

Read Online Bobos In Paradise
The New Upper Class And How
They Got There

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Do you believe that spending

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\$15,000 on a media center is vulgar, but that spending \$15,000 on a slate shower stall is a sign that you are at one with the Zenlike rhythms of nature? Do you work for one of those visionary software companies where people come to work wearing hiking boots and glacier glasses, as if a wall

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of ice were about to come sliding through the parking lot? If so, you might be a Bobo. In his bestselling work of "comic sociology," David Brooks coins a new word, Bobo, to describe today's upper class -- those who have wed the bourgeois world of capitalist enterprise to the hippie

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values of the bohemian counterculture. Their hybrid lifestyle is the atmosphere we breathe, and in this witty and serious look at the cultural consequences of the information age, Brooks has defined a new generation.

An "account of the origins of the

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deeply divided status quo and the people fighting for a more equal, less myopic America"--

Featuring a foreword by David Brooks, This Will Make You Smarter presents brilliant—but accessible—ideas to expand every mind. What scientific concept would

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improve everybody's cognitive toolkit? This is the question John Brockman, publisher of Edge.org, posed to the world's most influential thinkers. Their visionary answers flow from the frontiers of psychology, philosophy, economics, physics, sociology, and more. Surprising and

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enlightening, these insights will revolutionize the way you think about yourself and the world. Contributors include: Daniel Kahneman on the “focusing illusion” Jonah Lehrer on controlling attention Richard Dawkins on experimentation Aubrey De Grey on conquering our fear of

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the unknown Martin Seligman on the ingredients of well-being
Nicholas Carr on managing “cognitive load”
Steven Pinker on win-win negotiating
Daniel Goleman on understanding our connection to the natural world
Matt Ridley on tapping collective intelligence
Lisa Randall on effective

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theorizing Brian Eno on “ecological vision” J. Craig Venter on the multiple possible origins of life Helen Fisher on temperament Sam Harris on the flow of thought Lawrence Krauss on living with uncertainty The Indignities of Coach Class, the Torments of Low Thread Count, the

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Never-Ending Quest for Artisanal Olive Oil, and Other First World Problems David Rakoff's collection of autobiographical essays, *Fraud*, established him as one of our funniest, most insightful writers. In *Don't Get Too Comfortable*, Rakoff journeys into the land of plenty that

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is contemporary North America. Rarely have greed, vanity, selfishness, and vapidness been so mercilessly and wittily portrayed. Whether contrasting the elegance of one of the last flights of the supersonic Concorde with the good times and chicken wings of Hooters

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Air, portraying the rarified universe of Paris fashion shows where an evening dress can cost as much as four years of college, or traveling to a private island off the coast of Belize to watch a soft-core Playboy TV shoot, where he is provided with his very own personal manservant,

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David Rakoff takes us on a bitingly funny grand tour of our culture of excess, delving into the manic getting and spending that defines the North American way of life.

Somewhere along the line, our healthy self-regard has exploded into obliterating narcissism, and Rakoff is

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there to map that frontier. He sits through the grotesqueries of “avant garde” vaudeville in Times Square immediately following 9/11. Twenty days without food allows him to experience firsthand the wonders of “detoxification,” and the frozen world of cryonics, whose promise of

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eternal life is the ultimate status symbol, leaves him very cold indeed (much to our good fortune). At once a Wildean satire of our ridiculous culture of overconsumption and a plea for a little human decency, *Don't Get Too Comfortable* is a bitingly funny grand tour of our

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special circle of gilded-age hell.

This Will Make You Smarter

America's Long History of Expelling
Immigrants

The Bourgeois Virtues

The Rise of the Creative Class

The Quest for a Moral Life

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A Story of How Success Happens
Bohemian New York and the
Creation of a New Century

*Exotic and yet familiar, rife with
passion, immorality, hunger, and
freedom, Bohemia was an object of
both worry and fascination to*

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workaday Parisians in the nineteenth century. No mere revolt against middle-class society, the Bohemia Seigel discovers was richer and more complex, the stage on which modern bourgeois acted out the conflicts of their social

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identities, testing the liberation promised by post-revolutionary society against the barriers set up to contain it. Turning life into art, Bohemia became a space where many innovative and original figures—some famous, some

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obscure—found a home.

Are you an activist who is always scrambling for time--and maybe leaving some projects undone or poorly done? Do you procrastinate? Are you tired of being broke and always having to scramble for

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money? Does instability in your personal life affect your ability to do your work? Does your work interfere with your ability to have a healthy, stable personal life, including good personal relationships? Do you feel like you

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might be burning out, or already have? Or are you the parent, partner or friend of an activist who worries about these things on behalf of your loved one? If you are, then The Lifelong Activist will help. It teaches activists how to

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*avoid burnout by integrating
activism consciously and joyfully
into a well-balanced life. Its five
sections--"Managing Your Mission";
"Managing Your Time"; "Managing
Your Fears (a.k.a. Beating
Procrastination)"; "Managing Your*

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*Relationship with Self" and
"Managing Your Relationship with
Others"--Offer easy and effective
techniques to help vactivists make
realistic choices that ensure their
long-term happiness and
productivity, and those on the verge*

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of burnout reclaim their enthusiasm, passion, and joy. Written by a coach who has helped more than a thousand activists and others realize their dreams, The Lifelong Activist will help you take your activism to the next level, while at

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*the same time helping you live a
balanced, happy, and healthy life. -
Publisher.*

*In one of the most unprecedented
developments in the history of
national politics, George W. Bush
abruptly emerged to lead all*

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presidential aspirants in the national polls for the 2000 election. Yet voters know very little about the man, beyond his famous name and his place in one of the nation's most powerful political dynasties. First Son is a true, riveting family saga

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about extraordinary power and politics in America and in the unharnessed state--a state of mind--called Texas. The story begins with the turn-of-the-century emergence of the influential Bush-Walker clan and of Prescott Bush,

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the Connecticut patrician who ingrained in his family an ethos that continues to exert influence on his son, former President George Bush, and his grandsons, George W. and Jeb. How these scions of the Bush dynasty struggle to live up

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to their enduring legacy is the central theme of this colorful and perceptive portrait the first authentic book on the governor of Texas. In the past year, award-winning Texas writer Bill Minutaglio has met with George W. Bush and

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interviewed dozens of people close to him, from his brother Governor Jeb Bush of Florida to uncles and cousins, from current and former political advisers to high-ranking insiders from his father's years in the White House. Fraternity

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*buddies, political operatives,
George W.'s employers, and even
ardent critics of the Bush family
bring this story to life--from the
society circles in his native
Connecticut to the family compound
in Maine to the backwaters of his*

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adopted Texas. The result is a book that is nuanced, insightful, and surprising in the contradictions and complexities it reveals about this man. First Son vividly reconstructs George W. Bush's boarding-school days at one of the country's most

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exclusive institutions; his tenure in one of Yale's secret societies and as president of his unfettered fraternity; his attempts to follow his family's million-dollar path into the wide-open Texas oil patch; his role in major league baseball as the

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public face and head cheerleader for the Texas Rangers; and, finally, his rise to governor of Texas and national political force, executed with more hard-edged calculation than many people realize. Written with precision, verve, and fair-

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mindful balance, First Son will be the political story of 2000--the eye-opening tale of a natural-born politician.

The author of the acclaimed bestseller Bobos in Paradise, which hilariously described the upscale

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American culture, takes a witty look at how being American shapes us, and how America's suburban civilization will shape the world's future. Take a look at Americans in their natural habitat. You see suburban guys at Home Depot

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doing that special manly, waddling walk that American men do in the presence of large amounts of lumber; super-efficient ubermoms who chair school auctions, organize the PTA, and weigh less than their children; workaholic corporate

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types boarding airplanes while talking on their cell phones in a sort of panic because they know that when the door closes they have to turn their precious phone off and it will be like somebody stepped on their trachea. Looking at all this,

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you might come to the conclusion that we Americans are not the most profound people on earth. Indeed, there are millions around the world who regard us as the great bimbos of the globe: hardworking and fun, but also materialistic and spiritually

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shallow. They've got a point. As you drive through the sprawling suburbs or eat in the suburban chain restaurants (which if they merged would be called Chili's Olive Garden Hard Rock Outback Cantina), questions do occur. Are

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we really as shallow as we look? Is there anything that unites us across the divides of politics, race, class, and geography? What does it mean to be American? Well, mentality matters, and sometimes mentality is all that matters. As diverse as we

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are, as complacent as we sometimes seem, Americans are united by a common mentality, which we have inherited from our ancestors and pass on, sometimes unreflectingly, to our kids. We are united by future-mindedness. We

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see the present from the vantage point of the future. We are tantalized, at every second of every day, by the awareness of grand possibilities ahead of us, by the bounty we can realize just over the next ridge. This mentality leads us

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to work feverishly hard, move more than any other people on earth, switch jobs, switch religions. It makes us anxious and optimistic, manic and discombobulating. Even in the superficiality of modern suburban life, there is some deeper

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*impulse still throbbing in the heart
of average Americans. That
impulse is the subject of this book.*

Bella Tuscany

The Silent Woman

*A Double Tall Tale of Caffeine,
Commerce, and Culture*

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*A Guide Through the American
Status System*

Privilege

The Second Mountain

The Inequality Reader

*Cultural Resistance in Neoliberal
Times*

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A denunciation of the
credentialed elite class
that serves capitalism
while insisting on its
own progressive heroism
Professional Managerial
Class (PMC) elite

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workers labor in a world of performative identity and virtue signaling, publicizing an ability to do ordinary things in fundamentally superior ways. Author Catherine

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Liu shows how the PMC stands in the way of social justice and economic redistribution by promoting meritocracy, philanthropy, and other

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self-serving operations
to abet an individualist
path to a better world.
Virtue Hoarders is an
unapologetically
polemical call to reject
making a virtue out of

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taste and consumption habits. Forerunners: Ideas First is a thought-in-process series of breakthrough digital publications. Written between fresh ideas and

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finished books,
Forerunners draws on
scholarly work initiated
in notable blogs, social
media, conference
plenaries, journal
articles, and the

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synergy of academic exchange. This is gray literature publishing: where intense thinking, change, and speculation take place in scholarship.

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Frances Mayes, whose
enchanted #1 New York
Times bestseller Under
the Tuscan Sun made the
world fall in love with
Tuscany, invites readers
back for a delightful

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new season of
friendship, festivity,
and food, there and
throughout Italy. Having
spent her summers in
Tuscany for the past
several years, Frances

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Mayes relished the opportunity to experience the pleasures of primavera, an Italian spring. A sabbatical from teaching in San Francisco allowed her to

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return to Cortona—and
her beloved house,
Bramasole—just as the
first green appeared on
the rocky hillsides.
Bella Tuscany, a
companion volume to

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Under the Tuscan Sun, is her passionate and lyrical account of her continuing love affair with Italy. Now truly at home there, Mayes writes of her deepening

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connection to the land,
her flourishing
friendships with local
people, the joys of art,
food, and wine, and the
rewards and occasional
heartbreaks of her

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villa's ongoing
restoration. It is also
a memoir of a season of
change, and of renewed
possibility. As spring
becomes summer she
revives Bramasole's lush

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gardens, meets the challenges of learning a new language, tours regions from Sicily to the Veneto, and faces transitions in her family life. Filled with

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recipes from her Tuscan kitchen and written in the sensuous and evocative prose that has become her hallmark, *Bella Tuscany* is a celebration of the sweet

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life in Italy. Now with
an excerpt from Frances
Mayes's latest southern
memoir, Under Magnolia.

#1 NEW YORK TIMES

BESTSELLER With

unequaled insight and

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brio, New York Times columnist David Brooks has long explored and explained the way we live. Now Brooks turns to the building blocks of human flourishing in

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a multilayered,
profoundly illuminating
work grounded in
everyday life. This is
the story of how success
happens, told through
the lives of one

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composite American couple, Harold and Erica. Drawing on a wealth of current research from numerous disciplines, Brooks takes Harold and Erica

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from infancy to old age,
illustrating a
fundamental new
understanding of human
nature along the way:
The unconscious mind, it
turns out, is not a

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dark, vestigial place,
but a creative one,
where most of the
brain's work gets done.
This is the realm where
character is formed and
where our most important

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life decisions are made—the natural habitat of The Social Animal. Brooks reveals the deeply social aspect of our minds and exposes the bias in modern

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culture that
overemphasizes
rationalism,
individualism, and IQ.
He demolishes
conventional definitions
of success and looks

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toward a culture based
on trust and humility.
The Social Animal is a
moving intellectual
adventure, a story of
achievement and a
defense of progress. It

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is an essential book for our time—one that will have broad social impact and will change the way we see ourselves and the world.

Presents a critique of

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elite universities and
the culture of privilege
they perpetuate, with a
look at how social
hierarchies, political
correctness, and
ambition can often

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overwhelm genuine
intellectual endeavor.

On Paradise Drive

The People and Forces

Behind America's Fifty-

Year Fall - and Those

Fighting to Reverse It

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Bobos in Paradise: 20th
Anniversary Edition

The Paradise Suite

Conspicuous Consumption

What's the Matter with

Kansas?

150 New Scientific

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Concepts to Improve Your
Thinking
Backward and Upward

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There Simon and Schuster
From the influential and

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hugely popular "New York Times" columnist and bestselling author of "Bobos in Paradise" comes a landmark exploration of how human beings and communities succeed.

How the leisure class has

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been replaced by a new elite, and how their consumer habits affect us all In today's world, the leisure class has been replaced by a new elite. Highly educated and defined by cultural capital rather

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than income bracket, these individuals earnestly buy organic, carry NPR tote bags, and breast-feed their babies. They care about discreet, inconspicuous consumption—like eating free-range chicken and heirloom

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tomatoes, wearing organic cotton shirts and TOMS shoes, and listening to the Serial podcast. They use their purchasing power to hire nannies and housekeepers, to cultivate their children's growth, and

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to practice yoga and Pilates. In *The Sum of Small Things*, Elizabeth Currid-Halkett dubs this segment of society “the aspirational class” and discusses how, through deft decisions about education, health,

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parenting, and retirement, the aspirational class reproduces wealth and upward mobility, deepening the ever-wider class divide.

Exploring the rise of the aspirational class, Currid-Halkett considers how much

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has changed since the 1899 publication of Thorstein Veblen's Theory of the Leisure Class. In that inflammatory classic, which coined the phrase "conspicuous consumption," Veblen described upper-class

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frivolities: men who used walking sticks for show, and women who bought silver flatware despite the effectiveness of cheaper aluminum utensils. Now, Currid-Halkett argues, the power of material goods as

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symbols of social position has diminished due to their accessibility. As a result, the aspirational class has altered its consumer habits away from overt materialism to more subtle expenditures that reveal status and

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knowledge. And these transformations influence how we all make choices. With a rich narrative and extensive interviews and research, *The Sum of Small Things* illustrates how cultural capital leads to

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lifestyle shifts and what this forecasts, not just for the aspirational class but for everyone.

Jane Alexander had never been involved in mainstream politics and was happily engaged in her acting career

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when she was asked to consider becoming head of the embattled National Endowment for the Arts in the early 1990s. When, during her first visit to the Hill, Senator Strom Thurmond barked at her, "You

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gonna fund pornography?" she knew it would be a rough ride. Nothing had quite prepared her for the role of madame chairman. Her tenure coincided with the ascent of the infamous 104th Congress, presided over by Speaker

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Newt Gingrich, and its campaign to eliminate the Endowment completely. In *Command Performance*, Alexander brings a Washington outsider's perspective and an actor's eye for the telling human

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detail to an anecdote-filled story of the art of politics and the politics of art. And at the start of a new administration in Washington, she reminds us why we need art and why government should be in the

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business of supporting it.

How Conservatives Won the
Heart of America

Virtue Hoarders

American Awakening

Ethics for an Age of

Commerce

Bohemian Paris

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George W. Bush and the Bush
Family Dynasty

The Sum of Small Things

The Lifelong Activist

One of the most substantial divides in
American politics is the “ God gap. ”
Religious voters tend to identify with

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and support the Republican Party, while secular voters generally support the Democratic Party. Conventional wisdom suggests that religious differences between Republicans and Democrats have produced this gap, with voters sorting themselves into the

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party that best represents their religious views. Michele F. Margolis offers a bold challenge to the conventional wisdom, arguing that the relationship between religion and politics is far from a one-way street that starts in the church and ends at the ballot box.

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Margolis contends that political identity has a profound effect on social identity, including religion. Whether a person chooses to identify as religious and the extent of their involvement in a religious community are, in part, a response to political surroundings. In

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today ' s climate of political polarization, partisan actors also help reinforce the relationship between religion and politics, as Democratic and Republican elites stake out divergent positions on moral issues and use religious faith to varying degrees

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when reaching out to voters.

Observations on the many ways we manage to look down on others, from “ a writer who can make you laugh out loud on every third page ” (The New York Times Book Review). Snobs are everywhere. At the gym, at work, at

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school, and sometimes even lurking in your own home. But how did we, as a culture, get this way? With dishy detail, Joseph Epstein skewers all manner of elitism as he examines how snobbery works, where it thrives, and the pitfalls and perils in thinking you 're better

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than anyone else. Offering arch observations on the new footholds of snobbery, including food, fashion, high-achieving children, schools, politics, being with-it—whatever “ it ” is—name-dropping, and much more, Epstein explores the shallows and

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depths of a concept that has become part of our everyday lives . . . for better or worse. “ Smart, witty, perceptive . . . and almost always—in the best sense of the word—entertaining, ” Snobbery provides the ultimate social commentary on arrogance in America

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(The Washington Post Book World).

It ' s a book you shouldn ' t be caught dead without.

A guide to bourgeois bohemianism describes the social class' attitudes towards consumption, business, intellectualism, pleasure, spiritual life,

Read Online Bobos In Paradise The New Upper Class And How They Got There and politics.

Buying (RED) products—from Gap T-shirts to Apple—to fight AIDS.

Drinking a “ Caring Cup ” of coffee at the Coffee Bean & Tea Leaf to support fair trade. Driving a Toyota Prius to fight global warming. All these

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commonplace activities point to a central feature of contemporary culture: the most common way we participate in social activism is by buying something. Roopali Mukherjee and Sarah Banet-Weiser have gathered an exemplary group of scholars to

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explore this new landscape through a series of case studies of “ commodity activism. ” Drawing from television, film, consumer activist campaigns, and cultures of celebrity and corporate patronage, the essays take up examples such as the Dove “ Real Beauty ”

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campaign, sex positive retail activism,
ABC ' s Extreme Home Makeover,
and Angelina Jolie as multinational
celebrity missionary. Exploring the
complexities embedded in
contemporary political activism,
Commodity Activism reveals the

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workings of power and resistance as well as citizenship and subjectivity in the neoliberal era. Refusing to simply position politics in opposition to consumerism, this collection teases out the relationships between material cultures and political subjectivities,

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arguing that activism may itself be transforming into a branded commodity.

Contemporary and Foundational
Readings in Race, Class, and Gender
Don't Get Too Comfortable
The Deportation Machine

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First Son

The Real Story of Globalization

The Race to the Top

Millennials Rising

American Moderns

With its wry portrayal of a shallow,
materialistic 'leisure class'

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obsessed by clothes, cars, consumer goods and climbing the social ladder, this withering satire on modern capitalism is as pertinent today as when it was written over a century ago.

In the summer of 1914, one month

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after the assassination of Archduke Franz Ferdinand, the celebrated young painter Oskar Kokoschka was in the throes of a passionate love affair with Alma Mahler, the beautiful and seductive widow of the great composer. Now, four

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short years later, he has become a casualty of the Great War. Unlike many of his compatriots, Oskar has survived both a bayonet wound and mustard gas, yet he cannot seem to recover from his inconstant mistress's ruinous betrayal. With

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the world around him as crippled as his own body and spirit, the dispossessed refugee arrives in Dresden, where he has secured a teaching position. The director of the city's art museum, Hans Posse, a lonely widower, opens his home

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to Oskar, offering him a sanctuary in which he can begin to heal and eventually paint again, fulfilling the promise of greatness begun in his youth. For Oskar, however, the war continues to rage without and within, There is simply no life

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without his beloved Almi, his tormentor and muse, now another's wife. Determined to have her -- somehow -- the grieving artist turns to his host's servant, the shy, reserved Hulda. Shrouded in sadness, the tender young woman

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reawakens in Oskar desire -- and the passion of creation. But their secret liaison is fueled by Oskar's preoccupation with his lost love, a dangerous obsession that could carry him -- and the innocent Hulda -- beyond hope to a place of no

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return. A luminous novel of hallucinatory prose set in a time of uncertainty and unimaginable loss, *The Silent Woman* pulls into focus a world of color, shadow, and heartbreak. Vividly bringing to life the ever-changing nature of desire,

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the constancy of love, and the illusiveness of memory, it is a sublime work by a uniquely gifted author that celebrates the power of beauty, passion, and hope to hurt and to heal.

Oriented toward the introductory

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student, The Inequality Reader is the essential textbook for today's undergraduate courses. The editors, David B. Grusky and Szonja Szelenyi, have assembled the most important classic and contemporary readings about how

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poverty and inequality are generated and how they might be reduced. With thirty new readings, the second edition provides new materials on anti-poverty policies as well as new qualitative readings that make the scholarship more

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alive, more accessible, and more relevant. Now more than ever, The Inequality Reader is the one-stop compendium of all the must-read pieces, simply the best available introduction to the stratification canon.

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Looks at the life of the father of
Communism focusing primarily on
the human side of the man rather
than his works

PET Packaging Technology

Bobos in Paradise and On Paradise
Drive

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From Politics to the Pews

Commodity Activism

Class

Karl Marx

How Partisanship and the Political
Environment Shape Religious
Identity

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The Sweet Life in Italy

This book describes the living-room artifacts, clothing styles, and intellectual proclivities of American classes from top to bottom. One of "our most insightful

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social observers"* cracks the great political mystery of our time: how conservatism, once a marker of class privilege, became the creed of millions of ordinary Americans With his

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acclaimed wit and acuity, Thomas Frank turns his eye on what he calls the "thirty-year backlash"—the populist revolt against a supposedly liberal establishment. The high point of that backlash is

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the Republican Party's success in building the most unnatural of alliances: between blue-collar Midwesterners and Wall Street business interests, workers and bosses,

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populists and right-wingers. In asking "what 's the matter with Kansas?"—how a place famous for its radicalism became one of the most conservative states in the union—Frank, a native

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Kansan and onetime
Republican, seeks to answer
some broader American
riddles: Why do so many of
us vote against our economic
interests? Where's the
outrage at corporate

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manipulators? And whatever happened to middle-American progressivism? The questions are urgent as well as provocative. Frank answers them by examining pop conservatism—the

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bestsellers, the radio talk shows, the vicious political combat—and showing how our long culture wars have left us with an electorate far more concerned with their leaders' "values" and down-

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home qualities than with their stands on hard questions of policy. A brilliant analysis—and funny to boot—What's the Matter with Kansas? presents a critical assessment of who

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we are, while telling a remarkable story of how a group of frat boys, lawyers, and CEOs came to convince a nation that they spoke on behalf of the People. *Los Angeles Times

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"A revision and expansion of the book originally published by Timbro in Swedish as Vèarldens Klassresa (1999)"--Introd. Includes bibliographical references (p. 149-155) and index.

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Originally published as:

Bobos in Paradise: the new upper class and how they got there. c2000; and: On Paradise Drive: how we live now (and always have) in the future tense. c2004.

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How We Live Now (And
Always Have) in the Future
Tense

Tailspin

The New Upper Class and
How They Got There

The New Upper Class and

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how They Got There
Starbucked

The Anatomy of an
Exceptional Nation
Command Performance
Bobos in Paradise

In the early twentieth century,

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an exuberant brand of gifted men and women moved to New York City, not to get rich but to participate in a cultural revolution. For them, the city's immigrant neighborhoods--home to art,

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poetry, cafes, and cabarets in the European tradition--provided a place where the fancies and forms of a new America could be tested. Some called themselves Bohemians, some

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members of the avant-garde, but all took pleasure in the exotic, new, and forbidden. In *American Moderns*, Christine Stansell tells the story of the most famous of these neighborhoods, Greenwich

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Village, which--thanks to cultural icons such as Eugene O'Neill, Isadora Duncan, and Emma Goldman--became a symbol of social and intellectual freedom. Stansell eloquently explains how the

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mixing of old and new worlds, politics and art, and radicalism and commerce so characteristic of New York shaped the modern American urban scene. American Moderns is both an

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examination and a celebration of a way of life that's been nearly forgotten.

Encompassing a spectrum of conservative thought and political and social commentary, an anthology of

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essays features the writings of Mark Helprin, Peggy Noonan, Rush Limbaugh, and others
By the authors of the bestselling 13th Gen, an incisive, in-depth examination of the Millennials--the

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generation born after 1982. In this remarkable account, certain to stir the interest of educators, counselors, parents, and people in all types of business as well as young people themselves, Neil

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Howe and William Strauss provide the definitive analysis of a powerful generation: the Millennials. Having looked at oceans of data, taken their own polls, talked to hundreds of kids, parents, and teachers,

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and reflected on the rhythms of history, Howe and Strauss explain how Millennials have turned out to be so dramatically different from Xers and boomers. Millennials Rising provides a fascinating

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narrative of America's next
great generation.

The unknown history of
deportation and of the fear that
shapes immigrants' lives

Constant headlines about
deportations, detention

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camp, and border walls drive urgent debates about immigration and what it means to be an American in the twenty-first century. The Deportation Machine traces the long and troubling history

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of the US government's systematic efforts to terrorize and expel immigrants over the past 140 years. This provocative, eye-opening book provides needed historical perspective on one of the

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most pressing social and political issues of our time. In a sweeping and engaging narrative, Adam Goodman examines how federal, state, and local officials have targeted various groups for

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expulsion, from Chinese and Europeans at the turn of the twentieth century to Central Americans and Muslims today. He reveals how authorities have singled out Mexicans, nine out of ten of all

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deportees, and removed most of them not by orders of immigration judges but through coercive administrative procedures and calculated fear campaigns. Goodman uncovers the

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machine's three primary mechanisms—formal deportations, "voluntary" departures, and self-deportations—and examines how public officials have used them to purge immigrants

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from the country and exert control over those who remain. Exposing the pervasive roots of anti-immigrant sentiment in the United States, The Deportation Machine introduces the

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politicians, bureaucrats,
businesspeople, and ordinary
citizens who have pushed for
and profited from expulsion.
This revelatory book
chronicles the devastating
human costs of deportation

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and the innovative strategies
people have adopted to fight
against the machine and
redefine belonging in ways
that transcend citizenship.

The Road to Character

An Actress In The Theater Of

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Politics

How to Change the World
Without Losing Your Way

A Novel

Culture, Politics, and the
Boundaries of Bourgeois Life,
1830-1930

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Understanding America

The Case against the

Professional Managerial Class

The American Version

*STARBUCKED will be the
first book to explore
the incredible rise of*

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the Starbucks Corporation and the caffeine-crazy culture that fueled its success. Part Fast Food Nation, part Bobos in Paradise, STARBUCKED combines

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*investigative heft with
witty cultural
observation in telling
the story of how the
coffeehouse movement
changed our everyday
lives, from our evolving*

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neighborhoods and workplaces to the ways we shop, socialize, and self-medicate. In STARBUCKED, Taylor Clark provides an objective, meticulously reported

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*look at the volatile
issues like
gentrification and fair
trade that distress
activists and coffee
zealots alike. Through a
cast of characters that*

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*includes coffee-wild
hippies, business
sharks, slackers,
Hollywood trendsetters
and more, STARBUCKED
explores how America
transformed into a*

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*nation of coffee
gourmets in only a few
years, how Starbucks
manipulates psyches and
social habits to snare
loyal customers, and why
many of the things we*

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*think we know about the
coffee commodity chain
are false.*

*World-renowned urbanist
Richard Florida's
bestselling classic on
the transformation of*

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*our cities in the twenty-
first century-now
updated with a new
preface In his modern
classic The Rise of the
Creative Class, urbanist
Richard Florida*

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*identifies the emergence
of a new social class
reshaping the twenty-
first century's economy,
geography, and
workplace. This Creative
Class is made up of*

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*engineers and managers,
academics and musicians,
researchers, designers,
entrepreneurs and
lawyers, poets and
programmer, whose work
turns on the creation of*

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*new forms. Increasingly,
Florida observes, this
Creative Class
determines how
workplaces are
organized, which
companies prosper or go*

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*bankrupt, and which
cities thrive, stagnate
or decline. Florida
offers a detailed
occupational,
demographic,
psychological, and*

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*economic profile of the
Creative Class, examines
its global impact, and
explores the factors
that shape "quality of
place" in our changing
cities and suburbs. Now*

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*updated with a new
preface that considers
the latest developments
in our changing cities,
The Rise of the Creative
Class is the definitive
edition of this*

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*foundational book on our
contemporary economy.*

#1 NEW YORK TIMES

BESTSELLER • David

*Brooks challenges us to
rebalance the scales
between the focus on*

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external success—“résumé virtues”—and our core principles. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE ECONOMIST
With the wisdom, humor, curiosity, and sharp

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*insights that have
brought millions of
readers to his New York
Times column and his
previous bestsellers,
David Brooks has
consistently illuminated*

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our daily lives in surprising and original ways. In The Social Animal, he explored the neuroscience of human connection and how we can flourish together.

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*Now, in The Road to
Character, he focuses on
the deeper values that
should inform our lives.
Looking to some of the
world's greatest
thinkers and inspiring*

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leaders, Brooks explores how, through internal struggle and a sense of their own limitations, they have built a strong inner character. Labor activist Frances Perkins

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*understood the need to
suppress parts of
herself so that she
could be an instrument
in a larger cause.*

*Dwight Eisenhower
organized his life not*

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around impulsive self-expression but considered self-restraint. Dorothy Day, a devout Catholic convert and champion of the poor, learned as a

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*young woman the
vocabulary of simplicity
and surrender. Civil
rights pioneers A.
Philip Randolph and
Bayard Rustin learned
reticence and the logic*

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*of self-discipline, the
need to distrust oneself
even while waging a
noble crusade. Blending
psychology, politics,
spirituality, and
confessional, The Road*

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to Character provides an opportunity for us to rethink our priorities, and strive to build rich inner lives marked by humility and moral depth. "Joy," David

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Brooks writes, "is a byproduct experienced by people who are aiming for something else. But it comes." Praise for The Road to Character "A hyper-readable, lucid,

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*often richly detailed
human story.”—The New
York Times Book Review
“This profound and
eloquent book is written
with moral urgency and
philosophical*

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*elegance.”—Andrew
Solomon, author of Far
from the Tree and The
Noonday Demon “A
powerful, haunting book
that works its way
beneath your skin.”—The*

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Guardian "Original and eye-opening . . . Brooks is a normative version of Malcolm Gladwell, culling from a wide array of scientists and thinkers to weave an

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*idea bigger than the sum
of its parts.”—USA Today*
*The idea of an
exceptional America
remains controversial.*
*In this dazzlingly
comprehensive collection*

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of essays, some of the nation's best scholars and thinkers take on the weighty task of sizing up Goliath in a way Americans and others can comprehend. These twenty

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*studies in American
exceptionalism provide a
solidly researched and
in-depth analysis on the
current state of our
institutions, our
values, and our*

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*challenges for the
future.*

*The New Conservative
Writing
A Life*

*The Hidden Sources of
Love, Character, and*

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Achievement

*The Next Great
Generation*

*Eight Principles to
Restore the Soul of
America*

Snobbery

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The Social Animal

Harvard and the

*Education of the Ruling
Class*

**For a century and a half, the
artists and intellectuals of
Europe have scorned the**

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bourgeoisie. And for a millennium and a half, the philosophers and theologians of Europe have scorned the marketplace. The bourgeois life, capitalism, Mencken's "booboisie" and David

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Brooks's "bobos"—all have been, and still are, framed as being responsible for everything from financial to moral poverty, world wars, and spiritual desuetude.

Countering these centuries of

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**assumptions and unexamined
thinking is Deirdre
McCloskey's The Bourgeois
Virtues, a magnum opus that
offers a radical view:
capitalism is good for us.
McCloskey's sweeping,**

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**charming, and even humorous
survey of ethical thought and
economic realities—from
Plato to Barbara
Ehrenreich—overturns every
assumption we have about
being bourgeois. Can you be**

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virtuous and bourgeois? Do markets improve ethics? Has capitalism made us better as well as richer? Yes, yes, and yes, argues McCloskey, who takes on centuries of capitalism's critics with her

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erudition and sheer scope of knowledge. Applying a new tradition of “virtue ethics” to our lives in modern economies, she affirms American capitalism without ignoring its faults and

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**celebrates the bourgeois lives
we actually live, without
supposing that they must be
lives without ethical
foundations. High Noon, Kant,
Bill Murray, the modern novel,
van Gogh, and of course**

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**economics and the economy
all come into play in a book
that can only be described as
a monumental project and a
life's work. The Bourgeois
Virtues is nothing less than a
dazzling reinterpretation of**

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**Western intellectual history, a
dead-serious reply to the
critics of capitalism—and a
surprising page-turner.**

**A healthy and united
America--perhaps a country
more united than it has ever**

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been--is truly possible, and it starts with us. John Kingston draws on wisdom from history, science, faith, and culture, along with his own experiences, to offer eight principles for discovering

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**purpose, meaning, and true
community. We live in the
greatest peace and prosperity
that the world has ever known,
but Americans are feeling
more division, isolation,
depression, and despair than**

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ever before. These are issues of the soul. We seem unable to find purpose and meaning. We can't find "the life that is truly life"--a vibrant and purpose-filled way of living best experienced together.

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From his youth, Kingston has always carried a vision for a free and united America. With an approachable and conversational style, as well as a dash of humor, Kingston draws on a diverse and

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**compelling collection of
wisdom--the parables of the
Bible and the philosophy of
Aristotle, the legacy of Nelson
Mandela and the speeches of
Abraham Lincoln, the songs of
Bruce Springsteen and**

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**current studies from the best
neuro and social scientists
today--to remind us that there
is no "them," there is only us,
and we're in this together. In
American Awakening,
Kingston offers eight timeless**

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**principles for breaking
through this darkness and
despair and cultivating a
radical togetherness, both
here in this country and
around the globe. You'll
discover the profound impact**

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of: In-person connection

Making more from less

Discovering purpose

Redeeming adversity

Responding instead of

reacting Finding your unique

sense of belonging Wherever

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**you find yourself politically or
spiritually, a healthy and
united America starts with
you. Join the Awakening
movement and let's
rediscover who we
are--together.**

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#1 NEW YORK TIMES

**BESTSELLER • Everybody
tells you to live for a cause
larger than yourself, but how
exactly do you do it? The
author of The Road to
Character explores what it**

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**takes to lead a meaningful life
in a self-centered world.**

**“Deeply moving, frequently
eloquent and extraordinarily
incisive.”—The Washington
Post Every so often, you meet
people who radiate joy—who**

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seem to know why they were put on this earth, who glow with a kind of inner light. Life, for these people, has often followed what we might think of as a two-mountain shape. They get out of school, they

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start a career, and they begin climbing the mountain they thought they were meant to climb. Their goals on this first mountain are the ones our culture endorses: to be a success, to make your mark,

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**to experience personal
happiness. But when they get
to the top of that mountain,
something happens. They
look around and find the view .
. . unsatisfying. They realize:
This wasn't my mountain after**

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all. There's another, bigger mountain out there that is actually my mountain. And so they embark on a new journey. On the second mountain, life moves from self-centered to other-centered. They want the

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things that are truly worth wanting, not the things other people tell them to want. They embrace a life of interdependence, not independence. They surrender to a life of

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commitment. In The Second Mountain, David Brooks explores the four commitments that define a life of meaning and purpose: to a spouse and family, to a vocation, to a philosophy or

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faith, and to a community. Our personal fulfillment depends on how well we choose and execute these commitments. Brooks looks at a range of people who have lived joyous, committed lives, and who

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have embraced the necessity and beauty of dependence. He gathers their wisdom on how to choose a partner, how to pick a vocation, how to live out a philosophy, and how we can begin to integrate our

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commitments into one overriding purpose. In short, this book is meant to help us all lead more meaningful lives. But it's also a provocative social commentary. We live in a society, Brooks argues, that

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celebrates freedom, that tells us to be true to ourselves, at the expense of surrendering to a cause, rooting ourselves in a neighborhood, binding ourselves to others by social solidarity and love. We have

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**taken individualism to the
extreme—and in the process
we have torn the social fabric
in a thousand different ways.
The path to repair is through
making deeper commitments.
In The Second Mountain,**

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**Brooks shows what can
happen when we put
commitment-making at the
center of our lives.
A Theory of the Aspirational
Class**