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Supply Chain Design and
Management introduces
the concept of a sharing
mechanism that will
ensure the
sustainability of a
supply chain by fair

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distribution of costs
and benefits. This book
provides a holistic view
of the supply chain from
product development,
purchasing,
manufacturing,

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distribution and
storage, to retailing.
The presentation of the
enabling technologies in
supply chain management
will help companies
better understand their

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options. § Provides a
step-by-step framework
for designing supply
chains at the strategic
level § Written for
those who deal with the
supply chains on a day-

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to-day basis as well as
those new to the field §
Provides a synthesis of
best practices for
managing supply chains
at the tactical level §
Provides a review of the

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state-of-the-art in
enabling information
technologies and
business applications §
Explains the concepts
with examples from the
industry and simple

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mathematical
formulations § Is
accessible to graduate
students for an
excellent understanding
of how supply chains
work and can join the

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industry armed with the
knowledge of the
workings of supply
chains

This introduction to
issues pertinent to
supply chain management

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discusses topics ranging from the basics, such as inventory management, logistics network design and distributions systems, to the more advanced, such as

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strategic alliances.

An expert offers a set
of rules that will help
managers achieve
dramatic improvements in
operations performance.

In recent years,

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management gurus have urged businesses to adopt such strategies as just-in-time, lean manufacturing, offshoring, and frequent deliveries to retail

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outlets. But today,
these much-touted
strategies may be risky.
Global financial
turmoil, rising labor
costs in developing
countries, and huge

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volatility in the price
of oil and other
commodities can disrupt
a company's entire
supply chain and
threaten its ability to
compete. In Operations

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Rules, David Simchi-Levi identifies the crucial element in a company's success: the link between the value it provides its customers and its operations

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strategies. And he offers a set of scientifically and empirically based rules that management can follow to achieve a quantum leap in

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operations performance.
Flexibility, says Simchi-
Levi, is the single most
important capability
that allows firms to
innovate in their
operations and supply

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chain strategies. A small investment in flexibility can achieve almost all the benefits of full flexibility. And successful companies do not all pursue the same

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strategies. Amazon and Wal-Mart, for example, are direct competitors but each focuses on a different market channel and provides a unique customer value

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proposition—Amazon,
large selection and
reliable fulfillment;
Wal-Mart, low
prices—that directly
aligns with its
operations strategy.

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Simchi-Levi's
rules—regarding such
issues as channels,
price, product
characteristics, value-
added service,
procurement strategy,

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and information
technolog--transform
operations and supply
chain management from an
undertaking based on gut
feeling and anecdotes to
a science.

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'Supply Chain
Management' illustrates
the key drivers of good
supply chain management
in order to help
students understand what
creates a competitive

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advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

Supply Chain Management

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For Dummies

Supply Chain

Configuration

Strategic and Tactical

Perspectives

A Global Perspective

Concepts, Technologies

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and Applications Concepts and Case Studies

*The tenth edition of SUPPLY CHAIN
MANAGEMENT: A LOGISTICS
PERSPECTIVE refined its focus on the
supply chain approach by blending*

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logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. Each chapter opens with Supply Chain Profiles vignettes introducing students to real-world

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companies, people, and events. New and updated On the Line boxed features are applied examples providing students with hands-on managerial experience of the chapter's topics. Supply Chain Technology boxes appear throughout the text, helping students relate technological

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*developments to supply chain
management concepts and logistics
practices while taking in consideration
global changes. Short Cases at the end of
each chapter are updated and build on
what students have learned in the
chapter. Important Notice: Media content*

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*referenced within the product description
or the product text may not be available
in the ebook version.*

*This book focuses on supply chain
management in emerging markets. The
authors present issues relating to supply
chain development covering countries*

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such as Brazil, China, the Czech Republic, Russia, Indonesia, Malaysia, Nepal, Turkey, Egypt and South Africa and focuses on the challenges faced when the supply chain is designed and maintained. Such challenges derive from issues to do with risk, security, quality

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management and infrastructure among others. Case studies and survey results are presented in chapters which explore practical solutions to these issues. The latter will be of interest not only to local and international managers, but also to students who are interested in emerging

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economies. The book covers manufacturing, retail and food chains at the local and international levels.

New technologies are revolutionising the way manufacturing and supply chain management are implemented. These changes are delivering manufacturing

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firms the competitive advantage of a highly flexible and responsive supply chain and manufacturing system to ensure that they meet the high expectations of their customers, who, in today's economy, demand absolutely the best service, price, delivery time and

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product quality. To make e-manufacturing and supply chain technologies effective, integration is needed between various, often disparate systems. To understand why this is such an issue, one needs to understand what the different systems or system

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components do, their objectives, their specific focus areas and how they interact with other systems. It is also required to understand how these systems evolved to their current state, as the concepts used during the early development of systems and technology

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tend to remain in place throughout the life-cycle of the systems/technology. This book explores various standards, concepts and techniques used over the years to model systems and hierarchies in order to understand where they fit into the organization and supply chain. It

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looks at the specific system components and the ways in which they can be designed and graphically depicted for easy understanding by both information technology (IT) and non-IT personnel. Without a good implementation philosophy, very few systems add any

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real benefit to an organization, and for this reason the ways in which systems are implemented and installation projects managed are also explored and recommendations are made as to possible methods that have proven successful in the past. The human factor

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and how that impacts on system success are also addressed, as is the motivation for system investment and subsequent benefit measurement processes. Finally, the vendor/user supply/demand within the e-manufacturing domain is explored and a method is put forward that

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enables the reduction of vendor bias during the vendor selection process. The objective of this book is to provide the reader with a good understanding regarding the four critical factors (business/physical processes, systems supporting the processes, company

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personnel and company/personal performance measures) that influence the success of any e-manufacturing implementation, and the synchronization required between these factors. · Discover how to implement the flexible and responsive supply chain and

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*manufacturing execution systems
required for competitive and customer-
focused manufacturing · Build a
working knowledge of the latest plant
automation, manufacturing execution
systems (MES) and supply chain
management (SCM) design techniques ·*

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Gain a fuller understanding of the four critical factors (business and physical processes, systems supporting the processes, company personnel, performance measurement) that influence the success of any e-manufacturing implementation, and how

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to evaluate and optimize all four factors
Computational Intelligence (CI) is a term
corresponding to a new generation of
algorithmic methodologies in artificial
intelligence, which combines elements of
learning, adaptation, evolution and
approximate (fuzzy) reasoning to create

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programs that can be considered intelligent. Supply Chain Optimization, Design, and Management: Advances and Intelligent Methods presents computational intelligence methods for addressing supply chain issues. Emphasis is given to techniques that provide

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effective solutions to complex supply chain problems and exhibit superior performance to other methods of operations research.

*Supply Chain Design and Management
for Emerging Markets*

Applying Optimization and Analytics to

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the Global Supply Chain

Pioneering Solutions in Supply Chain

Performance Management

Competitiveness and Sustainability

*Supply Chain Management: A Logistics
Perspective*

Innovative Strategies and Practical

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Solutions

Using a reader-friendly,
straightforward, yet interesting,
approach,

Langley/Novack/Gibson/Coyle's
SUPPLY CHAIN MANAGEMENT: A
LOGISTICS PERSPECTIVE, 11E

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blends logistics theory with practical applications. The latest content highlights emerging issues, technology developments, and global changes in the constantly evolving field of supply chain

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management. Learn how today's public and private organizations are responding to the continual pressure to modernize and transform their supply chains. Updated features and short cases offer hands-on

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managerial experience with the opportunity to examine key decisions and circumstances that supply chain managers face daily. New profiles introduce each chapter with real organizations, people, or events

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that emphasize the importance of what you are learning.

Technology-focused features and global content examine key areas where change is occurring and provide a meaningful perspective on how today's

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changes impact current and future supply chains. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Supply chain management, rapidly-advancing and growing ever more important in the global business climate, requires an intense understanding of both underlying principles and

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practical techniques. Including both a broad overview of supply chain management and real-world examples of SCM in companies ranging from small to large, this book provides students with both the

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foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied. Spanning functional boundaries, this well-regarded book is now

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in its second edition and has quickly become a standard course text at many universities. This newest edition continues to provide a balanced, integrative, and business-oriented viewpoint of the

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material, and deeply explores how SCM is intertwined with other organizational functions. New material has been added to address the importance of big data analytics in SCM, as well as other technological advances

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such as 3-D printing, cloud computing, machine learning, driverless vehicles, the Internet of Things, RFID, and others. Technological Solutions for Modern Logistics and Supply Chain Management highlights

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theories and technological growth in applied research as well as advances in logistics, supply chains, and industry experiences. Aiming to enhance the expansions made towards an efficient and sustainable

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economy, this book is essential for providing researchers, practitioners and academicians with insight into a wide range of topics.

Global supply chain management is a core business

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process of the utmost strategic importance that all global firms have to manage. The Structure of Global Supply Chains provides a better understanding for the development of the right footprint of a global firm in its

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effort to supply its markets in environments of fast paced competition and tremendous uncertainty. The authors focus on the structure of global supply chains and the detailed choices involving the network of

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facilities at all stages of the supply chain in order to successfully execute the global business strategy. The main purpose of The Structure of Global Supply Chains is to go beyond an elementary

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exposition of global supply chain network design issues using the latest research to identify the multiplicity of factors that contribute to designing these networks for competitive advantage of the

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global firm, while at the same time exposing both the successful features and the challenges faced by decision support systems developed to address such decisions. The emphasis is on presenting

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approaches built on operations
and supply chain modeling
research and support tools
based on academic and
industrial research of the last
two decades. The Structure of
Global Supply Chains provides

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the reader with comprehensive answers to how should a global firm configure its network of facilities and what dynamic approaches to use to effectively reconfigure it in an effort to meet demand in global markets

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in a profit maximizing way of
sustainable profitability and
competitive advantage.

Concepts, Solutions, and
Applications

Pioneering Solutions in Supply
Chain Management

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Essentials of Supply Chain
Management

Fundamentals of Supply Chain
Management

Green Supply Chain

A Comprehensive Insight Into
Current Management

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Approaches

The bestselling guide to the field, updated with the latest innovations Essentials of Supply Chain Management is the definitive guide to the field, providing both broad coverage

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and necessary detail from a practical, real-world perspective. From clear explanation of fundamental concepts to insightful discussion of supply chain innovation, this book offers

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students and professionals a comprehensive introduction with immediately-applicable understanding. The fourth edition has been updated to reflect the current state of the field, with coverage of the

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latest technologies and new case studies that illustrate critical concepts in action. Organized for easy navigation and ease-of-use, this invaluable guide also serves as a quick reference for managers

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in the field seeking tips and techniques for maximizing efficiency and turning the supply chain into a source of competitive advantage. The supply chain underpins the entire structure of

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manufacturing and retailing. Well-run, it can help a company become a global behemoth—or, if poorly-managed, it can sink a company before the product ever sees the light of day. The

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supply chain involves many moving parts, constantly-changing variables, and a network of other business that may have different priorities and interests—keeping it all running smoothly is a complex,

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but immensely powerful skill.
This book takes you inside the
supply chain to show you what
you need to know. Understand
the fundamental concepts
behind supply chain
management Learn how supply

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chains work, and how to
measure their performance
Explore the ways in which
innovation is improving supply
chains around the world
Examine the supply chain as a
source of competitive

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advantage Whether you're at the front or the back of your supply chain, your business is affected by every other company and event in the chain. Deep understanding and a host of practical skills are

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required to accurately predict, react to, and manage the ever-changing stream of events that could potentially disrupt the flow. Essentials of Supply Chain Management prepares you to take on the challenge and

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succeed.

Any supply chain improvement project, even if well conceived, has a good chance of failing, unless the accompanying information technology enables the design. Being prepared,

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understanding the risks and how to reduce them, will give you the edge you need.

Combining a technology focus with practical advice, Making Supply Chain Management Work: Desig

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A brand new collection of world-class supply chain design solutions... 3 authoritative books, now in a convenient e-format, at a great price! 3 authoritative eBooks deliver state-of-the-art guidance for

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designing and optimizing highly competitive global supply chains! This unique 3 eBook package will help you design state-of-the-art supply chains that deliver rapid, quantifiable, and sustainable

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competitive advantage. The Encyclopedia of Operations Management is the perfect single-volume "field manual" for every supply chain or operations management practitioner and student.

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Nearly 1,500 well-organized, up-to-date definitions cover every facet of supply chain design, planning, management, and optimization. Next, in Reinventing the Supply Chain

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Life Cycle, Marc J.
Schniederjans and Stephen B.
LeGrand show how to optimize
supply chains throughout their
entire lifecycle: creation,
growth, maturity, and decline!
Reflecting up-to-the-minute "in-

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the-trenches" experience and pioneering research, this book illuminates the complex transformational processes associated with managing complex supply chains that incorporate multiple products

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and services within ever-changing networks. They walk you through: starting, creating, and building new supply chains; realigning them for growth; adjusting to dynamic change, readjusting networks,

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building flexibility, and managing new risks. Next, they offer practical, realistic guidance for realigning "mature" supply chains, innovating, controlling costs; and smoothly managing

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declining demand. Throughout, they offer invaluable insights, tools, and examples for negotiation, performance measurement, anticipating change, improving agility, meeting commitments to social

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responsibility and the law; and more. Finally, in Supply Chain Network Design, four leading IBM and Northwestern University experts show how to use strategic supply chain network design to achieve

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dramatic new savings. They integrate rigorous principles and practical applications to help you select the right number, location, territory, and size of warehouses, plants, and production lines; and optimize

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the flow of all products through even the most complex global supply chain. You'll find better ways to decide what (and where) to manufacture internally; and which products to outsource (and to whom).

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You'll get help managing cost vs. service-level tradeoffs; using analytics to improve decision-making; and re-optimizing regularly for even more savings. Whatever your role in supply chain design, this

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collection will help you systematically optimize performance, customer value, and profitability. From world-renowned supply chain experts Arthur V. Hill, Marc J. Schniederjans, Stephen B.

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LeGrand, Michael Watson, Sara
Lewis, Peter Cacioppi, and Jay
Jayaraman

The integration of eco-friendly
aspects, tools and solutions
into a conventional supply
chain leads to environmentally

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friendly global processes in the manufacturing and service industry. This book offers a selection of chapters that explain the impact of green supply chain solutions on value-making chains. The aim of this

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book is to help students at all levels as well as managers and researchers to understand and appreciate the concept, design and implementation of green supply chain solutions in the Industry 4.0 era.

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Integrated Design and Delivery
Solutions

Practical E-Manufacturing and
Supply Chain Management

The Definitive Guide for the
Business Professional

Surviving Supply Chain

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Integration

New Directions in Supply-Chain
Management

Successful Construction Supply
Chain Management

What are the cyber
vulnerabilities in supply

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chain management? How can firms manage cyber risk and cyber security challenges in procurement, manufacturing, and logistics? Today it is clear that supply chain is often the core area of a firm's cyber security

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vulnerability, and its first line of defense. This book brings together several experts from both industry and academia to shine light on this problem, and advocate solutions for firms operating in this new

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technological
landscape. Specific topics
addressed in this book
include: defining the world
of cyber space,
understanding the connection
between supply chain
management and cyber

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security, the implications
of cyber security and supply
chain risk management, the
'human factor' in supply
chain cyber security, the
executive view of cyber
security, cyber security
considerations in

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procurement, logistics, and manufacturing among other areas.

Advancements in the field of information technology have transformed the way businesses interact with each other and their

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customers. Businesses now require customized products and services to reflect their constantly changing environment, yet this results in cutting-edge products with relatively short lifecycles. Innovative

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Solutions for Implementing
Global Supply Chains in
Emerging Markets addresses
the roles of knowledge
management and information
technology within emerging
markets. This forward-
thinking title explores the

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current trends in supply chain management, knowledge acquisition and transfer mechanisms among supply chain partners, and knowledge management paradigms. This book is an invaluable resource for

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researchers, business professionals and students, business analysts, and marketing professionals.

Integrated Design and Delivery Solutions (IDDS) represent a significant new research trajectory in the

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integration of architecture and construction through the rapid adoption of new processes. This book examines the ways in which collaboration and new methods of contracting and procurement enhance skills

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and improve processes in terms of lean and sustainable construction. Based on high quality research and practice-based examples that provide key insights into IDDS and its future potential, this book

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surveys the technologies that are being employed to create more sustainable buildings with added value for clients, stakeholders and society as whole.

As competition between value chains on globalized markets

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is constantly getting fiercer, there is a growing trend to achieve closer collaboration and integration within these value chains and increasingly more complex supply networks.

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Additionally, in the wake of the thrilling possibilities of using information technology and its potential in boosting the performance of supply chains, researchers are increasingly looking for technology-

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enabled solutions for a better supply chain performance management. This volume, edited by Thorsten Blecker, Wolfgang Kersten and Christian Ringle, provides valuable insights into: - Maritime Logistics -

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Challenges and Opportunities
- Leveraging Logistics
Processes for Supply Chain
Performance Management -
Innovative Technology
Solutions in Supply Chains -
Knowledge Management in
Logistics. This volume

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appeals to researchers and practitioners alike, who are interested in current contributions by international authors, providing theoretical, empirical and case-study oriented background and

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information on their
research work.

Strategy, Planning, and
Operation

Cyber Security And Supply
Chain Management: Risks,
Challenges, And Solutions

Learning from Countries and

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Regions

Supply Chain Optimization,
Design, and Management:
Advances and Intelligent
Methods

Lessons from High Street
Retailing

Supply Chain Management

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This book discusses the models and tools available for solving configuration problems, emphasizes the value of model integration to obtain comprehensive and robust configuration decisions, proposes solutions for supply chain

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configuration in the presence of stochastic and dynamic factors, and illustrates application of the techniques discussed in applied studies. It is divided into four parts, which are devoted to defining the supply chain configuration problem

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and identifying key issues, describing solutions to various problems identified, proposing technologies for enabling supply chain confirmations, and discussing applied supply chain configuration problems. Its distinguishing features

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are: an explicit focus on the configuration problem an in-depth coverage of configuration models an emphasis on model integration and application of information modeling techniques in decision-making New to this edition is Part II:

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Technologies, which introduces readers to various technologies being utilized for supply chain configuration and contains two new chapters. The volume also has an added emphasis on the most recent theoretical developments and

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empirical findings in the area of supply chain management and related topics. This book is appropriate for professional and technical readers, including research directors, research associates, and institutions involved in both the

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design and implementation of logistics systems in manufacturing and service-related products. An equally appropriate audience is the academic reader, including professors, research associates, and students in industrial, manufacturing,

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mechanical, and automotive engineering departments, as well as engineering management, management sciences, and production and operations management.

Learn what it takes to develop and

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have a "best-in-class" supply chain
This new edition shows you how to
build supply chains that work by
illustrating how leading companies
are doing it. Identifying world-class
supply chains in more than a dozen
different industries and explaining in

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detail how these companies got to where they are, this essential book reveals the proven strategies, solutions, and performance metrics used by leading companies to design their extended enterprises. Identifies proven strategies, solutions, and

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performance metrics for supply
chain management best practice
benchmarks Shows how to manage
supply chains in a global
marketplace and how to choose third-
party providers New edition includes
new chapters on green supply chains

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and lean supply chains, and
expanded analysis of emerging
technologies Includes coverage of
supply chain metrics, planning and
forecasting, procurement,
manufacturing, transportation,
globalization, customer service,

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collaboration, security, and
workforce management Written by
the Editorial Director of Penton
Media's Supply Chain Group and a
Contributing Editor to IndustryWeek
magazine It also offers guidance on
the latest technology, green supply

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chains, going lean, how to choose third-party logistics providers, and how to manage the supply chain in a global environment.

This book presents the latest tools, techniques, and solutions that decision makers use to overcome the

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challenges faced by their sustainable supply chains. Given the ever increasing significance of socio-economic and environmental factors, the management of sustainable supply chains has become a complex and dynamic task. Multiple and

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conflicting objectives of stakeholders including suppliers, manufacturers, service providers, and retailers add to the complexity of decisions that modern day managers of supply chains face. With the unprecedented

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technological developments and innovations at hand, sustainability can be maximized for all the activities of a supply chain including: service concept and product design, material sourcing and procurement, manufacturing processes, delivery of

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the final product, and end-of-life management of the product.

Consequently, the sustainable supply chains' problems require a systematic and integrated approach. Modeling and simulation, in general, as well as system dynamics and agent-

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based modeling, in particular, have the capabilities to deal with the complexity of sustainable supply chain related problems. This book will appeal to professionals and researchers in the field.

Using strategic supply chain network

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design, companies can drive consistent dramatic savings throughout their global supply chains. Logistics experts at IBM and Northwestern University have brought together the rigorous principles and the practical

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applications supply chain designers need to improve the flow of physical products across the globe.

Design, Implementation,
Partnerships, Technology, and
Profits

Supply Chain Management and

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Logistics

Supply Chain Design and
Management

Making Supply Chain Management
Work

Designing and Managing the Supply

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Chain 3e with Student CD

Continuous improvements in technological applications have allowed more opportunities to develop systems with user-focused designs. This not only leads to

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higher success in day-to-day usage, but it increases the overall probability of technology adoption. Design Solutions for User-Centric Information Systems provides a comprehensive examination

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***of the latest strategies and
methods for creating
technological systems with
end users as the focal point of
the design process.
Highlighting innovative
practices and applications***

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across a variety of areas, such as cloud-based computing services, e-government adoption, and logistics evaluation, this book is an ideal reference source for computer engineers,

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***practitioners, project
managers, graduate students,
and researchers interested in
the enhancement of user-
centric information system
development.
Increase your knowledge of***

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supply chain management and leverage it properly for your business If you own or make decisions for a business, you need to master the critical concept of supply chain management. Supply Chain

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***Management For Dummies,
2nd Edition guides you to an
understanding of what a
supply chain is and how to
leverage this system
effectively across your
business, no matter its size or***

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industry. The book helps you learn about the areas of business that make up a supply chain, from procurement to operations to distribution. And it explains the importance of supporting

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functions like sales, information technology, and human resources. You'll be prepared to align the parts of this system to meet the needs of customers, suppliers, and shareholders. By viewing the

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company as a supply chain, you'll be able to make decisions based on how they will affect every part of the chain. To help you fully understand supply chains, the author focuses on the Supply

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Chain Operations Reference (SCOR) model. This approach allows all types of professionals to handle their work demands. • Use metrics to improve processes • Evaluate business risks

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through analytics • Choose the right software and automation processes • Plan for your supply chain management certification and continuing education A single business decision in one department

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can have unplanned effects in one or more areas, such as purchasing or operations. Supply Chain Management For Dummies helps you grasp the connections between business lines for wiser decision making

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and planning.

This valuable ancillary is designed to help you recognize your learning style, understand how to read, classify, a create a problem-solving list; and practice

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problem-solving skills. For each section of a chapter, the author provides study objectives and a summary of the corresponding text. Following the summary are sample problems with detailed

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solutions. Each chapter has true-false questions and a self-test, with all answers provided at the end of the chapter. The managed flow of goods and information from raw material to final sale also

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known as a "supply chain" affects everything--from the U.S. gross domestic product to where you can buy your jeans. The nature of a company's supply chain has a significant effect on its success or

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***failure--as in the success of
Dell Computer's make-to-order
system and the failure of
General Motor's vertical
integration during the 1998
United Auto Workers strike.
Supply Chain Integration looks***

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at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the

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relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state-of-the-art developments that contribute to the success of vertical tiers

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of suppliers and relates these developments to the capabilities that small and medium-sized manufacturers must have to be viable participants in this system. Strategies for attaining these

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capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are suggested. This book identifies action steps for

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small and medium-sized manufacturers--the "seed corn" of business start-up and development--to improve supply chain management. The book examines supply chain models from consultant firms,

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***universities, manufacturers,
and associations. Topics
include the roles of suppliers
and other supply chain
participants, the rise of
outsourcing, the importance of
information management, the***

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natural tension between buyer and seller, sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry

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***policymakers, economists,
researchers, business leaders,
and forward-thinking
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different aspects involved in supply chain management, including contemporary applications. With contributions from leading experts from all over the world, the book includes innovative strategies and

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practical solutions that address problems encountered by enterprise in management of supply chain and logistics. It details general techniques and specific approaches to a broad range of important,

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inspiring, and unanswered questions in the field. The book is organized around four major research themes in supply chain management:

- 1) supply chain strategy and coordination,*
- 2) supply chain network optimization,*

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3) inventory management in supply chain, and 4) financial decisions in supply chain. The sequence of these themes helps transition from an enterprise-wide framework to network design to

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*operational management to
financial aspects of the
supply chain. Each
individual theme also
addresses the answer to a
challenging question as to
how to go about applying
quantitative tools to real-*

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life operations, resulting in practical solutions. As the world moves toward more competitive and open markets, effective supply chain management is of critical importance to the success or failure of an

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enterprise. Despite a large amount of research achieved in the past decades on the supply chain management topic, many researchers and practitioners are still devoting considerable efforts on the emerging new

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Text and Cases
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Real WOW Factor

This book addresses the 'extended enterprise' paradigm, and more specifically the need of innovative tools for managing the operations in enterprise networks. It reports the results of a research project funded

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*by the Italian Ministry of Education,
University and Research (MIUR)
during the period 2001-2003. The
aim of the research was to design,
implement and test an agent-based
architecture able to support
transaction, information sharing*

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*and exchange and even
collaboration in a manufacturing
enterprise network organized
through a neutral linear e-
marketplace (EM) business model.
The results presented in this book
testify how the proposed*

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architecture is able to provide true value to the EM participants; and can therefore be a valid support tool for the 'extended enterprise'.

Audience: This volume will be of interest to operations managers, IT specialists and supply chain

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concepts, illustrating how the
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*dealing with key construction
industry topics such as BIM,
sustainability, the 'Demand Chain'
in projects, 'Lean,' mega-projects,
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operation, and management of supply chain systems. In particular, the authors attempt to convey the intuition behind many key supply chain concepts and to provide simple

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techniques that can be used to analyze various aspects of the supply chain. Topical coverage reflects the authors' desire to introduce students to those aspects

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Although many essential supply chain management issues are interrelated, the authors strive to make

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each chapter as self-contained as possible, so that the reader can refer directly to chapters covering topics of interest. Each chapter utilizes numerous case

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studies and examples, and mathematical and technical sections can be skipped without loss of continuity. The 3rd edition represents a substantial revision.

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While the structure and philosophy were kept intact, the authors placed an increasing importance on finding or developing effective frameworks that illustrate many important

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supply chain issues. At the same time, motivated by new developments in industry, they added material on a variety of topics new to the book while increasing the

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coverage of others.

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Operations Rules