Ahead In The Cloud Best Practices For Navigating The Future Of Enterprise It

The rise of the Data Cloud is ushering in a new era of computing. The world's digital data is mass migrating to the cloud, where it can be more effectively integrated, managed, and mobilized. The data cloud eliminates data siloes and enables data sharing with business partners, capitalizing on data network effects. It democratizes data analytics, making the most sophisticated data science tools accessible to organizations of all sizes. Data exchanges enable businesses to discover, explore, and easily purchase or sell data—opening up new revenue streams. Business leaders have long dreamed of data driving their organizations. Now, thanks to the Data Cloud, nothing stands in their way.

Mark Petruzzi, an innovator in enterprise and cloud software product and services sales, channel/alliances strategy, and M&A deal advisory, and Paul Melchiorre, a vanguard leader in enterprise software product sales, pioneered the innovative strategies that have made enterprise-level cloud software sales a holy grail of B2B selling. In Selling the Cloud, the pair share the key methods they developed, refined, and applied for the past twenty-five years to become enterprise cloud software sales leaders. These concepts are designed for enterprise cloud software sales leaders and reps, but they are a solid reference for anyone involved in any type of B2B sales. Mark and Paul both came from modest means, attended college as first-generation college graduates, and went on to forge unique paths in software sales leadership. Over 25 years later, the two have been on every side of enterprise software sales and have learned the fundamental principles that set top performers apart. In Selling the Cloud, Mark and Paul share practical lessons and key characteristics needed to succeed in the sales climate of tomorrow: passion, velocity, grit, empathy, authenticity, creativity, resilience, trust, strategic thinking, and technology leverage. ?Throughout the book you will hear not only from Mark and Paul, but also from well-known titans of software sales from companies like Salesforce, Oracle, Cisco, Microsoft, IBM, Zoom, SAP, and DocuSign. The book brims with strategies individuals and organizations can apply to boost sales performance, help customers succeed, and grow careers and businesses. The fusion of enterprise software service sales, product sales, and executive leadership expertise in this book delivers a unique distillation of proven strategies to thrive in not only software sales but in sales at large. Former #1 Amazon New Release in Sales and Sales Management.

The essential roadmaps for enterprise cloud adoption As cloud technologies continue to challenge the fundamental understanding of how businesses work, smart companies are moving quickly to adapt to a changing set of rules. Adopting the cloud requires a clear roadmap backed by use cases, grounded in practical real-world experience, to show the routes to successful adoption. The Cloud Adoption Playbook helps business and technology leaders in enterprise organizations sort through the options and make the best choices for accelerating cloud adoption and digital transformation. Written by a team of IBM technical executives with a wealth of real-world client experience, this book cuts through the hype, answers your questions, and helps you tailor your cloud adoption and digital transformation journey to the needs of your organization. This book will help you: Discover how the cloud can fulfill major business needs Adopt a standardized Cloud Adoption Framework and understand the key dimensions of cloud adoption and digital transformation Learn how cloud adoption impacts culture, architecture, security, and more Understand the roles of governance, methodology, and how the cloud impacts key players in your organization. Providing a collection of winning plays, championship advice, and real-world examples of successful adoption, this playbook is your ultimate resource for making the cloud work. There has never been a better time to adopt the cloud. Cloud solutions are more numerous and accessible than ever before, and evolving technology is making the cloud more reliable, more secure, and more necessary than ever before. Don't let your organization be left behind! The Cloud Adoption Playbook gives you the essential guidance you need to make the smart choices that reduce your organizational risk and accelerate your cloud adoption and digital transformation.

Learn Everything You Can From Every Type of Boss Managers come in all varieties, and unfortunately you don't get to choose your preference. Too often, we find ourselves working for people who are tough to work for, difficult to "decode," or brilliant but inaccessible. Managing Your Manager is the answer to dealing with a problematic supervisor. Placing manager "types" into real-world categories--from the Bully, Scientist, and Star to the Geek, Parent, and Con Artist--it provides everything you need to make your work life more satisfying and productive. Managing Your Manager gives you the tools to: Categorize your boss based on telling

traits Create a solid working relationship Avoid common pitfalls associated with certain types Become a strong leader based on lessons learned from various bosses Managers of all types can provide invaluable learning experiences that can enhance your career. Managing Your Manager empowers you with the knowledge, skills, and savvy for dealing with any type of boss and excelling in your job.

From the #1 New York Times bestselling author of The Midnight Library. "Destined to become a modern classic." —Entertainment Weekly WHAT DOES IT MEAN TO FEEL TRULY ALIVE? At the age of 24, Matt Haig's world caved in. He could see no way to go on living. This is the true story of how he came through crisis, triumphed over an illness that almost destroyed him and learned to live again. A moving, funny and joyous exploration of how to live better, love better and feel more alive, Reasons to Stay Alive is more than a memoir. It is a book about making the most of your time on earth. "I wrote this book because the oldest clichés remain the truest. Time heals. The bottom of the valley never provides the clearest view. The tunnel does have light at the end of it, even if we haven't been able to see it . . . Words, just sometimes, really can set you free."

Cloud Computing For Dummies

The Road To Success – A Spider Web Doctrine

Practical Patterns for Innovation

Cloud FinOps

Reasons to Stay Alive

Discover how to securely embrace cloud efficiency, intelligence, and agility with Zscaler

The Cio's Journey

- Learn how to migrate your applications to the cloud! - Learn how to overcome your senior management's concerns about Cloud Security and Interoperability! - Learn how to explain cloud computing, big data and linked data to your organization! - Learn how to develop a robust Cloud Implementation Strategy! - Learn how a Technical Cloud Broker can ease your migration to the cloud! This book will answer the key questions that every organization is asking about emerging technologies like Cloud Computing, Big Data and Linked Data. Written by a seasoned expert and author/co-author of 11 other technical books, this book deftly guides you with real-world experience, case studies, illustrative diagrams and in-depth analysis. * How do you migrate your software applications to the cloud? This book is your definitive guide to migrating applications to the cloud! It explains all the options, tradeoffs, challenges and obstacles to the migration. It provides a migration lifecycle and process you can follow to migrate each application. It provides in-depth case studies: an Infrastructure-as-a-Service case study and a Platform-as-a-Service case study. It covers the difference between application migration and data migration to the cloud and walks you through how to do both well. It covers migration to all the major cloud providers to include Amazon Web Services (AWS), Google AppEngine and Microsoft Azure. * How do you develop a sound implementation strategy for the migration to the cloud? This book leverages Mr. Daconta's 25 years of leadership experience, from the Military to Corporate Executive teams to the Office of the CIO in the Department of Homeland Security, to guide you through the development of a practical and sound implementation strategy. The book's "Triple-A" Strategy: Assessment, Architecture then Action is must reading for every project lead and IT manager! * This book covers twenty migration scenarios! Application and data migration to the cloud

How did salesforce.com grow from a start up in a rented apartment into the world's fastest growing software company in less than a decade? For the first time, Marc Benioff, the visionary founder, chairman and CEO of salesforce.com, tells how he and his team created and used new business, technology, and philanthropic models tailored to this time of extraordinary change. Showing how salesforce.com not only survived the dotcom implosion of 2001, but went on to define itself as the leader of the cloud computing revolution and spark a $46-billion dollar industry, Benioff's story will help business leaders and entrepreneurs stand out, innovate better, and grow faster in any economic climate. In Behind the Cloud, Benioff shares the strategies that have inspired employees, turned customers into evangelists, leveraged an ecosystem of partners, and allowed innovation to flourish.

There are a lot of great advertising books, but none that get down in the dirt with you quite like this one. Thomas Kemeny made a career at some of the best ad agencies in America. In this book he shows how he got in, how he's stayed in, and how you can do it too. He breaks apart how to write fun, smart, and effective copy-everything from headlines to scripts to experiential activations-giving readers a lesson on

a language we all thought we already knew. This book is not a retrospective from some ad legend. It's a book that should be instantly useful for people starting out. A guide for the first few years at a place you'd actually want to work. Traditionally, advertising books have been written by people with established careers, big offices and letters like VP in their titles. They have stories from the old days when people could start in the mailroom. They are talented. That's been done. Who wants another book filled with seasoned wisdom? This is a book written by somebody still getting his bearings. Someone who has made an extraordinary number of errors in a still short career. Someone who has managed to hang onto his job despite these shortcomings.

Ahead in the CloudBest Practices for Navigating the Future of Enterprise ItCreatespace Independent Publishing Platform

"This remarkable book, staring curiously down at the soil beneath our feet, points us convincingly in one of the directions we must travel. I learned something on every page." —Bill McKibben For the first time since the Neolithic, we have the opportunity to transform not only our food system but our entire relationship to the living world. Farming is the world's greatest cause of environmental destruction – and the one we are least prepared to talk about. We criticise urban sprawl, but farming sprawls across thirty times as much land. We have ploughed, fenced and grazed great tracts of the planet, felling forests, killing wildlife, and poisoning rivers and oceans to feed ourselves. Yet millions still go hungry. Now the food system itself is beginning to falter. But, as George Monbiot shows us in this brilliant, bracingly original new book, we can resolve the biggest of our dilemmas and feed the world without devouring the planet. Regenesis is a breathtaking vision of a new future for food and for humanity. Drawing on astonishing advances in soil ecology, Monbiot reveals how our changing understanding of the world beneath our feet could allow us to grow more food with less farming. He meets the people who are unlocking these methods, from the fruit and vegetable grower revolutionising our understanding of fertility; through breeders of perennial grains, liberating the land from ploughs and poisons; to the scientists pioneering new ways to grow protein and fat. Together, they show how the tiniest life forms could help us make peace with the planet, restore its living systems, and replace the age of extinction with an age of regenesis.

MEDDICC

Notes to A Tribe Called Quest

The Enterprise Cloud

Enterprise Cloud epUB _1

The Business Value of Cloud Computing

Into Thin Air

Best Practices for Navigating the Future of Enterprise It

Virtual, hands-on learning labs allow you to apply your technical skills in realistic environments. So Sybex has bundled AWS labs from XtremeLabs with our popular AWS Certified Cloud Practitioner Study Guide to give you the same experience working in these labs as you prepare for the Certified Cloud Practitioner Exam that you would face in a real-life application. These labs in addition to the book are a proven way to prepare for the certification and for work as an AWS Cloud Practitioner. The AWS Certified Cloud Practitioner Study Guide: Exam CLF-CO1 provides a solid introduction to this industry-leading technology, relied upon by thousands of businesses across the globe, as well as the resources you need to prove your knowledge in the AWS Certification Exam. This guide offers complete and thorough treatment of all topics included in the exam, beginning with a discussion of what the AWS cloud is and its basic global infrastructure and architectural principles. Other chapters dive into the technical, exploring core characteristics of deploying and operating in the AWS Cloud Platform, as well as basic security and compliance aspects and the shared security model. In addition, the text identifies sources of documentation or technical assistance, such as white papers or support tickets. To complete their coverage, the authors discuss the AWS Cloud value proposition and define billing, account management, and pricing models. This includes describing the key services AWS can provide and their common use cases (e.g., compute, analytics, etc.). Distinguish yourself as an expert by obtaining a highly desirable certification in a widely used platform Hone your skills and gain new insights on AWS whether you work in a technical, managerial, sales, purchasing, or financial field Fully prepare for this new exam using expert content and real-world knowledge, key exam essentials, chapter review questions, and other textual resources Benefit from access to the Sybex online interactive learning environment and test bank, including chapter tests, practice exams, key term glossary, and electronic flashcards XtremeLabs virtual labs that run from your browser. The registration code is included with the book and gives you 6 months unlimited access to XtremeLabs AWS Certified Cloud Practitioner Labs with 8 unique lab modules based on the book. The AWS Certified Cloud Practitioner Study Guide is essential reading for any professional in IT or other fields that work directly with AWS, soon-to-be graduates studying in those areas, or anyone hoping to prove themselves as an AWS Certified Cloud Practitioner.

Despite the buzz surrounding the cloud computing, only a small percentage of organizations have actually deployed this new style of IT—so far. If you're planning your long-term cloud strategy, this practical book provides insider knowledge and actionable real-world lessons regarding planning, design, operations, security, and application transformation. This book teaches business and technology managers how to transition their organization's traditional IT to cloud computing. Rather than yet another book trying to sell or convince readers on the benefits of clouds, this book provides guidance, lessons learned, and best practices on how to design, deploy, operate, and secure an enterprise cloud based on real-world experience. Author James Bond provides useful guidance and best-practice

checklists based on his field experience with real customers and cloud providers. You'll view cloud services from the perspective of a consumer and as an owner/operator of an enterprise private or hybrid cloud, and learn valuable lessons from successful and less-than-successful organization use-case scenarios. This is the information every CIO needs in order to make the business and technical decisions to finally execute on their journey to cloud computing. Get updated trends and definitions in cloud computing, deployment models, and for building or buying cloud services Discover challenges in cloud operations and management not foreseen by early adopters Use real-world lessons to plan and build an enterprise private or hybrid cloud Learn how to assess, port, and migrate legacy applications to the cloud Identify security threats and vulnerabilities unique to the cloud Employ a cloud management system for your enterprise (private or multi-provider hybrid) cloud ecosystem Understand the challenges for becoming an IT service broker leveraging the power of the cloud

A field guide for the unique challenges of data science leadership, filled with transformative insights, personal experiences, and industry examples. In How To Lead in Data Science you will learn: Best practices for leading projects while balancing complex trade-offs Specifying, prioritizing, and planning projects from vague requirements Navigating structural challenges in your organization Working through project failures with positivity and tenacity Growing your team with coaching, mentoring, and advising Crafting technology roadmaps and championing successful projects Driving diversity, inclusion, and belonging within teams Architecting a long-term business strategy and data roadmap as an executive Delivering a data-driven culture and structuring productive data science organizations How to Lead in Data Science is full of techniques for leading data science at every seniority level—from heading up a single project to overseeing a whole company's data strategy. Authors Jike Chong and Yue Cathy Chang share hard-won advice that they've developed building data teams for LinkedIn, Acorns, Yiren Digital, large asset-management firms, Fortune 50 companies, and more. You'll find advice on plotting your long-term career advancement, as well as quick wins you can put into practice right away. Carefully crafted assessments and interview scenarios encourage introspection, reveal personal blind spots, and highlight development areas. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Lead your data science teams and projects to success! To make a consistent, meaningful impact as a data science leader, you must articulate technology roadmaps, plan effective project strategies, support diversity, and create a positive environment for professional growth. This book delivers the wisdom and practical skills you need to thrive as a data science leader at all levels, from team member to the C-suite. About the book How to Lead in Data Science shares unique leadership techniques from high-performance data teams. It's filled with best practices for balancing project trade-offs and producing exceptional results, even when beginning with vague requirements or unclear expectations. You'll find a clearly presented modern leadership framework based on current case studies, with insights reaching all the way to Aristotle and Confucius. As you read, you'll build practical skills to grow and improve your team, your company's data culture, and yourself. What's inside How to coach and mentor team members Navigate an organization's structural challenges Secure commitments from other teams and partners Stay current with the technology landscape Advance your career About the reader For data science practitioners at all levels. About the author Dr. Jike Chong and Yue Cathy Chang build, lead, and grow high-performing data teams across industries in public and private companies, such as Acorns, LinkedIn, large asset-management firms, and Fortune 50 companies. Table of Contents 1 What makes a successful data scientist? PART 1 THE TECH LEAD: CULTIVATING LEADERSHIP 2 Capabilities for leading projects 3 Virtues for leading projects PART 2 THE MANAGER: NURTURING A TEAM 4 Capabilities for leading people 5 Virtues for leading people PART 3 THE DIRECTOR: GOVERNING A FUNCTION 6 Capabilities for leading a function 7 Virtues for leading a function PART 4 THE EXECUTIVE: INSPIRING AN INDUSTRY 8 Capabilities for leading a company 9 Virtues for leading a company PART 5 THE LOOP AND THE FUTURE 10 Landscape, organization, opportunity, and practice 11 Leading in data science and a future outlook

We commonly think of society as made of and by humans, but with the proliferation of machine learning and AI technologies, this is clearly no longer the case. Billions of automated systems tacitly contribute to the social construction of reality by drawing algorithmic distinctions between the visible and the invisible, the relevant and the irrelevant, the likely and the unlikely – on and beyond platforms. Drawing on the work of Pierre Bourdieu, this book develops an original sociology of algorithms as social agents, actively participating in social life. Through a wide range of examples, Massimo Airoldi shows how society shapes algorithmic code, and how this culture in the code guides the practical behaviour of the code in the culture, shaping society in turn. The 'machine habitus' is the generative mechanism at work throughout myriads of feedback loops linking humans with artificial social agents, in the context of digital infrastructures and pre-digital social structures. Machine Habitus will be of great interest to students and scholars in sociology, media and cultural studies, science and technology studies and information technology, and to anyone interested in the growing role of algorithms and AI in our social and cultural life.

The conventional wisdom on how technology will change the future is wrong. Mark Mills lays out a radically different and optimistic vision for what's really coming. The mainstream forecasts fall into three camps. One considers today as the "new normal," where ordering a ride or food on a smartphone or trading in bitcoins is as good as it's going to get. Another foresees a dystopian era of widespread, digitally driven job- and business-destruction. A third believes that the only technological revolution that matters will be found with renewable energy and electric cars. But according to Mills, a convergence of technologies will instead drive an economic boom over the coming decade, one that historians will characterize as the "Roaring 2020s." It will come not from any single big invention, but from the confluence of radical advances in three primary technology domains: microprocessors, materials, and machines. Microprocessors are increasingly embedded in everything. Materials, from which everything is built, are emerging with novel, almost magical capabilities. And machines, which make and move all manner of stuff, are undergoing a complementary transformation. Accelerating and enabling all of this is the Cloud, history's biggest infrastructure, which is itself based on the building blocks of next-generation microprocessors and artificial intelligence. We've seen this pattern before. The technological revolution that drove the great economic expansion of the twentieth century can be traced to a similar confluence, one that was first visible in the 1920s: a new information infrastructure (telephony), new machines (cars and power plants), and new materials (plastics and pharmaceuticals). Single inventions don't drive great, long-cycle booms. It always takes convergent revolutions in technology's three core spheres—information, materials, and machines. Over history, that's only happened a few times. We have wrung much magic from the technologies that fueled the last long boom. But the great convergence now underway will ignite the 2020s. And this time, unlike any previous historical epoch, we have the Cloud amplifying everything. The next long boom starts now.

Briggs
Designing Resilient Systems with Spring Boot, Spring Cloud, and Cloud Foundry
Cloud Computing Explained
Cloud Native Java
Design Decisions for Cloud Computing Service Models (SaaS, PaaS, and IaaS)
Staying Ahead of the Curve

Zscaler Cloud Security Essentials

What is the cloud? Discover the secrets of the cloud through simple explanations that use lots of pictures and lots of examples. Why learn about the cloud? It's the future. The cloud is the future of software, the future of computing, and the future of business. If you're not up on the cloud the future will move on without you. Don't miss out. Not a geek? Don't worry. I wrote this book for you! After reading Explain Cloud Like I'm 10, you will understand the cloud. That's a promise. How do I deliver on that promise? I'll let you in on a little secret: the cloud is not that hard to understand. It's just that nobody has taken the time to explain it properly. take the time. I go slow. You'll learn step-by-step; one idea at a time. You'll learn something new no matter if you're a beginner, someone who knows a little and wants to know more, or someone thinking about a career change. In Explain Cloud Like I'm 10, you'll discover: ●   How the cloud got its name. A more interesting story than you might think.An intuitive picture based definition of the cloud. ●   What it means when someone says a service is in the cloud.If stormy weather affects cloud computing. ●   How the internet really works. Most people don't know. You will.The real genius of cloud computing. Hint: it's not the technology. ●   The good, the bad, and the ugly of cloud computing. ●   How cloud computing changed how software is made—forever. ●   Why Amazon AWS became so popular. Hint: it's not the technology. ●   What happens when you press play on Netflix. ●   Why Kindle is the perfect example of a cloud service. ●   The radically different approaches Apple and Google take to the cloud. ●   How Google Maps and Facebook Messenger excel as cloud applications. ●   Cloud providers are engaging in a winner-take-all war to addict you to their ecosystems. ●   Key ideas like: VM, serverless, container, IaaS, PaaS, SaaS, virtualization, caching, ISP, OpEx, CapEx, network, AMI, EC2, S3, CDN, elastic computing, datacenter, and cloud-native.And so much more. Sound like gobbledygook? Don't worry! It will all make sense. I've been a programmer and a writer for over 30 years. I've been in cloud computing since the beginning, and I'm here to help you on your journey to understand the cloud. Consider me your guide. I'll be with you every step of the way. Sound fun? Buy Explain Cloud Like I'm 10 and let's get started learning about the cloud today!

The proven, effective strategy for reinventing your business in the age of ever-present disruption Disruption by digital technologies? That's not a new story. But what is new is the "wise pivot," a replicable strategy for harnessing disruption to survive, grow, and be relevant to the future. It's a strategy for perpetual reinvention across the old, now, and new elements of any business. Rapid recent advances in technology are forcing leaders in every business to rethink long-held beliefs about how to adapt to emerging technologies and new markets. What has become abundantly clear: in the digital age, conventional wisdom about business transformation no longer works, if it ever did. Based on Accenture's own experience of reinventing itself in the face of disruption, the company's real world client work, and a rigorous two-year study of thousands of businesses across 30 industries, Pivot to the Future reveals methodical and bold moves for finding and releasing new sources of trapped value-unlocked by bridging the gap between what is technologically possible and how technologies are being used. The freed value enables companies to simultaneously reinvent their legacy, and current and new businesses. Pivot to the Future is for leaders who seek to turn the existential threats of today and tomorrow into sustainable growth, with the courage to understand that a wise pivot strategy is not a one-time event, but a commitment to a future of perpetual reinvention, where one pivot is followed by the next and the next.

Capitalist Nigger is an explosive and jarring indictment of the black race. The book asserts that the Negroid race, as naturally endowed as any other, is culpably a non-productive race, a consumer race that depends on other communities for its culture, its language, its feeding and its clothing. Despite enormous natural resources, blacks are economic slaves because they lack the 'devil-may-care' attitude and the 'killer instinct' of the Caucasian, as well as the spider web mentality of the Asian. A Capitalist Nigger must embody ruthlessness in pursuit of excellence in his drive towards achieving the goal of becoming an economic warrior. In putting forward the idea of the Capitalist Nigger, Chika Onyeani charts a road to success whereby black economic warriors employ the 'Spider Web Doctrine' – discipline, self-reliance, ruthlessness – to escape from their victim mentality. Born in Nigeria, Chika Onyeani is a journalist, editor and former diplomat.

"Do you really understand what business value is? Information technology can and should deliver business value. But the Agile literature has paid scant attention to what business value means—and how to know whether or not you are delivering it. This problem becomes ever more critical as you push value delivery toward autonomous teams and away from requirements "tossed over the wall" by business stakeholders. An empowered team needs to understand its goal! Playful and thought-provoking, The Art of Business Value explores what business value means, why it matters, and how it should affect your software development and delivery practices. More than any other IT delivery approach, DevOps (and Agile thinking in general) makes business value a central concern. This book examines the role of business value in software and makes a compelling case for why a clear understanding of business value will change the way you deliver software. This book will make you think deeply about not only what it means to deliver value but also the relationship of the IT organization to the rest of the enterprise. It will give you the language to discuss value with the business, methods to cut through bureaucracy and strategies for incorporating Agile teams and culture into the enterprise. Most of all, this book will startle you into new ways of thinking about the cutting-edge of Agile practice and where it may lead."

"Strategy is the difference between making a wish and making it come true." Most books on cloud computing either stay at a very high level, offer simplistic recipes, or dive deep into vendor-specific product details. This book helps you fill the very large space in between: aligning technology change with organizational transformation, making architectural decisions, and communicating trade-offs to diverse stakeholders. The book balances structured decision models with real-life anecdotes, both harvested from half a decade of defining and implementing cloud strategies for major organizations. Today's enterprises need a more nuanced strategy than simply proclaiming "cloud first!" A strategy isn't something you can copy-paste from a recipe book or from another organization, though: diverse starting points, objectives, and constraints imply different choices and trade-offs. So, rather than

offering "proven-3-step-recipes" or touting shallow success stories, this book helps you chart your own strategy by helping you ask the right questions and connecting the dots between the many facets of cloud computing. Your journey will cover why cloud lives in the first derivative, why it's not just about infrastructure, how to organize for successful cloud migrations, understanding hybrid and multi-cloud architectures without vendor jargon, designing cloud-native applications, and optimizing for cost-efficient and resilient operations. Being free of jargon and product pitches, this book is a valuable guide for: Enterprise and cloud architects who are tasked with defining and communicating a credible cloud strategy Consultants and advisors who rely on evocative decision models to guide their clients' cloud journey IT executives who want to harvest the full benefits of cloud computing Business executives who align organizational changes with the technical transformation NOTE: This book is currently available on Amazon as a print book only. The DRM-free ebook in all formats and more information are available at CloudStrategyBook.com

Learn the inner-secrets behind Kindle, Netflix, AWS, Apple, Facebook, and Google.

Cloud Native Transformation

Behind the Cloud

Soros on Soros

The Cloud Revolution

Cloudonomics

The Cloud Adoption Playbook

A New York Times Best Seller A February IndieNext Pick Named A Most Anticipated Book of 2019 by Buzzfeed, Nylon, The A. V. Club, CBC Books, and The Rumpus. And a Winter's Most Anticipated Book by Vanity Fair and The Week Starred Reviews: Kirkus and Booklist "Warm, immediate and intensely personal."—New York Times How does one pay homage to A Tribe Called Quest? The seminal rap group brought jazz into the genre, resurrecting timeless rhythms to create masterpieces such as The Low End Theory and Midnight Marauders. Seventeen years after their last album, they resurrected themselves with an intense, socially conscious record, We Got It from Here . . . Thank You 4 Your Service, which arrived when fans needed it most, in the aftermath of the 2016 election. Poet and essayist Hanif Abdurraqib digs into the group's history and draws from his own experience to reflect on how its distinctive sound resonated among fans like himself. The result is as ambitious and genre-bending as the rap group itself. Abdurraqib traces the Tribe's creative career, from their early days as part of the Afrocentric rap collective known as the Native Tongues, through their first three classic albums, to their eventual breakup and long hiatus. Their work is placed in the context of the broader rap landscape of the 1990s, one upended by sampling laws that forced a reinvention in production methods, the East Coast–West Coast rivalry that threatened to destroy the genre, and some record labels' shift from focusing on groups to individual MCs. Throughout the narrative Abdurraqib connects the music and cultural history to their street-level impact. Whether he's remembering The Source magazine cover announcing the Tribe's 1998 breakup or writing personal letters to the group after bandmate Phife Dawg's death, Abdurraqib seeks the deeper truths of A Tribe Called Quest; truths that—like the low end, the bass—are not simply heard in the head, but felt in the chest.

From the Pulitzer Prize–winning author of All the Light We Cannot See, perhaps the most bestselling and beloved literary fiction of our time, comes a triumph of imagination and compassion, a soaring novel about children on the cusp of adulthood in a broken world, who find resilience, hope, and story. The heroes of Cloud Cuckoo Land are trying to figure out the world around them: Anna and Omeir, on opposite sides of the formidable city walls during the 1453 siege of Constantinople; teenage idealist Seymour in an attack on a public library in present day Idaho; and Konstance, on an interstellar ship bound for an exoplanet, decades from now. Like Marie-Laure and Werner in All the Light We Cannot See, Anna, Omeir, Seymour, and Konstance are dreamers and outsiders who find resourcefulness and hope in the midst of peril. An ancient text—the story of Aethon, who longs to be turned into a bird so that he can fly to a utopian paradise in the sky—provides solace and mystery to these unforgettable characters. Doerr has created a tapestry of times and places that reflects our vast interconnectedness—with other species, with each other, with those who lived before us and those who will be here after we're gone. Dedicated to "the librarians then, now, and in the years to come," Cloud Cuckoo Land is a hauntingly beautiful and redemptive novel about stewardship—of the book, of the Earth, of the human heart.

Harness the capabilities of Zscaler to deliver a secure, cloud-based, scalable web proxy and provide a zero-trust network access solution for private enterprise application access to end users Key FeaturesGet up to speed with Zscaler without the need for expensive trainingImplement Zscaler Internet Access (ZIA) and Zscaler Private Access (ZPA) security solutions with real-world deploymentsFind out how to choose the right options and features to architect a customized solution with ZscalerBook Description Many organizations are moving away from on-premises solutions to simplify administration and reduce expensive hardware upgrades. This book uses real-world examples of

deployments to help you explore Zscaler, an information security platform that offers cloud-based security for both web traffic and private enterprise applications. You'll start by understanding how Zscaler was born in the cloud, how it evolved into a mature product, and how it continues to do so with the addition of sophisticated features that are necessary to stay ahead in today's corporate environment. The book then covers Zscaler Internet Access and Zscaler Private Access architectures in detail, before moving on to show you how to map future security requirements to ZIA features and transition your business applications to ZPA. As you make progress, you'll get to grips with all the essential features needed to architect a customized security solution and support it. Finally, you'll find out how to troubleshoot the newly implemented ZIA and ZPA solutions and make them work efficiently for your enterprise. By the end of this Zscaler book, you'll have developed the skills to design, deploy, implement, and support a customized Zscaler security solution. What you will learnUnderstand the need for Zscaler in the modern enterpriseStudy the fundamental architecture of the Zscaler cloudGet to grips with the essential features of ZIA and ZPAFind out how to architect a Zscaler solutionDiscover best practices for deploying and implementing Zscaler solutionsFamiliarize yourself with the tasks involved in the operational maintenance of the Zscaler solutionWho this book is for This book is for security engineers, security architects, security managers, and security operations specialists who may be involved in transitioning to or from Zscaler or want to learn about deployment, implementation, and support of a Zscaler solution. Anyone looking to step into the ever-expanding world of zero-trust network access using the Zscaler solution will also find this book useful.

Despite many uncertainties in cloud computing, one truth is evident: costs will always tend to go up unless you're actively engaged in the process. Whether you're new to managing cloud spend or a seasoned pro, this book will clarify the often misunderstood workings of cloud billing fundamentals and provide expert strategies on creating a culture of cloud cost management in your organization. Drawing on real-world examples of successes and failures of large-scale cloud spenders, this book outlines a road map for building a culture of FinOps in your organization. Beginning with the fundamental concepts required to understand cloud billing concepts, you'll learn how to enable an efficient and effective FinOps machine. Learn how the cloud works when it comes to financial management Set up a FinOps team and build a framework for making spend efficiency a priority Examine the anatomy of a cloud bill and learn how to manage it Get operational recipes for maximizing cloud efficiency Understand how to motivate engineering teams to take cost-saving actions Explore the FinOps lifecycle: Inform, Optimize, and Operate Learn the DNA of a highly functional cloud FinOps culture

Providing an overview of Cloud Computing in an enterprise environment, this resource describes the benefits and challenges of Cloud Computing and then leads the reader through the process of assessing the suitability of a cloud-based approach for a given situation.

Selling the Cloud

Regenesis

Managing Your Manager: How to Get Ahead with Any Type of Boss

Cloud Cuckoo Land (Large Print Edition)

Junior

AWS Certified Cloud Practitioner Study Guide with Online Labs

Architecting the Cloud

George Soros Ends the Speculation "The outcome [of this book] is a summing up of my life's work. . . As I finish the book, I feel I have succeeded."-George Soros from the Preface Critical praise for Soros on Soros "If you have ever wanted to sit down for a candid conversation with a phenomenal financial success, George Soros's book provides the opportunity. You will meet a complex man and a first-rate mind."-Henry A. Kissinger "The best expert on Soros is undoubtedly George Soros! After all, who is better equipped to tell us what he really thinks and how he thinks, a matter of some importance given the fact that he has translated a remarkable personal financial success into a truly generous and historically significant effort to promote postcommunist democracy." -Zbigniew Brzezinski "The best X-ray of the mind of the master yet." -Barton M. Biggs "George Soros brings a lot more to the world of finance than the intuition and nerve of a born trader-and in Soros on Soros he's no longer bashful about telling us about it. A philosopher at heart, George attributes his success at investing to a theory of the interaction of reality and human perception. What really drives the man now, with a personal fortune beyond all personal need, is a different kind of strategic investing-investment to build in Eastern Europe the kind of open societies he came to value in his own life." -Paul A. Volcker Financial guru George Soros is one of the most colorful and intriguing figures in the financial world today. Now in Soros on Soros, readers are given their most intimate and revealing look yet into the life and mind of the one BusinessWeek dubbed, "The Man Who Moves Markets." Soros on Soros interweaves financial theory and personal reminiscence, political analysis and moral reflection to offer a compelling portrait of the world (and its markets) according to Soros. In an interview-style narrative with Byron Wien, Managing Director at Morgan Stanley, and with German journalist Krisztina Koenen, Soros vividly describes the genesis of his brilliant financial career and shares his views on investing and global finance, politics and the emerging world order, and the responsibility of power. Speaking with remarkable candor, he traces his progress from Holocaust survivor to philosophy student, unsuccessful tobacco salesman to the world's most powerful and profitable trader and introduces us to the people and events that

helped shape his character and his often controversial views. In describing the investment theories and financial strategies that have made him "a superstar among money managers" (The New York Times), Soros tells the fascinating story of the phenomenally successful Soros Fund Management and its $12 billion flagship, Quantum Fund. He also offers fresh insights into some of his most sensational wins and losses, including a firsthand account of the $1 billion he made going up against the British pound and the fortune he lost speculating on the yen. Plus: Soros's take on the devaluation of the peso and currency fluctuations internationally. He tells of the personal and professional crises that more than once threatened to destroy him and of the personal resources he drew upon to turn defeat into resounding victory. And he explains his motivations for establishing the Soros Foundation and the Open Society Institute through which he worked to build open societies in postcommunist countries in Eastern Europe and the former Soviet Union. Finally, turning his attention to international politics, Soros offers keen insights into the current state of affairs in Russia and the former communist bloc countries and analyzes the reasons behind and likely consequences of the West's failure to properly integrate them into the free world. He also explores the crisis of the ERM and analyzes the pros and cons of investing in a number of emerging markets. Find out what makes one of the greatest financial wizards of this or any age tick. Soros on Soros is a must read for anyone interested in world finance and international policy.

Cloud Enterprise Architecture examines enterprise architecture (EA) in the context of the surging popularity of Cloud computing. It explains the different kinds of desired transformations the architectural blocks of EA undergo in light of this strategically significant convergence. Chapters cover each of the contributing architectures of EA—business, information, application, integration, security, and technology—illustrating the current and impending implications of the Cloud on each. Discussing the implications of the Cloud paradigm on EA, the book details the perceptible and positive changes that will affect EA design, governance, strategy, management, and sustenance. The author ties these topics together with chapters on Cloud integration and composition architecture. He also examines the Enterprise Cloud, Federated Clouds, and the vision to establish the InterCloud. Laying out a comprehensive strategy for planning and executing Cloud-inspired transformations, the book: Explains how the Cloud changes and affects enterprise architecture design, governance, strategy, management, and sustenance Presents helpful information on next-generation Cloud computing Describes additional architectural types such as enterprise-scale integration, security, management, and governance architectures This book is an ideal resource for enterprise architects, Cloud evangelists and enthusiasts, and Cloud application and service architects. Cloud center administrators, Cloud business executives, managers, and analysts will also find the book helpful and inspirational while formulating appropriate mechanisms and schemes for sound modernization and migration of traditional applications to Cloud infrastructures and platforms.

In the past few years, going cloud native has been a big advantage for many companies. But it's a tough technique to get right, especially for enterprises with critical legacy systems. This practical hands-on guide examines effective architecture, design, and cultural patterns to help you transform your organization into a cloud native enterprise—whether you're moving from older architectures or creating new systems from scratch. By following Wealth Grid, a fictional company, you'll understand the challenges, dilemmas, and considerations that accompany a move to the cloud. Technical managers and architects will learn best practices for taking on a successful company-wide transformation. Cloud migration consultants Pini Reznik, Jamie Dobson, and Michelle Gienow draw patterns from the growing community of expert practitioners and enterprises that have successfully built cloud native systems. You'll learn what works and what doesn't when adopting cloud native—including how this transition affects not just your technology but also your organizational structure and processes. You'll learn: What cloud native means and why enterprises are so interested in it Common barriers and pitfalls that have affected other companies (and how to avoid them) Context-specific patterns for a successful cloud native transformation How to implement a safe, evolutionary cloud native approach How companies addressed root causes and misunderstandings that hindered their progress Case studies from real-world companies that have succeeded with cloud native transformations

The easy way to understand and implement cloud computing technology written by a team of experts Cloud computing can be difficult to understand at first, but the cost-saving possibilities are great and many companies are getting on board. If you've been put in charge of implementing cloud computing, this straightforward, plain-English guide clears up the confusion and helps you get your plan in place. You'll learn how cloud computing enables you to run a more green IT infrastructure, and access technology-enabled services from the Internet ("in the cloud") without having to understand, manage, or invest in the technology infrastructure that supports them. You'll also find out what you need to consider when implementing a plan, how to handle security issues, and more. Cloud computing is a way for businesses to take advantage of storage and virtual services through the Internet, saving money on infrastructure and support This book provides a clear definition of cloud computing from the utility computing standpoint and also addresses security concerns Offers practical guidance on delivering and managing cloud computing services effectively and efficiently Presents a proactive and pragmatic approach to implementing cloud computing in any organization Helps IT managers and staff understand the benefits and challenges of cloud computing, how to select a service, and what's involved in getting it up and running Highly experienced author team consults and gives presentations on emerging technologies Cloud Computing For Dummies gets straight to the point, providing the practical information you need to know.

What separates the traditional enterprise from the likes of Amazon, Netflix, and Etsy? Those companies have refined the art of cloud native development to maintain their competitive edge and stay well ahead of the competition. This practical guide shows Java/JVM developers how to build better software, faster, using Spring Boot, Spring Cloud, and Cloud Foundry. Many organizations have already waded into cloud computing, test-driven development, microservices, and continuous integration and delivery. Authors Josh Long and Kenny Bastani fully immerse you in the tools and methodologies that will help you transform your legacy application into one that is genuinely cloud native. In four sections, this book takes you through: The Basics: learn the motivations behind cloud native thinking; configure and test a Spring Boot application; and move your legacy

application to the cloud Web Services: build HTTP and RESTful services with Spring; route requests in your distributed system; and build edge services closer to the data Data Integration: manage your data with Spring Data, and integrate distributed services with Spring's support for event-driven, messaging-centric architectures Production: make your system observable; use service brokers to connect stateful services; and understand the big ideas behind continuous delivery

Proven Strategies for Transforming Your Organization with the Cloud

Go Ahead in the Rain

How to Lead in Data Science

Cloud Enterprise Architecture

A Complete Guide For Software Architects To Succeed At Work And Life

The Untold Story of How Salesforce.com Went from Idea to Billion-Dollar Company-and Revolutionized an Industry

#1 NATIONAL BESTSELLER • "A harrowing tale of the perils of high-altitude climbing, a story of bad luck and worse judgment and of heartbreaking heroism." —PEOPLE A bank of clouds was assembling on the not-so-distant horizon, but journalist-mountaineer Jon Krakauer, standing on the summit of Mt. Everest, saw nothing that "suggested that a murderous storm was bearing down." He was wrong. The storm, which claimed five lives and left countless more--including Krakauer's--in guilt-ridden disarray, would also provide the impetus for Into Thin Air, Krakauer's epic account of the May 1996 disaster. By writing Into Thin Air, Krakauer may have hoped to exorcise some of his own demons and lay to rest some of the painful questions that still surround the event. He takes great pains to provide a balanced picture of the people and events he witnessed and gives due credit to the tireless and dedicated Sherpas. He also avoids blasting easy targets such as Sandy Pittman, the wealthy socialite who brought an espresso maker along on the expedition. Krakauer's highly personal inquiry into the catastrophe provides a great deal of insight into what went wrong. But for Krakauer himself, further interviews and investigations only lead him to the conclusion that his perceived failures were directly responsible for a fellow climber's death. Clearly, Krakauer remains haunted by the disaster, and although he relates a number of incidents in which he acted selflessly and even heroically, he seems unable to view those instances objectively. In the end, despite his evenhanded and even generous assessment of others' actions, he reserves a full measure of vitriol for himself. This updated trade paperback edition of Into Thin Air includes an extensive new postscript that sheds fascinating light on the acrimonious debate that flared between Krakauer and Everest guide Anatoli Boukreev in the wake of the tragedy. "I have no doubt that Boukreev's intentions were good on summit day," writes Krakauer in the postscript, dated August 1999. "What disturbs me, though, was Boukreev's refusal to acknowledge the possibility that he made even a single poor decision. Never did he indicate that perhaps it wasn't the best choice to climb without gas or go down ahead of his clients." As usual, Krakauer supports his points with dogged research and a good dose of humility. But rather than continue the heated discourse that has raged since Into Thin Air's denouncement of guide Boukreev, Krakauer's tone is conciliatory; he points most of his criticism at G. Weston De Walt, who coauthored The Climb, Boukreev's version of events. And in a touching conclusion, Krakauer recounts his last conversation with the late Boukreev, in which the two weathered climbers agreed to disagree about certain points. Krakauer had great hopes to patch things up with Boukreev, but the Russian later died in an avalanche on another Himalayan peak, Annapurna I. In 1999, Krakauer received an Academy Award in Literature from the American Academy of Arts and Letters--a prestigious prize intended "to honor writers of exceptional accomplishment." According to the Academy's citation, "Krakauer combines the tenacity and courage of the finest tradition of investigative journalism with the stylish subtlety and profound insight of the born writer. His account of an ascent of Mount Everest has led to a general reevaluation of climbing and of the commercialization of what was once a romantic, solitary sport; while his account of the life and death of Christopher McCandless, who died of starvation after challenging the Alaskan wilderness, delves even more deeply and disturbingly into the fascination of nature and the devastating effects of its lure on a young and curious mind."

A seemingly ordinary village participates in a yearly lottery to determine a sacrificial victim.

What do the world's most successful enterprise sales teams have in common? They rely on MEDDICC to make their sales process predictable and efficient. MEDDIC with one C was initially created by Dick Dunkel in 1996 when he was at PTC. Since then MEDDIC has evolved to be better known as MEDDICC or MEDDPICC and has proliferated across the world being the go-to choice for elite enterprise sales organizations. If you ever find yourself feeling any of the following symptoms with your deal, you could benefit from MEDDICC: Your buyer doesn't see the value of your solution? (aka they think you are expensive) You are unable to find, articulate and quantify Pain You don't have a Champion or at the very least a Coach helping you navigate and sell You find yourself unable to gain access to people with power and influence You don't know how the customer makes decisions You don't know who is involved in the decision-making process You find yourself surprised by things that come up in the sales process The decision criteria seem to move throughout the process, and you're constantly playing catch up Your Competition is landing strikes against you that you neither see coming nor are able to defend You lose track of where you stand in your deals Whether you are an individual contributor or a sales leader embracing MEDDICC will help you to beat those symptoms and take back control of your deal. Historically, learning MEDDICC has relied upon hands-on training, but now you can learn MEDDICC from an expert who uses it every day. The Book deconstructs MEDDICC into easy to understand and implement steps. Breaking down every letter of the acronym into actionable insights complemented by commentary on how MEDDICC can help sales organizations to revolutionize their sales execution and efficiency. In the words of the original creator of MEDDIC, Dick Dunkel: Whether you are an individual contributor or sales leader, my advice is that you should start to implement MEDDICCinto what you do straight away. Embrace MEDDICC, and you and your team will more clearly understand the WHY to yourprocess, and you'll begin to execute your customer interactions with more purpose and achieve better results.And like so many others before, you will begin to reap the rewards of having a well-qualified pipeline of opportunitieswith clearer paths to success. - Dick Dunkel, MEDDIC Creator.

By the New York Times bestselling author of The Bone Clocks | Shortlisted for the Man Booker Prize A postmodern visionary and one of the leading voices in twenty-first-century fiction, David Mitchell combines flat-out adventure, a Nabokovian love of puzzles, a keen eye for character, and a taste for mind-bending, philosophical and scientific speculation in the tradition of Umberto Eco, Haruki Murakami, and Philip K. Dick. The result is brilliantly original fiction as profound as it is playful. In this groundbreaking novel, an influential favorite among a new generation of writers, Mitchell explores with daring artistry fundamental questions of reality and identity. Cloud Atlas begins in 1850 with Adam Ewing, an American notary voyaging from the Chatham Isles to his home in California. Along the way, Ewing is befriended by a physician, Dr. Goose, who begins to treat him for a rare species of brain parasite. . . . Abruptly, the action jumps to Belgium in 1931, where Robert Frobisher, a disinherited bisexual composer, contrives his way into the household of an infirm maestro who has a beguiling wife and a nubile daughter. . . . From there we jump to the West Coast in the 1970s and a troubled reporter named Luisa Rey, who stumbles upon a web of corporate greed and murder that threatens to claim her life. . . . And onward, with dazzling virtuosity, to an inglorious present-day England; to a Korean superstate of the near future where neocapitalism has run amok; and, finally, to a postapocalyptic Iron Age Hawaii in the last days of history. But the story doesn't end even there. The narrative then boomerangs back through centuries and space, returning by the same route, in reverse, to its starting point. Along the way, Mitchell reveals how his disparate characters connect, how their fates intertwine, and how their souls drift across time like clouds across the sky. As wild as a videogame, as mysterious as a Zen koan, Cloud Atlas is an unforgettable tour de force that, like its incomparable author, has transcended its cult classic status to become a worldwide phenomenon. Praise for Cloud Atlas "[David] Mitchell is, clearly, a genius. He writes as though at the helm of some perpetual dream machine, can evidently do anything, and his ambition is written in magma across this novel's every page."—The New York Times Book Review "One of those how-the-holy-hell-did-he-do-it? modern classics that no doubt is—and should be—read by any student of contemporary literature."—Dave Eggers "Wildly entertaining . . . a head rush, both action-packed and chillingly ruminative."—People "The novel as series of nested dolls or Chinese boxes, a puzzle-book, and yet—not just dazzling, amusing, or clever but heartbreaking and passionate, too. I've never read anything quite like it, and I'm grateful to have lived, for a while, in all its many worlds."—Michael Chabon "Cloud Atlas ought to make [Mitchell] famous on both sides of the Atlantic as a writer whose fearlessness is matched by his talent."—The Washington Post Book World "Thrilling . . . One of the biggest joys in Cloud Atlas is watching Mitchell sashay from genre to genre without a hitch in his dance step."—Boston Sunday Globe "Grand and elaborate . . . [Mitchell] creates a world and language at once foreign and strange, yet strikingly familiar and intimate."—Los Angeles Times

The ultimate guide to assessing and exploiting the customervalue and revenue potential of the Cloud A new business model is sweeping the world—the Cloud. And,as with any new technology, there is a great deal of fear,uncertainty, and doubt surrounding cloud computing.Cloudonomics radically upends the conventional wisdom,clearly explains the underlying principles and illustrates throughunderstandable examples how Cloud computing can create compellingvalue—whether you are a customer, a provider, a strategist,or an investor. Cloudonomics covers everything you need toconsider for the delivery of business solutions, opportunities, andcustomer satisfaction through the Cloud, so you can understandit—and put it to work for your business. Cloudonomicsalso delivers insight into when to avoid the cloud, and why. Quantifies how customers, users, and cloud providers cancollaborate to create win-wins Reveals how to use the Laws of Cloudonomics to define strategyand guide implementation Explains the probable evolution of cloud businesses andecosystems Demolishes the conventional wisdom on cloud usage, IT spend,community clouds, and the enterprise-provider cloud balance Whether you're ready for it or not, Cloud computing is here tostay. Cloudonomics provides deep insights into the businessvalue of the Cloud for executives, practitioners, and strategistsin virtually any industry—not just technology executives butalso those in the marketing, operations, economics, venturecapital, and financial fields.

Developers Road ahead
Collaborative, Real-Time Cloud Financial Management
Rise of the Data Cloud
A Decision-Based Approach to Successful Cloud Migration
The Ultimate Guide to Staying One Step Ahead in the Complex Sale
Ahead in the Cloud
The Great Cloud Migration

All organizations are embarking on a journey to the cloud. Their users are online and taking advantage of productivity tools like SalesForce. Enterprises are in the midst of transitioning to Office 365. This book maps the journey of 16 leading enterprises around the world including Fannie Mae, Siemens, Google, Microsoft, and Amazon itself.

How do you start? How should you build a plan for cloud migration for your entire portfolio? How will your organization be affected by these changes? This book, based on real-world cloud experiences by enterprise IT teams, seeks to provide the answers to these questions. Here, you'll see what makes the cloud so compelling to enterprises; with which applications you should start your cloud journey; how your organization will change, and how skill sets will evolve; how to measure progress; how to think about security, compliance, and business buy-in; and how to exploit the ever-growing feature set that the cloud offers to gain strategic and competitive advantage.

This is the eBook version of the print title. Note that the eBook does not provide access to the practice test software that accompanies the print book. Learn, prepare, and practice for AWS Certified Cloud Practitioner (CLF-C01) exam success with this Cert Guide from Pearson IT Certification, a leader in IT Certification learning. Master AWS Certified Cloud Practitioner (CLF-C01) exam topics Assess your knowledge with chapter-ending quizzes Review key concepts with exam preparation tasks AWS Certified Cloud Practitioner (CLF-C01) Cert Guide is a best-of-breed exam study guide. Best-selling author and expert instructor Anthony Sequeira shares preparation hints and test-taking tips, helping you identify areas of weakness and improve both your conceptual knowledge and hands-on skills. Material is presented in a concise manner, focusing on increasing your understanding and retention of exam topics. The book presents you with an organized test preparation routine through the use of proven series elements and

techniques. Exam topic lists make referencing easy. Chapter-ending Exam Preparation Tasks help you drill on key concepts you must know thoroughly. Review questions help you assess your knowledge, and a final preparation chapter guides you through tools and resources to help you craft your final study plan. Well-regarded for its level of detail, assessment features, and challenging review questions and exercises, this study guide helps you master the concepts and techniques that will enable you to succeed on the exam the first time. The study guide helps you master all the topics on the AWS Certified Cloud Practitioner exam, including how to: Define the AWS Cloud and its value proposition, and discuss its economics Define the AWS Shared Responsibility model, and key AWS security and compliance concepts Identify AWS access management capabilities Define methods of deploying the AWS Cloud and operating within Define the AWS global infrastructure and identify core AWS services Recognize and compare AWS pricing models and account structures Identify support resources for security, AWS cloud technology, and billing

Cloud computing is the most significant technology development of our lifetimes. It has made countless new businesses possible and presents a massive opportunity for large enterprises to innovate like startups and retire decades of technical debt. But making the most of the cloud requires much more from enterprises than just a technology change. Stephen Orban led Dow Jones's journey toward digital agility as their CIO and now leads AWS's Enterprise Strategy function, where he helps leaders from the largest companies in the world transform their businesses. As he demonstrates in this book, enterprises must re-train their people, evolve their processes, and transform their cultures as they move to the cloud. By bringing together his experiences and those of a number of business leaders, Orban shines a light on what works, what doesn't, and how enterprises can transform themselves using the cloud.

An expert guide to selecting the right cloud service model for your business Cloud computing is all the rage, allowing for the delivery of computing and storage capacity to a diverse community of end-recipients. However, before you can decide on a cloud model, you need to determine what the ideal cloud service model is for your business. Helping you cut through all the haze, Architecting the Cloud is vendor neutral and guides you in making one of the most critical technology decisions that you will face: selecting the right cloud service model(s) based on a combination of both business and technology requirements. Guides corporations through key cloud design considerations Discusses the pros and cons of each cloud service model Highlights major design considerations in areas such as security, data privacy, logging, data storage, SLA monitoring, and more Clearly defines the services cloud providers offer for each service model and the cloud services IT must provide Arming you with the information you need to choose the right cloud service provider, Architecting the Cloud is a comprehensive guide covering everything you need to be aware of in selecting the right cloud service model for you.

Machine Habitus

Discovering Value and Creating Growth in a Disrupted World

Secure Cloud Transformation

Feeding the World Without Devouring the Planet

Cloud Strategy

Cloud Atlas

Toward a Sociology of Algorithms

The journey from being a developer to becoming an architect is fulfilling by itself. Also, every developer must take the decision that he/she does not want to take the managerial growth path. The journey involves a four steps process, Learn and build methods to update your technical skills, Learn people management, Get highly productive, and Become responsible for your life.[1] [2] You should carry out the four steps in reverse. This book gives you a one-stop shop on how you can become a successful software architect and excel in your career, both personally and professionally. In this book, you will learn the following. ? How to ignore politics and still climb the corporate ladder ? How to update yourself ? How to learn core concepts faster ? How to see the big picture when architecting solutions ? How to overcome procrastination. ? How to overcome the fear of becoming invalid in your company ? How to write a quick architecture document for any project

The Art of Business Value
Best Practices for Transforming Legacy IT
Explain the Cloud Like I'm 10
Capitalist Nigger
Your Roadmap to Cloud Computing, Big Data and Linked Data
CLF-C01 Exam
Pivot to the Future