

Leadership Lessons: Warren Buffett, Walt Disney, Thomas Edison, Katharine Graham, Steve Jobs, And Ray Kroc

Warren Buffett is a legend primarily for his investment philosophy. He isn't concerned about the intricacies of the market, but instead focuses on the quality of the companies Berkshire Hathaway stands behind. Yet we know little about the leaders of the companies that Buffett handpicks. In *Behind the Berkshire Hathaway Curtain: Lessons from Warren Buffett's Top Business Leaders*, author Ronald W. Chan — founder and CEO of Chartwell Capital — offers a behind-the-scenes look into the careers of Berkshire Hathaway executives who have both directly and indirectly contributed to the conglomerate's success. Drawing on exclusive interviews from Berkshire leaders, Chan vividly describes how an exceptional group of managers has built a culture of achievement. With a keen eye for detail, he shows how their lessons can be applied for career success and personal fulfillment. Brimming with practical advice, the book will appeal to both executives and employees wanting to improve their leadership skills and work performance. Covering the career and life decisions of David Sokol of MidAmerican Energy, Cathy Baron-Tamraz of Business Wire, Dennis Knautz of Acme Brick, Randy Watson of Justin Brands, Stan Lipsey of Buffalo News, and many more, the book offers a wide range of business insights, philosophies, and strategies directly from leaders at the top of their fields.

Leadership Lessons: Warren Buffett, Walt Disney, Thomas Edison, Katharine Graham, Steve Jobs, and Ray Kroc New Word City

It is hard to overstate the importance of the leader-member exchange relationship. Employees who share a high-quality relationship with their leader are more likely to earn a higher salary, climb the ranks more quickly, and report higher life satisfaction levels than their peers who have a less copasetic leader-member relationship. While Leader-Member Exchange Theory (LMX) research addresses the impact that the leader-member relationship has on the individual employee experience, much of this scholarship overlooks or obscures the vital role that communication plays in the development and maintenance of workgroup relationships. Much of extant literature also glosses over the role that communication plays in workgroup collaboration. Using a communicative lens, this text illustrates the complex theoretical underpinnings of LMX theory, such as the importance of social interaction and relationship building and maintenance necessary to achieve organizational goals. We explore how an employee's relationship with their leader also shapes their peer relationships and their overall standing within their workgroup. Further, the text examines the potential dark side of LMX theory, such as the tendency towards demographic and trait and state similarity. Employing a communicative perspective emphasizes the extent of position and personal power both leaders and members have in engineering the quality of the relationship they desire. Integrating and applying once disparate lines of academic literature, this book offers employees, students, and teacher-scholars pragmatic yet research-based insights into developing and maintaining successful, healthy workplace relationships.

Warren Buffett built Berkshire Hathaway into something remarkable — and Fortune journalist Carol Loomis had a front-row seat for it all. When Carol Loomis first mentioned a little-known Omaha hedge fund manager in a 1966 Fortune article, she didn't dream that Warren Buffett would one day be considered the world's greatest investor — nor that she and Buffett would quickly become close personal friends. As Buffett's fortune and reputation grew over time, Loomis used her unique insight into Buffett's thinking to chronicle his work for Fortune, writing and proposing scores of stories that tracked his many accomplishments — and also his occasional mistakes. Now Loomis has collected and updated the best Buffett articles Fortune published between 1966 and 2012, including thirteen cover stories and a dozen pieces authored by Buffett himself. Loomis has provided commentary about each major article that supplies context and her own informed point of view. Readers will gain fresh insights into Buffett's investment strategies and his thinking on management, philanthropy, public policy, and even parenting. Some of the highlights include: The 1966 A. W. Jones story in which Fortune first mentioned Buffett. The first piece Buffett wrote for the magazine, 1977's "How Inflation Swindles the Equity Investor." Andrew Tobias's 1983 article "Letters from Chairman Buffett," the first review of his Berkshire Hathaway shareholder letters. Buffett's stunningly prescient 2003 piece about derivatives, "Avoiding a Mega-Catastrophe." His unconventional thoughts on inheritance and philanthropy, including his intention to leave his kids "enough money so they would feel they could do anything, but not so much that they could do nothing." Bill Gates's 1996 article describing his early impressions of Buffett as they struck up their close friendship. Scores of Buffett books have been written, but none can claim this work's combination of trust between two friends, the writer's deep understanding of Buffett's world, and a very long-term perspective.

Leadership Lessons with The Beatles

Lessons from the World's Top Fund Managers

Comeback

Leadership Lessons: Warren Buffett

Taking People with You

Damn Right!

The Best Investment Advice I Ever Received

PUT WALT TO WORK FOR YOU! How do you go from dreaming of a theme park to building one? Walt Disney laid the blueprint. Learn how he did it, and how his wisdom can guide you toward achieving the things that you dream of. The experts told Walt it'd never work. A giant theme park, where parents and children could play together? Crazy! So Walt put all of his money into this crazy dream of his. He put his reputation on the line. Anyone else would have quit, discouraged and disillusioned, but Walt built Disneyland. How did he go from dreaming to doing? And how can you do the same, no matter what your goal? In *The Wisdom of Walt*, Professor Jeffrey Barnes distills Walt Disney's vision, his knowledge, and his methods into a series of actionable lessons. Through historical vignettes about Disneyland, as well as plentiful examples and exercises, Barnes creates a framework through which you can apply Walt's wisdom to improve your career, your company, and your life. Learn to: -Listen to your "Walter ego" and start trusting yourself -Go "beyond the berm" with the secrets of Disneyland's success -Make a "Main Street impression" on everyone you meet -Create "E-ticket experiences" that keep them coming back for

more WITH THE WISDOM OF WALT, YOUR SUCCESS IS JUST A DREAM AWAY!

It's time to redefine the CEO success story. Meet eight iconoclastic leaders who helmed firms where returns on average outperformed the S&P 500 by more than 20 times.

Did you know that all successful entrepreneurs in the world have a similar way of thinking? Every great achievement is first conceived in our thoughts. It doesn't matter how smart you are, if your mind and thoughts are not prepared for success, you won't become a successful in business or experience true wealth. "Think Like A Titan: Lessons from Jeff Bezos, Bill Gates and Warren Buffett" is written to help you re-pattern your thoughts and think like successful CEOs while creating the long-lasting wealth that will set you apart from wishful thinkers. Taking important lessons from 3 of the most successful men in the world, this book will take you to another dimension of reality where you'll embrace the same thinking patterns that set these billionaires apart from those who never realize their dreams. No matter who you are, where you live or how much experience you have, this book will help you reinvent yourself to think like a champion and raise your consciousness seamlessly. If you yearn for real success and want to know how these 3 powerful men consistently get staggering results, then this book is for you. Click on the "Add to cart Button NOW!"

"The highest achievers share some of their lowest moments, and there is much wisdom to be gained from those struggles. Captivating, thought-provoking." —David Faber, CNBC The path to success is rarely easy or direct, and good mentors are hard to find. In Getting There, thirty leaders in diverse fields share their secrets to navigating the rocky road to the top. In an honest, direct, and engaging way, these role models describe the obstacles they faced, the setbacks they endured, and the vital lessons they learned. They dispense not only essential and practical career advice, but also priceless wisdom applicable to life in general. Getting There is for everyone—from students contemplating their futures to the vast majority of us facing challenges or seeking to reach our potential. "Kudos to Gillian Zoe Segal for assembling this remarkable group of visionaries and helping them all tell their stories without filters or false bravado. Getting There is both empowering and illuminating." —Piper Kerman, New York Times bestselling author of Orange Is the New Black "Life-changing, real-world advice." —Vanity Fair "Reading Getting There is like having an intimate, one-on-one talk with some of the world's most fascinating and accomplished people. You will be taken aback by their honesty, entertained by their anecdotes, and, most of all, learn invaluable lessons about both business and life. This book is fantastic—you will not be able to put it down!" —JJ Ramberg, bestselling author of It's Your Business "Somehow, Gillian Zoe Segal has gotten these leaders to share their stories in a unique, authentic, and revealing way." —Robert Steven Kaplan, former president and CEO of the Federal Reserve Bank of Dallas

The Timeless Leadership Lessons of History's Greatest Empire Builder

A Chronological Analysis of Warren Buffett and Charlie Munger's Conglomerate Masterpiece

Warren Buffett on Practically Everything, 1966-2013

Leadership Lessons: Ray Kroc

Tap Dancing to Work

The Magic Kingdom

Future Forward: Leadership Lessons from Patrick McGovern, the Visionary Who Circled the Globe and Built a Technology Media Empire

Wall Street Journal Bestseller Make Your Mark in the World with the Five Success Principles of the World-Changing Social Media Site If Facebook were a country, it would be the third largest in the world. Facebook accounts for one of every seven minutes spent online. More than one billion pieces of content are shared on Facebook. There's no doubt about it. Mark Zuckerberg's creation has changed the world. Literally. Facebook has singlehandedly revolutionized the way more than one-seventh of the world's population communicates, engages, and consumes information. If you run a business or plan to start one, you're probably asking yourself the same question organizational leaders worldwide are asking: What did Mark Zuckerberg do right? At long last, the answer is here. Think Like Zuck examines the five principles behind Facebook's meteoric rise, presented in actionable lessons anyone can apply—in any organization, in any industry. Written by social business trailblazer Ekaterina Walter, this groundbreaking book reveals the five "P's of Facebook's success: PASSION—Keep your energy and commitment fully charged at all times by pursuing something you believe in PURPOSE—Don't just create a great product; drive a meaningful movement PEOPLE—Build powerful teams that can execute your vision PRODUCT—Create a product that is innovative, that breaks all the rules, that changes everything PARTNERSHIPS—Build powerful partnerships with people who fuel imagination and energize execution Packed with examples of Facebook's success principles in action—as well as those of Zappos, TOMS, Threadless, Dyson, and other companies—Think Like Zuck gives you the inspiration, knowledge, and insight to make your own mark in the world, to build a business that makes a difference, and to lead your organization to long-term profitability and growth. "Think Like Zuck is a fascinating look at how entrepreneurial vision drives success. If you want more out of work than just a job, if you have the burning desire to build something of lasting value, then this is your guide." —DAVID MEERMAN SCOTT, bestselling author of The New Rules of Marketing and PR "Whether you're a seasoned business executive or the next Mark Zuckerberg in your dorm room right now, this book is a must-read! Two likeable thumbs up!" —DAVE KERPEN, New York Times bestselling author of Likeable Social Media and Likeable Business "True success lies at the place where

passion and purpose collide—this book will help you uncover yours.” —JOHN JANTSCH, bestselling author of Duct Tape Marketing and The Commitment Engine “Think Like Zuck is a must-read for any innovator, social entrepreneur, or business owner looking to capitalize on the success of Facebook to propel and realize their own vision.” —SIMON MAINWARING, New York Times bestselling author of We First “This book takes you on the ride of a lifetime and shows you how YOU can be successful! The question is: What does it take? Ekaterina gives us the answers!” —JEFFREY HAYZLETT, bestselling author of Running the Gauntlet and global business celebrity “In Think Like Zuck, you will find important principles to infuse meaning into your business strategies and inspire change. Don’t just read this book; use it.” —SHAWN ACHOR, author of the international bestseller The Happiness Advantage

Entrepreneurs are the key to any successful new business. But having a good idea is not enough . . . too many good ideas fail at the execution level. Meticulously researched with fresh insights into the entrepreneurial process, Transformative Entrepreneurs provides a fascinating perspective on those enterprises and entrepreneurs that have changed the landscape of society, and highlights the challenges and excitement of launching new innovative businesses. Jeff Harris brings in-depth perceptions from his nearly thirty years of venture capital experience to provide a thorough understanding of the transformative ideas and leadership abilities that separate the winners and losers. From Fred Smith's Federal Express to Hugh Hefner's Playboy, and Ted Turner's CNN to Herb Kelleher's Southwest Airlines, the pioneering business models and execution skills of the founders come to life providing an inspirational lens for those chasing the dream.

With Leadership Lessons from West Point as a guide, leaders in the business, nonprofit, and government sectors can learn leadership techniques and practices from contributors who are teaching or have taught at the U.S. Military Academy at West Point and have served in positions of leadership that span the globe. These military experts cover a broad range of topics that are relevant to any leadership development program in any sector. The articles in this important resource offer insight into what leadership means to these experts—in both war and peacetime—and describe their views on quiet leadership, mission, values, taking care of people, organizational learning, and leading change.

From soda jerk to billionaire restaurateur, Ray Kroc exemplified American entrepreneurship at its best. In a fascinating career of building McDonald's into the world's biggest fast service restaurant chain, Kroc adhered to certain virtues he considered indispensable for success - passion, persistence, simplicity, trust in frontline employees, and partnering with suppliers. Plus: Smile, smile, smile. Here, in this short-form book by bestselling author and consultant Will Peters, is what leaders can learn from his amazing record.

The Value Investors

I, Steve

Behind the Scenes with Berkshire Hathaway Billionaire Charlie Munger

Getting There

Leadership Lessons from the Happiest Place on Earth

Eight Unconventional CEOs and Their Radically Rational Blueprint for Success

Actionable Tips and Tools for Becoming Better at Leading

What is it about McDonald's that has enabled it to produce more millionaires from within its ranks than any company in history? What earns the undying respect and loyalty of its franchisees, vendors, and 47 million customers served daily, from Moscow to Evansville to Rio de Janeiro? And how does it continue to expand its products, retool its image, and become more popular with each passing year? Few authors are as qualified to answer those questions as company insider Paul Facella. Beginning behind the counter at age 16, Paul literally grew up at McDonald's. From counter, to grill, to Regional Vice President, he has, over the course of his distinguished 34-year career, developed an intimate knowledge of the fast-food giant's management practices and culture. He's also forged personal ties to its legendary leaders, including founder Ray Kroc and CEOs Fred Turner, Mike Quinlan, Jack Greenberg, former President Ed Rensi, and current CEO Jim Skinner. Everything I Know About Business I Learned at McDonald's delivers an up-close-and-personal look at a company where talent is cultivated and encouraged to thrive, from the individual restaurant to the corner office. With the help of in-depth interviews and “in their own words” commentaries from company executives, franchisees, and vendors, he explores McDonald's result-driven culture, and reveals the core principles, first laid down by founder Ray Kroc in 1955, that have successfully guided the company for more than five decades. Finally, Paul distills all that knowledge and experience into powerful lessons on teamwork, leadership, integrity, communication, and relationship building that you'll use to achieve stellar results in your company—whether your goal is to build an international business empire of your own, or just the best darned shop in town.

Millions have been inspired by the Bible's spiritual lessons. Now, Lorin Woolfe provides a unique way to view the Bible . . . for leadership lessons that can be applied to our modern business world. Consider David's courage and innovation in slaying Goliath with just a stone and a sling; Moses' outstanding "succession planning" in picking Joshua; Joseph and the political skills that brought him to the seat of power; and of course, Jesus' compassion, communication skills, and vision that launched Christianity (a long-term success by any measure). These are leaders among leaders. Their achievements -- and their inspired methods of achievement -- offer a wholly different perspective on business leadership. For the dozens of Biblical stories presented, the book provides: * A concise retelling of each story * One (or more) leadership lessons suggested by each story * Examples of contemporary business leaders who exhibit some of the inspired traits of these ancient leaders, including: Fred Smith of FedEx, Howard Shultz of Starbucks, Tom Chappell of Tom's of Maine (a “toothpaste with a mission”), Roy Vagelos of Merck, and many more. The chapters cover these universal topics: Courage * Purpose * Communication * Honesty and Integrity * Power and Influence * Performance Management * Team Building * Humility * Compassion * Justice * Encouragement and Consequences * Wisdom * Creating the Future Each topic concludes with a list of key points to keep in mind as readers continue on their own leadership journeys.

Praise for *Damn Right!* From the author of the bestselling *WARREN BUFFETT SPEAKS*. . . "Charlie Munger, whose reputation is deep and wide, based on an extraordinary record of brilliantly successful business strategies, sees things that others don't. There is a method to his mastery and, through this book, we get a chance to learn about this rare individual." -MICHAEL EISNER, Chairman and CEO, The Walt Disney Company "Janet Lowe uncovers the iconoclastic genius and subtle charm behind Charlie Munger's curmudgeonly facade in this richly woven portrait of our era's heir to Ben Franklin. With a biographer's detachment, an historian's thoroughness, and a financial writer's common sense, Lowe produces a riveting account of the family, personal, and business life of the idiosyncratically complex and endlessly fascinating figure." -LAWRENCE CUNNINGHAM, Cardozo Law School, Author of *The Essays of Warren Buffett: Lessons for Corporate America* "For years, Berkshire Hathaway shareholders and investors worldwide (me included) have struggled to learn more about Warren Buffett's cerebral sidekick. Now we can rest and enjoy reading Janet Lowe's book about this rare intellectual jewel called Charlie Munger." -ROBERT G. HAGSTROM, Author of *The Warren Buffett Way* "Charlie has lived by the creed that one should live a life that doesn't need explaining. But his life should be explained. In a city where heroism is too often confused with celebrity, Charlie is a true hero and mentor. He lives the life lessons that he has studiously extracted from other true heroes and mentors, from Ben Franklin to Ben Graham. This book illuminates those life lessons." -RONALD L. OLSON, Munger, Tolles & Olson llp "Janet Lowe's unprecedented access to Charlie Munger and Warren Buffett has resulted in a first-class book that investors, academics, and CEOs will find entertaining and highly useful." -TIMOTHY P. VICK, Money Manager and Author of *How to Pick Stocks Like Warren Buffett*

Warren Buffett is the most successful investor in history. From his humble beginnings in Depression-torn Nebraska, he became the world's richest man before he started giving his billions away. But his wealth and power is balanced by self-deprecating wit, folksy charm, a modest lifestyle, and a well-earned reputation for blunt honesty. In truth, Buffett is far more complex than he appears, and he owes his success equally to hard work and his exceptional ability to spot value that others overlook. But as this short-form book shows, Buffett's insights, principles, and precepts hold lessons that investors everywhere can profit from. As his story proves, getting rich in the stock market isn't easy--but it's far from impossible.

2 in 1 Book Set : Top Life and Business Lessons of Warren Buffett and Steve Jobs (Warren Buffett, Warren Buffett Biography, Steve Jobs , Steve Jobs)

A Compilation of Quotes from Berkshire Hathaway's Vice Chairman on Life, Business, and the Pursuit of Wealth With Commentary by David Clark

Straight from the Gut

Lessons from Warren Buffett's Top Business Leaders

Behind the Berkshire Hathaway Curtain

Leader-Member Exchange and Organizational Communication

Transformative Entrepreneurs

Leadership has gone through many changes in the last couple of decades. We have realized that outstanding leadership is not about being authoritarian and exercising control. It is not only about the intelligence quotient (IQ) but also about emotional intelligence. To be an exceptional leader, you need several essential skills, all of which you can learn. The skills are nuanced with emotional intelligence, which you can gain. This book is unique: the author weaves leadership ideas with the song titles of The Beatles, making this book fun, playful, thoughtful, and valuable. Each chapter is organized with the key message on a leadership attribute prompted by a Beatles' song title, tips on becoming better on the topic, a practice suggestion, questions to ask yourself to think about the message, and resources for more reading. The author begins each chapter with how and why she chose the song and includes fun facts. It's an engaging book that blends the words of perhaps the greatest rock band ever—The Beatles—with the basic principles for becoming a better leader.

The author weaves pearls of wisdom from Warren Buffet into an engaging narrative, organized into business and management topics, in a book that provides direct hands-on information for entrepreneurs, business students and more.

Steve Jobs and Warren Buffett Sale price. You will save 33% with this offer. Please hurry up!2 in 1 book set : Top Life and Business Lessons of Warren Buffett and Steve Jobs for Unlimited Success Warren Buffett is an investor, business magnate and philanthropist, and has consistently been ranked as one of the world's wealthiest people. He is currently the CEO and Chairman of Berkshire Hathaway and in in 2008 Forbes estimated his net worth as approximately \$62 billion. There is much we can learn about life, business, and investment from Warren Buffett and this book clearly and concisely examines the top 7 lessons to be learnt from Buffett's success. If you are looking for ways to be more successful at work, find out about Buffett's strategies for investing, or simply learn a little more about his life and business philosophies then this book is for you. One of the key characteristics of successful people is their willingness and ability to learn from others, and this book provides you with the opportunity to do just that. This book includes: An introduction to the life of Warren Buffett The value of reputation Talent is the best defense (the importance of continual learning) Some things just take time (why patience is vital) Understand what it is you are investing in The art of probability Be flexible and keep calm Why you don't need to be a one man show Steve Jobs 7 Top Life and Business Lessons of Steve Jobs for Unlimited Success Steven Jobs, best known as the co-founder of Apple Computer, is largely considered a pioneer of the personal computer revolution that reached its height in the 1970s. This book will explore the lessons

that we can learn from him, relating both to business and to life in general. Jobs was an incredible businessman and entrepreneur, so we can learn many tactics for succeeding in business from him, such as the importance of good leadership and how thinking big but keeping it simple is an effective business model. We can also learn many lessons from him that are related more to general life; these lessons can help us embrace who we truly are and live life to the fullest. Steve Jobs wanted to change the world by his creation of personal computing products, and he was successful. This book includes the following topics: Introduction: A brief biography of Steve Jobs 'Think Different' a life and business lesson Find something that you are passionate about Think big, but keep it simple The power of the platform The importance of leadership Conclusion: Be your own person Download your copy of "Warren Buffett and Steve Jobs" by scrolling up and clicking "Buy Now With 1-Click" button. Tags: motivation, business, entrepreneurship, success, motivational, mentoring, coaching, business money, quotes, Warren Buffett, warren buffett biography, warren buffett way, warren buffett portfolio, warren buffett essays, warren buffett accounting book, Buffett, Personal Finance, Investing, Finance, Success, Investing, Business and Money, Investing Basics, Business, Management, Leadership, Investing for beginners, motivation, business, entrepreneurship, success, motivational books, motivational, mentoring, coaching, business money, Steve Jobs, Steve jobs biography, Steve jobs books, Steve jobs autobiography, Steve jobs spanish, Steve jobs walter isaacson, Steve jobs kindle, apple, ipod, iphone, ipad, imac, mac, macintosh, itunes, music, video, pixar, animations, disney, ceo, creator, inventor, leader, toy story, finding nemo, buzz lightyear, woody, Steve jobs walter isaacson, cartoon, father, mother, sister, brother, child, america, american, government, history, people, famous, quotes, character, personality, struggles, hardships

Words of wisdom from Charlie Munger—Warren Buffett's longtime business partner and the visionary Vice Chairman of Berkshire Hathaway—collected and interpreted with an eye towards investing by David Clark, coauthor of the bestselling Buffettology series. Born in Omaha, Nebraska in 1924 Charlie Munger studied mathematics at the University of Michigan, trained as a meteorologist at Cal Tech Pasadena while in the Army, and graduated magna cum laude from Harvard Law School without ever earning an undergraduate degree. Today, Munger is one of America's most successful investors, the Vice Chairman of Berkshire Hathaway, and Warren Buffett's business partner for almost forty years. Buffett says "Berkshire has been built to Charlie's blueprint. My role has been that of general contractor." Munger is an intelligent, opinionated business man whose ideas can teach professional and amateur investors how to be successful in finance and life. Like The Tao of Warren Buffett and The Tao of Te Ching, The Tao of Charlie Munger is a compendium of pithy quotes including, "Knowing what you don't know is more useful than being brilliant" and "In my whole life, I have known no wise people who didn't read all the time—none, zero." This collection, culled from interviews, speeches, and questions and answers at the Berkshire Hathaway and Wesco annual meetings, offers insights into Munger's amazing financial success and life philosophies. Described by Business Insider as "sharp in his wit and investing wisdom," Charlie Munger's investment tips, business philosophy, and rules for living are as unique as his life story; intelligent as he clearly is; and as successful as he has been.

Summary, Analysis & Review of Ray Kroc's Grinding It Out with Robert Anderson by Instaread

Margin of Trust

The Wisdom of Walt

Lessons Learned from 15 Years as CEO of the Walt Disney Company

Timeless lessons on wealth, greed, and happiness

The Berkshire Business Model

The Bible on Leadership

For the first time the complete financial history of Berkshire Hathaway is available under one cover in chronological format. Beginning at the origins of the predecessor companies in the textile industry, the reader can examine the development of the modern-day conglomerate year-by-year and decade-by-decade, watching as the struggling textile company morphs into what it has become today. This comprehensive analysis distills over 10,000 pages of research material, including Buffett's Chairman's letters, Berkshire Hathaway annual reports and SEC filings, annual meeting transcripts, subsidiary financials, and more. The analysis of each year is supplemented with Buffett's own commentary where relevant, and examines all important acquisitions, investments, and other capital allocation decisions. The appendices contain balance sheets, income statements, statements of cash flows, and key ratios dating back to the 1930s, materials brought together for the first time. The structure of the book allows the new student to follow the logic, reasoning, and capital allocation decisions made by Warren Buffett and Charlie Munger from the very beginning. Existing Berkshire shareholders and long-time observers will find new information and refreshing analysis, and a convenient reference guide to the decades of financial moves that built the modern-day respected enterprise that is Berkshire Hathaway.

Great leaders have a great deal to teach those of us who aspire to leadership. But their lessons are as diverse and sometimes contradictory as the leaders themselves; we have to pick and choose among them, matching our own talents, temperament, and shortcomings with those of the models we aim to

copy. Here are studies of six business titans of the recent past who offer a wide range of precepts for leadership: Warren Buffett, the most successful investor in history, who combines vast wealth with honesty, unfeigned modesty, and self-deprecating wit; Walt Disney, the great entertainer, who promoted family values but was also a tyrannical micro-manager; Thomas Alva Edison, the world's most prolific inventor, who gave us the phonograph, the incandescent light, the electric generator, and motion pictures; Katharine Graham, who earned world fame as the courageous publisher whose Washington Post led the fight to uncover the Watergate scandal that drove Richard Nixon from the White House; Steve Jobs, the Apple co-founder and genius who dazzled the world with the revolutionary iMac, iPod, iPhone, and iPad; and Ray Kroc, the late-blooming entrepreneur who built McDonald's into the world's biggest fast-food restaurant chain. No reader will follow all of their precepts, but all six offer vital lessons for anyone who wants to be a leader.

In an anticipated book on business management for our time, Jack Welch surveys the landscape of his career running General Electric, one of the world's largest and most successful corporations. Here he reveals his philosophy and management style.

"I dream, I test my dreams against my beliefs, I dare to take risks, and I execute my vision to make those dreams come true." -Walt Disney. Walt Disney's dreams, beliefs, and daring gave birth to captivating characters, thrilling theme park attractions, and breathtaking tales that have inspired the imaginations of generations of children and adults. Disney also launched an entertainment and marketing empire whose influence is felt around the world, and whose success provides a model of business excellence that can guide any company. Each principle is then examined in detail by illustrating the principle at work at Disney as well as at other successful companies. Capodagli and Jackson have spent their careers studying Disney and teaching this unique management method to others. As consultants to companies ranging from Illinois Power to Bristol-Myers Squibb and Whirlpool, they have used the Disney principles again and again, and have seen them yield startling performance improvements. They have distilled this wisdom in THE DISNEY WAY. In this book, you'll learn how to: Give every member of your organization the chance to dream, and tap into the creativity those dreams embody; Treat your customers like guests; Build long-term relationships with key suppliers and partners; Dare to take calculated risks in order to bring innovative ideas to fruition; Align long-term vision with short-term execution. And more. No fairy dust. No magic wands. No wishing on a star. Just sound, effective management principles that stem from Walt Disney's values, vision, and philosophy. Lists of questions to ask and actions to take, along with real-life examples, will help you adapt the Disney Way to suit your company's needs. From the hiring and training of employees to the realization of a creative concept to exceptional customer service, every aspect of the Walt Disney Company is linked to Walt Disney's vision.

Think Like Zuck: The Five Business Secrets of Facebook's Improbably Brilliant CEO Mark Zuckerberg

The Psychology of Money

The Disney Way

Leadership Lessons from Patrick McGovern, the Visionary Who Cirled the Globe and Built a Technology Media Empire

Leading Apple With Steve Jobs

Everything I Know About Business I Learned at McDonalds

The Outsiders

A former Senior VP of Apple shares how Steve Jobs motivated people to do the best work of their lives Jay Elliot was hired personally by Steve Jobs, just in time to accompany him on the last of his historic visits to Xerox's Palo Alto Research Center, the visits that changed the course of computing. As Senior VP of Apple, Jay served as Steve's right-handman and trouble-shooter, overseeing all corporate operations and business planning, as well as software development and HR. In Leading Apple with Steve Jobs, Jay details how Steve managed and motivated his people—and what every manager can learn from Jobs about motivating people to do the best work of their lives. Steve Jobs used the phrase "Pirates! Not the Navy" as a rallying cry—a metaphor to "Think Different." In the days of developing the Macintosh, it became a four-word mission statement. It expresses the heart of Apple and Steve. The management principles that grew out of that statement form the backbone of this book. Explains how to find talented people who will understand your objectives and be able to make a contribution to that effort Lists traits that can determine whether a person will be so committed to the vision that they will provide their own motivation Explains how to ensure that your employees hold an allegiance to the captain and to his/her shipmates, and also possess the ability to come up with original, unique ways to approach a problem, and be self-guided with a strong sense of direction Leading Apple with Steve Jobs will shift your thought paradigm and inspire you to assemble and lead innovative teams.

This book - Will Peters's second volume of leadership lessons - puts the spotlight on six great political leaders whose lives offer endless lessons for people who aim to lead, whether they want to go into politics, start a business, or take over the local school board. Every leader is unique, and these six - Winston Churchill, Dwight Eisenhower, John Kennedy, Abraham Lincoln, Ronald Reagan, and Margaret Thatcher - each faced his or her own problems and found creative ways to deal with them. But they also shared qualities vital to any leader, and their stories will both inspire readers and teach practical ways to succeed and win loyalty.

The latest edition of the popular collection of in-depth portraits of extraordinary value investors, featuring new profiles and updates The

second edition of The Value Investors presents a collection of investing legend profiles from around the world. Chapters explore the investors' backgrounds, cultures, and personal stories, and reveal how life experiences have shaped their investment strategies and mindsets. This fascinating book shows you that value investing is a dynamic, constantly-changing strategy which, when properly implemented, can provide significant, sustainable benefits. Although the investors profiled come from a diverse range of geographic regions and socio-economic, cultural, and educational backgrounds, they share similar personality traits, temperaments, and investment philosophes. Thoroughly revised and expanded, the book provides relevant updates on the professional and personal experiences of the investors since the first edition's publication. Complementing the original profiles are several new chapters featuring established value investors including Howard Marks, as well as rising personalities and fund managers such as Álvaro Guzmán de Lázaro and Fernando Bernad Marrase. Author Ronald Chan, founder of Hong Kong-based investment management Chartwell Capital Limited, highlights how and why the value investors have consistently beaten the stock market through the years. This book: Covers multiple generations, geographies, and value investing styles Presents updated profiles of notable value investors such as Walter Schloss, Irving Kahn and Thomas Kahn, Jean-Marie Eveillard, Mark Mobius, and Teng Ngiek Lian Profiles international fund and asset managers from the North America, Europe and Asia Includes a chapter on the making of a successful value investor The Value Investors: Lessons from the World's Top Fund Managers, 2nd Edition is a must-read for investors looking to diversify their portfolios across different asset classes or geographic areas, finance professionals and students, and general readers with interest in value investing.

Here, from Ric Merrifield, author of Rethink, are the inspiring stories of five men and women - Henry Ford, Reed Hastings, Alfred Sloan, Sam Walton, and Oprah Winfrey - and their practical, time-tested lessons for everyone who aims to lead.

A Book of Mentors

The Only Way to Make Big Things Happen

Alexander the Great's Art of Strategy

Principles from the Sage of Omaha

Priceless Wisdom from Warren Buffett, Jim Cramer, Suze Orman, Steve Forbes, and Dozens of Other Top Financial Experts

Facilitating a Healthy Work Environment

Lessons from the Legends of Wall Street

The Magic Kingdom sheds new light on the cultural icon of "Uncle Walt." Watts digs deeply into Disney's private life, investigating his roles as husband, father, and brother and providing fresh insight into his peculiar psyche-his genuine folksiness and warmth, his domineering treatment of colleagues and friends, his deepest prejudices and passions. Full of colorful sketches of daily life at the Disney Studio and tales about the creation of Disneyland and Disney World, The Magic Kingdom offers a definitive view of one of the most influential Americans of the twentieth century.

Margin of Trust is the first book to distill Warren Buffett's approach to management and corporate life. It provides a definitive analysis of the tenets of the Berkshire Hathaway, system, its costs and benefits, and how it can be adapted for other organizations.

The CEO of Yum! Brands, Inc., the world's largest restaurant company, offers a guide to maximizing leadership skills and motivating people. David Novak is the best at leadership, whether teaching it in this book or practicing it at Yum!--Warren Buffett.

Demonstrates how the innovative military strategies and tactics of Alexander the Great can be applied in today's business environment to create a winning philosophy, motivate others, prepare for the unexpected, leave a legacy of lasting value, establish a visionary leadership, build a successful organization, and more. Reprint.

The Ride of a Lifetime

Leadership Lessons from West Point

Leadership Lessons: Warren Buffett, Walt Disney, Thomas Edison, Katharine Graham, Steve Jobs, and Ray Kroc

Think Like a Titan

Leadership Lessons: Henry Ford, Reed Hastings, Alfred Sloan, Sam Walton, Oprah Winfrey

Tao of Charlie Munger

Overcoming the Setbacks in Your Life

#1 NEW YORK TIMES BESTSELLER • A memoir of leadership and success: The executive chairman of Disney, Time's 2019 businessperson of the year, shares the ideas and values he embraced during his fifteen years as CEO while reinventing one of the world's most beloved companies and inspiring the people who bring the magic to life. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR Robert Iger became CEO of The Walt Disney Company in 2005, during a difficult time. Competition was more intense than ever and technology was changing faster than at any time in the company's history. His vision came down to three clear ideas: Recommit to the concept that quality matters, embrace technology instead of fighting it, and think bigger—think global—and turn Disney into a stronger brand in international markets. Today, Disney is the largest, most admired media company in the world, counting Pixar, Marvel, Lucasfilm, and 21st Century Fox among its properties. Its value is nearly five times what it was when Iger took over, and he is recognized as one of the

most innovative and successful CEOs of our era. In *The Ride of a Lifetime*, Robert Iger shares the lessons he learned while running Disney and leading its 220,000-plus employees, and he explores the principles that are necessary for true leadership, including:

- **Optimism.** Even in the face of difficulty, an optimistic leader will find the path toward the best possible outcome and focus on that, rather than give in to pessimism and blaming.
- **Courage.** Leaders have to be willing to take risks and place big bets. Fear of failure destroys creativity.
- **Decisiveness.** All decisions, no matter how difficult, can be made on a timely basis. Indecisiveness is both wasteful and destructive to morale.
- **Fairness.** Treat people decently, with empathy, and be accessible to them.

This book is about the relentless curiosity that has driven Iger for forty-five years, since the day he started as the lowliest studio grunt at ABC. It's also about thoughtfulness and respect, and a decency-over-dollars approach that has become the bedrock of every project and partnership Iger pursues, from a deep friendship with Steve Jobs in his final years to an abiding love of the Star Wars mythology. "The ideas in this book strike me as universal" Iger writes. "Not just to the aspiring CEOs of the world, but to anyone wanting to feel less fearful, more confidently themselves, as they navigate their professional and even personal lives."

Wouldn't you like to sit in a room and ask the following people for their investment advice? -John C. Bogle (Founder, Vanguard Group) -Warren Buffett (CEO of Berkshire Hathaway) -Bill Gross (Founder and CIO, PIMCO) -Susan Ivey (CEO, ReynoldsAmerican Inc.) -A.G. Lafley (Chairman, Procter & Gamble) -Georgette Mosbacher (CEO, Borghese Cosmetics) -John Myers (CEO, GE Asset Management) -Suze Orman (bestselling author) -Steve Forbes (President, Forbes magazine) These and dozens of other investment professionals offer their personal secrets of success when it comes to making money. And along the way, they provide their own insights on whether you should diversify your portfolio (or put your cash somewhere else), whether you should pick your own stocks (or let a pro do it for you), if investing in real estate is really the answer to great wealth, if saving a few pennies here and there really do add up, and much, much more. The book is edited by Claman to be extremely accessible to all investors, regardless of their financial background.

Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In *The Psychology of Money*, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

As in previous editions of *The Essays of Warren Buffett*, this one retains the architecture and philosophy of the original edition but adds selections from Warren Buffett's most recent annual shareholder letters. All the letters are woven together into a fabric that reads as a complete and coherent narrative of a sound business and investment philosophy. As an aid to all readers, and to enable readers of the previous editions to see what is new in this one, a disposition table at the end of the book shows the various places in this collection where selections from each year's letter appear. Footnotes throughout indicate the year of the annual report from which essays are taken. To avoid interrupting the narrative flow, omissions of text within excerpts are not indicated by ellipses or other punctuation. This new edition is called for not because anything has changed about the fundamentals of Buffett's sound business and investment philosophy but because articulation of that philosophy is always delivered in the context of contemporary events and business conditions so periodic updating is warranted to maintain its currency

The Essays of Warren Buffett

Steve Jobs and Warren Buffett

Lessons from Jeff Bezos, Bill Gates and Warren Buffett

Walt Disney and the American Way of Life

Lessons for Investors and Managers

How Walt Disney, Steve Jobs, Muhammad Yunus, and Other Innovators Succeeded

Fortune magazine proclaimed Jobs 'the CEO of the decade'. Harvard Business Review called him 'the world's best-performing CEO'. And the Wall Street Journal praised him as a 'Person of the Decade'. The longtime CEO of Apple, Inc., which he co-founded in 1976, Steve Jobs stepped down from that role in August 2011, bringing an end to one of the greatest, most transformative business careers in history. Over the years, Jobs has given countless interviews to the media, explaining what he calls 'the vision thing' — his unmatched ability to envision, and successfully bring to the marketplace, consumer products that people find simply irresistible. Drawn from more than three decades of media coverage — print, electronic, and online — this book serves up the best, most thought-provoking insights spoken by Steve Jobs: more than two hundred quotations that are essential reading for everyone who seeks innovative solutions applicable to their business, regardless of size. It's the perfect gift or reference item for everyone interested in this icon.

On the field of life, we all experience setbacks bad decisions, job loss, divorce, health problems. Even countries around the world have experienced an economic setback due to the recession. Though we all experience setbacks, no one wants to take a step back. The good news is that a comeback is possible for anyone. Rick McDaniel will show you causes for your setbacks and lessons you can learn from them. He will help you to get ready for your comeback and guide you to the components and steps needed to make it happen. Along the way, he will share many inspiring stories of comebacks. Too many people allow their setback to be a step back. McDaniel will teach you setbacks do not control your life. If you have experienced a setback and are ready for your comeback, then this is for you.

Powerful lessons in forward-thinking leadership from the global business pioneer who turned IDG into a \$3 billion technology media and venture capital empire Like Steve Jobs, Patrick McGovern created a worldwide multibillion-dollar industry by thinking differently, disrupting old business models, and embracing new global trends. He drove the future forward and never looked back. His company, International Data Group (IDG), quickly became a global powerhouse with information technology publications in markets around the world. IDG broke new ground in the 1980s by opening offices in China, the Soviet Union, Eastern Europe, and other markets deemed off-limits. IDG thrived across a series of technology and media industry shifts— from mainframe computers to minicomputers to personal computers, from print to digital, and through into the age of the Internet and smartphones—that upended many rivals. Living at the intersection of these classic disruptions, McGovern never missed a beat. And he understood well before most that a revolution in information technology was underway and not only was there money to be made but that this business would soon become the world’s largest industry. His leadership in the creation of one of the world’s leading brain research institutes at MIT only served to cement his legacy. His bold vision and fearless risk-taking made McGovern a legend among leaders. In today’s ever-changing global marketplace, his leadership lessons are more timely and important than ever. In Future Forward, leaders will find 10 essential lessons that can be easily applied to any business, from small startups to giant corporations. These include: “Let’s try it. Encourage entrepreneurial behavior and back it up with serious commitment.” “Decentralize. When building a global empire, every market is local.” “Love your employees. Adore your customers.” Leaders at every level will discover outside-the-box approaches to employee engagement, entrepreneurial commitment, and radical innovation. These are the lessons of a true visionary. This is how successful leaders take risks, take charge, and take the future by storm.

Jack

The Complete Financial History of Berkshire Hathaway

Leadership Lessons: Winston Churchill, Dwight Eisenhower, John Kennedy, Abraham Lincoln, Ronald Reagan, Margaret Thatcher

From Moses to Matthew -- Management Lessons for Contemporary Leaders

Warren Buffett on Business

Management Lessons From a Controversial Genius