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A new, interactive approach to
storytime, The Whole Book

Approach was developed in
conjunction with the Eric Carle
Museum of Picture Book Art and
expert author Megan Dowd
Lambert's graduate work in

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children's literature at Simmons College, offering a practical guide for reshaping storytime and getting kids to think with their eyes. Traditional storytime often offers a passive experience for kids, but the Whole Book

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approach asks the youngest of readers to ponder all aspects of a picture book and to use their critical thinking skills. Using classic examples, Megan asks kids to think about why the trim size of Ludwig Bemelman's

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Madeline is so generous, or why
the typeset in David Wiesner's
Caldecott winner, The Three Pigs,
appears to twist around the
page, or why books like Chris
Van Allsburg's The Polar
Express and Eric Carle's The

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Very Hungry Caterpillar are printed landscape instead of portrait. The dynamic discussions that result from this shared reading style range from the profound to the hilarious and will inspire adults to make

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children's responses to text, art,
and design an essential part of
storytime.

"I feel so overwhelmed." Do you
race from one thing to the next,
unable to keep up with all the
demands of your ever-growing to-

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do list? Are you overcommitted
and overstretched, but don't
know how to slow down when
the world just says to speed up?
Is there any hope for rest in a
world of never-ending demands?
Many women don't realize

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they're running at an
unsustainable pace until it hurts
them physically, emotionally,
and spiritually. Drawing on many
years of counseling and their
own experiences of burnout, wife
and husband team Shona and

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David Murray want to help you slow down to a more grace-paced life—enabling you to avoid the pitfall of burnout, cultivate sustainable habits for the future, and experience the rest of body and soul that God intends for

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you.

The YouTube star and beauty guru shares her hard-won lessons on success, style, and finding the sweetness in all aspects of your life. Since posting her first makeup tutorial

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In 2008, Dulce Candy has become one of the top beauty stars on YouTube, boasting more than 2 million subscribers and garnering hundreds of millions of views of her bright and energetic videos. But before she

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And When Not To The Mit Press became a style icon and a role model to millions of young women, Dulce struggled to make her way in the world. Having emigrated with her family from Mexico to the United States when she was six years old, Dulce

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battled depression and low self-esteem as a teenager and eventually enlisted in the army in an attempt to turn her life around. It was here, on the battlefields of Iraq, that she finally uncovered and embraced

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her true passion—fashion and beauty—and gained the confidence to move on from her past, follow her dream, and launch what would become her wildly successful brand. The Sweet Life chronicles Dulce

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Candy's inspiring story, showing that anyone can be successful no matter their background and sharing the hard-won lessons that helped transform her from a shy, self-doubting teenager into a

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confident business woman and beauty expert. According to Dulce, you can't live the sweet life until you accept who you are—flaws and all—and take chances—knowing that failure is just a part of learning and fear is

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a sign that you're trying
something new and exciting.

Drawing on anecdotes from her
own life and career, Dulce offers
advice on building a personal
brand ("Know what makes you
different"), building confidence

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("Fake it till you make it") and balancing the personal and the professional ("Don't settle when you settle down"). She also emphasizes the importance of both inner and outer beauty, encouraging women to love

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themselves, ignore the critics, and flaunt their own original style. Part memoir, part manifesto, *The Sweet Life* is a fun, inspirational guide for any woman who wants to find success and happiness without

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compromising who she is.

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Stories from Nokia, Dell, UPS,

Toyota, and other companies

show how firms can reduce their

vulnerability to high-impact

distributions, from earthquakes

to strikes, from SARS to

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terrorism, and use them for competitive advantage. What happens when fire strikes the manufacturing plant of the sole supplier for the brake pressure valve used in every Toyota? When a hurricane shuts down

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production at a Unilever plant?
When Dell and Apple chip
manufacturers in Taiwan take
weeks to recover from an
earthquake? When the U.S.
Pacific ports are shut down
during the Christmas rush?

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When terrorists strike? In *The Resilient Enterprise*, Yossi Sheffi shows that companies' fortunes in the face of such business shocks depend more on choices made before the disruption than they do on actions taken in the

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midst of it—and that resilience benefits firms every day, disaster or no disaster. He shows how companies can build in flexibility throughout their supply chains, based on proven design principles and the right

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culture—balancing security, redundancy, and short-term profits. And he shows how investments in resilience and flexibility not only reduce risk but create a competitive advantage in the increasingly

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volatile marketplace. Sheffi describes the way companies can increase security—reducing the likelihood of a disruption—with layered defenses, the tracking and analysis of “near-misses,” fast

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detection, and close collaboration with government agencies, trading partners, and even competitors. But the focus of the book is on resilience—the ability to bounce back from disruptions and disasters—by

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building in redundancy and flexibility. For example, standardization, modular design, and collaborative relationships with suppliers (and other stakeholders) can help create a robust supply chain. And a

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corporate culture of
flexibility—with distributed
decision making and
communications at all levels—can
create a resilient
enterprise. Sheffi provides tools
for companies to reduce the

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vulnerability of the supply chain they live in. And along the way he tells the stories of dozens of enterprises, large and small, including Toyota, Nokia, General Motors, Zara, Land Rover, Chiquita, Aisin Seiki, Southwest

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preparing for and managing
disruptions. Additional material
available at
www.TheResilientEnterprise.com

.
Unleashing the Power of
Creativity in Your Life and Work

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Find Passion, Embrace Fear, and
Create Success on Your Own

Terms

Logistics Clusters

The Eight Paradoxes of Great
Leadership

Balancing Life and Technology

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In a Digital World
Devised!

Balancing Acts

The New (Ab)Normal

***In A Shot in the Arm, MIT Professor
Yossi Sheffi recounts the
extraordinary journey to deliver***

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***Covid-19 vaccines: from scientific
advancements to candidate
vaccines and mass vaccination. It is
a story of bold innovation, risk-
taking, and teamwork as scientists,
engineers, supply chain experts,
manufacturers, and governments
collaborated on the greatest***

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*product launch in history. The book
also highlights the breathtaking
potential of revolutionary mRNA
technology and the vital lessons for
combating other global challenges,
including climate change.*

*Drug overdose, driven largely by
overdose related to the use of*

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opioids, is now the leading cause of unintentional injury death in the United States. The ongoing opioid crisis lies at the intersection of two public health challenges: reducing the burden of suffering from pain and containing the rising toll of the harms that can arise from the use of

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opioid medications. Chronic pain and opioid use disorder both represent complex human conditions affecting millions of Americans and causing untold disability and loss of function. In the context of the growing opioid problem, the U.S. Food and Drug

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Administration (FDA) launched an
Opioids Action Plan in early 2016.

*As part of this plan, the FDA asked
the National Academies of
Sciences, Engineering, and
Medicine to convene a committee to
update the state of the science on
pain research, care, and education*

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and to identify actions the FDA and others can take to respond to the opioid epidemic, with a particular focus on informing FDA's development of a formal method for incorporating individual and societal considerations into its risk-benefit framework for opioid

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approval and monitoring.

*Much has been written about
Covid-19 victims, how scientists
raced to understand and treat the
disease, and how governments did
(or did not) protect their citizens.
Less has been written about the
pandemic's impact on the global*

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economy and how companies coped as the competitive environment was upended. In his new book, "The New (Ab)Normal", MIT Professor Yossi Sheffi maps how the Covid-19 pandemic impacted business, supply chains, and society. He exposes the critical

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**role supply chains play in helping
people, governments, and
companies to manage the crisis.**

**The book draws on executive
interviews, pandemic media
coverage, and historical analyses.
Sheffi also builds on themes from
his books "The Resilient**

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Enterprise" (2005) and "The Power of Resilience" (2015) to enrich the narrative. The author paints a compelling picture of how the Covid-19 virus is changing many facets of human life and what our post-pandemic world might look like. This must-read book helps

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*companies to redefine their
business models and adjust to a
fast-evolving economic landscape.
The stage is set In Part 1 of the
book, “What Happened,” the author
looks at how companies fought to
mend the global economic fabric
even as the virus ripped more holes*

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in it. Part 2, “Living with Uncertainty,” views the crisis through a supply chain risk management lens derived from Yossi Sheffi’s previous books. This perspective shows how companies create corporate immune systems to quickly recognize and manage

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large-scale disruptions. The ongoing pandemic is creating a new normal in life, work, and education—covered in Part 3, “Adjustment Required.” Consumer fears about the contagion as well as government mandates require businesses in industries such as

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retail, hospitality, entertainment, sports, and education to create “safe zones” for workers and customers. Many elements of the book – especially in Part 4, “Supply Chains for the Future” – show how the virus accelerated preexisting trends in technology adoption.

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China was the epicenter of the pandemic; it also was the first nation to be disrupted and recover. Part 5 of the book, “Of Politics and Pandemics,” explains why reports that companies are abandoning China in favor of other offshore manufacturing centers do not

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***reflect reality. Fundamentally, The
New (Ab)Normal is about
businesses trying to create a better
future in a time of extreme
uncertainty – a point emphasized in
Part 6, “The Next Opportunities.”
The outlook is not necessarily
gloomy. The advance of technology***

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**is accelerating, a trend that can
level the playing field between small
and large companies. Nimble small
businesses are using a growing
array of off-the-shelf cloud
computing and mobile apps to
deploy sophisticated technologies
in their supply chains and customer**

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***interfaces. The New (Ab)Normal
Another new normal is working
from home. Remote working
enables individuals to live
anywhere and companies to recruit
talent from anywhere. Education,
especially higher education, faces a
major disruption (and major***

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opportunity) that is likely to shake the high-cost model of in-person education in favor of online or hybrid education. Regrettably, the book recognizes one trend accentuated by Covid-19--the growing inequality, and anticipates that the new normal will be more

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stratified.

The new and extended Second Edition of the award-winning textbook Sustainability Marketing: A Global Perspective provides a sustainability-oriented vision of marketing for the twenty-first century. Adopting a a consumer

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*marketing focus, it emphasises
integrating sustainability principles
into both marketing theory and the
practical decision making of
marketing managers. The book
shows how the complexities of
sustainability issues can be
addressed by marketers through a*

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*systematic step-by-step approach.
The steps involve an analysis of
socio-environmental priorities to
complement conventional
consumer research; an integration
of social, ethical and environmental
values into marketing strategy
development; a new consumer-*

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**oriented sustainability marketing
mix to replace the outmoded and
producer-oriented '4Ps'; and finally
an analysis of how marketing can
go beyond responding to social
change to contribute to a
transformation to a more
sustainable society. Without taking**

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*such steps, marketing will continue
to drive global crises linked to
climate change, poverty, food
shortages, oil depletion and species
extinction, instead of helping to
tackle them.*

*Finding Balance in Our
Overworked, Overcrowded, Always-*

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On World

How to Shake Up Storytime and Get Kids Talking about What They See And Other Unexpected Strategies for Making Your Work Life Work Embrace Zero Waste, Build Sustainability Habits That Last, and Become a Minimalist without

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Sacrificing the Planet
Reading Picture Books with
Children

Agents and Entrepreneurs in Global
Environmental Governance
Beyond Happy
Sustainable Minimalism

An urgent and definitive collection of

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essays from leaders and experts
championing the Green New

Deal—and a detailed playbook for how
we can win it—including contributions
by leading activists and progressive
writers like Varshini Prakash, Rhiana
Gunn-Wright, Bill McKibben, Rev
William Barber II, and more. In

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October 2018, scientists warned that we have less than 12 years left to transform our economy away from fossil fuels, or face catastrophic climate change. At that moment, there was no plan in the US to decarbonize our economy that fast. Less than two years later, every major Democratic

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presidential candidate has embraced the vision of the Green New Deal—a rapid, vast transformation of our economy to avert climate catastrophe while securing economic and racial justice for all. What happened? A new generation of leaders confronted the political establishment in Washington

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DC with a simple message: the climate crisis is here, and the Green New Deal is our last, best hope for a livable future. Now comes the hard part: turning that vision into the law of the land. In *Winning a Green New Deal*, leading youth activists, journalists, and policymakers explain why we need a

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transformative agenda to avert climate catastrophe, and how our movement can organize to win. Featuring essays by Varshini Prakash, cofounder of Sunrise Movement; Rhiana Gunn-Wright, Green New Deal policy architect; Joseph Stiglitz, Nobel Prize – winning economist; Bill

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McKibben, internationally renowned environmentalist; Mary Kay Henry, the President of the Service Employees International Union, and others we'll learn why the climate crisis cannot be solved unless we also confront inequality and racism, how movements can redefine what's politically possible

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and overcome the opposition of fossil fuel billionaires, and how a Green New Deal will build a just and thriving economy for all of us. For anyone looking to understand the movement for a Green New Deal, and join the fight for a livable future, there is no resource as clear and practical as

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Winning the Green New Deal.

Do we rule our devices, or do they rule us? Learning how to balance our devotion to our devices with our devotion to ourselves, our friends and family, and our other interests is on the minds of many, and here, Doreen Dodgen-Magee explores those

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strategies that will help people become more mindful and intentional users of technology.

The Aspiring Minimalist's Guide to Living Consciously and Contributing to a "Greener" Tomorrow "This is the perfect book for people that want to find a realistic roadmap to sustainable

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living.” The Holistic Millennial Eco-minimalism is a hot-button issue right now, and for good reason. Living a life with less can be the key to saving our precious planet. Break the consumption cycle. There’s so much to do, and way too much to buy.

Whether it’s through late night TV ads,

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social media, or other sources of influence, we are addicted to buying and then storing things. Sometimes we consume with no regret and other times we realize that we're doing more harm than good to our wallets and our homes. It's a constant cycle one that many are longing to break. Who wants

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their hard-earned money to go toward something that soon ends up in a landfill? A guide to eco-minimalism with a plan that is realistic.

Manufacturing "stuff" exploits Earth's precious (and finite) resources. And then there's the harsh reality of where it all goes. Our discarded possessions

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ultimately head to landfills and contribute to environmental pollution, releasing greenhouse gases during breakdown and decomposition. Sustainable Minimalism is the solution. Empower yourself to incrementally incorporate the tenets of sustainable minimalism into your home and life.

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Learn to master the easiest tasks first and build upon your successes a practical and stress-free process. Now that's sustainable! A blueprint for sustainability and stress management:

- How to gain greater mental clarity and increase your free time with fewer possessions
- Environmentally friendly

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ways of decluttering and organizing •
Ways to improve your financial
stability, while going green at the same
time • How to get organized and
operate a zero-waste home If you
enjoyed books like Zero Waste Home,
The Minimalist Home, or The Life-
Changing Magic of Tidying Up, you'll

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love Sustainable Minimalism.

Over the course of a decade, positive psychology authority Dr. Beth Cabrera has surveyed and interviewed more than a thousand women to gather insight into how to effectively balance career and family responsibilities.

Beyond Happy: Women, Work, and

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Well-Being gathers essential findings and offers women proven strategies for living more authentic, meaningful lives. Through the lens of shared experience, Cabrera thoughtfully examines the challenges women face and presents a simple yet powerful model for enhancing well-being that

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can both improve and transform lives. Helpful self-assessments guide you toward feeling good and doing good, and each chapter delivers tried-and-true tactics that real women have used to manage the difficulties of fulfilling their multiple, often conflicting, roles. Discover pathways to reducing stress,

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experiencing greater joy, and finding
more meaning in your life by

employing Cabrera's solid strategies
for thriving based on personal values,
developed strengths, and what matters
most – enduring family ties and
relationships.

From Burnout to Balance

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A Frazzled, Overworked Person's
Guide to Embrace Change and Find
Balance

Why We Must, How We Can

6 Ways to Bring the Science of
Reading Into the Balanced Literacy
Classroom

Ending Fossil Fuels

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Facing Our Fears While Pursuing Our
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Balancing the Challenges of Extreme
Ownership to Lead and Win
Green Witchcraft

Intelligent Road Vehicles
examines specific aspects of
intelligent vehicles such as

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enabling technologies, human factors and an analysis of social and economic impacts. The book is an invaluable resource for those pursuing deeper knowledge in the intelligent vehicles field, providing readers with an

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idea of current and future technologies, current projects and developments and the future of intelligent vehicles. Intelligent road vehicles are becoming a challenging area of research worldwide.

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Apart from the final applications and systems in vehicles, there are many enabling technologies that should be introduced. Communications and automation are two key areas for future automobiles. This

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book benefits from
collaboration on the
Thematic Network on
Intelligent Vehicles led by
Felipe Jimenez. Provides a
general overview of
different aspects related to
intelligent road vehicles

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(sensors, applications,
communications, automation,
human factors, etc.)

Addresses the different
components and building
blocks of intelligent
vehicles in a single,
comprehensive reference

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Explains how sensors are interpreted, including how different sensor readings are fused Addresses issues involved with avoiding collisions and other factors such as pot holes, unclear road lines or markings, and

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unexpected weather
conditions

Finally: an evidence-based,
reassuring guide to what to
do about kids and screens,
from video games to social
media. Today's babies often
make their debut on social

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media with the very first
sonogram. They begin
interacting with screens at
around four months old. But
is this good news or bad
news? A wonderful
opportunity to connect
around the world? Or the

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first step in creating a generation of addled screen zombies? Many have been quick to declare this the dawn of a neurological and emotional crisis, but solid science on the subject is surprisingly hard to come

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by. In *The Art of Screen Time*, Anya Kamenetz -- an expert on education and technology, as well as a mother of two young children -- takes a refreshingly practical look at the subject. Surveying hundreds

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of fellow parents on their practices and ideas, and cutting through a thicket of inconclusive studies and overblown claims, she hones a simple message, a riff on Michael Pollan's well-known "food rules": Enjoy Screens.

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Not too much. Mostly with others. This brief but powerful dictum forms the backbone of a philosophy that will help parents moderate technology in their children's lives, curb their own anxiety, and create room

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for a happy, healthy family
life with and without
screens.

God's love for us breaks
every boundary. So should
our love for each other.

Mihee Kim-Kort is a wife, a
mom, and a Presbyterian

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minister. And she's queer.

As she became aware of her queer sexuality, Mihee wondered what that meant for her spirituality. But instead of pushing her away from God, her queerness has brought her closer to Jesus

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and taught her how to love
better. In *Outside the*

Lines, Mihee shows us how
God, in Jesus, is oriented
toward us in a queer and
radical way. Through the
life, work, and witness of
Jesus, we see a God who

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loves us with a queer love.

And our faith in that God

becomes a queer

spirituality--a spirituality

that crashes through

definitions and moves us

outside of the categories of

our making. Whenever we love

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ourselves and our neighbors
with the boundary-breaking
love of God, we live out
this queer spirituality in
the world. With a
captivating mix of personal
story and biblical analysis,
Outside the Lines[^] shows us

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how each of our bodies fits
into the body of Christ.

Outside the lines and
without exceptions.

Surprise: Embrace the
Unpredictable and Engineer
the Unexpected is a
fascinating look at how we

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can handle and harness
surprise in our work,
relationships, and everyday
lives. Pop Quiz! Do you
prefer when: A) Things go
according to plan? B) When
the unexpected happens? Most
of us pick control and

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predictability. Yet research reveals a counterintuitive truth: surprise is the key that unlocks growth, innovation, and connection. It is also the secret ingredient in our best memories. Through colorful

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narratives and compelling
scientific findings, authors

Tania Luna and Dr. LeeAnn
Renninger shine a light on
the world's least understood
and most intriguing emotion.
They reveal how shifting our
perception of surprise lets

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us thrive in the face of
uncertainty. And they show
us how surprise acts as a
shortcut that turns a
typical product into a
meaningful experience, a
good idea into a viral one,
awkward small talk into

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engaging conversation, and
daily life into an
adventure.

Delivering Value and Driving
Growth

Refresh

Sustainability Marketing

Balancing Societal and

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Individual Benefits and
Risks of Prescription Opioid
Use

Women, Work, and Well-Being

The Power of Resilience

Embrace the Unpredictable

and Engineer the Unexpected

Reshaping Business and

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Supply Chain Strategy Beyond
Covid-19

THE INSTANT #1 NATIONAL
BESTSELLER From the #1 New York
Times bestselling authors of Extreme
Ownership comes a new and
revolutionary approach to help leaders
recognize and attain the leadership

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balance crucial to victory. With their
first book, *Extreme Ownership*

(published in October 2015), Jocko
Willink and Leif Babin set a new

standard for leadership, challenging
readers to become better leaders, better
followers, and better people, in both
their professional and personal lives.

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Now, in THE DICHOTOMY OF LEADERSHIP, Jocko and Leif dive even deeper into the uncharted and complex waters of a concept first introduced in Extreme Ownership: finding balance between the opposing forces that pull every leader in different directions. Here, Willink and Babin get

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granular into the nuances that every successful leader must navigate.

Mastering the Dichotomy of Leadership requires understanding when to lead and when to follow; when to aggressively maneuver and when to pause and let things develop; when to detach and let the team run and when to

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dive into the details and micromanage.

In addition, every leader must:

- Take Extreme Ownership of everything that impacts their mission, yet utilize Decentralize Command by giving ownership to their team.
- Care deeply about their people and their individual success and livelihoods, yet look out for

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the good of the overall team and above all accomplish the strategic mission. · Exhibit the most important quality in a leader—humility, but also be willing to speak up and push back against questionable decisions that could hurt the team and the mission. With examples from the authors' combat and

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training experiences in the SEAL teams, and then a demonstration of how each lesson applies to the business world, Willink and Babin clearly explain THE DICHOTOMY OF LEADERSHIP—skills that are mission-critical for any leader and any team to achieve their ultimate goal: VICTORY.

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This book explains how True Cost Accounting is an effective tool we can

use to address the pervasive imbalance in our food system. Calls are coming from all quarters that the food system is broken and needs a radical transformation. A system that feeds many yet continues to create both

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extreme hunger and diet-related diseases, and one which has significant environmental impacts, is not serving the world adequately. This volume argues that True Cost Accounting in our food system can create a framework for a systemic shift. What sounds on the surface like a practice relegated to

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accountants is ultimately a call for a new lens on the valuation of food and a new relationship with the food we eat, starting with the reform of a system out of balance. From the true cost of corn, rice and water, to incentives for soil health, the chapters economically compare conventional and regenerative,

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more equitable farming practices in and food system structures, including taking an unflinching look at the true cost of cheap labour. Overall, this volume points towards the potential for our food system to be more human-centred than profit-centred and one that has a more respectful relationship to the

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planet. It sets forth a path forward
based on True Cost Accounting for

food. This path seeks to fix our current
food metrics, in policy and in practice,
by applying a holistic lens that evaluates
the actual costs and benefits of different
food systems, and the impacts and
dependencies between natural systems,

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human systems, agriculture and food systems. This volume is essential reading for professionals and policymakers involved in developing and reforming the food system, as well as students and scholars working on food policy, food systems and sustainability.

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strong style="font-family: Arial; font-size: 13.3333px;"***BUSINESS BOOK

AWARDS - FINALIST 2021*** This timely book is a sequel to John Grant's Green Marketing Manifesto (2007) the award-winning and bestselling definitive guide to green marketing (and not greenwashing). Fast forward to

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mid-2020. Climate Change is back at the top of the public and political agenda. Even after covid-19, hundreds of big-name CEOs are committing to a #greenrecovery. And surveys show widespread global public support for this and recent shifts in sustainable behaviours and attitudes in markets

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ranging from organic food to flying. Sustainable brands are significantly outperforming conventional ones. As are sustainability related stock prices. Companies like Unilever continue to set ambitious targets related not just to climate, but biodiversity and deforestation, plastics, social justice,

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regenerative farming. Sustainability related trends such as plant-based foods and electric vehicles are showing steep growth and creating tomorrow's superbrands (Impossible, TESLA...). This book is packed with up to date learnings, case examples and trends, covering everything from eco labelling,

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transparency and the circular economy; to rebound effects, sustainable finance, blockchain and regenerative farming. A core message being that to drive sustainability, marketers firstly do really need to properly understand sustainability, its many applications and implications. Secondly to be effective,

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marketers need to understand what it means to their consumers and other significant audiences. Hence the book takes a long hard look at what was driving all the protests, boycotts and petitions in 2019 and what ideas, causes and platforms caught the public imagination. The ultimate goal is to go

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beyond marketing that simply looks good, to marketing that does good. This book helps in achieving that goal by showing the reader how to: Uncover strategies for sustainable marketing that actually deliver on green and social objectives, not just greenwashing
Reconceptualise marketing and

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business models, and learn to recognise the commercial strategies and approaches that are no longer fit for purpose Learn how hot topics like the climate crisis, biodiversity, social justice, single use plastics and supply chain transparency influence green and social marketing Read about numerous

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examples and case studies from both brand leaders and challengers that have developed innovations and fresh creative approaches to green and social marketing Get practical tools, models, facts, strategies, workshop and project processes and business case rationales - so that you can build your own plans

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and proposals This book is intended to assist marketers, by means of clear and practical guidance, through a complex transition towards meaningful marketing that makes a positive creative impact on the climate crisis and on improving human life in troubled times. Aimed both at big companies that

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are trying to be good, and good companies that are trying to be big.

The Five Elements brings the wisdom of an ancient healing system to modern readers, helping them understand themselves--why they do what they do--better. Dondi Dahlin shows us that we are all born with individual rhythms

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that go beyond the influence of our genes and upbringing. The five elements originated in ancient Chinese medicine over 2,000 years ago--when scholars theorized that the universe is composed of five forces: water, wood, fire, earth, and metal. Understanding these elements helps us stay in balance

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physically, mentally, spiritually, and emotionally. By explaining the efficacy of wood, the depth of water, the joy of fire, the compassion of earth, and the wisdom of metal, this book helps people understand themselves and form lasting connections to others, answering the age-old question of why we do what we do.

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Shifting the Balance

Embracing the Conflicting Demands of
Today's Workplace

Overcoming Vulnerability for
Competitive Advantage

How Science, Engineering, and Supply
Chains Converged to Vaccinate the
World

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Intelligent Vehicles
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Prosperity without Growth
Teetering

**Rethinking Private Authority
examines the role of non-state
actors in global
environmental politics,**

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**arguing that a fuller
understanding of their role
requires a new way of
conceptualizing private
authority. Jessica Green
identifies two distinct forms
of private authority--one in
which states delegate**

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**authority to private actors,
and another in which
entrepreneurial actors
generate their own rules,
persuading others to adopt
them. Drawing on a wealth of
empirical evidence spanning a
century of environmental rule**

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making, Green shows how the delegation of authority to private actors has played a small but consistent role in multilateral environmental agreements over the past fifty years, largely in the area of treaty implementation. This

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**contrasts with entrepreneurial
authority, where most private
environmental rules have
been created in the past two
decades. Green traces how
this dynamic and fast-growing
form of private authority is
becoming increasingly**

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common in areas ranging from organic food to green building practices to sustainable tourism. She persuasively argues that the configuration of state preferences and the existing institutional landscape are

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**paramount to explaining why
private authority emerges and
assumes the form that it does.**

**In-depth cases on climate
change provide evidence for
her arguments.**

**Groundbreaking in scope,
Rethinking Private Authority**

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**demonstrates that authority
in world politics is diffused
across multiple levels and
diverse actors, and it offers a
more complete picture of how
private actors are helping to
shape our response to today's
most pressing environmental**

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problems.

**In this leadership memoir,
take a step backstage at
Cirque du Soleil. Vice
Chairman Daniel Lamarre
shares his experiences leading
the awe-inspiring
organization, and teaches**

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readers what it takes for anyone, regardless of position or industry, to embrace the value of creative leadership. Without creativity, there is no business. At the core of Cirque du Soleil's lavish, multi-million-dollar

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**productions is Vice Chairman
Daniel Lamarre, who has
mastered the ability to bring
business and creativity
together across multiple
languages and cultures in a
way that has never been seen
before. The secrets he shares**

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in Balancing Acts are rooted in tremendous faith in your own creative skills, even if you are convinced you have none, and those of the sharpest minds within your organization. In this book, Daniel shares the untold

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stories behind Cirque's biggest shows, including Beatles Love, Michael Jackson One, the aquatic marvel, O, and many more. Through these tales of triumph and trials, he will teach you: How to shatter the perceived limitations standing

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in the way of your ability to think creatively and innovatively; When to step up and when to step back so that your team can create a masterpiece that doesn't break the bank; How in using the methods Daniel has

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**uncovered, modern companies
with entrenched**

**bureaucracies can bring
creativity and business
together to foster innovation;
and How to use creative
thinking to lead your
organization to new heights.**

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**Whether you work for one of
the most creative
organizations on the planet
like Cirque du Soleil, in a
stuffy corporate job, or
somewhere in
between—Balancing Acts is
filled with principles that can**

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**strengthen and accelerate any
business on the planet.**

**A catastrophic earthquake is
followed by a tsunami that
inundates the coastline, and
around the globe
manufacturing comes to a
standstill. State-of-the-art**

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**passenger jets are grounded
because of a malfunctioning
part. A strike halts shipments
through a major port. A new
digital device decimates the
sales of other brands and
sends established firms to the
brink of bankruptcy. The**

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**interconnectedness of the
global economy today means
that unexpected events in one
corner of the globe can ripple
through the world's supply
chain and affect customers
everywhere. In this book,
Yossi Sheffi shows why**

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modern vulnerabilities call for innovative processes and tools for creating and embedding corporate resilience and risk management. Sheffi offers fascinating case studies that illustrate how companies have prepared for, coped with, and

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**come out stronger following
disruption -- from the actions
of Intel after the 2011
Japanese tsunami to the
disruption in the "money
supply chain" caused by the
2008 financial crisis. Sheffi,
author of the widely read The**

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here on deep tier risks as well
as corporate responsibility,
cybersecurity, long-term
disruptions, business
continuity planning,
emergency operations
centers, detection, and**

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**systemic disruptions. Supply
chain risk management,
Sheffi shows, is a balancing
act between taking on the
risks involved in new
products, new markets, and
new processes -- all crucial for
growth -- and the resilience**

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aside our work and take a real
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research and insights from scholars and trend-watchers, Staff and Davis present a compelling case for restoring balance between technology and disconnection, city and nature, and work and leisure. Along the way, the authors

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**draw on their own experience,
the lives of pioneers and
innovators like landscape
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Margaret Murie, lifestyle
trends like homesteading and
hygge, and the wisdom of**

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philosophers, poets, and scientists ranging from Aristotle to Oliver Sacks. How to Get Away offers a nuanced perspective on our past, a call to action for our present, and a hopeful vision for a more balanced future.

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industry is the only
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climate policy Around**

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**the world, countries and
companies are setting**

**net-zero carbon
emissions targets. But
what will it mean if
those targets are
achieved? One**

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**possibility is that
fossil fuel companies
will continue to produce
billions of tons of
atmospheric CO2 while
relying on a symbiotic
industry to scrub the**

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air clean. Focusing on emissions draws our attention away from the real problem: the point of production. The fossil fuel industry must come to an end but

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**will not depart
willingly; governments
must intervene. By
embracing a politics of
rural-urban coalitions
and platform governance,
climate advocates can**

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**build the political
power needed to
nationalize the fossil
fuel industry and use
its resources to draw
carbon out of the
atmosphere.**

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both modern Wicca and
the author's family
heritage of herb craft
and folk magic. Green
Witchcraft explores the
fundamentals of the**

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tradition. Discover the
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the universal powers.**

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is all about.**

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Romance... After a
series of girls are**

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**ritualistically murdered
on the cold streets of
Philadelphia, seasoned
detective, Sydney
Willows, is forced to
work with sexy, alpha
vampire, Kade Issacson.**

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**While working the case,
Sydney finds herself
inexplicably drawn to
Kade, fighting the
passion she feels
towards him. Kade,
determined to solve the**

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case and mete out
justice, is captivated
by the independent,
fiery detective. As he
attempts to protect her
from a very real
murderer, Kade grows

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**concerned that the
beautiful, but very
human detective, could
easily end up dead
should she tangle with
supernatural forces that
are beyond her control.**

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**The investigation leads
them into a dark and
dangerous world, deep in
the heart of New
Orleans, where together,
they search for the
perpetrators of the**

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**Voodoo killings. Sydney
soon becomes the target
of the killer and ends
up fighting for her life
and love in the Big
Easy. If she makes it
out alive, will she give**

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**into the intoxicating
desire she feels for
Kade?**

**Have you climbed the
ladder of success only
to find that it isn't
all it's cracked up to**

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be? Do you feel stuck, teetering between the life you've built versus the life you actually want? Maybe you need a change. If you feel overworked and

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**overstressed, Teetering
is for you. Author Tina**

**Asher once poured
herself into her
corporate career to
provide what she thought
her family needed, only**

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**to find out that the
price she paid was much
higher than she
bargained for. She was
so busy making a living
that she forgot to make
a life. Always on the**

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**go, traveling every
week, and tied to
technology even when she
was at home, things
eventually collapsed.
Follow her journey
through success and**

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**setbacks, faith and sin,
and learn to avoid the
messy pitfalls that keep
you from enjoying the
purposeful, peaceful
life you deserve. As her
faith restored her, Tina**

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stepped out of the
corporate world, started
her own business, and
found the joy and
purpose she had always
longed for. Teetering
shows you how to

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**reprioritize your life,
so you can be fulfilled
both at work and at
home.**

**Foundations for the
Economy of Tomorrow
How Your Family Can**

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**Balance Digital Media
and Real Life**
The Resilient Enterprise
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the Morning**
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Enough**

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**How to Get Away
The Ethical Costs of
Upward Mobility
How Devotion to Our Jobs
Keeps Us Exploited,
Exhausted, and Alone**
A complete food and

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wellness guide for women
featuring 60+ recipes
specifically designed to
combat the challenging
symptoms of burnout:
stress, anxiety,
depression, fatigue,

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weakened immune system,
inability to focus, and
disrupted sleep. We've
all had those days when
we're just trying to
hold it all together.
But when "one of those

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days” turns into weeks,
then months, then
longer, you start to
feel like you’re
drowning. Stress,
anxiety, depression, and
fatigue come creeping

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in. Your immune system goes haywire, your sleep schedule goes out the window, and your brain feels like it's turning to mush. You know that something has to change,

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but when you're spending
all your energy just

trying to keep your head
above water, change
feels impossible. If
this sounds like you,
From Burnout to Balance

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is here to be your life
preserver. Patricia

Bannan, MS, RDN, has

been where you are now

and knows how to break

the cycle. She explains

the science of burnout

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and shares compassion,
stories, support, and
guidance to improve the
areas of your life that
burnout hits hardest:
mood, focus, immunity,
and sleep. Then, she

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offers week-long meal
plans for each symptom
along with more than 60
super-charged, delicious
recipes that combine the
vital nutrients your
body needs to combat

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that symptom. If
spending time and energy
on meal plans and
cooking sounds like the
last thing you want to
do, know that the
recipes are designed for

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simplicity and the book
is packed with tips and
shortcuts to make your
life easier. Recipes
include vegan, one-
dish, kid-friendly,
freezable, and

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15-minutes or less
options, and time-saving
tricks like “Nearly No-
Cook” meals will get
nourishing food on the
table with nothing more
than some savvy pantry

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picks. There are no
strict rules to
follow—just a guiding
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leader-rich in emotional
and social intelligence
and orchestrating
outstanding
collaborative results-by
mastering these eight
status quo-shattering

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paradoxes. The Eight
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Leadership unpacks the
fresh strategies and new
mindset required today
from a next generation
leader. Author Dr. Tim

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Elmore helps leaders of all kinds navigate increasingly complex, rapidly changing environments, as well as manage teams who bring a range of new demands and

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counter-intuitive
paradoxes that, when
practiced, enable
today's leader to
differentiate themselves
and better connect with
their team and

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customers. The book furnishes ideas that equip leaders to inspire team members in a way a paycheck never could. Having trained hundreds of thousands of young

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professionals to develop
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shares the secrets of
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who have practiced the
unique paradoxes
outlined in this book

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and inspired their team members in a way that a paycheck never could. In *The Eight Paradoxes of Great Leadership*, readers will: Learn how today's team members

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require a combination of
different qualities from
their leaders than they
did in even the recent
past; Grasp the
importance of eight key
paradoxes that are

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critical for next
generation leaders to
put into practice right
now; Be inspired by
historic and modern-day
leaders who lived the
eight paradoxes; and

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Understand how they too
can lead with the eight
paradoxes, guiding them
to emotional and social
intelligence that
resonates with their
teams and leads to

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outstanding
collaborative results.

These days, it seems
that everyone has a
strong opinion about how
to teach young children
to read. Some may brush

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off the current tension
as nothing more than one
more round of "the
reading wars." Others
may avoid the clash
altogether due to the
uncivilized discourse

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that sometimes results.
Certainly, sorting the
signal from the noise is
no easy task. In this
leading-edge book,
authors Jan Burkins and
Kari Yates address this

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tension as a critical
opportunity to look
closely at the research,
reevaluate current
practices, and embrace
new possibilities for an
even stronger enactment

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hypothesis, Shifting the
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rhetoric (and the
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honor the balanced
literacy perspective
while highlighting
common practices to
reconsider and
revise--all through a
lens of what's best for

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the students sitting in
front of us. Across six
shifts, each chapter
identifies a common
instructional practice
to reconsider explores
various

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misunderstandings that
establish and keep that
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scientific research to
support its
reconsideration proposes
an instructional shift

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perspective, and details
several high-leverage
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to support
implementation of that
shift. By pinpointing

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gaps and overlaps--as
well as common

misunderstandings and
missed opportunities
between the competing
lines of thought--Jan
and Kari offer busy

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clarification for
integrating science and
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instruction, while
keeping meaningful
experiences with text a

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How logistics clusters
can create jobs while
providing companies with
competitive advantage.
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hundreds of motor

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containers and half the

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world's annual supply of
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can replace lost
manufacturing jobs in
advanced economies? Some
of the answers to these
questions are rooted in

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the phenomenon of
logistics

clusters—geographically
concentrated sets of
logistics-related
business activities. In
this book, supply chain

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management expert Yossi
Sheffi explains why

Memphis, Singapore,
Chicago, Rotterdam, Los
Angeles, and scores of
other locations have
been successful in

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developing such clusters
while others have not.

Sheffi outlines the
characteristic “positive
feedback loop” of
logistics clusters
development and what

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differentiates them from
other industrial
clusters; how logistics
clusters “add value” by
generating other
industrial activities;
why firms should locate

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their distribution and value-added activities in logistics clusters; and the proper role of government support, in the form of investment, regulation, and trade

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policy. Sheffi also argues for the most important advantage offered by logistics clusters in today's recession-plagued economy: jobs, many of

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them open to low-skilled
workers, that are
concentrated locally and
not “offshorable.” These
logistics clusters offer
what is rare in today's
economy: authentic

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success stories. For
this reason, numerous
regional and central
governments as well as
scores of real estate
developers are investing
in the development of

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such clusters. View a
trailer for the book at:

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Balancing the Scale
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in a world of environmental and
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landmark in the sustainability
debate. Tim Jackson's piercing
challenge to conventional
economics openly questioned the

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most highly prized goal of
politicians and economists alike:
the continued pursuit of
exponential economic growth. Its
findings provoked controversy,
inspired debate and led to a new
wave of research building on its

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arguments and conclusions. This
substantially revised and re-written
edition updates those arguments
and considerably expands upon
them. Jackson demonstrates that
building a 'post-growth' economy
is a precise, definable and

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meaningful task. Starting from clear first principles, he sets out the dimensions of that task: the nature of enterprise; the quality of our working lives; the structure of investment; and the role of the money supply. He shows how the

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economy of tomorrow may be transformed in ways that protect employment, facilitate social investment, reduce inequality and deliver both ecological and financial stability. Seven years after it was first published, Prosperity

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without Growth is no longer a radical narrative whispered by a marginal fringe, but an essential vision of social progress in a post-crisis world. Fulfilling that vision is simply the most urgent task of our times.

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A Fine Balance, Rohinton Mistry's stunning internationally acclaimed bestseller, is set in mid-1970s India. It tells the story of four unlikely people whose lives come together during a time of political turmoil soon after the government declares

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a "State of Internal Emergency."

Through days of bleakness and hope, their circumstances – and their fates – become inextricably linked in ways no one could have foreseen. Mistry's prose is alive with enduring images and a cast of

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unforgettable characters. Written with compassion, humour, and insight, *A Fine Balance* is a vivid, richly textured, and powerful novel written by one of the most gifted writers of our time.

The dilemmas faced by

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disadvantaged college students seeking upward mobility and what educators can do to help these students flourish Upward mobility through higher education has been an article of faith for generations of working-class, low-income, and

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immigrant college students. While this path usually entails financial sacrifices and hard work, little attention has been paid to the personal compromises such students make as they enter worlds vastly different from their own.

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Measuring the true cost of higher education for those from disadvantaged backgrounds, *Moving Up without Losing Your Way* looks at the ethical dilemmas of upward mobility—the broken ties with family and friends, and the

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loss of community and
identity—faced by students as they
strive to earn a successful place in
society. Drawing upon philosophy,
social science, personal stories, and
interviews, Jennifer Morton
reframes the college experience,

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factoring in not just educational
and career opportunities but also
essential relationships. She urges
educators to empower students with
a new narrative, one that might
allow them to achieve social
mobility while retaining their best

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selves.

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The truth is—we're hardwired to seek comfort, but comfort usually doesn't move us in the right direction. Every day we face a thousand choices between what is best and what is easier. And most o

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the time, we'll choose what's easier, which is why we so often feel frustrated, anxious, and disconnected. But when you learn to embrace the uncomfortable as the gateway to better things, everything changes. Embracing

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Uncomfortable teaches you how to
Recognize what you need to do to
find purpose and joy Develop the
courage to radically accept your
situation as it is Have the courage
to do what it takes to move forward
You'll learn practical skills to help

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you pursue and fulfill your purpose, like "practicing the pause" and "balancing your emotions." Discover the freedom and joy that will fill your life when you begin to see discomfort as an important step toward reaching

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your goals.

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The Five Elements

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Developments

True Cost Accounting for Food

Moving Up Without Losing Your
Way

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IS IT ME OR IS IT THEM? Maintaining control in today's hectic workplace is a challenge -- everything is lean, competitive, and uncertain. What does it take to survive? Making Work Work is Julie Morgenstern's most important book yet. Through the mastery of brand-new

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strategies, Morgenstern shows you how small changes in your thinking and behavior will help you achieve the seemingly impossible -- boost your value, increase your job security, and afford you the time to still have a life. Morgenstern has helped clients of all levels take control of their work lives in every industry: from

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corporations and nonprofits to government agencies and small businesses; from executives and assistants to educators and salespeople. She's learned that no matter who you are, happiness at work involves feeling appreciated, in control, successful, and in balance. And achieving that is possible.

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People rarely look at their jobs from a psychological and practical perspective at the same time, but Julie Morgenstern does. This book mirrors the individual consulting services she provides by showing you how to start with yourself and then tackle the more complex external issues of working relationships and the

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job. For every obstacle you encounter along the way, Morgenstern diagnoses the source of the problem (is it you or them?), and with insight and warmth, she provides simple grab-and-go strategies. These are small changes anyone can make to improve performance and efficiency at work. At its core, Making Work Work is

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about your relationship to your job. With the reliable, methodical process taught in this book, you will:

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This is a provocative and life-changing book that will help you boost your clarity,

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confidence, and performance in any economic climate. With Morgenstern's guidance you can find a way to make work work.

A deeply-reported examination of why "doing what you love" is a recipe for exploitation, creating a new tyranny of work in which we cheerily acquiesce to

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doing jobs that take over our lives. You're told that if you "do what you love, you'll never work a day in your life." Whether it's working for "exposure" and "experience," or enduring poor treatment in the name of "being part of the family," all employees are pushed to make sacrifices for the privilege of being able to

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*do what we love. In Work Won't Love You
Back, Sarah Jaffe, a preeminent voice on
labor, inequality, and social movements,
examines this "labor of love" myth—the
idea that certain work is not really work,
and therefore should be done out of
passion instead of pay. Told through the
lives and experiences of workers in*

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*various industries—from the unpaid intern,
to the overworked teacher, to the nonprofit
worker and even the professional
athlete—Jaffe reveals how all of us have
been tricked into buying into a new
tyranny of work. As Jaffe argues,
understanding the trap of the labor of love
will empower us to work less and demand*

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*what our work is worth. And once freed
from those binds, we can finally figure out
what actually gives us joy, pleasure, and
satisfaction.*

*An expert on business strategy offers a
pragmatic take on how businesses of all
sizes balance the competing demands of
profitability and employment with*

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sustainability. The demands and stresses on companies only grow as executives face a multitude of competing business goals. Their stakeholders are interested in corporate profits, jobs, business growth, and environmental sustainability. In this book, business strategy expert Yossi Sheffi offers a pragmatic take on how businesses

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of all sizes—from Coca Cola and Siemens to Dr. Bronner's Magical Soaps and Patagonia—navigate these competing goals. Drawing on extensive interviews with more than 250 executives, Sheffi examines the challenges, solutions, and implications of balancing traditional business goals with sustainability. Sheffi,

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author of the widely read The Resilient Enterprise, argues that business executives' personal opinions on environmental sustainability are irrelevant. The business merits of environmental sustainability are based on the fact that even the most ardent climate change skeptics in the C-suite face natural

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resource costs, public relations problems, regulatory burdens, and a green consumer segment. Sheffi presents three basic business rationales for corporate sustainability efforts: cutting costs, reducing risk, and achieving growth. For companies, sustainability is not a simple case of “profits versus planet” but is

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instead a more subtle issue of (some) people versus (other) people—those looking for jobs and inexpensive goods versus others who seek a pristine environment. This book aims to help companies satisfy these conflicting motivations for both economic growth and environmental sustainability.

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Winning the Green New Deal