategic Consulting



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Case Interviews

Cracking Case Interviews

Thoughtful Cases for Competitive  
Future Consultants

**Ten Strategies of a World-Class Cyber Security Operations Center conveys MITRE's accumulated expertise on enterprise-grade computer network defense. It covers ten key qualities of leading Cyber Security Operations Centers (CSOCs), ranging from their structure and organization, to processes that best enable smooth operations, to approaches that extract maximum value from key CSOC technology investments. This book offers**

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**perspective and context for key decision points in structuring a CSOC, such as what capabilities to offer, how to architect large-scale data collection and analysis, and how to prepare the CSOC team for agile, threat-based response. If you manage, work in, or are standing up a CSOC, this book is for you. It is also available on MITRE's website, [www.mitre.org](http://www.mitre.org).**

**Case Master is a curated collection of thoughtful practice cases for consulting which will enable you to get a competitive edge for your upcoming case interviews. Case Master cases are all made**

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**to the highest standard and are custom-designed for optimal preparation and achieving mastery of all the core skills for case interviews: analysis, synthesis, calculation, estimation, and creativity.**

**Maximizing the breadth and depth of your learning, Case Master is the only resource to offer concept-driven cases, challenging blindspots, "guesstimateable" axis variables, customizable case difficulty, and handy case kits for partner practice. Alone or with a practice partner, with Case Master you will scrutinize all fundamental case types (profit-and-loss, sales growth,**

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**market entry, investment, and counter-competition) and you will learn: 1 set of universal business categories applicable to any consulting case, 2 meanings of "positioning" and 3 meanings of "push vs. pull," 4 types of economic inputs and outputs, 10 trending concepts to expand your problem-solving toolkit, 40 essential business metrics and terms, and much more at Case Master Club online. Whether you are a graduate student or an experienced professional seeking to break into strategy consulting, Case Master will be an investment into your professional future and will**

**help you develop higher levels of both competence and confidence. Go beyond the resources that competing contenders already know and dare to become a Case Master. The shocking untold story of the elite secret society of hackers fighting to protect our privacy, our freedom -- even democracy itself Cult of the Dead Cow is the tale of the oldest, most respected, and most famous American hacking group of all time. Though until now it has remained mostly anonymous, its members invented the concept of hacktivism, released the top tool for**

**testing password security, and created what was for years the best technique for controlling computers from afar, forcing giant companies to work harder to protect customers. They contributed to the development of Tor, the most important privacy tool on the net, and helped build cyberweapons that advanced US security without injuring anyone. With its origins in the earliest days of the Internet, the cDc is full of oddball characters -- activists, artists, even future politicians. Many of these hackers have become top executives and advisors walking the corridors of power**

**To Mastering Consulting  
Interviews**

**in Washington and Silicon Valley. The most famous is former Texas Congressman and current presidential candidate Beto O'Rourke, whose time in the cDc set him up to found a tech business, launch an alternative publication in El Paso, and make long-shot bets on unconventional campaigns. Today, the group and its followers are battling electoral misinformation, making personal data safer, and battling to keep technology a force for good instead of for surveillance and oppression. Cult of the Dead Cow shows how governments,**

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**corporations, and criminals came to hold immense power over individuals and how we can fight back against them. The Case Interview Workbook contains 60 case questions for management consulting interviews, with complete solutions. Every case is compiled and edited by a team of ex-consultants from McKinsey & Company, the Boston Consulting Group, and Bain & Company. This book fills the gap left by others by providing you with plenty of high-quality cases to practice on before your interview. Many cases are from actual interviews at the top-tier firms**



**and cannot be found elsewhere. After working through this book, you will be prepared for every type of case question you may encounter: market sizing, estimation, operations, industry analysis, pricing, growth strategy, marketing, investment, M&A, market entry, customer segmentation, profitability, valuation, logic, issue identification, cost analysis, market expansion, and brainteasers, to name a few. These cases will help you prepare for interviews at leading management consulting firms, including McKinsey & Company, The**

**Boston Consulting Group, Bain & Company, Oliver Wyman, Strategy& (formerly Booz & Company), A.T. Kearney, Roland Berger, and L.E.K, as well as for consulting roles at large firms such as Accenture, Deloitte, PwC, EY, and KPMG. Note that is a workbook, designed to complement other preparation books. You will have a hard time solving these cases without learning first elsewhere how to do so, e.g. which frameworks to use, how to use them, and how to structure a solution.**

**Complete Case Interview  
Preparation**

**Case Interviews for Beginners**

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**The Ultimate Case Interview  
Workbook**

**Mind Hacking  
CUCKOO'S EGG**

**Second Edition**

**How the Original Hacking  
Supergroup Might Just Save  
the World**

***The Wall Street Journal calls  
Case in Point the MBA Bible!  
Cosentino demystifies the  
consulting case interview. He  
takes you inside a typical  
interview by exploring the  
various types of case  
questions and he shares with  
you the acclaimed Ivy Case  
System which will give you  
the confidence to answer  
even the most sophisticated  
cases.***

***Embrace the Case Interview walks you through each step on the path to your dream consulting job as described by a former management consultant who conducted over 100 interviews for a top-tier firm. First, we cover how to get the interview including how to be memorable when speaking with firms prior to the interview and how to write a killer resume and cover letter. Second, we cover the behavioral part of the interview. Often overlooked, the behavioral part of the interview covers your personal experiences and is often just as valuable as the case interview. We discuss the traits interviewers are***

*looking for and how to answer their questions in a structured way. Third, we take an in-depth look at the case interview itself. Unlike books that focus on segmenting cases and applying frameworks, you will learn a single, flexible structure that you will apply to any case with deadly effectiveness. In addition to structuring the case, you will learn approaches for the cases' other parts including qualitative questions, quantitative problems, exhibit analysis, and synthesis. Embrace the Case Interview places a strong emphasis on the quality of your learning rather than just doing*

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**hundreds of cases. As such, each example case contains an in-depth discussion of the text book answer to help you improve. For more information, please visit [embracethecaseinterview.com](http://embracethecaseinterview.com). Enjoy the book and best of luck in your upcoming interviews!**

**Photographs of contemporary Veles are intertwined with fragments from an archaeological discovery also called 'the Book of Veles' -- a cryptic collection of 40 'ancient' wooden boards discovered in Russia in 1919, written in a proto-Slavic language. It was claimed to be a history of the Slavic people and the god Veles**

*himself--the pre-Christian  
Slavic god of mischief, chaos  
and deception*

*The next frontier in  
technology is inside our own  
bodies. Synthetic biology will  
revolutionize how we define  
family, how we identify  
disease and treat aging,  
where we make our homes,  
and how we nourish  
ourselves. This fast-growing  
field—which uses computers  
to modify or rewrite genetic  
code—has created  
revolutionary,  
groundbreaking solutions  
such as the mRNA COVID  
vaccines, IVF, and lab-grown  
hamburger that tastes like  
the real thing. It gives us  
options to deal with*

**existential threats: climate change, food insecurity, and access to fuel. But there are significant risks. Who should decide how to engineer living organisms? Whether engineered organisms should be planted, farmed, and released into the wild? Should there be limits to human enhancements? What cyber-biological risks are looming? Could a future biological war, using engineered organisms, cause a mass extinction event? Amy Webb and Andrew Hessel's riveting examination of synthetic biology and the bioeconomy provide the background for thinking through the upcoming risks and moral**



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*dilemmas posed by  
redesigning life, as well as  
the vast opportunities waiting  
for us on the horizon.*

***Crack the Case System  
Your Shortcut Guide to  
Mastering Consulting  
Interviews***

***Hacking Diversity  
The Complete Guide from  
Getting the Interview to  
Landing the Job***

***Cracking the Coding Interview  
Hacking Harvard***

***The MBA Guide to  
Management, Marketing, and  
Strategic Consulting Case  
Interviews***

***Wall Street Journal  
bestseller "A welcome  
revelation." --The***

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***Financial Times Award-winning Wharton Professor and Choiceology podcast host Katy Milkman has devoted her career to the study of behavior change. In this ground-breaking book, Milkman reveals a proven path that can take you from where you are to where you want to be, with a foreword from psychologist Angela Duckworth, the best-selling author of Grit. Change comes most readily when you understand what's***

*standing between you and success and tailor your solution to that roadblock. If you want to work out more but find exercise difficult and boring, downloading a goal-setting app probably won't help. But what if, instead, you transformed your workouts so they became a source of pleasure instead of a chore? Turning an uphill battle into a downhill one is the key to success. Drawing on Milkman's original research and*

*the work of her world-renowned scientific collaborators, How to Change shares strategic methods for identifying and overcoming common barriers to change, such as impulsivity, procrastination, and forgetfulness. Through case studies and engaging stories, you'll learn:*

- Why timing can be everything when it comes to making a change*
- How to turn temptation and inertia into assets*
- That giving advice, even if it's about*

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***something you're  
struggling with, can  
help you achieve more  
Whether you're a  
manager, coach, or  
teacher aiming to help  
others change for the  
better or are struggling  
to kick-start change  
yourself, How to Change  
offers an invaluable,  
science-based blueprint  
for achieving your  
goals, once and for all.  
A STEP-BY-STEP SYSTEM  
FOR CREATING CUSTOMERS  
AND CLIENTS FOR LIFE. It  
is more difficult than  
ever for businesses and***

*marketing professionals  
to cut through the noise  
to create relationships  
with their customers.  
Organizations that focus  
on converting their  
customers to members and  
helping them achieve the  
lasting transformation  
they are seeking rather  
than simply offering the  
transaction of the  
moment are winning. The  
Ultimate Marketing  
Engine promises to teach  
readers how to develop a  
system to take every  
customer from where they  
are to where they want*

*to be by building on the innovative principles first brought to the marketing world in Duct Tape Marketing and honed over three decades of working with thousands of businesses.*

*Introducing the Customer Success Track The Ultimate Marketing Engine introduces an innovative new approach to marketing strategy that will transform how readers view their business, their marketing and perhaps, even how they view every*

***customer. Readers will learn: Why strategy must come before tactics. How to narrow your focus and choose only ideal customers. Why no one wants what you sell – and what they actually want. How to use story and narrative as the voice of strategy. How to construct the perfect customer journey. How to grow your business with your customers. This book will help readers take control of their marketing while creating ridiculously consistent***



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*business growth.*

*Game-changing tips and  
tricks to nail the case  
interview and launch  
your consulting career.  
Management consultants  
Destin Whitehurst and  
Erin Robinson give you  
need-to-know techniques  
for polishing your poise  
and tightening your case  
interview skills. 20  
Days to Ace the Case  
Interview preps you with  
the nuts and bolts of  
the case interview  
process with daily  
exercises, mock  
interviews, and industry*

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***know-how designed to help you ace your interview. Think of this book as your twenty-day intensive, management consulting boot camp, the perfect supplement to your arsenal of case interview lessons and material. With this guidebook, you will:***

- Gain day-by-day structure: Daily case interview exercises progressively prep you***
- Ask the right questions: Fundamental frameworks teach you exactly what to ask under pressure***

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**Learn from the pros:  
Review real-life stories  
from consulting experts  
Uncover unique  
strategies: Discover  
custom-developed case  
interview tips straight  
from the authors Go off  
script: Adapt what  
you've learned with our  
bonus case interview  
guides  
Need to learn case  
interviews but don't  
know where to start?  
This book is designed to  
get you up and running.  
By using scripted  
examples and interviews**

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*with experienced  
recruiters it gives  
readers an understanding  
of what a case actually  
is, and how they can  
start to prepare. Case  
interviews are used  
extensively by most  
major recruiters,  
including McKinsey,  
Bain, BCG, Amazon,  
Google and many more,  
and this book contains  
interviews with  
recruiters from all of  
the above companies. The  
author, Stephen Pidgeon,  
is a former McKinsey  
consultant and*

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***interviewer who now works as a career coach at the Tuck School of Business. He coaches hundreds of candidates every year, many of whom are successful in their goal of landing their dream job. He is also the author of 'How to get a job in consulting'.***

***Use on Your Next Startup, in an Existing Small Business, Or to Ace the Case Interview Our Quest to Rewrite Life in the Age of Synthetic Biology***

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Interviews

***Street Smarts for  
Security Professionals  
Case Interview Secrets  
How to Get Into the Top  
Consulting Firms  
Graph Analysis for  
Consulting and Case  
Interviews  
Escape 9-5, Live  
Anywhere, and Join the  
New Rich***

In "The Ultimate Case Interview Workbook," you'll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job. Taylor Warfield, a former Bain management consultant and interviewer, provides essential

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practice problems and challenging cases to develop the skills needed to get multiple job offers. Use this workbook to access: 65+ problems tailored towards each type of question in case interviews Feel confident across a range of interview questions including framework questions, market sizing problems, profitability assessments, breakeven analysis, charts & graphs analysis, brainstorming questions, and other qualitative questions 15 full-length cases based on McKinsey, BCG, and Bain interviews Build business acumen across a variety of industries (e.g., technology, retail, healthcare, energy, finance, non-profit) and functions (e.g., strategy,

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operations) Efficient practice that can be done individually or with a partner Save yourself time by working through carefully crafted practice problems and cases that teach you a new concept, strategy, or takeaway each time Warfield's former students include undergraduates, MBAs, advanced degree holders, and experienced hires. They have landed job offers at top consulting firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman, and Accenture as well as at Fortune 500 strategy groups. "I felt really confident after my McKinsey interview - this book's cases prepared me perfectly! They were very similar to the ones I received



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in my first and final round

interviews." -McKinsey Consultant,

Wharton MBA Candidate "I had

very little time before my next BCG

interview. This book provided me

with plenty of practice that I could

do by myself. After working through

these cases, I felt excited going into

my interviews." -BCG Associate,

Experienced Hire "These cases

were much higher quality than

those found in other case books.

The explanations were detailed and

thorough and I got to practice

thinking like a true consultant."

-Bain Consultant, Stanford

Undergraduate Also visit

[HackingTheCaseInterview.com](http://HackingTheCaseInterview.com) for

a one-week online crash course to

pass your upcoming interview.

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The guide all MBAs and executive education students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In *The Case Study Handbook, Revised Edition*, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a

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base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

Crack the Case System is a complete training program for the challenging "case interview" favored by top consulting firms and

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To Mastering Consulting Interviews

a growing number of Fortune 500 companies. David Ohrvall, the global expert on case interviews, will help you crush your interviews with his step-by-step approach. CTCS combines practical guidance in communication, structuring, analytics, and integrated thinking, as well as insider tips and insights gained from training thousands of candidates. This new edition includes updated content, exercises and drills, and integration with 150+ videos and 40+ cases on MBACASE.com.

A firsthand look at efforts to improve diversity in software and hackerspace communities Hacking, as a mode of technical and cultural production, is commonly celebrated

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for its extraordinary freedoms of creation and circulation. Yet surprisingly few women participate in it: rates of involvement by technologically skilled women are drastically lower in hacking communities than in industry and academia. Hacking Diversity investigates the activists engaged in free and open-source software to understand why, despite their efforts, they fail to achieve the diversity that their ideals support. Christina Dunbar-Hester shows that within this well-meaning volunteer world, beyond the sway of human resource departments and equal opportunity legislation, members of underrepresented groups face unique challenges. She brings

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together more than five years of firsthand research: attending software conferences and training events, working on message boards and listservs, and frequenting North American hackerspaces. She explores who participates in voluntaristic technology cultures, to what ends, and with what consequences. Digging deep into the fundamental assumptions underpinning STEM-oriented societies, Dunbar-Hester demonstrates that while the preferred solutions of tech enthusiasts—their “hacks” of projects and cultures—can ameliorate some of the “bugs” within their own communities, these methods come up short for issues

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20,650. How long did the average Amazon order wait to be shipped? Finance What should Apple consider before implementing a shop-in-shop store inside Best Buy? If you projected a \$500M expense and the variance came in at \$1M, what are some of the explanations for why that is happening? Be prepared to give more than three scenarios. Business Development A car dealer partner wants to stop doing business with Uber. What should you do? How would you identify university faculty to source content for an online university? Strategy If you could

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*interviews Prepare answers to behavioural interview questions, like "Why consulting?", "Why McKinsey?", or "Tell me about a time you led a team." Max Serrano and Jonathon Yarde are former consultants and instructors at IGotAnOffer, the #1 website for case interview preparation, which has helped place over 2,000 applicants in consulting careers since 2015. This book translates the countless hours the authors have spent coaching undergraduates, MBAs, PhDs, MDs, JDs, and experienced hires on their consulting applications. Consulting frameworks are what consultants use to frame a problem*

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*as well as its solution. Consulting is a specialty of problem solving, and these frameworks act as shortcuts to problem solving. It doesn't mean that they are exclusive to consulting! anyone can learn them to help improve their problem solving skills! For the ones interested in joining consulting, practicing 1000 cases doesn't help if you don't use a framework consistently. Therefore a better approach for preparation is to understand and memorize the frameworks followed by a few cases only to store the framework in your long-term memory. Many applicants practice cases for months and then are surprised that*

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*the cases during the interview are not similar. I don't need to belabor this point too much--you get it. Learn how to think with frameworks rather than brute force your way through an unhealthy amount of cases. If you want practice cases, most if not all consulting firms offer their own cases online and for free. Those are more than enough to practice. The Concise Reads Business Success series is a collection of short reading material that highlights important concepts in business education that every student, business owner, and entrepreneur should know from accounting and incorporating, to building a robust*

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