

Repurpose Your Career A Practical Guide For The 2nd Half Of Life

Provides guidelines to starting a second career during middle age, including tips on how to plan the transition from one career to another, salary and education requirements, and finding a new career that makes an impact on society.

Explore STEM concepts through making and tinkering!

For women over fifty, this invaluable guide combines practical advice, and exercises, and no shortage of sass that will inspire readers to beat ageist limitations and own their careers. Despite advances made by women in the workplace, pay inequity and underrepresentation in top positions are still a reality. And, unfortunately, the situation looks worse for older women, who face what acclaimed author, podcast host, and sought-after coach Bonnie Marcus calls "the double whammy of gendered ageism." As a woman over fifty, you may be wondering if there is anything you can do as you face down diminished responsibilities, decreasing visibility, and the looming specter of being "aged out." In this revelatory, inspiring, and savvy new book, Marcus is out to convince you that, in fact, you can do a whole lot. You can keep your job, advance your career, do the work you love and need to do--and defy all the ageist assumptions that suggest otherwise. In *Not Done Yet!* the realities of ageing in the workplace are not sugar-coated. Straight-talking and savvy, Marcus tells it like it is, and doing so, empowers you to navigate the challenges. She begins by laying out the fears and assumptions that hold women back. Then she shares tips and exercises to stop staying small and stay in the game. Finally, she teaches you how to move from being a sadass to a badass, with practical advice about caring for yourself and fueling your confidence to flourish at work. You are a woman over fifty, and you deserve a seat at the table. You have a wealth of wisdom and experience to offer your workplace. It may feel like the odds are stacked against you, but Bonnie Marcus is here to show you how you can overcome the challenges of gendered ageism. You are not done yet! It is up to you to prove it.

" Written by Harvard-trained ex-law firm partner Liz Brown, *Life After Law: Finding Work You Love with the J.D. You Have* provides specific, realistic, and honest advice on alternative careers for lawyers. Unlike generic or abstract career guides, *Life After Law* shows lawyers how to reframe their legal experience to their competitive advantage, no matter how long they have been in or out of practice, to find work they truly love. Brown herself moved from a high-powered partnership position into an alternate career and draws from this experience, as well of dozens of former practicing attorneys, in the book. She acknowledges that changing careers is hard - much harder than it was for most lawyers to get their first legal job after law school - but it can ultimately be more fulfilling for many than a life in law. *Life After Law* offers an alternative framework and valuable analytic tools for potential careers to help launch lawyers into new fields and make them attractive hires for non-legal employers. "--

This Chair Rocks

Making and Tinkering with STEM

Business Writing For Dummies

How Responding to Change Will Inspire Your Life's Work

How to Create Your Dream Career Over 50

From Police to Security Professional

Drug Repositioning

Meaning at Work

Though it's a potentially lucrative enterprise, the reality of independent consulting seldom matches the dream. Most solo consultants and boutique consulting firms are perpetually within six months of bankruptcy due to the sputtering unreliability of their new business engines. The problem, according to international consulting expert David A. Fields, is twofold: 1) lack of a consistent, proven plan, and 2) fundamental misunderstanding about what clients want in a consultant. Fields, who has helped hundreds of consultants and boutique firms worldwide build lucrative, sustainable practices, replaces the typical consultant's mindset of emphasizing expertise and differentiated processes with a focus on building relationships, engendering trust, and solving clients' existing problems. In *The Irresistible Consultant's Guide to Winning Clients: Six Steps to Unlimited Clients and Financial Freedom*, Fields synthesizes his decades of experience into a step-by-step approach to winning more projects from more clients at higher fees. From nuts-and-bolts business advice and tactics to a deeply insightful breakdown of the human side of a very human profession, Fields delivers a comprehensive guidebook that is at once highly approachable and satisfyingly detailed.

PARENTING NEVER ENDS. From the founders of the #1 site for parents of teens and young adults comes an essential guide for building strong relationships with your teens and preparing them to successfully launch into adulthood *The high school and college years: an extended roller coaster of academics, friends, first loves, first break-ups, driver's ed, jobs, and everything in between.* Kids are constantly changing and how we parent them must change, too. But how do we stay close as a family as our lives move apart? Enter the co-founders of *Grown and Flown*, Lisa Heffernan and Mary Dell Harrington. In the midst of guiding their own kids through this transition, they launched what has become the largest website and online community for parents of fifteen to twenty-five year olds. Now they've compiled new takeaways and fresh insights from all that they've learned into this handy, must-have guide. *Grown and Flown* is a one-stop resource for parenting teenagers, leading up to—and through—high school and those first years of independence. It covers everything from the monumental (how to let your kids go) to the mundane (how to shop for a dorm room). Organized by topic—such as academics, anxiety and mental health, college life—it features a combination of stories, advice from professionals, and practical sidebars. Consider this your parenting lifeline: an easy-to-use manual that offers support and perspective. *Grown and Flown* is required reading for anyone looking to raise an adult with whom you have an enduring, profound connection.

One of *Entrepreneur's* "8 Books You Should Read for a Successful 2021." "Bestselling author and four-time Pulitzer Prize-nominee Fawn Germer offers advice about how to present yourself in the best possible way and make sure you stay relevant and valuable as an employee." —*Newsweek* "Powerful tactics (and some much-needed tough love) calls to action, helping professionals who feel they're in a

stalemate in their careers learn, re-tool, connect, grow, and get ready to work again." —Forbes A street smart, inspiring, practical, and utterly honest book for renewing or resuming your career. Millions of mid- to late-career professionals are wondering why our careers are dying. We've been fired, downsized, job-eliminated, or we've left work voluntarily to raise children, care for loved ones, or go to school. It takes twice as long to get hired, and usually for far less money than we were making. Is it age discrimination? Maybe. But it's not that simple. So many of us have lagged on skills and technology, shrugged off social media, or ignored the rate of change and let younger people become the face of our profession's future. Our "track record" really doesn't matter. We want to come back, but we aren't ready. *Coming Back* offers clear advice, including:

- STOP PLAYING THE VICTIM, even if you are one.
- BRAND YOURSELF AS A CHANGE DRIVER who studies trends and studies independently so you are diving into change, not reacting to it.
- CALL IN THE CHITS. It is time to go guerrilla and bluntly ask for help from people who can get you what you want and need.
- TELL INTERVIEWERS about what you will do—don't rely on what you have done.
- STOP GROUSING about "those millennials" and start working with them.
- BOUNCE BACK from a layoff or firing. *Coming Back* shows how you can save a career if still employed or get one back if cast out.

Fawn Germer, one of the nation's most popular leadership experts and global motivational speakers, has personally interviewed more than three hundred CEOs, senior executives, professors, lawyers, organizational experts, industry leaders, and professionals. The result is a tactical, tough-love call to action: to learn, re-tool, connect, grow, and get ready to work again.

Let's Make Money, Honey: The Couple's Guide to Starting a Service Business is about a baby boomer couple who start a small service business as a second career. As much as it is a good story, *Let's Make Money, Honey* is also a how-to guide that covers planning, financing, outfitting, and launching a service business, as well as operations, marketing, sales, customer service, and managing growth. Included are useful tools to help couples assess their business interests and compatibility. Inspiring and instructional, *Let's Make Money, Honey* will help couples consider whether to start a service business together - or provide those ready to move forward with a blueprint for success. Packed with detailed how-to advice based on real-world experience, *Let's Make Money, Honey* is a must-read for self-starter couples of all ages and especially those exploring encore careers.

Barry Silverstein and Sharon Wood have worked together in one capacity or another for over three decades. They have also been married to each other for nearly that long. After lengthy careers in marketing and sales, Silverstein and Wood relocated to Asheville, North Carolina where they started a small service business together. They ran it successfully and sold it six years later. They proved without question that couples can not only successfully work together, they can start and run a business together. Silverstein and Wood continue to collaborate as volunteers for Asheville Humane Society. Wood, a retired dog groomer, donates her time and expertise grooming shelter dogs. Silverstein is a freelance writer, brand marketing consultant, and the author of several business books, including *Business-to-Business Internet Marketing* (the first book written on the subject) and *The Breakaway Brand*. The couple resides in the Asheville, North Carolina area.

Finding God's Purpose for the Next Season of Life

A Practical Guide for Reinventing Your Career in Midlife

Switchers

Let's Make Money, Honey

The Entrepreneur's Guide to Starting a Business Mid-Life

Life After Law

How Women Over 50 Regain Their Confidence and Claim Workplace Power

Love Your Work

"For introverts who panic at the idea of networking, Wickre's book is a deep, calming breath." —Sophia Dembling, author of *The Introvert's Way* Former Google executive, editorial director of Twitter, self-described introvert, and "the best-connected Silicon figure you've never heard of" (Walt Mossberg, *Wall Street Journal*), offers networking advice for anyone who has ever canceled a date due to social anxiety. Learn to nurture a vibrant circle of reliable contacts without leaving your comfort zone. Networking is a reputation as a sort of necessary evil. Some people relish the opportunity to boldly work the room, introduce themselves to find common career ground—but for many others, the experience is awkward, or even terrifying. The common networking advice for introverts are variations on the theme of overcoming or "fixing" their quiet tendencies. But Karen Wickre is a self-described introvert who has worked in Silicon Valley for thirty years. She shows you how to embrace your quiet nature and "make genuine connections that we can nurture across the world for all kinds of purposes" (Chris Anderson, head of TED). Karen's "embrace your quiet strength" approach is for anyone who finds themselves shying away from traditional networking activities, or for those who would rather read with a good book on a Friday night than out at a party. With compelling arguments and creative strategies, this "practical, easy-to-use" (Sree Sreenivasan, former chief digital officer of Columbia University) book is a perfect guide.

The New Way to Get Noticed The giant brands that once dominated the media landscape—Oprah, the *New York Times*, NPR, CBS—have seen their monopoly on public attention smashed by the Internet and now find themselves competing with individuals and brands on micromedia: websites, social media, blogs, podcasts, and more. Ace publicists and marketers Barbara Cave Henricks and Rusty Lane show that to navigate through this modern terrain, you need to think more like a media executive than a marketer. The key is to master three crucial categories of media—earned, owned, and rented—and knowing how to integrate each for maximum success. By using this proven strategy, you can create a positive feedback loop that will generate massive momentum and grow a large, loyal audience.

The book is a self-help guide for helping people who want to reinvent their career in midlife.

"Wow. This book totally rocks. It arrived on a day when I was in deep confusion and sadness about my age. Everything about invisibility to my neck. Within four or five wise, passionate pages, I had found insight, illumination, and inspiration. I never use empower, but this book has empowered me." —Anne Lamott, New York Times bestselling author Author, activist, and TED speaker Ashton Applewhite has written a rousing manifesto calling for an end to discrimination and prejudice on the basis of age. In our youth culture, we're bombarded by media images and messages about the despairs and declines of our later years. Beauty and pharmaceutical companies work overtime to convince people to purchase products that will retain their youthful appearance and vitality. Wrinkles are embarrassing. Gray hair should be colored and bald heads covered with implants. Older minds and bodies are too frail to keep pace of the modern working world and olders should just step aside for the new generation. Ashton Applewhite once held that view until she realized where this prejudice comes from and the damage it does. Lively, funny, and deeply researched, *This Chair Rocks: A Manifesto Against the Power of Aging* tells her journey from apprehensive boomer to pro-aging radical, and in the process debunks myth after myth about late life. Explains the roots of ageism in history and how it divides and debases, Applewhite examines how ageist stereotypes cripple the way our minds function, looks at ageism in the workplace and the bedroom, exposes the cost of the all-American myth of independence, criticizes the portrayal of elders as burdens to society, describes what an all-age-friendly world would look like, and offers a rousing call to action. It's time to create a world of age equality by making discrimination on the basis of age as unacceptable as any other kind of bias. If you're older or hoping to get there, this book will shake you by the shoulders, cheer you up, make you mad, and change the way you live the rest of your life. Age pride!

How to Stand Out from the Crowd and Tap Into the Hidden Job Market using Social Media and 999 other Tactics Today

The Doctors Guide to Smart Career Alternatives and Retirement

6 Steps to Unlimited Clients & Financial Freedom

An Uncommon Guide to Retirement

Starting Over

The Encore Career Handbook

Dump Your Degree

Repurpose Your Career

NORTH AMERICAN BOOK AWARDS GOLD MEDALIST 2018 *Escape Call. Live Well. Enjoy Your Work.* Are you a physician fed up and ready to leave your healthcare career? It doesn't have to end that way. In *The Doctor's Guide to Smart Career Alternatives*, Dr. Cory S. Fawcett lays out a number of smart alternatives and ways to repurpose your professional career so you can continue doing what you love about medicine and stop doing what you don't. If you are ready to leave medicine, read this book before you make your move. -Uncover your motivation for wanting a change -Find a new career that utilizes your existing skills and experience -Learn from the experiences of other doctors in clinical and nonclinical careers -Know the ins and outs of semi retiring or fully retiring from the practice of medicine -Understand passive income and how to handle your finances in retirement This third book in *The Doctors Guide* series shows you how to escape the pressure and burnout of typical healthcare careers and gives you a number of practical career options to apply your medical skills in ways you've probably never thought of. "Repurposed" general surgeon Cory Fawcett has a mission to eliminate burnout, debt, and bankruptcy among physicians, dentists, optometrists, nurse practitioners, and others in the healthcare industry through keynote speaking, writing, and one-on-one coaching. Throughout his career, he's been passionate about helping doctors live healthy, happy, and debt-free lives and regain control of their practices, their time, and their finances. Dr. Fawcett is a consultant, speaker, award-winning author, and entrepreneur. He has been an owner, founder, or partner in more than two dozen business and real estate ventures. Praise for *The Doctors Guide to Smart Career Alternatives and Retirement* "The decision to stop being a doctor is not to be taken lightly. I recommend this book to anyone who is strongly considering retirement or a career transition." -Physician on FIRE "A great book for the doctor who is less than satisfied with his current career. I highly recommend it." -James M. Dahle, MD, *The White Coat Investor*

If you're a Baby Boomer, is it too late to change careers? Many Baby Boomers either can't retire or don't want to, but they want a change. Maybe a career they've always dreamed of or just something more fulfilling. *Repurpose Your Career: A Practical Guide for Baby Boomers* "shows that change is possible. It requires a strategy and a series of practical steps including: Study yourself to understand your core needs in a way you probably never did with your first career. Like what kinds of rewards do you prefer? What kind of boss do you work best with? How much physical activity do you need? How do you like to make decisions? What are your needs not only for money but for time and freedom? Strategically network with people in the field you're interested in to find out what the job is really like. Develop a statement about what kind of job you're looking that covers all your core needs. Build a tribe of people who can help you make your transition, including introducing you to others connected in the field. Work on your skill set including using LinkedIn and other social media effectively. Negotiate for what you want, beginning with items that have more to do with your quality of life than money. *Repurpose Your Career* not only gives practical, step-by-step advice for how to make a successful transition, but deals with the challenging issues of having to ask for help from others and having to become the novice again after years of working to become an expert. If you're looking to find a career that meets your needs and you can grow into for the next 20 years, this book is the roadmap you're looking for.

"A personal development approach to discovering, nurturing and defining the new second-act career that's already inside you. The book's 5-step methodology contains 23 practical and accessible strategies to turn your new job or new business idea into a reality."--Back cover.

Reinvention is the key to success in these volatile times—and Pamela Mitchell holds the key to reinvention! In *The 10 Laws of Career Reinvention*, America's Reinvention Coach® Pamela Mitchell offers every tool readers need to navigate the full arc of career change. Part I introduces the Reinvention Mindset, with what you need to know to be prepared mentally to get started. In Part II, you read the real-life stories of ten individuals who successfully made the leap to new

and unexpected careers, using the 10 laws: The 1st Law: It Starts With a Vision for Your Life The 2nd Law: Your Body Is Your Best Guide The 3rd Law: Progress Begins When You Stop Making Excuses The 4th Law: What You Seek is on the Road Less Traveled The 5th Law: You've Got the Tools in Your Toolbox The 6th Law: Your Reinvention Board is Your Lifeline The 7th Law: Only a Native Can Give You the Inside Scoop The 8th Law: They Won't "Get" You Until You Speak Their Language The 9th Law: It Takes the Time That it Takes The 10th Law: The World Buys Into an Aura of Success Each story is followed by an in-depth lesson that explains how to adapt these laws to your own career goals, and what actions and precautions to take. The lessons answer all your tactical concerns about navigating the roadblocks, getting traction and managing your fears. The final section provides workbook exercises for fine-tuning your reinvention strategies for maximum results. Clear-headed, calming, practical, and thorough, this is the ideal action plan for getting through any career crisis and ending up securely in the lifestyle you've always dreamed of having.

Not Done Yet!

Wisdom at Work

The 10 Laws of Career Reinvention

The Irresistible Consultant's Guide to Winning Clients

Activate Your Agile Career

Write, Publish, and Promote Your Work One Post at a Time

Reinvention

Boomer Reinvention

A guide to successful business communication describes how to draft effective letters, emails, and proposals; adapt one's writing style to an audience; and self-edit and troubleshoot documents.

"Indispensable reading for anyone seeking to improve their professional selves." —Daniel H. Pink, #1 New York Times bestselling author of *When* an essential guide for how to snap out of autopilot and become your own best advocate, with candid anecdotes and easy-to-adopt steps, from veteran HR specialist and popular podcast host Laurie Ruettimann Chances are you've spent the past few months cooped up inside, buried under a relentless news cycle and work that never seems to switch off. Millions of us worldwide are overworked, exhausted, and trying our hardest—yet not getting the recognition we deserve. It's time for a fix. Top career coach and HR consultant Laurie Ruettimann knows firsthand that work can get a hell of a lot better. A decade ago, Ruettimann was uninspired, blaming others and herself for the unhappiness she felt. Until she had an epiphany: if she wanted a fulfilling existence, she couldn't sit around and wait for change. She had to be her own leader. She had to truly take ahold of life—the good, the bad, and the downright ugly—in order to transform her future. Today, as businesses prioritize their bottom line over employee satisfaction and workers become increasingly isolated, the need to safeguard your well-being is crucial. And though this sounds intimidating, it's easier to do than you think. Through tactical advice on how to approach work in a smart and healthy manner, which includes knowing when to sign off for the day, doubling down on our capacity to learn, fixing those finances, and beating impostor syndrome once and for all, Ruettimann lays out the framework necessary to champion your interests and create a life you actually enjoy. Packed with advice and stories of others who regained control of their lives, *Betting on You* is a game-changing must-read for how to radically improve your day-to-day, working more effectively and enthusiastically starting now.

Experience is making a comeback. Learn how to repurpose your wisdom. At age 52, after selling the company he founded and ran as CEO for 24 years, rebel boutique hotelier Chip Conley was looking at an open horizon in midlife. Then he received a call from the young founders of Airbnb, asking him to help grow their disruptive start-up into a global hospitality giant. He had the industry experience, but Conley was lacking in the digital fluency of his 20-something colleagues. He didn't write code, or have an Uber or Lyft app on his phone, was twice the age of the average Airbnb employee, and would be reporting to a CEO young enough to be his son. Conley quickly discovered that while he'd been hired as a teacher and mentor, he was also in many ways a student and intern. What emerged is the secret to thriving as a mid-life worker: learning to marry wisdom and experience with curiosity, a beginner's mind, and a willingness to evolve, all hallmarks of the "Modern Elder." In a world that venerates the new, bright, and shiny, many of us are left feeling invisible, undervalued, and threatened by the "digital natives" nipping at our heels. But Conley argues that experience is on the brink of a comeback. Because at a time when power is shifting younger, companies are finally waking up to the value of the humility, emotional intelligence, and wisdom that come with age. And while digital skills might have only the shelf life of the latest fad or gadget, the human skills that mid-career workers possess—like good judgment, specialized knowledge, and the ability to collaborate and coach - never expire. Part manifesto and part playbook, *Wisdom@Work* ignites an urgent conversation about ageism in the workplace, calling on us to treat age as we would other type of diversity. In the process, Conley liberates the term "elder" from the stigma of "elderly," and inspires us to embrace wisdom as a path to growing whole, not old. Whether you've been forced to make a mid-career change, are choosing to work past retirement age, or are struggling to keep up with the millennials rising up the ranks, *Wisdom@Work* will help you write your next chapter.

The Practical Guide to Building a Career in the Digital Age If Marc Miller could have seen the future when he wrote his first book: *Repurpose Your Career, A Practical Guide for Baby Boomers*, he might have called it *Life As You Know It Is About to Change...A Lot*. Since the 2008 economic downturn left many Baby Boomers unable to retire, Marc decided to use his own experiences to help others pivot to a career that would fulfill them for the next 20 years. In his second book, *Repurpose Your Career: A Practical Guide for the Second Half of Life* he addressed the fact that the people seeking him out weren't all Baby Boomers. Many in Generation X were also either dissatisfied with their careers or were being displaced by ongoing technological and social disruption. *Repurpose Your Career* third edition responds to another huge shift in work: In this age of disruption, digitization, and the gig economy, people need a new mindset and strategies to become continual learners, create their own flexible careers, and cope with ageism. This book helps them do it. Miller's *Career Pivot.com* has been listed as a top career site by organizations including *Forbes* and *Career Sherpa*, and his strategies for a career transition have been featured on *Mashable*, *Life Hacker*, *Money*, *Flexjobs* and *Sixty & Me*. His second book was listed as one of the best career books of all time by *Book Authority*. A "recovering engineer," who spent years working at *IBM*, Miller's own career journey started when his bicycle collided with a car, nearly ending his life. The experience changed his perspective on what he was doing with his time and launched him on a search for career fulfillment, leading

him to jobs including teaching in the inner city, fundraising for a non-profit, and working for startups. He decided to parlay his experiences-and his engineer's expertise at breaking big tasks into manageable steps-into helping others find long-lasting career fulfillment. Today, though unemployment is at record lows for all age groups, employee satisfaction numbers have remained low. Everyone wants a job that's meaningful and fulfilling to them as individuals, but few know how to evaluate an opportunity for those criteria. Instead, they focus on things like money and location, not realizing that more impactful factors to their happiness might include how much time they interact with others, whether the role requires multitasking or single focus, and what level of emotional support they need. Complicating matters is the fact that entire industries can virtually disappear overnight and that many people will wind up doing a series of jobs and side gigs rather than having one long-term role with a single employer. Every worker-regardless of age--needs to avail themselves of every opportunity to learn and grow rather than expecting someone to train them. And they to look not for a role to fill but a problem to solve. Written with professional writer Susan Lahey, *Repurpose Your Career*, the third edition is not only an easy read but packed with practical information and specific action steps. It's the guidebook people in their 40 and beyond need to carry them into the next phase of life.

Career Success Strategy for Women

Changing Your Life, Your Career, Your Future

Coming Back

An Introvert's Guide to Making Connections That Count

Finding Work You Love with the J.D. You Have

And Its Hidden Language

4 Practical Ways You Can Pivot to Your Best Career

Betting on You

Do you want or need to change your life, but aren't sure where to start-or whether you have what it takes? At fifty-seven, Arlene Dickinson's life was turned upside down. Her company was on the brink of disaster. Her sense of herself as a strong, confident leader was in tatters. She was overwhelmed by feelings of loss, fear, and shame. Five years later, her business is booming, she's never been happier or more excited about the future, and she's raised tens of millions of dollars and built a whole ecosystem to help other entrepreneurs. How did she turn things around? By following the process she's always used to transform underperforming companies-only this time, she used it to transform her own life. Applying business principles to her personal life helped her figure out very quickly where she wanted to go and how to get there. Having a clear set of practical steps to follow kept her on track when emotions threatened to derail her progress. In *Reinvention*, Dickinson shares this blueprint for locating your sense of purpose, realistically evaluating your strengths, assessing opportunities outside your comfort zone, and charting a bold new path. Whether you have a big career dream to achieve, or you need to rebuild after a personal setback, this step-by-step plan for reinvention will help you change your own life-for the better.

Is your career all it could be? Henry David Thoreau famously said, "The mass of men lead lives of quiet desperation." Does this describe your current work situation? Whether you're just starting out, looking for a change, or experiencing unwanted change, there's a way forward. *Love Your Work* is about pivoting step-by-step to a more satisfying career. It will help you: Dream up bigger goals than you have now-and meet them Search out new careers or niches within your industry Pursue work and success in the holistic sense Maybe the new economy feels daunting to you. Maybe you're not sure how to break out of your industry. Maybe you're struggling to move up in rank. Wherever you are, if you don't find your work meaningful and engaging, it's time for a change, and *Love Your Work* will prepare you to make it. Robert Dickie III is a career advisor and CEO passionate about helping people find their best work. And it shows. He offers motivating stories, insights into today's market, and dozens of resources for growing in your career. By the end of *Love Your Work*, you won't just be equipped for the next move, you'll be inspired for it. You'll see work differently, and you'll want to pursue it like you never have before. The how's and why's of successful drug repositioning Drug repositioning, also known as drug reprofiling or repurposing, has become an increasingly important part of the drug development process. This book examines the business, technical, scientific, and operational challenges and opportunities that drug repositioning offers. Readers will learn how to perform the latest experimental and computational methods that support drug repositioning, and detailed case studies throughout the book demonstrate how these methods fit within the context of a comprehensive drug repositioning strategy. *Drug Repositioning* is divided into three parts: Part 1, *Drug Repositioning: Business Case, Strategies, and Operational Considerations*, examines the medical and commercial drivers underpinning the quest to reposition existing drugs, guiding readers through the key strategic, technical, operational, and regulatory decisions needed for successful drug repositioning programs. Part 2, *Application of Technology Platforms to Uncover New Indications and Repurpose Existing Drugs*, sets forth computational-based strategies, tools, and databases that have been designed for repositioning studies, screening approaches, including combinations of existing drugs, and a look at the development of chemically modified analogs of approved agents. Part 3, *Academic and Non-Profit Initiatives & the Role of Alliances in the Drug Repositioning Industry*, explores current investigations for repositioning drugs to treat rare and neglected diseases, which are frequently overlooked by for-profit pharmaceutical companies due to their lack of commercial return. The book's appendix provides valuable resources for drug repositioning researchers, including information on drug repositioning and reformulation companies, databases, government resources and organizations, regulatory agencies, and drug repositioning initiatives from academia and non-profits. With this book as their guide, students and pharmaceutical researchers can learn how to use drug repositioning techniques to extend the lifespan and applications of existing drugs as well as maximize the return on investment in drug research and development.

What am I going to do with my retirement? People talk about retirement like it's supposed to be an endless vacation. But what if, like the majority of those facing retirement, you can't afford such a luxury? Or, what if you just want something more from retirement? Some advocate for no retirement at all. But you've worked for decades and a rest and reprieve do sound appealing. What should you do? Does

God have a purpose for your retirement? Yes, He does. Learn how to discern what it is by taking an uncommon approach. Jeff Haanen looks biblically and practically at the need for rest and purpose in retirement. And teaches you how to: Take a sabbatical rest in early retirement Listen to God's voice for their calling in retirement Rethink "work" in retirement Understand family systems and leaving a legacy Planning retirement doesn't have to be distressing. Retire in a way that's God-honoring, purpose-filled, restful, and truly biblical.

Stop Drifting and Take Control of Your Future

How to Support Your Teen, Stay Close as a Family, and Raise Independent Adults

A Guide to a Successful Career Transition

Never Too Old to Get Rich

How Great Companies Get Their Mojo from Maslow Revised and Updated

The Couple's Guide to Starting a Service Business

How to Make a Living and a Difference in the Second Half of Life

A Practical Guide for Baby Boomers

Former police and military personnel possess attractive skill sets for the private security industry; however, the transition to the corporate arena is not without challenges. Competition for these jobs is fierce. Many candidates possess degrees in security management—some having spent their entire professional careers in private security. *From Police to Security Professional: A Guide to a Successful Career Transition* provides tips on overcoming the inherent obstacles law enforcement professionals face in making the switch and supplies a practical roadmap for entry into the private security world. The foundation of the book comes from the author's own journey and the many hurdles he encountered transitioning to private sector security. With his help, you'll learn: The unique skills, experience, and mentality required to enter into the private security industry from a law enforcement background The opportunities available and the different areas within the industry—including benefits and income potential How to properly evaluate your training portfolio How to tailor your resume to garner the attention of hiring executives The many professional associations and certifications that could be helpful in your career Vital to your ability to succeed is understanding that security management has evolved into a distinct profession in its own right—one that brings with it different education, experience, and skill sets that clearly differentiate it from law enforcement. This book will help you better understand and be prepared for the policies, processes, and a corporate environment that operates in a very different way than the police structure to which you are accustomed. With the author's help, you'll give yourself every advantage to get the job and succeed in your new career. Shares stories from the author's pursuit of enlightenment, from his years as a hippie introvert and successes as a computer engineer through his work in humanitarian efforts, counseling readers on how to navigate confusing aspects in the spiritual journey.

Start a successful business mid-life When you think of someone launching a start-up, the image of a twenty-something techie probably springs to mind. However, Gen Xers and Baby Boomers are just as likely to start businesses and reinvent themselves later in life. *Never Too Old to Get Rich* is an exciting roadmap for anyone age 50+ looking to be their own boss and launch their dream business. This book provides up-to-date resources and guidance for launching a business when you're 50+. There are snappy profiles of more than a dozen successful older entrepreneurs, describing their inspirational journeys launching businesses and nonprofits, followed by Q&A conversations, and pull-out boxes containing action steps. The author walks you through her three-part fitness program: guidelines for becoming financially fit, physically fit, and spiritually fit, before delving more deeply into how would-be entrepreneurs over 50 can succeed. • Describes how you can find capital to start your own business • Offers encouraging stories of real people who have become their own bosses and succeeded as entrepreneurs • Written by PBS Next Avenue's entrepreneur expert, Kerry Hannon • Teaches you how to start your own business *Never Too Old to Get Rich* is the ideal book for older readers looking to pursue new business ventures later in life.

Are you stuck in an unsatisfying job or feel like you're in the wrong profession? An industry that just isn't a fit? Don't just settle but succeed in the right career! Get unstuck and land a new career—one you're genuinely passionate about. *Switchers* helps you realize that dream. Written by celebrated career coach and psychologist Dr. Dawn Graham, the book provides proven strategies that will get you where you want to go. The first step is to recognize that the usual rules and job search tools won't work for you. Resumes and job boards were designed with traditional applicants in mind. As a career switcher, you have to go beyond the basics, using tactics tailor-made to ensure your candidacy stands out. In *Switchers*, Dr. Graham reveals how to: Understand the concerns of hiring managers Craft a resume that catches their attention within six seconds Spotlight transferable skills that companies covet Rebrand yourself—aligning your professional identity with your new aspirations Reach decision-makers by recruiting "ambassadors" from within your network Nail interviews by turning tough questions to your advantage Convince skeptical employers to shelve their assumptions and take a chance on you Negotiate a competitive salary and benefits package Packed with psychological insights, practical exercises, and inspiring success stories, *Switchers* helps you leap over obstacles and into a whole new field. This guide will help you pull off the most daring—and fulfilling—career move of your life!

The Irony of Victory

A Practical Guide for the 2nd Half of Life

The Surrender Experiment

A Manifesto Against Ageism

How to Win the Job You Want When You've Lost the Job You Need

Own Your Career Own Your Life

Solving Design Challenges with Young Children

Mastering the New Media Landscape

Choosing Leadership is a new take on executive development that gives everyone the tools to develop their leadership skills. In this

workbook, Dr. Linda Ginzel, a clinical professor at the University of Chicago's Booth School of Business and a social psychologist, debunks common myths about leaders and encourages you to follow a personalized path to decide when to manage and when to lead. Thoughtful exercises and activities help you mine your own experiences, learn to recognize behavior patterns, and make better choices so that you can create better futures. You'll learn how to: Define leadership for yourself and move beyond stereotypes Distinguish between leadership and management and when to use each skill Recognize the gist of a situation and effectively communicate it with others Learn from the experience of others as well as your own Identify your "default settings" and become your own coach And much more Dr. Linda Ginzel is a clinical professor of managerial psychology at the University of Chicago's Booth School of Business and the founder of its customized executive education program. For three decades, she has developed and taught MBA and executive education courses in negotiation, leadership capital, managerial psychology, and more. She has also taught MBA and PhD students at Northwestern and Stanford, as well as designed customized educational programs for a number of Fortune 500 companies. Ginzel has received numerous teaching awards for excellence in MBA education, as well as the President's Service Award for her work with the nonprofit Kids In Danger. She lives in Chicago with her family.

Proven principles for sustainable success, with new leadership insight PEAK is the popular, transformative guide to doing business better, written by a seasoned entrepreneur/CEO who has disrupted his favorite industry not once, but twice. Author Chip Conley, founder and former CEO of one of the world's largest boutique hotel companies, turned to psychologist Abraham Maslow's Hierarchy of Needs at a time when his company was in dire need. And years later, when the young founders of Airbnb asked him to help turn their start-up home sharing company into a world-class hospitality giant, Conley once again used the principles he'd developed in PEAK. In the decade since this book's first edition, Conley's PEAK strategy has been developed on six continents in organizations in virtually every industry. The author's foundational premise is that great leaders become amateur psychologists by understanding the unique needs of three key relationships—with employees, customers, and investors—and this message has resonated with every kind of leader and company including some of the world's best-known, from Apple to Facebook. Avid users of PEAK have found that the principles create greater loyalty and differentiation with their key stakeholders. This new second edition includes in-depth examples of real-world PEAK companies, including the author's own at Airbnb, and exclusive PEAK leadership practices that will take you—and your company's performance—to new heights. Whether you're at a startup or a Fortune 500 company, at a for-profit, nonprofit, or governmental organization, this book can help you and your people reach potential you never realized you had. Understand how Maslow's hierarchy makes for winning business practices Learn how PEAK drove some of today's top businesses to success Help employees reach their full potential—and beyond Transform the customer experience and keep investors happy The PEAK framework succeeds because it elevates the business from the inside out. These same principles apply in the boardroom, the breakroom, and your living room at home, and have proven to be the foundation of healthy, fulfilled lives. Even if you think you're doing great, you could always be doing better—and PEAK gives you a roadmap to the next level.

The latest strategies for job hunters revealed in this revised and updated edition This new Third Edition features the latest job-hunting strategies for the Information Age. You'll discover key techniques to reach hiring managers at the employers you want to work for most. New chapters integrate using social media and social networking tools like Facebook, Twitter, LinkedIn, and ZoomInfo in your job search, along with case studies from successful guerrilla job hunters that detail what works in today's hyper competitive job market with commentary from America's top recruiters. Present your skills in creative new ways that stand out in today's hyper-competitive job market Employ little-known search engine optimization tricks used by top headhunters Integrated web site updated bi-weekly to remain state-of-the-moment Part of the Guerrilla Marketing Series, the bestselling marketing book series The job search process has changed drastically in the past few years. Turn these changes to your advantage and make your search successful with Guerilla Marketing for Job Hunters 3.0.

How to Blog a Book teaches you how to create a blog book with a well-honed and uniquely angled subject and targeted posts—and how to build the audience necessary to convince agents and publishers to make your blog into a book. Inside you'll find: Basic information on how to set up your blog and the essential plug-ins and other options necessary to get the most out of each post Steps for writing a book easily from scratch using blog posts Advice on how to write blog posts Tips on gaining visibility and promoting your work both online and off Tools for driving traffic to your blog Information on how to monetize an existing blog into a book or other types of products Profiles with authors who received blog-to-book deals Author Nina Amir explains how writing a book in cyberspace allows you to get your book written easily, while promoting it and building an author's platform. It's a fun, effective way to start writing, publishing, and promoting a book, one post at a time. Bringing New Life to Shelved Assets and Existing Drugs

Second-Act Careers

World War II and Lowell, Massachusetts

The Making of a Modern Elder

Make Your Own Map

50+ Ways to Profit from Your Passions During Semi-Retirement

Disrupt Your Career: How to Navigate Uncharted Career Transitions and Thrive

Essential Survival Skills for Any Economy

Develop a resilient, aspirational and effective plan for your career by using tools and methods developed for business strategy planning. A career guide that rethinks the golden years, this handbook offers 50+ income models for creating flexible, fulfilling, and profitable work in the late-career or encore stage of one's career. RETHINK YOUR RETIREMENT For many people, retirement is no longer a trifecta of golf, grandkids, and garden. It's an opportunity for new pursuits that involve both earning income and exploring personal passions. If you're planning for retirement or at your "retirement age" but want to continue working—whether to supplement your income or to stay mentally and physically active—veteran author Collamer shows how to identify your favorite interests and expertise and repackage them into more than fifty ways to earn income. From the traditional (part-time employment, consulting) to newer Internet-based options (teaching online, writing a blog). With a prescription for securing second-act careers that are flexible, fulfilling, and fun, this book offers a wide variety of income-generating examples as well as a checklist to clarify your lifestyle goals and help you plan for your next move. Second-Act Careers shows how to create a profitable and meaningful second act on your own terms and in your own way.

What are nimble, resilient career players doing to ensure satisfying consistent work regardless of the setbacks in their lives? Their careers are proof. Even when they lose a job, another one better suited to them magically appears. They are agile careerists. The agile careerist consistently asks questions, ideas, answering the questions, "What do I want that I currently don't have in my life's work?" or "What do I want to do next?"

How Smart Professionals Change Careers - and Seize Success

How to Blog a Book

Guerrilla Marketing for Job Hunters 3.0

Taking the Work Out of Networking

PEAK

My Journey Into Life's Perfection

How to Put Yourself First and (Finally) Take Control of Your Career

Embrace the Micromedia Mindset