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Martí from U.P.C.,
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will together be talking
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will be opened by Dr Gregorio Martín-de Castro, from Complutense University of Madrid, Spain, who will address the topic Intellectual Capital: Linking Theory and Practice. With an initial submission of 98 abstracts, after the double blind, peer-review process there are 42 academic Research

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probability of an effective response to unfortunate events and increases the capacity to control and mitigate the costs of the crisis, and, in the best-case scenario, even circumvents the eventuality of default. ELISABETTA MAFROLLA is

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terms of broad stakeholder accountability by considering both the scope of reporting and the quality of stakeholder engagement. The authors analyse how CSR contributes to shareholder accountability (i.e. as financial performance) by

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as a legitimisation tool. The authors then review how managers negotiate CSR priorities within their organisational strategy by accounting for the utility gained by family firms from ecological and social outcomes in comparison with profit outcomes,

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consciousness and
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intentions, and how
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*are too young.
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think they are
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the girls do it.
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business, and
they live the
entrepreneur
life: right and
wrong, highs*

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decisions,
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