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**Work In New Economy
P: Flexible Labor
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This book contributes to our understanding of the transformation of work in the information economy, through a detailed examination of labor markets in Silicon Valley. It provides an original and insightful analysis of flexible labor including growing volatility in work demands

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*and increasingly tenuous
employment relations.*

*Contributes to our
understanding of the
transformation of work in the
information economy,
through a detailed
examination of labor
markets in Silicon Valley.
Provides an original and
insightful analysis of flexible
labor including growing
volatility in work demands
and increasingly tenuous
employment relations.
Examines the increasingly
important role of labor
market intermediaries.
Shows that some workers*

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clearly thrive in this vibrant
context, but many face high
levels of insecurity amidst
growing inequality.

*This volume will focus on
innovative research
examining how the nature of
paid work intersects with
family and personal life
today. This collection of
cutting-edge research will be
instrumental in shaping the
next wave of work-family
scholarship.*

*The SAGE Handbook of
Gender and Communication
is a vital resource for those
seeking to explore the
complex interactions of*

gender and communication. Editors Bonnie J. Dow and Julia T. Wood, together with an illustrious group of contributors, review and evaluate the state of the gender and communication field through the discussion of existing theories and research, as well as through identification of important directions for future scholarship. The first of its kind, this Handbook examines the primary contexts in which gender and communication are shaped, reflected, and expressed: interpersonal,

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organizational, rhetoric,
media, and

intercultural/global.

*This edited collection
examines the gig economy
in the age of convergence
from a critical political
economic perspective.*

*Contributions explore how
media, technology, and labor
are converging to create new
modes of production, as well
as new modes of resistance.
From rideshare drivers in Los
Angeles to domestic workers
in Delhi, from sex work to
podcasting, this book draws
together research that
examines the gig economy's*

exploitation of workers and their resistance. Employing critical theoretical perspectives and methodologies in a variety of national contexts, contributors consider the roles that media, policy, culture, and history, as well as gender, race, and ethnicity play in forging working conditions in the 'gig economy'. Contributors examine the complex and historical relationships between media and gig work integral to capitalism with the aim of exposing and, ultimately, ending

exploitation. This book will appeal to students and scholars examining questions of technology, media, and labor across media and communication studies, information studies, and labor studies as well as activists, journalists, and policymakers.

New Capitalism

Riding for Deliveroo

Japan's Multinational

Enterprises from a

Postmodern Perspective

Resistance in the New

Economy

New Women, New Men, New

Economy

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*Keiretsu Economy - New
Economy?*
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*The New Economy of the
Product Life Cycle*

Three quarters of the American workforce is now employed in services, a substantial portion in low-paying, dead-end jobs. Can the service economy do as well by the American worker as the old manufacturing economy? Can the widely shared prosperity that accompanied steady increases in productivity and performance in manufacturing be replicated in the services? They can and they will, the authors of this timely book contend, but only if outmoded policies and

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practices are brought into line with the new economy. New Rules for a New Economy explains why this must be accomplished and how we can start. The authors call for new, decentralized institutions suited to a dynamic economy in which change is constant and rapid. In particular, they see a need for job ladders and worker associations that cut across firm boundaries. These institutions would foster individual and collective learning, mark out career paths, and facilitate coordination among both individuals and organizations in a networked economy. The

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authors propose new rules to reshape labor market institutions and policy, improving economic performance and opportunities for workers. Unusual in providing a comprehensive theoretical perspective that is grounded in detailed case research, this book points the way to a better future, not just for elite knowledge workers but for everyone.

Hey, everything's changed. New Women, New Men, New Economy. People are working as equals + building smarter capitalism for the long term. And, the market is choosing for us. If you don't get your head around the New Economy CODE, you'll

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crash out. Around the world organisations with women in leadership innovate more and deliver better financial performance. Communities, companies and countries that are more inclusive do better. Who are they? They include AMP, Arup, Atlassian, Telstra, Qantas, Unilever, The Hunger Project, Planet Labs, tech disruptors, defence forces and dynamic SMEs from Scandinavia to outback Australia and the new Silicon Valley mindset. New Women, New Men, New Economy finds people championing equality from Sydney to Toronto, designing a

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world without waste, building social capital and winning new markets. How are they doing it? By cracking the CODE. These leaders invest in Creativity, Openness, Diversity and Equity. The future of business is different, so they're doing things differently and profitably. Find out what it takes - it's time to get on board. "Narelle and Rodin have made a powerful contribution by showing us the talent, human and innovation benefits that are delivered when we build diverse and inclusive teams." - Elizabeth Broderick, Co-Chair UN Women's Empowerment Principles

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Leadership Group "This is a fundamental change in the way we lead and manage. You get the culture of a company right, that is inclusive, transparent, that unites people who are making a difference every day and focused on customers, it is just incredibly powerful." - David Thodey, Former Telstra CEO, Chair of CSIRO www.new-women-new-men-new-economy.com

Proud sponsor of the 2019 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop.

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In the Third Edition of *Changing Contours of Work: Jobs and Opportunities in the New Economy*, Sweet and Meiksins once again provide a rich analysis of the American workplace in the larger context of an integrated global economy. Through engaging vignettes and rich data, this text frames the development of jobs and employment opportunities in an international comparative perspective, revealing the historical transformations of work (the "old economy" and the "new economy") and identifying the profound effects that these changes have had on lives, jobs,

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and life chances. The text examines the many complexities of race, class, and gender inequalities in the modern-day workplace, and details the consequences of job insecurity and work schedules mismatched to family needs. Throughout the text, strategic recommendations are offered to improve the new economy.

What is the 'new economy'?
Where is it? How does it differ from the 'old economy'? How does the 'new economy' relate to issues such as the nature of work, social inclusion and exclusion? Geographies of the New Economy explores the

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meaning of the 'new economy' at the global scale from the perspective of advanced post-socialist and emerging economies. Drawing on evidence from regions around the world, the book debates the efficacy of the widely used concept of the 'new economy' and examines its socio-spatial consequences. This book is important reading for policy-makers, academics and students of geography, sociology, urban studies, economics, planning and policy studies.

How People Find (or Don't Find)
Work Today
Working for Full Employment

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The Routledge Handbook of the Gig Economy

Schumpeterian Perspectives

Moving the Boundaries of
Discourse

The New Geography of Jobs

Precarious Work, Women, and
the New Economy

Kevin Doogan offers an original and radical re-think of the state of the global labour market. He argues against the oversimplified idea that the precariousness of the Western labour market is a natural result of globalisation and technological change, subjecting the transformation of work to a closer and more nuanced analysis.

A practical guide to the new

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economy that is transforming the way we live, work, and play. Uber. Airbnb. Amazon. Apple. PayPal. All of these companies disrupted their markets when they launched. Today they are industry leaders. What ' s the secret to their success? These cutting-edge businesses are built on platforms: two-sided markets that are revolutionizing the way we do business. Written by three of the most sought-after experts on platform businesses, Platform Revolution is the first authoritative, fact-based book on platform models. Whether platforms are connecting sellers and buyers, hosts and visitors, or drivers with people who need a ride, Geoffrey G. Parker, Marshall W. Van

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Alstyne, and Sangeet Paul Choudary reveal the what, how, and why of this revolution and provide the first “owner ’ s manual ” for creating a successful platform business. Platform Revolution teaches newcomers how to start and run a successful platform business, explaining ways to identify prime markets and monetize networks. Addressing current business leaders, the authors reveal strategies behind some of today ’ s up-and-coming platforms, such as Tinder and SkillShare, and explain how traditional companies can adapt in a changing marketplace. The authors also cover essential issues concerning security, regulation, and

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consumer trust, while examining markets that may be ripe for a platform revolution, including healthcare, education, and energy. As digital networks increase in ubiquity, businesses that do a better job of harnessing the power of the platform will win. An indispensable guide, Platform Revolution charts out the brilliant future of platforms and reveals how they will irrevocably alter the lives and careers of millions. Europe and the United States confront common challenges in responding to the transformations of work and welfare in the 'new economy'. This volume examines new approaches to the governance of work and welfare in the EU and

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the US, surveys emergent trends and reflects on future possibilities.

This book analyzes the multiple levels of meaning which people attach to work today, and the role of work in people's lives. By looking at call centres and software development, the book evaluates some of the claims made for the knowledge economy and argues that defining the work-life boundary is a constant problem for many workers

The New Economy and APEC

The Meaning of Work in the New Economy

Changing Patterns of Work, Care and Public Policy in Europe and North America

The humanities and social

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sciences. A
(Information Age Series)

Innovation and Design in the Digital
Era

A Research Overview

America and the New Economy

Theoretical work on the

career development of

women has travelled a

journey from critique to

creation. Early work

responded to and

criticised a literature

that focused on theorising

male roles in a workplace

that was conceptualised as

providing vertical career

paths primarily for middle

class males. More recently

theorists are creating new

constructions and

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frameworks to enable a more holistic understanding of career, applicable to both women and men. These constructions include broadening the discussion from women's careers to women's working lives. This is the fifth book in the Sense Publishers Career Development Series. It features the vibrant work of contributors from around the world writing in the field of women's working lives. It emphasises the need to explore theoretical connections and

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understandings in order to
facilitate a more holistic

and inclusive

understanding of women's
working lives. The writers

in the current volume

acknowledge the changing

roles of women, in both

public and private

spheres. Women's roles in

paid work are changing

both in their nature and

type of engagement. In

addition, with an ageing

population, women's roles

in care work are

increasingly being

extended from child care

to aged care. This book

provides a history of

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(Information Age Series)
theorising about women's
careers, in addition to

presenting a focus on
current empirical and
theoretical work which
contributes to
understandings of women's
working lives. It's
contributions both map the
current discourse and
challenge future work to
extend the boundaries of
that discourse.

Between the 18th and 19th
centuries, Britain
experienced massive leaps
in technological,
scientific, and economical
advancement

This book presents the

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theory and practice of product lifecycle management, chiefly focusing on modern approaches suitable for digitalized enterprises. In addition to describing adaptive methods for advanced product creation using big data analytics, it presents economic and mathematical models for managing product lifecycles based on the application of recent methods (e.g. digital design and automated intelligent systems) to control pre-production and production processes.

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Given its scope, the book
appeals to researchers,
economic analysts and
entrepreneurs alike.

This title looks at what
the author calls 'the
cultural circuit of
capitalism', the mechanism
for generating new
theories of capitalism.

The book traces the rise
of this circuit from the
1960s to the present day.

Work and Family in the New
Economy

How Creativity, Openness,
Diversity and Equity are
Driving Prosperity Now
Governing Work and Welfare
in a New Economy

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Work in the New Economy
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The Competent Public

Sphere

Geographies of the New
Economy

The SAGE Handbook of
Gender and Communication

**Global aging, technological
advances, and financial
pressures on health and
pension systems are sure to
influence future patterns of
work and retirement. The
Oxford Handbook of Work
and Aging offers an
international, multi-
disciplinary perspective,
examining the aging
workforce from an individual**

worker, organization, and societal perspective, and offering direction for where research and application should be focused in the future.

"This collection challenges outdated notions of a universal worker, offering a glimpse of work organization, management, and worker militancy. It will be of value to academics and activists alike." - Pam Sugiman, Ryerson University
Throughout the last decade, the 'gig economy' has emerged as one of the most significant developments in

the world of work. As a novel, hyper-flexible form of labour, gig work features a uniquely fragmented working arrangement wherein independent workers partner with digital platform organisations to provide a range of on-demand services to customers. Work in the Gig Economy: A Research Overview provides a concise overview to the key themes and debate that encompass the gig economy literature. It covers five core themes: an introduction to gig work; classification issues; the

role of technology; the experiences of gig workers; and the future of gig work. As an emerging and diverse research field, contributions stem from an array of perspectives including psychology, sociology, human resource management, legal studies, and technology management. The chapters synthesise the most prominent insights into this emerging field, key thinking on the complex relationships and conditions found in gig work, and the most significant issues to be

addressed as the gig economy continues to develop. A critical introduction for students, scholars and reflective professionals and policymakers, this book provides much needed direction through the rapidly growing and expansive body of research on work in the gig economy.

What is life like for workers in the gig economy? Is it a paradise of flexibility and individual freedom? Or is it a world of exploitation and conflict? Callum Cant took a job with one of the most

prominent platforms, Deliveroo, to find out. His vivid account of the reality is grim. Workers are being tyrannised by algorithms and exploited for the profit of the few - but they are not taking it lying down. Cant reveals a transnational network of encrypted chats and informal groups which have given birth to a wave of strikes and protests. Far from being atomised individuals helpless in the face of massive tech companies, workers are tearing up the rulebook and taking back control. New

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developments in the workplace are combining to produce an explosive subterranean class struggle - where the stakes are high, and the risks are higher. Riding for Deliveroo is the first portrait of a new generation of working class militants. Its mixture of compelling first-hand testimony and engaging analysis is essential for anyone wishing to understand class struggle in platform capitalism. The Oxford Handbook of the Psychology of Working Gender Divisions and

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Working Time in the New Economy

**How to Develop and Manage
Your Career Across Borders**

**Platform Revolution: How
Networked Markets Are**

Transforming the

Economy and How to Make

Them Work for You

The Oxford Handbook of

Work and Aging

**Managing People in the New
Economy**

**Restructuring Work in the
21st Century**

Globalisation, the shift from
manufacturing to services as a
source of employment, and the
spread of information-based

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systems and technologies have given birth to a new economy, which emphasises flexibility in the labour market and in employment relations. These changes have led to the erosion of the standard (industrial) employment relationship and an increase in precarious work - work which is poorly paid and insecure. Women perform a disproportionate amount of precarious work. This collection of original essays by leading scholars on labour law and women's work explores the relationship between precarious work and gender, and evaluates the extent to which the growth

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and spread of precarious work challenges traditional norms of labour law and conventional forms of legal regulation. The book provides a comparative perspective by furnishing case studies from Australia, Canada, the Netherlands, Quebec, Sweden, the UK, and the US, as well as the international and supranational context through essays that focus on the IMF, the ILO, and the EU. Common themes and concepts thread throughout the essays, which grapple with the legal and public policy challenges posed by women's precarious work. This book combines a theoretical

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study of Japan's economic structures and multinational enterprises with a post-modern analysis of the contemporary multinational enterprise. The author considers the appropriateness of the post-modern approach for discussing economic activities, in particular the New Economy, and also Japanese society and culture. Kensy analyses Japan's economic structure, interpreting its methods, strategies and results in a post-modern context and presents a survey of socio-economic development in Japan since the beginning of westernization. He goes on to

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discuss Japanese models for the transformation of society in the future, with particular reference to the Keiretzu. Finding Japan to be a truly postmodern society, Kensy shows that Japan is prepared to be a leader in the New Economy. Kensy takes an innovative and stimulating approach that will be of interest to those seeking to better understand the development and future of the economic structures of Japan.

"Increasing vulnerability and insecurity at work is a feature of the new economy. In general, workers now have less job security and less power at work;

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many have less secure sources of income; increasing numbers of workers labour in inadequately protected work environments... These phenomena are inseparable from the transformation of work in the new economy and the dominant trends in respect of the regulation of economic activity. This report discusses the main trends in governance and regulation that may affect the vulnerability of workers, the assumptions and concepts that animate those trends, key issues and debates that bear attention, and questions that should be at the forefront when policy and

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regulatory design in the workplace is at issue." -- from the Executive Summary, p. [i].

Silicon Valley is the most salient example of high-tech industrial clusters. Public policymakers throughout the world would like to learn the secret of Silicon Valley in order to build their own high-tech economies. The existing literature on industrial clusters, which traces back to Marshall (1920), focuses on the way in which firms benefit from locating in a cluster; it suggests that once a cluster comes into existence, it tends to reinforce itself by attracting more firms. However, a more important question is how

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to reach this critical mass in the first place. In contrast to the literature, evidence suggests that entrepreneurs rarely move when they establish high-tech start-ups (Cooper and Folta, 2000). This contradicts the notion that location choice analyses lead entrepreneurs to a high-tech cluster. A high-tech industrial cluster such as Silicon Valley is characterized by concentrated entrepreneurship. Following Schumpeter, we emphasize the fact that “the appearance of one or a few entrepreneurs facilitates the appearance of others” (Schumpeter, 1934). We propose an agent-based computational mo

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deltoshowhow high-tech industrial clusters could emerge in a landscape in which no firms existed originally. The model is essentially a spatial version of the Nelson-Winter model: Boundedly rational agents are scattered over an explicitly defined landscape. Each agent is endowed with some technology, which determines his firm's productivity (if he has one). During each period of time, an agent with no firm would make a decision as to whether he wants to start one. This decision is mostly affected by the behavior of his social contacts, who are all his neighbors.

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Entrepreneurship, the New
Economy and Public Policy

Employment and Opportunity in
Post-Industrial America

Vulnerability at Work

Flexible Labor Markets in Silicon
Valley

Jobs and Opportunities in the
New Economy

Dissertation Abstracts
International

The Gig Economy

Researchers and

practitioners interested

in the role of work in

people's lives are faced

with the need for new

perspectives to support

clients, communities,

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and organizations. This handbook is designed to fill this gap in the literature by focusing on the full spectrum of people who work and who want to work across the diverse contexts that frame working in the 21st century.

"Will help those committed to learning how to embed knowledge through HR systems and it will help those committed to HR to recognize and deliver knowledge as the outcome of their work." - cover.

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It is clear that although the human resource management field has been drastically affected by global competition over the last twenty years, most of the research and publications in the field are geared to providing corporations with an understanding of their business environment. This book takes an entirely different approach by looking at the job and career markets from the point of view of

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Individuals who are searching for new strategies to find, develop and manage their careers in a global environment. Not only does it provide the individual with the tools necessary to evaluate various domestic and international career markets, but it also presents strategies to help them package and market their skills and competencies at home and abroad. With the help of this vital guidebook to

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the global job market, readers will:

- Learn how to research national markets to spot new career opportunities
- Find information on dynamic regions and companies where careers are flourishing
- Find out about professional & skill certifications that help with global employment
- Learn how to build and mobilize personal and professional networks
- Learn about international oriented business sectors and

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career opportunities •
Identify education and
training opportunities
at home and abroad •
Create practical
strategies for
developing and managing
their career As global
competition forces firms
to adjust rapidly to
changing market
conditions, affecting
the structure and
content of jobs, careers
and career markets
around the world, the
need for individuals to
be proactive is becoming
clear. This book offers

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readers the tools they need to evaluate and manage their career environment and personal career profiles, and ultimately, to have a rewarding career.

As the accelerated technological advances of the past two decades continue to reshape the United States' economy, intangible assets and high-technology investments are taking larger roles. These developments have raised a number of concerns, such as: how do we

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measure intangible assets? Are we accurately appraising newer, high-technology capital? The answers to these questions have broad implications for the assessment of the economy's growth over the long term, for the pace of technological advancement in the economy, and for estimates of the nation's wealth. In *Measuring Capital in the New Economy*, Carol Corrado, John Haltiwanger, Daniel

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Sichel, and a host of distinguished collaborators offer new approaches for measuring capital in an economy that is increasingly dominated by high-technology capital and intangible assets. As the contributors show, high-tech capital and intangible assets affect the economy in ways that are notoriously difficult to appraise. In this detailed and thorough analysis of the problem and its solutions, the

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contributors study the nature of these relationships and provide guidance as to what factors should be included in calculations of different types of capital for economists, policymakers, and the financial and accounting communities alike.

Work in the Gig Economy
Changing Contours of
Work
Knowing Capitalism
Critical Reflections
Workers and Media in the
Age of Convergence
New Rules for a New

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The Challenge to Legal
Norms

Research on the growth of the precarious economy is of significant interest as the economy increasingly becomes dependent on gig work. However, as platform and automated service work has grown, there remains a chasm in understanding the key aspects of digital labour. This handbook presents comprehensive theoretical, empirical, and historical accounts of the political economy of informal work from the late 20th century to the present. It examines the rich and varied analysis and critique of the

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informalisation of work, focusing on its most significant theories, intellectual traditions, and authors. It highlights the political, social, cultural, and developmental impact of the deterioration of employment in the Global North and Global South, as well as the extreme threat posed to the planet by the growth of contingent work, poverty, and enduring and increasing inequalities produced and reproduced by the reformation of capitalism in the contemporary age of neoliberal capitalism. The period from the 1980s to the present is marked by the expanded extraction of surplus

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value from workers through the creation of non-standard jobs and the restructuring of work. A central component of the restructuring of work is the extension of gig employment through the development of algorithmic platforms which direct labourers to perform discrete tasks. This is a definitive collection, representing the primary reference work, contributing to our understanding of the subject. The book is written and presented in a clear manner, accessible to scholars and researchers of international political economy, labour economics, and sociology who

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are eager for new research examining this phenomenon, as well as specialists in the field of labour relations.

After more than twenty years of mass unemployment in Britain and throughout much of Europe can the aspiration of "jobs for all" once again become a reality?

Working for Full Employment considers the feasibility of full employment in a modern market economy. The book is written by a group of experts who were pivotal in pushing full employment up the political agenda in the mid 1990's. They identify the hard choices which policy makers must face and discuss why full employment

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has been so elusive for the past twenty years. The authors examine:

- * The effects of new technology and increased trade
- * The increased participation of women in the labour market
- * The impact of labour market regulation on employment
- * Worksharing
- * How welfare reform can help the long term unemployed into jobs
- * The role of industrial policy
- * Reform of pay bargaining

Well informed and accessible, this book is a valuable contribution to the developing debate on labour market policy.

"Exploring the nexus between identity and the organization of work life, this wide-ranging, multi-

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disciplinary book will be of great interest to both academics and practitioners in the fields of human resource management, industrial relations and psychology. It will also appeal to those with an interest in organization theory."--BOOK JACKET.

Contemporary societies are characterised by new and more flexible working patterns, new family structures and widening social divisions. This book explores how these macro-level changes affect the micro organisation of daily life, with reference to working patterns and gender divisions in Northern and

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Western Europe and the United States.

Interrogating the New Economy
Measuring Capital in the New
Economy

Targeted HR Practices That
Persuade People to Unlock Their
Knowledge Power

The Fourth Industrial Revolution
Conceptualising Women's
Working Lives

Global Political Economy,
Dialogue and the Contemporary
Workplace

Life in Temporary and Scattered
Work Practices

Preface: a book about advice, not an
advice book -- Introduction: the
company you keep -- You are just

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like Coca-Cola: selling your self through personal branding -- Being generic--and not--in the right way -- Getting off the screen and into networks -- Didn't we meet on LinkedIn? -- Changing the technological infrastructure of hiring -- The decision makers: what it means to be a hiring manager, recruiter, or HR person -- When moving on is the new normal -- Conclusion: we wanted a labor force but human beings came instead

Interrogating the New Economy is a collection of original essays investigating the New Economy and how changes ascribed to it have impacted labour relations, access to work, and, more generally, the

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social and cultural experiences of work in Canada. Based on years of participatory research, sector-specific studies, and quantitative and qualitative data collection, the work accounts for the ways in which the contemporary workplace has changed but also the extent to which older forms of work organization still remain. The collection begins with an overview of the key social and economic transformations that define the New Economy. It then illustrates these transformations through examples, including essays on wine tourism, the regeneration of mining communities, the place of student workers, and changes in the public service workplace. It also

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addresses unions and their responses to the restructuring of work, as well as other forms of resistance.

A rising young economist at Berkeley makes correlations between success and geography, explaining how such rising centers of innovation as San Francisco, Boston and Austin are likely to offer influential opportunities and shape the national and global economies in positive or detrimental ways.

This publication delivers an interdisciplinary approach from professionals and scholars working in government, the United Nations, academia, scientific research, and private sector. The purpose of this publication is (1) to raise awareness

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on new technological innovations and how these changes affect urban infrastructure and the quality of living of urban dwellers; (2) to enhance collective knowledge on different user cases of new technologies in cities and the potential benefits and risks; and (3) to call for collaboration and collective actions from all cities to smartly use and govern new tech solutions for a safer, more inclusive, and more prosperous urban environment. The launch of this publication coincided with the 10th World Urban Forum (WUF10), Abu Dhabi, 2020. Principal authors: Michael Keith, Jian Gao, Tao Zhou, Quanhui Liu, Hui Zeng, Mingxiao

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Suggesting that an expressive ideology has arisen within the workplace public sphere around the theme of 'competence', this book explores the hegemony of global finance and the fetishism of the new economy, exposing the dilemmas of the competence agenda, and illustrating how competence is played out in the workplace public sphere.