

Business Ethics A Textbook With Cases Cengage Advantage Books 7th Seventh Edition Authors Shaw William H 2010 Published By Wadsworth Publishing Paperback

This textbook examines the extent to which moral values play a role as productive forces for the economy, and explores the effect of ethical and unethical Behavior on the economy. It shows how ethics improves productivity in the economy, and provides specific ethics tools for practical application for students and managers. Stemming from an overall interdisciplinary approach, and combining recent research results from sciences such as economics, business administration, Behavioral economics, philosophy, psychology and sociology, this textbook fills a gap in the literature on ethics in business. The book begins with the foundations of business ethics by defining business ethics, delineating its objectives, and discussing the importance of business ethics for business, the economy and society. Next, it presents the ethical evaluation approaches to enable the reader to evaluate economic Behavior ethically. It then explores 'man in business', and deals with such issues as Behavior, motivation, ethical orientation, and the presence or absence of a sense of justice. Following this is a discussion of the rules of the market and of questions such as: Does the market economy promote ethical Behavior or is there a conflict of goals between ethics and market economy? Do companies have a social responsibility? The book concludes with an analysis of the importance of ethics for productivity in the enterprise and in the economy, and presents ethics tools as the instruments with which management can promote ethical Behavior of their employees. Following a textbook structure, the book first derives knowledge from scientific studies that is relevant for students, and then summarizes the results. It explains ethical assessment approaches, and then gives an ethical assessment of economic Behavior using case studies. It uses roleplaying and games to explain the Behavior of people in relation to ethics.

This book offers new and challenging approaches to business ethics that successfully link theory and practice thereby overcoming lacunae and inadequacies in much of the literature concerning ethics and governance, a theme that recurs with remarkable frequency in the history of business ethics as an academic discipline. This work provides imaginative and innovate proposals for the indispensable coupling of virtue, integrity, and character with global business, finance, and banking. The volume seeks to overcome the marginal status of business ethics in universities, business, and enterprise by demonstrating that virtue ethics is an important step in the direction of an adequate response to the leadership issue. This new edition of a popular work points to new ways of achieving an ever more urgent coalescence of ethics and business. It proposes practical advice and viable suggestions to business people on what is right and wrong in business. The volume makes a vital contribution in the area of education that should serve the ongoing development of top leaders. In the important domain of women in leadership, the volume provides new solutions that break boundaries on the global stage. The work challenges unethical marketing of human images with important implications for citizenship and society. The volume contains creative suggestions for the use of spirituality and human development for the enhancement of business and society. The significantly extended second edition includes an exciting line up of leading academics and practitioners in the audacious hope that something may change for the better in the realms of business and banking. An authoritative and practical guide to business ethics, written in an accessible question and answer format In today's turbulent business climate, business ethics are more important than ever. Surveys of employees show that misconduct is on the rise. Cover stories reporting indictments, prosecutions, and penalties imposed for unethical business conduct appear almost daily. Legislatures pass requirements elevating the levels of punishment and their enforcement against corporations and individuals. Organizations face pressure to design and implement effective ethics and compliance programs. As a result, businesses and businesspeople are increasingly worried that their conduct might cross lines that put their wealth and reputations at risk. Business Ethics: What Everyone Needs to Know (R) explains what those lines are, how not to cross them, and what to do when they are crossed. Written for both businesspeople facing real-life dilemmas and students studying ethical questions, this succinct book uniquely surveys materials from moral philosophy, behavioral science, and corporate law, and shares practical advice. Experts J.S. Nelson and Lynn A. Stout cover a wide array of essential topics including the legal status of corporations, major ethical traps in modern business, negotiations, whistleblowing and liability, and best practices. Written in a short question-and-answer style, this resource provides engaging and readable introductions to the basic principles of business ethics, and an invaluable guide for dealing with ethical dilemmas.

Revised edition of the authors' Business ethics, 2013.

Studyguide for Business Ethics

Acp Business Ethics

Business Ethics and Corporate Governance (Principles and Practices)

Ethics and Business

Business Ethics in Action

This book equips readers with the knowledge, insights and key capabilities to understand and practice business activities from ethical and sustainable vantage points. In our interconnected global business environment, the impacts of business activities are under increased ethical scrutiny from a wide range of stakeholders. Written from an international perspective, this book introduces the theory and practice of ethical and sustainable business, focusing in particular on eco-environmental sustainability, intergenerational responsibilities, current disruptive technologies, and intercultural values of the business community and consumers. Written by an expert author who also brings to the fore non-Western concepts and themes, this book: features positive case studies, as well as transferrable and applicable key insights from such cases; highlights the importance of taking cultural differences into account; takes a transdisciplinary approach which considers findings from research fields including conceptual and empirical business ethics, behavioral economics, ecological economics, environmental ethics, and the philosophy of culture; weaves in pedagogical features throughout, including up-to-date case studies, study questions, thought experiments, links to popular movies, and key takeaways. Written in an accessible and student-friendly manner, this book will be of great interest to students of business ethics, environmental ethics, applied ethics, and sustainable development, as well as business practitioners striving toward ethical, sustainable, and responsible business practice.

The Business Ethics Workshop by James Brusseau focuses on reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

Take a seat in the boardroom. What will you decide? Corporations make difficult decisions about the right thing to do every day, but as an organization made up of people with different perspectives and values, how can a business behave ethically? This is Business Ethics offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies like the Ford Pinto case, Enron, Walmart and British Petroleum. Explores how ethical theory informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the decision-making and offer their own recommendations. The latest in the This is Philosophy series, This is Business Ethics features supplemental online resources for instructors and students at www.thisisphilosophy.com.

Business Ethics: A Textbook with Cases Cengage Learning

A Contemporary Introduction

What Everyone Needs to Know

Business Ethics: A Textbook with Cases

Methods and Application

Cengage Advantage Books: Business Ethics: A Textbook with Cases

For undergraduate business ethics courses. The ethical training business students need to be successful in today's challenging business world. Recent scandals have created a mistrust that has spread through the entire business sector, jeopardizing public confidence in the stock market and economy. Now more than ever, it's important for students to understand the moral foundations, rules, and implications that are vital to the core of business. Business Ethics 1e presents an in-depth introduction of business ethics that emphasizes the role of ethics as a critical part to management success.

Filled with real-world case studies and examples of ethical dilemmas, Understanding Business Ethics, Third Edition prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

Business Ethics will equip students with the strategies necessary to analyse and improve the broad scope of business ethics today.

Traditionally, books on business ethics focus on CSR, companies' relations with their stakeholders, and corporate citizenship. More recently, green credentials and sustainability have been added to that agenda. Unconventionally, this book argues that business ethics are basic to running business, not a separate subject. They are inherent to the governance and management of every organization, not an optional exercise in corporate citizenship. Business ethics concern behaviour in business and the behaviour of business. Decisions at every level in a company have ethical implications – strategically in the board room, managerially throughout the organization, and operationally in all of its activities. The use, and sometimes the abuse, of corporate power, the process of corporate governance, raises ethical issues. Business involves risk-taking, whether decisions are at the strategic, managerial, or operational level. Exposure to ethical risk needs to be part of every organization's strategy formulation, policy making, and enterprise risk management. Designed to be read by both undergraduates and postgraduates, this book is a primer on ethics in business. It is also relevant to ethics courses that are now part of many legal, accountancy and other professional examinations. The book is not about moral philosophy, nor does it prescribe appropriate standards of behaviour or recommend economic, legal or political solutions. Rather it enables readers to recognize ethical issues in business, to respond appropriately, and to embed ethics in business processes. The book not only considers what business ethics are, and why they are important, but offers practical approaches on how to develop a successful corporate ethics culture.

A Textbook with Cases

A Textbook with Cases by Shaw, William H., ISBN 9781133943075

The Oxford Handbook of Business Ethics

A Managerial Approach

Managing Human Excellence in Organizations

This textbook examines the extent to which moral values play a role as productive forces for the economy, and explores the effect of ethical and unethical Behavior on the economy. It shows how ethics improves productivity in the economy, and provides specific ethics tools for practical application for students and managers. Stemming from an overall interdisciplinary approach, and combining recent research results from sciences such as economics, business administration, Behavioral economics, philosophy, psychology and sociology, this textbook fills a gap in the literature on ethics in business. The book begins with the foundations of business ethics by defining business ethics, delineating its objectives, and discussing the importance of business ethics for business, the economy and society. Next, it presents the ethical evaluation approaches to enable the reader to evaluate economic Behavior ethically. It then explores 'man in business', and deals with such issues as Behavior, motivation, ethical orientation, and the presence or absence of a sense of justice. Following this is a discussion of the rules of the market and of questions such as: Does the market economy promote ethical Behavior or is there a conflict of goals between ethics and market economy? Do companies have a social responsibility? The book concludes with an analysis of the importance of ethics for productivity in the enterprise and in the economy, and presents ethics tools as the instruments with which management can promote ethical Behavior of their employees. Following a textbook structure, the book first derives knowledge from scientific studies that is relevant for students, and then summarizes the results. It explains ethical assessment approaches, and then gives an ethical assessment of economic Behavior using case studies. It uses roleplaying and games to explain the Behavior of people in relation to ethics.

Combining engaging discussions and stimulating new case studies, BUSINESS ETHICS: A TEXTBOOK WITH CASES gives students a comprehensive survey of business ethics that will guide them toward becoming ethical professionals, even if they have never studied philosophy before. Rich with real-world examples, BUSINESS ETHICS: A TEXTBOOK WITH CASES invites students to critically analyze and apply a broad range of philosophical concepts and principles to today's most important issues in business and beyond. BUSINESS ETHICS: A TEXTBOOK WITH CASES is a concise (without readings) and updated version of the eleventh edition of MORAL ISSUES IN BUSINESS. BUSINESS ETHICS: A TEXTBOOK WITH CASES is also available in an eBook format. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics: An Ethical Decision-Making Approach presents a practical decision-making framework to aid in the identification, understanding, and resolution of complex ethical dilemmas in the workplace. Focuses exclusively on three basic aspects of ethical decision making and behavior—how it actually takes place, how it should take place, and how it can be improved Uses real-life examples of moral temptations and personal ethical dilemmas faced by employees and managers Discusses the biases, psychological tendencies, moral rationalizations, and impact of self-interest as impediments to proper ethical decision making Includes relevant examples of ethical misconduct and scandals appearing in the news media

(For the Students of MBA, PGDBM, M.COM. And Other Management Courses)

Perspectives in Business Ethics

Understanding Business Ethics

A Global Introduction

A stakeholder, governance and risk approach

An Introduction

Can business activities and decisions be virtuous? This is the first business ethics textbook to take a virtue ethics approach. It explains how virtue ethics compares with alternative approaches to business ethics, such as utilitarianism and deontology, and argues that virtue ethics best serves the common good of society. Looking across the whole spectrum of business—including finance, governance, leadership, marketing and production—each chapter presents the theory of virtue ethics and supports students' learning with chapter objectives, in-depth interviews with professionals and real-life case studies from a wide range of countries. Business Ethics: A Virtue Ethics and Common Good Approach is a valuable text for advanced undergraduates and masters-level students on business ethics courses.

BUSINESS ETHICS: A TEXTBOOK WITH CASES, 8E, International Edition guides students through the process of thinking deeply about important moral issues that frequently arise in business situations, and also helps them develop the reasoning and analytical skills to resolve those issues. Combining insightful and accessible textbook chapters by the author with cases that highlight the real-world importance of key ethical concepts, this book provides a comprehensive, flexible, and pedagogically proven course of study that explores the intersections of commerce and ethics. Shaw's uniquely thorough and practical guide helps students understand such critical topics as the nature of morality, individual integrity and responsibility, economic justice, concepts of capitalism, and the role of corporations in our society (including their responsibilities to consumers and to the environment), and real-life moral issues that arise in the workplace.

MORAL ISSUES IN BUSINESS, 13E examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Behavioural ethics in business is an emerging field that has challenged some of the established wisdom about ethics and added some truly new insights into our understanding about decision-making and behaviour. Why do seemingly responsible employees and managers sometimes act in bad ways? This book explains how people behave in real situations and what action can be taken to nudge behaviour in a more ethical direction. This concise textbook is ideal for use in the classroom as core or additional reading on courses in business ethics and corporate social

responsibility; organisational behaviour and psychology; and any module with ethics content (for example, accounting ethics and strategic management). Each chapter is presented as a story with details about the experimental designs and related research findings. The key features include learning outcomes, suggested class activities, mock assessment questions, and an annotated list of key readings and these provide a one-stop text for tutors and students interested in this increasingly important area of study.

Business Ethics - A Philosophical and Behavioral Approach

Business Ethics: Kant, Virtue, and the Nexus of Duty

Moral Issues in Business

Leadership and Business Ethics

Business Ethics

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and – at the end of each chapter – study questions and suggested additional readings.

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9781133943075. This item is printed on demand.

This guide to business ethics provides key terms and concepts related to business ethics in a short, easy-to-use format. It provides objective coverage of theories, corporate social responsibility, human resources issues, consumer protection, and ethical issues in marketing and advertising. It is an ideal supplement for business ethics courses or as a reference for students and practitioners who would like to learn more about the basics of business ethics.

This book provides assistance to employees by taking a journey through the challenging world of business ethics

Foundations and Case Studies

This is Business Ethics

An Ethical Decision-Making Approach

The Business Ethics Workshop

SAGE Brief Guide to Business Ethics

For Business Ethics is a daring adventure into the world of business ethics. It offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is ground-breaking in the sense that it invites a distinctively critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and recommendations for further readings, For Business Ethics is an essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized society.

This comprehensive textbook, packed with international cases, places individual human action at the heart of ethical business, arguing that business ethics guides human excellence in businesses. With its unique person-centred approach and student-centred pedagogy, this book will help students to discover and frame ethical issues in business, allowing them to gain an understanding of the role of ethical values and moral character in leadership, reason about ethical dilemmas, and reflect on how to improve business and organizational conditions from an ethical perspective. With international and up-to-date case studies drawn from a wide range of business contexts, this book helps students to apply the foundations and principles of business ethics to real world situations. With a strong theoretical unpinning that supports positive practical action, this is an ideal textbook for Business Ethics students at undergraduate, postgraduate and MBA level. New to this Edition: - Thoroughly updated throughout - All new case studies - Increased coverage of: immigration; climate change; social networking; organizational culture; transnational

corporations; ecological issues; environmental, social and corporate governance - Increased international coverage, in particular of Asia, the Middle East and Africa - A new companion website with instructor and student resources
Events such as Trafigura's illegal dumping of toxic waste in Côte d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are registered and as such, an awareness of these responsibilities needs to be integrated into all levels and all subjects. Using four guiding principles – a critical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American stand point and engaging with subject-specific issues this book aims to 'mainstream' business ethics into the work of teachers and students in business schools. This comprehensive volume brings together contributions from a range of experts in different areas of business studies thereby facilitating and encouraging a move away from business ethics being a box to be ticked to being an integrated consideration across the business disciplines. This impressive book brings ethical considerations back to the heart of the business curriculum and in doing so, provides a companion for the progressive business student throughout their university career.

*TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com Linda Treviño and Kate Nelson bring together a mix of theory and practice in *Managing Business Ethics: Straight Talk about How to Do It Right*, 7th Edition. In this new edition, the dynamic author team of Linda Treviño, prolific researcher and Distinguished Professor, and Kate Nelson, Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization. *Managing Business Ethics* is the perfect text to prepare students for a range of roles in the business world--managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives.*

Absolute Essentials of Business Behavioural Ethics

For Business Ethics

Managing Corporate Citizenship and Sustainability in the Age of Globalization

Ethics for A-Level

Business Ethics Now

BUSINESS ETHICS, 9th Edition is a comprehensive and practical guide that will help you with real life ethical issues that rise in the business world. It will assist you through the process of critical thinking and analytical skills needed to successfully navigate the unique set of problems that emerge when ethics and commerce collide. This book focuses on key ethical concepts and the world importance of critical topics such as the nature of morality, major theories of ethics and economic justice, and competing views of capitalism and corporate responsibility. It is designed to bolster student involvement with the material for better comprehension and understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Perspectives in Business Ethics offers a foundation in ethical thought, followed by a variety of perspectives on difficult ethical dilemmas in both the personal and professional context. It asks the reader to "critically evaluate each perspective using his or her own personal ethical theory base." Instructors who favor an interactive, discussion-oriented approach to the ethics curriculum will appreciate the different perspectives offered by the Hartman text. The contemporary topics and contexts will energize your classroom: international worker's rights, PETA's controversial anti-milk campaign, and the emphasis on good corporate citizenship and many more.

In a series of articles specifically commissioned for this volume, some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics. The book cover topics such as the often easy relation between business ethics and capitalism, the link between business ethics and ethical theory, how ethics applies to specific problems, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations. Includes extensive, accessible discussion of all of the current debate in business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents, bibliographies of the relevant literature and other sources of material on business ethics Perfect, comprehensive book for use in business ethics courses

Ethics in business is not a new topic and has been intensely discussed since the emergence of the so-called limited companies. However, privatization, technological and digital innovation, globalization, perception, economic and financial crises and globalization stir a more recent debate on how companies should behave in our societies. This book starts from the position that ethical

open debate on norms and values, using a sound methodology to get there. Ethics should cross borders: not only the borders of a country, but also the borders of someone's moral world. Ethics should not only be about harmony but also about conflict (and how to deal with that). Ethics should be realistic and well substantiated by academic research. Ethics should be used to understand the world, and the challenges companies struggle with on various levels. Therefore, this book is composed of three parts in which ethics is discussed at different levels. In part one we discuss ethics and the individual. In part two we discuss ethics and business. In the third part, ethics is discussed in the context of a globalized world. In each chapter, we discuss the ethical complications and preferably opposing – perspectives. Each perspective is methodologically and academically substantiated. Each chapter ends with an extensive literature list in which the original sources are given for further reading. Furthermore, at the end of each chapter, a summary is written in which the most important definitions and viewpoints are highlighted. The frequent use of colorful examples makes it an accessible read for bachelor and master students at business schools and professionals in international business.

A Critical Approach: Integrating Ethics Across the Business World

Managing Business Ethics

Business Ethics and Corporate Governance

An Integrated Approach for Business and Personal Success

The Oxford Handbook of Business Ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach. The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner, covering all major topics about the relationship between ethical theory and business ethics.

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk management, branding, and strategic management. Business Ethics: Methods and Application provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, Business Ethics: Methods and Application develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

What does pleasure have to do with morality? What role, if any, should intuition have in the formation of moral theory? If something is 'simulated', can it be immoral? This accessible and wide-ranging textbook explores these questions and many more. Key ideas in the fields of normative ethics, metaethics and applied ethics are explained rigorously and systematically, with a vivid writing style that enlivens the topics with energy and wit. Individual theories are discussed in detail in the first part of the book, before these positions are applied to a wide range of contemporary situations including business ethics, sexual ethics, and the acceptability of eating animals. A wealth of real-life examples, set out with depth and care, illuminate the complexities of different ethical approaches while conveying their modern-day relevance. This concise and highly engaging resource is tailored to the Ethics components of AQA Philosophy and OCR Religious Studies, with a clear and practical layout that includes end-of-chapter summaries, key terms, and common mistakes to avoid. It should also be of practical use for those teaching Philosophy as part of the International Baccalaureate. Ethics for A-Level is of particular value to students and teachers, but Fisher and Dimmock's precise and scholarly approach will appeal to anyone seeking a rigorous and lively introduction to the challenging subject of ethics. Tailored to the Ethics components of AQA Philosophy and OCR Religious Studies.

Straight Talk about How to Do It Right
Business Ethics and Sustainability
A Virtue Ethics and Common Good Approach
A Companion to Business Ethics