

Online Library Business Ethics  
And Social Responsibility  
Education Shifting The  
**Business Ethics  
Worldview  
And Social  
Responsibility  
Education  
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Worldview**

While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of

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philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects.

This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academics.

The goal of this volume is to begin to create those critical linkages between positive psychological

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attributes and relevant research areas. Undoubtedly, there are many topics in positive psychology that could not be covered in just one volume, and many more topical linkages to business ethics and social responsibility that need to be made. While much research yet needs to be done in this nascent area, we hope that much as other volumes on positive psychology served as an impetus for research in social psychology (see Snyder & Lopez, 2002) and organizational behavior (Cameron, Dutton, & Quinn, 2003), this volume will ignite scientific interest in the role positive psychology plays in key areas such as ethics and social responsibility. As the study of

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positive psychology continues to emerge more fully, it may well help us to better comprehend the impact of this paradigm on predicting ethical decision making, organizational citizenship, and social responsibility toward the end of creating more positive and productive workplaces in general. This guide to business ethics provides key terms and concepts related to business ethics in a short, easy-to-use format. It provides objective coverage of theories, corporate social responsibility, human resources issues, consumer protection, and ethical issues in marketing and advertising. It is an ideal supplement for business ethics

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courses or as a reference for students and practitioners who would like to learn more about the basics of business ethics.

Corporate activities are not only drivers of economic growth but also key actors of the changes towards more sustainable markets and environment as well as inclusive development. Significant efforts have recently been devoted to transform private and public firms alike from pure economic-oriented organizations to entities that deliberately and diligently create value without neglecting social and environmental implications of their activities. Firm performance, resilience, and survival are nowadays, more than

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ever before, dependent on how they consciously and purposefully engage in appropriate corporate social responsibility (CSR) strategies and actions. This book, *Corporate Social Responsibility, Ethics and Sustainable Prosperity*, will provide all readers, including investors, managers, lawmakers, and policymakers with an up-to-date, comprehensive, and thoughtful coverage of CSR and ethical issues at the crossroads of different finance and management disciplines. It contains a rich collection of insightful studies covering a wide range of topics in corporate ethics, CSR, and sustainable prosperity. Together, these studies help readers deepen

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their knowledge on different country environments and various organizational forms, policies, and activities. The book is composed of 16 chapters which are divided into two interconnected parts: Part I addresses ESG and ethical issues in corporate decision-making, while Part II provides insights towards sustainable prosperity.

Business Ethics and Corporate Sustainability

Selections from SAGE Business Researcher

Business With a Conscience

Managing Responsibly

Volume Two of Business and

Society 360 focuses on

research drawn from work

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grounded in "corporate social responsibility" and "corporate citizenship."

This book is about providing a comprehensive framework for understanding business ethics and corporate governance. As internal doubts persist on whether an individual adheres to business ethics and corporate policies, readers need to utilize this book in order to develop moral reasoning by demonstrating the moral entity consideration principle. This is vital in terms of coping with an internationalized business environment where human resources must adhere to



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multidimensional and demanding policies, while attempting to develop their mindset capacity of ethical thinking. This book is about providing a comprehensive framework for understanding business ethics and corporate governance, by analyzing the moral aspects of a plethora of challenges regarding human resources management, policy making, corporate responsibility, code of conduct, agency theory, workforce planning, information systems, and employment relationship. Ethics and Corporate Social Responsibility in the Meetings and Events Industry is a

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comprehensive roadmap that prepares event professionals for the economic, environmental, and social challenges ahead, and transforms the industry for the long run. This timely text inspires us to view Corporate Social Responsibility, ethics, and sustainability as no longer just best practices, but as business standards. With its practical tools and insights, readers are compelled to build an industry where meetings and events contribute positively and ethically to communities and cultures. Ethics and Corporate Social Responsibility in the

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Meetings and Events Industry presents a wide range of topics, bringing insights from environmental science to corporate responsibility.

Intended to build sustainable leaders in the industry, this book offers the knowledge to get started and the momentum to continue.

This authoritative book includes cutting-edge insights from leading European and North American scholars who reflect upon business ethics. foundations, firms, markets and stakeholders in order to design more sustainable patterns of development for business and society. Together,

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the contributing authors advance critical, innovative and imaginative perspectives to rethink the mainstream models and address the sustainability challenge.

Business Ethics and Corporate Sustainability will provide a stimulating read for academic researchers, and postgraduate students in business ethics, corporate social responsibility and corporate sustainability as well as those interested in management, strategy and finance.

Business Ethics and Corporate  
Social Responsibility  
Ethics, Social Responsibility  
and Innovation in Corporate

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## Governance

### Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility

#### Business ethics and social responsibility

#### Teaching International Business

Ethical failures are rooted in leadership failure, the lack of a corporate culture in which ethical concerns have been integrated, and unresponsiveness to key organizational stakeholders. This book seeks to enhance our understanding of the causes of ethical debacles in an era when ethical missteps can often lead to corporate bankruptcies or worse. Sims offers practical solutions for mitigating damage and preventing such problems from happening in the first place. He also

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explains how to institutionalize ethics throughout an organization. Sims asserts that organizations wishing to behave ethically must do more than harbor good intentions. Such companies must implement policies that inculcate the corporate culture with ethical values. They must also commit to ethical behavior in all interactions with internal and external stakeholders, including investors, customers, employees, and the community.

Issues in Business Ethics and Corporate Social Responsibility explores these foundational themes across a wide range of topics, including artificial intelligence, workplace surveillance, supply chain management, big data, the finance industry, and many more. Coupled with a broad introduction by Dr. David Weitzner, a professor of management at York University, this book provides students

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with the essential information they need to assess business practices through the lens of ethical decision-making and corporate social responsibility.

Instill social responsibility in your students! “Ethical behavior in international business is our strongest hope, especially at a time when alternative systems of governing individual and corporate behaviors are at their weakest levels.” --Gopalkrishnan R. Iyer, from the chapter “Approaches to Ethics in International Business Education In recent years there has been a rapid growth of academic and practical interest in business ethics and social responsibility at the corporate level. Teaching International Business: Ethics and Corporate Social Responsibility is a collection of academic writings on the issues and challenges of incorporating ethics and corporate social responsibility concerns into international

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business education. The logic of economic globalization presumes that economic principles and business ethics are universal, but in fact, cross-cultural realities and indigenous perspectives are often quite unique. Teaching International Business: Ethics and Corporate Social Responsibility covers the major perspectives in business ethics as they relate to international business. In Teaching International Business: Ethics and Corporate Social Responsibility, you will explore: techniques and approaches for teaching ethics and social responsibility to your students individual versus corporate responsibility cultural effects on generally accepted accounting principles (GAAP) cultural effects on generally accepted auditing standards (GAAS) globalization and its impacts ethical issues in international marketing Teaching International Business: Ethics



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and Corporate Social Responsibility brings you ethical issues and perspectives in economics, management, finance, accounting, and marketing. The broad range of approaches and issues presented here will be of immense use to educators teaching foundational international business courses. This volume will go a long way in gripping students' interests while delivering relevant educational information.

Is profit-making the only goal of a business? Should an unbridled market mechanism drive corporate enterprise? To what extent should corporations compensate for the manifest and hidden costs that are incurred by the society at large? These are some of the questions that have engaged specialist economists, business barons, corporate heads and management experts for decades. A consensus has emerged that corporate

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practices cannot bypass the fundamental demands of ethical behaviour, that administration and policies of governance have to be more transparent and publicly accountable, and that businesses must be sensitive to the community and environment within which they are established. This has led to the emergence of three key concepts of contemporary businesses, namely, business or corporate ethics, corporate governance, and corporate social responsibility.

Academic Insights and Impacts

A Research Companion

Ethics and Corporate Social Responsibility  
in the Meetings and Events Industry

Corporate Social Responsibility

Positive Psychology in Business Ethics  
and Corporate Responsibility

*This book highlights the multi-faceted  
nature of corporate social  
responsibility and the need for*

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greater engagement across academia to help develop the mechanisms needed to encourage socially responsible approaches across the board. The product of a cross-disciplinary collaboration of authors from various academic disciplines, the book reflects the emergent diversity of academics now studying corporate social responsibility (CSR). Accordingly, it includes contributions from economists to social anthropologists, from accountants to philosophers, and from clinical psychologists to social geographers. Together they provide new insights into aspects that challenge, hinder and enable CSR practitioners and corporations with regard to their financial impact and accountability, governance and supply chains. The book is divided into four parts

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focusing on the practical, sociological,  
theoretical and environmental  
aspects of corporate social  
responsibility.

*Over the last 30 years, corporate social responsibility (CSR) has become a household term, reflecting a combination of factors that we have come to associate with that most catch-all of terms "globalization," including the widespread popular concern with such social issues as the environment and international human rights. Corporate Social Responsibility examines the history of the idea of business ethics (which goes back at least to ancient Mesopotamia) before exploring the state of CSR today. This book argues that a wide-ranging understanding of the purpose of business is necessary to create value for a community of stakeholders*

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which in turn can generate a sustainable future. The book suggests that corporations still have a long way to go, but remains optimistic. The book's sanguine interpretation of the current state of corporate affairs and a recommended way forward, results not only from the authors analysis, but also his direct experience. This book presents the case that we are in the midst of a major paradigm shift in our understanding of the purpose of business and that this new understanding holds much promise for business being a significant force for a more just and peaceful world. This work provides a concise overview of CSR and an important examination of the present and future work of the UN Global Compact and will be of interest to students of

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*international organizations,  
international business and corporate  
social responsibility.*

*The rise of CSR (corporate social  
responsibility) is creating a paradigm  
shift in contemporary corporate  
culture and organizational behaviour  
with shareholder and stakeholder  
activism on the rise as international  
banking crises and global corporate  
scandals dominate the headlines.*

*Through accountability and  
transparency, fiduciary capitalism is  
being challenged to tie sustainability  
and corporate conscience to the  
bottom line. With the emergence of  
impact investing, social responsibility  
and ethics in corporate governance is  
becoming essential to long-term  
success in the new global  
marketplace. Corporations need to  
demonstrate that ethical,*

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*Environmentally conscious business practices and profit are no longer mutually exclusive. Justine Simpson and John R. Taylor's Corporate Governance Ethics and CSR gives the reader a comprehensive guide to today's requirements for governance and reporting that organizations must adopt to successfully strike a balance between financial gain and socially responsible, green business practices that enhance the greater good. Employing current examples (Walmart, Goldman Sachs, Citigroup) and case studies in both the public and private sectors, Simpson and Taylor have compiled a thorough and fascinating roadmap, including historical context, for anyone seeking to understand the complex workings of the international corporate economy that affects us all. This book*

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*Education Shifting The  
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is perfect for students of, and those wishing to participate in, this revolutionary wave sweeping our planet.

*Teaching International Business: Ethics and Corporate Social Responsibility* is a collection of academic writings on the issues and challenges of incorporating ethics and corporate social responsibility concerns into international business education. You will find frameworks and approaches detailing various pedagogical issues presented here.

*Rethinking Business Ethics and Social Responsibility in Sustainable Development*  
*Ethics and Corporate Social Responsibility*  
*Corporate Ethics, Governance, And Social Responsibility: Precepts And Practices*



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*Education Shifting The  
Worldview*  
*The Perceptions of Present and  
Future Managers: a Need for  
Classroom Instruction*

*Corporatesocialresponsibility,ethicsand  
dsustainableprosperity*

**Corporate social responsibility (CSR) expresses a fundamental morality in the way a company behaves toward society. It follows ethical behavior toward stakeholders and recognizes the spirit of the legal and regulatory environment. The idea of CSR gained momentum in the late 1950s and 1960s with the expansion of**

**large conglomerate corporations and became a popular subject in the 1980s with R. Edward Freeman's Strategic Management: A Stakeholder Approach and the many key works of Archie B. Carroll, Peter F. Drucker, and others. In the wake of the financial crisis of 2008-2010, CSR has again become a focus for evaluating corporate behavior. First published in 1953, Howard R. Bowen's Social Responsibilities of the Businessman was the**

**first comprehensive discussion of business ethics and social responsibility. It created a foundation by which business executives and academics could consider the subjects as part of strategic planning and managerial decision-making. Though written in another era, it is regularly and increasingly cited because of its relevance to the current ethical issues of business operations in the United States. Many experts believe it to be the**

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**seminal book on corporate social responsibility. This new edition of the book includes an introduction by Jean-Pascal Gond, Professor of Corporate Social Responsibility at Cass Business School, City University of London, and a foreword by Peter Geoffrey Bowen, Daniels College of Business, University of Denver, who is Howard R. Bowen's eldest son. The term corporate social responsibility (CSR) is often used in the**

**boardroom, classroom,  
and political platform,  
but what does it really  
mean? Do corporations  
have ethical or  
philanthropic duties  
beyond their obligations  
to comply with the law?  
How does CSR relate to  
business ethics,  
stakeholder  
management,  
sustainability, and  
corporate citizenship?  
Mark Schwartz provides a  
concise, cutting-edge  
introduction to the topic,  
analyzing many case  
studies with the help of**

**his innovative “Three Domain Approach” to CSR. Corporate Social Responsibility also provides a chronology of landmark contributions to the concept of CSR and includes CSR resources on organizations, global codes and criteria, corporate CSR reports, and websites and blogs. It is an invaluable resource for students, instructors, and business leaders looking to master the basics of CSR. Business ethics and Social Responsibility**

**The misconduct of various companies directs both practitioners and academics towards the necessity for a requisitely holistic approach to governance and management. As such, there is a current focus for researchers and practitioners on contemporary solutions for governance and management in this sense. Such efforts have led to the development of integral management and governance, meaning that the process of**

**management and governance in a certain company has to be integrated and consistent with culture, credibility, entrepreneurial spirit, ecology, ethics, innovation, and social responsibility.**

**Consequently, in the process of a company's management and governance, the key stakeholders have to achieve the (corporate) integrity of their company's functioning. The integrity of such a company's functioning is**



**currently treated as the precondition for a company's success in the long run. This volume explores such issues in the broader context of the MER Model of Integral Management and Governance, which is based on the multi-layered integration of governance and management with an enterprise and its environment, considering the fundamental aspirations for the enterprise's existence and, thus, its**

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**quantitative, as well as  
qualitative, changes.**

**An Ethical Approach  
Corporate Governance  
Ethics and CSR  
A Contemporary  
Introduction  
Achieving Corporate  
Social Responsibility  
The American Experience**

This landmark history of corporate responsibility documents corporate power and business behaviour from the mid-eighteenth century to the modern day. It shows how corporate responsibility has evolved, with the roles, responsibilities and performance of corporations coming increasingly under the spotlight as new norms of

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transparency and accountability  
emerge.

Do ethics pay? In an attempt to answer this question, the authors analyze the economic theories that might rehabilitate ethics in the world of sales and turn them into an effective tool for conducting negotiations. This book proposes a "bottom-up" approach that starts from an analysis of sales activities to build a business style that, if adopted by an entire organization, can make the difference thus enhancing the company's success. Italian culture provides a backdrop to the book; the authors reinterpret the particular nature of the country's economic and social fabric and integrate this into an approach to business that can create authentic relationships, shared

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prosperity and quality of life across other cultures. Sale Ethics stimulates the development of a self-entrepreneurial mind-set that is useful in any field, and provides a simple and effective method of capitalizing on your own talents while respecting others and at the same time garnering the rewards of ethical behavior.

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of

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companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

Maintaining solid corporate ethics goes beyond just being a feel good story or a good public relations angle.

Organizations that demonstrate strong ethical commitments can gain a real competitive advantage over others by keeping employees happy and productive and keeping customers satisfied and loyal, while avoiding some of the unexpected pitfalls that may beset a less ethical organization.

These factors all lead to a more stable and consistent organization, and will improve the bottom line and drive higher profits. the erosion of business

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ethics affects everyone, from the employees laid off, stockholders losing investments, to customers paying a higher price or receiving lesser quality. In *Bringing Business Ethics to Life: Achieving Corporate Social Responsibility*, best selling author Bjorn Andersen has written an easy to read yet powerful book demonstrating the need for solid ethics in every organization. Andersen first explains the importance of creating a strong ethical culture within every organization, demonstrating the positive effects it will have throughout the business. He then shows how business leaders can make this happen, by introducing a holistic value-driven and ethically based model of leadership and management that can bring about

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dramatic changes for any organization. Preview a sample chapter from this book along with the full table of contents by clicking here. You will need Adobe Acrobat to view this pdf file.

Business Ethics and Social  
Responsibility

Philosophy of Management and  
Sustainability

Bringing Business Ethics to Life  
Corporate Responsibility

How To Sell Effectively While Doing  
the Right Thing

Profit maximization motive of  
business has led to  
competition and corruption  
erasing the distinction  
between ethical and unethical  
business practices. The result

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is rampant unethical practices in business causing harm both to business and society.

The essays in this volume examine the emergence of the concept of corporate social responsibility, and the uses that have been made of the language of corporate responsibility to explore the business/society relationship.

The first section traces the emergence of the concept of corporate social responsibility as a way of understanding and framing the business/society relationship. Section two of the volume looks at "Definitions and ethical



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justifications" with a view to exploring current discussions of the nature, scope and source of the social responsibilities of corporations. Section three, "CSR and Management: Critical Reflections", explores the integration of CSR theories and justifications into business management and business management theories. Articles in the final section of the volume apply the concept of corporate social responsibility, and the theoretical frameworks and analytical tools to which it has given rise, to the examination

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and resolution of specific social issues arising out of the economic activities of corporations.

This compilation analyses the differences between the concepts of 'social responsibility' and 'business ethics', which are often erroneously interpreted to be the same. It explains that social responsibility is a characteristic but just one of the many aspects of the much wider concept of business ethics. The collection includes contributions from experts from diverse fields such as industry, academia and non-

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governmental organizations, who present the theoretical underpinning of the concepts, along with real-life case studies dealing with the varied, hands-on experiences of leaders from different industries. This book will be an insightful read for professionals in the field of Business and Management. Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship,

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global business, and  
managing change.

Introduction to Business  
includes hundreds of current  
business examples from a  
range of industries and  
geographic locations, which  
feature a variety of individuals.  
The outcome is a balanced  
approach to the theory and  
application of business  
concepts, with attention to the  
knowledge and skills  
necessary for student success  
in this course and beyond.  
a textbook for Senior High  
School K to 12 Curriculum  
Compliant  
The Role of Business in

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Education Shifting The  
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Sustainable Development  
Business Ethics

Sales Ethics

Leveraging Human Resources  
in Organizations

Issues in Business Ethics and  
Corporate Social Responsibility  
explores foundational themes across  
a wide range of topics, including  
artificial intelligence, workplace  
surveillance, supply chain  
management, big data, the finance  
industry, and many more.

Issues in Business Ethics and  
Corporate Social  
Responsibility Selections from SAGE  
Business Researcher SAGE  
Publications

Practicing business with a conscience  
leaves no sector untouched. It

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trickles into how we treat our employees, approach our work in general, address stakeholders, engage in accounting, financial, and production management practices, implement and manage information technology, communicate on a direct and indirect basis, and market what we stand for. Business has encountered an interesting evolution in the first two decades of the twenty first century, with social media as a catalyst toward greater understanding regarding the critical value of soft skills, workplace diversity, change readiness, moral responsibility, sustainable awareness, and a general socially responsible mind-set. This amalgamate spirit of business as we

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envision it in the near and far future has found its way in all segments of business education, research, and practice. Adhering to the global trend of increased responsibility and evoking a constructive change in the narrative of business, this Research Companion serves as a critical reference work to business scholars and practitioners in various settings. It brings together contributing scholars from multiple business areas, from a variety of cultures and locations of the world, in order to achieve a reference work that will find expansive appeal. Including insights from the broad business spectrum ranging from internal managerial practices to strategic applications, including international

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sensitivity, this volume highlights the urgency for increased awareness in business decision-making on all fronts. It will be of great value to researchers, academics, practitioners, and students in the fields of corporate social responsibility, business ethics, leadership, organizational studies, and entrepreneurship.

A new text for new realities: *Business Ethics & Corporate Social Responsibility* charts a course for students through the unprecedented challenges and turbulence of modern business and its implications for people across the globe. Moving beyond the Anglo-American focus of existing works, the authors employ a refreshingly international



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perspective to leave students with a broad and reflective understanding of business ethics. A flexible 3-part structure, developed from extensive market feedback, aligns with the latest course structures, while a strong focus on environmental ethics and sustainability throughout provides market-leading coverage of this vital issue. An unparalleled range of case studies, including chapter cases and longer premium cases supplied by HBR, Ivey and ECCH, combine with a full set of online supporting resources to make this the complete introduction to business ethics in a rapidly evolving world.

Ethics, Business and Society  
Social Responsibilities of the

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## Education Shifting The Worldview Businessman

Encyclopedia of Business Ethics and  
Society

Introduction to Business

Why Giants Fall

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this

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area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and

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socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and – at the end of each chapter – study questions and suggested additional readings.

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations' Sustainable Development Goals (SDGs).

Issues in Business Ethics and  
Corporate Social Responsibility

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Guide to Business Ethics

SAGE Brief Guide to Business  
Ethics

Business Ethics and Rational  
Corporate Policies