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Analytics Problems with Spark, PvSpark, and Related Open Source Tools Spark is at the heart of today's Big Data revolution, helping data professionals supercharge efficiency and performance in a wide range of data

processing and analytics tasks. In this guide, Big Data expert Jeffrey Aven covers all you need to know to leverage Spark, together with its extensions. subprojects, and wider ecosystem. Aven combines a language-agnostic introduction to

foundational Spark concepts with extensive programming examples utilizing es the popular and intuitive PySpark development environment. This quide's focus on Python makes it widely accessible to large audiences of

data professionals, analysts, and developers—even those with little Hadoop or Spark experience. Aven's broad coverage ranges from basic to advanced Spark programming, and Spark SQL to machine learning. You'll learn how to

efficiently manage all forms of data With Spark: earning streaming, structured, semi-les structured, and unstructured. Throughout, concise topic overviews quickly get you up to speed, and extensive hands-on exercises prepare

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with SparkR and Spark MLlib This book provides an introduction to quantitative amples marketing with Python. The book presents a hands-on approach to using Python for real marketing questions, organized by key

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single file. The code notebooks for each chapter may be copied, adapted, and reused in one's own analyses. The book also introduces the usage of machine learning predictive models using the Python sklearn package in the

context of marketing research. This book is designed for three groups of readers: experiencedamples marketing researchers who wish to learn to program in Python, coming from tools and languages such as R. SAS, or SPSS; analysts or

Get Free Advanced Data students who already program in Python and wish to learn about marketing xamples applications; and undergraduate or graduate marketing students with little or no programming background. It presumes only an introductory level of

familiarity with formal statistics and contains a minimum of mathematics. Get to grips with processing large volumes of data and presenting it as engaging, interactive insights using Spark and Python. Key Features Get a

hands-on, fastpaced introduction to the Python data science stack Explore ways to les create useful metrics and statistics from large datasets Create detailed analysis reports with realworld data Book Description

Processing big data in real time is challenging due to scalability, ming informationxamples inconsistency, and fault tolerance. Big Data Analysis with Python teaches you how to use tools that can control this data avalanche for you. With this book,

you'll learn practical techniques to aggregate data into useful dimensions for posterior amples analysis, extract statistical measurements. and transform datasets into features for other systems. The book begins with an introduction to data

manipulation in Python using pandas. You'll then get familiar with statistical analysis and plotting techniques. With multiple hands-on activities in store. you'll be able to analyze data that is distributed on several computers

by using Dask. As you progress, you'll study how to aggregate data for plots when the entire data cannot be accommodated in memory. You'll also explore Hadoop (HDFS and YARN), which will help you tackle larger datasets. The

book also covers Spark and explains how it interacts with other tools. By the end of this book. les vou'll be able to bootstrap your own Python environment, process large files, and manipulate data to generate statistics, metrics,

and graphs. What vou will learn Use Python to read and transform data into different formats es Generate basic statistics and metrics using data on disk Work with computing tasks distributed over a cluster Convert data from various

sources into storage or querying formats Prepare data for statistical analysis, visualization, and es machine learning Present data in the form of effective visuals Who this book is for Big Data Analysis with Python is designed for Python

developers, data analysts, and data scientists who want to get hands-on with methods to control data and transform it into impactful insights. Basic knowledge of statistical measurements and relational databases will help you to

understand various concepts explained in this book. Data analytics may seem daunting, but if you're familiar with Excel, you have a head start that can help you make the leap into analytics. Advancing into Analytics will lower your learning curve.

Author George Mount, founder and CEO of Stringfest Analytics, clearly and gently guides es intermediate Excel users to a solid understanding of analytics and the data stack. This book demonstrates key statistical concepts from
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spreadsheets and pivots your existing knowledge about data manipulation into R and Pythones programming. With this practical book at your side, you'll learn how to: Explore a dataset for potential research questions to check Page 57/434

assumptions and to build hypotheses Make compelling businessarnir recommendations using inferential statistics Load. view, and write datasets using R and Python Perform common data wrangling tasks such as sorting, Page 58/434

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I learn the latest versions of pandas, NumPy, IPython, and Jupyter in the process. Written by Wes McKinney, the creator of the Python pandas project, this book is a practical, modern introduction to data science tools in Python. It's ideal Page 137/434

for analysts new to Python and for Python progran new to data scie and scientific computing. Data files and related material are available on GitHub. Use the IPython shell and Jupyter notebook for exploratory Page 138/434

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book, we will cover Python libraries such as NumPy, pandas, matplotlib, seaborn, SciPy, and scikitlearn, and apply them in practical data analysis and statistics examples. As you make your way through the chapters, you will

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Data Science for **Business Problems** Unlocking Text Data with Machine Learning and Deep Learning using **Python** Hands-On Data Science and Python Machine Learning Data Science and Analytics with Page 165/434

Python is designed for practitioners in data science and 9 data analytics in both academic and husiness environments. The aim is to present the reader with the main concepts used in data science using tools developed in

Python, such as SciKit-learn. Pandas, Numpy, 19 and others. The use of Python is of ples particular interest, given its recent popularity in the data science community. The book can be used by seasoned programmers and

newcomers alike. The book is organized in a way that individual chapters are mples sufficiently independent from each other so that the reader is comfortable using the contents as a reference. The book discusses Page 168/434

what data science and analytics are, from the point of 9 view of the process and results xamples obtained. Important features of Python are also covered. including a Python primer. The basic elements of machine learning, pattern Page 169/434

recognition, and artificial intelligence that ng underpin the algorithms and ples implementations used in the rest of the book also appear in the first part of the book. Regression analysis using Python, clustering Page 170/434

techniques, and classification algorithms are covered in the second part of the book. Hierarchical clustering, decision trees, and ensemble techniques are also explored, along with dimensionality reduction Page 171/434

techniques and ⁹ recommendation systems. The rning support vector machine algorithms and the Kernel trick are discussed in the last part of the book. About the Author Dr. Jesús Rogel-Salazar is a Lead Data scientist with experience in

the field working for companies such as AKOA, IBM Data Science Studio. Dow Jones and ples others. He is a visiting researcher at the Department of Physics at Imperial College London. UK and a member of the School of Physics, Page 173/434

Astronomy and Mathematics at the University of rning Hertfordshire, UK, He obtained his doctorate in physics at Imperial College London for work on quantum atom optics and ultra-cold matter. He has held a position as senior

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modelling, data science, and optimization in and wide range of 9 applicationsamples including optics, guantum mechanics, data journalism, and finance. This book covers the fundamentals of machine learning

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guides you on your first steps into the world of data rning science. Hands-On Data Science and s Python Machine Learning gives you the tools that you need to understand and explore the core topics in the field, and the confidence and Page 183/434

practice to build and analyze your own machine rning learning models. With the help of les interesting and easy-to-follow practical examples, Frank Kane explains potentially complex topics such as Bayesian methods and K-Page 184/434

means clustering in a way that anybody can understand 109 them. Based on Frank's successful data science course, Hands-On Data Science and Python Machine Learning empowers you to conduct data analysis and perform efficient

machine learning using Python. Let Frank help you unearth the value in your data using s the various data mining and data analysis techniques available in Python, and to develop efficient predictive models to predict future results. You Page 186/434

will also learn how to perform largescale machine ning learning on Big Data using Apache Spark. The book covers preparing your data for analysis, training machine learning models, and visualizing the final data analysis. Style

and approach This comprehensive book is a perfect blend of theory and hands-on code ples examples in Python which can be used for your reference at any time. Gain practical insights by exploiting data in your business to

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Linear Regression, Decision Trees. Logistice Learning Regression, and Clustering Master open source Python tools to build sophisticated predictive models Who This Book Is For This book is designed for business analysts, Page 190/434

BI analysts, data scientists, or junior level data analysts who are ready to move on from aples conceptual understanding of advanced analytics and become an expert in designing and building advanced analytics solutions using

Python. If you are familiar with coding in Python (or some other prog ramming/statistical /scripting language) but have never used or read about predictive analytics algorithms, this book will also help you. What You Will

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statistical and mathematical concepts, and rning implement them in Python using mples libraries such as pandas, scikitlearn, and NumPy. Through case studies and code examples using popular opensource Python Page 199/434

libraries, this book illustrates the Complete Learning development 19 process for analytic applications. Covering a wide range of algorithms for classification. regression, clustering, as well as cutting-edge techniques such as

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