

The Conquer Kit: A Creative Business Planner For Women Entrepreneurs (The Conquer Series)

Women around the world have responded to Cara Alwill Leyba’s Girl Code with a resounding YES. Companies like Kate Spade and Macy’s have brought her in to teach “the Code.” Inc. magazine named Girl Code one of the “Top 9 Inspiring Books Every Female Entrepreneur Should Read” alongside Lean In, #Girlboss, and Thrive. A few years ago, the first edition of Girl Code: that in today’s competitive marketplace, the fiercest thing a female entrepreneur can do is to support other women. Something dynamic happens when women genuinely show up for each other. When we lose the facades, cut the bullsh*t, and truly have each other’s backs. When we stop pretending everything is for the benefit of ourselves and our work—which all look awfully similar. When we talk about our fears, our missteps, and our breakdowns. And most importantly, when we share our celebrations, our breakthroughs, and our solutions. I’m convinced that there’s no reason to hoard information, connections, or insight. Wisdom is meant to be shared, so let’s share it and make each other better. Let’s start building each other up. Let’s live up to our potential and start ruling the world. Girl Code is a roadmap for female entrepreneurs, professional women, “side hustlers” (those with a day job plus a part-time small business), and anyone in between. This book won’t teach you how to build a multimillion-dollar business, but it will teach you how to build confidence in yourself, reconnect with your “why,” eradicate jealousy, and ultimately learn the power of connection. Because at the end of the day, that’s what life and business are all about.

The Creative Professional’s Guide to Money teaches creatives everything they need to know about the financial side of running a creative business. Creatives - which include anyone promoting their own creative services (designers, copywriters, photographers, illustrators, interior designers, web designers, and more) - are great at their work, but the financial side of their business, most would rather not talk about it. This book focuses on proven techniques and resources used by a wide range of successful creatives to manage their business finances. Expert advisers are interviewed on topics such as accounting, taxes, contracts and financial planning. Using examples, case studies, and real-life scenarios, the book addresses: How to build the financial structure of a creative business from the ground up How to set up and achieve long-term financial goals and plan for a prosperous retirement Common financial mistakes small business owners make and how to avoid them How to handle taxes and insurance How to perform day-to-day accounting tasks How to charge for work and how to determine a profit margin How to talk about money with clients and prospects How to start your own business, but not sure where to begin? Mind Your Business is the ONLY book that teaches you everything you need to know about how to build a successful business from scratch. From developing your brand to designing products to identifying your legal and tax needs, this comprehensive guide will take you through every step to create a unique and customized roadmap for your business. Mind Your Business is for aspiring entrepreneurs who are driven, ambitious, creative, and determined to build a business and life they love. Author Ilana Griffo shares the formula that turned her creative hobby into a six-figure design studio. From initial planning to long-term business strategy, this book includes: • Insider tips from successful entrepreneurs • Advice to identify your ideal market and customer • Legal guidelines to protect your ass(ets) • Budget and forecast tools • How to avoid the pitfalls that doom most startups • Guidance on how to scale and grow • Suggestions on how to dominate online platforms • Tips to beat your competition Your Business puts you in the driver’s seat. It will help you navigate the journey of starting your first business and take your ambitions and ideas from wishful thinking to successful reality.

With Drawing: Faces, learn to draw detailed, realistic human faces in graphite pencil from basic shapes. Successfully drawing the human face is one of the most challenging, yet rewarding, artistic experiences. With a wealth of detailed step-by-step projects to both re-create and admire, Faces teaches the basics of drawing human facial features. Drawing: Faces includes step-by-step drawing projects, Faces includes information on choosing art materials, building with basic shapes, placing proportionate features, defining facial expression, and shading to develop form and realism. Discover how to render a variety of faces with simple instructions and tips on how to adapt your drawings for varied angles and perspectives. Foster shares his personal methods for rendering the human face in all its expressiveness as he introduces tips and techniques for approaching babies, children, teenagers, and adults of all ages. Easy-to-follow demonstrations and helpful techniques for drawing correct head and facial proportions, eyes, noses, lips, and ears make this book a valuable resource of drawing references. Designed for beginners, the How to Draw & Paint series offers easy-to-follow guides that introduce artists to basic tools and materials and include simple step-by-step lessons for a variety of projects suitable for the aspiring artist. Drawing: Faces allows artists to develop drawing skills by demonstrating how to start a drawing and techniques to create varied textures, values, and details for a realistic, completed portrait drawing. Drawing faces can be a challenge, but with this step-by-step guide, you’ll be rendering realistic portraits in no time.

Creating a New Venture in the Arts

Drawing: Faces

A Guide to Being Your Own Boss, Working Happy, and Living on Purpose

Cinematic Game Secrets for Creative Directors and Producers

Learn It and Use It for Life

Build Your Best Writing Life

e-Conquer Creative Writing For Primary Levels 6

From three design partners at Google Ventures, a unique five-day process--called the sprint--for solving tough problems using design, prototyping, and testing ideas with customers.

This is a book full of tips, tricks, and resources for women who are either working as business owners, or thinking of starting up their own business. Natalie shares things that work for her, and stories from other successful women entrepreneurs, as well.

Want to create but don't know where to start? Need a shot of inspiration? Dare to Create! is the ultimate guide to fueling your artistic journey, from your first steps to the expression of your own style. Overcome creative blockages with the 35 inspiring challenges in this book as engineer-turned-artist Marie Boudon guides you in developing your art. Whatever your level (beginner or advanced) and your mode of artistic expression (drawing, painting, collage, photography, etc.), this is the ultimate guide to boosting your creativity and making beautiful art! This colorful book includes:

- *Advice on how to “let go”*

- *Exercises to awaken your imagination and inspire*

- *Techniques to forge your own creative process and avoid dead ends*

- *Inspirational testimonies from beloved artists and creators*

And much, much more!

Are you a crafter? Do you have a workspace that doesn't inspire you? This book is the ultimate guide to creating a workspace that works for you. It's a budget-friendly guide for needleworkers, quilters, and crafters to help you design the best workspace to let your creativity flow. Does your creative den leave you feeling overwhelmed or uninspired? Energize your crafting space with jazzy ideas for organization and accessibility! With over one hundred and fifty photos, this lookbook offers an endless visual parade of ideas to help your studio reach its full potential. Smart storage solutions, furniture, and accessories can help quilters, needle artists, knitters, and crafters keep their creativity on track! Whether you're undergoing a radical reinvention or looking for tiny tweaks, you'll finally be able to plan and organize your projects in a workspace that works for you. Inspired workspaces! Get a sneak peek inside creative studios of all sizes, designed on budgets large and small Keep creativity flowing and stay organized with smart systems in place Make your space accessible! Pursue your passion in spite of physical challenges

Are you a crafter? Do you have a workspace that doesn't inspire you? This book is the ultimate guide to creating a workspace that works for you. It's a budget-friendly guide for needleworkers, quilters, and crafters to help you design the best workspace to let your creativity flow. Does your creative den leave you feeling overwhelmed or uninspired? Energize your crafting space with jazzy ideas for organization and accessibility! With over one hundred and fifty photos, this lookbook offers an endless visual parade of ideas to help your studio reach its full potential. Smart storage solutions, furniture, and accessories can help quilters, needle artists, knitters, and crafters keep their creativity on track! Whether you're undergoing a radical reinvention or looking for tiny tweaks, you'll finally be able to plan and organize your projects in a workspace that works for you. Inspired workspaces! Get a sneak peek inside creative studios of all sizes, designed on budgets large and small Keep creativity flowing and stay organized with smart systems in place Make your space accessible! Pursue your passion in spite of physical challenges

Dare to Create! How to Install Laminate Flooring How To Win Friends And Influence People Girl Code The Rings of Hesaurun The Messy Middle Rewire Your Brain

“Anyone who comes to pitch on Shark Tank should read this book first!” —Barbara Corcoran, ABC’s Shark Tank “I have seen literally thousands of companies trying to raise capital and know that a great pitch deck is critical. This book gives you the playbook for creating yours.” —Naval Ravikant, cofounder and CEO, AngelList “I raised twice the amount of money I set out to in a mere five weeks. I’m naming my firstborn child after the Evans.” —Slava Menn, cofounder and CEO, Fortified Bicycle HOW DO YOU LAUNCH THE VENTURE OF YOUR DREAMS? Get Backed isn’t just about startup fundraising. It’s a handbook for anyone who has an idea and needs to build relationships to get it off the ground. Over the last 3 years, entrepreneurs Evan Loomis and Evan Baehr have raised \$45 million for their own ventures, including the second largest round on the fundraising platform AngelList. In Get Backed, they show you exactly what they and dozens of others did to raise money—even the mistakes they made—while sharing the secrets of the world’s best storytellers, fundraisers, and startup accelerators. They’ll also teach you how to use “the friendship loop”, a step-by-step process that can be used to initiate and build relationships with anyone, from investors to potential cofounders. And, most of all, they’ll help you create a pitch deck, building on the real-life examples of 15 ventures that have raised over \$150 million. What’s in the book? • The original pitch decks and fundraising strategies of 15 ventures that raised over \$150 million • Email scripts that will get you a meeting with angel investors, venture capitalists, and potential board members • Pitching exercises developed by startup talent beds like Stanford University’s d.school and Techstars • A breakdown of the 10 essential pitch deck slides, how to create them, and what questions you should answer with each • An overview of the 5 main funding sources for startups, the pros and cons of each, and who the big players are • A crash-course in visual and presentation design that will make any deck beautiful • Templates for 4 stories every entrepreneur should know how to tell • The story of one entrepreneur who showed up in Silicon Valley with no network and six months later had investments from Fred Anderson, Bono, and Peter Thiel Get Backed will show you exactly what it takes to get funded and will give you the tools to make any idea a reality.

Fleeing an alien menace of galactic proportions, a starship named The Dreamer crash-lands on Earth in the year 2436 BCE. Responding to the crash, the primitive earthlings discover the ship’s commander Valerie Dunne is a 5,000-year-old woman from the future, forced to escape her nemesis, the Boeckl, by hiding in the past. Soon they learn the fate of the future world now rests on this strange woman’s ability to harness five Hesaurun rings - rings with the power to destroy, heal, and manipulate time - and somehow, to find a way to alter her own destiny.An epic Sci-Fi tale of good and evil, rescue and survival, betrayal and love, and a threat to mankind unlike anything the human race has ever faced, The Rings of Hesaurun: Book One burns with the scope and imagination of the greatest Fantasy novels of the golden age. Weaving in a huge cast of humans and aliens, Peter Harrett has crafted a galaxy for readers of the 21st century to believe in...immense, ancient, and mind-bending.

From the acclaimed author of Imagine Wanting Only This—a timely and moving meditation on isolation and longing, both as individuals and as a society There is a silent epidemic in America: loneliness. Shameful to talk about and often misunderstood, loneliness is everywhere, from the most major of metropolises to the smallest of towns. In Seek You, Kristen Radtke’s wide-ranging exploration of our inner lives and public selves, Radtke digs into the ways in which we attempt to feel closer to one another, and the distance that remains. Through the lenses of gender and violence, technology and art, Radtke ushers us through a history of loneliness and longing, and shares what feels impossible to share. Ranging from the invention of the laugh-track to the rise of Instagram, the bootstrap-pulling cowboy to the brutal experiments of Harry Harlow, Radtke investigates why we engage with each other, and what we risk when we turn away. With her distinctive, emotionally-charged drawings and deeply empathetic prose, Kristen Radtke masterfully shines a light on some of our most vulnerable and sublime moments, and asks how we might keep the spaces between us from splitting entirely.

CONQUER CREATIVE WRITING BOOK 6 consists of units covering four areas, all of which aim to strengthen a student’s writing ability. It provides students with situations outside their normal classroom learning, inviting them to stretch their imagination and express their thoughts through writing, thus, enabling them to enjoy and be creative in writing. In this book, students will learn to: write descriptive, narrative, expository and imaginative compositions; differentiate and organize ideas using the methods of classification, comparison and contrast, sequencing and cause and effect; relate to a given situation and its possible outcomes; and think and write creatively. Students will find the exercises interesting and the open-ended questions challenging. It is our desire that students who have completed this series will find themselves equipped to discuss issues beyond their years.

She Takes on the World

Get Unstuck, Discover New Ideas. Advice & Projects from 50 Successful Artists

Love Your Creative Space

A Workbook to Grow Your Creative Passion Into a Full-time Gig
How to Think About It, How to Talk About It, How to Manage It
A Social History of the Drum Kit
The drum kit has provided the pulse of popular music from before the dawn of jazz up to the present day pop charts. Kick It, a provocative social history of the instrument, looks closely at key innovators in the development of the drum kit: inventors and manufacturers like the Ludwig and Zildjian dynasties, jazz icons like Gene Krupa and Max Roach, rock stars from Ringo Starr to Keith Moon, and popular artists who haven't always got their dues as drummers, such as Karen Carpenter and J Dilla. Tackling the history of race relations, global migration, and the changing tension between high and low culture, author Matt Brennan makes the case for the drum kit's role as one of the most transformative musical inventions of the modern era. Kick It shows how the drum kit and drummers helped change modern music--and society as a whole--from the bottom up. One of the world's leading creative artists, choreographers, and creator of the smash-hit Broadway show, Movin' Out, shares her secrets for developing and honing your creative talents--at once prescriptive and inspirational, a book to stand alongside The Artist's Way and Bird by Bird. All it takes to make creativity a part of your life is the willingness to make it a habit. It is the product of preparation and effort, and is within reach of everyone. Whether you are a painter, musician, businessperson, or simply an individual yearning to put your creativity to use, The Creative Habit provides you with thirty-two practical exercises based on the lessons Twyla Tharp has learned in her remarkable thirty-five-year career. In "Where's Your Pencil?" Tharp reminds you to observe the world -- and get it down on paper. In "Coins and Chaos," she gives you an easy way to restore order and peace. In "Do a Verb," she turns your mind and body into coworkers. In "Build a Bridge to the Next Day," she shows you how to clean the clutter from your mind overnight. Tharp leads you through the painful first steps of scratching for ideas, finding the spine of your work, and getting out of ruts and into productive grooves. The wide-open realm of possibilities can be energizing, and Twyla Tharp explains how to take a deep breath and begin... THE ULTIMATE BEGINNER'S GUIDE TO STARTING A BUSINESS! Have you ever dreamt of starting your own business and living life on your terms? This book shows you EXACTLY what you need to know to stand out from the crowd! Do you have an idea for an amazing product or service but you aren't sure how to build a business around it? Then you NEED this book. Buy now and start reading today! Are you a current business owner who struggles to identify your customers and deliver true world-class value? Everything you need to know is included in these pages! Do you want to build your hobby business into a fully-fledged venture that will help you build the life you deserve? Then you NEED this book. Buy now and start reading today! The most comprehensive guide ever developed for starting and growing a business! In the highly competitive world of business, what makes or breaks a

*new entrepreneur? Sourced from over twenty years of firsthand experience working with entrepreneurs, new ventures, and high-growth startups, author Ken Colwell, PHD, MBA has the answers. In his comprehensive Starting a Business QuickStart Guide, Ken Colwell concisely presents the core fundamentals that all new entrepreneurs need to know to get started, find success, and live the life of their dreams. Business and entrepreneurship students, small business owners, managers, and soon-to-be entrepreneurs will all find a wealth of value within the pages of the Starting a Business QuickStart Guide. From the very first steps conceptualizing your venture to winning your first customers, delivering value, and turning a profit, this book acts as an invaluable blueprint for your path to entrepreneurial success. Colwell's clear voice, extensive experience, and easy-to-understand presentation come together to make this book a must-have resource in the library of every budding entrepreneur! Starting a Business QuickStart Guide is Perfect For: - Would-Be Entrepreneurs With a Ton of Passion! - Entrepreneurial Students of All Ages! - Beginners with Zero Prior Experience! - Managers, Business Owners, and Decisions Makers Growing into a New Role! You'll Discover: - The Difference Between an Idea and an Opportunity! - What Makes an Entrepreneurial Opportunity Great! - The Very First Steps You Need To Take To Get Your Venture Off The Ground! - Pricing, Competition, Customer Identification, Marketing, and Distribution Demystified! - The REAL Components of an Entrepreneurial Mindset! - Exactly How To Craft Your Value Proposition! - How to Write a Comprehensive Business Plan! **LIFETIME ACCESS TO FREE RESOURCES & BUSINESS SUPPORT* Each book comes with free lifetime access to tons of exclusive online resources to help you become a better business owner such as workbooks, cheat sheets and reference guides. You also receive lifetime access to our online coaching community to help you achieve all of your financial goals!.* *GIVING BACK: * ClydeBank Media proudly supports the non-profit AdoptAClassroom whose mission is to advance equity in K-12 education by supplementing dwindling school funding for vital classroom materials and resources.* *CLASSROOM ADOPTION:* Teachers and professors are encouraged to contact the publisher for test banks and classroom presentation materials.*

Conquer that blank page staring back at you! 301 Things to Draw is a guided sketchbook designed to get you drawing right away, so you spend less time pondering and more time unlocking your creativity. Whether you're a doodler, a budding artist, or a pro who is creatively blocked, let the 301 diverse prompts--from everyday objects to original concepts--help you get those creative juices flowing. And with so many prompts, you can turn your drawing into a daily practice that may even become a lifelong habit. Try your hand at drawing: Maze Horns or Antlers Self Portrait Koi Pond Skyscraper Basket of Berries Train Tracks With lots of space to draw, this journal has a minimal design that will allow your artwork to shine and the prompt text to recede into the background, making for an artist's keepsake. The layflat format facilitates your focus on your drawing. So, are you ready to open your mind, start drawing, and feel accomplished? This is just the beginning of something big! With so much of our lives and contact going digital, the Creative Keepsakes journals offer an intimate way to nurture your connection with yourself and the people around you. An entertaining way to get off your screen, these guided and free-form journals are great for writers and artists alike. Each journal offers content around a different theme, including silly prompts for a laugh, random yet thoughtful questions, inspiration for art and composition, interactive prompts to learn about your heritage, and blank interiors on high-quality paper stock to use as your creative canvas. Beautifully designed and full of mindful prompts, channel your inspiration as you put pen (or pencil, or marker, or crayon!) to paper to learn more about yourself, your talents, and the people you love. Also in this Series: 3,001 Questions All About Me, 301 Writing Ideas, Create Comics: A Sketchbook, Inner Me, Internet Password Book, My Father's Life, My Grandmother's Life, My Life Story, My Mother's Life, 3,001 This or That Questions, My Grandfather's Life, Create the Poem, Complete the Drawing Journal, Mom and Me Journal, Why I Love You Journal, Create the Story, and Destroy & Design Arts Entrepreneurship Sketch, Paint, and Doodle Through One Creative Year The Timeless Art of Turning Trials into Triumph Handbook of Policy Creativity: Creativity from diverse perspectives Think Your Way to a Better Life Projects, Inspiration and Ideas for Your Creative Place Sprint

"How to Win Friends and Influence People" is one of the first best-selling self-help books ever published. It can enable you to make friends quickly and easily, help you to win people to your way of thinking, increase your influence, your prestige, your ability to get things done, as well as enable you to win new clients, new customers. **x000D_ Twelve Things This Book Will Do For You: x000D_ Get you out of a mental rut, give you new thoughts, new visions, new ambitions. x000D_ Enable you to make friends quickly and easily. x000D_ Increase your popularity. x000D_ Help you to win people to your way of thinking. x000D_ Increase your influence, your prestige, your ability to get things done. x000D_ Enable you to win new clients, new customers. x000D_ Increase your earning power. x000D_ Make you a better salesman, a better executive. x000D_ Help you to handle complaints, avoid arguments, keep your human contacts smooth and pleasant. x000D_ Make you a better speaker, a more entertaining conversationalist. x000D_ Make the principles of psychology easy for you to apply in your daily contacts. x000D_ Help you to arouse enthusiasm among your associates. x000D_ Dale Carnegie (1888-1955) was an American writer and lecturer and the developer of famous courses in self-improvement, salesmanship, corporate training, public speaking, and interpersonal skills. Born into poverty on a farm in Missouri, he was the author of *How to Win Friends and Influence People* (1936), a massive bestseller that remains popular today. **x000D_****

Arts Entrepreneurship: Creating a New Venture in the Arts provides the essential tools, techniques, and concepts needed to invent, launch, and sustain a business in the creative sector. Building on the reader's artistic talents and interests, the book provides a practical, action-oriented introduction to the business of art, focusing on product design, organizational planning and assessment, customer identification and marketing, fundraising, legal issues, money management, cultural policy, and career development. It also offers examples, exercises, and references that guide entrepreneurs through the key stages of concept creation, business development, and growth. Special attention is paid to topics such as cultural ventures seeking social impact, the emergence of creative placemaking, the opportunities afforded by novel corporate forms, and the role of contemporary technologies in marketing, fundraising, and operations. A hands-on guide to entrepreneurial success, this book is a valuable resource for students of Arts Entrepreneurship programs, courses, and workshops, as well as for early-stage business founders in the creative sector looking for guidance on how to create and sustain their own successful venture.

#1 Wall Street Journal Bestseller The Obstacle is the Way has become a cult classic, beloved by men and women around the world who apply its wisdom to become more successful at whatever they do. Its many fans include a former governor and movie star (Arnold Schwarzenegger), a hip hop icon (LL Cool J), an Irish tennis pro (James McGee), an NBC sportscaster (Michele Tafoya), and the coaches and players of winning teams like the New England Patriots, Seattle Seahawks, Chicago Cubs, and University of Texas men's basketball team. The book draws its inspiration from stoicism, the ancient Greek philosophy of enduring pain or adversity with perseverance and resilience. Stoics focus on the things they can control, let go of everything else, and turn every new obstacle into an opportunity to get better, stronger, tougher. As Marcus Aurelius put it nearly 2000 years ago: "The impediment to action advances action. What stands in the way becomes the way." Ryan Holiday shows us how some of the most successful people in history—from John D. Rockefeller to Amelia Earhart to Ulysses S. Grant to Steve Jobs—have applied stoicism to overcome difficult or even impossible situations. Their embrace of these principles ultimately mattered more than their natural intelligence, talents, or luck. If you're feeling frustrated, demoralized, or stuck in a rut, this book can help you turn your problems into your biggest advantages. And along the way it will inspire you with dozens of true stories of the greats from every age and era. **How To Install Laminate Flooring** is a no-nonsense and fun-packed installation guide for everyone, at any level! This guide could save you thousands on expensive install costs by empowering you to do it yourself.Packed full of cool tips-and-tricks to make you a laminate flooring wizard by the end of the guide. It uses real installation pictures as well as computer generated step-by-step images to guide you all the way from the start of the install, right to the end.If that is not enough? Check out the awesome "Cool Design Ideas" section to apply a few techniques that will turn the heads of your visitors when they see your floor! And for the math haters among you. The "Math Haters Unite" section will blow your mind on how easy it can be to plan a room layout.Some extra topics also covered in this guide are... Product Selection - A buyers guide. How to clean laminate floors. How to cut laminate flooring. Laminate floor repair - Dr Laminate. The tools required for the job. And much, much more!If you are in need of a complete laminate installation lesson, without all the boring fillers! Then hit the 'Buy Now' button to begin your journey today!

The Ultimate Planner to Get More Done, Grow Your Business, and Achieve Your Dreams

The Life of King Henry the Fifth

Essential Strategies for Personal Writing Success

The Conquer Kit

Shadow of the Conqueror

301 Things to Draw

Mind Your Business

Creative block presents the most crippling—and unfortunately universal—challenge for artists. No longer! This blockbuster of a book is chock-full of solutions for overcoming all manner of artistic impediment. The blogger behind The Jealous Curator interviews 50 successful international artists working in different mediums and mines their insights on how to conquer self-doubt, stay motivated, and get new ideas to flow. Each artist offers a tried-and-true exercise—from road trips to 30-day challenges to cataloging the medicine cabinet—that will kick-start the creative process. Abundantly visual with more than 300 images showcasing these artists' resulting work, Creative Block is a vital ally to students, artists, and creative professionals.

How to rewire your brain to improve virtually every aspect of your life-based on the latest research in neuroscience and psychology on neuroplasticity and evidence-based practices Not long ago, it was thought that the brain you were born with was the brain you would die with, and that the brain cells you had at birth were the most you would ever possess. Your brain was thought to be "hardwired" to function in predetermined ways. It turns out that's not true. Your brain is not hardwired, it's "softwired" by experience. This book shows you how you can rewire parts of the brain to feel more positive about your life, remain calm during stressful times, and improve your social relationships. Written by a leader in the field of Brain-Based Therapy, it teaches you how to activate the parts of your brain that have been underactivated and calm down those areas that have been hyperactivated so that you feel positive about your life and remain calm during stressful times. You will also learn to improve your memory, boost your mood, have better relationships, and get a good night sleep. Reveals how cutting-edge developments in neuroscience, and evidence-based practices can be used to improve your everyday life Other titles by Dr. Arden include: Brain-Based Therapy-Adult, Brain-Based Therapy-Child, Improving Your Memory For Dummies and Heal Your Anxiety Workbook Dr. Arden is a leader in integrating the new developments in neuroscience with psychotherapy and Director of Training in Mental Health for Kaiser Permanente for the Northern California Region Explaining exciting new developments in neuroscience and their applications to daily living, Rewire Your Brain will guide you through the process of changing your brain so you can change your life and be free of self-imposed limitations.

Building Vocabulary from Word Roots provides a systematic approach to teaching vocabulary using Greek and Latin prefixes, bases, and suffixes. Over 90% of English words of two or more syllables are of Greek or Latin origin. Instead of learning words and definitions in isolation, students learn key roots and strategies for deciphering words and their meanings across all content areas. Building Vocabulary from Word Roots: Level 10 kit includes: Teacher's Guide; Student Guided Practice Book (Each kit includes a single copy; additional copies may be ordered in quantities of 10 or more); Assessments to support data-driven instruction; and Digital resources including modeled lessons, 50 bonus activities, and more.

"What if an elephant really wanted to use a playground? Could that work? Would anyone try to make that work? At some point in life, everyone-- even make-believe elephants-- loses the drive to play, create, and try new things. Instead, we live by what we ""should"" do. We maintain the status quot. But what if we did more?

Walk through the design process with an elephant to discover how a swing re-inspires curiosity, vulnerability, and persistence to go for ""crazy"" ideas, even when a skunk keeps saying it can't be done. Our hope is that kids learn to question, dream, and design a better world. "

Building Vocabulary: Level 10 Kit

Keys to Unlock Your Innovative Spirit

Studio Spaces

Finding Your Way Through the Hardest and Most Crucial Part of Any Bold Venture

The Obstacle Is the Way

e-Conquer Creative Writing For Primary Levels 1

Kick It

This is a book about time--about one's own journey through it and, more important, about enlarging the pleasure one takes in that journey. It's about memory of the past, hope and fear for the future, and how they color, for better and for worse, one's experience of the present. Ultimately, it's a book about freedom--freedom from despair of the clock, of the aging body, of the seeming waste of one's daily routine, the freedom that comes with acceptance and appreciation of the human dimensions of time and of the place of each passing moment on life's bounteous continuum. For Robert Grudin, living is an art, and cultivating a creative partnership with time is one of the keys to mastering it. In a series of wise, witty, and playful meditations, he suggests that happiness lies not in the effort to conquer time but rather in learning "to bend to its curve," in hearing its music and learning to dance to it. Grudin offers practical advice and mental exercises designed to help the reader use time more effectively, but this is no ordinary self-help book. It is instead a kind of wisdom literature, a guide to life, a feast for the mind and for the spirit.

Are your kids too afraid of monsters to fall asleep at night? This whimsical book and its magical no-more-monsters patch could solve ALL of their problems! This charmingly illustrated picture book will have little ones giggling all the way to bedtime! Kids and adults alike will love the goofy, adorable, not-too-spooky monsters, and the socially positive messages about sharing and conquering your fears--even if you need the help of a little magic to do it! And best of all--every book comes with a FREE interactive no-more-monsters patch that kids can attach to their own pajamas and use to scare off their monsters, too.

Awaken your own innate creative potential by using pendulum work to clear energetic blocks. The Creative Pendulum demonstrates how to use the pendulum to unlock your inner artist, allowing you to discover or expand your creative potential. Dowsing with a pendulum is a quick, direct path to the sub-and super-conscious levels, to higher forces, and to the Muse herself. Thirty pendulum creativity charts are offered that help clear, center, unblock, and guide a person forward, so that anyone may more easily enter the creative space to play and work. Staffen offers practical information and tips so that anyone can learn to dowse, but even experienced practitioners will find exciting new ways of using a pendulum. The book includes Joan's own story of how the pendulum helped her transition from businesswoman to author and visual artist, bringing the power of the pendulum to real life.

This is the ultimate planning system to help you stay on track with your entrepreneurial goals. In The Conquer Kit, Natalie MacNeil handed you the tools to put your creative genius to work designing an airtight business plan. This new and inspiring guide takes you even further toward success, making it a perfect companion as well as a valuable resource in its own right. Designed to be picked up at any time of year, Conquer Your Year will help you put your ideas into action, keeping you on track with helpful tips and engaging exercises aimed towards setting achievable goals. With monthly themes, daily schedules, big picture goal setting, space to manage projects, and even daily doodles and inspiration, this really is the one-stop planner every entrepreneur needs on her desk.

Starting a Business QuickStart Guide

No More Monsters Under Your Bed!

The Creative Professional's Guide to Money

Time and the Art of Living

A Creative Business Planner for Women Entrepreneurs

Draw Every Day, Draw Every Way (Guided Sketchbook)

Big Plan for the Creative Mind

The Conquer Kit is a canvas for your dreams and goals. You are invited to sketch, scribble, collage, and write all over these pages, all while developing an airtight business plan with proven strategies for success. Author and entrepreneur Natalie MacNeil guides you to tap into your creative genius, build a strong foundation with the four pillars that hold up every thriving business, create heart-centric product and marketing plans, put together your A-team, envision the bigger picture, map your next steps, and ultimately bring your dream business to life. So what are you waiting for? Dive in. Explore. Envision. Create. CONQUER.

Is there a gap between where you are and where you want to be in your writing life? Maybe you have a drawer full of unfinished manuscripts or a story idea you're struggling to develop. Maybe you're frustrated with your writing progress or overwhelmed by creative doubt, burnout, or writer's block. Maybe you just can't seem to sit down and write. No matter the roadblock standing between you and writing success, here's the good news: You're capable of becoming the writer you want to be-and that work can begin today. In this actionable and empowering guide to personal writing success, Kristen Kieffer shares 25 insightful chapters designed to help you:? Cultivate confidence in your skills and stories? Develop a personal writing habit you can actually sustain? Improve your writing ability with tools for intentional growth? Discover what you (really) want from your writing life-and how to get it! By the end of Build Your Best Writing Life, you'll know how to harness the simple techniques that can help you win your inner creative battles, finish projects you can be proud to share with the world, and work with focus to turn your writing dreams into reality.

Create, update, and organize your creative workspace With the economy still in a slump, handmade isn't going anywhere. In the online and print crafting worlds, craft and art studios and workspaces are extremely popular topics—and storage and organization is a perennially hot topic. Combining the two brings together the best of both worlds in a collection of inspiration, how-to, projects, and sneak peeks into the studios of favorite designers. With a unique combination of designer studios, inspiration, helpful projects, and creative how-to, you'll find clever and helpful ideas to corral your crafting supplies, update your creative spaces, and spend more time creating and less time combating clutter. You'll get an inside look at the studios of top designers and crafters Dozens of projects to help contain, organize, and manage craft supplies and stash Dozens of inspirational stories on studio and workspace organization Countless clever and unique tips and tricks for wrangling clutter and getting the most out of the space you have, freeing up time for more creativity No matter what your craft or experience, Studio Spaces offers the inspiration and ideas you need to better organize and decorate your home studio and let the creativity flow.

NATIONAL BESTSELLER NAMED ONE OF THE MOST INSPIRING BOOKS OF 2018 BY INC. NAMED ONE OF THE BEST STARTUP BOOKS OF ALL TIME BY BOOKAUTHORITY The Messy Middle is the indispensable guide to navigating the volatility of new ventures and leading bold creative projects by Scott Belsky, bestselling author, entrepreneur, Chief Product Officer at Adobe, and product advisor to many of today's top start-ups. Creating something from nothing is an unpredictable journey. The first mile births a new idea into existence, and the final mile is all about letting go. We love talking about starts and finishes, even though the middle stretch is the most important and often the most ignored and misunderstood. Broken into three sections with 100+ lessons, this no-nonsense book will help you: • Endure the roller coaster of successes and failures by strengthening your resolve, embracing the long-game, and short-circuiting your reward system to get to the finish line. • Optimize what's working so you can improve the way you hire, better manage your team, and meet your customers' needs. • Finish strong and avoid the pitfalls many entrepreneurs make, so you can overcome resistance, exit gracefully, and continue onto your next creative endeavor with ease. With insightful interviews from today's leading entrepreneurs, artists, writers, and executives, as well as Belsky's own experience working with companies like Airbnb, Pinterest, Uber, and sweetgreen, The Messy Middle will outfit you to find your way through the hardest parts of any bold project or new venture.

Blood and Thunder

Unlocking the Secrets to Success, Sanity, and Happiness for the Female Entrepreneur

A Journey Through American Loneliness

Conquer Your Year

Seek You

Creative Block

Learn to draw step by step

Conceived by Instagram's daily sketch sensation @augustwren, this guided journal encourages carving out a moment of self-expression every day. To conquer the intimidating prospect of filling 365 blank pages, Draw Every Day, Draw Every Way is divided into monthly themes, with undated daily prompts that suggest what to draw each day. You can work through the journal from front to back, or jump around and draw whatever appeals to you at the time. Monthly themes include: A month of nature A month of your favorite things A month of characters A month of print and patterns Jennifer Orkin Lewis (aka @augustwren) encourages experimentation with a one-page tutorial at the beginning of each month that outlines accessible ways to draw with different materials, such as ballpoint pens, colored pencils, paint, and collage. Coupled with sections of varying paper types, there is an unlimited canvas available to flourish artistically; brown craft paper pairs well with black ink and white pencil, black paper is great for white and metallic gel pens, and heavy white paper is included for painting. The journal is not only useful as a stress-reliever and as a mode of personal exploration, but also as a way of changing visual thinking. And when completed, it will serve as a reflection of its owner. With prompts, tutorials, and unique packaging, Draw Every Day, Draw Every Way is a must-have for those looking to sketch and doodle their way out of an inspirational rut.

Main section headings: Creativity: Capacity for Adaptive and Innovative Behaviour; Teachers' Beliefs About Creativity; Constraints and Creativity: Experiments in Art and Psychology; Creative Thoughts: 32 Traits of Creative People; Creativity, Conflict and Courage; The Social Construction of Creative Children; Process, Personality and Persistence; Crawford Slip Method to Ideas Unlimited: Years of Creativity and Problem Solving; Neuropsychological Bases of Creativity; Teaching Creativity; Index.

CONQUER CREATIVE WRITING BOOK 1 aims to provide young children with a systematic and progressive approach to composition writing. There are various types of exercises in this book: Rearrangement of words to form a sentence These exercises will encourage the students to think of the structure of a sentence carefully. Cloze passage, with pictures and helping words The pictures are direct references to the answers. The students will learn to associate a picture with a word to complete a story. This enables them to pick up new words and reinforce those that they have already learnt.

Cloze passage, with a single picture and helping words The picture plays an indirect role here as it shows only the general theme of the passage. The students complete the story with the help of the words given. This encourages them to read carefully before choosing their answers. Cloze passage, without pictures but with helping words The students have to read through a passage once to get the general idea of the story. This will help them to choose the most appropriate word to fill in each blank to complete the story. Rearrangement of given sentences with pictures Reading and understanding are the focus of such questions. The students learn to rearrange given sentences to form a story based on the pictures given. Rearrangement of given sentences without pictures The students learn to think about a story in a logical sequence of events. They learn to rearrange the given sentences according to what they think is correct and logical. • Picture comprehension, guided by questions and helping words The exercises aim to teach students to think about a topic, theme or subject before writing. Helping words are given to help them express themselves better. Picture comprehension, without questions but with helping words The exercises encourage free response and writing. Given a theme, the students can write about their own experiences or make up an interesting story. Helping words are given to help them express themselves better. Imaginative writing Given a theme, the students will be asked several questions. They can use their imagination to answer the questions. These exercises enable them to be creative and to express their ideas freely. The various themes used in these exercises present a list of vocabulary that students will find useful when writing compositions on similar themes in school. The reading required to do the exercises in this book will improve the students' comprehension and writing skills.

NATIONAL BESTSELLER • From the author of Ghost Soldiers comes a magnificent history of the American conquest of the West—"a story full of authority and color, truth and prophecy" (The New York Times Book Review). In the summer of 1846, the Army of the West marched through Santa Fe, en route to invade and occupy the Western territories claimed by Mexico. Fueled by the new ideology of "Manifest Destiny," this land grab would lead to a decades-long battle between the United States and the Navajos, the fiercely resistant rulers of a huge swath of mountainous desert wilderness. At the center of this sweeping tale is Kit Carson, the trapper, scout, and soldier whose adventures made him a legend. Sides shows us how this illiterate mountain man understood and respected the Western tribes better than any other American, yet willingly followed orders that would ultimately devastate the Navajo nation. Rich in detail and spanning more than three decades, this is an essential addition to our understanding of how the West was really won.

The Creative Pendulum

Craft Your Story, Build the Perfect Pitch Deck, and Launch the Venture of Your Dreams

Inspired Techniques From Industry Legends

The Thing about Swings

How to Solve Big Problems and Test New Ideas in Just Five Days

Creative Prompts to Inspire Art

A Visual Guide to Creating an Inspiring & Organized Studio Without Breaking the Bank

When you Google goal setting books, you find very corporate style, linear left brain books. A lot of creative types and people who want a little bit more flow get turned off by this. They're planning or flowing in a way that doesn't really identify with that left brain linear type of planning. In the past, maybe if they've had a corporate job or had some kind of a structure that is very left-brain dominant, they've been told that their process is wrong or they're made to feel inadequate in the way that they do things. In the creative industry there are plenty of tools like Power Sheets, the Conquer Kit, Your Best Year or the Fresh Start Notebook that are breaking the mold of the standard goal-setting book. These leaders are writing and creating content around these topics, but what we fail to see is a collection housed together where their unique goal-setting strategies, mindset, and execution are being showcased. This is an opportunity for the creative industry to get a glimpse of what it's like both in people's businesses and in their lives. We've interviewed 13 creative entrepreneurs on their goal setting and productivity habits and tips. Sign up to be the first to read this exclusive content!

Cinematography for Games covers the space between the game and film industries by pointing out the most relevant cinematic techniques in today's hottest games, and including interviews with the game industry's greatest luminaries (including Will Wright: Sims legend, Harvey Smith, legendary game Deus Ex, Warren Spector creator of one of the original game companies, Origin). The convergence of games and film is a widely discussed and debated topic in the game industry. Many major publishers, along with some high-profile directors (John Woo, James Cameron, Steven Spielberg, Tony Scott) are exploring the middle ground between the industries. This book introduces game producers and directors to the tried and true techniques cinematographers have relied on for years. Game developers learn how to create compelling video games by: developing quality stories and characters; visualizing scenes within the game through the eyes of a cinematographer; using tried and true film industry methods for casting, voice-over, direction, and production. The book will also feature screen shots from some of today's hottest titles that illustrate key cinematic concepts, as well as advice from successful game industry professionals already using these techniques.

The Conquer KitA Creative Business Planner for Women EntrepreneursPenguin

Who better to fight back the darkness of the world than the one responsible for most of it? Daylen, once known as the Great Bastard, the Scourge of Nations, Dayless the Conqueror, has lived in hiding since his presumed death. Burdened by age and tremendous guilt, he thinks his life is coming to an end. Unbeknownst to him he's about to embark on a journey towards redemption where his ruthless abilities might save the world. Many battles await with friends to be made and a past filled with countless crimes to confront, all the while trying to keep his true identity a secret. Indeed, it might be too much if not for the fabled power awaiting him. Everfall is a world of perpetual day where the continents float in an endless sky. If one jumps from the continent they will fall for many hours before returning to the same place from which they fell. Skyships rule the air powered by shining sunstone and industrial darkstone. A legendary order of knights bears mystical powers which they use to hunt out the dreaded Shade, monsters that regular people turn into if trapped in darkness for the length of a fall. It is a world of enchanted swords, merciless monsters, mystical knights and hard magic, filled with tales of wonder and adventure.

The Simplified Beginner's Guide to Launching a Successful Small Business, Turning Your Vision Into Reality, and Achieving Your Entrepreneurial Dream

Get Backed

The Creative Habit