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This book provides
assistance to employees by

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taking a journey through the
challenging world of
business ethics

Can business activities and
decisions be virtuous? This
is the first business ethics
textbook to take a virtue
ethics approach. It explains

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how virtue ethics compares with alternative approaches to business ethics, such as utilitarianism and deontology, and argues that virtue ethics best serves the common good of society. Looking across the whole

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spectrum of
business—including finance,
governance, leadership,
marketing and
production—each chapter
presents the theory of
virtue ethics and supports
students' learning with

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chapter objectives, in-depth interviews with professionals and real-life case studies from a wide range of countries. Business Ethics: A Virtue Ethics and Common Good Approach is a valuable text for advanced

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undergraduates and masters-level students on business ethics courses.

Revised edition of the authors' Business ethics, 2013.

Traditionally, books on business ethics focus on

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CSR, companies' relations with their stakeholders, and corporate citizenship. More recently, green credentials and sustainability have been added to that agenda.

Unconventionally, this book argues that business ethics

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are basic to running business, not a separate subject. They are inherent to the governance and management of every organization, not an optional exercise in corporate citizenship.

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Business ethics concern behaviour in business and the behaviour of business. Decisions at every level in a company have ethical implications – strategically in the board room, managerially throughout the

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organization, and operationally in all of its activities. The use, and sometimes the abuse, of corporate power, the process of corporate governance, raises ethical issues. Business involves risk-

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taking, whether decisions are at the strategic, managerial, or operational level. Exposure to ethical risk needs to be part of every organization's strategy formulation, policy making, and enterprise risk

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management. Designed to be read by both undergraduates and postgraduates, this book is a primer on ethics in business. It is also relevant to ethics courses that are now part of many legal, accountancy and other

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professional examinations.
The book is not about moral
philosophy, nor does it
prescribe appropriate
standards of behaviour or
recommend economic, legal or
political solutions. Rather
it enables readers to

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recognize ethical issues in business, to respond appropriately, and to embed ethics in business processes. The book not only considers what business ethics are, and why they are important, but offers

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practical approaches on how
to develop a successful
corporate ethics culture.

Business Ethics and
Sustainability

Business Ethics and
Corporate Governance

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(Principles and Practices)
Business Ethics
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*will help you with real
life ethical issues that
rise in the business
world. It will assist
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of developing the
critical thinking and*

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***analytical skills needed
to successfully navigate
the unique set of
problems that emerge
when ethics and commerce
collide. This book
focuses on key ethical***

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***concepts and emphasizes
the real world
importance of critical
topics such as the
nature of morality,
major theories of ethics
and economic justice,***

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***and competing views of
capitalism and corporate
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***Linda Treviño and Kate
Nelson bring together a
mix of theory and
practice in Managing
Business Ethics:
Straight Talk about How
to Do It Right, 7th***

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***Edition. In this new
edition, the dynamic
author team of Linda
Treviño, prolific
researcher and
Distinguished Professor,
and Kate Nelson,***

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***Professor and longtime
practitioner of
strategic organizational
communications and human
resources, equip
students with the
pragmatic knowledge they***

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need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization.

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***Managing Business Ethics
is the perfect text to
prepare students for a
range of roles in the
business world--managers
across business
functions,***

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***communications
professionals,
compliance officers,
corporate counsels,
human resources
managers, and senior
executives.***

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How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing

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businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these

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*apply to the major
stakeholders facing this
question. Written from a
truly international
perspective and
supported by diverse and
innovative learning*

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***features, this book
provides the tools and
concepts necessary to
understand and
effectively manage
ethical challenges
wherever you are in the***

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***world. 'Key Concepts'
and 'Think Theory' boxes
ensure the essential
ideas are
straightforward to grasp
but don't go
unchallenged, while***

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shoes of a decision-
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Perspectives in Business Ethics offers a foundation in ethical thought,

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This book offers new and challenging approaches to business ethics that successfully link theory and practice thereby overcoming lacunae and inadequacies in much of the literature concerning ethics and governance, a theme that recurs with remarkable

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frequency in the history of business ethics as an academic discipline. This work provides imaginative and innovative proposals for the indispensable coupling of virtue, integrity, and character with global business, finance, and banking. The volume seeks to overcome the

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marginal status of business ethics in universities, business, and enterprise by demonstrating that virtue ethics is an important step in the direction of an adequate response to the leadership issue. This new edition of a popular work points to new ways of achieving an ever more urgent coalescence of

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ethics and business. It proposes practical advice and viable suggestions to business people on what is right and wrong in business. The volume makes a vital contribution in the area of education that should serve the ongoing development of top leaders. In the important domain of

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women in leadership, the volume provides new solutions that break boundaries on the global stage. The work challenges unethical marketing of human images with important implications for citizenship and society. The volume contains creative suggestions for the use of spirituality

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and human development for the enhancement of business and society. The significantly extended second edition includes an exciting line up of leading academics and practitioners in the audacious hope that something may change for the better in the realms of business and banking.

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What does pleasure have to do with morality? What role, if any, should intuition have in the formation of moral theory? If something is ‘ simulated ’ , can it be immoral? This accessible and wide-ranging textbook explores these questions and many more. Key ideas in the fields of normative ethics,

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contemporary situations including business ethics, sexual ethics, and the acceptability of eating animals. A wealth of real-life examples, set out with depth and care, illuminate the complexities of different ethical approaches while conveying their modern-day relevance. This concise

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Philosophy as part of the International Baccalaureate. Ethics for A-Level is of particular value to students and teachers, but Fisher and Dimmock 's precise and scholarly approach will appeal to anyone seeking a rigorous and lively introduction to the challenging subject of ethics. Tailored

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Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and

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demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk management, branding, and strategic management. Business

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analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a

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result, Business Ethics: Methods and Application develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business

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ethics, business strategy, business and society, and related fields. For undergraduate business ethics courses. The ethical training business students need to be successful in today's challenging business world. Recent scandals

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have created a mistrust that has spread through the entire business sector, jeopardizing public confidence in the stock market and economy. Now more than ever, it's important for students to understand the moral foundations,

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rules, and implications that are vital to the core of business. Business Ethics 1e presents an in-depth introduction of business ethics that emphasizes the role of ethics as a critical part to management success.

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An authoritative and practical guide to business ethics, written in an accessible question and answer format In today's turbulent business climate, business ethics are more important than ever. Surveys of employees show that misconduct is

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on the rise. Cover stories reporting indictments, prosecutions, and penalties imposed for unethical business conduct appear almost daily. Legislatures pass requirements elevating the levels of punishment and their enforcement

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against corporations and individuals. Organizations face pressure to design and implement effective ethics and compliance programs. As a result, businesses and businesspeople are increasingly worried that their

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conduct might cross lines that put their wealth and reputations at risk. Business Ethics: What Everyone Needs to Know (R) explains what those lines are, how not to cross them, and what to do when they are crossed. Written for both

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businesspeople facing real-life dilemmas and students studying ethical questions, this succinct book uniquely surveys materials from moral philosophy, behavioral science, and corporate law, and shares practical advice. Experts

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J.S. Nelson and Lynn A. Stout cover a wide array of essential topics including the legal status of corporations, major ethical traps in modern business, negotiations, whistleblowing and liability, and best practices. Written in a short

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question-and-answer style, this resource provides engaging and readable introductions to the basic principles of business ethics, and an invaluable guide for dealing with ethical dilemmas.

Take a seat in the boardroom.

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What will you decide? Corporations make difficult decisions about the right thing to do every day, but as an organization made up of people with different perspectives and values, how can a business behave ethically? This is Business Ethics

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offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies

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like the Ford Pinto case, Enron, Walmart and British Petroleum. Explores how ethical theory informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the

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An Ethical Decision-Making Approach

(For the Students of MBA, PGDBM,
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Packed with examples, this book
offers a clear and engaging overview
of ethical issues in business. It begins

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with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the

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market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing).

The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here

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readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for

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opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and

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socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter

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overviews and □ at the end of each chapter □ study questions and suggested additional readings.

This textbook examines the extent to which moral values play a role as productive forces for the economy, and explores the effect of ethical and unethical Behavior on the economy. It

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shows how ethics improves productivity in the economy, and provides specific ethics tools for practical application for students and managers. Stemming from an overall interdisciplinary approach, and combining recent research results from sciences such as economics,

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business administration, Behavioral economics, philosophy, psychology and sociology, this textbook fills a gap in the literature on ethics in business. The book begins with the foundations of business ethics by defining business ethics, delineating its objectives, and discussing the

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importance of business ethics for business, the economy and society. Next, it presents the ethical evaluation approaches to enable the reader to evaluate economic Behavior ethically. It then explores 'man in business', and deals with such issues as Behavior, motivation, ethical orientation, and the

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presence or absence of a sense of justice. Following this is a discussion of the rules of the market and of questions such as: Does the market economy promote ethical Behavior or is there a conflict of goals between ethics and market economy? Do companies have a social

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responsibility? The book concludes with an analysis of the importance of ethics for productivity in the enterprise and in the economy, and presents ethics tools as the instruments with which management can promote ethical Behavior of their employees. Following a textbook structure, the

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book first derives knowledge from scientific studies that is relevant for students, and then summarizes the results. It explains ethical assessment approaches, and then gives an ethical assessment of economic Behavior using case studies. It uses roleplaying and games to explain the Behavior of

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people in relation to ethics.

Business Ethics will equip students with the strategies necessary to analyse and improve the broad scope of business ethics today.

What Everyone Needs to Know

Business Ethics in Action

A Virtue Ethics and Common Good

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Approach

Business Ethics Now

A Textbook with Cases

The Business Ethics

Workshop by James

Brusseau focuses on

reality and engagement.

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Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that

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without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

Ethics in business is not a new topic and has

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been intensely discussed since the emergence of the so-called limited companies. However, privatization, technological and digital innovation,

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changes in moral perception, economic and financial crises and globalization stir a more recent debate on how companies should behave in our societies.

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This book starts from the position that ethics in business should imply an open debate on norms and values, using a sound methodology to get there. Ethics should

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cross borders: not only
the borders of a
country, but also the
borders of someone's
moral imagination.

Ethics should not only
be about harmony but

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also about conflict (and
how to deal with that) .

Ethics should be
realistic and well
substantiated by
academic research.

Ethics should be used to

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understand the complexity of the world, and the challenges companies struggle with on various levels. Therefore, this book is composed of three parts

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in which ethics is discussed at different levels. In part one we discuss ethics at the level of the individual. In part two we discuss ethics and business. In

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the third part, ethics is discussed in the context of a globalized world. In each chapter, we discuss the ethical complications of each topic from various - and

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preferably opposing -
perspectives. Each
perspective is
methodologically and
academically
substantiated. Each
chapter ends with an

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extensive literature list in which the original sources are listed for further reading. Furthermore, at the end of each chapter, a summary is written in

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which the most important definitions and viewpoints are highlighted. The frequent use of colorful and bold examples make this an accessible read

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for bachelor and master
students at business
schools and
professionals in
international business.

MORAL ISSUES IN
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the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of

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true stories,
interesting reading
selections, and a
conversational writing
style, this edition
prepares readers for the
moral quandaries

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awaiting them in the
professional world.

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individual integrity and
responsibility, economic
justice, pitfalls of

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capitalism, and
corporations'
responsibilities to
consumers and the
environment. Plus, this
edition also discusses
situation-specific

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concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing.

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In a series of articles specifically commissioned for this volume, some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics.

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the business world, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations. Includes extensive, accessible discussion

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of all of the main areas of
interest and debate in business
ethics Features all original
contributions by distinguished
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Includes an annotated table of
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relevant literature and a list of internet sources of material on business ethics Perfect, comprehensive book for use in business ethics courses
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presents a practical decision-making framework to aid in the identification, understanding, and resolution of complex ethical dilemmas in the workplace. Focuses exclusively on three basic aspects of ethical

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decision making and
behavior—how it actually takes
place, how it should take place,
and how it can be improved
Uses real-life examples of
moral temptations and personal
ethical dilemmas faced by

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employees and managers

Discusses the biases,
psychological tendencies, moral
rationalizations, and impact of
self-interest as impediments to
proper ethical decision making
Includes relevant examples of

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ethical misconduct and scandals appearing in the news media
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Events such as Trafigura's illegal dumping of toxic waste in Côte d' Ivoire and BP's

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environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own

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responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching

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consequences beyond the national settings where employees are located or where firms are registered and as such, an awareness of these responsibilities needs to be integrated into all levels and all

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subjects. Using four guiding principles – a critical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American

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stand point and engaging with subject-specific issues this book aims to 'mainstream' business ethics into the work of teachers and students in business schools. This comprehensive volume brings

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