

Radio Listener's Guide: 2001

Where would you go to church if you found yourself far from home, in another country, perhaps one with a different language than you know? Many people have that question as they travel, or as the live and work around the world. The body of Christ has not been inactive in providing for their need. Around the world, international churches have been planted, serving the needs of diverse, mobile congregations, speaking multiple languages, but finding themselves in one place and of one accord for the gospel. From Bangkok to Bishkek, Budapest to Bogot á is the fascinating and inspiring history of the over 2,000 international, English language, international Protestant churches scattered in almost every non-English-speaking country around the world. Serving expatriates, travelers, students and others who live outside their homeland, these churches, while often unknown or recognized, provide a compelling story of ministry not only to expats but to English-speaking local citizens as well. This history, and these stories, will inspire you and energize you with the realization of the way in which God's work is carried out in so many different localities and situations. Pastors, missionaries, business travelers, and international students can all benefit from reading this book, while researchers looking into the work of the church around the world will find a wealth of historical information, much of it first hand.

Chapters 1: Research -- Chapter 2: Creative Strategies -- Chapter 3: Headlines and Slogans -- Chapter 4: Body Copy -- Chapter 5: An Introduction to Design -- Chapter 6: Newspaper Advertising -- Chapter 7: Magazine Advertising -- Chapter 8: Radio Advertising -- Chapter 9: Television Advertising -- Chapter 10: Direct Mail Advertising -- Chapter 11: Internet Advertising -- Chapter 12: Other Media Advertising -- Chapter 13: Public Relations and Corporate Advertising -- Chapter 14: Advertising Copy Research -- Chapter 15: Advice on How to Get a Job in Advertising -- A Final Note -- References -- Appendix: Graduate Programs. One of the first books to examine the status of broadcasting on its one hundredth anniversary, Radio ' s Second Century investigates both vanguard and perennial topics relevant to radio ' s past, present, and future. As the radio industry enters its second century of existence, it continues to be a dominant mass medium with almost total listenership saturation despite rapid technological advancements that provide alternatives for consumers. Lasting influences such as on-air personalities, audience behavior, fan relationships, and localism are analyzed as well as contemporary issues including social and digital media. Other essays examine the regulatory concerns that continue to exist for public radio, commercial radio, and community radio, and discuss the hindrances and challenges posed by government regulation with an emphasis on both American and international perspectives. Radio ' s impact on cultural hegemony through creative programming content in the areas of religion, ethnic inclusivity, and gender parity is also explored. Taken together, this volume comprises a meaningful insight into the broadcast industry ' s continuing power to inform and entertain listeners around the world via its oldest mass medium--radio.

Razama-Snaz! The Listeners' Guide To Nazareth presents an in depth look at every song, every album by this legendary Scottish hard rock institution. We also dig into TV appearances, radio broadcasts and even bootleg recordings to further explore the bands prolific history. Extra insight is provided by some of the worlds most dedicated fans who share first hand accounts of some of their favourite in-concert moments. So welcome to the long and winding road that is the voluminous output of Scotland's finest hard rock heroes, Nazareth.

Radio Production

A Reference Guide

Immigration, Diversity, and Broadcasting in the United States, 1990-2001

Standard & Poor's 500 Guide

Listening on the Short Waves, 1945 to Today

2006 Edition

In *The Sound of Exclusion*, Christopher Chávez critically examines National Public Radio's professional norms and practices that situate white listeners at the center while relegating Latinx listeners to the periphery. By interrogating industry practices, we might begin to reimagine NPR as a public good that serves the broad and diverse spectrum of the American public.

Ray Barfield has done something quite new in media studies. Rather than trace the history of radio through the usual route, he has sought out a body of oral history from those who grew up with and listened to radio. He has not only collated the responses of his informants but placed their comments in a larger cultural and historical context and thus provided a kind of history from the ground up. He demonstrates thereby just how important and influential radio was in the lives of ordinary Americans. General readers and scholars alike will learn something from Barfield's engaging narrative about why radio was once such a compelling force in our culture. (From the Foreword by Thomas Inge.) This fresh and engaging account of early radio's contributions to U.S. social and cultural life brings together varied perspectives of listeners who recall the programs that delighted and entranced them. The first electronic medium to enter the home, radio is examined as a chief purveyor of family entertainment and as a bridge across regional differences. Barfield draws from over 150 accounts, providing a forum and a context for listeners of early radio to share their memories—from their first impressions of that magical box to favorite shows. Opening chapters trace the changing perceptions of radio as a guest or an invader in U.S. homes during the exuberant 1920s, the cash-scarce 1930s, and the rapidly changing World War II and post-war years. Later chapters offer listener responses to every major program type, including news reporting and commentary, sportscasts, drama, comedy series, crime and terror shows, educational and cultural programs, children's adventure series, soap operas, audience participation shows, and musical presentations. This fresh and engaging account of early radio's contributions to U.S. social and cultural life brings together varied perspectives of listeners who recall the programs that delighted and entranced them. The first electronic medium to enter the home, radio is examined as a chief purveyor of family entertainment and as a bridge across regional differences. Barfield draws from over 150 accounts, providing a forum and a context for listeners of early radio to share their memories—from their first impressions of that magical box to favorite shows. Opening chapters trace the changing perceptions of radio as a guest or an invader in U.S. homes during the exuberant 1920s, the cash-scarce 1930s, and the rapidly changing World War II and post-war years. Later chapters offer listener responses to every major program type, including news reporting and commentary, sportscasts, drama, comedy series, crime and terror shows, educational and cultural programs, children's adventure series, soap operas, audience participation shows, and musical presentations.

"Examines the cultural politics of Italian Catholics in the thirty years following World War II, and explores the sentiments of those who tried to renew a traditional Catholic ethos in an age of consumerism and secularism"--

A groundbreaking investigative work by a critically acclaimed sociologist on the corporate takeover of local news and what it means for all Americans For the residents of Minot, North Dakota, Clear Channel Communications is synonymous with disaster. Early in the morning of January 18, 2002, a train derailment sent a cloud of poisonous gas drifting toward the small town. Minot's fire and rescue departments attempted to reach Clear Channel, which owned and operated all six local commercial radio stations, to warn residents of the approaching threat. But in the age of canned programming and virtual DJs, there was no one in the conglomerate's studio to take the call. The people of Minot were taken unawares. The result: one death and more than a thousand injuries. Opening with the story of the Minot tragedy, Eric Klinenberg's *Fighting for Air* takes us into the world of preprogrammed radio shows, empty television news stations, and copycat newspapers to show how corporate ownership and control of local media has remade American political and cultural life. Klinenberg argues that the demise of truly local media stems from the federal government's malign neglect, as the agencies charged with ensuring diversity and open competition have ceded control to the very conglomerates that consistently undermine these values and goals. Such "big media" may not be here to stay, however. Eric Klinenberg's *Fighting for Air* delivers a call to action, revealing a rising generation of new media activists and citizen journalists—a coalition of liberals and conservatives—who are demanding and even creating the local coverage they need and deserve.

Methods of Historical Analysis in Electronic Media

Decade of Democracy

A Conductor's Guide to Nineteenth-century Choral-orchestral Works

Radio in Context

Fighting for Air

Words on Cassette

«The book Concentration, Diversity of Voices and Competition in the Media Market addresses one of the most important issues in democratic societies: knowledgeable citizens with access to diverse opinions and perspectives are less manipulable and can become also actors of a clear and rigorous way the concentration of media: scans correctly the legal framework and strategies of the leading business groups; and provides relevant indicators to detect and read the abuses of dominant positions in the European communications market». — Alfonso Sánchez-Tabernero. Rector de la Universidad de Navarra.

«Concentration, Diversity of Voices and Competition in Media Market provides the latest Faustino and colleagues' study combines case studies and other methods to produce a volume that is a welcome addition to the literature in media management and economics.»— Dr. Alan B. Albarran, University of North Texas. «In the midst of global media disruption, the steady pace of ownership concentration is that and a fascinating portrait of who owns what not as a static portrait, but as a dynamic guide for understanding.»— Everette E. Dennis, Northwestern University in Qatar. The last decade of the twentieth century brought a maturing of the new racial and ethnic communities in the United States and the emergence of diversity and multiculturalism as dominant fields of discourse in legal, educational, and cultural contexts. Immigration, Diversity, and Broadcasting in the United States, 1990–2001 is a contribution to our understanding of the web of relationships that existed at the intersection of immigration, race, ethnicity, and broadcasting in America during this period. Professor Vibert C. Cambridge investigates and questions how broadcasting in the United States responded to the changing racial and ethnic composition of the society. What patterns could be drawn from these responses? What roles were served? What roles are currently being served? What stimulated the changing of roles? Ultimately, Immigration, Diversity, and Broadcasting in the United States evaluates the performance of the American broadcasting industry. The answers to this book's core questions provide insights into how the American broadcasting industry responded to freedom, equality, diversity, information quality, social order, and solidarity at century's end.

"The bibliographic essays throughout the work will hold the attention of readers and cover topics such as networks and station histories, radio drama, news, music, comedy and variety, and sports." Reference Books Bulletin

The first ever guide to 3,800 primary and secondary sources that explore radio's contribution to America's cultural heritage. Index integrates separate listings in Special Collections, Bibliography and Internet chapters and can be searched by program title, person or subject.

Plunkett's Entertainment & Media Industry Almanac 2006: The Only Complete Guide to the Technologies and Companies Changing the Way the World Shares En

Public Broadcasting and the Public Interest

A Resource Guide to the Golden Age of Radio

The NPR Curious Listener's Guide to American Folk Music

Strategic Copywriting

Keith's Radio Station

This lively and accessible book charts how Australian audiences have engaged with radio and television since the 1920s. Ranging across both the commercial and public service broadcasting sectors, it recovers and explores the lived experiences of a wide cross-section of Australian listeners and viewers. Offering new perspectives on how audiences have responded to broadcast content, and how radio and television stations have been part of the lives of Australians, over the past one hundred years, this book invites us into the dynamic world created for children by the radio industry, traces the operations of radio and television clubs across Australia, and uncovers the workings of the Australian Broadcasting Commission's viewers' advisory committees. It also opens up the fan mail received by Australian broadcasting stations and personalities, delves into the complaints files of regulators, and teases out the role of participants and studio audiences in popular matchmaking programs.

*This classic book is a must-have for anyone involved in radio production, covering everything from operational techniques and producing different programme formats, to conducting interviews and writing for radio. The fifth edition features new and updated information on: * digital production, such as the computer editing process, digital recording and DAB * the internet and internet-only radio stations * automatic playout systems * ethics * storytelling, showing simple ways of creating different acoustics for drama * station management * scheduling * remote reporting This edition is further enhanced by a supporting CD-Rom, packed with examples, exercises and resources.*

A reference guide to the decade's top trends, performers, and sounds, reviews the most influential albums, provides biographical overviews of key artists, and considers how technology and the Internet have impacted the industry.

Examines one of the most enduring genres of Hollywood cinema: the science fiction film.

The Standard and Poor's 500 Guide

The Listener's Guide To Nazareth

Local Radio, Going Global

Hearing Before the Committee on Commerce, Science, and Transportation, United States Senate, One Hundred Eighth Congress, Second Session, July 13, 2004

Television, Print, Internet, Radio

Science Fiction Film

The electronic age is bringing sweeping changes to entertainment and media of all kinds, including publishing, broadcasting and film. Multimedia, the Internet and other digital media outlets for entertainment and information are being refined at a rapid rate. Media giants are merging and making big acquisitions. This book covers these exciting developments and provides profiles on hundreds of leading firms in film, radio, television, cable, new media, and publishing of all types including books, magazines and newspapers. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. You'll get in-depth profiles of nearly 400 of the world's top Entertainment & Media firms: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the Entertainment and Media Business, from broadcasters to film production companies, casino operators to theme park companies, publishers of books and magazines to video game designers, and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax and much more. This innovative book offers unique information, all indexed and cross-indexed more for each firm! Our industry analysis section provides an exceptional discussion of business and market trends. The book includes statistical tables covering revenues for several industry sectors. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key data.

*Methods of Historical Analysis in Electronic Media provides a foundation for historical research in electronic media by addressing the literature and the methods--traditional and the eclectic methods of scholarship as applied to electronic media. It is about history--broadcast electronic media history and history that has been broadcast, and also about the historiography, research written, and the research yet to be written. Divided into five parts, this book: *addresses the challenges in the application of the historical methods to broadcast history; *reviews the various methods appropriate for electronic-media research based on the nature of the object under study; *suggests new approaches to popular historical topics; *takes a broad topical look at history in broadcasting; and *provides a broad overview of what has been accomplished, a historian's challenges, and future research. Intended for students and researchers in broadcast history, Methods of Historical Analysis in Electronic Media provides an understanding of the qualitative methodological tools necessary for the study of electronic media history, and illustrates how to find primary sources for electronic media research.*

Concentration, Diversity of Voices and Competition in the Media MarketMedia XXI

Drawing on both academic research and real world practice, this book offers an in-depth investigation into the production of music documentaries broadcast on radio. Music Documentaries for Radio provides a thorough overview of how the genre has developed technically and editorially alongside a discussion of the practical production processes involved. Digital production equipment and online tools used in music documentary production are discussed in detail, outlining how the development of these technologies shapes the output of producers operating in both the public service and the commercial sectors of the industry. Drawing on his own experiences as an award-winning music documentary producer, the author also looks at how the industry views this form of radio documentary and considers how innovation and technical advances, as well as governmental regulation, have shaped the field. The book demonstrates how changing practices and technical innovations have led to the emergence of multi-skilled, freelance radio producers and how previously separate production roles have merged into one convergent, multifaceted position. Music Documentaries for Radio is an ideal resource for students and academics in the fields of radio studies, media production, documentary-making, and journalism studies.

Razama-Snaz!

Guide for Preparation of Committee Reports

Australian Radio Listeners and Television Viewers

Listening to Radio, 1920-1950

Encyclopedia of Latino Popular Culture

Reauthorization of the Corporation for Public Broadcasting

An examination of the development of local radio broadcasting and the trend for locally-owned, locally-originated and locally-accountable commercial radio stations to fall into the hands of national and international media groups. Starkey traces the early development of local radio through to present-day digital environments.

This fun-to-read, easy-to-use reference has been completely updated, expanded, and revised with reviews of over 12,000 great albums by over 2,000 artists and groups in all rock genres: 50 charts.

*Since its initial publication in 1978, Stay Tuned has been recognized as the most comprehensive and useful single-volume history of American broadcasting and electronic media available. This third edition has been thoroughly revised and updated to bring the story of American broadcasting forward to the 21st century, affording readers not only the history of the most important and pervasive institution affecting our society, but also providing a contextual transition to the Internet and other modern media. The enthusiasm of authors Christopher H. Sterling and John Michael Kittross is apparent as they lead readers through the development of American electronic mass media, from the first electrical communication (telegraph and telephone); through radio and television; to the present convergence of media, business entities, programming, and delivery systems, including the Internet. Their presentation is engaging, as well as informative, promoting an interest in history and making the connections between the developments of yesterday and the industry of today. Features of this third edition include: *chronological and topical tables of contents; *new material reflecting modern research in the field; *a new chapter describing historical developments from 1988 through to the current day; *an expanded bibliography, including Web site and museum listings; *an updated and expanded glossary and chronology; and *extensive statistical data of the development of television and radio stations, networks, advertising, programming, audiences, and other aspects of broadcasting. Designed for use in undergraduate and graduate courses on the history of American mass media, broadcasting, and electronic media, Stay Tuned also fits well into mass communication survey courses as an introduction to electronic media topics. As a chronicle of American broadcasting, this volume is also engaging reading for anyone interested in old radio, early television, and the origins and development of American broadcasting.*

"This book presents the histories of the major North American shortwave clubs and reviews the professional and listener-generated shortwave literature of the era. It also covers the DX programs and other listening fare to which shortwave listeners were most attracted and the QSL-cards they sought as confirmation of their reception."--Provided by publisher.

How to Create Effective Advertising

Broadcast, Satellite, and Internet

Past, Present, and Future Perspectives

Special Collections, Bibliography and the Internet

Music Documentaries for Radio

The New Rolling Stone Album Guide

Offers advice on starting a direct marketing campaign, including tips on doubling response rates, writing creative copy, and evaluating mailing lists.

Keith's Radio Station offers a concise and insightful guide to all aspects of radio operations, explaining the functions performed within every professionally managed station. Now in its ninth edition, this book continues its long tradition of guiding readers to a solid understanding of who does what, when, and why. This new edition explains what "radio" in America has been, where it is today, and where it is going. Covering the basics of how programming is produced, financed and delivered across a spectrum of technologies, including the newest technological trends such as streaming and podcasting, satellite, and HD Radio, John Allen Hendricks and Bruce Mims argue that the future of radio remains bright and strong as it continues to evolve with emerging technologies. New to this edition: New and updated essays from industry leaders discussing how radio is evolving in an era of rapidly changing technology A thorough examination of Internet radio, online music services, and mobile listening devices An analysis of how new technologies have fragmented the advertising dollar A discussion of station website content and promotional usage of social media A revised examination of technologically advanced strategies used in traffic and billing departments Updated, full-color photos and illustrations. The new companion website features content for both students and instructors, including an instructors' manual, lecture slides, test questions, audio examples of key concepts, quizzes for students, and links to further resources.

A comprehensive listener's guide to American folk music provides a concise history of the musical genre and its most important performers, along with an A-to-Z glossary of terms, information on stylistic variations, helpful resources, and a listing of dozens of essential folk music CDs. Original.

Provides information on activity, recent developments, sales history, earnings, dividends, share prices, and rankings for five hundred top corporations

The compelling story of International Contagions

The NPR Curious Listener's Guide to Poplar Standards

A History of American Broadcasting

Media Selling

The Definitive Guide to Rock, Pop, and Soul

Catholic Attempts to Save Italy's Soul, 1948-1974

Now firmly established as one of the leading textbooks in the increasingly popular field of radio studies, Radio in Context provides students with a practical, critical and comprehensive understanding of the main principles and techniques used in radio programming. Organized around the most commonly studied radio genres and setting production within a range of different contexts – professional, institutional and historical - the text offers an ideal blend of theory and practical guidance. Readers of this fully updated new edition will continue to benefit from this core text, as it reflects important technological, regulatory and institutional changes since its initial publication in 2004 and expands on key areas such as digital radio, broadcasting over the internet, and the interplay between radio and social media. Supported by a full glossary, tips on getting into radio and exercises to develop practical and critical skills, Radio in Context is the ideal companion for anyone studying radio, the media, communications and/or journalism, at undergraduate and postgraduate levels, as well as short courses in radio or audio production techniques. Now firmly established as one of the leading textbooks in the increasingly popular field of radio studies, Radio in Context provides students with a practical, critical and comprehensive understanding of the main principles and techniques used in radio programming. Organized around the most commonly studied radio genres and setting production within a range of different contexts – professional, institutional and historical - the text offers an ideal blend of theory and practical guidance. Readers of this fully updated new edition will continue to benefit from this core text, as it reflects important technological, regulatory and institutional changes since its initial publication in 2004 and expands on key areas such as digital radio, broadcasting over the internet, and the interplay between radio and social media. Supported by a full glossary, tips on getting into radio and exercises to develop practical and critical skills, Radio in Context is the ideal companion for anyone studying radio, the media, communications and/or journalism, at undergraduate and postgraduate levels, as well as short courses in radio or audio production techniques.

Every major singer from Frank Sinatra to Christina Aguilera. Every major composer from Irving Berlin to Stephen Sondheim. Every major song from a century of favorites. Every major musician and lyricist. Every major styling from blues, jazz, and country to folk, big band, and rock and roll The most recorded songs of all time. A guide to understanding the "standard" lingo. The evolution of popular music from Tin Pan Alley to contemporary musical theater, and more.

As federal funding for public broadcasting wanes and support from corporations and an elite group of viewers and listeners rises, public broadcasting's role as vox populi has come under threat. With contributions from key scholars from a wide variety of disciplines, this volume examines the crisis facing public broadcasting today by analyzing the institution's development, its presentday operations, and its prospects for the future. Covering everything from globalization and the rise of the Internet, to key issues such as race and class, to specific subjects such as advertising, public access, and grassroots radio,

This newly revised and updated edition of Media Selling addresses the significant changes that have taken place in media industries over the last few years, while continuing as a seminal resource for information on media sales. A classic in this field, this book has long served students and professionals in broadcasting and media industries as an indispensable tool for learning, training, and mastering sales techniques for electronic media. Addresses the unprecedented consolidation and sweeping change faced by media industries in recent years, and now features greatly expanded coverage of the Internet, including video streaming and the impact of social network sites Covers a broad span of media industries and issues, including: electronic media, newspapers, magazines, outdoor/billboard promotion, sales ethics, emotional intelligence, and interactive media selling Fully updated to include much greater focus on national and international media sales issues, as well as expanded coverage of network-level selling, product placement, sales promotion use of market data

The Sound of Exclusion

From Bangkok to Bishkek, Budapest to Bogotá

Bibliographic Index

Stay Tuned

For the Use of the Staff of the Committee on Commerce, Science, and Transportation

A Guide for Preparation of Committee Reports

This text serves as a field guide to the principal choral-orchestral repertoire of the nineteenth century. It provides conductors with the information they will need to make programming decisions, and it provides scholars with a starting point for research on these works.

This book examines the media in the post-authoritarian politics of twenty-first century Indonesia. It considers how the media is being transformed, its role in politics, and its potential impact in enabling or hampering the development of democracy in Indonesia.

Contains entries that provide information about various aspects of Latino popular culture, covering people, celebrations, food, sports, events, literature and film, fashion, and other topics; arranged alphabetically from A to L.

The Devil and the Dolce Vita

Radio

The Complete Idiot's Guide to Direct Marketing

All Music Guide to Rock

Historical Perspectives

NPR and the Latinx Public