

Interior Design Visual Presentation: A Guide To Graphics, Models And Presentation Techniques

The interior designer's guide to effective hand drafting The kinesthetic act of completing a manually drafted drawing gives interior designers a greater understanding of the space they're designing, time to reflect on their work, and the skills needed to quickly draw freehand for presentations and design concept developments. Manual Drafting for Interiors is an essential reference for interior designers learning how to manually draft scaled floor plans, elevations, sections, and three-dimensional drawings. Clearly explaining techniques and methods, it begins with an explanation of drafting tools and their various uses, and then presents instructions and illustrations that indicate how to complete increasingly more difficult drafting conventions. Additionally, readers will learn drawing techniques for indicating various materials, symbols for coordinating related drawings, and architectural lettering. Complemented with extensive drawings, inspiring examples, and tips for developing your own style of graphic expression, Manual Drafting for Interiors arms readers with essential skills they'll use throughout their career as a designer.

The study of human body measurements on a comparative basis is known as anthropometrics. Its applicability to the design process is seen in the physical fit, or interface, between the human body and the various components of interior space. Human Dimension and Interior Space is the first major anthropometrically based reference book of design standards for use by all those involved with the physical planning and detailing of interiors, including interior designers, architects, furniture designers, builders, industrial designers, and students of design. The use of anthropometric data, although no substitute for good design or sound professional judgment should be viewed as one of the many tools required in the design process. This comprehensive overview of anthropometrics consists of three parts. The first part deals with the theory and application of anthropometrics and includes a special section dealing with physically disabled and elderly people. It provides the designer with the fundamentals of anthropometrics and a basic understanding of how interior design standards are established. The second part contains easy-to-read, illustrated anthropometric tables, which provide the most current data available on human body size, organized by age and percentile groupings. Also included is data relative to the range of joint motion and body sizes of children. The third part contains hundreds of dimensioned drawings, illustrating in plan and section the proper anthropometrically based relationship between user and space. The types of spaces range from residential and commercial to recreational and institutional, and all dimensions include metric conversions. In the Epilogue, the authors challenge the interior design profession, the building industry, and the furniture manufacturer to seriously explore the problem of adjustability in design. They expose the fallacy of designing to accommodate the so-called average man, who, in fact, does not exist. Using government data, including studies prepared by Dr. Howard Stoudt, Dr. Albert Damon, and Dr. Ross McFarland, formerly of the Harvard School of Public Health, and Jean Roberts of the U.S. Public Health Service, Panero and Zelnik have devised a system of interior design reference standards, easily understood through a series of charts and situation drawings. With Human Dimension and Interior Space, these standards are now accessible to all designers of interior environments.

A practical approach to planning residential spaces Residential Interior Design: A Guide To Planning Spaces is the industry-standard reference for all aspects of residential space planning, with a practical focus on accessible design, ergonomics, and how building systems affect each space. This new third edition has been updated with the most recent code information, including the 2015 International Residential Code and the International Green Construction Code, and new content on remodeling. Packed with hundreds of drawings and photographs, this book illustrates a step-by-step approach to design that applies to any residential space, and ensures that the most important factors are weighted heavily in the decision making process. Daily use is a major consideration, and the authors explore the minimum amount of space each room requires to function appropriately while examining the host of additional factors that impact bedrooms, bathrooms, kitchens, hallways, and more. Detailed information about accessibility is included in each chapter, making this book a reliable design reference for "aging in place" and universal design. The new companion website features teaching tools and a variety of learning supplements that help reinforce the material covered. Interior design is a fundamental component of a residential space, and a required skill for architecture and design professionals. This book is a complete reference on all aspects of residential design, and the factors that make a space "work." Design spaces with primary consideration of daily use Account for building systems, accessibility, human factors, and more Get up to date on the latest residential interior building codes Plan interiors for any home, any style, and any budget Designing a residential interior is about more than choosing paint colors and furniture—it's about people, and how they interact and use the space. It's about shaping the space to conform to its function in the best possible way. Residential Interior Design provides clear, comprehensive guidance on getting it right every time.

SketchUp is an all-purpose 3D modeling tool. The program is primarily developed around architectural design, but it can be used to model just about anything. It is an easy way to quickly communicate your design ideas to clients or prospective employers. Not only can you create great still images, SketchUp also is able to produce walk-thru videos! This book has been written with the assumption that you have no prior experience using Google SketchUp. With this book, you will be able to describe and apply many of the fundamental principles needed to develop compelling SketchUp models. The book uses a series of tutorial style exercises in order to introduce you to SketchUp. Several pieces of furniture are molded throughout the book. The process is broken down into the fundamental concepts of 2D line work, 3D extraction, applying materials, and printing.

Although the book is primarily written with a classroom setting in mind, most individuals will be able to work through it on their own and benefit from the tips and tricks presented.

A Guide to Visual Presentation

A Guide To Planning Spaces

Visual Presentation Book. Interior Design Project Brief. Clients Records

Interior Design Illustrated

Interior Designing Mood Board Journal

Programming and Research

Offers a concise and accessible presentation of important concepts for beginning designers, and experienced practitioners will appreciate its insightful and practical coverage of the relationship between building structures and interior spaces. A broad range of rich illustrations communicates visual information and ploughs fertile ground for creative ideas and inspiration.

This book covers all stages of visual presentation as part of the interior design process, from the most basic initial sketches, to models, to fully developed computer-generated visualizations. In four chapters this easy-to-follow text explains the basics, conception, presentation and production. With a varied and comprehensive range of images, this book is an invaluable, inspirational and practical resource for interior architecture and design students and practising interior designers alike.

In an age of reliance on CAD programs, the skill to express your creativity and vision with a hand-rendered drawing gives an interior designer a distinct advantage in communicating with clients and will set you apart from other designers. Developing strong hand visual communication skills without the aid of a computer are especially important to concept development in the interior design profession, and ideation flows rapidly when drawing manually. Building on the success of the First Edition, Interior Design Illustrated helps students develop this powerful marketing tool, making them invaluable to their employers. The step-by-step approach, with simple, uncomplicated illustrations and instructions that progress from beginner to intermediate skill levels, teaches students how to visualize interior space, perspective and details (such as pattern and texture) and to render their vision with markers and watercolors. Since the lessons are structured around small tasks, students will become proficient with one rendering skill before moving on to another. The text and numerous illustrations reinforce each other to make the lessons easily accessible to visual learners. The comprehensive coverage includes architectural features, wall and floor finishes, furniture, and design enhancements such as artwork, plants, tabletops, and accessories.

Hybrid Drawing Techniques for Interior Design shows you a flexible and productive design workflow that starts with hand drawing and moves on to digital techniques. In this book, digital and freehand images are displayed side-by-side, so that you can choose at every step which method is best for your desired effect. You will also learn how to draw freehand using a digital tablet, and how to render perspective views, elevations and floor plans. This book includes more than 400 color images and practice exercises that can be referenced online.

Google SketchUp 8 for Interior Designers

Interior Design Drawing

The Interior Design Handbook

The Designer's Guide to Building and Keeping a Great Clientele

A Global Profession

A History of Interior Design

As the globe shrinks and the concept of distance diminishes, this text challenges the current status quo by identifying the cohesions and specialisations of design communities across the continents. It sets out an international spatial design landscape, identifying and contouring global design practice and design hotspots from a range of case studies, interviews and environments, the chapters link the origins, trends and perceptions of the interior to create new insight into trans-global design. The book expands, but also coheres the interior design discipline to ensure the subject continues to grow, develop and influence the inhabitations of the world. The book features a wealth of pedagogical elements including: Beautifully designed examples of design work Maps and diagrams which highlight hotspots of design across the globe, providing strong graphic information Interview panels featuring professional insights from designers across the globe 'Employability' boxes, providing a good tips guide for students gaining employment across the globe 'International Dimension' boxes which strengthen the way 'Design Oddities' box which brings into focus any new or contextual facts that help contextualise the global interior.

Drafting and Visual Presentation for Interior Designers teaches architectural drafting skills, color rendering, and visual presentation techniques for interior design students. Taking a tutorial approach, this easy-to-read text walks students step-by-step from simple to more complex skills. Every step of the way full-color illustrations and photos help students learn such as creating 3-D pictorials, rendering with markers, constructing color boards and models, and cutting a mat. Tear-out worksheets reinforce the competencies for each chapter, providing easy opportunities for students to apply the concepts they have learned.

The new comprehensive bible of interior design, from a home styling guru who has coached an entire Scandinavian generation in the art of creating a harmonious home. Frida Ramstedt believes in thinking about how we decorate, rather than focusing on what we decorate with. We know more today than ever before about design trends, furniture, and knickknacks, but we've never been so behind interior and styling—what looks good and, most of all, why it looks good. The Interior Design Handbook teaches you general rules of thumb—like what the golden ratio and the golden spiral are, the proper size for a coffee table in relation to your sofa, the optimal height to hang lighting fixtures, and the best ways to use a mood board—complete with helpful examples of balanced, beautiful home no matter where you live or what your style is.

Provides step-by-step demonstrations that integrate Adobe Photoshop, AutoCAD, Google Sketchup, freehand drawings and Adobe InDesign to create visual presentations.

Skills and Techniques for Interior Designers

A Guide to Graphics, Models and Presentation Techniques

Portfolios for Interior Designers

3D Visualizing, Designing, and Space Planning

A Guide to Graphics, Models, and Presentation Techniques

The Interior Design Reference & Specification Book

The completely revised room-by-room guide to home interior design Residential Interior Design, Second Edition teaches the fundamental skills that are needed to plan interior spaces for all types of homes, regardless of decorative styles, from remodeling to new construction. Taking a step-by-step approach, this valuable primer reviews all aspects of interior architecture as it relates to human factors and daily use. Authors Maureen Mitton and Courtney Nystuen explore the minimal amount of space that is necessary for rooms to function usefully, from the kitchen to the bathroom, the bedroom to the hallway, and every room in between. Packed with hundreds of drawings and photographs, this valuable tool is brimming with useful information regarding codes, mechanical and electrical systems, keys to creating wheelchair accessible spaces, and a variety of additional factors that impact each type of room and its corresponding space. Now featuring a companion website with instructor resources, this new edition is: Revised and updated with new building codes information and expanded information on sustainability, building construction, doors, windows, home offices, and outdoor spaces Illustrated throughout with line drawings and photographs to clearly explain the concepts covered The perfect study aid for the NCIDQ exam With a focus on quality of design over quantity of space, Residential Interior Design, Second Edition is the first stop to designing equally efficient and attractive rooms.

The leading guide to the business practice of the interior design profession, updated to reflect the latest trends For nearly thirty years, Professional Practice for Interior Designers has been a must-have resource for aspiring designers and practicing professionals. This revised and updated Sixth Edition continues to offer authoritative guidance related to the business of the interior design profession—from the basics to the latest topics and tools essential for planning, building, and maintaining a successful commercial or residential interior design business. Filled with business tips and best practices, illustrative scenarios, and other pedagogical tools, this revised edition contains new chapters on interior design in the global environment, building client relationships, and online marketing communications. The author also includes updated information on web and social media marketing, branding, and prospecting for global projects. Recommended by the NCIDQ for exam preparation, this Sixth Edition is an invaluable resource for early career designers or those studying to enter the profession. This important book: Contains three new chapters that focus on client relationships, marketing communications, and interior design in the global marketplace. Includes new or updated sections that reflect the recent trends related to social media, branding, sustainable design practice and more Offers invaluable pedagogical tools in every chapter, including chapter objectives and material relevant for the NCIDQ Instructors have access to an Instructor's Manual through the book's companion website

Quick, reliable answers to your most common on-site questions When you're in the field, you never know what you'll come across. The Wiley Graphic Standards Field Guide to Commercial Interiors gives you fast access to the information you need when you're on-site and under pressure. Presented in a highly visual and easily portable format, the Field Guide is organized to follow CSI's MasterFormat. It covers everything from acoustics to window treatments, conveying the most common answers about commercial interiors that interior architects and designers need in the real world when visiting a construction site, evaluating existing buildings, meeting with clients, or browsing at a showroom. The Field Guide to Commercial Interiors extends the familiar Interior Graphic Standards beyond the studio, with: Quick access to essential information wherever you are Graphic Standards-quality details accompanied by real-world photographs of construction sites Illustrations that help you troubleshoot problems, along with on-the-spot solutions Compact format that's easy to reference and carry along The Graphic Standards Field Guide to Commercial Interiors is the ideal companion for the on-the-go interior designer and architect.

This updated revision of the best-selling resource for interior designers offers comprehensive coverage of all of the visual design and presentation skills that interior designers need to know, from initial sketches and drawings to final rendering and presentation models. It devotes discrete chapters to the topics of manual, freehand, and digital drawing and features updated content throughout, including the latest information on digital presentation software like Photoshop, SketchUp, Revit, and AutoCAD. High-quality, color images throughout offer additional guidance, helping to make this book a perfect comprehensive learning tool for students.

Graphic Standards Field Guide to Commercial Interiors

The Fairchild Books Dictionary of Interior Design

Furnish, Decorate, and Style Your Space

Photoshop® for Interior Designers

Designing Interiors

After its publication in 1992, Designing Interiors became a hugely successful reference tool and designing textbook. In Designing Interiors, Second Edition, updates on trends in sustainability and green design, building codes, universal design, and building information models amplify the already invaluable interior design tricks of trade. Design professors Rosemary and Otie Kilmer provide a fuller design history that incorporates non-Western design and dynamic color illustrations that flesh out technical concepts.

Focused around a hotel suite project, AutoCAD 2022 for the Interior Designer provides the Interior Design student with a non-intimidating, tutorial based approach to learning the AutoCAD program. It accomplishes this by taking students that have no computer design experience from simple commands to complete projects in this single-semester sized text. This well organized and progressive approach to learning AutoCAD sets this text apart from others. To support all users, this book covers AutoCAD for both Macs and PCs. The emphasis of this book is on easy to understand descriptions and instructions, allowing the non-technical, artistic, visual learning Interior Design student to quickly get past the fear of using the computer to produce drawings. The focus is entirely on the use of AutoCAD for the Interior Design field and not simply architectural drawings. Chapters alternate between command descriptions, which are organized by a command set category, and tutorials. This allows students to easily refer back to command descriptions without hunting through a tutorial that introduces commands as it progresses. The emphasis is on the practical use of commands using the AutoCAD ribbon workspace, rather than the multiple (and seldom used) command options. Multiple tutorials of the hotel suite, which includes floor plan, elevation views, dimensioning, and plotting, provide a practical application of the commands learned in the preceding chapters. Completely dimensioned drawings are provided at the beginning of each tutorial so that the advanced student, or an instructor led class, can complete them without going through the step-by-step process. This textbook is classroom proven, and relevant interior design homework problems are provided. After completing this book, the student will be able to create all their 2-D Interior Design work using AutoCAD.

This definitive book provides information on establishing and managing an interior design practice. Equally relevant for commercial and residential designers, it covers all the basics from legal responsibilities to financial management, personnel management, licensing, marketing, and general business issues. The First Edition was the winner of the prestigious Joel Polsky award from ASID.

The new, updated edition of the successful book on interior design Interior Design Visual Presentation, Second Edition is fully revised to include the latest material on CAD, digital portfolios, resume preparation, and Web page design. It remains the only comprehensive guide to address the visual design and presentation needs of the interior designer, with coverage of design graphics, models, and presentation techniques in one complete volume. Approaches to the planning, layout, and design of interior spaces are presented through highly visual, step-by-step instructions, supplemented with more than forty pages of full-color illustrations, exercises at the end of each chapter, and dozens of new projects. With the serious designer in mind, it includes a diverse range of sample work, from student designers as well as well-known design firms such as Ellerbee and Beckett Architects and MS Architects.

Modeling and Visualization with AutoCAD

Visual Communication for Architects and Designers

Marker and Watercolor Techniques

Residential Interior Design

Manual Drafting for Interiors

Everything Interior Designers Need to Know Every Day

Put pen to paper and master the quality graphics and visual presentation techniques to create creative commercial and architectural compositions! If you're a designer and already possess the basic skills, knowledge, and techniques of design, then it's time to fine tune your art in order to be able to sell your product design. A Guide to Visual Presentation teaches designers and artists the foundations of visual commercial presentation throughout its chapters using many visual examples. Discover various types of visual presentations, the drawing of lines, the creation of good line compositions, line types and lettering, as well as the skill of sketching, the techniques involved in design drawings and the basics of presentation drawings. Artist Ruzaimi Mat Rani provides artists and designers a helpful compendium of graphics information, lines and composition, sketching, design drawing and presentation drawing. There are many examples for readers to see and comprehend. Examples include graphic images, textual information and step by step illustrations.

Dictionary of Interior Design is an illustrated reference for residential and commercial interior design terms.

Interior Design for Small Dwellings addresses the onrush of interest in smaller homes and the possibility that small dwellings might be the answer to housing needs and sustainability. The book explores key principles essential to residing and designing small interiors with emphasis on client involvement and implementation of participatory, inclusive design as advocated by the Council for Interior Design Accreditation. Does living in a small space mean living small? The authors believe that by simplifying one's life intelligently and applying certain principles of design, planning and organization, one can actually live a meaningful life in a smaller space. These tenets are based on the authors' professional experiences and living in small homes. To this end, the book provides discussion, images, case studies, interviews, worksheets, activities and suggested explorations.

Interior Design for Small Dwellings is a teaching guide and provides information and exercises that help professional designers utilize design theory, space planning and programming techniques. Throughout, the text affords sustainability, biophilic design and wellness methodologies.

Interior Designing Mood Board Journal is a book you will find useful for your designs concepts, visual presentations, and project and client logs. You can create interior design collages, quick sketch-and-draw images, write text, and even stick-on samples like fabric swatches, colour strips, and laminate pieces. With this hardcover book, you can convey a general idea of a particular design concept to your client, log and organise his/her information, and refer to an index page when searching for each project details. Look beyond the digital types of vision boards and get a physical book that will help speed up your client's sign-off. You can't beat a physical notebook. You get to see and feel the interior space. This can help you get an almost instant and positive response to your interior design concept. Added to this, each book like this can become a part of a collection of all your interior design ideas. This 28-client mood board book specifically created for interior designers, consists of: Client details pages. Project briefs. Numbered sheets. Appointments pages Mood board pages. Dot grid pages for sketching. Graph-grid sheets Lined pages for extra notes Measurements pages. Personalize surrounding spaces on each page spread with doodles, scribbles, and 'whatnots'. High-quality white interior pages.

High-quality glossy-finish hard book cover. ... And more. It is a must-have working journal for beginners, freelancers, and professional interior designers, decorators, design students, teachers, and interior architects. This hardcover interior design workbook is also available in portrait and square-shaped paperbacks. Please leave your thoughts with us through a customer review. It helps us aim to strive harder.

A Nonverbal Communication

Set

A Guide to Graphics, Models and Presentation Methods

Interior Design Visual Presentation with Portfolios for Interior Designers

Design Drawing Skills and Techniques for Architects, Landscape Architects, and Interior Designers

A Guide to Portfolios, Creative Resumes, and the Job Search

A newly updated and comprehensive guide to all aspects of visual design From doing a quick sketch to producing a fully rendered model, the ability to create visual representations of designs is a critical skill for every designer. Interior Design Visual Presentation, Fifth Edition offers thorough coverage of interior design communication used throughout the design process, complete with a broad range of real-world examples. This fully updated handbook presents a full range of styles and techniques used for interior design visual communication, from hand drawing to 3D computer modeling. Its accessible, how-to approach guides you through a variety of methods for executing creative and successful design graphics, models, and presentations. Recognizing the ongoing proliferation of digital tools for visual representation, this edition provides the latest information on software used in presentation such as Photoshop, and SketchUp, and covers the integration of Revit, and AutoCAD generated content into design presentations. • Covers all aspects of visual design and presentation for interior designers • Includes color illustrations that feature a wide range of project types including residential, healthcare and public projects, designed to highlight step-by-step instructions • Provides a discussion of incorporation of 3D digital models into presentations including use in virtual reality, and expanded information on scale models including a discussion of 3D printing • Includes a companion website for instructors, featuring PowerPoint lecture slides and an instructor's manual From traditional to cutting-edge techniques, Interior Design Visual Presentation, Fifth Edition gives students and professionals alike the tools to give life to their design vision.

Develop the skills you need to deliver presentations that sell. This unique resource focusing on the visual design and presentation skills of the interior designer, offers thorough, process-oriented coverage on the planning, layout, and design of interior building spaces, complete with a broad range of real-world examples. The author's accessible, how-to approach guides you through a variety of techniques for executing creative and successful design graphics, models, and presentations. She includes the latest information on CAD and digital portfolios, as well as Web page design. Dozens of high-quality, full-color illustrations highlight step-by-step instructions detailing techniques and approaches. This is the only book to follow FIDER accredited course requirements, covering all three required subjects. Order your copy today.

A practical guide to SketchUp addressing the specific needs of interior designers Already a common and popular tool for architects and landscape architects, SketchUp is increasingly finding a place in the professional workflow of interior designers. SketchUp for Interior Design is a practical introduction for interior designers and students who want to learn to use the software for their unique needs. The book covers the basics of creating 3D models before showing how to create space plans, model furniture, cabinetry, and accessories, experiment with colors and materials, incorporate manufacturers' models into project plans, and create final presentations and animated walk-throughs for clients. Each chapter includes clear explanations and helpful illustrations to make this an ideal introduction to the topic. Includes downloadable sample models and 39 tutorial videos Features sample questions and activities for instructors and additional online resources for students and self-learners Provides instruction on using SketchUp in both PC and Mac formats

Interior Design Visual PresentationA Guide to Graphics, Models and Presentation TechniquesJohn Wiley & Sons

AutoCAD 2022 for the Interior Designer

A Source Book of Design Reference Standards

Interior Design Visual Presentation

Professional Practice for Interior Designers

SketchUp for Interior Design

Interior Design Clients

This book covers all stages of visual presentation as part of the interior design process, from the most basic initial sketches to fully developed computer-generated visualizations. Following a brief introduction four chapters take the reader through the design process, from the basics to conception, presentation and production. This second edition includes more practical advice on techniques, more case studies, step-by-step sequences and updated examples. With a varied and comprehensive range of images, this book is an invaluable, inspirational and practical resource for interior design students.

The complete guide to portfolio development for interior designers It's a widely known fact that interior designers need a strong visual presence in the form of a well-crafted, professional-looking portfolio. Surprisingly, however, many interior designers aren't equipped with the expertise required to organize and unify their work in a fashion that optimally conveys their talents and skills. Portfolios for Interior Designers helps demystify the process by guiding the reader toward mastery in assembling a winning portfolio. It delivers essential step-by-step instruction presented in a manner that shows interior designers how to properly and effectively display their designs. This book also includes: Color and black-and-white illustrations showing portfolio elements and options Graphic design concepts necessary for portfolio development Specific information for the design of digital portfolios Supplemental teaching resources that direct readers to a companion Web site Useful tips on the ways that popular graphics software applications can be best implemented for certain portfolio elements Samples of cover letters and resumes, along with discussion of job search procedures With the aid of real-world examples, Portfolios for Interior Designers examines how a portfolio can be used as an effective tool for communicating with clients and other professionals. A much-needed guide, this book eliminates the uncertainty surrounding portfolio development so that interior designers can showcase their abilities success-fully—and land the next job.

Clients are the lifeblood of any interior design firm and a sound understanding of how to manage those clients is essential. Interior Design Clients is an informative yet fun read for entrepreneurial designers interested in gaining a better understanding of how to build and manage their clientele. Tom Williams, designer, author, and blogger, deconstructs the pitfalls and challenges that can waylay even seasoned designers. As many professional designers learn, clients can be intimidated by interior designers and sometimes can even be fearful of the process. This unreasonable intimidation can often hinder the designer-client relationship and can even stop clients from asking for what they want. This leads to clients being unsatisfied and then walking away with a negative impression of their designer. Learning why clients fear their interior designer and developing strategies to allay those fears is essential for gaining and keeping a satisfied clientele. Everything from good client, project, and time management to interview techniques and staff and paperwork organization can all lead to making client interaction as rewarding as possible and are important aspects of the business rarely addressed by the interior design community as a whole. Interior Design Clients covers the subjects rarely taught in design schools such as specific presentation and interview skills and how to sell to market. Through frank discussion and practical examples, Williams weaves the art of selling into his lessons on interviewing, presenting, and pleasing the client as a natural part of the design process. Becoming a residential or commercial interior designer is not an easy undertaking, but Thomas Williams' Interior Design Clients: The Designer's Guide to Building and Keeping a Great Clientele provides the fundamental lessons and innovative solutions to help designers succeed in the ultra-competitive world of modern interior design. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Interior designers use AutoCAD software for their drafting and rendering, but where do they learn to apply basic AutoCAD drafting standards and procedures to their specific needs? Modeling and Visualization with AutoCAD answers the question with tutorials that show students how to use AutoCAD software for such drawings as floor plans, reflected ceiling plans, interior elevations, and casework sections. Covering both 2-D and 3-D AutoCAD, the book introduces the method of importing digital images into the material library. This book introduces AutoCAD in a generic way to accommodate the minor differences between newer and older versions; the emphasis is on typical procedures and methods rather than a more detailed process.Its case studies use ancient and modern masterpieces of interior design to demonstrate various applications so that students cannot only develop their rendering skills in a creative way, but also build upon their knowledge and appreciation of the classical elements of design.Features-- Easy to follow step-by-step tutorials for different levels of learners-- Chapter objectives, key terms, and exercises to help students practice what they have learned-- Integration of instructions for applying AutoCAD functions to interior design and pre-sentation of masterpieces that enhance learners' appreciation of classical architectural forms-- Full color illustrations created with the most recent version of AutoCAD to demonstrate results that can also be achieved with earlier versions-- Instructor's Guide provides suggestions for planning the course and using the text in the classroom

Drawing for Interior Design

Drawing for Interior Design Second Edition

Interior Design for Small Dwellings

Constructing the Persuasive Presentation

Color Drawing

Drafting and Visual Presentation for Interior Designers

Delivers the inside story on 6,000 years of personal and public space. John Pile acknowledges that interior design is a field with unclear boundaries, in which construction, architecture, the arts and crafts, technology and product design all overlap.

Programming and Research: Skills and Techniques for Interior Designers provides a step-by-step approach to mastering the process of documenting client and user requirements for any design project. Replete with examples and analyses of student and professional work, this book guides its readers through the creation of their own program documents. Both the National Council for Interior Design Qualification (NCIDQ) and the Council for Interior Design Accreditation (CIDA) consider programming a required core of knowledge. Programming and Research focuses on how the study of programming for interior designers prepares students for and advances them into the professional realm. This second edition is updated with the latest information interior designers must be equipped with, including new coverage on evidence-based design, integrated project delivery (IPD), building information modeling (BIM), design across disciplines, LEED programming, designing on a budget, and time management.

DIV In the world of interior design, thousands of bits of crucial information are scattered across a wide array of sources. The Interior Design Reference & Specification Book collects the information essential to planning and executing interior projects of all shapes and sizes, and distills it in a format that is as easy to use as it is to carry. You'll also find interviews with top practitioners drawn across the field of interior design. —Fundamentals provides a step-by-step overview of an interiors project, describing the scope of professional services, the project schedule, and the design and presentation tools used by designers. —Space examines ways of composing rooms as spatial environments while speaking to functional and life-safety concerns. —Surface identifies options in color, material, texture, and pattern, while addressing maintenance and performance issues. —Environments looks at aspects of interior design that help create a specific mood or character, such as natural and artificial lighting, sound and smell. —Elements describes the selection and specification of furniture and fixtures, as well as other components essential to an interior environment, such as artwork and accessories. —Resources gathers a wealth of useful data, from sustainability guidelines to online sources for interiors-related research. /div

Visual Communication for Architects and Designers teaches you the art of designing a concise, clear, compelling and effective visual and verbal presentation. Margaret Fletcher has developed a reference manual of best practices that gives you the necessary tools to present your work in the best way possible. It includes an impressive 750 presentation examples by over 180 designers from 24 countries in North America, South America, Europe, the Middle East, Asia, Oceania and Africa. This book offers actionable advice to solve a variety of complex presentation challenges. You will learn how to: Understand differences in communication design, representation design and presentation design and know how to use these skills to your advantage; Structure the visual and verbal argument in your presentation; Design your presentation layouts, architectural competitions, boards and digital presentations; Manage issues related to the presentation of architectural and design ideas; Present yourself professionally. Your ability to communicate your design ideas to others is an invaluable and important skill. Visual Communication for Architects and Designers shows you how to develop and implement these skills and gain command of your presentations.

Human Dimension and Interior Space

Hybrid Drawing Techniques for Interior Design

Interior Design

A Guide to Planning Spaces

The Third Edition of Michael Doyle's classic Color Drawing remains the ultimate up-to-date resource for professionals and students who need to develop and communicate design ideas with clear, attractive, impressive color drawings. Update with over 100 pages, this Third Edition contains an entirely new section focused on state-of-the-art digital techniques to greatly enhance the sophistication of presentation drawings, and offers new and innovative ideas for the reproduction and distribution of finished drawings. Color Drawing, Third Edition Features: * A complete body of illustrated instructions demonstrating drawing development from initial concept through final presentation * Finely honed explanations of each technique and process * Faster and easier ways to create design drawings * Over 100 new pages demonstrating methods for combining hand-drawn and computer-generated drawing techniques Step-by-step, easy-to-follow images will lead you through digital techniques to quickly and easily enhance your presentation drawings.

A total guide to developing and fine-tuning the graphic presentation skills needed to succeed as an interior design professional The first and only comprehensive guide to visual presentation written specifically for interior designers, this book is an indispensable resource for students and seasoned professionals alike. It covers all of the key phases of the interior design process, working through the presentation methods appropriate for every step along the way. From drawing orthographic projections to presenting materials and finishes, Interior Design Visual Presentation will help designers to master the media, materials, tools, and techniques essential for creating professional-quality design graphics, models, and presentations. A complete, how-to guide to traditional, new, and emerging interior design visual presentation media and methods, this book: * Offers step-by-step instructions on how to execute effective drawings, renderings, models, and presentations * Follows a logical, skill-building format corresponding to the different stages of the interior design process * Provides instruction in visual presentation and communication as required by FIDER guidelines * Features examples of an array of presentation types and styles from leading national design firms * Includes expert advice and guidance on how to build an effective portfolio and create a winning resume

Interior design is a multidiscipline profession blending spatial, technical and aesthetic knowledge. The skill involved in manipulating these elements to solve specific design problems is intrinsically linked to drawing. Interior Design Drawing explores all aspects of this vital design skill, from sketching to record information, through orthographics and development to analyse the problem, to presentation drawing to communicate the solution.Explore the role of drawing in the design process; understand the main orthographic drawings; use line, tone and colour across 2D and 3D drawings; add texture and atmosphere to drawings; consider aspects of composition and presentation of a set of drawings; an overview of how drawing relates to the process of interior design. This guide covers sketching to record information, elevation and projection, and making final presentation drawings to communicate solutions to clients.Fully illustrated with over 100 colour illustrations.Alan Hughes has an MA in Interior Architecture and has taught at undergraduate and post-graduate levels for many institutions.