

### Icons Of Style: Cult T Shirts

"Essays, poems, songs, folkloric anecdotes and photographs celebrating the myth of Mao. ... The editor supplies an insightful, and cohesing introduction". -- Reference & Research Book News "(A) highly entertaining and informative collection of translations of official, admiring, tacky, but sometimes also highly critical writings, and illustrations of objects, all featuring Mao. ... A must-have book for everybody interested in contemporary China, Mao, and his legacy now and in the future". -- China Information

At a time when fundamentalism is on the rise, traditional religions are in decline and postmodernity has

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challenged any system that claims to be all-defining, young people have left their traditional places of worship and set up their own, in clubs, at festivals and within music culture. Pop Cults investigates the ways in which popular music and its surrounding culture have become a primary site for the location of meaning, belief and identity. It provides an introduction to the history of the interactions of vernacular music and religion, and the role of music in religious culture. Rupert Till explores the cults of heavy metal, pop stars, club culture and virtual popular music worlds, investigating the sex, drug, local and death cults of the sacred popular, and their relationships with traditional religions. He concludes by discussing how and why popular music cultures have

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taken on many of the roles of traditional religions in contemporary society.

Behind nearly every item in the feminine wardrobe there is a first of its kind that has spawned countless others. While the definitive example—often created by a single—has achieved icon status, its various reinterpretations, season after season, have become fashion staples. Take Coco Chanel's short, simple black dress first published in *American Vogue* in 1926, for instance. *Vogue* predicted that the LBD would become 'a sort of uniform for all women of taste' and, indeed, it proved to be one of Chanel's greatest contributions to fashion. *Icons of Women's Fashion* examines, item by item, the most influential and legendary garments and

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accessories – their provenance and history, the stories of their design, the celebrities who made them famous, and the various ways they have shaped how women dress today.

Street Culture explores the family tree of youth movements, examining the lines that tie Beatniks to Bikers, Punks to Emos, Goths to Metal Heads. Illustrated throughout, the book presents a sumptuous visual history of youth culture, and the style, behaviour and values of the groups who have defined it.

SPIN

1000 T-Shirts

A Novel

Icons of Men's Style

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Egyptology at the Dawn of the Twenty-first Century  
Life Lessons from Sex and the City's Most Underrated  
Character

For over 100 years, the T-shirt has been a blank canvas for men the world over - a billboard for advertising their style. This comprehensive guide collects the greatest designs ever seen, from the original US Navy plain white tee that started it all to the iconic logos of Stussy, Obey, A Bathing Ape and all of the cutting-edge brands that make up the global streetwear scene today. With photography and detailed analysis throughout, Icons of Style: T-shirts looks at some of the most seminal T-shirts in history.

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Through analysis of sculptural representations of the Medicine Buddha (J: Yakushi Nyorai), this book offers a fresh perspective on the seminal role played by Saichō and the Tendai school in disseminating this devotional cult throughout Japan during the Heian period.

The birth of the male sex symbol began when actors did more than jump on and off horses or swoop swashbuckling from the prow of a pirate ship. Sex appeal came when men looked like they intended to have sex. No one is completely sure about Clooney. Sometimes he looks more comfortable with a cup of Espresso in his hands, but Valentino knew how to lunge, plunge, tango and bodice rip. The repression of the Victorian age

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meant that heroes in films were required to represent a certain moral standard, but Valentino proved there was no desire without shadow, ambiguity and perhaps even a smidge of black eyeliner. He was a hero but not necessarily one of the good guys. Through the 20th century masculine appeal dwelled in adventure (Errol Flynn, Clark Gable, Steve McQueen) and the simple ability to look very good in a dinner suit (Cary Grant, Sidney Poitier). The element of the dandy, the cultivated and well spoken gentleman, is a trait that began to fade fast in appeal by the mid twentieth century when manly men (Brando, Newman, Hudson) delivered less talk and more action. Marlon Brando Cary Grant Elvis Presley

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Clark Gable Errol Flynn Gary Cooper James Dean Rock Hudson Rudolph Valentino Paul Newman Steve McQueen Jim Morrison Fashion Industry Broadcast's "STYLE ICONS" is a series: Style Icons - Vol 1 Golden Boys Style Icons - Vol 2 Hunks Style Icons - Vol 3 Bombshells Style Icons - Vol 4 Sirens Style Icons - Vol 5 Idols Style Icons - Vol 6 Young Guns Style Icons - Vol 7 Kittens Style Icons - Vol 8 Babes Fashion Industry Broadcast is a leading global publisher of lifestyle titles, this multi edition set has been created as a hard cover colour coffee table books, e-books for \$9.99 from Amazon Kindle, Barnes and Noble Nook, Apple iBooks, Google books, Stanza and Kobo, Apps for mobile



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devices and a TV documentary series is also in the works. A very special video rich multimedia App version with 1000+ original videos, interviews, movie scenes, behind the scenes shoots and advertisements, and also embedded links to rent or purchase all their major movies right in the App is available through Apple's iTunes App store and other major App stores for just \$4.99 per edition. Look for "STYLE ICONS" on the Apple App store. [www.fashionindustrybroadcast.com](http://www.fashionindustrybroadcast.com) Contact [info@fashionindustrybroadcast.com](mailto:info@fashionindustrybroadcast.com)

This whip-smart piece of pop culture details the life of the cult horror figure, as well as the much wider story of 1950s America, its treatment of women and sex, and a

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fascinating swath of Hollywood history. In *Vampira*, Poole gives us the eclectic life of the dancer, stripper, actress, and artist Maila Nurmi, who would reinvent herself as *Vampira* during the backdrop of 1950s America, an era of both chilling conformity and the nascent rumblings of the countercultural response that led from the Beats and free jazz to the stirring of the LGBT movement and the hardcore punk scene in the bohemian enclave along Melrose Avenue. A veteran of the New York stage and late nights at Hollywood's hipster hangouts, Nurmi would eventually be linked to Elvis, Orson Welles, and James Dean, as well as stylist and photographer Rudi Gernreich, founder of the

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Mattachine Society and designer of the thong. Thanks to rumors of a romance between Vampira and James Dean, his tragic death inspired the circulation of stories that she had cursed him and, better yet, had access to his dead body for use in her dark arts. In Poole's expert hands, Vampira is more than the story of a highly creative artist continually reinventing herself, but a parable of the runaway housewife bursting the bounds of our straight-laced conventions with an exuberant display of camp, sex, and creative individuality that owed something to the morbid New Yorker cartoons of Charles Addams, the evil queen from Disney's Snow White, and the popular, underground bondage magazine Bizarre,

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and forward to the staged excesses of Madonna and Lady Gaga. Vampira is a wildly compelling tour through a forgotten piece of pop cultural history, one with both cultish and literary merit, sure to capture the imagination of Vampira fans new and old.

Threadless

A History of the Image Before the Era of Art

Shades of Mao: The Posthumous Cult of the Great Leader

Vintage T-Shirts

The Posthumous Cult of the Great Leader

Vintage Menswear

The music, image, performances, and cultural impact

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of some of the most enduring figures in popular music are explored in Rock Music Icons, giving the reader an inside look into the creativity of some of the most prominent rock stars of our time.

"A snarky lifestyle guide inspired by the most underrated character on Sex and the City, from the creators of the Instagram sensation @everyoufitonSATC"--

For over 100 years, the T-shirt has been a blank canvas for men the world over - a billboard for advertising their style. This comprehensive guide collects the greatest designs ever seen, from the original US Navy plain white tee that started it all to the iconic logos of Stussy,

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Supreme, A Bathing Ape and all of the cutting-edge brands that make up the global street wear scene today. With photography and detailed analysis throughout, Icons of Style: Cult T-shirts looks at the most seminal T-shirts in history, making the ultimate stylish accessory for the discerning man.

A visual history of the world's most popular and versatile streetwear, 1000 T-Shirts celebrates the evolution of the T-shirt into a fashion statement and urban design icon in hundreds of examples. This definitive compilation is an encyclopedic celebration of the most popular, style-setting T-shirts from the 1950s to the present. Included in this collection are

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every type of T-shirt, from counterculture slogans of the sixties and the heyday of the rock-band -tour commemorative T-shirt to today's tees, which run the gamut from high-fashion branding to innovative graphic designs. This book showcases the rich graphic design culture and features photographs of T-shirts worn on the street, specially commissioned T-shirt graphics, T-shirt collections, and a survey of the best and coolest contemporary graphics from around the world. 1000 T-Shirts is sure to appeal to designers, illustrators, art directors, fashion buffs, and poculture junkies, as well as a general market of T-shirt enthusiasts and collectors.

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Icons of Style: Denim

Toward a More Sacramental Encounter

From Icon to Image

Likeness and Presence

Rock Music Icons

Transnational and transmedia stardom

Encompasses the research of over 350 of the world's leading Egyptologists

"The ESSENTIAL strategy guide for dominating the t-shirt design business." Jeffrey Kalmikoff, former CCO of Threadless.com What if the most prolific and influential people in the modern t-shirt design scene got together and discussed everything they wish they knew when



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they started? That's exactly what we have here. Thread's Not Dead is the essential strategy guide to the t-shirt design business. Written by successful graphic designer and diy entrepreneur Jeff Finley of the creative agency Go Media. Learn the secrets and strategies employed by the industry's most successful indie apparel designers and brands. Whether you want to design merchandise for your favorite bands and indie clothing companies or start your own fashion brand, this book has it all. Its goal is to help you dominate the apparel industry. Key topics include design, freelancing, band merchandise, personal branding, marketing, sales, printing & production, retail, business strategy, and e-commerce. Featuring

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contributions from the people behind Threadless, Emptees, DesignByHümans, Big Cartel, I Am The Trend, Go Media, Jakprints, Glamour Kills, Paint the Stars, Cure Apparel, Fright-Rags, and more!

Off White is an amalgamation of womanhood and queerness, pain and growth, acceptance and recovery, assured identity and insecure ambiguity. It is not in that order because the healing process is not linear. It stings, but hopefully not too much. It is as "white" as it is new, and it is as "off" as it is already deeply, irreparably flawed. More than anything, it is for you. "Gay" moves through coming out as LGBTQ to narcissistic men and a Catholic family; "Skinny" continues trudging through

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eating disorders and a falsely constructed perception of the perfect female body; "Broken" considers the weight of clinical anxiety and the parts of a disease that don't feel purely medical.

Vintage T-Shirts is a phenomenal celebration of the ever-popular t-shirt, which brings together old favorites from the 1970s and 1980s. With more than 500 uncommon examples, this book documents history by examining this ubiquitous and affordable article of clothing. With full color photographs throughout, Vintage T-Shirts is a must have for t-shirt collectors, fashion buffs, and pop culture junkies alike.

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Divine Beauty

50 Years of Subculture Style

A Guide to Aspirational Marketing

Proceedings of the Eighth International Congress of Egyptologists, Cairo, 2000

What Alexander McQueen Can Teach You About Fashion

***Addressing the interart, intertextual, and intermedial dimensions of David Bowie's sonic and visual legacy, this book considers more than five decades of a career invested with a star's luminosity that shines well beyond the remit of pop music. The book approaches the idea of the star David Bowie as a***

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***medium in transit, undergoing constant movement and change. Within the context of celebrity studies, the concept of stardom provides an appropriate frame for an examination of Bowie's transmedial activity, especially given his ongoing iconic signification within the celestial realm. While Bowie has traversed many mediums, he has also been described as a medium, which is consistent with the way he has described himself. With contributions from a wide range of disciplinary areas and countries, each chapter brings a fresh perspective on the concept of stardom and the conceptual significance of the terms 'mediation' and***

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***'navigation' as they relate to Bowie and his career. Containing a multitude of different approaches to the stardom and mediation of David Bowie, this book will be of interest to those studying celebrity, audio and visual legacy, and the relationships between different forms of media. It was originally published as a special issue of Celebrity Studies. Behind nearly every item in the modern male wardrobe is a "first of its kind" the definitive item, often designed for specialist use, on which all subsequent versions have been based. Icons of Men's Style examines, garment by garment, the most important and famous of these products their***

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***provenance and history, the stories of their design, the brand/company that started it all, and how the item shaped the way men dress today.***

***What do brands like Apple, Diesel, Abercrombie & Fitch and Virgin have in common and what differentiates them from other brands? These brands are able to maintain a relationship with their clients that goes beyond brand loyalty. This gives a complete analysis of Lifestyle Brands, that inspire, guide and motivate beyond product benefits alone. Each generation has cultural icons that take the world by storm and mark the most popular trends in America. Take a look back at some of these iconic***

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***individuals and trends and their lasting effects on American people and culture.***

***Medicine Master Buddha: The Iconic Worship of Yakushi in Heian Japan***

***A Collection from The Vintage Showroom That Make a Statement***

***Icons in the Western Church***

***The Little Book of T-Shirt Ideas: Proven Formulas & Frameworks to Help You Generate Original Ideas Fast***

***Thread's Not Dead***

***Once a functional piece of workwear, denim has long since***



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*taken its place as a global style icon - but a small handful stand tall above the rest. This comprehensive collection looks at the most iconic denim ever created, from the original Levi's 501s, through the birth of Japanese denim and up to the modern brands that have made denim the streetwear staple it is today - Evisu, Nudie, Momotaro, the list goes on... With photography and detailed analysis throughout, Icons of Style: Denim traces the history of denim through its most iconic pieces, from rugged workwear to hand-crafted selvedge and beyond.*

*You can't look at the mixed lineup of this lot and not ask yourself what is it that makes a man compelling? One*

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*universal might be pulling power. Warren Beatty with a hair drier or 007 with a Walther PPK both did a brisk trade in the sack and again we return to the mystique of Valentino, to pose a threat the volcano needs to be active not just a smoking threat. Hard men are good to find, or that is at least what Hollywood has learnt and yet each generation of Hunk Sapiens mutates subtly. The stars that we loved in the 80s and 90s are middle aged men now and to some degree they fought for better roles with more depth of character, breaking the mould of grunty action hero or merely handsome romantic lead. This is true of the thinking woman's love Gods, Harrison Ford, Liam Neeson, Richard*

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*Gere and Viggo Mortensen but of little concern to the likes of Sly, Arnold Schwarzenegger and Mel Gibson the three icons of unreconstructed muscled manhood as famous for their off screen alpha rage as their onscreen battles.*

*Harrison Ford Robert Redford Clint Eastwood Sidney Poitier Ali Sean Connery Jack Nicholson Arnold Schwarzenegger Sylvester Stallone Mel Gibson George Clooney Mick Jagger Fashion Industry Broadcast's "STYLE ICONS" is a series: Style Icons – Vol 1 Golden Boys Style Icons – Vol 2 Hunks Style Icons – Vol 3 Bombshells Style Icons – Vol 4 Sirens Style Icons – Vol 5 Idols Style Icons – Vol 6 Young Guns Style Icons – Vol 7 Kittens Style Icons –*

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*Vol 8 Babes Fashion Industry Broadcast is the number one destination on the web for the latest in fashion, style, creative arts, creative media, models, celebrity biographies and much more. Our site is available globally in 13 languages and is updated daily. Not a minute goes by without our passionate team scouring the globe for the latest breaking news and insider gossip. Fashion Industry Broadcast publishes on a vast array of media platforms art books, eBooks, apps for mobiles and television documentaries. We cover all the key areas of popular culture, style and media arts. Our products are sold globally in over 100 countries through our partnerships with people*

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*well: Ivy League meets street, sartorial rules are made and broken in this must-have style guide for traditionalists and hipsters alike, filled with Mark McNairy's humorous, sometimes snarky, spot-on observations. With a Foreword by Nick Wooster. Supported by a powerful cult following of dedicated, fashion-forward men around the globe, designer Mark McNairy has risen from an under-the-radar favorite to a driving force in contemporary style. His collection of menswear and footwear, Mark McNairy New Amsterdam, is defined by a strong sense of sartorial history with an eye fixed on the future; a unique style that reflects the designer's vast knowledge of American and English tailoring tradition*

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*and complete dedication to craftsmanship and his insistence upon messing it up a bit. With McNairy, irreverence rules, and in this definitive book, his fresh take on traditional menswear is displayed in full force. At once a style guide that provides invaluable tips for today's men, it is also, like his clothing and accessories, a witty riff on the Ivy League look. Showcasing a mix of vintage fashion and film images that reference traditional menswear and style icons like Steve McQueen and Clint Eastwood; examples of streetwear and McNairy's clothing; and advertising and pop culture references, F--k Ivy and Everything Else is a visual treat from spread to spread, packed with solid sartorial advice*

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*and cheeky humor.*

*With its roots in the distant, pre-Christian past, the art of the icon has been refined over centuries. Icon paintings are instantly recognisable but have never been widely understood in the West. The art developed in the deserts of the Middle East, passing through the Roman and Byzantine imperial ages and achieving it's highest form in Russia, while exerting a discernible influence on the Italian Renaissance along the way. Richard Temple's lavishly illustrated book provides a concise but thorough tour through the ages of the icon, tracing the art from its origins to the 19th century and beyond. The icons selected to illustrate the*



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*text include famous works as well as many stunning, rarely seen ones. This particular emphasis on lesser-known masterpieces, along with the author's cogent, thorough and very personal overview of the major periods and themes of icon painting, make this book a truly unique contribution to the field of art history and appreciation. It is both an introduction for the uninitiated and an objet in its own right that will delight connoisseurs. With its roots in the distant, pre-Christian past, the art of the icon has been refined over centuries. Icon paintings are instantly recognisable but have never been widely understood in the West. The art developed in the deserts of the Middle East, passing through the Roman*

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*and Byzantine imperial ages and achieving it's highest form in Russia, while exerting a discernible influence on the Italian Renaissance along the way. Richard Temple's lavishly illustrated book provides a concise but thorough tour through the ages of the icon, tracing the art from its origins to the 19th century and beyond. The icons selected to illustrate the text include famous works as well as many stunning, rarely seen ones. This particular emphasis on lesser-known masterpieces, along with the author's cogent, thorough and very personal overview of the major periods and themes of icon painting, make this book a truly unique contribution to the field of art history and appreciation. It is*

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*both an introduction for the uninitiated and an objet in its own right that will delight connoisseurs.*

*We Should All Be Mirandas*

*Vampira*

*American Life and Celebrity Icons from Marilyn Monroe to Taylor Swift*

*The Designer's Guide to the Apparel Industry*

*Byzantine Influence on Pre-Renaissance Art in the East and West*

*Charlotte Gainsbourg*

Orange Coast Magazine is the oldest continuously published lifestyle magazine in the region, bringing together Orange

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County's most affluent coastal communities through smart, fun, and timely editorial content, as well as compelling photographs and design. Each issue features an award-winning blend of celebrity and newsmaker profiles, service journalism, and authoritative articles on dining, fashion, home design, and travel. As Orange County's only paid subscription lifestyle magazine with circulation figures guaranteed by the Audit Bureau of Circulation, Orange Coast is the definitive guidebook into the county's luxe lifestyle.

From the concert stage to the dressing room, from the recording studio to the digital realm, SPIN surveys the modern musical landscape and the culture around it with authoritative reporting, provocative interviews, and a discerning critical ear. With dynamic photography, bold graphic design, and informed

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irreverence, the pages of SPIN pulsate with the energy of today's most innovative sounds. Whether covering what's new or what's next, SPIN is your monthly VIP pass to all that rocks. Though Freud never overtly refers to the Mahthe companion volume to Freud's India, Alf Hildebeitel offers what he calls a "pointillist introduction" to a new theory about the Mah

Byzantine Art and Renaissance Europe discusses the cultural and artistic interaction between the Byzantine east and western Europe, from the sack of Constantinople by the Fourth Crusade in 1204 to the flourishing of post-Byzantine artistic workshops on Venetian Crete during the fifteenth and sixteenth centuries and the formation of icon collections in Renaissance Italy. The contributors examine the routes by which artistic interaction may have taken place, and explore the reception of Byzantine

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art in western Europe, analysing why artists and patrons were interested in ideas from the other side of the cultural and religious divide. The book offers new perspectives and insights and re-positions late- and post- Byzantine art in a broader European cultural context.

Icons of Style: Cult T-Shirts

Pop Cult

David Bowie and Transmedia Stardom

The Cult of Mac, 2nd Edition

F--k Ivy and Everything Else

The Art of the Band T-Shirt

*Classic workwear, sports and military clothing Curated by connoisseurs of vintage clothing, the Vintage*

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*Showroom is a vast collection of rare 20th-century pieces that fashion designers and stylists pay to view, using the cut and detailing of individual garments as inspiration for their own work. Offering one-of-a-kind access, Vintage Menswear now makes this unique resource available in book form. Featuring 130 of the most influential examples of 20th-century and earlier European, American and Asian utilitarian tailoring and design, the book is divided into three sections of sportswear, militaria and workwear, covering everything from 1940s flying jackets and polar exploration suits to vintage French denims. Stunning full-page bleeds and front and back views showcase*

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*ground-breaking designs in concept, shape and cut. Providing over 300 lavishly illustrated pages of rare, must-see designs, Vintage Menswear is the essential choice of 20th-century vintage tailoring and detailing and an inspirational resource for students and menswear fashion designers and stylists.*

*Once, t-shirts were just unadorned garments. But with the evolution of screen-printing and the birth of band merchandising, t-shirts became much cooler. Now every band with an ounce of savvy knows the importance of a shirt not only as a lucrative sideline but also as a means of self-promotion and a way for fans to show their allegiance.* **THE ART OF THE BAND T-SHIRT**



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*is an informative and stylish showcase of the most noteworthy shirts of the past five decades. It includes t-shirts from artists as diverse as Led Zeppelin, the Ramones, Madonna, Morrissey, Public Enemy and the Flaming Lips, each with an explanation of historical background, little-known facts, or artist's comments about the design. A fascinating, beautifully illustrated archive for hipsters, serious collectors and all music fans, THE ART OF THE BAND T-SHIRT is an indispensable as the perfect tee.*

*"Darkly satisfying."—Martha Stewart Living "A diabolical page-turner . . . impossible to put*

*down."—Forbes "Darkly funny."—Fashionista "As*

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*awesome as it sounds."—Book Riot A thrilling take on the fashion world, #FashionVictim is Dexter meets The Devil Wears Prada. Fashion editor Anya St. Clair is on the verge of greatness. Her wardrobe is to die for. Her social media is killer. And her career path is littered with the bodies of anyone who got in her way. She's worked hard to get where she is, but she doesn't have everything. Not like Sarah Taft. Anya's obsession sits one desk away. Beautiful, stylish, and rich, she was born to be a fashion world icon. From her beach-wave blonde hair to her on-trend nail art, she's a walking editorial spread. And Anya wants to be her friend. Her best friend. Her only friend. But when Sarah becomes*

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*her top competition for a promotion, Anya's plan to win her friendship goes into overdrive. In order to beat Sarah...she'll have to become her. Friendly competition may turn fatal, but as they say in fashion: One day you're in, and the next day you're dead.*

*It's been nearly fifteen years since Apple fans raved over the first edition of the critically-acclaimed The Cult of Mac. This long-awaited second edition brings the reader into the world of Apple today while also filling in the missing history since the 2004 edition, including the creation of Apple brand loyalty, the introduction of the iPhone, and the death of Steve Jobs. Apple is a global luxury brand whose products range from mobile*

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*phones and tablets to streaming TVs and smart home speakers. Yet despite this dominance, a distinct subculture persists, which celebrates the ways in which Apple products seem to encourage self-expression, identity, and innovation. The beautifully designed second edition of The Cult of Mac takes you inside today's Apple fandom to explore how devotions--new and old--keep the fire burning. Join journalists Leander Kahney and David Pierini as they explore how enthusiastic fans line up for the latest product releases, and how artists pay tribute to Steve Jobs' legacy in sculpture and opera. Learn why some photographers and filmmakers have eschewed traditional gear in favor*

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*of iPhone cameras. Discover a community of collectors around the world who spend tens of thousands of dollars to buy, restore, and enshrine Apple artifacts, like the Newton MessagePad and Apple II. Whether you're an Apple fan or just a casual observer, this second edition of The Cult of Mac is sure to reveal more than a few surprises, offering an intimate look at some of the most dedicated members in the Apple community.*

*Off White*

*Orange Coast Magazine*

*Dark Goddess of Horror*

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### *Style Icons Vol 2 - Hunks Musical and Cultural Impacts*

Over 12 Proven Shirt-Idea Formulas and Frameworks - with expanded information, easy-to-follow instructions AND examples to help you put each idea to work fast2 BRAND NEW, never-before-shared Formulas - exclusive to this bookUpdated Content and Bonus Chapters with new 'big picture' advice

Icons of Style: Cult T-ShirtsMitchell Beazley  
If Alexander McQueen were to give a masterclass on design, creativity and attitude, what wisdom would he impart?

Discover McQueen's life, work and legacy in

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this sharply curated biography focusing on artistic spirit. Alexander McQueen will go down in history as the most talented and enigmatic 'bad boy' of fashion. But it was his drive and visionary perspective that secured his place in sartorial legend when his defying couture looks sent shockwaves through the fashion landscape. But how did he think? And how was his attitude reflected in his work? What Alexander McQueen Can Teach You About Fashion breaks down McQueen's life and work into memorable maxims - including Don't be Scared of Fear, Challenge Gender, Add Volume, then More Volume and Show Skin.

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This book uncovers McQueen's creative flair, his inspirations, his business acumen and the details that make his designs so arresting. With pithy, thoughtful text and inspirational photographs, learn something from McQueen and apply it to your own life, creativity and style. These are the things that really define what it means to be McQueen. Small and beautifully formed - if you like this, *What Coco Chanel Can Teach You About Fashion* is also available.

Threadless.com is the phenomenally successful T-shirt company with more than 4 million tees sold since it began in 2000. It pioneered the



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online business model of crowd-sourced or community-driven design, in which people submit designs that are voted on by the site's 1 million users and printed. Over the past 10 years, the company has amassed a vast archive of very cool, very hip, and often very entertaining designs, and Threadless is a spectacular showcase of 400 of the very best T-shirts created by the community—a barometer of art and design over the past decade. Much more than a book of extraordinary graphics, Threadless tells the extremely interesting story that inspired Inc. magazine to hail Threadless.com as “the

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most innovative small company in America.” There are also profiles of individual designers and “think pieces” from influential admirers, including design guru John Maeda, Jeff Howe of Wired, and bestselling business/marketing writer Seth Godin. Praise for Threadless: “If you page through this book, you'll see example after example of love, art, and joy.” -Seth Godin, author of twelve international bestsellers “With its message of passion, creativity and fearlessness, the Threadless book is more than just a visually stimulating flip-through. Its 224 pages of design, artwork,

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and creativity make for an inspirational read for any entrepreneurial start-up."

-Coolhunting.com "Page after page of awesome designs." -Wired.com "The Threadless book is a treat-more informative than an art book, less boring than a Harvard Business Review case-study, a sweet-spot between commercialism and passion, like the site itself." -Cory Doctorow, BoingBoing.net

Lifestyle Brands

Street Culture

MORE THAN 500 AUTHENTIC TEES FROM THE '70S  
AND '80S

Ten Years of T-shirts from the World's Most

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Byzantine Art and Renaissance Europe  
Before the Renaissance and Reformation, holy images were treated not as "art" but as objects of veneration which possessed the tangible presence of the Holy. the faithful believed that these images served as relics and were able to work miracles, deliver oracles, and bring victory to the battlefield. In this magisterial book, Hans Belting traces the long history of the sacral image and its changing role--from surrogate for the represented image to an original work

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of art--in European culture. Likeness and Presence looks at the beliefs, superstitions, hopes, and fears that come into play as people handle and respond to sacred images, and presents a compelling interpretation of the place of the image in Western history. -- Back cover.

Within the Eastern tradition of Christianity, the eikon, or religious image, has long held a place of honor. In the greater part of Western Christianity, however, discomfort with images in worship, both statues and panel icons, has been a relatively common current, particularly since the Reformation.

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In the Roman Catholic Church, after years of using religious statues, the Second Vatican Council's call for "noble simplicity" in many cases led to a stripping of images that in some ways helped refocus attention on the eucharistic celebration itself but also led to a starkness that has left many Roman Catholics unsure of how to interact with the saints or with religious images at all. Today, Western interest in panel icons has been rising, yet we lack standards of quality or catechesis on what to do with them. This book makes the case that icons should have a role to play in the Western Church that goes

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beyond mere decoration. Citing theological and ecumenical reasons, Visel argues that, with regard to use of icons, the post-Vatican II Roman Catholic Church needs to give greater respect to the Eastern tradition. While Roman Catholics may never interact with icons in quite the same way that Eastern Christians do, we do need to come to terms with what icons are and how we should encounter them.

Actress, singer, indie icon and embodiment of Parisian cool, Charlotte Gainsbourg is one of the most intriguing yet understated stars of our time. This book, the first detailed study

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of Gainsbourg, charts the trajectory of her star persona across four decades, from her early work with her father and groundbreaking collaboration with Claude Miller to her more recent collaborations with Lars von Trier and music producers like Beck and Air. The book combines textual analysis of performance, costume, place, characterisation and narrative with archival research and extra-cinematic materials to interrogate the construction of Gainsbourg's persona. As well as providing a comprehensive overview of her career to date, it examines her circulation in a transnational context and across a range



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of media platforms, exploring notions of gender, beauty and nationality in relation to her embodiment of femininity, Frenchness and transnationality.

Icons of Women's Style

Freud's Mahabharata

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