

How to Support Your Teen, Stay Close as a Family, and Raise Independent Adults

72 Essential Tools For Success

Insight and Innovation beyond Analytics and Big Data

Data Analytics Modeling Certificate

The Handbook to Apply Business Analysis Techniques, Select Requirements Training, and Explore Job Roles Leading to a Lucrative Technology Career

Most organizations fail to pay their employees properly—not because they don't want to, but because they don't approach compensation with a plan. The compensation landscape is changing rapidly. If you don't pay your employees what they're worth, not only will your competitors leave you behind, but you'll also leave yourself open to legal, social, and political backlash. As an HR professional or manager, how do you navigate the confusing world of compensation? Pay Matters is your go-to guide for demystifying the art and science of compensation. Step-by-step, David Weaver explains how to perform a detailed market analysis that reveals exactly how much each position in your organization should be paid. You'll also learn how to develop a pay philosophy specifically tailored to your organization and strike the elusive balance between profit and labor costs. With precisely calibrated base salaries, rewards programs, and enticing incentives, you'll be able to keep your best employees. Don't leave salaries open to the caprices of your organization's senior leaders. Approach them confidently with a proven methodology. After all, pay matters.

Business intelligence (BI) used to be so simple—in theory anyway. Integrate and copy data from your transactional systems into a specialized relational database, apply BI reporting and query tools and add business users. Job done. No longer. Analytics, big data and an array of diverse technologies have changed everything. More importantly, business is insisting on ever more value, ever faster from information and from IT in general. An emerging biz-tech ecosystem demands that business and IT work together. Business unintelligence reflects the new reality that in today's socially complex and rapidly changing world, business decisions must be based on a combination of rational and intuitive thinking. Integrating cues from diverse information sources and tacit knowledge, decision makers create unique meaning to innovate heuristically at the speed of thought. This book provides a wealth of new models that business and IT can use together to design support systems for tomorrow's successful organizations. Dr. Barry Devlin, one of the earliest proponents of data warehousing, goes back to basics to explore how the modern trinity of information, process and people must be reinvented and restructured to deliver the value, insight and innovation required by modern businesses. From here, he develops a series of novel architectural models that provide a new foundation for holistic information use across the entire business. From discovery to analysis and from decision making to action taking, he defines a fully integrated, closed-loop business environment. Covering every aspect of business analytics, big data, collaborative working and more, this book takes over where BI ends to deliver the definitive framework for information use in the coming years. As the person who defined the conceptual framework and physical architecture for data warehousing in the 1980s, Barry Devlin has been an astute observer of the movement he initiated ever since. Now, in Business unintelligence, Devlin provides a sweeping view of the past, present, and future of business intelligence, while delivering new conceptual and physical models for how to turn information into insights and action. Reading Devlin's prose and vision of BI are comparable to reading Carl Sagan's view of the cosmos. The book is truly illuminating and inspiring. --Wayne Eckerson, President, BI Leader Consulting Author, "Secrets of Analytical Leaders: Insights from Information Insiders"

This volume presents a detailed explanations of business analysis concepts, terms, tasks, and techniques, and includes examples to help readers understand how to apply them to real-world situations. It also delineates the key activities that are core to the BA role and the diverse range of activities analysts perform based on their career competency level, ranging from problem solving and identification of business opportunities, to complex systems thinking and solution development, to strategic planning and change management. It is a must-have reference for BA generalists, specialists, and hybrids at every career level and industry segment or perspective.

PMBOK&® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK&® Guide &- Seventh Edition is structured around eight project performance domains.This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes.This edition of the PMBOK&® Guide:•Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);•Provides an entire section devoted to tailoring the development approach and processes;•Includes an expanded list of models, methods, and artifacts;•Focuses on not just delivering project outputs but also enabling outcomes; and• Integrates with PMStandards+™ for information and standards application content based on project type, development approach, and industry sector.

The PMI Guide to Business Analysis

Python for Everybody

Business Analysis for Practitioners

The Official CompTIA Security+ Self-Paced Study Guide (Exam SY0-601)

Guide to Business Data Analytics

Why We Abuse Drugs, Alcohol, and Nicotine

Prepare to succeed in your new cybersecurity career with the challenging and sought-after CASP+ credential In the newly updated Fourth Edition of CASP+ CompTIA Advanced Security Practitioner Study Guide Exam CAS-004, risk management and compliance expert Jeff Parker walks you through critical security topics and hands-on labs designed to prepare you for the new CompTIA Advanced Security Professional exam and a career in cybersecurity implementation. Content and chapter structure of this Fourth edition was developed and restructured to represent the CAS-004 Exam Objectives. From operations and architecture concepts, techniques and requirements to risk analysis, mobile and small-form factor device security, secure cloud integration, and cryptography, you'll learn the cybersecurity technical skills you'll need to succeed on the new CAS-004 exam, impress interviewers during your job search, and excel in your new career in cybersecurity implementation. This comprehensive book offers: Efficient preparation for a challenging and rewarding career in implementing specific solutions within cybersecurity policies and frameworks A robust grounding in the technical skills you'll need to impress during cybersecurity interviews Content delivered through scenarios, a strong focus of the CAS-004 Exam Access to an interactive online test bank and study tools, including bonus practice exam questions, electronic flashcards, and a searchable glossary of key terms Perfect for anyone preparing for the CASP+ (CAS-004) exam and a new career in cybersecurity, CASP+ CompTIA Advanced Security Practitioner Study Guide Exam CAS-004 is also an ideal resource for current IT professionals wanting to promote their cybersecurity skills or prepare for a career transition into enterprise cybersecurity.

Prepare for the CompTIA CySA+ certification exam with this fully updated self-study resource This highly effective self-study system provides complete coverage of every objective for the challenging CompTIA CySA+ Cybersecurity Analyst exam. You'll find learning objectives at the beginning of each chapter, exam tips, in-depth explanations, and practice exam questions. All questions closely mirror those on the actual test in content, format, and tone. Designed to help you pass the CS0-002 exam with ease, this definitive guide also serves as an essential on-the-job reference. Covers all exam topics, including: Threat and vulnerability management Threat data and intelligence Vulnerability management, assessment tools, and mitigation Software and systems security Solutions for infrastructure management Software and hardware assurance best practices Security operations and monitoring Proactive threat hunting Automation concepts and technologies Incident response process, procedure, and analysis Compliance and assessment Data privacy and protection Support of organizational risk mitigation Online content includes: 200+ practice questions Interactive performance-based questions Test engine that provides full-length practice exams and customizable quizzes by exam objective

PARENTING NEVER ENDS. From the founders of the #1 site for parents of teens and young adults comes an essential guide for building strong relationships with your teens and preparing them to successfully launch into adulthood *The high school and college years: an extended roller coaster of academics, friends, first loves, first break-ups, driver's ed, jobs, and everything in between. Kids are constantly changing and how we parent them must change, too. But how do we stay close as a family as our lives move apart? Enter the co-founders of Grown and Flown, Lisa Heffernan and Mary Dell Harrington. In the midst of guiding their own kids through this transition, they launched what has become the largest website and online community for parents of fifteen to twenty-five year olds. Now they've compiled new takeaways and fresh insights from all that they've learned into this handy, must-have guide. Grown and Flown is a one-stop resource for parenting teenagers, leading up to—and through—high school and those first years of independence. It covers everything from the monumental (how to let your kids go) to the mundane (how to shop for a dorm room). Organized by topic—such as academics, anxiety and mental health, college life—it features a combination of stories, advice from professionals, and practical sidebars. Consider this your parenting lifeline: an easy-to-use manual that offers support and perspective. Grown and Flown is required reading for anyone looking to raise an adult with whom you have an enduring, profound connection.*

SAS Certified Specialist Prep Guide

Your stepping stone to penetration testing

Managing Projects and Programs

The Functional Art

Third Edition

Exam Core 1 220-1001 and Exam Core 2 220-1002