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Godfathers Of Modern Brazil

Brazillionaires The Godfathers Of Modern Brazil

An “artfully presented [and] engaging” look at the insidious effects of financialization on our lives and politics by the author of Treasure Islands (The Boston Globe). How did the banking sector grow from a supporter of business to the biggest business in the world? Financial journalist Nicholas Shaxson takes us on a terrifying journey through the world economy, exposing tax havens, monopolists, megabanks, private equity

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firms, Eurobond traders, lobbyists, and a menagerie of scoundrels quietly financializing our entire society, hurting both business and individuals. Shaxson shows how we got here, telling the story of how finance re-engineered the global economic order in the last half-century, with the aim not of creating wealth but extracting it from the underlying economy. Under the twin gospels of “national competitiveness” and “shareholder value,” megabanks and financialized corporations have provoked a race to the bottom between states to provide the most subsidized environment for

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big business, encouraged a brain drain into finance, fostered instability and inequality, and turned a blind eye to the spoils of organized crime. From Ireland to Iowa, he shows the insidious effects of financialization on our politics and on communities who were promised paradise but got poverty wages instead. We need a strong financial system—but when it grows too big it becomes a monster. The Finance Curse is the explosive story of how finance got a stranglehold on society, and reveals how we might release ourselves from its grasp. Revised with new chapters “[Discusses] corrupt financiers in London and New

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York City, geographically obscure tax havens, the bizarre realm of wealth managers in South Dakota, a ravaged newspaper in New Jersey, and a shattered farm economy in Iowa . . . A vivid demonstration of how corruption and greed have become the main organizing principles in the finance industry.” —Kirkus Reviews

At a time when Congressional investigations have taken on added importance and urgency in American politics, this book offers readers a rare, insider’s portrait of the world of US Congressional oversight. It examines specific oversight investigations into multiple financial and

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offshore tax scandals over fifteen years, from 1999 to 2014, when Senator Levin served in a leadership role on the US Senate Permanent Subcommittee on Investigations (PSI), the Senate's premier investigative body. Despite mounting levels of partisanship, dysfunction, and cynicism swirling through Congress during those years, this book describes how Congressional oversight investigations can be a powerful tool for uncovering facts, building bipartisan consensus, and fostering change, offering detailed case histories as proof. Grounded in fact, and written as only an insider could tell it, this book

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will be of interest to financial and tax practitioners, policymakers, academics, students, and the general public.

The mesmerizing biography of one of the world's richest, most intriguing women—philanthropist and socialite Lily Safra In the early morning of December 3, 1999, Lily Safra stood shivering in her nightgown on the grounds outside her sumptuous Monte Carlo penthouse where, just hours before, her fourth husband, reclusive billionaire Edmond Safra, died in a fire. An American nurse employed by the Safra family was eventually convicted of the

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arson death. Overnight, Lily became one of the wealthiest widows in the world. The Brazilian-born Lily Safra was no stranger to tragedy. In 1969, her second husband, the Brazilian multimillionaire Alfredo Monteverde, died from two gunshots to the chest. The Brazilian authorities ruled it a suicide. In 1989, her beloved eldest son and four-year-old grandson died in a car accident. But just who is Lily Safra? Despite having become a fixture in society columns for her generous charity work and lavish parties, the elegant and enigmatic widow has remained in the background. Gilded Lily tells Lily Safra's

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story for the first time. Using archival sources, court documents, and interviews with childhood friends and former employees in South America, investigative journalist Isabel Vincent chronicle's Safra's rise from humble origins in Brazil to fabled wealth in London, New York, and Monaco.

Why did so many intelligent people-from venture capitalists to Wall Street elite-fall for the hype? And how did WeWork go so wrong? In little more than a decade, Neumann transformed himself from a struggling baby clothes salesman into the charismatic, hard-partying CEO of a company worth \$47

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billion-on paper. With his long hair and feel-good mantras, the six-foot-five Israeli transplant looked the part of a messianic truth teller. Investors swooned, and billions poured in. Neumann dined with the CEOs of JPMorgan and Goldman Sachs, entertaining a parade of power brokers desperate to get a slice of what he was selling: the country's most valuable startup, a once-in-a-lifetime opportunity and a generation-defining moment. Soon, however, WeWork was burning through cash faster than Neumann could bring it in. From his private jet, sometimes clouded with marijuana smoke, he scoured

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the globe for more capital. Then, as WeWork readied a Hail Mary IPO, it all fell apart.

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Wealth owners are responsible for more than just assets The Destructive Power of Family Wealth offers thoughtful, holistic planning to ensure that your wealth remains a positive force for your family. While today's families have become global and the world has become smaller and more mobile, we have not yet become immune to the problems wealth poses to the family unit. This book provides authoritative guidance on family wealth management, with an emphasis on both family and

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wealth. Global taxation regimes, changing bank secrecy laws, asset protection and other critical issues are examined in depth to assist wealth owners in planning, and the discussion includes details on the essential tools that aid in the execution of any wealth management strategy. More than a simple financial planning guide, this book also delves into the psychology of wealth, and the effect it has on different family members; wealth destroys families every day, and smart management means maintaining the health of the family as much as it means maintaining and expanding wealth. Family

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wealth brings advantages, but it also carries a potential for destruction. Wealth owners have a responsibility to their families and to themselves, and this book provides the critical guidance you need to get it right, whether you are part of a wealth-owning family or are an advisor to wealth-owning families. Learn how careful planning can prevent family strife Protect assets from risks ranging from divorce to political upheaval Explore the many tools that facilitate secure wealth management Discover how changing global regulations affect wealth Understand how private banks and other advisors work Uncover

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challenges faced by the wealth management industry Find out how to work with advisors and to manage costs while ensuring efficient and effective outcomes Families at all levels of wealth are vulnerable to shifting economic climates, evolving regulatory issues, asset threats and more. Any amount of wealth is enough to shatter a family, but deeply intentional planning based on thoughtful consideration is the key to keeping destructive forces at bay. The Destructive Power of Family Wealth provides expert guidance and a fresh perspective to help you maintain both family and wealth. For those in the

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wealth management industry and for other advisors to wealth-owning families, The Destructive Power of Family Wealth contains insight on the needs of today's wealth-owning families, ways in which the tools of wealth planning address those needs and guidance on what it takes to be a successful, trusted family advisor.

Barclays in the Age of the Very Free Market

The Finance Curse

Gilded Lily

The Accidental President of Brazil

The Unconquered Space, Race, and Utopia in Brazil

How Global Finance Is Making

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Us All Poorer

The Rich in Public Opinion

Alternative Criminologies

celebrates a

kaleidoscopic process of

permanent critique and a

diversity of social and

scientific knowledges. It

examines complex and

global crime issues in

light of the many

alternative scientific,

artistic, empathetic,

campaigning and

otherwise imaginative

criminologies that

attempt to understand

and/or fundamentally

change why crime and

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justice take the forms they do. From cutting edge topics such as crimes against humanity, the criminology of mobility, terrorism, cybercrime, corporate crime and green criminology; to gendered perspectives on violence against women, sexualities and feminist and queer criminologies; to key issues in penology such as mass incarceration, the death penalty, desistance from crime, risk and the political economy of

**punishment; Alternative
Criminologies
demonstrates the
breadth, the variety and
the vibrancy of
contemporary
perspectives on crime,
criminalization and
punishment. Bringing
together 34 leading
experts from around the
world, this international
collection unites fresh
and insightful theoretical
positions with innovative
empirical research and
marks an important
juncture for criminologies
and their imagined**

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futures. Alternative Criminologies is essential reading for students of crime and criminal justice.

An entertaining, deeply informative explanation of how high-level financial crimes work, written by an industry insider who's an expert in the field. The way most white-collar crime works is by manipulating institutional psychology. That means creating something that looks as much as possible like a normal set of

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transactions. The drama comes later, when it all unwinds. Financial crime seems horribly complicated, but there are only so many ways you can con someone out of what's theirs. In Lying for Money, veteran regulatory economist and market analyst Dan Davies tells the story of fraud through a genealogy of financial malfeasance, including: the Great Salad Oil swindle, the Pigeon King International fraud, the fictional British colony of

Poyais in South America, the Boston Ladies' Deposit Company, the Portuguese Banknote Affair, Theranos, and the Bre-X scam. Davies brings new insights into these schemes and shows how all frauds, current and historical, belong to one of four categories ("long firm," counterfeiting, control fraud, and market crimes) and operate on the same basic principles. The only elements that change are the victims, the scammers, and the

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terminology. Davies has years of experience picking the bones out of some of the most famous frauds of the modern age. Now he reveals the big picture that emerges from their labyrinths of deceit and explains how fraud has shaped the entire development of the modern world economy.

INTRODUCTION BY MISHA GLENNY, author of McMafia A gripping narrative of power, corruption and greed, The Mechanism is the

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true story of how a simple investigation into money laundering uncovered the biggest corruption scandal in human history. When a small team of investigators discovered that a black market currency dealer was operating out of a Brazilian petrol station, they could never have imagined that their work would destroy the government and lead to the impeachment of two presidents. As the trail leads further and further

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into the centre of power, the search for the truth and pursuit of justice become ever more crucial. Taut and riveting, with more plot twists than the most compelling political thriller, The Mechanism is an essential work of non-fiction that exposes the rottenness caused when politicians and big businesses believe they are above the law. Il sistema globale sta rapidamente perdendo alcune fondamentali regole di convivenza che

si era dato, per quanto ovviamente imperfette che fossero e dettate comunque dai più forti. Se l'ordine globale non appartiene a nessuno, cioè nessuno ha la forza o l'interesse per gestirlo, l'instabilità regionale viene sempre sfruttata da qualcuno (spesso da molti), a maggior ragione quando le maggiori potenze sembrano in parziale ripiegamento e cercare la sicurezza nella distanza. Ne derivano tendenze contraddittorie, come la reazione

nazionalista di chiusura dei confini, per difendersi da un percepito eccesso di connessione. Più in generale, proprio nelle società più avanzate, che hanno a lungo beneficiato della globalizzazione e delle nuove tecnologie a essa legate, ne sono ormai fortemente avvertiti anche i costi: la percezione è che le élite liberali e globali del dopo guerra fredda abbiano sacrificato le vecchie sicurezze.

**An against-the-grain
polemic on American**

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capitalism from New York Times bestselling author Tyler Cowen. We love to hate the 800-pound gorilla. Walmart and Amazon destroy communities and small businesses. Facebook turns us into addicts while putting our personal data at risk. From skeptical politicians like Bernie Sanders who, at a 2016 presidential campaign rally said, “If a bank is too big to fail, it is too big to exist,” to millennials, only 42 percent of whom support

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capitalism, belief in big business is at an all-time low. But are big companies inherently evil? If business is so bad, why does it remain so integral to the basic functioning of America? Economist and bestselling author Tyler Cowen says our biggest problem is that we don't love business enough. In Big Business, Cowen puts forth an impassioned defense of corporations and their essential role in a balanced, productive, and progressive society.

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He dismantles common misconceptions and untangles conflicting intuitions. According to a 2016 Gallup survey, only 12 percent of Americans trust big business “quite a lot,” and only 6 percent trust it “a great deal.” Yet Americans as a group are remarkably willing to trust businesses, whether in the form of buying a new phone on the day of its release or simply showing up to work in the expectation they will be paid. Cowen illuminates the crucial role

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**businesses play in
spurring innovation,
rewarding talent and
hard work, and creating
the bounty on which
we've all come to
depend.**

**Precarious Democracy
How Legendary Frauds
Reveal the Workings of
the World**

**Invisible Hands: The
Businessmen's Crusade
Against the New Deal
Shadow Networks**

**Age of Discovery
The End of Globalization,
the Return of History
Dispatches from Earth's**

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Most Vital Frontlines

In China, credit is booming, so is subprime credit. Instead of disrupting the banks, fintech is energizing the subprime credit sector while helping the banks. It is a chaotic scene, causing headaches to the government and much harm to investors and borrowers alike. The regulatory stance is full of intrigue. But things are not all negative. If fintech can enable all subprime borrowers to access credit cheaply, safely, and cost-

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effectively, all the chaos and trouble will have been worthwhile. For decades, China's subprime sector has been the plumber for the banks. Fintech is now adding some sharp tools. If the two can work together well, the banks will be much safer, and more profitable. This book explains how the major players are doing it, and why there are risks and rewards for us all. TABLE OF CONTENTS Disclaimer By the Same Author Introduction Chapter 1 "Fraudsters Are the Biggest Winners!" Chapter

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2 Subprime Financing in the U.S. vs China Chapter 3 Horror Stories Chapter 4 Data, Data Everywhere. Which Is Useful? Chapter 5 Rotten Apples Everywhere Chapter 6 Common Joe Plays the Online Credit Market Chapter 7 Two Leaders: 51 Credit and Feidai (CredEx) Chapter 8 Qudian and Other Winners Will Not Take All Chapter 9 Why Is Every Chinese Company Dabbling in Finance? Chapter 10 Tackling the Used Car Finance Market Chapter 11 Home Equity Loans for New Urbanites Chapter 12 Too Many Limited-License

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Banks? Chapter 13 The Tidal Waves of Subprime Credit Chapter 14 Cleaning Up the Mess Chapter 15 Valuations, and Not-So-Cynical Conclusions Afterword Appendix Select Bibliography Acknowledgments

Brazil changed drastically in the 21st century's second decade. In 2010, the country's outgoing president Lula left office with almost 90% approval. As the presidency passed to his Workers' Party successor, Dilma Rousseff, many across the world hailed Brazil as a model

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of progressive governance in the Global South. Yet, by 2019, those progressive gains were being dismantled as the far right-wing politician Jair Bolsonaro assumed the presidency of a bitterly divided country. Digging beneath this pendulum swing of policy and politics, and drawing on rich ethnographic portraits, *Precarious Democracy* shows how these transformations were made and experienced by Brazilians far from the halls of power. Bringing together powerful and

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intimate stories and portraits from Brazil's megacities to rural Amazonia, this volume demonstrates the necessity of ethnography for understanding social and political change, and provides crucial insights on one of the most epochal periods of change in Brazilian history.

Based on unparalleled access to those involved, and told with compelling pace and drama, *The Bank that Lived a Little* describes three decades of boardroom intrigue at one of Britain's biggest

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financial institutions. In a tale of feuds, grandiose dreams and a struggle for supremacy between rival strategies and their adherents, Philip Augar gives a riveting account of Barclays' journey from an old Quaker bank to a full-throttle capitalist machine. The disagreement between those ambitious for Barclays to join the top table of global banks, and those preferring a smaller domestic role more in keeping with the bank's traditions, cost three chief executives their jobs and continues to

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divide opinion within Barclays, the City and beyond. This is an extraordinary corporate thriller, which among much else describes how Barclays came to buy Lehman Brothers for a bargain price in 2008, why it was so keen to avoid taking government funding during the financial crisis, and the price shareholders have paid for a decade of barely controlled ambition. But Augar also shows how Barclays' experiences are a paradigm for Britain's social and economic life

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over thirty years, which saw the City move from the edge of the economy to its very centre. These decades created unprecedented prosperity for a tiny number, and made the reputations of governments and individuals but then left many of them in tatters. The leveraged society, the winner-takes-all mentality and our present era of austerity can all be traced to the influence of banks such as Barclays. Augar's book tells this rollercoaster story from the perspective of many of its

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participants - and also of those affected by the grip they came to have on Britain.

When Bloomberg News invited the young American journalist Alex Cuadros to report on Brazil's emerging class of billionaires at the height of the historic Brazilian boom, he was poised to cover two of the biggest business stories of our time: how the giants of the developing world were taking their place at the center of global capitalism, and how wealth inequality was changing

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societies everywhere. The billionaires of Brazil and their massive fortunes resided at the very top of their country's economic pyramid, and whether they quietly accumulated exceptional power or extravagantly displayed their decadence, they formed a potent microcosm of the world's richest .001 percent. They held sway over the economy, government, media, and stewardship of the environment; they determined the spiritual fates and populated the imaginations of their

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countrymen. In 2012, Eike Batista ranked as the eighth-richest person in the world, was famous for his marriage to a beauty queen, and was a fixture in the Brazilian press. But by 2015, Batista was bankrupt, his son Thor had been indicted for manslaughter, and Brazil--its president facing impeachment, its provinces combating an epidemic, and its business and political class torn apart by scandal--had become a cautionary tale of a country run aground by its elites. Over four

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years, Cuadros reported on media moguls and televangelists, energy barons and shadowy figures from the years of military dictatorship, soy barons who lived on the outskirts of the Amazon, and new-economy billionaires spinning money from speculation. His zealous reporting takes us from penthouses to courtrooms, from favelas to art fairs, from scenes of unimaginable wealth to desperate, massive street protests. Within a business narrative that deftly dramatizes the

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volatility of the global economy, Cuadros offers us literary journalism with a grand sweep.--Adapted from dust jacket.

Financial crime seems horribly complicated but there are only so many ways you can con someone out of what's theirs. In fact, there are four. A veteran regulatory economist and market analyst, Dan Davies has years of experience picking the bones out of some of the most famous frauds of the modern age. Now he reveals the big picture that emerges from

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their labyrinths of deceit. Along the way you'll find out how to fake a gold mine with a wedding ring, a file and a shotgun. You'll see how close Charles Ponzi, the king of pyramid schemes, came to acquiring his own private navy. You'll learn how fraud has shaped the entire development of the modern world economy. And you'll discover whether you have what it takes to be a white-collar criminal mastermind, if that's what you want. (Which you don't. You really, really don't.)

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The Cult of We
Alternative Criminologies
conceitos, ideias e
experiências
Big Business
How Rising Inequality
Distorts the Global
Economy and Threatens
International Peace
Financial Exposure
Navigating the Risks and
Rewards of Our New
Renaissance
Chasing Subprime Credit
“A compelling and readable story of
resistance to the new economic order.”
—Boston Globe In the wake of the
profound economic crisis known as the
Great Depression, a group of high-
powered individuals joined forces to

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campaign against the New Deal—not just its practical policies but the foundations of its economic philosophy. The titans of the National Association of Manufacturers and the chemicals giant DuPont, together with little-known men like W. C. Mullendore, Leonard Read, and Jasper Crane, championed European thinkers Friedrich von Hayek and Ludwig von Mises and their fears of the “nanny state.” Through fervent activism, fundraising, and institution-building, these men sought to educate and organize their peers as a political force to preserve their profit margins and the “American way” of doing business. In the public relations department of General Electric, they would find the perfect spokesman: Ronald Reagan.

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Some images in the ebook are not displayed owing to permissions issues. The present is a contest between the bright and dark sides of discovery. To avoid being torn apart by its stresses, we need to recognize the fact—and gain courage and wisdom from the past. Age of Discovery shows how. Now is the best moment in history to be alive, but we have never felt more anxious or divided. Human health, aggregate wealth and education are flourishing. Scientific discovery is racing forward. But the same global flows of trade, capital, people and ideas that make gains possible for some people deliver big losses to others—and make us all more vulnerable to one another. Business and science are working giant revolutions upon our societies, but our

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politics and institutions evolve at a much slower pace. That's why, in a moment when everyone ought to be celebrating giant global gains, many of us are righteously angry at being left out and stressed about where we're headed. To make sense of present shocks, we need to step back and recognize: we've been here before. The first Renaissance, the time of Columbus, Copernicus, Gutenberg and others, likewise redrew all maps of the world, democratized communication and sparked a flourishing of creative achievement. But their world also grappled with the same dark side of rapid change: social division, political extremism, insecurity, pandemics and other unintended consequences of discovery. Now is the second

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Renaissance. We can still flourish—if we learn from the first.

The 2007-08 financial crisis surprised many economists and the public. But how did the crisis come about, why was it so deep, and why has the clean-up been so slow and painful? Many accounts of the crisis focus on renegade activity in marginal financial sectors. *Shadow Networks* challenges this pervading view and sets out to demonstrate that, far from a dissident branch, the shadow finance that initiated the crisis is tightly networked with, and highly profitable for, bank-based finance. The collapse was not an accident, but baked into the system of finance from the start. *Shadow Networks* traces the complex web of power that caused crisis and gives

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vivid descriptions of the actors in the quarter century leading up to 2007 to explain how the now decade-long crisis took shape. Shadow Networks:

Financial Disorder and the System that Caused Crisis is a probing examination of the roles of the powerful elite. It traces the networks and institutions that support a finance-focused, market centered model of economy and society from their ascendancy to their surprising resilience in the face of manifest failures.

_____ 'Excellent' Martin Wolf,
Financial Times Books of the Year
'Essential' Daniel Pink, author of Drive
'Wonderful' Martin Ford, author of The
Rise of the Robots _____ PROFIT
INNOVATION GREED WELCOME
TO THE GIG ECONOMY Between

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Uber drivers and Airbnb hosts, freelance jobs are becoming an increasingly prominent part of our economy. GIGGED goes inside the Silicon Valley companies leading the way to this emerging 'gig economy'. It tells the stories of the workers - from computer programmers to online comment moderators - who are getting by in a new wave of precarious, short-term employment. And it sketches out what tomorrow's economy might look like- one where the fortunate get to work when they want, how they want, while the rest live lives of extraordinary hardship. It might just be the future of work for all of us.

Longlisted for the FT/McKinsey Business Book of the Year Award
Praise for GIGGED 'Well researched

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and beautifully written. . . Essential reading for anyone who is interested in understanding the future of our economy and society.' Ha-Joon Chang, author of 23 Things They Don't Tell You About Capitalism 'Well crafted. . . a multitude of anecdotes supported by data and extensive reporting.' Forbes 'Kessler's timely book explores the personal, corporate and societal stories behind a massive tech-driven shift away from permanent office-based employment.' Books of the Month, Financial Times 'Kessler illuminates a great divide-For people with desirable skills, the gig economy often permits a more engaging, entrepreneurial lifestyle; but for the unskilled who turn to such work out of necessity, it's merely "the best of bad options".'

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Harvard Business Review 'Sarah Kessler writes like a dream. If you want to know how work is changing and how you too must change to keep up, you must read this book.' Dan Lyons, author of *Disrupted*

"Oxfam's report, 'An economy for the 99 percent', published to mark the World Economic Forum's annual meeting of political and business leaders in Davos, Switzerland, shows that the gap between rich and poor is far greater than had been feared. Just 8 men own the same wealth as the 3.6 billion people who make up the poorest half of humanity. It details how big business and the super-rich are fuelling the inequality crisis by driving down wages, using their power to influence politics, and dodging taxes. It calls for

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a fundamental change in the way we manage our economies so that they work for all people, and not just a fortunate few. It calls for a human economy where women are no longer rewarded with poverty wages, unequal pay, and a disproportionate responsibility for unpaid care work." -- Brazillionaires

The Destructive Power of Family Wealth

Gigged

Como escolher e administrar seus investimentos

Billion Dollar Whale

Grave New World

Lying for Money

Aspenia n. 76 - Il futuro post globale
In 2012, Brazilian tycoon Eike Batista was the eighth richest man in the

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world, his \$30bn fortune built on Brazil's incredible natural resources. By the middle of 2013 he had lost it all, engulfed in scandal.

Brazillionaires is a fast-paced account of Batista's rise and fall, and of the rise and rise of the hyper-rich, not just in Brazil but the world over: a story of helicopter flights, high-speed car crashes and beach-front penthouses. But it is also an investigation into a country apparently poised to become a superpower, yet beset by endemic inequality and corruption. Stefan Zweig said in 1941 that Brazil was the country of the future; Brazilians joke that it always will be. Today, despite recent turmoil, that future seems closer than ever. It is the world's seventh-largest economy, companies like Heinz, Budweiser and

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Burger King are now controlled by Brazilian investors and Rio de Janeiro is hosting the 2016 Olympics. The brazillionaires have ridden the crest of Brazil's wave of progress; through them Brazillionaires tells the story of their country's past, present and future.

What do people in the United States and Europe think about the rich? There are several thousand books and articles on stereotypes and prejudices directed at women, people of various races or nationalities, and even the poor. In contrast, there has only been sporadic research into stereotypes about the rich and no published comprehensive, scientific study on the topic—until now. Negative prejudices and stereotypes have repeatedly been used to justify the exclusion, expulsion, persecution,

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*and murder of minorities who have been scapegoated at times of social crises. The 20th century is full of examples of wealthy people, including capitalists, kulaks, and other groups, who were victims of deadly persecution. These were exceptional situations but, even in moderate forms, prejudice against social groups harms society as a whole—not just the rich—through economic or physical destruction and declining prosperity. In *The Rich in Public Opinion: What We Think When We Think about Wealth*, historian and sociologist Rainer Zitelmann examines attitudes about wealth and the wealthy in four industrialized Western countries: Germany, the United States, France, and Great Britain. Consisting of three parts, this book first surveys the literature about*

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stereotypes and prejudices.

Zitelmann then reports on never-before-seen data commissioned by the polling firm Ipsos MORI and from the Allensbach Institute, which conducted identical surveys of residents of four countries regarding various aspects of their attitudes toward wealth. Lastly, The Rich in Public Opinion looks at the portrayal of the rich in media and film. People often admire the wealthy, but Zitelmann shows that people can also envy them—a sometimes toxic envy that can put lives at risk. This book aims to examine how we think about a minority that, while undeniably powerful, can still be the subject of negative stereotypes, prejudice, and scapegoating—often with dire effects for us all.

Fernando Henrique Cardoso received

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a phone call in the middle of the night asking him to be the new Finance Minister of Brazil. As he put the phone down and stared into the darkness of his hotel room, he feared he'd been handed a political death sentence. The year was 1993, and he would be responsible for an economy that had had seven different currencies in the previous eight years to cope with inflation that had run at 3000 percent a year. Brazil had a habit of chewing up finance ministers with the ferocity of an Amazon piranha. This was just one of the turns in a largely unscripted and sometimes unwanted political career. In exile during the harshest period of the junta that ruled Brazil for twenty years, Cardoso started his political life with a tentative run for the Federal Senate in 1978. Within fifteen

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years, and despite himself, this former sociologist was running the country. And what a country! Brazil, it is often said, is on the edge of modernity, striding with one foot in mid-air towards the future, the other still rooted deep in a traditional past. It is a land of sophisticated music and brutal gold-digging, of the next global superpower and the last old-time coffee plantations. It is gloriously ungovernable, irrepressibly attractive, and home to the family, friends and extraordinary life of Fernando Henrique Cardoso. This is his story and his love song to his country.

A controversial look at the end of globalization and what it means for prosperity, peace, and the global economic order Globalization, long considered the best route to

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economic prosperity, is not inevitable. An approach built on the principles of free trade and, since the 1980s, open capital markets, is beginning to fracture. With disappointing growth rates across the Western world, nations are no longer willing to sacrifice national interests for global growth; nor are their leaders able—or willing—to sell the idea of pursuing a global agenda of prosperity to their citizens. Combining historical analysis with current affairs, economist Stephen D. King provides a provocative and engaging account of why globalization is being rejected, what a world ruled by rival states with conflicting aims might look like, and how the pursuit of nationalist agendas could result in a race to the bottom. King argues that a rejection

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of globalization and a return to "autarky" will risk economic and political conflict, and he uses lessons from history to gauge how best to avoid the worst possible outcomes. The extraordinary true story of a journey into the deepest recesses of the Amazon to track one of the planet's last uncontacted indigenous tribes. Even today there remain tribes in the far reaches of the Amazon rainforest that have avoided contact with modern civilization. Deliberately hiding from the outside world, they are the last survivors of an ancient culture that predates the arrival of Columbus in the New World. In this gripping first-person account of adventure and survival, author Scott Wallace chronicles an expedition into the Amazon's uncharted depths, discovering the rainforest's secrets

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while moving ever closer to a possible encounter with one such tribe—the mysterious flecheiros, or “People of the Arrow,” seldom-glimpsed warriors known to repulse all intruders with showers of deadly arrows. On assignment for National Geographic, Wallace joins Brazilian explorer Sydney Possuelo at the head of a thirty-four-man team that ventures deep into the unknown in search of the tribe. Possuelo’s mission is to protect the Arrow People. But the information he needs to do so can only be gleaned by entering a world of permanent twilight beneath the forest canopy. Danger lurks at every step as the expedition seeks out the Arrow People even while trying to avoid them. Along the way, Wallace uncovers clues as to who the Arrow

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People might be, how they have managed to endure as one of the last unconquered tribes, and why so much about them must remain shrouded in mystery if they are to survive. Laced with lessons from anthropology and the Amazon's own convulsed history, and boasting a Conradian cast of unforgettable characters—all driven by a passion to preserve the wild, but also wracked by fear, suspicion, and the desperate need to make it home alive—The Unconquered reveals this critical battleground in the fight to save the planet as it has rarely been seen, wrapped in a page-turning tale of adventure.

Constellations of Inequality

Breakout Nations: In Pursuit of the Next Economic Miracles

Dancing with the Devil in the City of

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God

Carl Levin's Senate Investigations into Finance and Tax Abuse

How Legendary Frauds Reveal the Workings of Our World

The Man Who Fooled Wall Street, Hollywood, and the World

Wealth, Power, Decadence, and Hope in an American Country

Criminal Capital

'Breaking Bad meets City of God' Roberto Saviano, author of Gomorrah

HUSBAND. This is the story of an ordinary man who became the king of the largest slum in Rio, the head of a drug cartel and Brazil's most notorious criminal.

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FATHER. A man who tried to bring welfare and justice to a playground of gang culture and destitution, while everyone around him drew guns and partied. **DRUG LORD.** It's a story of gold-hunters and evangelical pastors, bent police and rich-kid addicts, politicians and drug lords and the battle for the beautiful but damned city of Rio. **MOST WANTED CRIMINAL.**

Introduction:
relaunching Alcântara --
Mimetic convergence and

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*complementary hierarchy
-- Alcântara in space
and time -- Interpreting
an explosion --
Expertise and inequality
-- Racialization and
race-based law -- The
making of race and class
-- Space at the edge of
the Amazon --
Conclusion: space and
utopia
Rainforests are the
lungs of our planet -
regulators of the
earth's temperature and
weather. They are also
home to 50 per cent of
the world's animals and*

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plants - which for centuries have been the source of many of our key medicines. And yet we've all heard of their systematic destruction; the raising of trees to make way for plantations of oil palms or cattle, the disenfranchisement of indigenous peoples, and the corruption that leads to illegal logging and pollution. But this is the full story you've never heard: an in depth, wide-ranging, first-hand narrative that not only looks at

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the state of the world's tropical rainforests today and the implications arising from their continuing decline, but also at what is being done, and can be done in future, to protect the forests and the 1.6 billion people that depend upon them. It is inspirational, too, in its descriptions of the rainforest's remarkable birds and plants ... and its indigenous people. Rainforest is a personal story, drawing on the

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author's many years' experience at the frontline of the fight to save the rainforests, explaining the science and history of the campaigns, and what it has felt like to be there, amid the conflicts and dilemmas.

"In the tradition of Detroit: An American Autopsy and Maximum City comes a deeply reported and beautifully written biography of the seductive and chaotic city of Rio de Janeiro from prizewinning

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journalist and Brazilian native Juliana Barbassa. Juliana Barbassa moved a great deal throughout her life, but Rio was always home. After twenty-one years abroad, she returned to find the city that once ravaged by inflation, drug wars, corrupt leaders, and dying neighborhoods was now on the precipice of a major change. Rio has always aspired to the pantheon of global capitals, and under the spotlight of the 2014 World Cup and the 2016

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Olympic Games it seems that its moment has come. But in order to prepare itself for the world stage, Rio must vanquish the entrenched problems that Barbassa recalls from her childhood. Turning this beautiful but deeply flawed place into a predictable, pristine showcase of the best that Brazil has to offer in just a few years is a tall order--and with the whole world watching, the stakes couldn't be higher. With a cast of

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larger-than-life characters who are driving this fast-moving juggernaut or who risk getting caught in its gears, this kaleidoscopic portrait of Rio introduces the reader to the people who make up this city of extremes, revealing their aspirations and their grit, their violence, their hungers and their splendor, and shedding light on the future of this city they are building together.

Dancing with the Devil

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in the City of God is an insider perspective into a city on the brink from a native daughter whose life, hopes, and fortunes are entwined with those of the city she portrays"--

Named a Best Book of 2018 by the Financial Times and Fortune, this "thrilling" (Bill Gates) New York Times

bestseller exposes how a "modern Gatsby" swindled over \$5 billion with the aid of Goldman Sachs in "the heist of the century" (Axios). Now a

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#1 international bestseller, BILLION DOLLAR WHALE is "an epic tale of white-collar crime on a global scale" (Publishers Weekly, starred review), revealing how a young social climber from Malaysia pulled off one of the biggest heists in history. In 2009, a chubby, mild-mannered graduate of the University of Pennsylvania's Wharton School of Business named Jho Low set in motion a fraud of unprecedented

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gall and magnitude--one that would come to symbolize the next great threat to the global financial system. Over a decade, Low, with the aid of Goldman Sachs and others, siphoned billions of dollars from an investment fund--right under the nose of global financial industry watchdogs. Low used the money to finance elections, purchase luxury real estate, throw champagne-drenched parties, and even to finance

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Hollywood films like The Wolf of Wall Street. By early 2019, with his yacht and private jet reportedly seized by authorities and facing criminal charges in Malaysia and in the United States, Low had become an international fugitive, even as the U.S. Department of Justice continued its investigation. BILLION DOLLAR WHALE has joined the ranks of Liar's Poker, Den of Thieves, and Bad Blood as a classic harrowing

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parable of hubris and greed in the financial world.

A Guide to Succession Planning, Asset Protection, Taxation and Wealth Management

Fifty Million Rising WeWork, Adam Neumann, and the Great Startup Delusion

The Gig Economy, the End of the Job and the Future of Work

How the Finance Industry Facilitates Crime

Lily Safra: The Making of One of the World's Wealthiest Widows

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One Man and the Battle for Rio

The Mechanism

Brazillionaires

Founder of The Boston Beer Company, brewer of Samuel Adams Boston Lager, and a key catalyst of the American craft beer revolution, Jim Koch offers his unique perspective when it comes to business, beer, and turning your passion into a successful company or career. In 1984, it looked like an unwinnable David and Goliath struggle: one guy against the mammoth American beer industry. When others scoffed at Jim Koch's plan to leave his consulting job

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and start a brewery that would challenge American palates, he chose a nineteenth-century family recipe and launched Samuel Adams. Now one of America's leading craft breweries, Samuel Adams has redefined the way Americans think about beer and helped spur a craft beer revolution. In Quench Your Own Thirst, Koch offers unprecedented insights into the whirlwind ride from scrappy start-up to thriving public company. His innovative business model and refreshingly frank stories offer counterintuitive lessons that you can apply to business and to life. Koch

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covers everything from finding your own Yoda to his theory on how a piece of string can teach you the most important lesson you'll ever learn about business. He also has surprising advice on sales, marketing, hiring, and company culture. Koch's anecdotes, quirky musings, and bits of wisdom go far beyond brewing. A fun, engaging guide for building a career or launching a successful business based on your passions, Quench Your Own Thirst is the key to the ultimate dream: being successful while doing what you love.

Se o leitor está à procura

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de (mais) um manual de produtos financeiros, bateu na porta errada. Se quer aprender caminhos que podem levá-lo a investir melhor e ter retornos mais consistentes, vá em frente. Projeto desenvolvido ao longo de vários anos, Como escolher e administrar seus investimentos requereu grande maturidade, experiência de mercado e amplo domínio da bibliografia internacional e busca contribuir para a formação de investidores com uma visão mais holística do mundo dos investimentos. Não existe uma receita do sucesso, mas existem conceitos, teoria e

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raciocínios que precisam ser conhecidos e estudados para que os investidores possam evoluir e criar os seus próprios caminhos. Novos conhecimentos como filosofia, história, literatura, biologia, física e psicologia passam a fazer parte dos skills necessários para ser um investidor bem-sucedido. Um livro que é, ao mesmo tempo, acessível e informativo a quem se inicia no mundo dos investimentos e suficientemente profundo para o investidor experiente.

International Bestseller One of Foreign Policy's "21 Books to Read in 2012" A Publishers Weekly Top 10

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Business Book “The best book on global economic trends I’ve read in a while.”—Fareed Zakaria, CNN GPS To identify the economic stars of the future we should abandon the habit of extrapolating from the recent past and lumping wildly diverse countries together. We need to remember that sustained economic success is a rare phenomenon. After years of rapid growth, the most celebrated emerging markets—Brazil, Russia, India, and China—are about to slow down. Which countries will rise to challenge them? In his best-selling book, writer and

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investor Ruchir Sharma identifies which countries are most likely to leap ahead and why, drawing insights from time spent on the ground and detailed demographic, political, and economic analysis. With a new chapter on America's future economic prospects, Breakout Nations offers a captivating picture of the shifting balance of global economic power among emerging nations and the West.

To predict our future, we must look to the extremes. So argues the economist Richard Davies, who takes readers to the margins of the modern economy and

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beyond. These extreme economies illustrate the forces that test human resilience, drive societies to failure, and promise to shape our collective future. Reviving a foundational idea from the medical sciences, Extreme Economies turns the logic of modern economics on its head by arguing that these outlier societies can teach us more about our own than we might imagine. By adapting to circumstances unimaginable to most of us, the people in these societies are pioneering the economic infrastructure of the future. Ethnographies of Hope, Despair, and Resistance in

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Brazil

Rio de Janeiro and the Olympic Dream

Extreme Economies

An Economy for the 99%

Quench Your Own Thirst

CeMAP 2 Revision Guide

What We Think When We Think About Wealth

It's Time to Build a Human Economy that Benefits Everyone, Not Just the Privileged Few

This book provides an insight into the Afro-Brazilian experience of racism in Brazil from the 19th Century to the present day, exploring people of African Ancestry's responses to racism in the context of a society where racism was present in practice,

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though rarely explicit in law. Race and Afro-Brazilian Agency in Brazil examines the variety of strategies, from conservative to radical, that people of African ancestry have used to combat racism throughout the diaspora in Brazil. In studying the legacy of color-blind racism in Brazil, in contrast to racially motivated policies extant in the US and South Africa during the twentieth century, the book uncovers various approaches practiced by Afro-Brazilians throughout the country since the abolition of slavery towards racism, unique to the Brazilian experience. Studying racism in Brazil from the latter part of the nineteenth century to the present

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day, the book examines areas such as art and culture, politics, and tradition. This book will be of interest to scholars and students of Brazilian history, diaspora studies, race/ethnicity, and Luso-Brazilian studies.

Archer Training's CeMAP 2 Revision Guide is an excellent addition to your LIBF study material. Used by hundreds of people before you, this Guide helps you to understand the exam syllabus easily and speedily. 200 pages of bullet points, graphs, cartoons, newspaper cuttings and a complete test at the end.

"This is a very important book."--Martin Wolf, Financial Times
A provocative look at how

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today's trade conflicts are caused by governments promoting the interests of elites at the expense of workers Longlisted for the 2020 Financial Times & McKinsey Business Book of the Year Award "Worth reading for [the authors'] insights into the history of trade and finance."--George Melloan, Wall Street Journal Trade disputes are usually understood as conflicts between countries with competing national interests, but as Matthew C. Klein and Michael Pettis show, they are often the unexpected result of domestic political choices to serve the interests of the rich at the expense of workers and ordinary retirees. Klein and Pettis trace the origins of today's trade

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wars to decisions made by politicians and business leaders in China, Europe, and the United States over the past thirty years. Across the world, the rich have prospered while workers can no longer afford to buy what they produce, have lost their jobs, or have been forced into higher levels of debt. In this thought-provoking challenge to mainstream views, the authors provide a cohesive narrative that shows how the class wars of rising inequality are a threat to the global economy and international peace--and what we can do about it.

There is a quiet revolution that is radically reshaping the Muslim

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world: 50 million women have entered the workforce and are upending their countries' economies and societies. Longlisted for the FT & McKinsey Business Book of the Year Award Across the Muslim world, ever greater numbers of women are going to work. In the span of just over a decade, millions have joined the workforce, giving them more earning and purchasing power and greater autonomy. In *Fifty Million Rising*, award-winning economist Saadia Zahidi illuminates this discreet but momentous revolution through the stories of the remarkable women who are at the forefront of this shift--a McDonald's worker in

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Pakistan who has climbed the ranks to manager; the founder of an online modest fashion startup in Indonesia; a widow in Cairo who runs a catering business with her daughter, against her son's wishes; and an executive in a Saudi corporation who is altering the culture of her workplace; among many others. These women are challenging familial and social conventions, as well as compelling businesses to cater to women as both workers and consumers. More importantly, they are gaining the economic power that will upend entrenched cultural norms, re-shape how women are viewed in the Muslim world and elsewhere, and change the

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mindset of the next generation. Inspiring and deeply reported, *Fifty Million Rising* is a uniquely insightful portrait of a seismic shift with global significance, as Muslim women worldwide claim a seat at the table.

Por que não posso ficar em silêncio: Reflexões sobre a Velha Ordem Feudal, o surgimento do liberalismo, a ascensão do autoritarismo de Estado, o capitalismo de compadrio, os sistemas eleitorais viciados, o autoaprisionamento do meio acadêmico e a telemática em um cenário de democracia e política instáveis nos Estados Unidos, na Rússia, na China e no Brasil é um livro que aborda a questão da

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centralização e concentração do poder que facilitam os desvios de finanças públicas por atos de corrupção, praticados por representantes do povo, eleitos ou não por sufrágio universal, em quatro países: Estados Unidos, Rússia, China e Brasil, com destaque para as formas de eleição/sistemas eleitorais nesses países, respeitando o tempo político e o espaço geográfico de cada um deles. Há, ainda, uma crítica ao uso do pensamento denominado politicamente correto e do domínio do pensamento de esquerda na imprensa e no meio acadêmico, nas últimas décadas, os quais influenciam o noticiário cotidiano e limitam a produção

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intelectual universitária diversificada nos campos da história, da sociologia, da ciência política e do direito, de forma direta e nociva ao Brasil. O autor, na esperança de que se realize o renascimento político e econômico do Brasil no século XXI, sem o domínio absoluto de oligarquias, aponta, para tanto, as reformas estruturantes necessárias para mudar o sistema político, e faz críticas ao texto constitucional brasileiro e também sugere uma nova Carta Magna, que admita uma maior independência para os estados e municípios, inspirado pelo exemplo norte-americano de Carta Constitucional.

The Bank That Lived a Little

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Por Que Não Posso Ficar Em Silêncio

Trade Wars are Class Wars Nemesis

Financial Disorder and the System that Caused Crisis

The New Generation of Working Women Transforming the Muslim World

Rainforest

In Search of the Amazon's Last Uncontacted Tribes

Criminal Capital is an engaging but authoritative account of how financial structures and products can and are being used to evade proper scrutiny and

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enable criminal activity and what can be done about it. Based on the analysis of the financial methods that are frequently used by criminals, it deals with the widespread abuse of financial systems.

A Memoir

What Life at the World's Margins Can Teach Us about Our Own Future Race and Afro-Brazilian Agency in Brazil Business Lessons Learned Over a Beer or Two How China's Fintech Sector Is Thriving

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***A Crime Network So Deep
it Brought Down a Nation
A Love Letter to an
American Anti-Hero***