

Basic Style Guide

Style guides come in many shapes and sizes, usually focused toward scientific or academic use only. However, business writing is a space occupied by many individuals that has not been given the attention it deserves. The Style Guide for Business Writing, Second Edition, is designed specifically to assist business writers in both the public and private sector, including those publishing with English as a second language; authors of academic papers; business book authors; financial journalists; and writers of reports, proposals or even just e-mail and memoranda. This book provides a comprehensive guide to clear and precise writing that will help develop basic communication skills for the beginner, and refresh the basics for the experienced business writer. Major topics are arranged alphabetically and the cross references and index enable quick and easy access to information. Michael C. Thomsett is a market expert, author, speaker, and coach. His many books include Stock Market Math, Candlestick Charting, The Mathematics of Options, and A Technical Approach to Trend Analysis.

Provides information on stylistic aspects of research papers, theses, and

dissertations, including sections on writing fundamentals, MLA documentation style, and copyright law

This book is designed to be the comprehensive reference which focuses on the development of the most commonly used type of classroom assessment: the multiple-choice exam.

Every day, thousands of passionate developers come up with new startup ideas but lack the branding know-how to make them thrive. If you count yourself among them, Lean Branding is here to help. This practical toolkit helps you build your own robust, dynamic brands that generate conversion. You'll find over 100 DIY branding tactics and inspiring case studies, and step-by-step instructions for building and measuring 25 essential brand strategy ingredients, from logo design to demo-day pitches, using The Lean Startup methodology's Build-Measure-Learn loop. Learn exactly what a brand is—and what it isn't Build a minimal set of brand ingredients that are viable in the marketplace: brand story, brand symbols, and brand strategy Measure your brand ingredients by using meaningful metrics to see if they meet your conversion goals Pivot your brand ingredients in new directions based on what you've learned—by optimizing rather than trashing Focus specifically on brand story, symbols, or strategy

*by following the Build-Measure-Learn chapters that apply
A Guide for Understanding and Implementing an Ergonomics Program in
Your Department*

On Purpose

Basic Design Principles for Creating Web Sites

Advanced R

Second Edition

The Columbia Guide to Online Style

Leave the Loser!

Start living (and dressing for) the life you've always wanted! Do you want a 7 figure salary, less stress in your life, or simply a sense of purpose? No matter what your goals are, having a strong, well presented personal brand, is vital! You would never pull a diamond ring out of a greasy sack to propose to your loved one, so why would you ever think about dressing the incredible person that you are in anything less than your best? Your character traits, accomplishments, and experiences are all part of your personal brand and they are worth much, much more than an engagement ring, so give them the packaging they deserve. In Dressing Your Personal Brand, Leslie

Friedman walks you through the fundamentals of personal branding before showing you how to use your brand and your appearance to achieve your goals. Equal parts entertaining and informative, fashion smarts and branding advice, Dressing Your Personal Brand will help you uncover the diamond within and dress it to success! In this book, you'll discover: ->How to identify and develop your personal brand ->How to change the way you're perceived by others...simply by changing your clothes! ->How to master the art of body language to get what you want ->How to set life goals and find a job you'll really love ->How to easily and practically reduce stress at home ->How to survive (and thrive!) during tough transitional times ->And much, much more! Dressing Your Personal Brand: The Ultimate Guide to Leveraging your Appearance to be Happier, More Successful, and Less Stressed is a practical guide to developing your personal brand and then dressing it for ultimate success. Along with easy to follow advice, you'll find helpful worksheets and an action plan to help you get started becoming the person you've always wanted to be. If you're ready to take your life in your own hands and start living a truer, more fulfilled life, purchase this book today!

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

This guide is intended to offer both small and large, career and volunteer departments, specific recommendations and example for applying ergonomics. The guide's contents includes an introduction to ergonomics, ergonomic-related disorders, developing an ergonomics

program, ergonomic hazards, preventing and controlling ergonomic hazards, training, medical management, procedures for reporting injuries, implementing the ergonomic program, and evaluating program effectiveness.

A clear and complete guide to bibliographic and footnoting style for citing on-line information fills a desperate need for coherent rules for these citations, as well as gives guidelines for formatting documents for online preparation, and much more. Simultaneous. UP.

**An Essential Reference for Online Writers, Editors, and Managers
California Style Manual**

NASA Graphics Standards Manual

An Essential Guide for the Whole Branding Team

The Nurse Educators Guide to Assessing Learning Outcomes

**The Ultimate Sourcebook for Writing, Editing, and Creating Content
for the Digital World**

6th edition

***A fully revised and updated edition of the bible of the newspaper industry
This guide is designed to give the average person a solid foundation in
consumer defense law. Armed with the knowledge in this guide, it is***

possible to make informed choices designed to achieve your short and long-term financial goals. - - p. [4] of cover.

This book demonstrates the step-by-step process involved in designing a Web site. Readers are assumed to be familiar with whatever Web publishing tool they are using. The guide gives few technical details but instead focuses on the usability, layout, and attractiveness of a Web site, with the goal being to make it as popular with the intended audience as possible. Considerations such as graphics, typography, and multimedia enhancements are discussed.

This expanded twelfth edition of the bestselling guide to style is based on the Economist's own updated house style manual, and is an invaluable companion for everyone who wants to communicate with the clarity, style and precision for which the Economist is renowned. As the introduction says, 'clarity of writing usually follows clarity of thought.' The Economist Style Guide gives general advice on writing, points out common errors and clichés, offers guidance on consistent use of punctuation, abbreviations and capital letters, and contains an exhaustive range of reference material - covering everything from accountancy ratios and stock market indices to laws of nature and science. Some of the numerous useful rules and

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common mistakes pointed out in the guide include: *Which informs, that defines. This is the house that Jack built. But: This house, which Jack built, is now falling down. Discreet means circumspect or prudent; discrete means separate or distinct. Remember that "Questions are never indiscreet. Answers sometimes are" (Oscar Wilde). Flaunt means display, flout means disdain. If you flout this distinction you will flaunt your ignorance Forgo means do without; forego means go before. Fortuitous means accidental, not fortunate or well-timed. Times: Take care. Three times more than X is four times as much as X. Full stops: Use plenty. They keep sentences short. This helps the reader.

Excellence Lifestyle Guide & Workbook

Style Guide for Business Writing

Designing Brand Identity

Publication Manual of the American Psychological Association

A Handbook of Legal Style for California Courts and Lawyers : Based on California Style Manual

The Ultimate Guide for Making Your Clothes Work for You

WWW may be an acronym for the World Wide Web, but no one could

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fault you for thinking it stands for wild, wild West. The rapid growth of the Web has meant having to rely on style guides intended for print publishing, but these guides do not address the new challenges of communicating online. Enter The Yahoo! Style Guide. From Yahoo!, a leader in online content and one of the most visited Internet destinations in the world, comes the definitive reference on the essential elements of Web style for writers, editors, bloggers, and students. With topics that range from the basics of grammar and punctuation to Web-specific ways to improve your writing, this comprehensive resource will help you: - Shape your text for online reading - Construct clear and compelling copy - Write eye-catching and effective headings - Develop your site's unique voice - Streamline text for mobile users - Optimize webpages to boost your chances of appearing in search results - Create better blogs and newsletters - Learn easy fixes for your writing mistakes - Write clear user-interface text This essential sourcebook—based on internal editorial practices that have helped Yahoo! writers and editors for the last fifteen years—is now at your fingertips.

Whether you're premed, pregrad, preprofessional, undecided, or

*headed for the job market after graduation, undergrad research can help you define your career path and prepare for it. But research opportunities are highly competitive so where do you start and how do you find the perfect position? Getting In brings together the essential information you need with a no-nonsense approach that will save you time and frustration. Co-written by academic insiders, Getting is like having two mentors coach you through your search and keep you organized as you decide on which research positions to pursue, contact potential mentors, nail interviews, and ultimately choose a research experience. Getting In gives you the guidance you need including: * Creative search strategies * Mistakes to avoid during the search, application, and interview * How to approach a professor after lecture or during office hours * Email templates that get you noticed * Time-management strategies to maintain your academic/life balance * Tips to determine if you should accept or decline a research position * How to use your research experience to build habits for success in the lab, in college, and in life Additional tips, tricks, and strategies for getting the most out your STEM undergrad research experience can be found at UndergradInTheLab.com at*

facebook.com/undergradinthelab and on Twitter at @youinthelab.D.G. Oppenheimer, Ph.D., is an associate professor of molecular and cellular biology at the University of Florida. P.H. Grey, B.A., is a molecular biology research scientist who started her research career as an undergraduate laboratory assistant. Together, they have over 46 years experience training, mentoring, and writing recommendation letters for undergrad researchers. They understand the challenges that students face when searching for a research experience and how to successfully navigate around them.

The new edition of this award winning text helps address the increased pressure that the NCLEX and other certification exams are placing on nursing students and faculty. The Nurse Educator s Guide to Assessing Learning Outcomes, 2nd Edition guides classroom educators through the process of developing effective classroom exams and individual test items."

An Essential Reference for Intermediate and Advanced R Programmers Advanced R presents useful tools and techniques for attacking many types of R programming problems, helping you avoid mistakes and dead ends. With more than ten years of experience

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programming in R, the author illustrates the elegance, beauty, and flexibility at the heart of R. The book develops the necessary skills to produce quality code that can be used in a variety of circumstances. You will learn: The fundamentals of R, including standard data types and functions Functional programming as a useful framework for solving wide classes of problems The positives and negatives of metaprogramming How to write fast, memory-efficient code This book not only helps current R users become R programmers but also shows existing programmers what's special about R. Intermediate R programmers can dive deeper into R and learn new strategies for solving diverse problems while programmers from other languages can learn the details of R and understand why R works the way it does.

Style Guide

The Associated Press Stylebook 2015

The Human Centered Brand

With a Guide to Abbreviation of Bibliographic References ; for the Guidance of Authors, Editors, Compositors, and Proofreaders

Selling Your Company with Intention and Purpose

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The Essential Guide for Writers, Editors, and Publishers

The Chicago Manual of Style

The Visual Basic .NET programming environment introduces powerful object-oriented and Internet-savvy features. In this edition of "The Visual Basic .NET Style Guide," Patrick uses real code examples to show readers how to harness these tools using a disciplined approach, whether updating existing code or building new applications from scratch. This book will teach users to write clear, concise code that's easy to maintain.

In Logo Design Love, Irish graphic designer David Airey brings the best parts of his wildly popular blog of the same name to the printed page. Just as in the blog, David fills each page of this simple, modern-looking book with gorgeous logos and real world anecdotes that illustrate best practices for designing brand identity systems that last.

The NASA Graphics Standards Manual, by Richard Danne and Bruce Blackburn, is a futuristic vision for an agency at the cutting edge of science and exploration. Housed in a special anti-static package, the book features a foreword by Richard Danne, an essay by Christopher Bonanos, scans of the original manual (from Danne's personal copy), reproductions of the original NASA 35mm slide presentation, and scans of the Managers Guide, a follow-up booklet distributed by NASA.

As quality becomes ever more critical in differentiating successful websites, the need for a professional approach to your content is growing. The Web Content Style Guide provides a set of standards and rules to ensure consistent quality content and a flawless service to your readers.

Suggestions to Medical Authors and A.M.A. Style Book

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A Practical Guide for Leaving an Unhealthy Or Abusive Relationship

Details Men's Style Manual

Microsoft Manual of Style

Developing Multiple-choice Exams

The Visual Basic Style Guide

Web Style Guide, 3rd edition

What's so tough about building a solar collector? Most people think it's time they tried to do their part at lowering their monthly utility bills or curbing climate change, but they suspect that their dream of building a hot water solar collector is more than they can handle. In some cases, this may be true. However, if you have already performed your own plumbing repairs, this project may not be as difficult as and more affordable than you imagine. This down-to-earth guide can show you just how possible such a project can be. With simple step-by-step instructions, fifty-six clear illustrations, and a complete parts list from a major hardware store, you may fulfill your dream of going solar sooner than you think. This is an excellent book with clear and well thought out plans. With a little investment of time and the parts listed, you will have a worthy product that will save money and provide satisfaction. A. J. Shea I am very impressed with the plans for this solar hot water system. I think it was easy to understand and complete with material lists and where to

get them. I am looking forward to building one soon. Dean Cardin For anyone wanting to build their own solar collector, this is a great tool. Like others have said, follow the directions with respect to the materials specified. BigBear

ÊIf my present reader happens to be a Boy Scout or a scout-master who wants the scouts to build a tower for exhibition purposes, he can do so by following the directions here given, but if there is real necessity for haste in the erection of this tower, of course we cannot build one as tall as we might where we have more time. With a small tower all the joints may be quickly lashed together with strong, heavy twine, rope, or even wire; and in the wilderness it will probably be necessary to bind the joints with pliable roots, or cordage made of bark or withes; but as this is not a book on woodcraft we will suppose that the reader has secured the proper material for fastening the joints of the frame of this signal-tower and he must now shoulder his axe and go to the woods in order to secure the necessary timber. First let him cut eight straight polesÑthat is, as straight as he can find them. These poles should be about four and one half inches in diameter at their base and sixteen and one half feet long. After all the branches are trimmed off the poles, cut four more sticks each nine feet long and two and a half or three inches in diameter at the base; when these are trimmed into shape one will need twenty six or seven more stout sticks each four and one half feet long for braces and

for flooring for the platform.

More than half-a-million business leaders have discovered the power of the StoryBrand Framework, created by New York Times best-selling author and marketing expert Donald Miller. And they are making millions. If you use the wrong words to talk about your product, nobody will buy it. Marketers and business owners struggle to effectively connect with their customers, costing them and their companies millions in lost revenue. In a world filled with constant, on-demand distractions, it has become near-impossible for business owners to effectively cut through the noise to reach their customers, something Donald Miller knows first-hand. In this book, he shares the proven system he has created to help you engage and truly influence customers. The StoryBrand process is a proven solution to the struggle business leaders face when talking about their companies. Without a clear, distinct message, customers will not understand what you can do for them and are unwilling to engage, causing you to lose potential sales, opportunities for customer engagement, and much more. In Building a StoryBrand, Donald Miller teaches marketers and business owners to use the seven universal elements of powerful stories to dramatically improve how they connect with customers and grow their businesses. His proven process has helped thousands of companies engage with their existing customers, giving them the ultimate competitive advantage. Building a StoryBrand does

this by teaching you: The seven universal story points all humans respond to; The real reason customers make purchases; How to simplify a brand message so people understand it; and How to create the most effective messaging for websites, brochures, and social media. Whether you are the marketing director of a multibillion-dollar company, the owner of a small business, a politician running for office, or the lead singer of a rock band, Building a StoryBrand will forever transform the way you talk about who you are, what you do, and the unique value you bring to your customers.

At last—a sophisticated wardrobe guide for men from a respected authority, Details magazine, offering head-to-toe advice for choosing the right look, the right fit, and the right style for every situation, from boardroom pitches to casual Saturday nights. Each month, Details magazine keeps hundreds of thousands of men up-to-date on the most current trends and tips for looking sharp. Now the editors of these award-winning pages give every man the wardrobe wisdom he needs in order to reach both his professional and personal goals. Making sense out of the shifting protocols in menswear, Details Men's Style Manual offers a sleek lifeline, including:

- How to dress an item up or down***
- Full-color illustrations of dozens of outfits, with complete explanations of what works and why***
- A piece-by-piece evaluation of everything from button-down shirts and every type of jacket to shoes, suits, ties, and more***

Commentary from icons of contemporary male style • How to choose the best clothes for your shape A man's wardrobe is one of his single most valuable assets, conveying the image he presents to the world. Infusing style with eye-catching design, this refreshing guide blows the dust off staid rulebooks and delivers a thoroughly contemporary, individual look for each reader. Produced by the same team as the smash success The Lucky Shopping Manual, Details Men's Style Manual will be on the wish list of every man who's ready for a confident new sense of style.

Shelters, Shacks and Shanties

Build an Extreme Green Solar Hot Water Heater

Building a StoryBrand

A Practical Guide to Being Yourself in Business

The Insider's Guide to Finding the Perfect Undergraduate Research Experience

Creating Dynamic Brands to Generate Conversion

Clarify Your Message So Customers Will Listen

Web Style Guide Basic Design Principles for Creating Web Sites

Maximize the impact and precision of your message! Now in its fourth edition, the Microsoft Manual of Style provides essential guidance to content creators, journalists, technical writers, editors, and everyone else who writes about computer technology.

Direct from the Editorial Style Board at Microsoft—you get a comprehensive glossary of

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both general technology terms and those specific to Microsoft; clear, concise usage and style guidelines with helpful examples and alternatives; guidance on grammar, tone, and voice; and best practices for writing content for the web, optimizing for accessibility, and communicating to a worldwide audience. Fully updated and optimized for ease of use, the Microsoft Manual of Style is designed to help you communicate clearly, consistently, and accurately about technical topics—across a range of audiences and media.

Leave the Loser! shares inspiring stories from those who have endured unhealthy or abusive relationships and provides insights as to why some people leave while others stay. This book sheds light on some of the most common objections we have with ourselves as to why we cannot leave an unhealthy or abusive relationship, and offers a practical step-by-step guide to support the difficult choice of breaking free, if that is your choice. You will have the opportunity to evaluate your own situation and make some empowering choices to change your life.

A complete guide to Visual Basic style and standards is presented in terms of specific solutions to the most common problems Visual Basic development teams encounter and offers state-of-the-art guidelines for professional development, including planning, requirements gathering, coding, documentation, user interfaces, and more. Original. (Intermediate/Advanced)

Logo Design Love

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The Nurse Educator's Guide to Assessing Learning Outcomes

The Business Style Handbook, Second Edition: An A-to-Z Guide for Effective Writing on the Job

The Visual Basic .NET Style Guide

Systematic Assessment of Learning Outcomes

Fire and Emergency Medical Services Ergonomics

The Yahoo! Style Guide

Promote your business with clarity, ease, and authenticity. The Human Centered Brand is a practical branding guide for service based businesses and creatives, that helps you grow meaningful relationships with your clients and your audience. If you're a writer, marketing consultant, creative agency owner, lawyer, illustrator, designer, developer, psychotherapist, personal trainer, dentist, painter, musician, bookkeeper, or other type of service business owner, the methods described in this book will assist you in expressing yourself naturally and creating a resonant, remarkable, and sustainable brand. Read this book to learn: Why conventional branding approaches don't work for service based businesses. How to identify your core values and use them in your business and marketing decisions. Different ways you can make your business unique among all the competition. How to express yourself verbally through your website, emails, articles, videos, talks, podcasts... What makes your "ideal clients" truly ideal, and how to connect with real people who appreciate you as you are. How to craft an effective tagline. What are the most important elements of a visual brand

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identity, and how to use them to design your own brand. How to craft an exceptional client experience and impress your clients with your professionalism. How your brand relates to your business model, pricing, company culture, fashion style, and social impact. Whether you're a complete beginner or have lots of experience with marketing and design, you'll get new insights about your own brand, and fresh ideas you'll want to implement right away. The companion workbook, checklists, templates, and other bonuses ensure that you not only learn new information, but create a custom brand strategy on your own. Learn more at humancenteredbrand.com

Revised and updated for the newest digital platforms—the classic guide to business writing style and protocols While retaining all the valuable information that has made The Business Style Handbook a modern classic, the second edition provides new words, phrases and guidance to help you express yourself clearly, confidently and correctly on any digital platform. New to this edition: Updated A-to-Z section with 250 new entries Best practices for email in a world of portable devices Insights from communications executives at global companies Praise for The Business Style Handbook “This may be the handiest and clearest book of tips on basic business writing I’ve read in a long time.” —Pam Robinson, cofounder, the American Copy Editors Society “An excellent primer on how to communicate effectively in a business setting.” —Michael Barry, vice president, media relations, Insurance Information Institute “This book is especially helpful for people when English is their second language. I recommend it to all my business classes.” —Elizabeth Xu, Ph.D., author, executive mentor and leadership class instructor, Stanford University “You never want

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poor writing to get in the way of what you're saying. . . . This style guide is a valuable resource to help ensure that the quality of your writing differentiates you.” —Bart Mosley, principal and chief investment officer, Alprion Capital Management LP

On Purpose, Selling Your Company With Intention And Purpose! was written as a guide for the small business owner to understand the steps involved in the process of selling a company for maximum value. Most business owners will only sell a company once or twice in a lifetime making them inexperienced at best. Hiring a business broker is one of the last steps you'll take in selling your company. I wrote this book so you can better understand the steps you need to take to begin the process of selling a company and maximize the value for all parties. I pull back the curtain and shed light on important aspects of selling that most buyers don't understand until it's too late. I arm you with the insight and experience needed to prepare yourself and your company for sale and successfully work through the sales process. After reading this book, you will be able to plan confidently and follow through with a successful sale of your company.

The Nurse Educator's Guide to Assessing Learning Outcomes, Fourth Edition is a widely-used resource for both faculty and nursing education students that covers the assessment of critical thinking, the development of learning objectives, and the creation of tests, including detailed tips for writing many kinds of individual test items. The book also covers the analysis of test reliability.

Important Notice: The digital edition of this book is missing some of the images or content found in the physical edition.

MLA Style Manual and Guide to Scholarly Publishing

The Luxury of the Informed

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A Guide to Creating Iconic Brand Identities

The Web Content Style Guide

Canadian Guide to Uniform Legal Citation

The Ultimate Guide to Leveraging Your Appearance to Be Happier, More Successful, and Less Stressed

Consumer Defense: a Tactical Guide to Foreclosure, Bankruptcy, and Creditor Harassment

You were created for a lifestyle of excellence...not a life of mediocrity And what ?s amazing is you ?re equipped with everything you need to make that lifestyle yours. You can reach your goals. You can live your dreams. You already have what it takes to be happy and successful right inside of you. ...so, why aren ?t you?! Making changes is one of the hardest things any of us ever tries to do. It ?s so easy to get stuck, using strategies that don ?t work anymore and not knowing what to do to keeping moving in the right direction. If you ?re frustrated with where you are in your life... If you ?re tired of getting the same old results... If you ?re ready to do what it takes to create your life as you want it to be... Then, The Excellence Lifestyle Guide may be just what you ?re looking for. Discover how you can * Stop counting on "luck" to get you where you want to go in life * Start proactively doing what it takes to have more, do more and be more * Take advantage of simple, effective principles for living the life of your dreams - principles they never taught you in school! You have tremendous control over

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the path your life is on but, like many people, you may not have any idea how to use it to your advantage! That ?s where The Excellence Lifestyle Guide can help. Author Jan Marie Mueller shares insights on many topics, including * How the world really works...and why people struggle achieving the success they desire * Why most people never achieve a life of excellence...and how you can be different * How to harness the amazing power of your thoughts to guide your life in the direction you want it to go * The importance of knowing who you really are - and what you can do to figure it out * How to master your mindset and use it to achieve the life of excellence you deserve to be living * The one key resource you need to succeed at anything - and how to get it (Tip: It ?s more important than either time or money!) * Three of the BIGGEST secrets to success...and much, much more! What you think and believe about yourself and the world around you defines your reality. Learning to effectively use the principles outlined in The Excellence Lifestyle Guide will help you transform your life in ways you ?ve only dreamed of up until now. Everyone can have success. Everyone can enjoy the excellence lifestyle. If your life isn ?t quite where you believe it should be, Jan Marie challenges you to discover the secrets to becoming your best self and start putting the skills she shares to work in your life today. Life is too short for constant struggle and frustration. Use the principles inside this book to begin living the lifestyle of excellence you deserve! Scroll up and get your copy today.

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Searchable electronic version of print product with fully hyperlinked cross-references.

The Nurse Educator's Guide to Assessing Learning Outcomes, Third Edition is a widely-used resource for both faculty and nursing education students that covers the assessment of critical thinking, the development of learning objectives, and the creation of tests, including detailed tips for writing many kinds of individual test items. The book also covers the analysis of test reliability. Examples of effective and ineffective test items are included throughout to help faculty and nurse educators deepen their understanding of how to create effective tests and assess student learning. This new edition addresses the increased pressure that NCLEX and other certification exams are placing on nursing students and faculty, and reflects the most recent updates to the NCLEX Detailed Test Plan. Each chapter has been updated with timely information and examples.

Web Style Guide

Dressing Your Personal Brand

Getting in

A Manual for Writers of Dissertations

Lean Branding