

Authorpreneur Build The Brand Business And Lifestyle You Deserve Its Time To Write Your Book

Writing a book is one of the most fulfilling things anyone can do. It's as important a milestone as getting married and having a child. In fact, it's just like having a child. You'll think about it, wait for it to develop over many months, watch it grow, nurture it, give it everything you've got, and then send it on its way - out to the public to live a life of its own. ...and it will be part of your legacy, something you'll leave to the world. But just like a child, after you have created it you need to help it grow before setting it in the world. Hello there, my name is Radu Balas. > Welcome to the definitive guide to helping writers make the most of their books. I will be teaching you how to: > Establish a brand > Build an audience > Easily create an author platform > How to make more money and sell more books using the internet

This practical book by Hazel Edwards offers strategies for beginner, mid-list and highly experienced authors needing to adapt to a fast-changing, digital, global industry. Learn how to sell your book for longer, in new formats and to larger audiences.

Jesse's first book was a #1 bestseller. It took him a year to write it. Hustle is different. It was written, produced, and published in just 7 days. The ridiculously short production schedule was meant to prove a point: focus + momentum = mindbending productivity. Don't be fooled, though. The biggest opportunities in life don't come from sprinting. They emerge over time through constant motion. A gritty, inspiring read, Hustle is the nudge we've all been waiting for. WHO SHOULD READ THIS BOOK: -- Young people trying to figure out how to succeed in our new, entrepreneurial economy -- Anyone bored with their routine, at work or home -- Entrepreneurs who are in it for the long haul -- Aspiring writers who are interested in learning how to produce a professional, high-quality book in seven days, and launch it in less than a month. -- Anyone who wants a jolt of inspiration, a reason to smile, a reason to work hard, a reason to keep hustling.

Are you tired of your job? Looking for something more rewarding and profitable? Have you ever thought, or been told, "You should write a book, or start a business!" Well, it's time to give it a shot. Jesse Tevelow has self-published two books (Authorpreneur is his third), which are both #1 bestsellers on track to generate \$30,000 per year in passive income. And that's just for starters. He also used his books to launch a business that banked over six figures in its first year. Other part-time authors are doing far better, earning six, or even seven figures per year. Many have leveraged their books to build fulltime business ventures. This wasn't possible ten years ago, but the publishing industry has changed. People are finding unparalleled freedom and wealth through writing, and you can too. Authorpreneur will show you how.

Reverse Engineer Your Book and Unlock Its Hidden 6-Figure Potential, Go From Being a Broke Author to a Rich Author

Synergy Energy

Faith Driven Entrepreneur

Myths, Misconceptions, and the TRUTH Every Authorpreneur Needs to Know

Business for Authors

Getting Your Brain in Gear

David Yarrow Photography

The Amateur Authorpreneur is a beginners ' guide for authors who intend to develop their writing into a business, addressing the important task of book promotion and marketing. We look at laying the foundations of the authorpreneur book promotion toolkit, building a fan base on social media and much more. You've written a book or you plan to - what do you need to consider? What does it offer readers? Why will they buy it? Where are your readers? When will you publish it? Who are you? How do you promote it! Find out how to take the business of being an author up a gear to become an authorpreneur. The Amateur Authorpreneur will describe, using the What, Why Where, When, Who & How template, the process of taking the first steps into combining the craft of being an author with the business of marketing your work. Here are some beta reader comments: "Aspiring authors will feel reassured that whatever their age or IT ability all of the skills needed to become an authorpreneur are achievable." A non-author beta reader said,"I have discovered skills and tips that now helps me in both my personal and professional social media interactions" An avid reader who enjoys the work of indie authors was,"amazed at what's involved behind the scenes."

Build your author empire and become the AUTHORity in your niche. When it's done right, becoming a published author lends you credibility and establishes you as an expert. Writing and publishing a book to represent your brand opens doors to new opportunities and expansion for your business. In Authorpreneur, Shanda Trofe not only guides you through the process of creating a high-quality book that sets you up for long-term success, but also how to build your author empire with your book as the foundation, to gain credibility and become an authority in your area of expertise. You'll also learn how to: - Write your non-fiction book in seven easy-to-follow steps - Structure your content in a way that ultimately turns your readers into clients - Develop your brand, find your target audience, and create a tribe of devoted fans - Build your author platform and grow your list so you have a warm audience in which to market your books, products and services - Ways to repurpose and expand on your content to create companion products and offers such as online courses, speaking engagements, workshops, mentoring and coaching programs, and much more - The best ways to promote your book, products, and services to set yourself up for long-lasting success as an authorpreneur! *Updated and expanded second edition.

" I ' m excited about Faith Driven Entrepreneur. Anyone who is following the example of their creator God can find echoes of their work in this book. " —Lecrae Entrepreneurship can be a lonely journey. But it doesn ' t need to be. God has a purpose and a plan for all those entrepreneurial dreams and creative gifts he gave you. The work you do today—the company you ' ve built, the employees you work with, the customers you serve, the shareholders you report to, all of it—serves as an active part of what God wants to accomplish on earth. You are not alone in this journey. Join other faith-driven entrepreneurs as, together, we identify the values, habits, and traits that empower us to successfully build businesses, serve our communities, and faithfully pursue a loving relationship with God; read stories that exemplify how those values, habits, and traits unfold in everyday life; and discover the potential God wants to unleash through our work. Each book purchase includes access to the eight-session Faith Driven Entrepreneur video series, a discussion guide to encourage conversation among peers, and an invitation to join a Faith Driven Entrepreneur Group to meet other like-minded entrepreneurs.

There is no one else in the world like you. Your personal brand has been registered in your name and patented with your persona even though there may be hundreds of people carrying the same name. Creating, building, and developing your personal brand is entirely in your own hands. Conversely, destroying or diminishing your brand is also only in your own hands. Your brand is the essence of your own unique story. The key to this is reaching deep inside yourself and pulling out the authentic, the unique 'you', from within your own self. What we do with our own brand name could be the difference between being very successful and not so successful. This is as true for personal branding as it is for business branding. The Brand Called You outlines how critical it is for each one of us to understand the power and vulnerabilities of our brand and invest wisely and consistently in our persona and our name. Remember, the only legacy you will leave behind in the world is your name.

The Dravidian

Write and Grow Rich

ALLi ' s Guide to Independent Publishing for Authors & Poets

An Inspirational Guide to Living a Life in Perspective

Authorpreneur

How Any Entrepreneur Can Write an Awesome Book

Book Blueprint

The must-have photography monograph of the year, this lavish oversized volume celebrates David Yarrow's unparalleled wildlife imagery. For more than two decades, legendary British photographer David Yarrow has been putting himself in harm's way to capture immersive and evocative photography of the world's most revered and endangered species. With his images heightening awareness of those species and also raising huge sums for charity and conservation, he is one of the most relevant photographers in the world today. Featuring Yarrow's 150 most iconic photographs, this book offers a truly unmatched view of some of the world's most compelling animals. The collection of stunning images, paired with Yarrow's first-person contextual narrative, offers insight into a man who will not accept second best in his relentless pursuit of excellence. David Yarrow Photography offers a balanced retrospective of his spectacular work in the wild and his staged storytelling work, which has earned him wide acclaim in the fine-art market. Yarrow rarely just takes pictures--he almost always makes them. This approach sets him apart from others in the field. Yarrow's work will awaken our collective conscience, and--true to form--he plans to donate all the royalties from this book to conservation

You have plenty of ideas you want to put into a book, but you're stalled. Maybe you start, but can't find the time to continue. Or you're frustrated with the writing process. And when you seek advice, people tell you, "It's all about discipline," or they talk about what writing software to use. But that doesn't help you actually write your book. So you never finish your book, the world never gets the benefit of your wisdom, and you never get the benefits of being an author. Isn't there an easier way? Now there is. In "The Book In A Box Method," Tucker Max and Zach Obront show you the exact steps you can follow to go from idea to finished manuscript, in an easy, quick way -- even if you're not a writer. Using the same methods, processes, and templates that they use for their authors at their company, Tucker and Zach show you exactly how to: Crystallize your book idea Create your book outline Create all the content for your book Edit that content into a great manuscript With "The Book In A Box Method," you'll be able to write a better book - in less time - than you ever thought possible.

It has never been easier to publish a book, but publishing a book is never easy. Creative Self-Publishing is a comprehensive guide to every step in the publishing process, written by the Director of the Alliance of Independent Authors, and drawing on the experience of thousands of members, from those who are just starting out to those who are staggeringly successful. The book takes an individual approach, beginning with you. Your ambitions, your passion, and your sense of purpose not just as a writer, but also as a publisher, and as a creative business owner. In an engaging, easy to read format, you'll learn: - How to negotiate the seven processes of publishing to reach more readers and sell more books - The business models successful authors are using today - How to overcome resistance and block by fostering creative flow. - The history of authorship and self-publishing and where you fit - How to find your ideal readers and ensure they find your books - A proven planning method so you effortlessly bring together your passion, mission and purpose as a writer and publisher Whether you write fiction, nonfiction, or poetry books, the principles and practices outlined in this book will work for you. You'll make better books, find more readers, turn them into keener fans, and grow your income, impact and influence as a self-directed and empowered indie author. The creative way.

Part-memoir, part-history, The Business of Books is an irascible, acute and often passionate account of the collapsing standards of contemporary book publishing. It has appeared throughout the world in seventeen different editions. Book jacket.

The 7-Step Guide to Authorpreneurship

The 7 Steps to Build a Home Business, Quit Your Job & Enjoy the Freedom

The Balance Point: Master the Work-Life Balance, Love What You do, and Become an Unstoppable Entrepreneur

TURNING CRISIS INTO OPPORTUNITY

The Writer's Process

Self-Publishing 3.0

Everything and Less

Are you ready to take the next step in your author journey? Art for the sake of art is important. Writing for the love of it, or to create something beautiful on the page, is absolutely worthwhile and critical to expand the sum of human expression. But I'm not here to talk about creativity or the craft of writing in this book. My aim is to take the result of your creativity into the realm of actually paying the bills. To take you from being an author to running a business as an author. I was a business consultant for 13 years before I gave up my job in September 2011 to become a full-time author-entrepreneur. I worked for large corporates and small businesses, implementing financial systems across Europe and Asia Pacific. I've also started a number of my own businesses: a scuba dive charter boat in New Zealand, a customized travel website, a property investment portfolio in Australia as well as my freelance consultancy. I've failed a lot and learned many lessons in my entrepreneurial life and I share them all in this book. In the last six years of being an author, through tempestuous changes in the publishing world, I've learned the business side of being a writer and I now earn a good living as an author-entrepreneur. I'm an author because it's my passion and my joy, but also because it's a viable business in this age of global and digital opportunity. In the book, you will learn: ** Part 1: From Author To Entrepreneur The arc of the author's journey, definition of an author-entrepreneur, deciding on your definition of success. Plus/ should you start a company? ** Part 2: Products and Services How you can turn one manuscript into multiple streams of income by exploiting all the different rights, various business models for authors and how to evaluate them, information on contracts, copyright and piracy. Plus/ putting together a production plan. ** Part 3: Employees, Suppliers and Contractors The team you need to run your business. Your role as author and what you're committing to, as well as co-writing. Editors, agents and publishers, translators, book designers and formatters, audiobook narrators, book-keeping and accounting, virtual assistants. Plus/ how to manage your team. ** Part 4: Customers In-depth questions to help you understand who your customers are and what they want, as well as customer service options for authors. ** Part 5: Sales and Distribution How to sell through distributors and your options, plus all the information you need to sell direct. ISBNs and publishing imprints: do you need them? Plus/ your options for pricing. ** Part 6: Marketing Key overarching marketing concepts. Book-based marketing including cover, back copy and sales pages on the distributors. Author-based marketing around building your platform, and customer-based marketing around your niche audience and targeted media. ** Part 7: Financials Changing your mindset about money, and assessing where you are now vs where you want to be. Revenues of the author business and how to increase that revenue. Costs of the author business and funding your startup. Banking, PayPal, accounting, reporting, tax and estate planning. ** Part 8: Strategy and Planning Developing your strategy and business plan. Managing your time and developing professional habits. The long term view and the process for becoming a full-time author. Plus/ looking after yourself. ** Part 9: Next Steps Questions from the book to help you work out everything to do with your business, plus encouragement for your next steps. ** Appendices, Workbook and Bonus Downloads including a workbook and business plan template. If you want to go from being an author, to running a business as an author, download a sample or buy now

The Dravidian tribe in the Western Ghats holds the key to ancient knowledge capable of redefining the fundamentals of modern medicine. When an army of Bio Pirates descend on them, the warrior tribe is faced with an adversary that must be taken down at all costs to avoid complete destruction. The last weapon in the Dravidian arsenal is Arjun Mamidi, a young, blind lawyer. Can Arjun save the Dravidians and their invaluable knowledge from impending doom? Or will the knowledge and the men guarding it be lost forever? _____About the Author- Dr. Kalyan C Kankanala Dr. Kalyan is a novelist and Thai yoga masseur from Bangalore, India. He started his fiction writing with legal thrillers, and is currently writing historical and crime thriller novels. Some of his novels were among best sellers on different stores, and have been listed among the 'must reads' for people interested in the law thriller genre. He is an IP attorney by profession, and is listed among the top intellectual property minds in India. Dr. Kalyan Kankanala writes extensively on intellectual property issues, and has published highly referenced books and law review articles on the subject. Dr. Kalyan is also a trained Thai yoga masseur, and provides Thai yoga body work as a hobby. He combines his learnings from psychology, music therapy and body work to offer meditative and relaxing massages. _____

***Select Reviews of The Dravidian "In line with the previous Arjun Chronicles, The Dravidian is a fast paced legal IP thriller that is sure to leave its readers asking for more. The story begins with the all too familiar scene of the Lankan Warfield, where a fatally wounded Laxman lies in a pool of blood, fighting what seems like an inevitable end. Ram, the elder brother, on the other hand sees hope in Hanuman and his superhuman abilities to find a cure that can heal and restore Laxman's fast fading pulse. When the Dravidians help bring back Laxman from the brink of certain death, Lord Ram makes a promise that will ensure the survival of the tribe for centuries to come and sanctify the Dravidian tribe as being 'God's own'. The plot of 'The Dravidian' is well chalked and complete with intricate details that writers often tend to miss or overlook. The narration transports you deep into the jungles of the Western Ghats in one instance and right into the midst of the Court room arguments in the next with absolute ease." - The Indian Jurist. "Reading, like writing, is an art and this art is only capable of serving its purpose when the reader gets to immerse themselves in the pages of the books. Paragraphs aren't a bunch of words cluttered together and words are not mere letters trying to balance themselves on the armature of language. Dr Kalyan.C.Kankanala's The Dravidian: God's Own Tribe belongs to that category of wonderful books that leaves a bittersweet aftertaste. What makes the book interesting apart from the nail-biting plot line and the characters with all their quirks and eccentricities is undoubtedly the impeccable language. The luminous descriptions transport us to Arjun's world and the ongoing battle. The Indianness which creeps into the language is intentional and absolutely necessary. A literary enthusiast feels as if they are taken to the land of Swift with the skirmishes between the ancient and the modern. - Pavana, Independent Book Reviewer. "The author, Dr. Kalyan C. Kankanala, has taken his experiences as an IP attorney and used it to bring about this legal thriller between the ancient generous ways of the tribe and the modern money-minded pharma companies. His main character, a lawyer for the underdogs, Arjun, is a brilliant, young and blind, yet he does not allow this disability to erode his work, in fact, he uses it to his advantage at some points in the book. Arjun is accompanied by his wife Shreya, an intelligent researcher, paralegal, his assistant Jose and his dog Neo. I loved the camaraderie between these three; they provide relief when the court scenes become tensed. ..." - Dr. Shalini Gopal, Independent Book Reviewer. These 7 Steps are THE guide to approaching your writing career like a business. Whether you are writing fiction or non-fiction, multi-published or aspiring to publication, independently published or contracted with a publishing house, you need The 7-Step Guide to Authorpreneurship. This award winning how-to handbook will guide you through each phase of your writing career to create a business that generates regular income while allowing you to do what you love. Loaded with well-organized information, plus practical tips and strategies, this guide will become a trusted resource you consult again and again as your build your career. In a market flooded with advice for writers, there are very few books merging the concept of being an author and an entrepreneur. This award-winning guide is the first to truly take authors from concept to execution. The end result is a blending of the entrepreneurial spirit with writing talent to create a successful business achieving the personal and professional goals writers aim for. Author, create your own success!

Did you know that writing a book is one of the best ways to introduce potential customers to your brand and business?A book gives you instant credibility and authority in your subject matter. Did you know that writing a book is one of the best ways to introduce potential customers to your brand and business? A book gives you instant credibility and authority in your subject matter. People will look at you and treat you completely differently once you can add "author" to your resume. Think of it as a glorified business card. But, Houston, we have a problem. You say you have NO idea how to even begin the self publishing process? Fear no more. It is now easier than ever to self publish a book, but that doesn't mean it doesn't come with its challenges. This book is your guide to simplifying self publishing. In this book, you will learn: - How to successfully self publish and launch a book - How to use a book to help build your brand and business - Editing tools, software, and resources - Creating a book cover, typesetting, and formatting - Print, e-book, and audiobook distribution options - Bestseller tips and tricks - Pricing strategies and marketing tactics - Distributing advanced reader copies (ARCs) and getting reviews - Selecting the best categories and keywords in Amazon - Setting up Amazon Marketing Service (AMS) ads - Recommended further educational resources You ready for the challenge? Let's go! Scroll up and grab a copy today.

Job Escape Plan

How to Build an Empire and Become the Authority in Your Business

How to Blog a Book Revised and Expanded Edition

Secrets of Successful Virtual Book Tours

Take Risks, Defy the Status Quo, and Live Your Passions

The Book in a Box Method: The New Way to Quickly and Easily Write Your Book (Even If You're Not a Writer)

With the availability of self-publishing services and the rise of the entrepreneur as a thought leader, writing a book is becoming more appealing to an increasing number of small business owners. The problem? Most small business owners aren't writers, have never written a book before, are time poor and don't know where to start. While many want to write a book, they worry about investing months of their time and thousands of their dollars to write something that isn't any good, or to not even finish. Book Blueprint gives a step-by-step framework that any entrepreneur can follow to write a great book quickly, even if they're not a writer.

Self-Publishing 3.0 is a concept and a publishing era defined by the concept: that any author (with the requisite skills) now has the means to establish a sustainable and scalable business. It is also a campaign from the Alliance of Independent Authors (#selfpub3.0) that works with authors, readers, literary organizations, and creative industries to support independent authors in acquiring the three necessary skills: writing, publishing and creative business. The Self-Publishing 3.0 era, the era of author enterprise, began around 2018. In this era, writers are moving beyond exclusively signing all rights to a single 3rd-party publisher, or exclusively self-publishing with one platform or service, into true creative and commercial independence. This short book outlines both the concept and campaign and aims to explain to self-publishing authors why Self-Publishing 3.0 is important, the tools and techniques driving this trend, and how to take part in this movement that is enabling authors in more number than ever before to earn a living from writing and publishing books.

Best Book of Fall (Esquire) and a Most Anticipated Book of 2021 (Lit Hub) What Has Happened to Fiction in the Age of Platform Capitalism? Since it was first launched in 1994, Amazon has changed the world of literature. The “Everything Store” has not just transformed how we buy books: it has

affected what we buy, and even what we read. In Everything and Less, acclaimed critic Mark McGurl explores this new world where writing is no longer categorized as high or lowbrow, literature or popular fiction. Charting a course spanning from Henry James to E. L. James, McGurl shows that contemporary writing has less to do with writing per se than with the manner of its distribution. This consumerist logic—if you like this, you might also like ...—has reorganized the fiction universe so that literary prize-winners sit alongside fantasy, romance, fan fiction, and the infinite list of hybrid genres and self-published works. This is an innovation to be cautiously celebrated. Amazon’s platform is not just a retail juggernaut but an aesthetic experiment driven by an unseen algorithm rivaling in the depths of its effects any major cultural shift in history. Here all fiction is genre fiction, and the niches range from the categories of crime and science fiction to the more refined interests of Adult Baby Diaper Lover erotica. Everything and Less is a hilarious and insightful map of both the commanding heights and sordid depths of fiction, past and present, that opens up an arresting conversation about why it is we read and write fiction in the first place.

So you want to write a book?About 2 million books are currently published in the United States each year,-and a vast majority of them are self-published. The day of the self-published author is here to stay!Writing is only part of the whole process. To be successful in today’s publishing world you must be more than just an author. You must be an Authorpreneur. So what exactly is that?Authorpreneur: A writer who understands that to be a successful author in today’s market you must work diligently, every day, to write new material and promote that material and your brand to the reading public.There are many pieces to expanding from an author to an authorpreneur. But before you can even begin to learn the practical things you need to know about the business of publishing, you must undergo a shift in your attitude. You must learn to think of yourself as a small business owner. In her latest book on the business of writing and publishing, Karen Hodges Miller, CEO of Open Door Publications, gives an overview of everything you need to think about to move your book publishing business to the next level.

The Connection Algorithm
God’s Own Tribe
Build the Business Behind Your Book
The Business of Books
INVEST IN DIGITAL
How to Self-Publish: The Author-Preneur’s Guide to Publishing
How to Blog a Book

Transform Your Blog into a Book! The world of blogging changes rapidly, but it remains one of the most efficient ways to share your work with an eager audience. In fact, you can purposefully hone your blog content into a uniquely positioned book--one that agents and publishers will want to acquire or that you can self-publish successfully. How to Blog a Book Revised and Expanded Edition is a completely updated guide to writing and publishing a saleable book based on a blog. Expert author and blogger Nina Amir guides you through the process of developing targeted blog content that increases your chances of attracting a publisher and maximizing your visibility and authority as an author. In this revised edition you'll find: • The latest information on how to set up, maintain, and optimize a blog • Steps for writing a book easily using blog posts • Advice for crafting effective, compelling blog posts • Tips on gaining visibility and promoting your work both online and off • Current tools for driving traffic to your blog • Strategies for monetizing your existing blog content as a book or other products • Profiles of bloggers who received blog-to-book deals and four new "blogged-book" success stories Whether you're a seasoned blogger or have never blogged before, How to Blog a Book Revised and Expanded Edition offers a fun, effective way to write, publish, and promote your book, one post at a time. Want to be a better writer? Perfect your process. For example, do you fear the blank page? You may be skipping the essential early phases of writing. Do you generate swarms of ideas but never publish anything? You need strategies to focus and persist to the finish. When you learn to work with your brain instead of against it, you'll get more done and have more fun. Master the inner game of writing The Writer’s Process combines proven practices of successful authors with cognitive science research about how our minds work. You'll learn: How to invite creativity and flow into the writing process Why separating the writing process into different steps makes you more productive How to overcome writer’s block, negative feedback, and distractions How to make time for writing in a busy, interrupt-driven lifeIt’s filled with ideas that you can put into practice immediately. The Writer’s Process is a 2017 Readers’ Favorite Gold Medal Winner and a Foreword INDIES Book of the Year Silver Award winner.

Get Balance: Achieve Success, Wealth, and Happiness

It’s possible to finally have it all without selling your soul to the hustle, neglecting family time, or missing out on life’s most precious moments.

How do you choose between success at work and a thriving family life?

How do you succeed at your business but still have a life outside of work?

By discovering your unique **Balance Point**.

With tools to master your mindset about work and home life, practical advice to learn how to be present in the moment, and a dose of good ol’ fashioned encouragement to keep you going, you’ll finally find the sweet spot in your work and life.

This book is not a prescription on how to live a perfect life, but a window into what will give **you** contentment and success.

You'll learn:

- Fifteen strategies to master **work vs. play** and how to embrace all life has to offer both at home and at work.
- How to maximize your **Purpose and Passion**: Your passion and purpose have an intersecting point. This book will show you how to find it.
- The power of the **hustle** and how it can be used for good and not just evil. Your **health** will suffer no more from countless hours hustling. You'll reach a center point and will be able to breathe freely yet again.
- The secret of the the **80% and the 20%**: How to manage daily responsibilities but still crush your biggest life goals.
- How to reach your ultimate **Potential** but still find serene **Contentment**: You'll maximize your output and potential and still enjoy every moment.
- And many more tips on living out a balance life full of love, happiness, and massive success...

This book shares a fictional story to start each chapter, and continues by providing solid advice to win on whichever side of the balance struggle you find yourself. Utilizing the provided **Personal Balance Blueprint** you'll follow along and create your own path to victory.

This book is perfect for the entrepreneur, small business owner, or free thinker who wants to fulfill their purpose and maximize their potential, but also wants to enjoy every moment this wonderful life presents.

Discover **The Balance Point** and find contentment, success, and long-term fulfillment waiting for you.

Scroll up, click buy now, and find the ultimate **Balance Point** we all desperately need.

A "how-to" book clarifying the dizzying field of e-Book and On Demand book publishing. It includes helpful lists of publishers and web and blog addresses along with the tools needed for all the steps related to writing, publishing, and marketing your book.

From Unknown To Unforgettable In 60 Days
Write, Publish, and Promote Your Work One Post at a Time
You Must Write a Book
The Amateur Authorpreneur
Color Today Pretty
Creative Self-Publishing
The Novel in the Age of Amazon

How to Blog a Book teaches you how to create a blog book with a well-honed and uniquely angled subject and targeted posts—and how to build the audience necessary to convince agents and publishers to make your blog into a book. Inside you'll find: Basic information on how to set up your blog and the essential plug-ins and other options necessary to get the most out of each post Steps for writing a book easily from scratch using blog posts Advice on how to write blog posts Tips on gaining visibility and promoting your work both online and off Tools for driving traffic to your blog Information on how to monetize an existing blog into a book or other types of products Profiles with authors who received blog-to-book deals Author Nina Amir explains how writing a book in cyberspace allows you to get your book written easily, while promoting it and building an author's platform. It's a fun, effective way to start writing, publishing, and promoting a book, one post at a time.

Be Your Brand SECOND EDITION CONFUSED, OVERWHELMED, OR SERIOUSLY LACKING FOCUS WHEN IT COMES TO YOUR PERSONAL BRAND? I was that person too. I could have gone in 20 different directions. Should I be this? Should I create this? Should I launch this? What if it doesn't work? The questions were endless. The biggest reason was, simply, I didn't have a personal brand! This book reveals the secret methods I used in 60 days to go from lost, to having it all, including a successful profitable brand which took me from dreaming of millions, to actually achieving millions. I was the same me as I am right now. I was still Regan with the same values, mission and voice that I have today. I just wasn't positioning myself right, or, at all. I wasn't stepping 100% into my greatness, simply because I didn't know HOW. And among the confusion and the questions and the lack of clarity, there's one thing I now know for sure. You, too, ABSOLUTELY have a personal brand - that just hasn't been established yet. You are an incredible, unique, amazing individual, unlike any other person walking the planet right now. You have a message. a voice, a soul. Yet here's the challenge right now. You're not branded. Or, you're not branded well. If you're someone who is a little afraid (or hugely afraid!) to step 100% into your greatness, this book will give you the strategy, the step by step system, in how to go from being unknown to unforgettable, in just 60 days. Whether your goal is: - to be thousands or MILLIONS of dollars in profit - to expand your social media presence - to connect with key people of influence for your story to be picked up by global media outlets - to speak on international stages ... or to have a much bigger impact than ever before and play a much, MUCH bigger game I'm here to tell you that you can do this. Are YOU ready to Be Your Brand? Then sit back, relax, and enjoy unlocking the full system to developing, launching and accelerating your true message. REGAN HILLYER is a Serial Entrepreneur, Philanthropist, Energetic Coach and Global Speaker. She is the founder of Regan Hillyer International, a company dedicated to helping people have it all on their terms, in whatever way that looks like for them.

Want to start your own business... but don't know where to start? As a newbie entrepreneur, starting a business has hundreds of hidden pitfalls and hurdles that can trip you up at any moment. Maybe it's the idea that sucks, the business model, or the market that is not ready. Perhaps it is founder disagreements, or you run out of money too early and fail to raise the necessary capital... the list goes on. While you can't guarantee success, you can certainly put yourself in the best position for success. The main reason newbies fail is poor preparation. They didn't have a plan. They weren't ready for the challenges. And these days, there's no reason not to be. Instead of slogging through 10-15 books to piece together all the relevant bits of information you need Peter Rasmussen has distilled his experience from helping over 300 companies getting started in China - including six of his own startups - into manageable 'must-know' steps that are critical to successful entry into the start-up world. Take the self-tests: Are you prepared for life as an entrepreneur? Is your business idea going to work? These are the signs you need to look for. Discover your 'Unfair' Advantage: There's a balance between standing out and being too unique. Find your strengths so your business can have the right focus. Develop your start-up business model: What value are you proposing to your customers and how will you deliver? Turn your ideas and strategy into revenue streams and profits with a solid system. Research, test and brand: Understanding your target market and developing your product involving the customer is one of the most important things in business to get right. Navigate the legal jungle: It's important to understand the structure of your company and how to protect you and your business' rights--just in case the worst happens. Bring together your A-team: A great idea in the hands of a mediocre team has little chance of success, your team will make or break your start-up. It's all about the Money: The longer you wait before taking on external investors the higher your chances of retaining control. Maintain strong control over your finances at all cost. Launch your start-up into commercial orbit: When you have your plan in place, you're finally ready to secure funding and launch your venture!

Peter's book is your simple, comprehensive entrepreneur's guide to starting a business. Give yourself the best chance of success. Start your startup right by clicking the button above. Are you considering a virtual book tour?Not sure where to start or exactly what an online tour will entail?Roxanne Rhoads, book publicist and owner of Bewitching Book Tours, shares her virtual tour expertise in this Quick Tips for Authors Guide.Secrets of Successful Virtual Book Tours will guide you in utilizing the best marketing tool available- a virtual book tour, which can create online exposure for your book, jumpstart your book sales, help build your author brand, and expand your network.In this guide you'll learn: what you should do before a tour the components of a great author website the best social media outlets for authors to utilize tips for building your author brand how to write great guest blogs what to expect from an online book tour the secrets of successful book tours how to schedule your own virtual book tourAnd you'll receive in-depth details about what to do during a virtual book tour to guarantee success.

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Quick Tips for Authors*

Entrepreneurial Identity in US Book Publishing in the Twenty-First Century

You can escape your boring 9 to 5 job in 6 months or less! How many times have you felt like quitting your monotonous day job? Have you ever felt that you should be following your heart and doing something better? Are you yearning for the freedom to do what you want, when you want and from wherever you want? Then, why are you still working for somebody else? The answer is simple. You are scared of the consequences of quitting your job. You are worried about your financial security. You are not sure if your business idea would work. Most entrepreneurs would advise you to just leave your job and start your dream venture. Wish life was that simple! But this book would advise you to reverse the equation. Why quit your job and then start your business? Instead, this book suggests you to first start your home-based business, generate a steady passive income from it and then comfortably quit your job. Doesn't that sound more doable? Job Escape Plan is your ultimate 7 Step guide to quit the rat race! In this book you'll learn how to: Design your dream lifestyle Develop the entrepreneurial mindset Choose the perfect niche for your home-based business Prepare yourself for the transformation from an employee to an entrepreneur Select the perfect online platform to launch your business Grow the business & quit your job within 6 months Includes the interviews and success strategies of top online business owners like Andy Dew, Alex Genadinik, John Lee Dumas, Nick Loper, Rob Cubbon, Steve Scott and Stefan Pylarinos!

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"...the best book, hands down for any author looking to self-publish." "...a refreshing change from the hard-sell type of internet marketing I'd been exposed to previously." "I would have given this book 10 stars if I could!" "...a must-have for anyone who aspires to self publish." "Now having read many more on the subject (there are many), I can say without question this is THE BEST ONE." Your one-stop

guide for everything self-publishing. Save time, money, energy and sell ebooks. Discover the best ways to: Maximize Social Media and Online Platform. Create a Professional Blog Site. Design Ebook Covers. Format and Upload for Amazon, Smashwords, Barnes & Noble, Apple and other Retailers. Convert Documents to any Format (epub, mobi, pdf and more). Create a Professional Website. Rise with SEO (search engine optimization) in Google-Bing rankings. Sell from your own Sites with a system that runs on Autopilot. Make Paperbacks. Use PR (public relations) to drive Traffic to You. and much more. Plus you can do all these things for free! Packed with information, examples, over 250 links to sites and software to accomplish goals at retailers and your own websites. Simple enough for beginners and relevant to experts who could use extra guidance. Like ten books in one, the only source for everything to succeed. Updated for 2013. Subjects: sell ebooks, ebook business, publish ebooks, self-publishing, writers, writers reference, writing, e-publishing, book marketing, kindle, indie authors

A Step-By-Step Guide to Turn a Good Idea Into a Great Business

Secrets of Successful Authors and Publishers

Build the Brand, Business, and Lifestyle You Deserve. It's Time to Write Your Book.

Boost Your Brand, Get More Business, and Become the Go-To Expert

How to Be an Author Entrepreneur

The Business of Creativity

The Magic of Short Books

Attention Authors! There is hidden money locked away inside your book. We're talking about 6, 7 and even 8 figures... Whether you're just starting out as an author and have already published a book OR you're thinking of publishing a book in the future - all authors face the same problem: How to Actually Make Money With Their Book.The author, Michelle Kulp, has published and launched 6 of her own bestselling books and has helped over 6 dozen clients do the same through her Amazon Bestseller program at www.bestsellingauthorprogram.com Many of Michelle's clients are using their books as a tool to build 6-figure businesses and beyond with! The publishing landscape has changed and the way authors make money with their books has changed too; it's no longer just about royalties. This book will show you exactly how to 10x your income by Reverse Engineering the PROFIT into your book and consequently create multiple streams of income.Smart Authors are learning how to create something very valuable to their long-term success: BUSINESS ASSETSThe Backwards Book Launch method has 3 steps: Design Your PROFIT Path into your book first, not last; Publish your Book the Right Way so it's guaranteed to become a Bestseller; Promote your book to #1 Bestseller; In this book, you will learn the 12 Profit Paths that you can add on to your book right now to increase your profits! As well as a special Bonus, also included inside: 100 Ways to Make \$100k!This book is for: Coaches, consultants, healers, accountants, doctors, lawyers, speakers, software developers, and high level business owners! And any smart author who wants to cash in on their knowledge and expertise to the tune of an additional 6-figures and beyond from their book.Here's some of what's included in this book: How a guy who wrote a book about Pumpkin Patches is now making 7-figures on the back-end of his books. How this entrepreneur went from dead broke to an 8-Figure Business by giving away FREE books. How this computer nerd used his books to attract thousands of followers and built a 7-figure business with multiple streams of income. How this entrepreneur who suffered from complications of Lyme's Disease used his #1 bestselling book to build a brand new 6-figure coaching and 7-figure product business. How an investment of 8 hours per year of your time, can add on 6-Figures in revenue to your book. How NOT to write Income-Blocking Books (which is what most Authors Write). The 3 types of Income-Producing books you should be writing. How a \$37 per month program is generating \$166,000 per month for this Author-Preneur. How to add on as many profit paths to your book as you want to 10x your income. Why shorter books are better and how you can realistically write a book a month. And MORE! This book is for all authors who are passionate about getting their message out to the world with their book so they can have a bigger impact...and make a living with their book.If you're ready to go from a broke author to a RICH AUTHOR, then hit the BUY NOW button today and transform your life!

In today's digital world, we see businesses falling prey to disruptive technologies and businesses that rise like an eagle. Everyone wishes to be on the right side of the digital world. Many are perplexed with questions like - Is my business going to perform well in this vortex? Will it be successful? Is my business digital friendly? This book highlights the importance of making your business ready for the digital wave. It helps the reader to discover ways to rethink their business model for the digital age in order to transform their business by focusing on key areas like customers, innovation, competition and technology. This book is not just for big corporates or senior executives, it is also for small businessmen who are bold and passionate about growing their business and boosting its profitability. www.investindigital.in

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Spurred to capture her everyday moments turned extraordinary, author Stephanie Feger ultimately created a book that helps us peer deeply into our spiritual psyches. She shows us that personal growth occurs through life's disappointments and hardships when it's sometimes hard to see our gifts shining within our painful lessons. Her lessons are our lessons. Her stories are relatable and raw and inspiring. Color Today Pretty is a reminder to pause and see the kindness of strangers and loved ones. From learning a life lesson from a nest of bunnies to realizing the sanctity of a message delivered from beyond our world, Feger will coax you into questioning your perspective and the grand design of the human experience. With inspiration from God strategically placed in her life, Feger shares personal testimonies on how one can live an ordinary and sometimes challenging life, and still find the blessings that nourish the soul and create true fulfillment. Feger's stories are personal, but the wisdom gained from the questions they will trigger for readers will be universal. Follow her through the emotional and practical discoveries of: -A child meant for another -A journey into the past -The small miracle that protected herself and two children -The appreciation of classic rock-n-roll -What strangers can teach you in unexpected moments. Her Stories, Your Epiphanies Feger, a former communications executive, now professional speaker, avid blogger, home décor business owner, and devoted mother and wife, shares her anecdotes in rare, delicious descriptions that will make you smile, laugh and cry. She has used her skills in communicating to convey her learned responses to her environment. When you answer the questions she sets forth in each chapter, you will develop a greater understanding of your level of consciousness and how you affect others. If you are struggling with understanding life and are frustrated easily at its unexpected twists and turns, Color Today Pretty is the invitation you need to shift your perspective and to embrace all of life's happy (and not-so-happy) surprises. Feger's delivery forces you to take a step back and reexamine the truths you think you know. A meaningful and bounty-filled life is possible, and you may even be living it. When you choose to Color Today Pretty, you open the door to every magical possibility and ultimate happiness that is eclipsed by the clouds of monotony in your life. On the Other Side of Fear is Enlightenment and Hope Appreciating the little things in life is a rare talent these days, and Color Today Pretty revives the slower pace we may be avoiding because we are afraid of what we will hear in the silence. When you cherish the moments you're given, you unlock the music in your soul, planted there to encourage you to dance. We don't know the effect we have on other people until we shift our values and examine them in the light of the strongest self-love. Feger underscores the need for compassion, curiosity and unwavering love in Color Today Pretty and sends you on an intimate walk with God. She will challenge you to understand how you love, forgive, appreciate and awaken. Color Today Pretty can be kept as a guide to read time and again when you are unsure, afraid, hurt, fearful and even joyful. Celebrate Feger's multiple victories over the trials and agonizing losses in her life as she confesses the key to living life happily and with positive purpose. Are you ready to Color Today Pretty? To expand your mind beyond your experiences? To step into a more enriching life of faith and abundance? Are you yearning to be more present for yourself and your family? Color Today Pretty reminds us that we have much to be thankful for, today and every day.

Hustle

The Brand Called You

Americas Africa Antarctica Arctic Asia Europe

Backwards Book Launch

How the International Conglomerates Took Over Publishing and Changed the Way We Read

How to Self Publish and Launch a Book to Build Your Business

Be Your Brand Second Edition

Inside You'll Discover: Lucrative Publicity Tactics Profitable Branding Strategies Win-Win Joint Venture Methods Money Making Marketing Systems

Entrepreneurship underpins many roles within the publishing industry, from freelancing to bookselling. Entrepreneurs are shaped by the contexts in which their entrepreneurship is situated (social, political, economic, and national). Additionally, entrepreneurship is integral to occupational identity for book publishing entrepreneurs. This Element examines entrepreneurship through the lens of identity and narrative based on interview data with book publishing entrepreneurs in the US Book publishing entrepreneurship narratives of independence, culture over commerce, accidental profession, place, risk, (in)stability, busyness, and freedom are examined in this Element.

What It Takes to Step Into Your Purpose and Pursue Your God-Given Call to Create

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