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*"Discover how SAP S/4HANA
transforms your supply
chain! Explore*

Page 1/252

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functionalities for sourcing and procurement, production execution, plant maintenance, sales order management, transportation management, warehouse management, and more. See how intelligent technologies

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*elevate your logistics
operations with SAP Business
Technology Platform and
learn about complementary
cloud solutions like SAP
Ariba and SAP IBP. This is
your starting point for
logistics with SAP*

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S/4HANA!" - -

The goal of this book is to gain a clear picture of the current status and future challenges with regard to the digitalization of the supply chain – from the perspective of the

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*suppliers, the
manufacturers, and the
customers. They were the
target groups of the book.
Digitization has touched
upon all aspects of
businesses, including supply
chains. Technologies such as*

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RFID, GPS, and sensors have enabled organizations to transform their existing hybrid (combination of paper-based and IT-supported processes) supply chain structures into more flexible, open, agile, and

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collaborative digital models. Unlike hybrid supply chain models, which have resulted in rigid organizational structures, unobtainable data, and disjointed relationships with partners, digital

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supply chains enable business process automation, organizational flexibility, and digital management of corporate assets. In order to reap maximum benefits from digital supply chain models, it is important that

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companies internalize it as an integral part of the overall business model and organizational structure. Localized disconnected projects and silo-based operations pose a serious threat to competitiveness in

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an increasingly digital world. The technologies discussed in this text – artificial intelligence, 3D printing, Internet of things, etc. – are beginning to come together to help digitize, automate,

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*integrate, and improve the
global supply chains. It's
certainly an exciting and
challenging time for both
new supply chain
professionals and long-time
supply chain professionals.
How do media platforms*

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*organise social life? How do
media empower or disempower
our identities? How do we
understand the impact of
algorithms? How are media
audiences produced and
managed? Media & Society
introduces the role of the*

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media in social, cultural, political and economic life, unpacking the increasing entanglement of digital media technology with our everyday lives. It explores the relationship between meaning and power in an age

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*of participatory culture,
social media and digital
platforms. An age where we
both create and consume
content, and where we both
give and gain attention –
translating our social lives
into huge flows of data.*

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Associate Professor Nicholas Carah shows how a critical approach to power helps us not only to understand the role media play in shaping the social, but also how we can become critically informed media citizens

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*ourselves, able to
participate and be heard in
meaningful ways. Media &
Society expertly introduces
all the key concepts and
ideas you need to know, and
then puts theory into
practice by tying them to*

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*contemporary case studies.
From using Ghostery to track
how your personal data is
being collected, to
exploring misinformation on
social media via Youtube, to
the reality of internships
and freelancing in today's*

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digital media industry. It is essential reading for students of media, communication and cultural studies.

This book provides an overview of predictive methods demonstrated by open

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*source software modeling
with Rattle (R') and WEKA.
Knowledge management
involves application of
human knowledge
(epistemology) with the
technological advances of
our current society*

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(computer systems) and big data, both in terms of collecting data and in analyzing it. We see three types of analytic tools. Descriptive analytics focus on reports of what has happened. Predictive

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analytics extend statistical and/or artificial intelligence to provide forecasting capability. It also includes classification modeling. Prescriptive analytics applies quantitative models to

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optimize systems, or at least to identify improved systems. Data mining includes descriptive and predictive modeling.

Operations research includes all three. This book focuses on prescriptive analytics.

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The book seeks to provide simple explanations and demonstration of some descriptive tools. This second edition provides more examples of big data impact, updates the content on visualization, clarifies

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some points, and expands coverage of association rules and cluster analysis. Chapter 1 gives an overview in the context of knowledge management. Chapter 2 discusses some basic data types. Chapter 3 covers

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fundamentals time series modeling tools, and Chapter 4 provides demonstration of multiple regression modeling. Chapter 5 demonstrates regression tree modeling. Chapter 6 presents autoregressive/integrated/mo

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ving average models, as well as GARCH models. Chapter 7 covers the set of data mining tools used in classification, to include special variants support vector machines, random forests, and boosting.

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Models are demonstrated using business related data. The style of the book is intended to be descriptive, seeking to explain how methods work, with some citations, but without deep scholarly reference. The

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*data sets and software are
all selected for widespread
availability and access by
any reader with computer
links.*

*International Encyclopedia
of Human Geography
A Framework for Implementing*

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Analytics and Turning

Information Into

Intelligence

Digital Twin Development and

Deployment on the Cloud

Journey of the Future

Enterprise

How Consumption—Demand Will

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*Reshape Supply Chain
Operations*

*A Guide for Business Leaders
Internet of Things for
Industry 4.0*

*Anthropology is a science
specialized in the study of the past
and present of societies, especially*

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the study of humans and human behavior. The disciplines of anthropology and consumer research have long been separated; however, it is now believed that joining them will lead to a more profound knowledge and

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understanding of consumer behaviors and will lead to further understanding and predictions for the future. Anthropological Approaches to Understanding Consumption Patterns and Consumer Behavior is a cutting-

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edge research publication that examines an anthropological approach to the study of the consumer and as a key role to the development of societies. The book also provides a range of marketing possibilities that can be

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developed from this approach such as understanding the evolution of consumer behavior, delivering truly personalized customer experiences, and potentially creating new products, brands, and services. Featuring a

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wide range of topics such as artificial intelligence, food consumption, and neuromarketing, this book is ideal for marketers, advertisers, brand managers, consumer behavior analysts, managing directors, consumer

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*psychologists, academicians,
social anthropologists,
entrepreneurs, researchers, and
students.*

*The Digital Supply Chain is a
thorough investigation of the
underpinning technologies,*

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*systems, platforms and models
that enable the design,
management, and control of
digitally connected supply chains.
The book examines the origin,
emergence and building blocks of
the Digital Supply Chain, showing*

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how and where the virtual and physical supply chain worlds interact. It reviews the enabling technologies that underpin digitally controlled supply chains and examines how the discipline of supply chain management is

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affected by enhanced digital connectivity, discussing purchasing and procurement, supply chain traceability, performance management, and supply chain cyber security. The book provides a rich set of cases

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on current digital practices and challenges across a range of industrial and business sectors including the retail, textiles and clothing, the automotive industry, food, shipping and international logistics, and SMEs. It concludes

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with research frontiers, discussing network science for supply chain analysis, challenges in Blockchain applications and in digital supply chain surveillance, as well as the need to re-conceptualize supply chain strategies for digitally

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transformed supply chains. Covers both theoretical and practical points-of-view Contains material that readers from different backgrounds and disciplines will find informative Examines digital practices and challenges in-depth

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*across a wide range of sectors
Provides up-to-date, critical
insights on the design,
management and control of
digitally connected supply chains
Written by experts with strong
backgrounds in the field*

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If governed adequately, AI (artificial intelligence) has the potential to benefit humankind enormously. However, if mismanaged, it also has the potential to harm humanity catastrophically. The title of this

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book reflects the belief that access to the benefits of AI, awareness about the nature of the technology, governance of the technology and its development process with a focus on responsible development, should

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be transparent, open, understood by and accessible to all people regardless of their geographic, generational, economic, cultural and/or other social background. The book is the result of a discussion series organized by the

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*Association of Pacific Rim
Universities (APRU) which was
financially supported by Google.
The conference proceedings
contains contributions to the
Logistics Management conference
2019. The objective of the LM*

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conferences is to discuss new ideas and technical developments related to the management of logistic systems. A special focus is put on digitalization of supply chains and decarbonization in the transport industry.

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Logistics with SAP S/4HANA

*How to Get Implementation and
Delivery Right First Time*

*The Emerging Role of Artificial
Intelligence and Machine Learning*

Big Data

Modern Trends

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*Enabling the Internet of Things
Power, Platforms, and Participation*

**Convert the promise of big
data into real world results**

**There is so much buzz around
big data. We all need to know
what it is and how it works -**

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that much is obvious. But is a basic understanding of the theory enough to hold your own in strategy meetings? Probably. But what will set you apart from the rest is actually knowing how to USE big data

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***to get solid, real-world
business results - and putting
that in place to improve
performance. Big Data will
give you a clear
understanding, blueprint, and
step-by-step approach to***

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building your own big data strategy. This is a well-needed practical introduction to actually putting the topic into practice. Illustrated with numerous real-world examples from a cross section of

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***companies and organisations,
Big Data will take you through
the five steps of the SMART
model: Start with Strategy,
Measure Metrics and Data,
Apply Analytics, Report
Results, Transform. Discusses***

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how companies need to clearly define what it is they need to know Outlines how companies can collect relevant data and measure the metrics that will help them answer their most important business questions

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***Addresses how the results of
big data analytics can be
visualised and communicated
to ensure key decisions-
makers understand them
Includes many high-profile
case studies from the author's***

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***work with some of the world's
best known brands***

***First edition WINNER: ACA-
Bruel 2015 - Prix des***

***Associations Food supply
chains are integral in ensuring
that food makes it from the***

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farm to the table.

***Understanding how these
operate has never been more
important. The new edition of
Food Supply Chain
Management and Logistics is
the guide to all aspects of food***

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supply chains. This book examines food production, operational challenges and the future challenges of the industry and sustainability. The emergence of new technologies, which are key in

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increasing the efficiency of processes, such as food apps, big data and blockchain, are discussed. As are wider trends including veganism and local sourcing. Food Supply Chain Management and Logistics

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embeds learning using case studies from leading companies such as Cargill, Nestlé and Starbucks. In addition, case studies from sustainable businesses such as Omnom Chocolate and ReFood

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also feature. The book is structured to provide readers with an understanding of the basics of food supply chain management and logistics before expanding the scope to cover more of a range of

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topics. Online resources include PowerPoint lecture slides.

The Internet of Things (IoT) concept is defined as a flexible and futuristic network where all the different types of

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devices and smart objects can become seamlessly connected to each other and can actively participate in all types of processes which are happening around us. The grand objective of making

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***physical, mechanical,
electrical, and electronic
devices to use the deeper and
extreme connectivity and
service-enablement
techniques is to make them
intelligent in their deeds,***

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decisions, and deals. Cognitive IoT is the application of cognitive computing technologies to the data which is generated by the connected devices of the IoT ecosystem. Cognition means thinking;

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however, computers are not yet fully capable of mimicking human like thought. However, the present-day computer systems can perform some functions which are like the capability of human beings to

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think. Cognitive Internet of Things: Enabling Technologies, Platforms, and Use Cases explains the concepts surrounding Cognitive IoT. It also looks at the use cases and such supporting technologies

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as artificial intelligence and machine learning that act as key enablers of Cognitive IoT ecosystem. Different Cognitive IoT enabled platforms like IBM Watson and other product specific use cases like Amazon

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***Alexa are covered in depth.
Other highlights of the book
include: Demystifying the
cognitive computing paradigm
Delineating the key
capabilities of cognitive cloud
environments Deep learning***

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***algorithms for cognitive IoT
solutions Natural language
processing (NLP) methods for
cognitive IoT systems
Designing a secure
infrastructure for cognitive IoT
platforms and applications***

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Omni-Channel Retail and the Supply Chain The days of going to the local department store to buy a television, view the options available, and make a purchase now seem "quaint." The emergence of

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the internet, smartphones, social media, and other technologies has opened a world of new options for consumers (and businesses) to review, research, and buy online with an ever-increasing

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array of delivery options. The emergence of e-commerce has resulted in what is commonly known today as "omni-channel" marketing, in which customers engage with companies in a variety of

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ways, including in a physical store or online via websites and mobile apps. This process puts the supply chain "front and center," as consumers are increasingly demanding and browsing, buying, and

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returning goods through various channels, not just the traditional "brick and mortar" way. To accomplish this with high levels of service while remaining profitable requires real-time visibility of inventory

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across the supply chain and a single view of consumers as they continuously move from one channel to another. While this is a boon to consumers, it has made the already complex global supply chain even more

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challenging to manage. On top of that, the 2020 Covid19 pandemic has accelerated this omni-channel retail trend, as consumers need even more ways to order and additional options for last-mile delivery,

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***such as curbside pickup.
Covid19 has exposed a lack of
flexibility and readiness,
resulting in shortages of
everything from toilet paper
and meats to personal
protective equipment (PPE)***

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and ventilators. It has been a real-life example of the "bullwhip effect," where variability at the consumer end of the supply chain results in increased variability as one goes upstream towards

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distributors, manufacturers, and suppliers. This results in shortages, misallocations, and increased costs. No longer can a manufacturer, distributor, or retailer of consumer products just "fill the pipeline" and wait

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for orders to come in. Now, they must anticipate various purchases and delivery items, while at the same time minimizing costs. To do this is no easy task, requiring a Lean, agile, and responsive supply

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chain. Until now, there was no existing "playbook" for organizations to navigate their way through this new world. This book describes the impact of omni-channel marketing on the supply chain and logistics

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functions, and is intended to help management meet the needs of not only today's ever-changing world but to anticipate what may be required in the future to achieve superior customer

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***service, profitability, and a
competitive advantage.***

***A Guide to Current Trends and
Developments***

***From Integrated Circuits to
Integrated Systems***

Big Data Driven Supply Chain

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Management

***Strategies and Instruments for
digitalizing and decarbonizing
supply chains - Proceedings of
the German Academic
Association for Business
Research, Halle, 2019***

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***Using SMART Big Data,
Analytics and Metrics To Make
Better Decisions and Improve
Performance***

***Cognitive Internet of Things
Data Analytics for Business
Since the start of the***

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**International Workshop on
Web Caching and Content
Distribution (WCW) in 1996,
it has served as the
premiere meeting for
researchers and
practitioners to exchange**

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results and visions on all aspects of content caching, distribution, and delivery. Building on the success of the previous WCW meetings, WCW 2004 extended its scope and

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**covered interesting
research and deployment
areas relating to content
services as they move
through the Internet. This
year, WCW was held in
Beijing, China. Although it**

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**was the first time that
WCW was held in Asia, we
received more than 50 high
quality papers from five
continents. Fifteen papers
were accepted as regular
papers and 6 papers as**

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synopses to appear in the proceedings. The topics covered included architectural issues, routing and placement, caching in both traditional content delivery networks

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**as well as in peer-- peer
systems, systems
management and
deployment, and
performance evaluation.
We would like to take this
opportunity to thank all**

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**those who submitted
papers to WCW 2004 for
their valued contribution to
the workshop. This event
would not have been
possible without the broad
and personal support and**

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**the invaluable suggestions
and contributions of the
members of the program
committee and the steering
committee.**

**As transactions and other
business functions move**

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online and grow more popular every year, the finance and banking industries face increasingly complex data management and identity theft and fraud issues. AI can bring many

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**financial and business
functions to the next level,
as systems using deep
learning technologies are
able to analyze patterns
and spot suspicious
behavior and potential**

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fraud. In this volume, the focus is on the application of artificial intelligence in finance, business, and related areas. The book presents a selection of chapters presenting cutting-

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**edge research on current
business practices in
finance and management.
Topics cover the use of AI
in e-commerce systems,
financial services, fraud
prevention, identifying loan-**

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**eligible customers, online
business, Facebook social
commerce, insurance
industry, online marketing,
and more.**

**This ground-breaking
Research Handbook**

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**provides a state-of-the-art
discussion of the
international law of
Indigenous rights and how
it has developed in recent
decades. Drawing from
their extensive knowledge**

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**of the topic, leading
scholars provide strong
general coverage and
highlight the challenges
and cutting-edge issues
arising in international
Indigenous rights law.**

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**Digital Twin Development
and Deployment in the
Cloud: Developing Cloud-
Friendly Dynamic Models
Using
Simulink®/Simscape™ and
Amazon AWS promotes a**

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**physics-based approach to
the field of digital twins.
Through the use of
multiphysics models
running in the cloud,
significant improvement to
the diagnostics and**

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prognostic of systems can be attained. The book draws a clear definition of digital twins, helping business leaders clearly identify the value it brings. In addition, it outlines the

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key elements needed for deployment, including the hardware and software tools needed. Special attention is paid to the process of developing and deploying the multi-physics

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**models of the digital twins.
Provides a high-level
overview of digital twins
and their underutilization in
the field of asset
management and
maintenance Proposes a**

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**streamline process to
create digital twins for a
wide variety of applications
using MATLAB®
Simscape™ Deploys
developed digital twins on
Amazon Web Services**

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**Includes MATLAB and
Simulink codes available for
free download on MATLAB
central Covers popular
prototyping hardwares,
such as Arduino and
Raspberry Pi**

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**High Throughput Screening
Methods**

**Developing Cloud-Friendly
Dynamic Models Using
Simulink®/Simscape™ and
Amazon AWS**

Disrupting Logistics

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**Logistics Management
Artificial Intelligence for a
Sustainable Industry 4.0
Evolution and Refinement
Machine Learning and
Knowledge Discovery in
Databases. Applied Data**

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Science Track

*The multi-volume set LNAI 12975
until 12979 constitutes the refereed
proceedings of the European
Conference on Machine Learning
and Knowledge Discovery in
Databases, ECML PKDD 2021,*

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which was held during September 13-17, 2021. The conference was originally planned to take place in Bilbao, Spain, but changed to an online event due to the COVID-19 pandemic. The 210 full papers presented in these proceedings were

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carefully reviewed and selected from a total of 869 submissions. The volumes are organized in topical sections as follows: Research Track: Part I: Online learning; reinforcement learning; time series, streams, and sequence models;

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*transfer and multi-task learning;
semi-supervised and few-shot
learning; learning algorithms and
applications. Part II: Generative
models; algorithms and learning
theory; graphs and networks;
interpretation, explainability,*

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transparency, safety. Part III:

Generative models; search and optimization; supervised learning; text mining and natural language processing; image processing, computer vision and visual analytics. Applied Data Science

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Track: Part IV: Anomaly detection and malware; spatio-temporal data; e-commerce and finance; healthcare and medical applications (including Covid); mobility and transportation. Part V: Automating machine learning, optimization, and feature

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*engineering; machine learning
based simulations and knowledge
discovery; recommender systems
and behavior modeling; natural
language processing; remote
sensing, image and video
processing; social media.*

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Master a complete, five-step roadmap for leveraging Big Data and analytics to gain unprecedented competitive advantage from your supply chain. Using Big Data, pioneers such as Amazon, UPS, and Wal-Mart are gaining

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unprecedented mastery over their supply chains. They are achieving greater visibility into inventory levels, order fulfillment rates, material and product delivery... using predictive data analytics to match supply with demand;

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leveraging new planning strengths to optimize their sales channel strategies; optimizing supply chain strategy and competitive priorities; even launching powerful new ventures. Despite these opportunities, many supply chain

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operations are gaining limited or no value from Big Data. In Big Data Driven Supply Chain Management, Nada Sanders presents a systematic five-step framework for using Big Data in supply chains. You'll learn best practices for segmenting and

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analyzing customers, defining competitive priorities for each segment, aligning functions behind strategy, dissolving organizational boundaries to sense demand and make better decisions, and choose the right metrics to support all of

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this. Using these techniques, you can overcome the widespread obstacles to making the most of Big Data in your supply chain — and earn big profits from the data you're already generating. For all executives, managers, and analysts

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interested in using Big Data technologies to improve supply chain performance.

*Supply Chain Management:
Securing a Superior Global Edge
takes a holistic, integrated approach
to managing supply chains by*

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addressing the critically important areas of globalization, sustainability, and ethics in every chapter. Authors Ray Venkataraman and Ozgun C. Demirag use a wide variety of real-world cases and examples from the manufacturing

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and service sectors to illustrate innovative supply chain strategies and technologies. With a focus on decision-making and problem-solving, Supply Chain Management provides students with the tools they need to succeed in today's fiercely

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competitive, interconnected global economy. Included with this text The online resources for your text are available via the password-protected Instructor Resource Site. Learn more.

The retail industry globally is in the

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*early stages of an era of profound,
perhaps unprecedented, change.*

*This book is intended to serve as a
robust and practical guide to
leaders of enterprises tasked with
both understanding and delivering
success in the new landscape of*

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retailing. The book firstly describes the major directions and drivers of change that define the new global landscape of retailing (Part 1).

Accelerating technology change, the rise to prominence globally of internet enabled shoppers and the

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rapid emergence of entirely new retail enterprises and business models are combining to re-shape the very fundamentals of the retail industry. No longer are shops needed to be in the business of retailing. No longer is choice for the

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shopper limited to the neighbourhood, town or even country in which they live. No longer is the act of retailing solely the preserve of traditional retail enterprises as internet-enabled businesses, technology, logistics,

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suppliers and financial services enterprises all seek direct relationships with the shopper. The new landscape of retailing is an unforgiving one. Success can be achieved more quickly than has ever been possible before but failure is

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equally rapid. The opportunities in the new landscape of retailing are profound, but so too are the challenges. Part 2 of this book discusses the structures, skills and capabilities retail enterprises will need if they are to be successful in

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this new landscape and the skills and perspectives that will be required of the leaders of retail enterprises. Case studies of innovative and successful enterprises are presented throughout the book to illustrate the

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themes discussed. Frameworks are presented to provide practical guidance for enterprise leaders to understand and contextualise the nature of change that is re-shaping retail landscapes globally. Clear guidance is given of the capabilities,

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skills and perspectives that will be needed at both an enterprise and a personal leadership level to deliver success in the new landscape of retailing.

Configured by Consumption

Omni-Channel Retail and the

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Supply Chain

*Understanding the Challenges of
Production, Operation and
Sustainability in the Food Industry
E-learning Strategies
Foundations and Industry
Applications*

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Proceeding of NCCS 2018

Media and Society

This book presents trends, developments, and examples of how digital disruption is currently reshaping the logistics industry. Logistics is the invisible force behind the global

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economy, influencing and providing a lens into all economic activities.

Chapters written by respected experts in the field describe how new technologies such as autonomous vehicles, blockchain, Internet of things (IoT), and state-of-the-art freight management solutions are

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fundamentally changing supply chain solutions. Special emphasis is placed on promising start-ups and venture capital firms around the world that are now investing in the future of logistics. The convenience of online shopping has driven consumers to turn to the internet to purchase everything from

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clothing to housewares and even groceries. The ubiquity of online retail stores and availability of hard-to-find products in the digital marketplace has been a catalyst for a heightened interest in research on the best methods, techniques, and strategies for remaining competitive in the era of e-

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commerce. The Encyclopedia of E-Commerce Development, Implementation, and Management is an authoritative reference source highlighting crucial topics relating to effective business models, managerial strategies, promotional initiatives, development methodologies, and end-

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user considerations in the online commerce sphere. Emphasizing emerging research on up-and-coming topics such as social commerce, the Internet of Things, online gaming, digital products, and mobile services, this multi-volume encyclopedia is an essential addition to the reference

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collection of both academic and corporate libraries and caters to the research needs of graduate-level students, researchers, IT developers, and business professionals. .

This book is based on research from Russia, Hungary, Bulgaria, Great Britain, Switzerland and the Czech

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Republic on issues related to knowledge-based economy development. The idea for this book was developed during three international conferences on digitalization: VI, VII and VIII International Scientific Weeks, organized by Samara State University

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of Economics (Samara, Russia) in 2018–2020. It is an initiative by the scientific and business organizations in the Samara Region and their Russian and international partners to analyze the current digitalization of social-economic systems, the problems and perspectives of this process, and its

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role in the creation and development of a new type of economy and new quality of human capital. All the contributions focus on the search for effective ways of adapting to the new digital reality and are based analyses of international statistics, and data from specific companies, educational

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institutions and governmental development programs. The book explores a variety of topics, including • Knowledge and Information as Basic Values of a New Economic Paradigm; • Information Technologies for Ensuring Sustainable Development of Organizations; • Augmented Reality,

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Artificial Intelligence and Big Data in Education and Business; • Digital Platforms and the Sharing Economy; • Potential of Digital Footprints in Economies and Education; • Sociocultural Consequences of Digitalization.

This comprehensive reference text

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discusses the fundamental concepts of artificial intelligence and its applications in a single volume.

Artificial Intelligence: Fundamentals and Applications presents a detailed discussion of basic aspects and ethics in the field of artificial intelligence and its applications in areas, including

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*electronic devices and systems,
consumer electronics, automobile
engineering, manufacturing, robotics
and automation, agriculture, banking,
and predictive analysis. Aimed at
senior undergraduate and graduate
students in the field of electrical
engineering, electronics engineering,*

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manufacturing engineering, pharmacy, and healthcare, this text: Discusses advances in artificial intelligence and its applications. Presents the predictive analysis and data analysis using artificial intelligence. Covers the algorithms and pseudo-codes for different domains. Discusses the latest

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development of artificial intelligence in the field of practical speech recognition, machine translation, autonomous vehicles, and household robotics. Covers the applications of artificial intelligence in fields, including pharmacy and healthcare, electronic devices and systems, manufacturing,

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consumer electronics, and robotics.

The Digitalization of the 21st Century

Supply Chain

*Nanoelectronics, Circuits and
Communication Systems*

Artificial Intelligence

How to Compete in the Age of

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*Moonshot Leadership and Exponential
Organizations*

*Working Together for a Competitive
Advantage*

Securing a Superior Global Edge

This book offers the first comprehensive view on integrated circuit and system design for the Internet of Things (IoT),

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and in particular for the tiny nodes at its edge. The authors provide a fresh perspective on how the IoT will evolve based on recent and foreseeable trends in the semiconductor industry, highlighting the key challenges, as well as the opportunities for circuit and system innovation to address them. This

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book describes what the IoT really means from the design point of view, and how the constraints imposed by applications translate into integrated circuit requirements and design guidelines. Chapter contributions equally come from industry and academia. After providing a system

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perspective on IoT nodes, this book focuses on state-of-the-art design techniques for IoT applications, encompassing the fundamental sub-systems encountered in Systems on Chip for IoT: ultra-low power digital architectures and circuits low- and zero-leakage memories (including emerging

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technologies) circuits for hardware security and authentication System on Chip design methodologies on-chip power management and energy harvesting ultra-low power analog interfaces and analog-digital conversion short-range radios miniaturized battery technologies packaging and assembly of

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IoT integrated systems (on silicon and non-silicon substrates). As a common thread, all chapters conclude with a prospective view on the foreseeable evolution of the related technologies for IoT. The concepts developed throughout the book are exemplified by two IoT node system demonstrations

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from industry. The unique balance between breadth and depth of this book: enables expert readers quickly to develop an understanding of the specific challenges and state-of-the-art solutions for IoT, as well as their evolution in the foreseeable future provides non-experts with a comprehensive introduction to

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integrated circuit design for IoT, and serves as an excellent starting point for further learning, thanks to the broad coverage of topics and selected references makes it very well suited for practicing engineers and scientists working in the hardware and chip design for IoT, and as textbook for

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senior undergraduate, graduate and postgraduate students (familiar with analog and digital circuits).

To survive in the new, competitive digital economy of artificial intelligence and the Internet of Things, companies will have to change their management models. The company of linear,

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incremental growth is becoming obsolete. Moonshot leaders like Elon Musk or Jeff Bezos aspire to bringing about massive transformations. These visionaries seek radical solutions to big problems through enabling technologies that are easily scalable and yield increasing returns with decreasing

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marginal costs that in many cases approach zero. In his book *Journey of the Future Enterprise*, Jorge Calvo explains what the disruptive change of the Fourth Industrial Revolution consists of, what moonshot leadership is and what exponential organizations (ExOs) are, and having set out the

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conceptual framework, explains how to gear companies toward the new economy. In short, this resource-packed book is written for those who want to be part of this change, for those who are suffering the impact of this radical transformation, for those who feel lost as a result of the complexity and speed

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of the changes that are taking place, and for those who want to better understand the drivers of the Fourth Industrial Revolution.

Data analytics underpin our modern data-driven economy. This textbook explains the relevance of data analytics at the firm and industry levels, tracing

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the evolution and key components of the field, and showing how data analytics insights can be leveraged for business results. The first section of the text covers key topics such as data analytics tools, data mining, business intelligence, customer relationship management, and cybersecurity. The chapters then take

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an industry focus, exploring how data analytics can be used in particular settings to strengthen business decision-making. A range of sectors are examined, including financial services, accounting, marketing, sport, health care, retail, transport, and education. With industry case studies, clear

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definitions of terminology, and no background knowledge required, this text supports students in gaining a solid understanding of data analytics and its practical applications. PowerPoint slides, a test bank of questions, and an instructor's manual are also provided as online supplements. This will be a

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valuable text for undergraduate level courses in data analytics, data mining, business intelligence, and related areas. This book covers challenges and solutions in establishing Industry 4.0 standards for Internet of Things. It proposes a clear view about the role of Internet of Things in establishing

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standards. The sensor design for industrial problem, challenges faced, and solutions are all addressed. The concept of digital twin and complexity in data analytics for predictive maintenance and fault prediction is also covered. The book is aimed at existing problems faced by the industry at

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present, with the goal of cost-efficiency and unmanned automation. It also concentrates on predictive maintenance and predictive failures. In addition, it includes design challenges and a survey of literature.

Web Content Caching and Distribution
Business Forecasting

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Game-Changing Strategies to Build
Billion-Dollar Businesses
Moonshot!

Anthropological Approaches to
Understanding Consumption Patterns
and Consumer Behavior

Supply Chain Management
Predictive Data Mining Models

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Society is now completely driven by data with many industries relying on data to conduct business or basic functions within the organization.

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With the efficiencies that big data bring to all institutions, data is continuously being collected and analyzed. However, data sets may be too complex for

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traditional data-processing, and therefore, different strategies must evolve to solve the issue. The field of big data works as a valuable tool for

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many different industries. The Research Anthology on Big Data Analytics, Architectures, and Applications is a complete reference

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source on big data analytics that offers the latest, innovative architectures and frameworks and explores a variety of applications within

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various industries.

Offering an
international
perspective, the
applications discussed
within this anthology
feature global

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representation. Covering topics such as advertising curricula, driven supply chain, and smart cities, this research anthology is ideal for data

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scientists, data
analysts, computer
engineers, software
engineers,
technologists,
government officials,
managers, CEOs,

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professors, graduate students, researchers, and academicians.

High throughput screening remains a key part of early stage drug and tool compound

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discovery, and methods and technologies have seen many fundamental improvements and innovations over the past 20 years. This comprehensive book

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provides a historical survey of the field up to the current state-of-the-art. In addition to the specific methods, this book also considers cultural and

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organizational questions
that represent
opportunities for future
success. Following
thought-provoking
foreword and
introduction from

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Professor Stuart
Schreiber and the
editors, chapters from
leading experts across
academia and industry
cover initial
considerations for

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screening, methods
appropriate for
different goals in small
molecule discovery,
newer technologies that
provide alternative
approaches to

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traditional
miniaturization
procedures, and
practical aspects such
as cost and resourcing.
Within the context of
their historical

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development, authors explain common pitfalls and their solutions.

This book will serve as both a practical reference and a thoughtful guide to the

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philosophy underlying
technological change in
such a fast-moving area
for postgraduates and
researchers in academia
and industry,
particularly in the

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areas of chemical
biology, pharmacology,
structural biology and
assay development.

The tenth edition of
SUPPLY CHAIN MANAGEMENT:
A LOGISTICS PERSPECTIVE

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refined its focus on the supply chain approach by blending logistics theory with practical applications and includes updated material on the latest

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technology,
transportation
regulations, pricing,
and other issues. Each
chapter opens with
Supply Chain Profiles
vignettes introducing

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students to real-world companies, people, and events. New and updated On the Line boxed features are applied examples providing students with hands-on

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managerial experience of
the chapter's topics.

Supply Chain Technology
boxes appear throughout
the text, helping
students relate
technological

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developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter

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these operations that
will form the client
base for e-learning.

This book shows those
companies how to get e-
learning implementation
right first time. Don

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Morisson explores and explains the whole implementation continuum - strategy, vendor selection, technology, implementation, culture change, content

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development and delivery. Most importantly he stresses that the success or failure of an e-learning initiative is directly related to the

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underlying strategic thinking. Written for a more mature, second generation e-learning market the book provides a practitioner's handbook to both guide

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the novice and inform
the veteran. * Focuses
on the reader's needs *
Focuses on the strategic
issues of e-learning *
Informed by key business
drivers * Supported and

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endorsed by PWC

Readership: Senior
managers including CEOs,
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Directors, middle
management responsible
for implementing and/or

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delivering e-learning,
consultants

AI for Everyone:

benefitting from and
building trust in the
technology

Identification and

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Prediction of Economic
Regimes to Guide
Decision Making in Multi-
agent Marketplaces
Current Achievements,
Challenges and Digital
Chances of Knowledge

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Based Economy

Navigating the New

Retail Landscape

Enabling Technologies,

Platforms, and Use Cases

Supply Chain Management:

A Logistics Perspective

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Business Transformations
in the Era of
Digitalization

The former Apple CEO “delivers
a clear message to individuals,
entrepreneurs, and corporations:
change . . . or wither” (Booklist).

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The future belongs to those who see the possibilities before they become obvious. This is the most exciting time ever to be part of the business world.

Throughout history, there are some events that stand out as so

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groundbreaking that they completely change life as we know it. The Apollo moon landing of 1961 was one of those events—the invention of the Apple personal computer was another. In this book, John

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Sculley, former CEO of both Pepsi and Apple, discusses an era that is giving birth to numerous groundbreaking events and inventions—moonshots—that will change the way we live and work

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for generations to come. He offers wisdom for a new breed of innovative entrepreneurs to build businesses across industries that will bring in billions of dollars—while changing people's lives for the better. Moonshot!

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lays out a roadmap for building a truly transformative business, beginning with a can't-fail concept and drawing on clear examples from companies who've done innovation right.

The global retail industry is in the

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early stages of an era of profound and unprecedented, change. This book is intended to serve as a wide-ranging, robust, and practical guide to leaders of enterprises tasked with both understanding and delivering

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success in the new landscape of retailing. Part 1 describes the major directions and drivers of change that define the new retail landscape. Accelerating changes in technology, the rise to international prominence of

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internet enabled shoppers, and the rapid emergence of entirely new retail enterprises and business models are combining to re-shape the very fundamentals of the retail industry. No longer are shops

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central or even necessary to the business of retailing. No longer is choice for the shopper limited to the neighbourhood, town, or even country in which they live. No longer is the act of retailing solely the preserve of traditional

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retail enterprises as internet-enabled businesses, technology, logistics, suppliers, and financial services enterprises all seek direct relationships with the shopper. The new landscape of retailing is an unforgiving one.

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Success can be achieved more quickly than ever before, but failure is equally rapid. New opportunities are profound, but so too are the challenges. Part 2 of this book discusses the structures, skills, and capabilities

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that retail enterprises and their leaders will need if they are to be successful. This second edition presents more than 25 detailed case studies of innovative and successful enterprises alongside more than one hundred smaller

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examples to illustrate the themes discussed. A new afterword also presents ten central areas business leaders must focus on in order to build organizational resilienc in the wake of COVID-19 and the profound

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uncertainties retail enterprises now face. Frameworks and practical guidance are offered to help readers contextualise the nature of change occurring on a global scale, and identify the capabilities, skills, and

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perspectives that will be needed
at both an enterprise and a
personal leadership level.

This book features selected
papers presented at the Fourth
International Conference on
Nanoelectronics, Circuits and

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Communication Systems (NCCS 2018). Covering topics such as MEMS and nanoelectronics, wireless communications, optical communications, instrumentation, signal processing, the Internet of

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Things, image processing,
bioengineering, green energy,
hybrid vehicles, environmental
science, weather forecasting,
cloud computing, renewable
energy, RFID, CMOS sensors,
actuators, transducers, telemetry

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systems, embedded systems, and sensor network applications in mines, it offers a valuable resource for young scholars, researchers, and academics alike.

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Human Geography, Second Edition embraces diversity by design and captures the ways in which humans share places and view differences based on gender, race, nationality, location and other factors—in other

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words, the things that make people and places different. Questions of, for example, politics, economics, race relations and migration are introduced and discussed through a geographical lens.

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Contains extensive scope and
depth of coverage Emphasizes
how geographers interact with,

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understand and contribute to
problem-solving in the
contemporary world Places an
emphasis on how geography is
relevant in a social and
interdisciplinary context
Design, Challenges and

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Applications of Artificial Intelligence in Business and Finance

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learning and artificial

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forecasting from some of the
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In Business Forecasting: The
Emerging Role of Artificial
Intelligence and Machine
Learning accomplished
authors Michael Gilliland,

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Len Tashman, and Udo Sglavo deliver relevant and timely insights from some of the most important and influential authors in the field of forecasting. You'll learn about the role played by machine learning and AI

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forecast performance,
forecasting process,
communication and
accountability for
forecasts, and the use of
big data in forecasting. You
will find: Discussions on
deep learning in

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forecasting, including
current trends and
challenges Explorations of
neural network-based
forecasting strategies A
treatment of the future of
artificial intelligence in
business forecasting

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"opinion/editorial"

Afterwords by a diverse range of top academics, consultants, vendors, and industry practitioners, each providing their own unique vision of the issues, current state, and future

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direction of business forecasting. Perfect for financial controllers, chief financial officers, business analysts, forecast analysts, and demand planners, Business Forecasting will also earn a place in the

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libraries of other executives and managers who seek a one-stop resource to help them critically assess and improve their own organization's forecasting efforts.

Current Achievements,

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Challenges and Digital
Chances of Knowledge Based
EconomySpringer Nature
In order to establish and
maintain a successful
company in the digital age,
managers are digitally
transforming their

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organizations to include such tools as disruptive technologies and digital data to improve performance and efficiencies. As these companies continue to adopt digital technologies to improve their businesses and

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create new revenues and value-producing opportunities, they must also be aware of the challenges digitalization can present. Business Transformations in the Era of Digitalization is a

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collection of innovative research on the latest trends, business opportunities, and challenges in the digitalization of businesses. Highlighting a range of topics including

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business-IT alignment, cloud computing, Internet of Things (IoT), business sustainability, small and medium-sized enterprises, and digital entrepreneurship, this book is ideally designed for

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managers, professionals,
consultants, entrepreneurs,
and researchers.

Startups, Technologies, and
Investors Building Future
Supply Chains

9th International Workshop,
WCW 2004, Beijing, China,

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Tamobay
October 18-20, 2004.

Proceedings

Encyclopedia of E-Commerce
Development, Implementation,
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European Conference, ECML

PKDD 2021, Bilbao, Spain,

September 13-17, 2021,

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Proceedings, Part IV