

La Città Nell'economia Della Conoscenza

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Regions and cities are the natural loci where knowledge is created, and where it can be easily turned into a commercial product. Regions are territories where, under certain socio-economic conditions, a strong sense of belonging and mutual trust develops the ability to transform information and inventions into innovation and productivity increases, through cooperative or market interaction. Especially in contexts characterised by a plurality of agents — such as cities or industrial districts — knowledge is the result of cooperative learning processes, nourished by spatial proximity, network relations, interaction, creativity and recombination capability. This book explains the logic behind these interactions and cooperative attitudes in regions and cities. One of the most significant channels comes from the presence of a university and its collaboration with firms and scientific research centres. These mutual relations between academic institutions and enterprises are of key importance. The significance of universities in driving economic well being and regional development has been well documented for some time now. Much of the research, however, has centred upon countries in Western Europe and the United States. Increasingly, and since the expansion of the European Union in 2004 in particular, themes of academic entrepreneurship, university-business links, knowledge and innovation have become important on a Europe-wide scale. This book draws together key thinkers from across the continent to analyze the importance of higher educational institutions in fostering development.

Territorial Patterns of Innovation

dall'agricoltura ai sistemi locali rurali

Il turismo e le città tra XVIII e XXI secolo

Evolving Challenges for Sustainable Growth

Proceedings of the Congress of the Atlas Working Group, International Commission for the History of Towns : Bologna, 8-10 Maggio 1997

Il pendolo meridionale

Italia e Spagna a confronto

Heritage tourism is tied to myth making and stories: creative content that can be shared, stored, combined and manipulated, but that depends on a unique cultural or natural history. A significant section of the wider phenomenon that is cultural tourism, heritage tourism is a demand-driven industry that continues to be a subject of heated debate in academic circles. Beginning with an overview of the subject, this book considers the conservation and revitalization of heritage destinations, as well as the role local communities have in supporting an attraction. It then discusses product development and communication around the world, using new techniques such as social media and examples from food tourism and sporting events, before a final section reviews the planning and institutionalisation of heritage spaces. A timely conclusion subsequently considers the implications of developments such as globalisation, technological improvement and climate change upon these unique destinations. A valuable addition to the literature, this book is the first to bridge the gap between theory and practice, including the latest research and international case studies for researchers and practitioners in tourism and destination management.

The pursuit of sustainable development and smart growth is a main challenge today in countries around the world. Social capital is an asset of their territorial communities. It is also a precondition for national and local policies that aim to better the economic base and quality of life for all. This change is socially diffused, economically sustainable over time, and smart in its content. A significant stock of social capital facilitates such results because it links into the process of development planning institutional decision makers and socioeconomic stakeholders who share trust, solidarity norms, and a community vision. In the last thirty years, social capital has become a forceful concept in the social sciences, the subject of many scholarly works and a topic of keen interest and debate in policy circles. Yet the main focus has been on defining and measuring social capital, with little attention given to its value in promoting development policies. Social Capital in Development Planning updates and advances the debate on social capital through the analysis of the application of the concept of social capital to programs for sustainable and smart socioeconomic development; empirical findings; and a new paradigm for development planning.

Biblioteca dell'economista

Rivista di economia agrara

The Spatial and Economic Transformation of Mountain Regions

Linking the Actors

settimana del teatro, 19-23 maggio 2003

Preservation, Communication and Development

An Inquiry on the Knowledge Economy in European Regions

The issue, edited by Marina Parente and Carla Sedini, founder of D4T - Design for Territories Research Network of Politecnico di Milano, aims to contribute to this new field of study helping readers understand the design-led phenomenon, which involves the tangible resources of a territory (like monumental and landscape heritage) as well as the intangible ones (like cultural identity and people values). The main topic of this issue is: How could the design develop the local dimension enhancing and revitalizing the territory at the same time? Furthermore, with issue #13 we are opening a series with artists' images that will match the articles with a visual research connected to the proposed subject. Photographer Carla Sedini, co-editor with Marina Parente of this issue, gave us permission to publish a selection of images about "design that is not there", "design that may be" and "tacit design" within urban territories around the world. We hope that many creatives will interpret the "Suggestions for Design" launched here. The numerous contributors to this issue are: Miriam Bicocca; Letizia Bollini; Marco Borsotti & Sonia Pistidda; Raffaella Fagnoni & Silvia Peric; Davide Fassi, Laura Galluzzo & Anna Linda De Rosa; Rosanna Gaddi; Helena Gentili & Daria Casciani; José Luis González Cabrera, Ana Margarita Avila Ochoa, Ana Cabrera, Debora Giorgi, Yasser Hailoul, Israf Khated & Rosa Povedano; Maria Antonietta Sbordone; Raham Mohsen & Andras Székelyes; Carla Sedini & Luca Fois.

Informed by systems thinking, this book explores new perspectives in which culture and management are harmoniously integrated and cultural heritage is interpreted both as an essential part of the social and economic context and as an expression of community identity. The combination of a multidisciplinary approach, methodological rigor and reference to robust empirical findings in the fertile field of analysis of UNESCO's contribution mean that the book can be considered a reference for the management of cultural heritage. It casts new light on the complex relation of culture and management, which has long occupied both scholars and practitioners and should enable the development of new pathways for value creation. The book is based on research conducted within the framework of the Consorzio Universitario di Economia Industriale e Manageriale (University Consortium for Industrial and Managerial Economics), a network of universities, businesses and public and private institutions that is dedicated to the production and dissemination of knowledge in the field. This volume will be of interest to all who are involved in the study and management of the cultural heritage.

Enciclopedia Sociologica dei Luoghi vol. 1

Guida normativa per l'amministrazione locale 2015

La Via internazionale

Citrus bergamia

La città nell'era della conoscenza e dell'innovazione. Atti della Conferenza Imre 2005

Sviluppo, lavoro e competitività in Emilia Romagna

Scelta collezione delle più importanti produzioni di economia politicantiche e moderne italiane e straniere

The second edition of Regional Economics provides a comprehensive and up-to-date treatment of regional economics. This fully revised edition includes key theoretical developments of the last ten years. Topics included span from the earliest location theories to the most recent regional growth theories. It is also is also enriched by the recent debate on smart specialization strategies recently developed by the EU for the design of new cohesion policies. Key elements covered in the new edition include: proximity and innovation theories the concept of territorial capital the debate on the role of agglomeration economies in urban growth This textbook is for undergraduate students in regional and urban economics as well as spatial planning courses.

In Calabria, Italy, where bergamot has been successfully cultivated since the eighteenth century, it is commonly defined as "the prince of the Citrus genus." Written by an international panel of experts from multiple disciplines, Citrus bergamia: Bergamot and its Derivatives represents the most complete treatise on bergamot and its derivatives currently available. Although production of bergamot and its derivatives is comparatively small, its chemical composition and biological properties have been of great scientific interest and the oil is considered essential in many high-quality perfumes. There is also an increased demand for bergamot oil for food flavorings and gastronomy. A tribute to bergamot, Citrus bergamia: Bergamot and its Derivatives covers all aspects of bergamot, from its historical and botanical origins, cultural practices, and transformation technologies to the use of its derivatives, possible contaminations, and biological activity. The book examines the chemical composition of bergamot in peel oils, leaf oils, juice, and fruits, extracted by various techniques-mechanical, distillation, and by supercritical fluids. It covers newly identified classes of compounds, limonoids and statins, describing the identification and assay

of natural statins and the pharmacological activities of limonoids. It also discusses bergapten properties and its uses in cosmetics and medicine, as well as the use of bergamot in perfumery and in foods and beverages. The book concludes with a chapter reviewing the available data and global legislative status of bergamot as they relate to the safe use and trade of bergamot products.

Scenari italiani

Growing Compact

Distretti, pilastri, reti

Bergamot and its Derivatives

Landscapes as Commodities

La città della conoscenza. La più recente e affascinante dimensione dell'economia fondata sulla conoscenza

La città nell'economia della conoscenza

Occuparsi di urbanistica è occuparsi dei processi di antropizzazione, ovvero di eventi non inevitabili o necessari ma che dipendono da scelte. Questo è ancor più vero nel momento in cui la globalizzazione moderna, fenomeno legato alle prima inesistenti opportunità tecnologiche – cioè la telematica, il trasporto aereo e quello ad alta velocità – sta modificando gli assetti territoriali che per millenni, ma soprattutto dalla rivoluzione industriale si sono concretizzati. Perdita di senso, di riferimenti sociali e culturali incombono e sembrano essere divenuti il prezzo da pagare per un indecifrabile percorso dettato negli ultimi decenni dall'economia che ha preso il sopravvento sulla politica, cioè l'arte di gestire la polis: più i territori sono deboli, o sono divenuti tali, più soggiacciono a queste logiche.

Costruire e realizzando il Workshop di Tropea si è iniziato a sperimentare sul campo come le riflessioni critiche elaborate possano aiutare a ricostruire un senso dello spazio e, contemporaneamente, l'abitante a divenire civi-cives. Questo libro continua il percorso dedicato all'identificazione delle nuove fenomenologie legate al formarsi della città globale e quindi al tema della ricerca di una possibile, auspicabile, identità individuale e collettiva, sostenibile sia riguardo le risorse naturali che socialmente. Se ciò lo vi riuscirà a realizzare in territori oggi così problematici, resti ancor più distanti da opzioni economiche non troppo lontane, allora la parola speranza è lecita per l'urbanistica moderna e quindi per il bene pubblico, anzi, per il bene comune primo che è la città.

Urban heat islands are a new type of microclimatic phenomenon that causes a significant increase in the temperature of cities compared to surrounding areas. The phenomenon has been enforced by the current trend towards climate change. Although experts consider urban heat islands an urgent European Union public health concern, there are too few policies that address it. The EU carried out a project to learn more about this phenomenon through pilot initiatives. The pilots included feasibility studies and strategies for appropriately altering planning rules and governance to tackle the problem of urban heat islands. The pilots were carried out in eight metropolitan areas: Bologna/Modena, Budapest, Ljubljana, Lodz, Prague, Stuttgart, Venice/Padova, and Vienna. The feasibility studies carried out in these pilot areas focused on the specific morphology of EU urban areas, which are often characterised by the presence of historical old towns.

Towards New Pathways

Gli argomenti umani

Contracting Urban Heat Island Effects in a Global Climate Change Scenario

Il Teatro alla Scala

Conferenze e proiezioni

primo rapporto annuale dell'Istituto per il Lavoro

Loci for Knowledge and Innovation Creation

LIEnciclopedia Sociologica dei Luoghi (ESL) si pone come occasione di ricerca e riflessione sul ruolo che i luoghi hanno avuto in passato e hanno tuttora nel dare forma alle città e segnare i destini dei suoi abitanti e fruitori. Il volume offre chiavi di lettura e coordinate teoriche, nonché presentazioni di casi utili a sviluppare ricerche situate, riducendo il livello di indifferenza nei confronti dei contesti spaziali che spesso caratterizza le ricerche sociologiche. Il termine enciclopedia sembra il più adatto a trasmettere l'idea di un lavoro in grado di toccare tanti luoghi: da quelli riguardanti i trasporti a quelli relativi il tempo libero, da quelli riferiti alla sicurezza pubblica a quelli inerenti il consumo, e via dicendo.

In a period of increasing globalization and rapid growth in emerging countries, recognizing sources of regional competitiveness is of paramount importance. This timely and informative book identifies and analyses changes in the origins of regional advantage. The expert contributors illustrate that sources of regional competitiveness are strongly linked with spatially observable yet increasingly flexible realities, and include building advanced and efficient transport, communications and energy networks, changing urban and rural landscapes, and creating strategic and forward-looking competitiveness policies. They investigate long-term interactions between regional competitiveness and urban mobility, as well as the connections that link global sustainability with local technological and institutional innovations, and the intrinsic diversity of spatially rooted innovation processes. A prospective analysis on networks and innovation infrastructure is presented, global environmental issues such as climate change and energy are explored, and new policy perspectives D relevant world-wide D are prescribed.

Networks, Space and Competitiveness will prove an invaluable resource for academics, students and researchers across a range of fields including international and regional economics, regional science, economic geography and international business.

Il caso della Provincia di Cuneo e dei Programmi di Creazione d'Impresa

Come le città si relazionano, apprendono e si innovano

Medieval Metropolises

Democracy and Growth in the Twenty-first Century

Self-employment e sostegno pubblico all'imprenditorialità. Il caso della Provincia di Cuneo e dei Programmi di Creazione d'Impresa

Viaggio nell'economia campana

bilanci e prospettive delle politiche per lo sviluppo locale del Mezzogiorno

1862.220

1862.193

La trasformazione post-industriale della campagna

Social Capital in Development Planning

Regional Economics

Networks, Space and Competitiveness

Oltre la globalizzazione: le proposte della Geografia economica Giornata di Studio della Società di Studi Geografici. Firenze 14 ottobre 2011

Italia ed Europa. Roma, 8-9 aprile 2003

Heritage Tourism Destinations

Mountain regions are subject to a unique set of economic pressures: they act as collective enterprises which have to valorize rare resources, such as spectacular landscapes. While primarily rural in nature, they often border large cities, and the development of industries such as hydroelectric power and the rapid development of tourism can bring about sweeping socio-economic change and vast demographic alterations. The Spatial and Economic Transformation of Mountain Regions describes the socio-economic changes and spatial impacts of the last four decades, with the transformation of mountain areas held up as an example. Much of the real-world context draws on the Alps, spanning as they do the significant economies of France, Italy, Germany, Switzerland, and Austria. Chapters address academic discourse on regional development in these mountain areas and suggest alternative approaches to the liberal-productivist societal model. This book will be essential reading for professionals, institutions, and NGOs searching for counter-models to the existing marketing approaches for peripheral areas. It will also be of interest to students of regional development, economic geography, environmental studies, and industrial economics.

This edited volume describes the spatial diffusion of knowledge and innovation using a large dataset at the regional level, and presents scientific evidence on the role of knowledge and innovation on regional development. The empirical results support a new design for innovation policies at the regional level, which could help the European Union to achieve the targets set up in its 2020 Agenda. Today, financial capital, general information, consolidated technologies and codified knowledge are readily available virtually everywhere. However, the ability to organize these 'pervasive' factors into continuously innovative production processes and products is by no means pervasive and generalized; rather, it exists selectively only in some places where tacit knowledge is continuously created, exchanged and utilized and business ideas find their way to real markets. Territorial Patterns of Innovation provides evidence that, contrary to popular belief, local knowledge intensity does not necessarily guarantee higher innovation performance. Moreover, the book shows that the growth benefits deriving from innovation do not necessarily match the strength of the formal local knowledge base, and that regions innovating in the absence of a strong local knowledge base can be as successful as more knowledge-intensive regions in turning innovation into a higher growth rate. Together, the contributions in this book offer a new understanding of the relationship between knowledge, innovation and regional performance by delving beyond generally held beliefs. It will be of value to regional scientists, industrial economists and policymakers.

Knowledge-creating Milieus in Europe

Attraverso le città italiane nel medioevo

Oltre le smart cities

Design for territories

Bollettino della Società geografica italiana

Cultural Heritage and Value Creation

PAD #13

Is democracy still the best political regime for countries to adapt to economic and technological pressures and increase their level of prosperity? While the West seems to have stagnated in an environment of political mistrust, increasing inequality and low growth, the rise of the East has shown that it may not be liberal democracy that is best at accommodating the social mutations that technologies have triggered. The cases of China and Italy form the research focus as two extremes in growth performance. China is the star of globalisation in the East, while Italy is the laggard of globalisation in the West and a laboratory of creeping political meltdown now shared by other major Western economies. But is this forever? Introducing the 'innovation paradox' as the main challenge to the West and the notion of 'knowledge democracy' as key to sustainable growth, this book presents a new side to the debate on the Fourth Industrial Revolution (or fifth as the authors argue). It is a vital reading for all those questioning what kind of democracy positively impacts innovation as the force whose speed and direction transforms societies and economies.

This book introduces a radically spatialised approach to knowledge creation and innovation. Reflecting on an array of European urban and regional developments, it offers an updated notion of milieu as the conceptual and material space of knowledge and innovation in line with the interpretative turn in social sciences and humanities. In view of the unwillingness of mainstream economics to accommodate such a trend, the authors pursue a broadly understood hermeneutic approach that expands on the triad of knowledge-space-innovation. The book's main findings are that space is an essential intermediary in the connection between knowledge and innovation, and that a renewed notion of milieu provides the knowledge-space-innovation triad with both an analytical basis and operational power. It also offers fresh insights into the significance and potential of the knowledge economy. A number of empirical European case studies on various scales (organisations, cities and territories) support the findings and suggest new policy directions.

Firms, Cities, Territories

Spunti, riflessioni, indicazioni di pianificazione e progettazione

Costruire un senso del territorio

The Diverging Cases of China and Italy

Universities, Cities and Regions