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# **Basics Fashion Design 01 Research And Design Second Edition**

Textiles and Fashion explores the art  
of creating fashion textiles, from

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practical processes including fibre production, dyeing and finishing, to construction techniques such as weaving and knitting.

Emphasizes the style used for fashion illustrations and discusses basic anatomy, proportions and

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weight distribution, hand, feet, and face composition, and basic shapes for garments and accessories

When a fashion designer creates a collection, their focus is on the personal profile of the individual who will wear their garments. This

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book explores the creative mind of top fashion designers and asks the question, who would their "It" boy or "It" girl be and what would they wear? In 1 Brief, 50 Designers, 50 Solutions in Fashion Design, fifty designers create their own stylistic

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definition of what is "it" in fashion. They bring us through their creative process and share with us the final results.

Styling explains how to analyse fashion collections, the importance of cultural and historical research,

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and the skills required to style for catalogues, advertisements and magazines.

Inequality in a Rapidly Changing  
World

Basics Fashion Design 05: Fashion  
Drawing

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Fashion Drawing

Everything Fashion Designers Need  
to Know Every Day

Occupational Outlook Handbook

The Ultimate Fashion Study Guide

***The Fashion Designer's  
Sketchbook is a must-have***

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***resource for both fashion students and practising designers who wish to learn new ways of generating design ideas in order to create successful fashion collections, and who wish to develop their own creative aesthetic. It demonstrates how***



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***the fashion design sketchbook serves as a crucial creative tool for professional development - and a valuable portfolio of design work to present to potential employers. This book identifies four distinct types of creative journal, each representing a***

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***different phase in the design process: the inspiration diary, the working journal, the presentation journal and the design log; and it explores how one develops out of the other, each stage in the idea generation process moving the process forward organically from***

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***discovery, to direction, to design development and delivery. The Fashion Designer's Sketchbook shows readers how to turn their sketchbooks into source books; how to generate design ideas from everyday experience; explores multiple ways of***

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***presenting and arranging  
elements within pages; details  
digital search and storage  
techniques as well as bulletin  
board journalling; and provides  
exercises to improve readers'  
illustration skills and enquiry,  
promoting in-store sketching and***

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***visual analysis to focus awareness of design aesthetics, taste levels and design vision. The book also explores the need to address market realities, consumer profiles and trend analysis, and shows how to build design collections based on target***

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***customer demographics and different markets. Beautifully illustrated and filled with a vast range of inspirational and full-colour design illustrations, The Fashion Designer's Sketchbook also features interviews with designers and industry experts.***

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***With a strong emphasis on exploratory design, this exciting resource provides readers with stimulating exercises designed to enable readers' sketchbook work and their creative vision to shine. "Now in its fourth edition, this 'toolkit for inspiration' introduces***

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***the research techniques fashion designers use to find and develop ideas for their original collections"--***

***An introduction to menswear fashion that considers a range of social and historical contexts that have served to define and***



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***redefine menswear through the  
ages.***

***Containing fully updated and  
beautifully illustrated need-to-  
know info, this revised second  
edition of the bestselling  
textbook on fashion buying  
contains everything today's***

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***fashion management student needs to give them a clear head-start in this lucrative but highly competitive industry. Fashion Buying uniquely looks at what fashion buying entails in terms of the activities, processes and people involved - from the***

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***perspective of the fashion buyer. The book breaks down the five key areas of buying activity for those wishing to pursue a career in the industry, crucially exploring the role of the fashion buyer, sources of buying inspiration, sourcing and***

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***communication, merchandise planning and trends in fashion buying. Featuring completely revised content on retail typology (including need-to-know info on demographics, price points and markets), and selecting and buying garments (line sheets,***

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***purchase orders and lookbooks), Fashion Buying now includes valuable new sections on customer profiling, merchandise pricing (mark-ups, markdowns and how pricing is calculated for profit), and trends. Also included in this practical handbook are***

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***insightful interviews with both established and emergent fashion creatives. Business case studies put the contents of each chapter into professional context and provide insider perspective; while industry-focused exercises and activities enable readers to***

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***practise applying their new skills and so gain a competitive advantage in both their studies and buying careers. Written by industry experts, Fashion Buying is an invaluable go-to resource and leading textbook for fashion design, marketing, buying and***

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*merchandising students.*

*Becoming a Fashion Designer*

*Authentic Victorian Dressmaking  
Techniques*

*The Fashion Design Reference &  
Specification Book*

*Costume Design: The Basics*

*Basic Principles*



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***Basics Fashion Design 06:  
Knitwear***

The ability to generate inspired ideas is vital in all creative industries, fashion being no exception. Basics Fashion Design 01: Research and Design (2nd

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edition) investigates fashion design research and how to use it to develop inspired designs and concepts. This second edition of a best-selling title used on courses throughout the UK and US is revised and updated with a new

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design scheme and many new visuals from the catwalk, the studio and designers' portfolios. It includes new case studies and eleven interviews with key personnel, plus reflective exercises designed to instruct readers on how to excel in

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carrying out professional fashion research and design.

Every fashion collection begins with research. But how do you start?

How much should you do? How do you use that research? Fashion Design Research is designed to

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answer these questions and demystify the process for students. Illustrated throughout with inspirational photographs and images of good practice within student sketchbooks, the book begins with the basics of primary

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and secondary research sources and shows students how and where to gather information. Chapters on market, fabric, and color research follow before the final chapter shows how to gather all the information together, understand it,

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and use it in a process known as triangulation. Additionally, case studies from a wide range of international designers showcase different working methods. By offering a clear approach to research for fashion design, this

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book will inspire students to embrace an activity that is both fun and fruitful.

Packed with examples from groundbreaking designers such as Vivienne Westwood, Stella McCartney, Edun and People Tree,



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A Practical Guide to Sustainable Fashion is a much-needed overview of current models of fashion design and production. Alison Gwilt introduces the key issues associated with the production, use and disposal of

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fashion clothing and gives step-by-step guidance on how to identify and evaluate the potential impacts of a garment during the design process. With innovative examples of best practice from international designers and brands, the chapters

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follow each key stage in the life cycle of a fashion garment and explores approaches such as low-impact textiles techniques, mono-materiality, zero waste techniques, upcycling, repair and maintenance techniques and closed-loop design

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systems. New to this edition: More in-depth coverage of design thinking, materials manufacture, practical techniques for creating 'faster' recyclable fashion and new ways forward for fashion, such as including the circular economy and

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the Sustainable Development  
Goals.

Fashion demands a steady flow of  
creative ideas. Research and  
Design for Fashion will guide you  
through the research techniques  
that could spark your next original

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collection. With practical advice on designing effective moodboards, recycling existing garments and getting to know your customer, this new edition will help you master the research process and apply it to your own designs. There's also a

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wealth of advice through interviews with exceptional designers, including Christopher Raeburn, ThreeASFOUR and Magdaléna Mikulicáková, as well as updated imagery of the research and design work behind both single garments

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and entire collections. This fourth edition also explores how cultural events, historical anniversaries and sport influences can be the starting point for a collection. There's also more on creative ways of recording your findings and designing for



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menswear, childrenswear and  
gender-neutral clothing.

1 Brief, 50 Designers, 50 Solutions  
in Fashion Design

Creative Ideas and Exercises to  
Make the Most of Your Fashion  
Sketchbook

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Developing a Fashion Collection  
Inspiration, Design Development  
and Presentation  
Second Edition  
Exploring the Design and  
Construction of Bags, Shoes, Hats  
and Jewellery

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**Provides information on all aspects of fashion design, including research and design, fabrics, construction, and developing a collection. Shows how the design process can be successfully applied to**

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**satisfy market needs and trends  
Fashion design seems to be a  
glamorous mystery for which  
only the fortunate few have  
sufficient talent to succeed. In  
reality, commercially successful  
results can be achieved if the**

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**right processes are followed in the early design process.**

**Fashion Design sets out basic principles and exercises in order to make fashion design a logical process, providing a framework from which they can expand**

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**your skills steadily. Fashion Design, 2nd Edition: Shows how the design process can be successfully applied to satisfy market needs and trends Has a problem solving approach, with practical design projects and**

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**portfolio exercises to encourage readers to develop their innovation, experimentation and versatility Pays special attention to computer-aided design (CAD) and employment opportunities, including an overview of what is**

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**involved in studying and becoming a designer in the contemporary fashion industry. Basics Fashion Design 03: Construction by Anette Fischer leads the reader through the essential stages of creating a**



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**garment, from pattern cutting and draping a mannequin, to finishing and haberdashery. An introduction to the use of knitwear in fashion design. It provides readers with the skills and inspiration to design and**

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**create innovative knitted textiles.  
Construction for Fashion Design  
A Practical Guide to Sustainable  
Fashion  
Basics Fashion Design 04:  
Developing a Collection  
The Complete Fashion**

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## **Sketchbook**

### **Principles, Advances and Applications**

### **Fashion, Design and Technology**

Teaching the process of developing a fashion collection from initial design through development of product to

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the product's exhibition and sale, this guide is an essential resource for hopeful designers.

Concept to Creation is a step-by-step guide to building your own original designer collections. It will guide you through the processes behind designing: how to select and develop

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your inspirations, research and development techniques, fabric qualities and how to manipulate it, selecting your colour palettes, and how to create your own prints. It shows different ways to draw and illustrate your ideas from your research, and build unique wardrobes,

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from capsule ranges to large collections. Concept to Creation will show you how to build a customer profile, using different methods to analyse the lifestyles of your consumers. It will also guide you in different ways to present and promote your collection, looking at different

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marketing strategies to take your product to market. Fashion designers will also find A Technical Foundation, the precursor to this book, useful. Construction is the foundation of fashion design; it takes passion and great skill to turn a two-dimensional drawing into a successful garment.

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Construction for Fashion Design guides readers through the process, teaching the theory, practical skills and techniques that they need to succeed. It leads readers through the essential stages of creating a garment, from pattern cutting and draping on the mannequin to sewing techniques



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and haberdashery. This fully revised and expanded second edition features insightful case studies with leading creative practitioners at the cutting edge of the fashion industry today, complete with detailed, step-by-step exercises that enable readers to contextualise their knowledge and put

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it into practise for the creation of their own successful projects.

How do fashion designers conceive of, develop and ultimately launch commercially and creatively successful collections? Developing a Fashion Collection walks you through the process, exploring research

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techniques, sources of inspiration, forecasting trends and designing for different markets. From couture to high street, knitwear to accessories and covering the implications of online shopping – there's advice on every aspect of creating your collection through 27 insightful

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interviews with international practitioners. Interviewees include John Mooney, Brand Creative Director at ASOS and Jane Palmer Williams, Head of Executive Development at LVMH. This 3rd edition also covers silhouette, fittings and final samples, sustainable practice, developing high

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street collections, fabric selection and finding inspiration through vintage designs.

An Introduction to Construction Skills  
Within the Design Process

Basics Fashion Design 10: Jewellery  
Design

Basics Fashion Design 02: Textiles and

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Fashion

From Trend Forecasting to Shop Floor  
From Fashion to Fine Jewellery  
Researching Colour, Surface,  
Structure, Texture and Pattern  
An essential primer for  
students and first-stop  
reference for

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professionals, The Fashion  
Design Reference &  
Specification Booktakes  
the fashion designer  
through the entire design  
process, from conceiving a  
garment to marketing it.

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This valuable handbook contains the information and ideas essential to planning and executing fashion projects of every scale and distills them in an easy-to-use format that



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is compact enough to slip into a tote. Linking six central phases in the cycle of fashion—research, editing, design, construction, connection, and evolution—The Fashion

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Design Reference &  
Specification Book helps  
designers develop  
effective strategies for  
building a cohesive  
collection and  
communicating their

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vision. The Reference & Specification Book series from Rockport Publishers offers students and practicing professionals in a range of creative industries must-have

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information in their area of specialty in an up-to-date, concise handbook. This report examines the links between inequality and other major global trends (or megatrends),

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with a focus on  
technological change,  
climate change,  
urbanization and  
international migration.  
The analysis pays  
particular attention to

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poverty and labour market trends, as they mediate the distributional impacts of the major trends selected. It also provides policy recommendations to manage these megatrends in

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an equitable manner and considers the policy implications, so as to reduce inequalities and support their implementation.

This major textbook is

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designed for students studying textiles and fashion at higher and undergraduate level, as well as those needing a comprehensive and authoritative overview of



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textile materials and processes. The first part of the book reviews the main types of natural and synthetic fibres and their properties. Part two provides a systematic

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review of the key processes involved first in converting fibres into yarns and then transforming yarns into fabrics. Part three discusses the range of

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range of finishing techniques for fabrics. The final part of the book looks specifically at the transformation of fabric into apparel, from design and manufacture to

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marketing. With contributions from leading experts in their fields, this major book provides the definitive one-volume guide to textile manufacture. Provides

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comprehensive coverage of  
the types and properties  
of textile fibres to yarn  
and fabric manufacture,  
fabric finishing, apparel  
production and fashion  
Focused on the needs of

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college and undergraduate students studying textiles or fashion courses Each chapter ends with a summary to emphasise key points, a comprehensive self-review section, and

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project ideas are also  
provided

Vintage guide offered turn-  
of-the-century  
seamstresses clear  
instructions for altering  
patterns and creating

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shirt-blouses, skirts,  
wedding gowns, coats,  
maternity wear, children's  
clothing, and other  
apparel.

Menswear

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Designing Accessories  
An Intimate Look at  
Fashion Designers and the  
Muses That Inspire Their  
Style  
Sewing Techniques  
The Fashion Designer's

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Sketchbook

Fashion Buying

*Costume Design: The Basics  
provides an overview of the  
fundamental principles of  
theatrical costume design, from  
pre-production through opening*

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*night. Beginning with a discussion of what is costume design, why do people wear clothes, and what is the role of the costume designer, this book makes accessible the art and practice of costume design. Peppered with interviews with*

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*working costume designers, it provides an understanding of what it means to be a costume designer and offers a strong foundation for additional study. Readers will learn: How to use clues from the script to decipher a*

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*character's wardrobe Methods  
used to sketch ideas using  
traditional or digital media How to  
discuss a concept with a team of  
directors, producers, and  
designers Strategies to use when  
collaborating with a professional*

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*costume shop How to maintain a healthy work/life balance Courses of action when working under a limited money and labor budget. Costume Design: The Basics is an ideal starting point for aspiring designers looking for ways to*

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*achieve the best costumes on stage and realize their vision into a visual story told through clothing.*

*This introduction to fashion is aimed at students of fashion design across the world. By*

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*following the design process, from historical and commercial industry context to final collection presentation, the book provides a clear guide for students as they discover what designing for fashion entails. Along the way*



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*they will explore a wide variety of hands-on, creative methodologies of design ideation, development, and presentation. Supported by inspirational visual content—fashion photography, fashion illustration, sketchbook*

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*artwork, technical drawings, and infographics—and case studies, the book offers a unique overview of the fashion industry.*

*Accessories are key items in any fashion collection today.*

*Designing Accessories examines*

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*four key items from concept to production: bags, footwear, jewellery and millinery.*

*Ideas sourcing is the foundation from which all textile design begins, and this book provides readers with a thorough*

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*understanding of observation and  
analysis techniques.*

*Basics Fashion Design 07:  
Menswear*

*Research and Design for Fashion  
Concept to Creation  
Textiles and Fashion*

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*Zero Waste Fashion Design  
World Social Report 2020*

Zero Waste Fashion Design combines research and practice to introduce a crucial sustainable fashion design approach. Written by two industry leading pioneers, Timo Rissanen and Holly McQuillan, the book offers

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flexible strategies and easy-to-master zero waste techniques to help you develop your own cutting edge fashion designs. Sample flat patterns and more than 20 exercises will reinforce your understanding of the zero waste fashion design process. Beautifully illustrated interviews with high-profile,

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innovative designers, including Winifred Aldrich, Rickard Lindqvist and Yeohlee Teng, show the stunning garments produced by zero waste fashion design. Featured topics include: The criteria for zero waste fashion design Manufacturing zero waste garments Adapting existing

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designs for zero waste Zero waste  
designing with digital technologies  
Research is fundamental to the  
success of any fashion-related project  
and in Research and Design, you  
explore what research is and where to  
find inspiration

The complete guide to the fashion



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industry, featuring interviews with top designers who explain the intricacies of the world of fashion design. Anyone who has ever tried to launch a fashion design career knows how grueling it can be. The fashion industry is a highly prominent field, yielding a competitive environment that is greatly

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guarded, secretive, and difficult to infiltrate. Becoming a Fashion Designer provides all the information, resources, and tools you need to help you navigate these obstacles and successfully launch a career in fashion design. Of the various job opportunities available in the fashion

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industry, the career path of a fashion designer consistently ranks as the most popular position in the field, making the competition even greater. The book pays special attention to this and demonstrates several ways in which an aspiring fashion designer can stand out from the competition. A

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dynamic and comprehensive career guide, this book imparts insider tips from top fashion designers and executives based around the world. Expert advice includes an introduction to a career in fashion design, educational requirements, career opportunities, the design process,

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portfolio creation, preparation for getting hired, steps to start and run one's own fashion design business, as well as a forecast of the future of the fashion industry. Features original interviews from top designers and high-profile fashion executives, including Ralph Rucci, Reem Acra, Peter Som,

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Anna Sui, Nanette Lepore, Kay Unger,  
Stuart Weitzman, Dennis Basso,  
Randolph Duke, Zang Toi, Pamela  
Roland, Robert Verdi and Daymond  
John Includes cases in point and  
insider tips throughout Includes  
illustrations, drawings, sketches, and  
photographs demonstrating various

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aspects of working in fashion design, with special contributions from renowned illustrator, Izak Zenou and legendary fashion photographer, Nigel Barker Offers in-depth resources to assist you on your journey to becoming a fashion designer Whether a student, recent college graduate,

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industry professional or career changer, you'll learn everything you need to know to successfully develop a fashion design career.

Textiles connect a variety of practices and traditions, ranging from the refined couture garments of Parisian fashion to the high-tech filaments strong



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enough to hoist a satellite into space. High-performance fabrics are being reconceived as immersive webs, structural networks and information exchanges, and their ability to interface with technology is changing how the human body is experienced and how the urban environment is

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built. Today, textiles reveal their capacity to transform our world more than any other material. Textile Futures highlights recent works from key practitioners and examines the changing role of textiles. Recent developments present new technical possibilities that are beginning to

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redefine textiles as a uniquely multidisciplinary field of innovation and research. This book is an important tool for any textile practitioner, fashion designer, architect, interior designer or student designer interested in following new developments in the field of textiles, seeking new

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sustainable sources, or just eager to discover new works that reveal the potency of textiles as an ultramaterial.

Process, Innovation and Practice

Basics Textile Design 01: Sourcing  
Ideas

Basics Fashion Design 01: Research  
and Design

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A Guide to the Industry, the Creative  
Process

Textile Futures

The Fundamentals of Fashion Design

**Basics Fashion Design 10:  
Jewellery Design is an  
introduction to the world of  
jewellery. It explores how**

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**inspiration and research can be used to build a jewellery collection. It provides a brief overview of how the design process evolves, and demonstrates that even on a limited budget it is possible to carve out a niche in this**

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**exciting genre. Each chapter includes interviews with some of the world's most famous jewellery designers, giving an insight into the creative process and exploring their brands. Projects and case studies ensure that students**

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**are given a practical and inspirational introduction to the world of jewellery design. Sewing techniques are sometimes overlooked in the design process but acquiring these skills can be transformational. The ability**



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**to turn a two-dimensional design into its three-dimensional realization comes from having mastered basic sewing techniques. Sewing Techniques simplifies the often complex techniques that lie behind this process by**

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**arming designers with the precise information and skills needed to undertake each task. Designers who develop a basic understanding of the processes involved in sample and garment construction often produce successful**

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**outcomes based on a more experimental and creative approach applied during the product development process. Developing a sample folio and being able to refer to samples and develop them according to each individual design**

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**project is a process that requires experimentation and creative thought underpinned by a basic understanding of sewing techniques. This book explores the essential equipment needed - from fabric types to diagrams**

**identifying component parts  
of a sewing machine, to  
machine operation.**

**Throughout each process,  
clear diagrams accompanied  
by explanatory description  
panels allow readers to  
achieve the best possible**

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**results, including how to troubleshoot problems that may be encountered before and during sewing. Each section concludes with a project, progressing from easy to challenging. Fabrics for each project give**

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**designers the opportunity to handle different fabric types and understand the complexities of sourcing and selecting. Mastering the basic principles covered in Sewing Techniques will enable both fashion students and the**

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**contemporary craftworker to develop their techniques with a view to becoming creative practice-based professionals. A one-step, HOW-TO, resource for introductory Fashion Design study. Provides the fundamentals required to**



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**quickly grasp the skills for success in a highly competitive industry. Packed with vital information, tips, templates, tools, techniques, inspiration and over 600 illustrations and images. Includes CD-ROM with design**

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**templates.**

**Intended for fashion students,  
illustrators, and designers,  
this book gives a variety of  
approaches, techniques, and  
styles for illustrating fashion  
with hundreds of images.**

**Textile Design**

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**Fashion Design Research  
Materials, Design and  
Technology**

**Fashion Design**

**Basics Fashion Design 08:  
Styling**

**The Design Process : how to  
Generate Inspiration &**

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## **Produce Grade A Design Projects**

*"Basics Fashion Design: Fashion  
Drawing provides a visually oriented  
introduction to the subject by considering  
the different styles, techniques and  
approaches used in the fashion industry.  
Packed with interviews and work by*

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*talented designers and illustrators, this book will both inform and inspire you."*

*--Book Jacket.*

*Textile design is a complex field of practice which operates in a competitive, global industry. Designers need to take into account not only the design but also the manufacture, technological*

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*development and application of the final product. Textile design provides a broad overview of the fundamentals of and advances in textile design, as well as practical case studies of relevant industries. Part one covers the principles of fabric construction as applied to textile design, with chapters on fundamental*

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*principles, woven and knitted textile design. Part two discusses surface approaches to textile design, with chapters on such topics as surface design of textiles, printed and embroidered textile design, dyeing and finishing and the use of colour in textile design. Finally, part three focuses on the applications and*

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*advances in textile design, including chapters covering colour trend forecasting, sustainable textile design, fashion, interior and 2D to 3D design considerations and new developments in technical and future textiles. With its distinguished editors and international team of contributors, Textile design is an*



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*essential reference for design professionals in the textile and fashion industries, as well as those who specialise in interior textiles and academics with a research interest in the area. A broad overview of textile design covering fundamental topics such as principles of fibres and fabrics, knitted fabric design,*

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*through to the dyeing, finishing and printing aspects of textile design Explores the design aspects of technical textiles and future textiles An invaluable source of information on textile design and suitable for design professionals in the textile and fashion industries, as well as those in academia*

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*Whether it's a military inspired trench coat or a Savile Row tailored suit, menswear design increasingly demands originality, innovation and above all, choice. Menswear, 2nd edition explores the evolution of menswear styles, from the origins of tailoring right through to modern sportswear – showing how*

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*historical and social influences continue to endure and influence the menswear collections of today. Interviews offer insight from a range of practitioners, including designer Lou Dalton, fashion entrepreneur Alan Maleh and tailor Ray Stowers. There's also practical advice on research for design innovation, street*

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*style, trends and forecasting and collection development. With a wealth of stunning new images and contemporary examples, new to this edition are end-of-chapter exercises to encourage design work, such as Design for Sportswear Fabrication and Tailoring for Menswear. Featured topics Historical Research for*

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*Design Innovation Counterculture  
Dressing Design Process Street Style  
Trends and Forecasting Tailoring for  
Menswear Collection Development  
Drawing for Men CAD for Menswear  
Menswear Portfolios Featured  
interviewees Lou Dalton Guy Hill and  
Kirsty McDougall, Dashing Tweeds Alan*

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*Maleh, Man of the World Ray Stowers,  
Stowers Bespoke Seung Won Hong,  
Fashion Illustrator Matthew Zorpas, The  
Gentleman Blogger  
Basics Fashion Design 03: Construction*