

A Bigger Prize How We Can Do Better Than The Competition

*During his life, the author has subscribed to and lived the adage “what can be conceived and believed can be achieved.” This book outlines the writer’s life, his achievements, his failures and his adventures. Have you ever thought of wanting to or wondering what would be required to: 1. Become an officer in the U. S. Army and survive a war 2. Form, own and build a multimillion-dollar stock brokerage firm, with a salary, once prosperous, of \$100,000 per month, then lose it all 3. At the age of forty-six, run two marathons, ride a bicycle coast to coast in thirty days, climb the Grand Teton and Devils Tower, run rim to rim of the Grand Canyon, swim Alcatraz to San Francisco then complete the Ironman Triathlon in Kona, Hawaii, doing it all in eight months 4. Be a partner in an investment banking firm 5. Climb high mountains on three continents 6. Live in a village in Italy of fewer than one hundred people, where no one speaks a word of English, for two to three months a year 7. Live for months in a home on a beach in Mexico Live vicariously through the narrative or use the descriptive tales as a primer to do it yourself. Henry David Thoreau is credited with the quote, “Most men lead lives of quiet desperation and die with their song still inside them.” Quite the opposite, the author’s philosophy of life is “just do it.” A powerful manifesto for CEOs and employees alike: Influential and award-winning business leader Margaret Heffernan reveals how organizations can build ideal workplace cultures and create seismic shifts by making deceptively small changes. By implementing sweeping changes, businesses often think it’s possible to do better, to earn more, and have happier employees. So why does engagement prove so difficult and productivity so elusive? In *Beyond Measure*, Margaret Heffernan looks back over her decades spent overseeing different organizations and comes to a counterintuitive conclusion: *it’s the small shifts that have the greatest impact. Heffernan argues that building the strongest organization can be accelerated by implementing seemingly small changes, such as embracing conflict as a creative catalyst; using every mind on the team; celebrating mistakes; speaking up and listening more; and encouraging time off from work. Packed with incredible anecdotes and startling statistics, Beyond Measure takes us on a fascinating tour across the globe, highlighting disparate businesses and revealing how they’ve managed to change themselves in big ways through incremental shifts. How did the CIA revolutionize their intelligence gathering with one simple question? How did one organization increase their revenue by \$15 million by instituting a short coffee break? How can a day-long hackathon change the culture of a company? Told with wry wit and knowing humor, Heffernan proves that it’s often the small changes that make the greatest, most lasting impact.**

Boys' Life is the official youth magazine for the Boy Scouts of America. Published since 1911, it contains a proven mix of news, nature, sports, history, fiction, science, comics, and Scouting.

The Joy of Operations

Where You Come From

An Introduction to Operations Management

When We Cease to Understand the World

Peter Doherty recounts his unlikely path to becoming a Nobel Laureate, revealing how his nonconformist upbringing, sense of being an outsider, and search for a different perspective have shaped his life and work. Beginning with his humble origins in Australia, Doherty shares his early interests and describes his award-winning, influential work with Rolf Zinkernagel on T-cells and the nature of immune defense. In prose that is amusing and astute, Doherty offers a rare insider’s look at the realities of being a research scientist and the challenges of leading research projects: the major problems science hopes to solve, and the rewards of a career in scientific research. For Doherty, science plays an important role in improving the world, and he argues that scientists need to do a better job of making their work more accessible to the public. He concludes with tips on how to win a Nobel Prize, including advice on being persistent, generous, and culturally aware.

Get into the best schools. Land your next big promotion. Dress for success. Run faster. Play tougher. Work harder. Keep score. And whatever you do—make sure you win. Competition runs through every aspect of our lives today. From the cubicle to the race track, in business and love, religion and science, what matters now is to be the biggest, fastest, meanest, toughest, richest. The upshot of all these contests? As Margaret Heffernan shows in this eye-opening book, competition regularly backfires, producing an inability to work together. But it doesn’t have to be this way. CEOs, scientists, engineers, investors, and inventors around the world are pioneering better ways to create great products, build enduring businesses, and grow relationships. Their secret? Generosity. Trust. Time. Theater. From the cranberry bogs of Massachusetts to the classrooms of Singapore and Finland, from tiny start-ups to global engineering firms and beloved American organizations—like Ocean Spray, Ellen Fisher, Gore, and Boston Scientific—Heffernan fabric, and feel so much better than winning.

*Turner Prize was established in 1984 and has from the start aimed to draw contemporary British art to the attention of a wide audience. With media coverage and visitor numbers increasing each year, its success is not in doubt, but has controversy flourished at the expense of serious consideration of the artists involved? Why did the 1992 winner, Grenville Davey advise future contenders that they would need protective headgear, thick gloves and barrier cream?--Publisher's description.

Poland China World

Baking for Dave

The Big Impact of Small Changes

Investigate your reading life with 25 unique challenges and reward yourself with 25 bookish surprises! This delightful collection of 25 challenges and rewards inspires bookworms to engage with their reading life in a fresh new way. Each pocket inside this portfolio challenges readers to a bookish challenge. Once the reader completes a challenge, they can open the pocket to claim their prize. This one-size-fits-all gift is appropriate for readers of all ages, genres, and abilities. Bibliophiles are encouraged to: Read personally Re-read a book you loved as a child. Ask a family member what book has made a lasting impression on them. Find and read that book. Read compassionately Read a book that features an indigenous person. Read a book about a person with a disability. Read broadly Visit your local bookstore and ask a bookseller to recommend a book based on your recent favorites. Read in a place you’ve never read before. Engage creatively Make (or order) a snack or meal described in a book you’ve read. Write a letter to someone who has influenced your reading life. Prizes are all thoughtfully curated to read complement the reading life and include: A laser-engraved wooden bookmark Bookish greeting cards Coffee cup sleeve Book darts A mini notebook And much more!

A practical handbook for programming directors, this guide focuses on achieving specific objectives in today’s modern, competitive environment. Radio Programming is designed to convey underlying principles and to assist the programmer in accomplishing specific objectives, without mandating exact implementation methods. Instead, it empowers station management and the PD to implement strategies that will work for the particular format and market niche. Radio Programming will be helpful for neophytes in programming, experienced programmers seeking further growth, air talent seeking to develop skills, and general managers trying to understand programming and effectively manage program directors without stifling creativity. It will also help general managers hire effective programmers. Eric Norberg is the editor and publisher of the Adult Contemporary Music Research Letter and a radio consultant. He has worked as a program director at several radio stations, as on-air talent and general manager, and has also operated a radio production company. For fourteen years he has written a weekly column on radio programming for The Gavin Report, a radio trade publication.

* A Financial Times Best Book of the Year * From former CEO and popular TED speaker Margaret Heffernan comes a timely and enlightening book that equips you with the tools you need to face the future with confidence and courage. How can we think about the future? What do we need to do—and who do we need to be? In her bold and invigorating new book, distinguished businesswoman and author Margaret Heffernan explores the people and organizations who aren’t daunted by uncertainty. We are addicted to prediction, desperate for certainty about the future. But the complexity of modern life won’t provide that; experts in forecasting are reluctant to look more than 400 days out. History doesn’t repeat itself and even genetics won’t tell you everything you want to know. Tomorrow remains uncharted territory, but Heffernan demonstrates how we can forge ahead with agility. Drawing on a wide array of people and places, Uncharted traces long-term projects that shrewdly evolved over generations to meet the unpredictable challenges of every new age. Heffernan also looks at radical exercises and experiments that redefined standard practices by embracing different perspectives and testing fresh approaches. Preparing to confront a variable future provides the antidote to passivity and prediction. Ranging freely through history and from business to science, government to friendships, this refreshing book challenges us to mine our own creativity and humanity for the capacity to create the futures we want and can believe in.

Losing the Nobel Prize: A Story of Cosmology, Ambition, and the Perils of Science’s Highest Honor

The Big Time! (Illumination’s Sing 2)

Keep a Lid on It, Pandora!

A Biography of Cancer

An all-new full-color Little Golden Book based on Illumination’s Sing 2—in theaters December 2021! There’s no business like show business! In Illumination’s Sing 2, can-do koala Buster Moon and his all-star cast of animal performers have turned the New Moon Theater into a local hit. But Buster has his eyes on a bigger prize...to launch their most dazzling stage extravaganza yet in glamorous Redshore City, the glittering entertainment capital of the world. This Little Golden Book based on the movie is perfect for girls and boys ages 2 to 5, and collectors of all ages. Little Golden Books enjoy nearly 100% consumer recognition. They feature beloved classics, hot licenses, and new original stories. . . the classics of tomorrow.

Iris Heller, a teenager with Sensory Processing Disorder, runs away to compete in a national bake-off contest. In order to get there, she “borrows” her mom’s car, travels along the East Coast, and does the most terrifying thing of all --interacts with actual people! Iris has never been like other girls, but she’s not about to start letting that get in the way. Iris has this profound fascination for the musician Dave Matthews, and she feels a compelling need to compete in the bake-off for Dave. To compensate for nervousness, she has the habit of humming, beatboxing, and making musical contraptions out of items around her. It is this talent that gets noticed at several road stops along the way, which leads to her inevitable “gone viral” glory. At a donut shop, Iris sings like an angel. At a coffee shop, she plays a symphony using cups and the soda fountain. At a restaurant, she builds a glorious musical fountain out of dishes and pans. Iris is the kind of pure spirit who brings the best out of the world around her without knowing it. Iris’ mom (Maisy) and her best friend Eric set out to find Iris. All lives converge at Happy World, the Disney-esque paradise, where the bake-off takes place. Iris, whose life has been one of isolation and misunderstanding, finds out just how much she is loved. It doesn’t matter whether she wins the bake-off, she’s already won the biggest contest of all, triumphing in life.

The New York Times bestselling author of My Sunshine Away returns with another instant Southern classic: a gripping and heartfelt novel about a mysterious machine that upends a small Louisiana town, asking us all to wonder if who we truly are is who we truly could be. What would you do if you knew your life’s potential? That’s the question facing the residents of Deerfield, Louisiana, when the DNAMIX machine appears in their local grocery store. It’s nothing to look at, really—it resembles a plain photo booth. But its promise is amazing: With just a quick swab of your cheek and two dollars, the device claims to use the science of DNA to tell you your life’s potential. With enough credibility to make the townspeople curious, soon the former teachers, nurses, and shopkeepers of Deerfield are abruptly changing course to pursue their destinies as magicians, cowboys, and athletes—including the novel’s main characters, Douglas Hubbard and his wife, Cherylin, who both believed they were perfectly happy until they realized they could dream for more... Written with linguistic grace and a sense of wonder, The Big Door Prize sparkles with keen observations about what it might mean to stay true to oneself while honoring the bonds of marriage, friendship, and community, and how the glimmer of possibility can pull these bonds apart, bring them back together, and make second chances possible, even under the strangest of circumstances.

A Bigger Prize

The Duroc Bulletin

Radio Programming: Tactics and Strategy

Beyond Measure

An Introduction to Operations Management: The Joy of Operations covers the core topics of operations management, including product and service design, processes, capacity planning, forecasting, inventory, quality, supply chain management, and project management. Das provides a clear, connected, and current view of operations management and how it relates to a firm’s strategic goals. Students will benefit from the real-world scenarios that foster an understanding of operations management tasks. Without relying heavily on statistics and mathematical derivations, the book offers applied models and a simple, predictable chapter format to make it easy to navigate. Students of introductory operations management courses will love this practical textbook. A companion website features an instructor’s manual with test questions, as well as additional exercises and examples for in-class use.

One of The New York Times Book Review’s “10 Best Books of 2021” Shortlisted for the 2021 International Booker Prize
A fictional examination of the lives of real-life scientists and thinkers whose discoveries resulted in moral consequences beyond their imagining. When We Cease to Understand the World is a book about the complicated links between scientific and mathematical discovery, madness, and destruction. Fritz Haber, Alexander Grothendieck, Werner Heisenberg, Erwin Schrödinger—these are some of luminaries who whose troubled lives Benjamin Labatut thrusts the reader, showing us how they grappled with the most profound questions of existence. They have strokes of unparalleled genius, alienate friends and lovers, descend into isolation and insanity. Some of their discoveries reshape human life for the better; others pave the way to chaos and unimaginable suffering. The lines are never clear. At a breakneck pace and with a wealth of disturbing detail, Labatut uses the imaginative resources of fiction to tell the stories of the scientists and mathematicians who expanded our notions of the possible.

Fully revised and updated since its first publication in 2011 to encompass further appalling instances of wilful blindness: Grenfell Tower, Carillion, Harvey Weinstein, Windrush and many more 'Entertaining and compellingly argued' Sunday Times 'A tour de force of brilliant insights' Philip Zimbardo 'A polemic against the dangers of docility and "groupthink" in every walk of life' Books of the Year, Financial Times 'Writing in clear, flowing prose, Heffernan draws on psychological and neurological studies and interviews with executives, whistleblowers and white-collar criminals' New York Times 'An engaging read, packed with cautionary tales ... Heffernan shows why we close our eyes to facts that threaten our families, our livelihood, and our self-image – and, even better, she points the way out of the darkness' Daniel H. Pink, author of Drive and A Whole New Mind? Why, after every major accident and blunder, do we look back and ask, how could we have been so blind? Why do some people see what others don't? And how can we change? Drawing on studies by psychologists and neuroscientists, and from interviews with business leaders, whistle blowers and white collar criminals, distinguished businesswoman and writer Margaret Heffernan examines the phenomenon of wilful blindness, exploring the reasons that individuals and groups are blind to impending personal tragedies, corporate collapses, engineering failures – even crimes against humanity. We turn a blind eye in order to feel safe, to avoid conflict, to reduce anxiety and to protect prestige. It makes us feel good at first, with consequences we don't see. But greater understanding leads to solutions, and Heffernan shows how – by challenging our biases, encouraging debate, discouraging conformity, and not backing away from difficult or complicated problems – we can be more mindful of what’s going on around us and be proactive instead of reactive.

The Comedienne’s Guide to Pride

The Turner Prize

Boys' Life

America’s Civil Rights Years. 1954-1965

When trainer Frank “Black Machine” Whaley of View Point, Texas, dies of a heart attack in 1946. Elegant Raines, an eighteen-year-old black prizefighter, must find a new trainer. Raines calls on Leemore “Pee-Pot” Manners, a boxing trainer who lives in Longwood, West Virginia. Any honest man would say Pee-Pot knows more about boxing than anyone alive-whether that man is black or white. Raines’s goal is to become the heavyweight champion of the world. Under Pee-Pot’s tutelage Raines wins not only the middleweight championship, but the light heavyweight championship, marking him as one of the greatest fighters of his time. During his quest for the title, Raines falls in love with Gem Loving, a pastor’s daughter whose father, Pastor Embry O. Loving, maintains a dim view of fighters. Gem must fight for Raines in ways her father will condemn. “A Bigger Prize” tells a fictional story of the boxing world in the 1940s and what the sport meant to both blacks and whites of the time. It considers the question of whether “Elegant Raines’s” bigger prize” is the world’s heavyweight championship-or something outside the ring more violent than boxing and its reward.

A Washington Post, Chicago Review of Books, Kirkus, and Christian Science Monitor Best Book of the Month ‘Inventive, funny and moving’ —The New York Times Book Review Translated from the German by Damon Searis Winner of the German Book Prize. Saša Stanišić’s inventive and surprising novel asks: what makes us who we are? In August, 1992, a boy and his mother flee the war in Yugoslavia and arrive in Germany. Six months later, the boy’s father joins them, bringing a brown suitcase, insomnia, and a scar on his thigh. Saša Stanišić’s Where You Come From is a novel about this family, whose world is uprooted and remade by war; their history, their life before the conflict, and the years that followed their escape as they created a new life in a new country. Blending autofiction, fable, and choose-your-own-adventure, Where You Come From is set in a village where only thirteen people remain, in lost and made-up memories, in coincidences, in choices, and in a dragons’ den. Translated by Damon Searis, it’s a novel about homelands, both remembered and imagined, lost and found. A book that playfully twists form and genre with wit and heart to explore questions that lie inside all of us: about language and shame, about arrival and making it just in time, about luck and death, about what role our origins and memories play in our lives.

"Erudite, ambitious Ilyas was stolen from his parents by the schutztruppe askari, the Germans’ colonial troops: after years at war, he returns to his village to find his parents gone, and his sister Afiya given away. Hamza was not stolen, but was sold; he has come of age in the schutztruppe, at the right hand of an officer whose zeal and control have ensured his protection but marked him for life. He does not have words for how the war ended for him, in a haze of blood. Returning to the village of his childhood, all Hamza wants is work, however humble, and security - and the beautiful Afiya. The century is young, and the blaze of empire burns hot on the east coast of Africa. The Germans and the British and the French and the Belgians and whoever else have may have drawn their maps and signed their treaties, but the embers of revolt are not yet extinguished, and the colonialists’ hunger for complete dominion is far from sated. As these interlinked friends and lovers come and go, live and work and fall in love, the shadow of war lengthens and darkens, ready to snatch them up and carry them away. Raw yet rich, sweeping yet intimate, sprawling yet acutely realised, Afterlives is an epic novel about family, love, friendship, displacement empire and war: about the ways that violence defines and undoes us, and the lives that history chooses to forget.”--Provided by publisher.

When No One Wins Unless Everyone Wins

Afterlives

Thirty-Three Places I’ll Visit After I Die

Wilful Blindness

Wicked funny and hella gay, it’s time for Taylor Parker to come outabout a lot of things. Taylor Parker has always been a funny girl—but when she is accepted as a finalist for a diverse writers’ internship at Saturday Night Live, it turns her life upside down. If she wants a shot at winning in a little more than a month, Taylor will have to come out about both of her secrets: She wants to be a comedian . . . and she’s a lesbian. With a mom who gave up a career in comedy to raise her, and a comedian dad who left for a younger woman, working in comedy is a sore subject in Taylor’s house. To keep her secret under wraps, she sneaks out to do improv and hides her sketches under the bed, and to distract from her anxiety about the competition, Taylor frequents Salem’s Museum of Witchcraft to pine for Abigail Williams from the back row. It’s at the Museum of Witchcraft where Taylor falls deeper in love with the girl who plays Abigail Williams—Charlotte Grey, an out and proud lesbian at Nathaniel Hawthorne High. Charlotte radiates so much confidence in her acting and queerness that Taylor can’t resist her. So when Charlotte reaches out for help on a school project, Taylor readily agrees. As they spend more time together, Taylor sees what living her truth and pursuing her dreams could bring her, but Charlotte can’t understand why someone as funny as Taylor wouldn’t go all out to make the most of her opportunities. To live up to her own comedy dreams and become the person she wants to be, Taylor will have to find the confidence to tell everyone exactly who she is and what she wants.

A Forbes, Physics Today, Science News, and Science Friday Best Science Book Of 2018 The inside story of a quest to unlock one of cosmology’s biggest mysteries, denied by the lure of the Nobel Prize. What would it have been like to be an eyewitness to the Big Bang? In 2014, astronomers wielding BICEP2, the most powerful cosmology telescope ever made, revealed that they’d glimpsed the spark that ignited the Big Bang. Millions around the world tuned in to the announcement broadcast live from Harvard University, immediately igniting rumors of an imminent Nobel Prize. But had these cosmologists truly read the cosmic prologue or, swept up in Nobel dreams, had they been deceived by a galactic mirage? In Losing the Nobel Prize, cosmologist and inventor of the BICEP (Background Imaging of Cosmic Extragalactic Polarization) experiment Brian Keating tells the inside story of BICEP2’s mesmerizing discovery and the scientific drama that ensued. In an adventure story that spans the globe from Rhode Island to the South Pole, from California to Chile, Keating takes us on a personal journey of revelation and discovery, bringing to vivid life the highly competitive, take-no-prisoners, publish-or-perish world of modern science. Along the way, he provocatively argues that the Nobel Prize, instead of advancing scientific progress, may actually hamper it, encouraging speed and greed while punishing collaboration and bold innovation. In a thoughtful reappraisal of the wishes of Alfred Nobel, Keating offers practical solutions for reforming the prize, providing a vision of a scientific future in which cosmologists may, finally, be able to see all the way back to the very beginning.

In this modern version of Greek mythology, Hades, King of the Underworld, tells the real story of Pandora opening the box and releasing all the evils of mankind into the world.

Eyes on the Prize

How to Navigate the Future

The Ultimate Reading Challenge

The Jewish Farmer

The Olympics. Britain’s Got Talent. The Rich List. The Nobel Prize. Everywhere you look: competition - for fame, money, attention, status. We depend on competition and expect it to identify the best, make complicated decisions easy and, most of all, to motivate the lazy and inspire the dreamers. How has that worked out so far? Rising levels of fraud, cheating, stress, inequality and political stalemates abound. Siblings won’t speak to each other they’re so rivalrous. Kids can’t make friends because they don’t want to cede their top class ranking to their fellow students. (Their parents don’t want them to either.)

The richest men in the world sulk when they fall a notch or two in the rich list. Doping proliferates among athletes. Auditors and fund managers go to jail for insider trading. Our dog-eat-dog culture has decimated companies, incapacitated collaborators and sown distrust. Winners take all while the desire to win consumes all, inciting panic and despair. Just as we have learned that individuals aren’t rational and markets aren’t efficient but went ahead operating as though they were, we now know that competition quite regularly doesn’t work, the best do not always rise to the top and the so-called efficiency of competition throws off a very great deal of waste. It might be comforting to designate these ‘perverse outcomes’ but as aberrations mount, they start to look more like a norm. It doesn’t have to be that way. Around the world, individuals and organizations are finding creative, collaborative ways to work that don’t pit people against each other but support them in their desire to work together. While the rest of the world remains mired in pitiless sniping, racing to the bottom, the future belongs to the people and companies who have learned that they are greater working together than against one another. Some call that soft but it’s harder than anything they’ve done before. They are the real winners.

Eyes on the Prize traces the movement from the landmark Brown v. the Board of Education case in 1954 to the march on Selma and the passage of the Voting Rights Act in 1965. This is a companion volume to the first part of the acclaimed PBS series.

An assessment of cancer addresses both the courageous battles against the disease and the misperceptions and hubris that have compromised modern understandings, providing coverage of such topics as ancient-world surgeries and the development of present-day treatments. Reprint. Best-selling winner of the Pulitzer Prize. Includes reading-group guide.

Why We Ignore the Obvious

The Emperor of All Maladies

Uncharted

Complete a Goal, Open an Envelope, and Reveal Your Bookish Prize!

Your no-nonsense guide to microeconomics The study of microeconomics isn’t for the faint of heart. Fortunately, *Microeconomics For Dummies* is here to help make this tough topic accessible to the masses. If you’re a business or finance major looking to supplement your college-level microeconomics coursework—or a professional who wants to expand your general economics knowledge into the microeconomics area—this friendly and authoritative guide will take your comprehension of the subject from micro to macro in no time! Cutting through confusing jargon and complemented with tons of step-by-step instructions and explanations, it helps you discover how real individuals and businesses use microeconomics to analyze trends from the bottom up in order to make smart decisions. Snagging a job as an economist is fiercely competitive—and highly lucrative. Having microeconomics under your belt as you work toward completing your degree will put you head and shoulders above the competition and set you on the course for career advancement once you land a job. So what are you waiting for? Analyze small-scale market mechanisms Determine the elasticity of products within the market systems Decide upon an efficient way to allocate goods and services Score higher in your microeconomics class Everything you need to make microeconomics your minion is a page away!

An entrepreneur, chief executive and author describes the cost of being too competitive, discussing how the pressure to win and be the best invites cheating, corruption and degradation and advocates for a more collaborative ethos in the business world. 25,000 first printing.

A Bigger PrizeHow We Can Do Better than the CompetitionPublicAffairs

The Beginner’s Guide to Winning the Nobel Prize

Advice for Young Scientists

Microeconomics For Dummies

The Big Door Prize