

Read Free The Art
Of Digital
Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

The Art Of
Digital
Wedding Ph
otography:
Profession
al
Techniques
With Style

Read Free The Art Of Digital (Amphoto)

Lists types of wedding invitations available, and discusses the etiquette for using them

Looking for a way to get over that unemployment slump? Make the plunge in a field that is constantly full of opportunities and only

Read Free The Art Of Digital Wedding

continues to grow.

Starting your own
wedding planner

business doesn't have
to be just a dream.

This book reveals just
how you can make
that happen. This is
the wedding planning
business self-starter
101. Learn how to
start making
connections to create
the most spectacular

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Wedding
Photography:
Professionals
Techniques With
Style (Amphoto)

weddings. Find out how to listen to the individual needs of each unique client. Discover how easy it can be to start getting the word out about your fabulous wedding business. Best of all, see firsthand how rewarding and lucrative your wedding planner

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

venture can be. Make money, work for yourself, and be the behind-the-scenes person making sure your clients have the best memories for the most important day of their lives.

Expert advice on becoming a successful wedding photographer

Wedding photography

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Wedding

Photography:
can be a great hobby
or home-based

business. But while

it's an exciting and
lucrative field, it also
has its challenges.

Now, you can turn to

Digital Wedding

Photography For

Dummies for friendly,

hands-on guidance on

selecting the right

equipment, building a

client list, and

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Wedding
Photography:
developing the skills
and techniques

needed to create
stunning and
memorable images.

Covers tools and
techniques practiced
by some of the most
successful

photographers in the
business Advice on
camera settings,
lighting, and angles

How to create a

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Wedding
professional
Photography:
experience that will
Professional
put clients at ease
Build a portfolio and
connect with clients
Style (Amphoto)
Start a wedding
photography business
Whether you're an
aspiring wedding
photographer who
wants to learn about
the techniques that
make the best
wedding

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Wedding
photographers
Photography:
successful, or are in
Professional
the business and
Techniques With
want tips and advice
Style (Amphoto)
to improve your skills,
this practical guide
has you covered.

A full-color reference
to planning for and
executing a
successful wedding
day shoot Wedding
photography has
become a major

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Wedding
Photography:
Professionals!
Techniques & Skills
Style (Amphoto)

industry, and the number of photographers getting into this field is rapidly increasing—making it even more

competitive. Written by top wedding photographer, Kenny Kim, this full-color reference walks you through all the major (and minor) steps involved in planning

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and organizing a successful wedding day shoot. You'll get unique advice on everything from your initial meeting with the engaged couple to the final presentation of the commemorative book. Packed with checklists, schedules, etiquette tips, and much more, this book is an essential

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Wedding
wedding photography
Photography:
resource for every
wedding

Professional
Techniques With

Style (Amphoto)
Provides detailed
coverage of all the
major and minor steps
in preparing for a
successful wedding
day shoot Explores
preparation for every
detail of taking unique
and memorable
wedding day photos

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Spans the initial meeting with the couple all the way to presenting them with their photo album

Reassures you of your preparation, using checklists, schedules, etiquette tips, answers to questions, and more
From rings and vows to dancing and "wows", this resource

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Wedding
Photography:
Professional
Techniques With
On-Camera Flash

will help you prepare
to capture every
moment of a couple's
special day.

A Complete and
Practical Guide to
Digital Wedding
Photography
100 Techniques for
Professional Wedding
Photographers
The Knot Book of
Wedding Lists

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Wedding
Professional
Photography:
Techniques with Style
The Art Of Digital
Wedding Photography
The rewards of
being a professional
wedding
photographer are
great---not only
financially, but also
in terms of
community status.
As such, increasing

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numbers of ever-
more-talented
Professional
Techniques With
Style (Amphoto)

photographers are
entering the field,
making for a very
competitive
marketplace. Today,
being good is not
good enough; it
takes greatness to
truly stand out and
succeed. In this
book, Rangefinder

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

editor Bill Hurter
shows you what it
takes to achieve
that objective,
covering all of the

skills that must
come together to
create world-class
images

Everything you need
to make the
wedding of your
dreams come true,

Read Free The Art Of Digital

Wedding

no matter what your
vision, taste, or

budget. Written by

Mindy Weiss, the

“megastar wedding

planner” (People),

The Wedding Book

is the most

comprehensive

wedding guide

published, and is

now revised and

updated for a new

Read Free The Art Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

generation of
brides- and grooms-
to-be. . The
Wedding Book is
your fashion

consultant, etiquette
expert, menu
planner, floral
designer, and
shoulder to lean on
with advice if sticky
family issues turn
up. It's an insider

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source for contract negotiation and budget-stretching tips. It explains how to get the most out of Etsy, Pinterest, Instagram, and other social apps and websites—including how to use Uber for guest transportation. Whatever the

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

subject—cakes,
stationery, video
(including drones!),
lingerie, tents,
insurance, port-a-
potties, party favors,
the toasts, looking
great in photos,
tipping, thank-you
notes—The Wedding
Book has the
answer.

A celebrated

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Wedding
professional
Photography:
wedding
Professional
photographer
Techniques With
Style (Amphoto)
shares her insights
into this exciting
field, revealing the
techniques
necessary to master
this business, from
taking pictures to
marketing. Original.
From reciting the
Kiddush

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

(sanctification
prayer) to building
the chuppah
(wedding canopy),
the details of a

Jewish wedding can
be overwhelming!

This wedding guide
helps newlyweds
understand tradition
and plan a wedding
they'll cherish

forever. Written by a

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

rabbi who has performed many weddings, this informative guide will help people navigate: the Judaic concept of marriage; engagement etiquette; the proper way to introduce the families; how to confer with a rabbi and the ritual

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

director; the
business of
incorporating family
heirlooms; and
more! Whether the
wedding is joining
two Jewish people
or an interfaith
couple, this book is
a must-have
survival guide for
any chatan (groom)
or kallah (bride).

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Of Digital

Wedding
Cassandra at the
Wedding
Photography:

Professional
The Art of Wedding
Photography With

Techniques (Arphoto)
Your Choice of
Digital Photography
Printing

The Ultimate Guide
to the Perfect Day,
Down to the
Smallest Detail

The Wedding Cake
Book

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Wedding
Mastering Digital a
Photography:
Complete and
Professional
Practical Guide to
Techniques With
Digital Wedding
Style (Amphoto)

Photography
*In an exuberant
picture book, a
glimpse of costumed
mermaids leaves one
boy flooded with
wonder and ready to
dazzle the world.*

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While riding the subway home from the pool with his abuela one day, Julián notices three women spectacularly dressed up. Their hair billows in brilliant hues, their dresses end in fishtails, and their joy fills the train car. When Julián gets home, daydreaming of the magic he's

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seen, all he can think about is dressing up just like the ladies in his own fabulous mermaid costume: a butter-yellow curtain for his tail, the fronds of a potted fern for his headdress. But what will Abuela think about the mess he makes — and even more importantly, what will

Read Free The Art Of Digital

she think about how Julián sees himself? Mesmerizing and full of heart, Jessica Love's author-illustrator debut is a jubilant picture of self-love and a radiant celebration of individuality.

A comprehensive, inspiring guide to the art, craft, and business of wedding

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*Wedding
cake design
Photography:
inspirational cake
designs, step-by-step
decorating
Style (Amphoto)
instruction, and
advice on the
fundamentals of
running a successful
cake business in a
competitive market,
Wedding Cake Art
and Design is an
invaluable guide for*

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*Wedding
Photography
Professional
Techniques With
Style (Amphoto)*

*industry professionals
and students. Master
cake decorator Toba
Garrett includes
stunning designs for
cakes inspired by
textiles, seasons,
fashion colors,
flowers, and much
more, and gives
decorators the tools
to translate their own
clients' ideas into
creative new designs.*

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Decorating techniques ranging from simple to advanced are explained in a clear, fully-illustrated, step-by-step format • Sample scenarios included throughout the book show readers how to handle a client consultation and how to create appropriate

Read Free The Art Of Digital

*Wedding
Photography:
Professional
Techniques With
Style (Amphoto)*
cakes for every
client's budget,
theme, and creative
needs • Nearly 200
beautiful full-color
photographs

*showcase finished
cakes and illustrate
key decorating
techniques, while full-
color illustrations
provide insight into
the professional
decorator's creative*

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process • Author

*Toba Garrett is one of
the country's*

*foremost artists in
the field of cake
decorating and the*

*founder of the
Institute for Culinary
Education's*

*Department of Cake
Decorating and
Design, where she*

*now serves as master
chef-instructor and*

Read Free The Art Of Digital

*where she has
trained some of the
top cake artists in the
world A must-have
for professional cake
decorators, baking
and pastry students,
and even advanced
cake decorating
hobbyists, Wedding
Cake Art and Design
is the only resource a
decorator needs to
design, plan, and*

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*Wedding
Photography:
Professional
Techniques With
Style (Amphoto)*

*execute picture-
perfect wedding
cakes for every
client, every time.
Provides checklists
and advice on
planning a wedding,
discussing such
topics as reserving
facilities, selecting
vendors, and
arranging the
wedding ceremony.
I'm not, at heart, a*

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*jumper; it's not my
sort of thing . . . I
think I knew all the
time I was sizing up
the bride that the
strong possibility was
I'd go home, attend
my sister's wedding
as invited, help hook-
and-zip her into
whatever she wore,
take the bouquet
while she received
the ring, through the*

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*Wedding
Photography
Professional
Techniques With
Style (Amphoto)*

*nose or on the finger,
wherever she chose
to receive it, and hold
my peace when it
became a question of
speaking now of
forever holding it.' It
is the hottest June on
record and the
longest day of the
year. Cassandra
Edwards -tormented,
intelligent, mordantly
witty - leaves her*

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*graduate studies and
her Berkeley flat to
drive through the
scorching heat to her
family's ranch. There
they are all*

*assembled: her
philosopher father,
smelling sweetly of
five-star Hennessy;
her kind, fussy
grandmother; her
beloved, identical
twin sister Judith,*

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*who is about to be
married - unless
Cassandra can help
it.*

*Techniques With
Creative Ideas for
Planning a Beautiful,
Affordable, and
Meaningful
Celebration*

*The Everything
Jewish Wedding Book*

*Crane's Wedding
Blue Book*

Mastering Digital

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Wedding

Photography:

More Than 25 Simple

Projects and Endless

Inspiration for

Designing Your Big

Day

Wedding Planning For

Dummies

From shooting

formal family

portraits in a dimly

lit church to

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

capturing lively
candid shots at a
bustling reception,
this valuable
reference presents
100 tips for
handling the
process from start
to finish—choosing
the best
equipment,
capturing the best
moments on film,

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

and enhancing and
presenting them
afterwards.

Numerous
professionals offer
valuable advice for
digital wedding
photography,
giving technical
guidance on
lighting, exposure
and metering, and
color management,

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)
as well as ideas for
scouting locations,
dealing with
nervous brides, and
photographing
large groups.

Ample time is spent
on the many
aspects of posing
and lighting—for
both formal and
informal
situations—with an

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

eye toward
enhancing the
efficiency of the
shoot and the
natural beauty of
the resulting
images.

The premier guide
to digital marketing
that works, and a
solid framework for
success The Art of
Digital Marketing is

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

the comprehensive
guide to cracking
the digital
marketing 'code,'
and reaching,

engaging, and
serving the
empowered
consumer. Based on
the industry's
leading certification
from the Digital
Marketing Institute

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Wedding
Photography:
Professional
Techniques With
Style (Annapolis)

(DMI), this book
presents an
innovative
methodology for
successful digital

marketing: start
with the customer
and work
backwards. A
campaign is only
effective as it is
reflective of the
consumer's wants,

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needs, preferences,
and inclinations;
the DMI framework
provides structured,
implementable,
iterative direction
for getting it right
every time. The
heart of the
framework is a
three-step process
called the 3i
Principles: Initiate,

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

Iterate, and
Integrate. This
simple idea
translates into
higher

engagement, real
customer
interaction, and
multichannel
campaigns that
extend even into
traditional
marketing

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

channels. The evolution of digital marketing isn't really about the brands; it's about consumers exercising more control over their choices. This book demonstrates how using this single realization as a starting point helps

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

you build and
implement more
effective
campaigns. Get
inside the

customer's head
with deep

consumer research

Constantly improve

your campaigns

based on feedback

and interactions

Integrate digital

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

activities across
channels, including
traditional
marketing Build
campaigns based
on customer choice
and control Digital
marketing turns
traditional
marketing models
on their heads.
Instead of telling
the customer what

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to think, you find out what they already think and go from there.

Instead of front-loading resources, you continually adjust your approach based on real interactions with real customers every day. Digital marketing operates

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

within its own
paradigm, and The
Art of Digital
Marketing opens
the door for your
next campaign.

Photographers are
always looking for
perfect light.

Unfortunately, the
quality of available
light, and the
situations in which

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Wedding

photos are created,
are rarely perfect.

This is especially
true when

photographing

weddings or

portraits on

location. So while

finding beautiful

existing light is

every

photographer ' s

ideal, it isn ' t

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always possible.

Photography: Professional

This is the point at
which

Techniques With Style (Amphoto)

photographers
tend to reach for a

portable, on-
camera flash.

Indeed, these
intense light
sources can prove
invaluable, but only
if you know how to
use them

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

effectively. In the hands of an inexperienced photographer, on-camera flash will produce images that look flat and lifeless—images with harsh shadows, washed-out skin tones, cavernous black backgrounds, and

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Wedding
Photography:
other unappealing
visual

Professional
Techniques With
this book,

Style (Amphoto)
acclaimed wedding
and portrait

photographer Neil
van Niekerk shows

you how to avoid
the pitfalls

photographers new
to speedlights often
encounter so that

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

you can produce professional images using on-camera flash. You ' I learn to use simple accessories to manipulate the quality of light from your flash and how to improve a lighting scenario by enhancing rather than overwhelming

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Wedding

the existing light.

When the available
light is too low and
too uneven to be
combined with

flash, he shows you

how to override it

completely with

flash and, with

some thought and

careful application

of specialized

techniques, still get

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

results that look
great. On-camera
flash is one of the
most challenging
light sources to

master, but with
the techniques in
this book you ' ll
learn to use it with
confidence. For
wedding and
environmental
portrait

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

photographers who must work in ever-changing lighting scenarios, this can mean better images and better sales.

Congratulations, you ' re planning a wedding! Besides obtaining a fancy tuxedo and a stunning gown, organizing a

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wedding ceremony
takes creativity,
planning,
diplomacy, and
nerve. The whole
ordeal can seem
overwhelming at
first, but with a little
guidance, you ' ll
pull off a wedding
people will
remember for ages.

Wedding Planning

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Wedding

For Dummies, 2nd
Edition demystifies

and simplifies all
the details that go

into the Big Day,

providing

inspiration and

innovative ideas to

personalize your

wedding

celebration and, of

course, make it fun

for everyone—espe

Read Free The Art Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

cially you! This one-stop guide is all you need to: Design a comprehensive schedule for a snag-free wedding day
Keep track of expenses with a wedding budget
Negotiate contracts and surf online for deals
Get those pesky financial

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

technicalities out of
the way Plan a
weekend wedding,
a themed wedding,
and other

celebrations Select
a suitable wedding
party Plan for
various customs
and rites Get the
decorative effect
you want Throw a
great reception

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with music, food,
drink, and cake!

Handle gifts,
registries, rings,
photos, and the
honeymoon Packed
with tips for saving
money and
common kitsch you
should avoid, this is
the ultimate guide
to satisfying
everyone on the Big

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Of Digital

Wedding,
Day. You ' ll
Photography:
discover the
Professional
confidence you
Techniques With
need to make the
Style (Amphoto)

wedding of your
dreams come true
with Wedding
Planning For
Dummies, 2nd
Edition!

A Step-by-Step
Guide to Creating
the Wedding You

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Want with the
Budget You've Got
(without Losing
Your Mind in the
Process)

Capturing Beautiful
Memories

The Best of Digital
Wedding

Photography

An Expert's Guide
to Planning Your
Perfect Day--Your

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Of Digital
Wedding
Way

The Bride's Guide to
Wedding

Photography
A Practical Wedding

Planner

Combining

practical

business and

legal advice

with technical

photographic

information,

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covers such
Photography:
Professional
Techniques With
Style (Amphoto)
topics as tools
and equipment,
shooting
techniques, and
finding a professional-quality
studio.

From assignment
to finished
project--how
did they get
that shot?

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Of Digital
Wedding

Location

Photography:
Lighting

Professional
Solutions

presents the

real-world (Amphoto)

projects of

more than 25

top

photographers,

then shows how

they were

created.

Readers see the

Read Free The Art
Of Digital
Wedding

original

Photography:
assignment,

Professional
then follow the

Techniques With
steps along the

Style (Amphoto)
road to

arriving at the

perfect

resolution: the

successful

final

photograph.

Both commercial

and editorial

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approaches to
corporate,
architectural,
advertising,
conceptual and
sci-fi photos,
cars, people,
and more, all
on location,
are covered in
this practical
guide. Step-by-
step

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Wedding

illustrations
and lighting
diagrams, plus
the words of
the (Amphoto)

photographers
themselves,
reveal the
client's
objectives, the
logistics and
challenges of
the location,

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Wedding

lighting and
other

Professional
Techniques With
Style (Amphoto)

digital
manipulation,
styling,
equipment,
postproduction,
and everything
else needed to
produce the

Read Free The Art
Of Digital
Wedding

final stunning
Photography:
Professional
Techniques With
Style (Amphoto)
is the author
of Studio
Lighting
Solutions, the
first in the
new series PDN
Pros. A regular
contributor to

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Wedding
Shutterbug,
Photography:
Professional
Techniques With
Style (Amphoto)

magazines, he
also writes the
popular column
"Technically
Speaking" for
Photo District
News. He lives
in Brooklyn,

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Wedding
New York.

In this informa
tion-packed
guide, Steve
Sing (Amphoto)
photographers
the best of his
...experience
in shooting
weddings and
events.

If your digital
camera can not

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accommodate a
polarizer,
simply place a
sunglass as
close to the
camera lens as
possible making
sure that the
rims of the
glass will not
be taken along
with the image.
The effect of a

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Wedding

polarizer can
be maximized
when the light
source is
perpendicular
to the object.

Techniques for
Digital Wedding
and Portrait
Photography
The New Wedding
Book

Flash and

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Wedding
Ambient
Photography:
Lighting for
Professional
Digital Wedding
Photography
Techniques With
Style (Amphoto)
Digital Still
Life
Photography
The Essential
Guide to
Lesbian and Gay
Wedding
Photography
The Business of

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Of Digital

Wedding
**Being a Wedding
Planner**
Photography:

Professional
The Art Of
Digital Wedding
Photography Profe
ssional

Techniques With
Style Amphoto
Books

For the 2
million monthly
followers of
powerhouse
wedding blog Sty

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Wedding

leMePretty.com,
the major

mainstream hit

Techniques With

indie cred

(think Domino

meets Etsy meets

Martha Stewart

Weddings), and

for all brides

looking for

fresh new

inspiration,

editor in chief

Read Free The Art Of Digital

Wedding

Abby Larson

Photography:
offers an

eagerly awaited,

entirely unique,

and gorgeously

photo-rich

wedding

resource.

Joyful, love-

filled weddings

are created with

the details that

make the couple

unique. These to

Read Free The Art Of Digital

Wedding

*uches--letter-
pressed table
cards with a pet
bulldog cameo; a
chandelier to
which the bride
and groom tied
hundreds of
colorful
ribbons; a
photograph of
the bride's
grandparents
fastened around*

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her

bouquet--elevate

a beautiful day

into a deeply

personal,

unforgettable

celebration.

Style Me Pretty

has become a go-

to destination

for planning

your own

ecstatic

wedding. Now,

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the founder of
this beloved
site, Abby

Larson, offers
this gorgeous
resource, which
includes: •

Abby's step-by-
step guide to
determining your
couple style,
gathering
inspiration, and
threading it

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Wedding

Photography:

Professional • 17

Techniques With

seen Real-Life

Weddings—with

details on all

their special

and handcrafted

touches, and

advice from the

brides • 5 Style

Blueprints to

help you custom-

Read Free The Art Of Digital

Wedding

*craft your own
Classic, Rustic,
Whimsical,*

Techniques, or All

*Fresco wedding,
Style (Amphoto)
from paper goods
to the cake • 15*

*Do It Yourself
projects, such
as glittered
vases, linen
favor bags, and
dip-dyed ombré
napkins Full of*

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*lively and oh-so-
lovely ideas,
and more than*

*250 photographs,
this swoonworthy
volume will help
you distill the
wide world of
wedding*

*inspiration into
the most
meaningful,
utterly original
day you can*

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imagine.

The wedding

market is a \$32

billion

business.

Experts say that

brides-to-be

generally buy

every book and

magazine they

can get their

hands on when

planning a

wedding, and

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Wedding

*yet, remarkably,
The Wedding Cake*

Book is the

first cookbook

*of its kind -- a
gorgeous idea*

*book that really
shows you how to
bake a beautiful
wedding cake.*

*There are 30
complete recipes
in all, with
detailed, step-*

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Wedding
by-step

Photography: A
instructions. A

one-of-a-kind

resource, with

gorgeous
Style (Amphoto)

photography

throughout, The

Wedding Cake

Book is sure to

become a classic

cookbook among

bakers, and

makes the

perfect shower

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gift.

Photography: Preparing wedding

Techniques With to navigate these o nce-in-a-

*lifetime events,
this resource
acknowledges the
highly emotional
clients, shifts
in natural
lighting, and
changes in*

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*location that
come with the
territory.*

Photography: Professional Techniques With Style (Amphoto)

*countless
techniques for
shooting with
flash by itself,
ambient light
alone, or a
combination of
the two, the
chapters provide
elegant*

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*solutions to an
array of*

*potential
lighting*

*challenges that
can surface on
the wedding day.*

*Postproduction
remedies using
Adobe Camera Raw
are also*

*included for
those occasions
when initial*

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*exposures prove
insufficient.*

Photography: Professional Techniques With

*equipment for a
versatile yet
streamlined*

*wedding-day kit
to making smart
adjustments to
settings, all
bases are
covered.*

Numerous before-

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and-after images are explored, demonstrating common errors and how to avoid them. A wide variety of practical examples from real weddings round out the book, guiding a tour through challenging

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*scenarios,
Photography:
illustrating the
remedies*

*devised, and
Techniques With
explaining how
Style (Amphoto)
they were*

*quickly
implemented in
order to produce
successful
portraits.*

*Creating
Memorable Images
in Challenging*

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Of Digital
Wedding
Environments
Photography:
The Art of
Digital
Professional
Marketing
Techniques With
Art, Business &
Style (Amphoto)
Style

A Guide to
Ditching All the
Rules
Wedding Cake Art
and Design

**Best-selling
authors reveal**

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Of Digital
Wedding

***how to capture
the person
behind the
portrait.***

***Portrait
photography is
one of the most
challenging of
all the
photographic
specialties. The
person is right
there--it seems***

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Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

***so easy! But
great portraits
aren't just
about what the
subject looks
like. It's about
how they see
themselves.***

***Great people
photography is
about photogra
phy...and about
understanding***

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Of Digital

Wedding
Photography
Professional
Techniques With
Style (Amphoto)

***people. The Art
of People Photo
graphy shows
photographers
how to reveal
the person
behind the
portrait. From
the basics of
choosing a
camera and
lens, to
understanding***

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Of Digital
Wedding

***composition,
lighting, depth
of field,
exposure, and
printing, and
finally, to
learning how to
break the rules
and capture the
real personality
of any subject,
authors Bambi
Cantrell and Skip***

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Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

**Cohen explain
how to think
and shoot
outside the box.**

**Successful
portrait
photographers
express their
own artistic
ideas while
creating
stunning,
insightful**

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Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

**portraits with
personality and
style. Here's
how to rise to
that level of
creativity and
confidence. •**

**From the best-
selling authors
of The Art of
Wedding Photo
graphy—35,000
sold! •**

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Of Digital

Wedding
**Techniques to
benefit
professional
photographers
at every level •**

Professional
Techniques With
Style (Amphoto)
**Great tips on
understanding
people and
thinking
creatively**

**This guide to
digital wedding
photography
offers**

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Of Digital
Wedding

***everything a
wedding
photographer
needs to take
full advantage
of digital
technologies.***

***Essential
aspects of
digital
photography
are examined,
from image***

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Of Digital

Wedding
***capturing to
creating
wedding
albums—a
photographer's
greatest source
of revenue.***

***Featuring 200
examples of
professional
digital
photography,
this book takes***

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Of Digital

*a detailed look
at many
common digital
problems and
provides
techniques for
fixing them
with Adobe
Photoshop.
Gives the
guidance and
creative ideas
for planning a*

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Of Digital

Wedding
***simpler,
economic and
stress-free
dream wedding.***

***Original.
Provides
information on
digital wedding
photography,
covering such
topics as
selecting and
purchasing***

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Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

**equipment,
developing a
business and
marketing plan,
shooting
successful
photographs,
preparing
images, and
creating online
or DVD
presentations.
Digital Wedding**

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Of Digital

Wedding
**Photography
For Dummies
Advanced
Techniques for
Digital
Photographers
Professional
Techniques for
Digital Wedding
Photography
Digital Wedding
Photographer's
Planner**

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Of Digital

Wedding

Vintage

Wedding Style

Digital Wedding

Photography

This (Amphoto)

professional

resource shows

photographers

how to take full

advantage of the

technical

potential of

digital

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Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)
*photography by
covering such
topics as taking
the right shots,
selling the
albums,
marketing
techniques and
making a profit.
Original.*

*Fully revised
and updated!
Full-color guide
to capturing*

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Of Digital

Wedding

great wedding

images and

building a

successful

photography

business This

full-color book

from acclaimed

professional

wedding

photographer

Glen Johnson not

only teaches you

how to take

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Of Digital

*memorable
photos, it also
shows you how to
start a wedding
photography
business. Packed
with great tips
and savvy
advice, this new
edition helps
you set up
efficient
workflows,
choose camera*

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Of Digital

Wedding
**equipment,
manipulate:
images, make
impressive With
presentations,
and launch**

**smart, photo-
based marketing
strategies to
build your
business. Best
of all, it's
loaded with new,
superb photos**

Read Free The Art
Of Digital

Wedding
*that illustrate
photography:
techniques.*

*Shows you how to
set up and
capture
beautiful
photos, posed or
candid, in all
kinds of
settings, for
weddings and
other special
events Offers*

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Of Digital
Wedding

**practical
marketing
strategies for
building your
own photography
business,
including how to
build a
fantastic Web
site that
attracts clients
Covers current
camera equipment
and accessories,**

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Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

*post-shoot
digital darkroom
techniques,
digital editing
software, and
how to print
your images
successfully
Gives you
invaluable
insights and
tips from the
author, who is
one of the*

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Of Digital

*Wedding
Photography:
Professional
Techniques With
Style (Amphoto)*

**country's top
wedding and
special events
photographers
Capture better
pictures of some
of life's most
memorable
events—and build
a successful
photography
business—with
this
indispensable**

Read Free The Art
Of Digital
Wedding
guide!

*This guide:
covers every
step needed to
produce
beautiful
digital wedding
albums.*

*Photographers
learn what
images to shoot
for creative
designs, how to
work with*

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*couples to
select album
images, and all
the Photoshop
shortcuts and
design*

*strategies
needed to
quickly create p
rofessional-
looking albums.
Tutorials show
readers how to
recreate the*

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Of Digital

award-winning
album pages:
shown in the
illustrations.
Mastering
Digital Wedding
Photography: a
complete and
practical guide
to digital
wedding
photography
Mastering
Digital Wedding

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Of Digital

Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

**Photography
serves as a
practical guide
to the unique
art, craft, and
business of
wedding
photography in
the digital
realm.**

**Succeeding as a
wedding
photographer
requires more**

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Of Digital

Wedding
Photography:
*than the ability
to take*

*excellent
pictures under
pressure. You
must also*

*develop a solid
business and
marketing plan
that makes you
stand out from
the crowd in
this highly
competitive*

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Of Digital

*industry. This
book addresses
each of these
fundamental
skills. You will
conquer hands-on
techniques for
the shooting of
documentary
events, making
great portraits
quickly, and
maximizing the
quality of your*

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Of Digital
Wedding

*images after
they have been
captured. You'll
also cover the
essential topics
of workflow and
file management
and important
marketing
techniques that
will expand your
services and
grow your
business.*

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Of Digital

Wedding
Photography:
*Whether you are
a novice*

*professional
photographer, a
seasoned*

*professional
adding weddings
to your*

*assignment list,
or a film*

*photographer
transitioning to
the digital*

*realm, Mastering
Digital Wedding*

Digital Wedding

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Of Digital

*Wedding
Photography will
help you develop
the skills you
need to capture
the magic of
each wedding you
photograph.*

*The New Art of
Capturing Love
The Professional
Photographer's
Digital Wedding
Album Design
Guide*

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Of Digital

Wedding
**How to Build a
Lucrative
Wedding Planning
Business by
Designing the
Most Incredible
Weddings for
Your Clients
Professional
Techniques With
Style**

**The Art of
People
Photography**

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*The Wedding Book
Photography:
Director brought
together the finest
decorators,
caterers, florists,
and fashion
designers to show
couples how to do
it all--from the
customary
engagement party
to a contemporary
prenuptial*

Page 135/158

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Of Digital

Wedding
**agreement
luncheon to the
wedding to the
thank you
notes--with Tiffany
style.**

**"This first guide to
posing and
sensitively
capturing same-
sex couples on
their wedding days
equips semi-pro
and professional**

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Of Digital

Wedding
wedding

**photographers to
serve the exciting
LGBT wedding
photography
market"--**

**A professional
wedding stylist
provides DIY
projects for the
ambitious bride, in
a book that
includes 200
photos, mood**

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Of Digital
Wedding

**boards, source
lists and much
more.**

**With the
comprehensive,
invaluable advice
found in these
illustrated pages, a
bride can figure
out what she
wants from her
wedding
photography. Does
she want a**

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Of Digital

Wedding
Photography:
*traditional style, or
more of a*

journalistic feel?

*Will time be
allotted for formal
portraits of family*

*and the bridal
party? Which
gowns, flowers,
veils, makeup, and
poses will look the
best in photos'.*

*Brides-to-be can
examine every*

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Of Digital

*option, and learn
just what they
need to know
about technical
choices including
the pros and cons
of digital
photography. From
different packages
to ordering
enlargements and
albums, they'll get
the scoop on how
to use their time*

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Of Digital

*wisely, look their
best, get the most
for their money,
deal with overtime,
and even tip
properly.*

*The Tiffany
Wedding*

*A Practical
Wedding*

*The Wedding Blue
Book*

*The Definitive
Guide to Creating*

Read Free The Art
Of Digital

Wedding
**Strategic,
Targeted, and
Measurable Online
Campaigns With
Style Me Pretty
Weddings**

***Mazel tov! From
the chuppah to the
hora, all you need
for your big day***

The author of **A
Practical
Wedding** offers a
no-nonsense

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wedding planner,
with all the
tools, tips, and
strategies to
get the
celebration you
want, on a
budget you can
actually afford
Whether you're
newly engaged or
haven't quite
made anything
official yet,

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but you know you
want to spend
your lives
together, you're
going to need
help planning
your wedding.

When you're
ready to take a
deep breath and
start, this is
the book you
want--need--to
have. From

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figuring out
what you really
want--as opposed
to what everyone
else thinks you
should want--to
helping you keep
an eye on the
ceremony itself
and the vows,
Meg Keene,
founder of a prac
ticalwedding.com
, covers all the

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Wedding
Photography:
essentials. With
checklists (such
as flowers,

Professional
Techniques With
venue walk-
through) and key
spreadsheets

Style (Amphoto)
(guest list and
seating chart,
budget, venue
search, and
more), A

Practical
Wedding Planner

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Wedding

helps you: Set a
budget--and:

stick to it

Choose a venue:

traditional, non-
traditional, and
everything in

between Hire

good vendors and
keep your

friendors (and

tells you why

DIY doesn't

always save

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money) Figure
out catering,
rentals, and
everything else
Pinterest forgot
to tell you
Reality-check
wedding décor
Create and write
a ceremony that
really
represents both
of you Get
everyone to show

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Of Digital
Wedding
Photography:
up...and have a
good time

"Addressing the
reservations
many wedding
photographers
have about
digital
photography,
this guide
explains the
many valuable
benefits of this
technology,

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including saved
labor costs and
quick turnaround
time. Topics
covered include
equipment
selection and
usage;
scheduling
digital
prewedding,
wedding day, and
postwedding
sessions;

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Wedding
Photography:
Professional
Techniques With
Photographers
Style (Amphoto)

managing the
workload; and
using digital
proofs.
Photographers
learn how to
market their
images—from
dealing with
client questions
to pricing
images—and how
to use digital
imaging software

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to make easy and
effective

Professional
corrections to

flawed images. With

Providing
Style (Amphoto)

practical

information on

running a

profitable

photography

business, this

book also gives

important

technical

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instruction that
will help
photographers
embrace
techniques With
technology and
realize the true
potential and
profit of their
art. "

Plan your
wedding without
the weight of
outdated customs
and get hitched

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in a way that is
authentic, fun,
and true to who
you are. From
the minute
couples become
engaged, they
are pressured to
buy into a one-
size-fits-all
wedding. By
breaking down
the antiquated
traditions of

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Wedding
Photography:
Professional
Techniques With
Style (Amphoto)

that #blessedwed
dingday, The New
Wedding Book

will help you
and your
betrothed throw
those icky
traditions to
the curb in
honour of having
the wedding of
your actual
dreams - not the
one you've been

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force-fed for
decades by the w
edding-
industrial
complex.

Inspiring
couples to plan
their wedding in
a way that is
meaningful to
them, Bilodeau
and Cleveland
debunk the
manufactured

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Wedding
traditions,
Photography:
advocate for
Professional
realistic
Techniques With
budgets, offer
brilliant advice
Style (Amphoto)
from real-life
couples, and
confront the
crushing
pressure for
weddings to be
perfect.

American Photo

Julián Is a

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Of Digital
Wedding
Mermaid
Photography:
Inspiration and
Ideas for an
Unforgettable
Celebration
Wedding
Photography
A Professional
Approach
Inspiring
Techniques for
Creative Results