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pervasive “ conventional
wisdom ” that so often leads to

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Montier explains how value investing is the only tried and tested method of delivering sustainable long-term returns. James shows you why everything you learnt at business school is wrong; how to think properly about valuation and risk; how to avoid the dangers of growth investing; how to be a contrarian; how to short stocks; how to avoid value traps; how to hedge ignorance using cheap insurance. Crucially he also gives real time examples of the principles outlined in the context of the 2008/09 financial crisis. In this book James shares his tried and tested techniques and provides the

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About the Authors Alex Frey has been engrossed in the investing world since the age of 16. He has served previously as a research analyst for a major mutual fund

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company. Alex has successfully passed all three Chartered Financial Analyst examinations, and has an MBA from the Harvard Business School. He lives in San Francisco, CA. When he is not writing, he enjoys reading, investing, and doing just about anything outdoors. Ivy Bytes is an innovative start-up building authoritative, yet accessible guides to subjects in the fields of politics, current events, economics, and finance. Ivy Bytes books are thoroughly researched and extensively fact-checked, so that you can be sure you are getting the latest in mainstream thought - not misguided conspiracy theories

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investment style. Covering everything from evaluating assets and managing risk to demystifying what the phrase "diversifying your portfolio" really means, this guide offers expert investment advice that you shouldn't be without.

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John C. Bogle reveals his key to getting more out of investing: low-cost index funds. Bogle describes the simplest and most effective investment strategy for building wealth over the long term: buy and hold, at very low cost, a mutual fund that tracks a broad stock market Index such as the S&P 500. While the stock market has tumbled and then soared since the first edition of *Little Book of Common Sense* was published in April 2007, Bogle's investment principles have endured and served investors well. This tenth anniversary edition includes updated data and new information but maintains the same long-term perspective as in its predecessor.

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Bogle has also added two new chapters designed to provide further guidance to investors: one on asset allocation, the other on retirement investing. A portfolio focused on index funds is the only investment that effectively guarantees your fair share of stock market returns. This strategy is favored by Warren Buffett, who said this about Bogle: "If a statue is ever erected to honor the person who has done the most for American investors, the hands-down choice should be Jack Bogle. For decades, Jack has urged investors to invest in ultra-low-cost index funds. . . . Today, however, he has the satisfaction of knowing that he helped millions of investors

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realize far better returns on their savings than they otherwise would have earned. He is a hero to them and to me." Bogle shows you how to make index investing work for you and help you achieve your financial goals, and finds support from some of the world's best financial minds: not only Warren Buffett, but Benjamin Graham, Paul Samuelson, Burton Malkiel, Yale's David Swensen, Cliff Asness of AQR, and many others. This new edition of *The Little Book of Common Sense Investing* offers you the same solid strategy as its predecessor for building your financial future. Build a broadly diversified, low-cost portfolio without the risks of individual

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stocks, manager selection, or sector rotation. Forget the fads and marketing hype, and focus on what works in the real world. Understand that stock returns are generated by three sources (dividend yield, earnings growth, and change in market valuation) in order to establish rational expectations for stock returns over the coming decade. Recognize that in the long run, business reality trumps market expectations. Learn how to harness the magic of compounding returns while avoiding the tyranny of compounding costs. While index investing allows you to sit back and let the market do the work for

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A simple guide to a smarter strategy for the individual investor *A Wealth of Common Sense* sheds a refreshing light on investing, and shows you how a simplicity-based framework can lead to better investment decisions. The financial market is a complex system, but that doesn't mean it requires a complex strategy; in fact, this false premise is the driving force behind many investors' market "mistakes." Information is important, but understanding and perspective are the keys to better decision-making. This book describes the proper way to view the markets and your portfolio, and show you the simple strategies that make investing more profitable, less confusing, and less

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time-consuming. Without the burden of short-term performance benchmarks, individual investors have the advantage of focusing on the long view, and the freedom to construct the kind of portfolio that will serve their investment goals best. This book proves how complex strategies essentially waste these advantages, and provides an alternative game plan for those ready to simplify. Complexity is often used as a mechanism for talking investors into unnecessary purchases, when all most need is a deeper understanding of conventional options. This book explains which issues you actually should pay attention to, and which ones are simply used for an illusion

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of intelligence and control. Keep up with—or beat—professional money managers Exploit stock market volatility to your utmost advantage Learn where advisors and consultants fit into smart strategy Build a portfolio that makes sense for your particular situation You don't have to outsmart the market if you can simply outperform it. Cut through the confusion and noise and focus on what actually matters. A Wealth of Common Sense clears the air, and gives you the insight you need to become a smarter, more successful investor.

Every book is written with a certain reader in mind, and this book is no different: You may have some investments, but you're looking to

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develop a full-scale investment plan.... You'd like to strengthen your portfolio.... You want to evaluate your investment advisor's advice.... You have a company-sponsored investment plan, like a 401(k), and you're looking to make some decisions or roll it over into a new plan.... If one or more of these descriptions sound familiar, you've come to the right place.

A respected financial analyst introduces a balanced approach for effective investing in today's stock market, explaining how to eliminate emotion and incorporate fundamental analysis and charting to invest in and trade stocks profitably, regardless of the ups and downs of the market.

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characteristic or set of characteristics common among a broad set of securities) must meet to be considered worthy of your investment. In addition to providing explanatory power to portfolio returns and delivering a premium, Swedroe and Berkin argue a factor should be persistent, pervasive, robust, investable and intuitive. By the end, you'll have learned that, within the entire "factor zoo," only certain exhibits are

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worth visiting and only a handful of factors are required to invest in the same manner that made Warren Buffett a legend. Your Complete Guide to Factor-Based Investing: The Way Smart Money Invests Today offers an in-depth look at the evidence practitioners use to build portfolios and how you as an investor can benefit from that knowledge, rendering it an essential resource for making the informed and prudent investment

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Vincent has over 25 years'
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leaders in the areas of growth, leadership, wealth management and asset protection strategies, Vincent has been better able to serve his client's needs in an ever changing world that demands outside the box approaches to building long term clarity in life and financial security. Vincent is also a Certified Coach, Teacher and Speaker aiding in personal and professional growth and leadership through his interactive workshops, seminars and keynote speaking. In This book, Vincent covers: * Learning the S.M.A.R.T. approach to life and unique formula to investing* Removing the limiting beliefs

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that have held you back* Not allow fear and greed to dictate your life and legacy you leave behind* Move you and/or your team or organization in the desired direction to reach your goals

Stock Market Investing for Beginners We've all dreamed of that financial stability and not having to worry about money ever again. Still, it's something most of us deem near to impossible. In today's society, we are taught how to be obedient workers and not really how to obtain that freedom in life.

Through personal experience, I've learned that by mastering the stock market and learning

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how properly invest in it, you can end up living life on your own terms. However, learning how to become financially independent through stock investments can be extremely difficult without the right guidance. Still, there's no need to worry! The contents of this book have been curated to provide you with everything you need to know in order to get started off on the right foot. Inside this book you will find:

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- Fundamental analysis
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- Proven strategies for successful investing
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