

## Rocket Fuel: The One Essential Combination That Will Get You More Of What You Want From Your Business

Are you ready to turn your ideas into reality and build a wildly successful business? There has never been a better time to say yes! With a computer and an Internet connection you can get your ideas, messages, and business out there like never before and create so much success. In this book, Carrie Green shows you how. Carrie started her first online business at the age of 20—she knows what it's like to be an ambitious and creative woman with big dreams and huge determination. . . but she also knows the challenges of starting and running a business, including the fears, overwhelm, confusion, and blocks that entrepreneurs face. Based on her personal, tried-and-tested experience, she offers valuable guidance and powerful exercises to help you:
• Get clear on your business vision
• Move past the fears and doubts that can get in the way
• Understand your audience, so you can truly connect with them
• Create your brand and build a tribe of raving fans, subscribers, and customers
• Manage your time, maintain focus, and keep going in the right direction
• Condition yourself for success. . . . and so much more! If you're a creative and ambitious female entrepreneur, or are contemplating the entrepreneurial path, this book will provide the honest, realistic, and practical tools you need to follow your heart and bring your vision to life.
Discover the vital relationship that will take your company from "What's next?" to "We have liftoff!" Visionaries have groundbreaking ideas. Integrators make those ideas a reality. This explosive combination is the key to getting everything you want out of your business. It worked for Disney. It worked for McDonald's. It worked for Ford. It can work for you. From the author of the bestselling Traction, Rocket Fuel details the integral roles of the Visionary and Integrator and explains how an effective relationship between the two can help your business thrive. Offering advice to help Visionary-minded and Integrator-minded individuals find one another, Rocket Fuel also features assessments so you're able to determine whether you're a Visionary or an Integrator. Without an Integrator, a Visionary is far less likely to succeed long-term, and realize the company's ultimate goals—likewise, with no Visionary, an Integrator can't rise to his or her full potential. When these two people come together to share their natural talents and innate skill sets, it's like rocket fuel—they have the power to reach new heights for virtually any company or organization.

"It's not just a practical application of the Visionary and Integrator, it's a game-changer that empowers you. From Gino Wickman, creator of the Traction Library, The EOS Life will give you practical, real-world, time-tested tools and insights to maximize your productivity, vitality, happiness, and work-life balance. This book is a must-read for all entrepreneurs and their leadership team members interested in living their ideal life. Demonstrates that consciousness is the key to life, and that nothing is impossible, not even the manifestation of unlimited wealth and financial independence—also includes The 40-Day Prosperity Plan on CD, which will expand your consciousness and help you create a more abundant life. Original. Everyone has a good idea. But it might take 39 bad ones before a good idea takes off. Fred Schesbata, founder of Finder and one of Australia's most successful entrepreneurs, knows this because it happened to him. For the first time, Fred shares the stories, mistakes and insights from his incredible business journey - some that he's never shared until now - to inspire you to kickstart your business idea and reach unimaginable success. From building websites in his university dorm room in 1999, to successfully pivoting half a billion dollar global business, Finder, into a fintech app during the COVID-19 pandemic, Fred shares the highs and lows of starting a business and reveals his ten guiding principles to build a 'phoenix' company that leaves behind a legacy. Whether you've started several businesses, have an idea but aren't sure where to start, or you're sick and tired of doing the same thing, this book is the launchpad you need to get fired up and Go Live! Become a millionaire by learning from millionaires An Eventual Millionaire is someone who knows they will be a millionaire, eventually. But they want to do it on their own terms—with an enjoyable life and an enjoyable business. Eventual Millionaires are everywhere, from the airplane pilot looking to start his own business for more freedom and money to a student looking to start her life on the right foot to a successful business owner needing inspiration and wondering how to take her business to the next level. There are many ways to become a millionaire, but research has often shown that creating your own business is one of the best ways to build wealth. The Eventual Millionaire will lay the foundation for those looking to start their own business and work their way toward financial independence and a fulfilled life. Contains the insights of more than 100 millionaires and their various experiences Written by Jaime Tardy, founder of eventualemillionaire.com and a business coach for entrepreneurs A companion website includes an "Eventual Millionaire Starter Kit" with worksheets, business plan documents, and much more We all want to be successful and enjoy financial security, but we might not know how or don't think we can do it. The Eventual Millionaire will show you what it takes.

### The 3 Alarms

Creating a Subscription Business in Any Industry
Simple Strategies You Can Use to Make Giant Leaps in Work and Life

Turn Your Demos Into Creative Rocket Fuel
You Can Too
Quiet Power Strategy
Traction

*You've thought about starting your own business . . . . but how can you decide if you should really take the leap? There's a lot on the line, and you have to ask yourself difficult questions: Do I have what it takes? Is it worth it? And how the hell do I do it? You need answers, not bullshit. This book has them. Entrepreneurial Leap: Do You Have What It Takes to Become an Entrepreneur? is an easy-to-use guide that will help you decide, once and for all, if entrepreneurship is right for you—because success as an entrepreneur depends on far more than just a great idea and a generous helping of luck. In this three-part book, Gino Wickman, bestselling author of Traction, reveals the six essential traits that every entrepreneur needs in order to succeed, based on real-world startups that have reached incredible heights. If these traits ring true for you, you'll get a glimpse of what your life would look like as an entrepreneur. What's more, Wickman will help you determine what type of business best suits your unique skill set and provide a detailed roadmap, with tools, tips, and exercises, that will accelerate your path to startup success. Packed with real-life stories and practical advice, Entrepreneurial Leap is a simple how-to manual for BIG results. Should you take the leap toward entrepreneurship? Find out today and let tomorrow be the first step in your new journey, whatever shape it may take.*

*A guide to putting cognitive diversity to work Ever wonder what it is that makes two people click or clash? Or why some groups excel while others fumble? Or how you, as a leader, can make or break team potential? Business Chemistry holds the answers. Based on extensive research and analytics, plus years of proven success in the field, the Business Chemistry framework provides a simple yet powerful way to identify meaningful differences between people's working styles. Who seeks possibilities and who seeks stability? Who values challenge and who values connection? Business Chemistry will help you grasp where others are coming from, appreciate the value they bring, and determine what they need in order to excel. It offers practical ways to be more effective as an individual and as a leader. Imagine you had a more in-depth understanding of yourself and why you thrive in some work environments and flounder in others. Suppose you had a clearer view on what to do about it so that you could always perform at your best. Imagine you had more insight into what makes people tick and what ticks them off, how some interactions unlock potential while others shut people down. Suppose you could gain people's trust, influence them, motivate them, and get the very most out of your work relationships. Imagine you knew how to create a work environment where all types of people excel, even if they have conflicting perspectives, preferences and needs. Suppose you could activate the potential benefits of diversity on your teams and in your organizations, improving collaboration to achieve the group's collective potential. Business Chemistry offers all of this--you don't have to leave it up to chance, and you shouldn't. Let this book guide you in creating great chemistry!*

*Has your company struggled to roll EOS out to all levels of your organization? Do your employees understand why EOS is important or even what it is? What the Heck is EOS? is for the millions of employees in companies running their businesses on EOS (Entrepreneurial Operating System). An easy and fast read, this book answers the questions many employees have about EOS and their company:
• What is an operating system?
• What is EOS and why is my company using it?
• What are the EOS foundational tools and how do they impact me?
• What's in it for me? Designed to engage employees in the EOS process and tools, what the Heck is EOS? uses simple, straightforward language and provides questions about each tool for managers and employees to discuss creating more ownership and buy-in at the staff level.*

*After reading this book, employees will not only have a better understanding of EOS but they will be more engaged, taking an active role in helping achieve your company's vision.*

*Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement*

*Power-Packed Food for Sports and Adventure*

*The Abundance Book*

*The One Essential Combination That Will Get You More of What You Want from Your Business*

*Insanely Gifted*

*10 Principles to Launch a Global Empire*

*Solid Rocket Propulsion Technology*

*A Simple System to Transform Your Health, Wealth, and Relationships Forever*

There's a better way to run your business: your way. You've never had more access to ideas for how to run your business. There's a lot of Noise out there. This book is your opportunity to seize the power of Quiet. You won't find success in the Noise. It's only when you get quiet and find your own path to your vision that you can create the wealth, peace, and ease you truly crave. Tara Gentile, creator of Quiet Power Strategy, shares the concepts she's honed by working with hundreds of entrepreneurs and business owners to help them discover their own plans for success. You'll discover what separates smart, creative people who achieve their goals and smart, creative people who don't. You'll learn why self-leadership is more important than ever and how perception, discernment, and focus help you uncover unique opportunities. Then, step by step, you'll craft your own Quiet Power Strategic Plan and learn to lead yourself and your business through the Noise. If you've ever looked for a better way to do things YOUR way, this is the book for you.

Author Jonny Burgess got licensed to sell Aflac in Nov. 2008, thinking a second source of income could supplement his struggling food business. With just weeks until his wedding, he needed to make a lot of money fast, so he invented a system and went to work. He became the companys best performer in the country, opening seventy-two accounts in eleven months, before being promoted to DSC. Now he focuses on teaching others his fast-track system. In this guide-book, he offers advice to help other reps secure an immediate cash-flow with Aflac, create wealth, and secure their financial future, and work hard, but play even harder. Learn proven strategies that helped Jonnys agents to : get 6 M-0138s signed in a day enroll 4 groups in a day book 28 appointments in a day All while cold-calling just one day a week! COORDINATORS TAKE NOTE: This system teaches your agents to be-comme totally self-reliant within 13 weeks! A perfect Formula for FAME.

The lifeblood of your business is repeat customers. But customers can be fickle, markets shift, and competitors are ruthless. So how do you ensure a steady flow of repeat business? The secret—no matter what industry you're in—is finding and keeping automatic customers. These days virtually anything you need can be purchased through a subscription, with more convenience than ever before. Far beyond Spotify, Netflix, and New York Times subscriptions, you can sign up for weekly or monthly supplies of everything from groceries (AmazonFresh) to cosmetics (Birchbox) to razor blades (Dollar Shave Club). According to John Warrillow, this emerging subscription economy offers huge opportunities to companies that know how to turn customers into subscribers. Automatic customers are the key to increasing cash flow, igniting growth, and boosting the value of your company.

Consider Whatsapp, the internet-based messaging service that was purchased by Facebook for \$19 billion. While other services bombarded users with invasive ads in order to fund a free messaging platform, Whatsapp offered a refreshingly private tool on a subscription platform, charging just \$1 per year. Their business model enabled the kind of service that customers wanted and ensured automatic customers for years to come. As Warrillow shows, subscriptions aren't limited to technology or media businesses. Companies in nearly any industry, from start-ups to the Fortune 500, from home contractors to florists, can build subscriptions into their business. Warrillow provides the essential blueprint for winning automatic customers with one of the nine subscription business models, including:
• The Membership Website Model: Companies like The Wood Whisperer Guild, ContractorSelling, and DanceStudioOwner offer access to highly specialized, high quality information, recognizing that people will pay for good content. This model can work for any business with a tightly defined niche market and insider information.
• The Simplifier Model: Companies like Mosquito Squad (pest control) and Hassle Free Homes (home maintenance) take a recurring task off your to-do list. Any business serving busy consumers can adopt this model not only to create a recurring revenue stream, but also to take advantage of the opportunity to cross-sell or bundle their services.
• The Surprise Box Model: Companies like BarkBox (dog treats) and Standard Cocoa (craft chocolate) send their subscribers curated packages of goodies each month. If you can handle the logistics of shipping, giving customers joy in something new can translate to sales on your larger e-commerce site. This book also shows you how to master the psychology of selling subscriptions and how to reduce churn and provides a road map for the essential statistics you need to measure the health of your subscription business. Whether you want to transform your entire business into a subscription program or focus on just one, this book has the answers.

Have you ever queued for restaurant? Pre-ordered something months in advance? Fought for tickets that sell out in a day? Had a hairdresser with a six-month waiting list? There are people who don't chase clients, clients chase them. In a world of endless choices, why does this happen? In this book, entrepreneur and author Daniel Priestley explains why and, most importantly, how. This is a recipe for ensuring demand outstrips supply for your product or service, and you have scores of customers lining up to give you money

Think Like a Rocket Scientist

The Eventual Millionaire

Summary: Rocket Fuel

Review and Analysis of Wickman and Winter's Book

Practical Magic for Crafting Powerful Work Relationships

Entrepreneurial Leap

The Prescriber's Guide, Antidepressants

In Rocket Fuel, award-winning dietitian Matt Kadey offers up delicious, creative, and convenient real-food recipes to power your everyday exercise and weekend adventures. Kadey's ingenious Rocket Fuel foods—like easy-to-make muffins, bars, pies, bites, gels, smoothies, balls, wraps, and cookies—will inspire how you fuel for your favorite sports. Since studies show that real food works just as well as processed sports food products, you'll enjoy a huge variety of flavors and a healthier, more nutritious performance fuel that's free of artificial sweet and high price tags. Kadey's DIY performance foods include dozens of new flavors and innovative forms that ensure you'll always look forward to your next exercise snack. Rocket Fuel is more than a cookbook of easy, healthy recipes. Kadey simplifies the rocket science of sports nutrition into easy-to-follow guidelines that will work for anyone in any sport or activity. Rocket Fuel foods are grouped into Before, During, and After Exercise so your body will get exactly what it needs at exactly the right times. For those with special dietary restrictions, each recipe is flagged as dairy-free, freezer-friendly, gluten-free, paleo-friendly, and vegetarian or vegan-friendly. Rocket Fuel offers: 126 recipe ideas for power-packed foods, snacks, and light meals including bowls, puddings, wraps, sandwiches, bites, balls, squares, bars, drinks, patties, cakes, stacks, drinks, smoothies, shakes, soups, muffins, sliders, pies, rolls, DIY energy shots, and all-natural sports drinks. 33 Before, 43 During, and 50 After Exercise recipes 79 dairy free, 85 gluten free, 76 vegetarian, and 33 paleo-friendly recipes Smart-yet-simple sports nutrition guidelines for before, during, and after exercise Complete nutrition facts for every recipe What you eat for energy can make the difference between an epic day or a disappointment. Rocket Fuel makes it easy to power up for workouts, recharge during halftime, or stay energized on the trail. Matt Kadey is a James Beard Award-winning food journalist, registered dietitian, and recipe developer. He has written for top health/fitness and sports magazines. Kadey holds a masters degree in sports nutrition and is the author of Muffin Tin Chef and The No-Cook, No-Bake Cookbook.

How to look and feel fantastic while eating organically on a budget.

We were all made for greatness. But too many of us end up chasing the wrong thing in life. We focus on work over family, and success over significance. And when our lives come to an end, we are filled with regret. What if the secret to living a meaningful and fulfilled life wasn't as hard as it sounds? What if you didn't have to sacrifice success to your loved ones?What if you didn't have to sacrifice your health to achieve success?What if focusing on a few key areas changed everything?And what if change was as simple as setting an alarm?Eric Partaker's story will challenge you to remember what's most important and start living a life that truly matters.Are you ready to set your three alarms and wake up to the challenge of living life fully alive?

NEW YORK TIMES BESTSELLER • An unflinching examination of how our drinking culture hurts women and a gorgeous memoir of how one woman healed herself.—Glennon Doyle, #1 New York Times bestselling author of Untamed "You don't know how much you need this book, or maybe you do. Either way, it will save your life.—Melissa Hartwig Urban, Whole30 co-founder and CEO The founder of the first female-focused recovery program offers a groundbreaking look at alcohol and a radical new path to sobriety. We live in a world obsessed with drinking. We drink at baby showers and work events, brunch and book club, graduations and funerals. Yet no one ever questions alcohol's ubiquity—in fact, the only thing ever questioned is why someone doesn't drink. It is a qualifier for belonging and if you don't imbibe, you are considered an anomaly. As a society, we are obsessed with health and wellness, yet we uphold alcohol as some kind of magic elixir, though it is anything but. When Holly Whitaker decided to seek help after one too many benders, she embarked on a journey that led not only to her own sobriety, but revealed the insidious role alcohol plays in our society and in the lives of women in particular. What's more, she could not ignore the ways that alcohol companies were targeting women, just as the tobacco industry had successfully done generations before. Fueled by her own emerging feminism, she also realized that the predominant systems of recovery are archaic, patriarchal, and ineffective for the unique needs of women and other historically oppressed people—who don't need to lose their ego and surrender to a male concept of God, as the tenets of Alcoholics Anonymous state, but who need to cultivate a deeper understanding of their own identities and take control of their lives. When Holly found an alternate way out of her own addiction, she felt a calling to create a sober community with resources for anyone questioning their relationship with drinking, so that they might find their way as well. Her resultant feminine-recovery program focuses on getting at the root causes that lead people to overindulge and provides the tools necessary to break the cycle of addiction, showing us what is possible when we remove alcohol and destroy our belief system around it. Written in a relatable voice that is honest and witty. Out Like a Woman is at once a groundbreaking look at drinking culture and a road map to cutting out alcohol in order to live our best lives without the crutch of intoxication. You will never look at drinking the same way again.

Advice from the Chairman of the Board

Rocket Fuel on a Budget

Design Your Business to Run Itself

Companies That Choose to Be Great Instead of Big, 10th-Anniversary Edition

What to Do when Your Company is Too Big to Be Small But Too Small to Be Big

Go Live!

No Man's Land

If your employees brought their "A-Game" to work every day, what would it mean for your company's performance? Studies have repeatedly shown that the majority of employees are disengaged at work. But it doesn't have to be this way. Often, the difference between a group of indifferent employees and a fully engaged team comes down to one simple thing—a great boss. In How to Be a Great Boss, Gino Wickman and Rene' Boer present a straightforward, practical approach to how to be the best boss at all levels of an organization. Offering advice to Visionary-minded and Integrator-minded individuals find one another, Rocket Fuel also features assessments so you're able to determine whether you're a Visionary or an Integrator. Without an Integrator, a Visionary is far less likely to succeed long-term, and realize the company's ultimate goals—likewise, with no Visionary, an Integrator can't rise to his or her full potential. When these two people effective use of your time The difference between leadership and management and why they're equally important The five leadership practices and five management practices of all great bosses How to create accountability How to develop productive, relationships with each of your people How to deal with direct reports that don't meet your expectations How to Be a Great Boss provides practical tools that you can apply immediately with your people, allowing you to focus on improving and growing your organization and truly enjoy what you do.

For all being interested in astronautics, this translation of Hermann Oberth's classic work is a truly historic event. Readers will be impressed with this extraordinary pioneer and his incredible achievement. In a relatively short work of 1923, Hermann Oberth laid down the mathematical laws governing rocketry and spaceflight, and he offered practical design considerations based on those laws.

OVER 1 MILLION COPIES SOLD! Do you have a grip on your business, or does your business have a grip on you? All entrepreneurs and business leaders face similar frustrations—personal conflict, profit woes, and inadequate growth. Decisions never seem to get made, or, once made, fail to be properly implemented. But there is a solution. It's not complicated or theoretical. The Entrepreneurial Operating System® is a practical method for achieving the business success you have always envisioned. More than 80,000 companies have discovered what EOS can do. In Traction, you'll learn the secrets of strengthening the six key components of your business. You'll discover simple yet powerful ways to run your company that will give you and your leadership team more focus, more growth, and more enjoyment. Successful companies are applying Traction every day to run profitable, frustration-free businesses and you can too. For an illustrative, real-world lesson on how to apply Traction to your business, check out its companion book, Get A Grip.

In this expanded 20th Anniversary Edition of the book that started a business revolution, a successful businessman shares his philosophy of management that puts the concerns of the employees first and creates a company that will provide people with lifelong livelihood. Original. 50,000 first printing.

The Road Less Stupid

I'm Afraid of Men

Rocket Fuel

How to Get People Lining Up to Do Business with You

A Complete Guide for Employees in Companies Running on EOS

Fundamentals of Rocket Propulsion

The One Essential Combination that Will Get You More of what You Want from Your Business : Book Review

It's time to unleash your genius. From infancy we are taught to edit ourselves, trimming out the darker, weaker, less acceptable parts in order to please others. But this addition to approval is holding us back. What if we dare to be to our real selves, honestly and fully? Insanely Gifted is full of techniques and games to transform our thinking and turn our inner demons into allies. Jamie Catto, creative force behind Faithless and 1 Giant Leap, and leader of personal development workshops for more than a decade, teaches us to better know our deepest instincts - and unlock our true power.

The book follows a unified approach to present the basic principles of rocket propulsion in concise and lucid form. This textbook comprises of ten chapters ranging from brief introduction and elements of rocket propulsion, aerothermodynamics to solid, liquid and hybrid propellant rocket engines with chapter on electrical propulsion. Worked out examples are also provided at the end of chapters for understanding uncertainty analysis. This book is designed and developed as an introductory text on the fundamental aspects of rocket propulsion for both undergraduate and graduate students. It is also aimed towards practicing engineers in the field of space engineering. This comprehensive guide also provides adequate guidance for audience to understand intricate aspects of rocket propulsion enabling them to design and develop rocket engines for peaceful purposes.

How maverick companies have passed up the growth treadmill -- and focused on greatness instead. It's an axiom of business that great companies grow their revenues and profits year after year. Yet quietly, under the radar, a small number of companies have rejected the pressure of endless growth to focus on more satisfying business goals. Goals like being great at what they do, creating a great place to work, providing great customer service, making great contributions to their communities, and finding great ways to lead their lives. In Small Giants, veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur Danny Meyer; and Zingerman's Community of Businesses, including the world-famous Zingerman's Deli of Ann Arbor. Burlingham shows how the leaders of these small giants recognized the full range of choices they had about the type of company they could create. And he shows how we can all benefit by questioning the usual definitions of business success. In his new afterward, Burlingham reflects on the similarities and learning lessons from the small giants he covers in the book.

The must-read summary of Gino Wickman and Mark Winter's book: "Rocket Fuel: The One Essential Combination That Will Get You More of What You Want from Your Business". This complete summary of the ideas from Gino Wickman and Mark Winter's book "Rocket Fuel" shows that the best way to grow a business is by linking a "Visionary" up with an "Integrator". While visionaries can see the future they are aiming for, integrators know how to get there. Companies can reach their goals faster and more efficiently by following in the footsteps of partnerships such as Walt and Roy Disney, who combined a visionary with an integrator to produce stellar results. The authors explain how you can tell if you are a visionary or an integrator and then how to use this knowledge to excel in your role. Added-value of this summary:
• Save time
• Understand the key concepts
• Increase your business knowledge
To learn more, read "Rocket Fuel" and discover how you and your company can excel!

Turn Your Ideas Into Reality and Become a Wildly Successful Entrepreneur

How to Get Healthy Without Going Broke

History of Liquid Propellant Rocket Engines

What the Heck is EOS?

How Anyone Can Be an Entrepreneur and Successfully Grow Their Startups

The Only Sensible Way to Run a Company

How to Be a Great Boss

Discover the vital relationship that will take your company from "What 's next?" to "We have liftoff!" Visionaries have groundbreaking ideas. Integrators make those ideas a reality. This explosive combination is the key to getting everything you want out of your business. It worked for Disney. It worked for McDonald' s. It worked for Ford. It can work for you. From the author of the bestselling Traction, Rocket Fuel details the integral roles of the Visionary and Integrator and explains how an effective relationship between the two can help your business thrive. Offering advice to Visionary-minded and Integrator-minded individuals find one another, Rocket Fuel also features assessments so you're able to determine whether you're a Visionary or an Integrator. Without an Integrator, a Visionary is far less likely to succeed long-term, and realize the company's ultimate goals—likewise, with no Visionary, an Integrator can't rise to his or her full potential. When these two people come together to share their natural talents and innate skill sets, it's like rocket fuel—they have the power to reach new heights for virtually any company or organization.

"One of Inc.com's "Books You Need to Read in 2020 (According to Bill Gates, Satya Nadella, and Adam Grant)"
• Adam Grant's #1 pick of his top 20 books of 2020 "One of G's Groundbreaking books of Spring 2020 (according to Malcolm Gladwell, Susan Cain, Dan Pink, and Adam Grant). A former rocket scientist reveals the habits, ideas, and strategies that will empower you to turn the seemingly impossible into the possible. Rocket science is often celebrated as the ultimate triumph of technology. But it's not. Rather, it's the apex of a certain thought process -- a way to imagine the unimaginable and solve the unsolvable. It's the same thought process that enabled Neil Armstrong to take his giant leap for mankind, that allows spacecraft to travel millions of miles through outer space and land on a precise spot, and that brings us closer to colonizing other planets. Fortunately, you don't have to be a rocket scientist to think like one. In this accessible and practical book, Ozan Varol reveals nine simple strategies from rocket science that you can use to make your own giant leaps in work and life -- whether it's landing your dream job, accelerating your business, learning a new skill, or creating the next breakthrough product. Today, thinking like a rocket scientist is a necessity. We all encounter complex and unfamiliar problems in our lives. Those who can tackle these problems -- without clear guidelines and with the clock ticking -- enjoy an extraordinary advantage. Think Like a Rocket Scientist will inspire you to take your own moonshot and enable you to achieve liftoff.

The Game Changer is a business parable about innovation and business transformation, wrapping time honored principles in an engaging, fictional tale. It reveals the narrative behind a technology company founded by a game changing CEO/inventor that has reluctantly taken in funding, and nearly misses the gift of being able to grow at a much faster pace. He and his team initially feel the pressure of investor 's quarter-to- quarter profit metrics, but through a series of unusual and intertwined events, they find their entrepreneurial spirit and energy ignited again. They are empowered to change every area of the company, providing value back to their investors, and eventually to the public after their IPO.Written for anyone interested in entrepreneurship, innovation, leadership and personal growth.

This is a spin-off from Stephen M. Stahl's new, completely revised and updated version of his much-acclaimed Prescriber's Guide, covering drugs to treat depression.

The Radical Choice to Not Drink in a Culture Obsessed with Alcohol

The Fourth Industrial Revolution

Finish Big

Fundamental Concepts of Liquid-Propellant Rocket Engines

Quit Like a Woman

She Means Business

How Great Entrepreneurs Exit Their Companies on Top

*This book, a translation of the French title Technologie des Propergols Solides, offers otherwise unavailable information on the subject of solid propellants and their use in rocket propulsion. The fundamentals of rocket propulsion are developed in chapter one and detailed descriptions of concepts are covered in the following chapters. Specific design methods and the theoretical physics underlying them are presented, and finally the industrial production of the propellant itself is explained. The material used in the book has been collected from different countries, as the development of this field has occurred separately due to the classified nature of the subject. Thus the book is not only a treatise on solid rocket propulsion technology but a comprehensive view of its different developmental permutations worldwide.*

*"Rocket Fuel is for you!" - Grant Cardone Past hardships can be a powerful gravitational force that keeps you down and forces you to think small. To get out of orbit, you need Rocket Fuel. In his new book, Mike "C-Roc" Ciorocco shows you how to convert past adversity into ROCKET FUEL to break free from the negative pull of pain and despair. "C-Roc" offers life-changing lessons in personal transformation that start with the question: What Are You Made Of? This powerful question can give you the thrust you need to achieve greatness." "ROCKET FUEL will teach you how to overcome painful past obstacles and build a fulfilling life where you're in command of your future. If you're ready to shoot for the stars, C-Roc says, "Thrust is a must!" Strap in and get ready for the ride of your life.*

*Do you worry that your business will collapse without your constant presence? Are you sacrificing your family, friendships, and freedom to keep your business alive? What if instead your business could run itself, freeing you to do what you love when you want, while it continues to grow and turn a profit? It's possible. And it's easier than you think. If you're like most entrepreneurs, you started your business so you could be your own boss, make the money you deserve, and live life on your own terms. In reality, you're bogged down in the daily grind, constantly putting out fires, answering an endless stream of questions, and continually hunting for cash. Now, Mike Michalowicz has a step-by-step plan that will help you get your business back on track and help you reach your dreams. In this book, you'll discover how to:
• Make your employees act like owners: Free yourself from micromanaging by using a simple technique to empower your people to make smart decisions without you.
• Pinpoint your business's most important function: Unleash incredible efficiency by identifying and focusing everyone on the one function that is most crucial to your business.
• Know what to fix next: Most entrepreneurs try to fix every inefficiency at once and end up fixing nothing. Use the "weakest link in the chain" method to find the one fix that will add the most value now. Whether you have a staff of one, one hundred, or somewhere in between, whether you're a new entrepreneur or have been overworked and overstressed for years, Clockwork is your path to finally making your business work for you.*

*This book is intended for students and engineers who design and develop liquid-propellant rocket engines, offering them a guide to the theory and practice alike. It first presents the fundamental concepts (the generation of thrust, the gas flow through the combustion chamber and the nozzle, the liquid propellants used, and the combustion process) and then qualitatively and quantitatively describes the principal components involved (the combustion chamber, nozzle, feed systems, control systems, valves, propellant tanks, and interconnecting elements). The book includes extensive data on existing engines, typical values for design parameters, and worked-out examples of how they are applied, helping readers integrate them in their own work. Detailed bibliographical references (including books, articles, and items from the "gray literature") are provided at the end of each chapter, together with information on valuable resources that can be found online. Given its scope, the book will be of particular interest to undergraduate and graduate students of aerospace engineering.*

Clockwork

The Great Game of Business

How an Aflac Rookie Built the Business in a Year

Business Chemistry

Oversubscribed

Liquid propellant rocket engines have propelled all the manned space flights, all the space vehicles flying to the planets or deep space, virtually all satellites, and the majority of medium range or intercontinental range ballistic missiles.

Named a Best Book by: The Globe and Mail, Indigo, Out Magazine, Audible, CBC, Apple, Quill & Quire, Kirkus Reviews, Brooklyn Public Library, Writers' Trust of Canada, Austrostraddle, Bitch, and BookRiot. Finalist for the 2019 Lambda Literary Award, Transgender Nonfiction Nominated for the 2019 Forest of Reading Evergreen Award Winner of the 2018 Alcinu Society Awards for Excellence in Book Design – Prose Non-Fiction "Cultural rocket fuel." --Vanity Fair "Emotional and painful but also layered with humour, I'm Afraid of Men will widen your lens on gender and challenge you to do better. This challenge is a necessary one--we must all take up. It is a gift to dive into Vwek's heart and mind." --Rupi Kaur, bestselling author of The Sun and Her Flowers and Milk and Honey A trans artist explores how masculinity was imposed on her as a boy and continues to haunt her as a girl--and how we might reimagine gender for the twenty-first century. Vivek Shraya has reason to be afraid. Throughout her life she's endured acts of cruelty and aggression for being too feminine as a boy and not feminine enough as a girl. In order to survive childhood, she had to learn to convincingly perform masculinity. As an adult, she makes daily compromises to steel her against ever-threatening Now, with raw honesty, Shraya details an important record of the cumulative damage caused by misogyny, homophobia, and transphobia, and transphobia, releasing trauma from a body that has always performed as masculine. In I'm Afraid of Men is a journey from camouflage to a riot of colour and a blueprint for how we might cherish all that makes us different and conquer all that makes us afraid.