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Get to know the Get Lit
Players—a group of teens
who use poetry to take on
the world—with this common-
core aligned book that
sheds light on teen issues
through their own poetry

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and slam poetry

performances. Get Lit

Rising brings to life the

true story of nineteen

teen poets (the Get Lit

Players) who are inspiring

thousands of teens across

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the country through their
award-winning performances
of classic and spoken word
poems. This book takes
readers inside the private
lives of these teen poets
as they try to transform

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the lives of inner city
teens in some of the
toughest life
circumstances. The Get Lit
Players include teens who
are homeless, autistic,
have parents in jail,

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battle with weight and
body issues, depression,
and more. But they use the
power of poetry to pursue
lives of promise and to
reach out to friends,
families, and communities.

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This uplifting book also offers the classic poems that have most inspired the Get Lit Players, along with their own personal response poems, and each chapter offers questions,

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writing prompts, and how-
tos for readers to set
their own inner poet free.
Ending with a section for
parents and educators
featuring the curriculum
that's already in schools

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throughout California,
this slam-dunk shows how
to get teens excited about
poetry and how to create
poetry groups and slams in
their own communities.
Named by The Washington

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Post as one of the 11
Leadership Books to Read
in 2018 When it comes to
recruiting, motivating,
and creating great teams,
Patty McCord says most
companies have it all

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wrong. McCord helped create the unique and high-performing culture at Netflix, where she was chief talent officer. In her new book, *Powerful: Building a Culture of*

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Freedom and
Responsibility, she shares
what she learned there and
elsewhere in Silicon
Valley. McCord advocates
practicing radical honesty
in the workplace, saying

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good-bye to employees who don't fit the company's emerging needs, and motivating with challenging work, not promises, perks, and bonus plans. McCord argues that

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the old standbys of corporate HR—annual performance reviews, retention plans, employee empowerment and engagement programs—often end up being a colossal waste of

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time and resources. Her
road-tested advice,
offered with humor and
irreverence, provides
readers a different path
for creating a culture of
high performance and

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profitability. Powerful
will change how you think
about work and the way a
business should be run.
A communication strategist
shares her eight-stage
process for connecting

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with any number of people
with two-way interactions.
Did you know: • Goldfish,
yes, goldfish, have longer
attention spans than we
humans do? • One in four
people abandons a website

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if it takes longer than
four seconds to load?
Imagine if there were
ways, in a world of
impatience and INFObesity,
to quickly intrigue busy,
distracted people and earn

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their interest, trust and buy-in. Imagine if there was a process for pleasantly surprising decision-makers and convincing them you're the right person for the job,

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position, project or contract. You don't have to imagine it, Sam Horn has created it. Sam's innovative techniques have helped her clients close deals and raise millions

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of dollars, and will be your “secret sauce” to getting funded, hired, elected, promoted or referred. “These accessible techniques transcend generations and

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read like a modern-day
version of How to Win
Friends and Influence
People.” –Miki Agrawal,
one of Forbes’s “Top 20
Millennials on a Mission”
and founder of THINX “Sam

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Horn's smart and snappy book will teach you how to get people's attention—and keep it.” —Daniel H. Pink, #1 New York Times—bestselling author of *To Sell Is Human* “If

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you can't get people's attention, you'll never get their business. Sam Horn's new book shows how to quickly earn respect so people are motivated to listen." -Terry Jones,

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founder of Travelocity and
WayBlazer and chair of
Kayak “A must-read for
those in the workplace who
want to contribute at
their highest level and
create more strategic

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networks.” –Betsy Myers,
former executive director,
Center for Public
Leadership, Harvard
Kennedy School “Horn
offers innovative ways to
initiate genuine

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conversations and
meaningful connections
that turn strangers into
friends.” –Keith Ferrazzi,
author of the #1
bestseller *Never Eat Alone*
I've long believed that

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market need and competency must have the catalyst of passion if a company is to have a competitive advantage. Omar Khan and Paul B. Brown practice what they preach and tear

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into the liberation of
passion with raw gusto and
exhilarating energy.

Reading this book gives
leaders the opportunity to
improve the power of their
assets several-fold

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without a penny of capital investment. If that doesn't impassion you, nothing will. Alan Weiss, Ph.D. Author, Million Dollar Consulting Finally, a solid business book with

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practical advice to
produce life-changing and
profit-making results.
Liberating passion by
strengthening
relationships throughout
an organization has been

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one of the most neglected
areas in business
literature. But no more!
As the authors state,
passion IS natural and
when it is liberated,
outstanding results soon

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follow. The business world today is so thoroughly global, you need ideas and inspiration from vast global experience. Omar Khan and Sensei International are world-

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class in helping leaders
and teams emotionally
engage each other,
releasing productive
passion and focusing it
for powerful results. If
you want to upgrade your

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leadership and uplift your
team, this is the book to
show you how. Ron Kaufman
Author, UP Your Service!
Chairman, UP Your Service!
College Omar Khan and Paul
B. Brown bring clarity and

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focus to the issue that many businesses overlook—people. Any business without its people would cease to exist. Time and again, I have seen otherwise great

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leaders brought down by
poor leadership
development skills. Here
Omar draws on his
experience in engaging
leaders and teams across
the world and in

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collaboration with the
ever insightful Paul Brown
distills the essence of
the real value behind
great teams, great talent
and great leadership. In
an otherwise abstract

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genre, they bring
transformative and
skillfully applicable
ideas straight into the
executive and management
suite. Sam Moon CEO,
DNMstrategies Limited

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Managing Director, Asia
Pacific, BusinessWeek
Events The tools described
in this timely book create
powerful impact for global
teams. You'll read here
about fostering

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appropriate intimacy and
emotional maturity through
removing unhelpful
defensiveness, about the
creative capacity of
dialogues conducted in a
World Cafe format, of

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brave conversations, of
creating “bold courageous
steps” to bring strategy
vividly to life, and to
giving future-based
requests to each other
that simultaneously affirm

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and challenge our potential as leaders. I heartily recommend that you not only read about these methodologies, but then passionately apply them. You'll be very glad

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you did! Shonaid Jemmett-
Page Global Senior Vice-
President, Home and
Personal Care, Finance and
Information Unilever
People and organizations
can be dramatically

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transformed by authentic conversations, a true sense of common purpose and community and removing the “masks” that hide real feelings and beliefs. If the leader can show the

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courage to liberate the suppressed passion of his team and unleash the often hidden energy, it can deliver incredibly powerful results. It is only through genuine

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engagement with all stakeholders that this process can start. Removing the “passion killers” is a great beginning. I hope that reading *Liberating Passion*

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will be a catalyst for
many of you to move your
teams from first into
fifth gear. Fred Combe
Managing Director, NATUS
Engaging the Hearts and
Minds of All Your

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Employees: How to Ignite
Passionate Performance for
Better Business Results
The CEO Test
Making Strategy Work
Igniting Passion and
Performance

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How to Kick Your Week Off
with Passion, Purpose, and
Positivity

Exponential Organizations
Creating a Connected and
Engaged Organization
The Passion Conversation

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This is a story of reinvention. Jim Whitehurst, celebrated president and CEO of one of the world's most revolutionary software companies, tells first-hand his journey from traditional manager (Delta Air Lines, Boston Consulting Group) and

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“chief” problem solver to CEO of one of the most open organizational environments he'd ever encountered. This challenging transition, and what Whitehurst learned in the interim, has paved the way for a new way of managing—one this modern leader

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sees as the only way companies will successfully function in the future. Whitehurst says beyond embracing the technology that has so far disrupted entire industries, companies must now adapt their management and organizational design to better fit

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the Information Age. His mantra?

“Adapt or die.” Indeed, the successful company Whitehurst leads—the open source giant Red Hat—has become the organizational poster child for how to reboot, redesign, and reinvent an organization for a decentralized,

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digital age. Based on open source principles of transparency, participation, and collaboration, “open management” challenges conventional business ideas about what companies are, how they run, and how they make money. This book

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provides the blueprint for putting it into practice in your own firm. He covers challenges that have been missing from the conversation to date, among them: how to scale engagement; how to have healthy debates that net progress; and how to

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attract and keep the “Social Generation” of workers. Through a mix of vibrant stories, candid lessons, and tested processes, Whitehurst shows how Red Hat has blown the traditional operating model to pieces by emerging out of a pure bottom up

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culture and learning how to execute it at scale. And he explains what other companies are, and need to be doing to bring this open style into all facets of the organization. By showing how to apply open source methods to everything from structure,

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management, and strategy to a firm's customer and partner relationships, leaders and teams will now have the tools needed to reach a new level of work. And with that new level of work comes unparalleled success. The Open Organization is your new resource for

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doing business differently. Get ready to make traditional management thinking obsolete.

Genius Hour provides educators with the tools that they need to successfully implement Genius Hour, or passion projects, in the classroom. Presented

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through an easy-to-follow six-step strategy, teachers will utilize the 6 P's—passion, plan, pitch, project, product, and presentation—as a map for students to follow as they create, design, and carry out projects. Students will experience personalized

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learning through these self-driven projects, application of standards and real-world skills, and opportunities to learn through failure and reflection. The book includes handouts, suggested online resources, and tips and tricks to make the Genius Hour

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process meaningful for students and manageable for educators, as well as a discussion of Genius Hour's importance and impact on gifted students as they take ownership of their own learning. 2019 Teachers' Choice Award for Professional

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Development Winner

No passion, no conversation. No conversation, no word of mouth. No word of mouth, no successful business. If you think you are in the marketing business, think again. You're in the people business, and

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The Passion Conversation teaches you how to get people to fall passionately and madly in love with your organization or cause. The author's mash-up of the latest in wonky academic research with practical, real-world stories shows how any business

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can spark and sustain word of mouth marketing. Readers learn how loving your customers results in not just building a thriving community, but also driving meaningful conversations, ultimately impacting the financial success of a business.

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*The Passion Conversation will change your perspective on marketing by:
Explaining the three motivations for people to talk about businesses and causes
Detailing how every marketing problem is a people problem in disguise
Giving heartfelt evidence that*

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*marketing materials are now
conversation tools Showing how
customer communities sustain word of
mouth while also sparking financial
impact Helping your business apply
these marketing lessons through a
series of workbook exercises called*

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"Passion Explorations" The time is now for marketers and businesses to go beyond the product conversation to understanding, sparking and sustaining the passion conversation for why your business is in business. On Fire at Work flies in the face of

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other books on workplace culture by showing that employee engagement isn't the ultimate goal—it is merely the starting point. Renowned leadership expert Eric Chester has gone straight to the source—top-tier leaders of the world's best places to work to uncover

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their best practice strategies for getting employees to work harder, perform better, and stay longer. On Fire at Work features examples and original stories from exclusive personal interviews with over 25 founders/CEOs/presidents of

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companies like Marriott, Siemens, BB&T Bank, Wegmans, 7-Eleven, Hormel, Canadian WestJet, Ben & Jerry's, and The Container Store, along with smaller companies like Firehouse Subs, the Nerderly, and Build-A-Bear. The guiding principle

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is that any organization in any industry—from Fortune 500 firms to mom-and-pop shops—can learn how to bring out the very best in their employees. The book's content-rich research and conversational case study-based narrative make it a timely,

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actionable go-to reference on employee performance and productivity for C-level execs, corporate and government managers, HR professionals, and small business owners. On Fire at Work is a practical field guide that any organization can

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*implement to build, not an engaged
workforce, but a workforce that is on
fire!*

*Master the Challenges That Make or
Break All Leaders*

*How the World's Best Global Leaders
Produce Winning Results*

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*Why Some Companies Make the
Leap...And Others Don't*

The Wizard and the Warrior

Scaling Leadership

Every Monday Matters

Energize

A Passion for Leadership

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A roadmap to success for tomorrow's leaders The EQ Leader provides an evidence-based model for exceptional leadership, and a four-pillar roadmap for real-world practice. Data collected from thousands of

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the world's best leaders—and their subordinates—reveals the keys to success: authenticity, coaching, insight, and innovation. By incorporating these methods into their everyday workflow, these leaders have

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propelled their teams to heights great enough to highlight the divide between successful and not-so-successful leadership. This book shows you how to put these key factors to work in your own practice, with

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clear examples and concrete steps for improving skills and competencies. New data from the author's own research into executive functioning describes the neurological aspects of leadership, and a deep look

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at the leaders of tomorrow delves into the fundamental differences that set them apart—and fuel their achievement. Leadership is changing, both in look and practice; strictly authoritative approaches are

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quickly losing ground as today's workers discover the power of collaboration and the importance of interpersonal awareness. This book provides step-by-step guidance for leading from within this space, with

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*evidence-based approaches
for success. Lead
authentically to inspire and
motivate others Support
employee's needs and nurture
development Communicate with
purpose, meaning, and vision
Foster ingenuity,*

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imagination, and autonomous thinking An organization's success rests on the backs of its leadership. At all levels, true leadership is about much more than management and task distribution—it's about

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*commitment, collaboration,
nurturing talent, developing
skills, fostering
relationships, and so much
more. The EQ Leader
integrates the essential
factors of successful
leadership into a concrete*

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*blueprint for the future's
leaders.*

*The Awakened Company comes
at a time of crisis in the
business world, as evidenced
by the most recent financial
meltdown, which was a cry
for help from a bipolar boom-*

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best business model that's failing. Those in the know in the business world are coming to the realization this is no longer sustainable. The Awakened Company is a landmark reflection on business that

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offers practical examples from companies, communities, and academic authorities who are taking commerce to an awakened level. The depth, scope, and practicality of The Awakened Company sets it apart from other books in

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*the field. The book's
premise is that work isn't
separate from life, and the
metrics for success in
business need to change at a
fundamental level if the
world is to transcend its
present crises. There is*

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*another way of doing
business, and a shift in our
behaviors could in very
short order bring prosperity
to the entire planet. The
Awakened Company's three
pivotal focuses address how
businesses can become*

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energizing, sustaining, and regenerating. The book shows how to shift not only some of a company's personnel but entire organizations into an exciting new mode that's creative, sustainable, and responsive.

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*Organization Igniting Passion
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Business Press

*A history of one of the most
influential American
companies of the last
century. For decades, IBM*

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*shaped the way the world did
business. IBM products were
in every large organization,
and IBM corporate culture
established a management
style that was imitated by
companies around the globe.
It was "Big Blue, " an icon.*

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And yet over the years, IBM has gone through both failure and success, surviving flatlining revenue and forced reinvention. The company almost went out of business in the early 1990s, then came back strong with

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new business strategies and an emphasis on artificial intelligence. In this authoritative, monumental history, James Cortada tells the story of one of the most influential American companies of the last

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*century. Cortada, a
historian who worked at IBM
for many years, describes
IBM's technology
breakthroughs, including the
development of the punch
card (used for automatic
tabulation in the 1890*

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census), the calculation and printing of the first Social Security checks in the 1930s, the introduction of the PC to a mass audience in the 1980s, and the company's shift in focus from hardware to software. He discusses

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IBM's business culture and its orientation toward employees and customers; its global expansion; regulatory and legal issues, including antitrust litigation; and the track records of its CEOs. The secret to IBM's

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*unequaled longevity in the
information technology
market, Cortada shows, is
its capacity to adapt to
changing circumstances and
technologies.*

*Start with Why
The EQ Leader*

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Jack

Humanocracy

Be That Girl.

Ignite Passion and

Performance With User

Friendly Brain Tools

Ignite Your Leadership

How Smart Leaders Defeat

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Complexity

***Transform Your Organization
by Scaling Leadership How do
senior leaders, in their own
words, describe the most
effective leaders—the ones
that get results, grow the
business, enhance the culture***

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and leave in their wake a trail of other really effective leaders? Conversely, how do senior leaders describe the kind of leader that undercuts the organization's capacity and capability to create its future? This book, based on

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***groundbreaking research,
shows how senior leaders
describe and develop
leadership that works, that
does not, that scales, and
that limits scale. Is your
leadership built for scale as
you advance in today's***

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***volatile, uncertain, dynamic,
and disruptive business
environment? This context
puts a premium on a very
particular kind of
leadership—High-Creative
leadership capable of rapidly
growing the organization***

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while simultaneously transforming it into more agile, innovative, adaptive and engaging workplace. The research presented in this book suggests that senior leaders can describe the High-Creative leadership with

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surprising clarity. They also describe with equal precision the High-Reactive leadership that cancels itself out and seriously limits scale. Which type of leader are you? You scale your leadership by increasing the multiple on

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your leadership in three ways. First, by developing the strengths that differentiate the most effective leaders from the strengths deployed by the most Reactive and ineffective leaders. And second, by increasing your

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leadership ratio—the ratio of most the effective strengths to the most damaging liabilities. Third, by developing High-Creative leaders all around you. Scaling Leadership provides a proven framework for

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magnifying agile and scalable leadership in your organization. Scalable leadership drives forward-momentum by multiplying high-achieving leaders at scale so that growth, productivity and innovation

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***increase exponentially.
Creative leaders multiply
their strengths beyond
technical competence by
leading in deep relationship,
with radical humanity,
passion and integrity.
Drawing upon decades of***

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***solid research and experience
enhancing individual
capability and collective
leadership effectiveness with
Fortune 500 companies and
government agencies, the
authors provide an innovative
and efficient framework to***

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help you: Take stock of your own personal balance of leadership strengths and weaknesses Scale your leadership in deep relationship and high integrity Proliferate high-achievers throughout your

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***organization's leadership
system Identify ineffective
leadership and course-correct
quickly Transform your
organization by transforming
leadership Scaling Leadership
is an invaluable tool for
executives, managers, and***

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***leaders in business,
academia, nonprofit
organizations, and more. This
innovative resource provides
effective techniques, real-
world examples, and expert
guidance for organizations
seeking to improve***

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***performance, align and
execute strategies, and
transform their business with
scalable leadership capability.
The secrets to Apple's success
and how to use them, from
the Apple insider Ken Segall
In Think Simple, Apple insider***

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***and New York Times
bestselling author Ken Segall
gives you the tools to Apple's
success - and shows you how
to use them. It's all about
simplicity. Whether you're in
a multinational corporation or
a lean startup, this guide will***

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teach you how to crush complexity and focus on what matters; how to perform better, faster and more efficiently. Combining his insight from Apple with examples from companies across industries all over the

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world - including Ben & Jerry's, Whole Foods, Intel and HyundaiCard - Segall provides a simple roadmap for any company to find success.

This is a time when organizations must develop

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far deeper relationships with customers. But they don't know how this is done profitably and at scale. This book will help usher confused organizations into a new future where community and profit mutually support one

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another. Carrie Melissa Jones and Charles H. Vogl highlight companies succeeding (Airbnb, Reddit, Apple, Toyota Motor Company, etc.) and those who are failing (left anonymous). The authors clarify the structural

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differences between authentic brand community and simple marketing, social media, and platform projects. Their book outlines brand community strategies and models for organizations that will help them create

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communities that make the world a better place for the organization's stakeholders and everyone else.

Organizational leaders will gain the skills to distinguish how communities differ when serving marketing,

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***innovation, advocacy,
recruitment, retention, and
social support goals and
choose how best to succeed
with their own goal-
appropriate community
models.
A blueprint for reinvention.***

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Today's leaders know that speed and agility are the keys to any company's success, and yet many are frustrated that their organizations can't move fast enough to stay competitive. The typical chain of command is too slow;

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internal resources are too limited; people are already executing beyond normal expectations. As the pace accelerates, how do you inspire people's energy and creativity? How do you collaborate with customers,

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vendors, and partners to keep your organization on the cutting edge? What kind of organization matches the speed and complexity that businesses must master—and how do you build that organization? Jim Whitehurst,

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CEO of Red Hat, one of the world's most revolutionary companies, shows how open principles of management—based on transparency, participation, and community—reinvent the organization for the fast-

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paced connected era.

***Whitehurst gives readers an
insider's look into how an
open and innovative
organizational model works.
He shows how to leverage it
to build community, respond
quickly to opportunities,***

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harness resources and talent both inside and outside the organization, and inspire, motivate, and empower people at all levels to act with accountability. The Open Organization is a must-read for leaders struggling to

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adapt their management practices to the values of the digital and social age.

Brimming with Whitehurst's personal stories and candid advice for leading an open organization, as well as with instructive examples from

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employees and managers at Red Hat and companies such as Google, The Body Shop, and Whole Foods, this book provides the blueprint for reinventing your organization. Laws of Leadership for Black Women

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***How Organizations Succeed
by Creating Belonging
A Path to Profits, Passion, and
Purpose***

***The Open Organization
Holacracy***

Genius Hour

How Great Leaders Inspire

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***Everyone to Take Action
On Fire at Work***

Without effective execution,
no business strategy can
succeed. Unfortunately, most
managers know far more about
developing strategy than
about executing it -- and

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overcoming the difficult political and organizational obstacles that stand in their way. In this book, leading consultant and Wharton professor Lawrence Hrebiniak offers the first comprehensive, disciplined

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process model for making strategy work in the real world. Drawing on his unsurpassed experience, Hrebiniak shows why execution is even more important than many senior executives realize, and

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sheds powerful new light on why businesses fail to deliver on even their most promising strategies. Next, he offers a systematic roadmap for execution that encompasses every key success factor:

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organizational structure, coordination, information sharing, incentives, controls, change management, culture, and the role of power and influence in your business. Making Strategy Work concludes with a start-

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to-finish case study showing how to use Hrebieniak's ideas to address one of today's most difficult business execution challenges: ensuring the success of a merger or acquisition. The Challenge Built to Last,

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the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the

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very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed

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on the mind of Jim Collins.
Are there companies that
defy gravity and convert
long-term mediocrity or
worse into long-term
superiority? And if so, what
are the universal
distinguishing

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characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and

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sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in

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fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-

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great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the

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other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of

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interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and

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shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The

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Hedgehog Concept (Simplicity within the Three Circles):

To go from good to great requires transcending the curse of competence. A

Culture of Discipline: When you combine a culture of discipline with an ethic of

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entrepreneurship, you get
the magical alchemy of great
results. Technology
Accelerators: Good-to-great
companies think differently
about the role of
technology. The Flywheel and
the Doom Loop: Those who

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launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of

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our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

Bridge the Gap and Reach the Why Generation If you've ever struggled to motivate

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the young people in your
sphere of influence,
Answering Why is the game-
changer you've been looking
for. From the urgent skills
gap crisis to the proven
strategies to inspire our
youngest generations,

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Answering Why addresses the burning questions faced by educators, employers, and parents everywhere. Author, CEO, and generational expert Mark C. Perna shares his wide experience and profound success as both a single dad

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and performance consultant for education and workforce development across North America. Readers will be empowered to:

- Embrace the branch-creak crisis moments of life
- Make meaningful, productive connections with

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the Why Generation (anyone under 40 today) • Bring relevance, self-discovery, and passion to the learning process The Why Generation is asking a serious question, and it's time to answer it. This book will

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help awaken the incredible potential of young people everywhere and spur them to increased performance on all fronts, so they can make a bigger difference—which is exactly what they want.

A Wall Street Journal

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Bestseller In a world of unrelenting change and unprecedented challenges, we need organizations that are resilient and daring. Unfortunately, most organizations, overburdened by bureaucracy, are sluggish

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and timid. In the age of upheaval, top-down power structures and rule-choked management systems are a liability. They crush creativity and stifle initiative. As leaders, employees, investors, and

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citizens, we deserve better. We need organizations that are bold, entrepreneurial, and as nimble as change itself. Hence this book. In Humanocracy, Gary Hamel and Michele Zanini make a passionate, data-driven

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argument for excising
bureaucracy and replacing it
with something better.
Drawing on more than a
decade of research and
packed with practical
examples, Humanocracy lays
out a detailed blueprint for

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creating organizations that are as inspired and ingenious as the human beings inside them. Critical building blocks include:
Motivation: Rallying colleagues to the challenge of busting bureaucracy

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Models: Leveraging the experience of organizations that have profitably challenged the bureaucratic status quo
Mindsets: Escaping the industrial age thinking that frustrates progress
Mobilization:

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Activating a pro-change coalition to hack outmoded management systems and processes Migration: Embedding the principles of humanocracy—ownership, markets, meritocracy, community, openness,

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experimentation, and
paradox—in your
organization's DNA If you've
finally run out of patience
with bureaucratic bullshit .
. . If you want to build an
organization that can outrun
change . . . If you're

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committed to giving every team member the chance to learn, grow, and contribute then this book's for you. Whatever your role or title, Humanocracy will show you how to launch an unstoppable movement to

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equip and empower everyone in your organization to be their best and to do their best. The ultimate prize: an organization that's fit for the future and fit for human beings.

How to Get Beyond the One

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Word That Stands Between You
and Success

Creating Organizations as
Amazing as the People Inside
Them

Talent Unleashed

Answering Why

Lessons on Change and Reform

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from Fifty Years of Public
Service

Straight from the Gut

Words Ignite. Claim Your

Poem. Claim Your Life.

The Secret of Extraordinary
Results

Develop and harness a

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*powerful, sustainable
word-of-mouth movement
How did the 360-year-old
scissor company,
Fiskars, double its
profit in key markets
just by realizing its*

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customers had already formed a community of avid scrapbookers? How is Best Buy planning to dominate the musical instruments market? By understanding the Brains

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*on Fire model of tapping
movements and stepping
away from the old-school
marketing "campaign"
mentality. Brains on
Fire offers original,
practical and actionable*

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*steps for creating a
word-of-mouth movement
for corporations,
products, services, and
organizations. It takes
you step-by-step through
the necessary actions*

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*needed to start your own
authentic movement.*

*Develop and harness a
powerful, sustainable,
word-of-mouth movement*

*Describes 10 lessons to
master and create a*

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*powerful, sustainable
movement The Brains on
Fire blog is often
ranked in the top 100 of
AdAge's Power 150
Marketing Blogs*

#1 NEW YORK TIMES AND

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WALL STREET JOURNAL

*BESTSELLER Pay brand-new
employees \$2,000 to quit
Make customer service
the responsibility of
the entire company-not
just a department Focus*

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*on company culture as
the #1 priority Apply
research from the
science of happiness to
running a business Help
employees grow-both
personally and*

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*professionally Seek to
change the world Oh, and
make money too . . .*

*Sound crazy? It's all
standard operating
procedure at Zappos, the
online retailer that's*

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doing over \$1 billion in gross merchandise sales annually. After debuting as the highest-ranking newcomer in Fortune magazine's annual "Best Companies to Work For"

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list in 2009, Zappos was acquired by Amazon in a deal valued at over \$1.2 billion on the day of closing. In DELIVERING HAPPINESS, Zappos CEO Tony Hsieh shares the

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different lessons he has learned in business and life, from starting a worm farm to running a pizza business, through LinkExchange, Zappos, and more. Fast-paced and

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down-to-earth,

DELIVERING HAPPINESS

*shows how a very
different kind of
corporate culture is a
powerful model for
achieving success-and*

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*how by concentrating on
the happiness of those
around you, you can
dramatically increase
your own. To learn more
about the book, go to [ww
w.deliveringhappinessboo](http://www.deliveringhappinessboo)*

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*"Across the realms of
civic and private
enterprise alike,
bureaucracies vitally
impact our security,
freedoms, and everyday*

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life. With so much at stake, competence, efficiency, and fiscal prudence are essential, yet Americans know these institutions fall short. Many despair that they

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are too big and too hard to reform. Robert Gates disagrees. Having led change successfully at three monumental organizations -- the CIA, Texas A & M

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*University, and the
Department of Defense --
he offers an insider's
look at how major
bureaus, organizations,
and companies can be
transformed. Gates*

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includes advice on tailoring reform to the operative culture (we see how Gates worked within the system to increase diversity at Texas A & M); effecting

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*change within
committees; engaging the
power of compromise ("In
the real world of
bureaucratic
institutions, you almost
never get all you want*

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when you want it"); and listening and responding to your team" (ed.).

Do you want to become great at motivating others? Would you like to learn how to ignite

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*passion and performance
in your life and the
lives of those around
you?With this book, you
can learn to energize
yourself. Energize
others. Inspire*

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change. Positive change is now more than a feel-good concept. It is a process of transformation that uses decades of scientific research to increase

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*confidence, calm fears,
energize passion, and
motivate others.*

*Positive change
consultant Bob Faw has
turned these scientific
insights into usable*

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*tools. He has already
taught thousands of
people around the world
how to ignite passion
for goals, involve
people in meaningful
ways, and inspire action*

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*for change. Now, his
proven strategies are
available in this
engaging, practical
guide for organizations
and individuals. Leaders
can use his principles*

Acces PDF The Open Organization: Igniting Passion And Performance

*to motivate their teams,
create a positive
environment, and
influence others. Become
the best you can be by
replacing the old,
limiting stories playing*

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*in your head with
positive "inner movies"
that inspire you daily.
Rewrite your "inner
autobiography" to
broaden your horizons
and increase confidence.*

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Bob's advice will engage your brain in new and powerful ways. Bob will help you energize the way you think and then take the steps to enact change.

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*The Little Black Book of
Success*

Leading with Vision

*Proven Tools for Leaders
to Energize Teams, Fuel
Momentum, and Accelerate
Results*

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*21 Ways to Double Your
Value*

*The New Management
System for a Rapidly
Changing World*

*Kiss Your BUT Good-Bye
3 Leadership*

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*Conversations to Ignite
the Unlimited Potential
in People*

***Employee engagement is the
cornerstone of achieving a
sustainable competitive***

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***advantage. In Engaging the
Hearts and Minds of All Your
Employees, leadership expert
Lee J. Colan delivers the “how
to” for inspiring your team so
they deliver unparalleled value
to your customers. Proven at***

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Fortune 500 companies across the globe, Colan's simple but powerful formula is this: meet your employees' basic intellectual and emotional needs, and they will perform at peak ability. Their minds and

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***hearts will be fully engaged,
they will be energetic and
innovative-and they will keep
your customers satisfied and
loyal. To do this, he equips
you with the practical tools to
engage employees at all***

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***levels, and ignite the fire of
“Passionate Performance.”
With clear, concise strategies,
Colan reveals how to view
employees as human beings,
not just workers, in order to
fulfill their six basic needs:***

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intellectual (Achievement, Autonomy, and Mastery) and emotional (Purpose, Intimacy, and Appreciation). He gives you concrete action steps to: Identify ways to eliminate barriers to achievement Define

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***boundaries within which
employees have the autonomy
to do their jobs Create a
compelling purpose for your
team Focus resources and
time to best support your
purpose Answer the***

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***Fundamental Four questions
that employees are always
asking, whether you hear them
or not Create team rituals that
help build intimacy Packed
with proven strategies for
meeting your people's needs***

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***as well as instructive
examples from stellar
companies including
Nordstrom, Southwest
Airlines, Toyota, and General
Electric, Engaging the Hearts
and Minds of All Your***

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***Employees is your field guide
for conquering your
competition...one employee at
a time.***

***Holacracy is a revolutionary
management system that
redefines management and***

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***turns everyone into a leader.
Holacracy distributes authority
and decision-making
throughout an organization,
and defines people not by
hierarchy and titles, but by
roles. Holacracy creates***

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organizations that are fast, agile, and that succeed by pursuing their purpose, not following a dated and artificial plan. This isn't anarchy – it's quite the opposite. When you start to follow Holacracy, you

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***learn to create new structures
and ways of making decisions
that empower the people who
know the most about the work
you do: your frontline
colleagues. Some of the many
champions of Holacracy***

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include Tony Hsieh, CEO of Zappos (author of the #1 New York Times bestseller Delivering Happiness), Evan Williams (co-founder of Blogger, Twitter, and Medium), and David Allen.

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This invaluable “mentor in your pocket” by three dynamic and successful black female executives will help all black women, at any level of their careers, play the power game—and win. Rich with

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***wisdom, this practical gem
focuses on the building blocks
of true leadership—self-
confidence, effective
communication, collaboration,
and courage—while dealing
specifically with stereotypes***

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(avoid the Mammy Trap, and don't become the Angry Black Woman) and the perils of self-victimization (don't assume that every challenge occurs because you are black or female). Some leaders are

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born, but most leaders are made—and The Little Black Book of Success will show you how to make it to the top, one step at a time.

A simple, engaging, and eminently practical guide to

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***overcoming your
weaknesses—your "Buts"—to
achieve the career and
personal relationships you
want Imagine a workplace
where all the employees are
aware of the things they***

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do—or fail to do—that prevent them from being more productive and valuable. Imagine a company where everyone speaks openly and honestly about his or her weaknesses and is committed

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***to strengthening and
overcoming them. Imagine an
environment where colleagues
help one another become
more efficient and less
disruptive by speaking the
truth about what detracts from***

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the team's efforts and objectives. Imagine a place where the firm's most talented employees know exactly what they need to do to attain a leadership position. This is no fantasy workplace: it can be

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***your business if you listen to
Joe Azelby and Bob Azelby,
brothers and successful
executives in their own right.
Kiss Your BUT Good-Bye will
help all professionals find
their individual BUT—whether***

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***it's a lack of skills, a
distracting behavior, or a
personality quirk that
interferes with achieving
success. Using road-tested
techniques, Kiss Your BUT
Good-Bye helps you examine***

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***your BUT, understand it,
manage it, cover it, and most
important, shrink it. It also
enables managers to help their
employees discover personal
weaknesses and to learn how
to deliver the direct, honest***

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***feedback every worker needs
and deserves. Finding your
BUT can be tough medicine,
but the Azelbys deliver it with
a tasty spoonful of sugar. Get
ready for success . . . get
ready to Kiss Your BUT Good-***

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Bye.

***Instilling Passion, Creating
Shared Goals, and Building
Meaningful Organizations
Through Emotional
Intelligence
Admired***

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***Understanding, Sparking, and
Sustaining Word of Mouth
Marketing
Good to Great
Culture Eats Strategy for
Lunch
Flat Army***

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***Building Organizational
Capability and Capacity to
Create Outcomes that Matter
Most
Think Simple***

*The inspirational bestseller
that ignited a movement and*

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*asked us to find our WHY
Discover the book that is
captivating millions on
TikTok and that served as
the basis for one of the
most popular TED Talks of
all time—with more than 56
million views and counting.*

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Over a decade ago, Simon Sinek started a movement that inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his

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ideas, and these ideas remain as relevant and timely as ever. START WITH WHY asks (and answers) the questions: why are some people and organizations more innovative, more influential, and more

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profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther

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King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the

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WHY behind it. *START WITH WHY* shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. *Sinek* calls this

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*powerful idea The Golden
Circle, and it provides a
framework upon which
organizations can be built,
movements can be led, and
people can be inspired. And
it all starts with WHY.
Arms you with powerful tools*

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for overcoming resistance to change and creating a culture of collaboration, engagement, and employee empowerment Your people are your most valuable asset, and if you want them to excel (and your profits to

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soar), you'll need to abandon your traditional command-and-control management style and adopt a collaborative, open leadership approach - one that engages and empowers your people. While this

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isn't a particularly new idea, many leaders, while they may pay lip service to it, don't really understand what it means. And most of those who do get it lack the skills for putting it into practice. In Flat Army

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you'll find powerful leadership models and tools that help you challenge yourself and overcome your personal obstacles to change, while pushing the boundaries of organizational change to create a culture

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*of collaboration. Develops
an integrated framework
incorporating collaboration,
open leadership,
technologies, and connected
learning Shows you how to
flatten the organizational
pyramid and engage with your*

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*peoples in more
collaborative and productive
ways without undermining
your authority Explains how
to deploy a Connected Leader
mindset, a Participative
Leader Framework, and a
Collaborative Leader Action*

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Model Arms you with powerful tools for becoming a more visible leader who demonstrates the qualities and capabilities needed to become an agent of positive change

The Wizard and the Warrior

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gives leaders the insight and courage they need to take risks on behalf of values they cherish and the people they guide. Great leaders must act both as wizard, calling on imagination, creativity,

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meaning, and magic, and as warrior, mobilizing strength, courage, and willingness to fight as necessary to fulfill their mission. Best-selling authors Lee Bolman and Terrence Deal present the

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defining moments and experiences of exemplary leaders such as Carly Fiorina, Thomas Keller (head chef of French Laundry), David Neeleman (CEO of Jet Blue), Mary Kay Ash, Warren Buffet, Anne Mulcahy, and

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*Abraham Lincoln*3?4*all of
whom have wrested with their
own inner warrior and
wizard. These engaging,
realistic case studies are
followed by commentaries
that will raise questions
and suggest possibilities*

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*without rushing to
resolution or simple
answers.*

*What does it mean to lead
with vision? From LinkedIn
Learning Expert, Bonnie
Hagemann comes the first
book devoted entirely to*

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vision as a key leadership principle. Hagemann and her co-authors delve deeply into the notion that a compelling vision that motivates and inspires is a differentiator for organizations that want to hire and retain talent,

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be more competitive, and thrive in uncertain times. But a compelling vision on its own is not enough, which is why the authors, sought-after leadership development experts globally, provide readers with detailed

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analysis of the essential things leaders must do to effectively engage the workforce around that vision: embody courage, forge clarity, build connectedness, and shape culture. Leading with Vision

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*draws on quantitative data
from the authors' research
of over 400 companies
supplemented with real-world
examples from thoughtful
leaders who exemplify the
core principles of leading
with vision in established*

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*companies, including:
Olukai, Bumble Bee,
Coresystems, Jimbo's, Bunge,
and more. The book also
includes an actionable
blueprint developed by the
authors that leaders and
their organizations can*

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*implement on day one of
their journey.*

*Leading Effective Execution
and Change*

*Building a Culture of
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ORGANIZATIONS should be
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technologies are

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reinventing best
practices in business."
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In business, performance
is key. In performance,
how you organize can be

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the key to growth. In
the past five years, the
business world has seen
the birth of a new breed
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Organization—that has

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revolutionized how a
company can accelerate
its growth by using
technology. An ExO can
eliminate the
incremental, linear way
traditional companies

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get bigger, leveraging
assets like community,
big data, algorithms,
and new technology into
achieving performance
benchmarks ten times
better than its peers.

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Three luminaries of the
business world—Salim
Ismail, Yuri van Geest,
and Mike Malone—have
researched this
phenomenon and
documented ten

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characteristics of

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Organizations. Here, in

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startup to a multi-national, can become an ExO, streamline its performance, and grow to the next level.

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most pivotal book in its
class. Salim examines
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Organizations, because he himself embodies the strategy, structure, culture, processes, and systems of this new breed of company." —John Hagel, The Center for

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Benjamin Netanyahu,
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Are you ready to lead?**

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Will you pass the test?
Despite all the effort
through the years to
understand what it takes
to be an effective
leader, the challenges
of leadership remain

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enormously difficult and
elusive; even today,
most CEOs don't last
five years in the job.
The demands to deliver
at a consistently high
level can be

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unforgiving. The
loneliness. The weight
of responsibility. The
relentless second-
guessing and criticism.
The pressure to build
all-star teams. The 24/7

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schedule that requires
superhuman stamina. The
tough decisions that
often leave no one
happy. The expectation
to always have the right
answer when it can be

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hard just to know the
right question. These
challenges are brought
into their highest and
sharpest relief in the
corner office, but they
are hardly unique to

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chief executives. All
leaders face their own
version of these tests,
and the authors draw on
the distilled wisdom,
stories, and lessons
from hundreds of chief

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executives to show how every aspiring leader can master these challenges and lead like a CEO. These foundational leadership skills will make all

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aspiring executives more
effective in their roles
today and lift the
trajectory of their
careers. The CEO Test is
the authoritative, no-
nonsense insider's guide

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to navigating
leadership's toughest
challenges, brought to
you by authors uniquely
qualified to tell the
stories. Adam Bryant has
conducted in-depth

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interviews with more than 600 CEOs. Kevin Sharer spent more than two decades as president and then CEO of Amgen, where he led its expansion from \$1

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billion in annual
revenues to nearly \$16
billion. He has served
on many boards and is a
sought-after mentor for
CEOs of global
companies. Leadership is

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getting harder as the speed of disruption across all industries accelerates. The CEO Test will better prepare you to succeed, whether you're a CEO or just

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setting out to become
one.

A leader's job is to
unleash the unlimited
store of potential in
people. "The vast
majority of the

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**workforce in any
organization possesses
far more talent,
intelligence,
capability, and
creativity than their
present jobs require or**

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even allow.” – Dr.

Stephen R. Covey That's
what Talent Unleashed is
about—unleashing that
unlimited store of
potential in people.
That's a leader's job.

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And how does a leader do
that job? Through 3
Leadership
Conversations—not just
individual events, but
ongoing discussions
designed to help people

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give the best they can.
In these conversations,
leaders trade fear for
trust, confusion for
clarity, and
micromanaging for
empowerment. The three

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vital leadership

conversations are: • The
Performance Conversation
• The Voice Conversation
• The Clearing the Path
Conversation Performance
Conversations define

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roles and set clear goals. Leaders hold people accountable for these roles and goals, thus transforming team members from “managed hirelings” to “trusted

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partners and teammates.”

Voice Conversations
affirm the worth and
potential of each person
on a team. Leaders help
individuals discover
their unique gifts,

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talents, and abilities
and align these gifts,
talents, and abilities
to the great mission of
the organization. It is
the process that ignites
the inner fire. Clear

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**the Path Conversations
turn supervisors into
leaders who become
sources of help and
empower people to
succeed in their jobs.
Leaders help clear away**

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the obstacles from the
success pathway.

The Leader's Blueprint
for Creating a
Compelling Vision and
Engaging the Workforce
Liberating Passion

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The Rise and Fall and
Reinvention of a Global
Icon

The Awakened Company
Building Brand
Communities

Igniting Powerful,

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**Sustainable, Word of
Mouth Movements**

**How Great Companies
Ignite Passion in Their
People Without Burning
Them Out**

Why new organizations

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are ten times better,
faster, and cheaper than
yours (and what to do
about it)

*The idea was simple...
what if we could get
millions of people to*

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***engage in simple acts
that were good for the
world? Picking up
litter, helping the
homeless, smiling,
planting a tree. And, in
doing so, we would make***

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***the world a better place
and also help people
understand how much and
why they matter. Every
Monday Matters is a
practical guide to life
written by expert author***

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***Matthew Emerzian that
kicks off each week with
a specific and engaging
theme to help you get
inspired and live
authentically. Each
Monday you are provided***

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with a mindful moment to reflect upon and opportunities to help you engage. There are also motivational quotes and inspirational journal prompts to help

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you on your journey.

*Creating a high
performance culture*

*In this book, eleven of
Jack Canfield's
prestigious Success
Principles Trainers*

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***share proven tools to
ignite your leadership.
These transformational
leaders represent key
areas of industry and
academia from around the
world. In Ignite Your***

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***Leadership, they reveal
how to: *energize your
teams, *influence real
change, and*create
better results faster.
Because transformational
leadership calls for***

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***every enlightened leader
to "know thyself," here
you will learn how to do
just that. You will
discover the insight you
need to uplift others so
that together you***

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***realize your
organization's highest
mission and goals.
Provides twenty-one ways
to increase personal
value, obtain admiration
from others, and gain an***

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***edge in the competitive
business world.***

Powerful

Brains on Fire

***Leading with Passion and
Power***

Get Lit Rising

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