

Business Ethics Journals Ranking

This book offers a case-study approach to stakeholder theory that moves beyond theoretical analysis to the applied. As stakeholder theory has moved into the mainstream of management thinking in business ethics and a number of the management disciplines, there is an increasing need to explore the subtleties of stakeholder engagement via examples from practice. The case studies in this volume explore a number of aspects of the idea of stakeholder engagement, via the method of clinical case studies. Edited by leading scholars in the field of business ethics and stakeholder theory, this text affords a solid grounding in theory, brought to new levels of applied understanding of stakeholder engagement.

To remain relevant, management education must reflect the realities that influence its subject matter, management, while at the same time addressing societal needs and expectations. Faced by powerful drivers of change, many of which are amplified by the immense turbulence caused by the COVID-19 pandemic in early 2020, an assessment of where management education stands and where it is going is timely. This book brings together management education scholars, practitioners, and stakeholders to identify trends and to critically analyse key challenges from their respective perspectives. They consider the requirements for providing relevant management education in the future and explore changes and opportunities around themes such as responsibility, sustainability, innovation, competitive strategy, and technological change. The different perspectives of the authors contribute distinct insights and form a fascinating kaleidoscope of reflections on the present and predictions and prescriptions for the future of management education. The result is a comprehensive volume that will be essential reading for scholars and administrators committed to the growth and development of management education. It also will be of keen interest to management educators as well as management learners who will shape and be shaped by the management education of the future.

Advanced technology-driven globalization has not only revolutionized world economic growth but has also improved cross-border research methods, inevitably influencing ethical behaviors. Increases in interdisciplinary and cross-cultural research collaboration have further enhanced issues surrounding ethical research and practice. Contemporary Issues Surrounding Ethical Research Methods and Practice identifies the impact of globalization, advanced technology, and international collaboration on ethical research methods and practice. This comprehensive reference work serves as a critical resource for institutions, organizations, and individuals seeking further understanding of ethical research practices. This publication reveals the numerous issues in research ethics and practice included, but not limited to, law and economics of integrity as social capital, ethical research issues in Africa, research issues in Saudi Arabia, ethical issues in qualitative research methods, research with teen mothers and IRBs, ethical research and decision making models, a framework for ethical decision making in cross-cultural settings, and research ethics education.

At last, the first systematic guide to the growing jungle of citation indices and other bibliometric indicators. Written with the aim of providing a complete and unbiased overview of all available statistical measures for scientific productivity, the core of this reference is an alphabetical dictionary of indices and other algorithms used to evaluate the importance and impact of researchers and their institutions. In 150 major articles, the authors describe all indices in strictly mathematical terms without passing judgement on their relative merit. From widely used measures, such as the journal impact factor or the h-index, to highly specialized indices, all indicators currently in use in the sciences and humanities are described, and their application explained. The introductory section and the appendix contain a wealth of valuable supporting information on data sources, tools and techniques for bibliometric and scientometric analysis - for individual researchers as well as their funders and publishers.

Moving Beyond the Neoliberal Academy
Leadership, Gender and Ethics

The Business School Buzz Book
A Stakeholder Approach to Corporate Social Responsibility

Becoming Metric-Wise
Ethics in the Global South

Becoming Metric-Wise: A Bibliometric Guide for Researchers aims to inform researchers about metrics so that they become aware of the evaluative techniques being applied to their scientific output. Understanding these concepts will help them during their funding initiatives, and in hiring and tenure. The book not only describes what indicators do (or are designed to do, which is not always the same thing), but also gives precise mathematical formulae so that indicators can be properly understood and evaluated. Metrics have become a critical issue in science, with widespread international discussion taking place on the subject across scientific journals and organizations. As researchers should know the publication-citation context, the mathematical formulae of indicators being used by evaluating committees and their consequences, and how such indicators might be misused, this book provides an ideal tone on the topic. Provides researchers with a detailed understanding of bibliometric indicators and their applications Empowers researchers looking to understand the indicators relevant to their work and careers Presents an informed and rounded picture of bibliometrics, including the strengths and shortcomings of particular indicators Supplies the mathematics behind bibliometric indicators so they can be properly understood Written by authors with longstanding expertise who are considered global leaders in the field of bibliometrics

Globalization has produced opportunities and challenges that countries and firms respond to with a variety of policies and strategies. Approaches that scholars may find intuitively appealing may be considered inappropriate in some contexts. This book highlights the diversity of challenges, opportunities as well as the policy and strategy options that governments and businesses have considered useful in different operational contexts. It brings together research done by scholars at the International Business Centre, Department of Business and Management at Aalborg University, Denmark, and seeks to provide inspiration for further research into some key international business issues. Issues discussed include the following: A' The role of social capital in the internationalization process of firms. A' Downstream and upstream aspects of internationalization. A' Network organizational perspective on globalized innovation processes. A' Performance assessment in cross-border mergers and acquisitions. A' The human side of national and firm-level competitiveness. A' Country-of-origin effect on brand perception. A' Role of culture international joint venture management. A' Multiculturalism and strategizing in international firms.

The Routledge Companion to Family Business offers a definitive survey of a field that has seen rapid growth in research in recent years. Edited by leading scholars with contributions from the top minds in family business from around the world, this volume provides researchers and scholars with a comprehensive understanding of the state of the discipline. Over 25 chapters address a wide variety of subjects, providing readers with a thoughtful review of the key research themes in the modern family firm, such as corporate social responsibility and bank debt rationing. International examples cover a wide range of economies including China, Europe, and Latin America. The book will appeal to undergraduates, postgraduates and business instructors seeking a definitive view of the issues and solutions that affect and support family business.

This book addresses current practices related to sustainable development, its challenges and the future. People belonging to different genders regardless of their age, social class and education should be equal as citizens and individuals, and identical in their rights and responsibilities. The business sector, authorities, societies and religious circles have the potential to play a fundamental role in curbing social ills and the degradation of the environment in this modern world. The authors of this book argue that without good governance, the status of a human being is unlikely to improve. They make the case that to achieve sustainability, government, society and the economy must ensure a platform for people to participate in decision-making and benefit from the rights they are accorded. By covering a range of perspectives across economic, social and moral life, the book will shed light on the problems and possible solutions to sustainable development and the triple bottom line, of people, planet and profit, under the umbrella of morals and divine law. This will be a useful guide for undergraduate and postgraduate students across multiple disciplines, such as economics, religious studies, business studies, political science, anthropology and sociology.

Environmental Sustainability and Agenda 2030
Public Relations and Communication Management

The Anticipation of Converging Industries
Quantitative Tools for Studying and Evaluating Research

(Dis)honesty in Management
Organizational Legitimacy

Ranks one hundred accredited, full-time Masters of Business Administration programs throughout the United States and abroad, including listings of top schools for women and minorities, and top schools by industry and academic discipline.

This book explores multidimensional issues concerning digital resilience and analyzes how people and organizations maintain, enhance and protect value stemming from digital technologies. Society is now heading for a future in which organizations and people will increasingly depend on digital technologies, yet to date many are still unaware of the scale and risks associated with the digital transformation. As a result, there is an urgent need for digital resilience to drive a fundamental shift in the way people and organizations understand digital technologies, risks and opportunities. The book gathers a selection of the best papers presented at the annual conference of the Italian chapter of AIS, which took place in Trento, Italy, in October 2021. The diverse range of views put forward by the authors makes it particularly relevant for scholars and practitioners interested in organization, and for all of us living in the digital transformation era.

This open access Pivot demonstrates how a variety of technologies act as innovation catalysts within the banking and financial services sector. Traditional banks and financial services are under increasing competition from global IT companies such as Google, Apple, Amazon and PayPal whilst facing pressure from investors to reduce costs, increase agility and improve customer retention. Technologies such as blockchain, cloud computing, mobile technologies, big data analytics and social media therefore have perhaps more potential in this industry and area of business than any other. This book defines a fintech ecosystem for the 21st century, providing a state-of-the-art review of current literature, suggesting avenues for new research and offering perspectives from business, technology and industry.

This volume explores organizational legitimacy in business, featuring examples from a variety of industries around the world. Synthesizing the most current theoretical insights and best practices, the contributing authors examine the ways in which organizational legitimacy can be understood, its perceived influence on the market, and the relationship between organizational legitimacy and overall organizational success. The authors draw from different methodological perspectives to develop a holistic approach to organizational legitimacy that transcends the traditional concepts of corporate reputation, business ethics or corporate social responsibility. Historically, efforts to understand how organizations acquire, manage and use legitimacy have applied insights from institutional theory, resource dependence theory, organizational ecology and stakeholder theory, but the field has remained fragmented, despite the profound implications of achieving legitimacy for ensuring organizational stability, survival and sustainability through access to capital, resources and business opportunities, as well as problem solving, performance measurement and stakeholder support. Presenting case studies of successful initiatives, the book addresses: - How organizational legitimacy is defined and measured - How organizations achieve legitimacy and how they acquire resources - How different stakeholders (e.g., consumers, investors, employees) make legitimacy judgments and resource allocation decisions - Whether audiences in the same socio-cultural context arrive at shared legitimacy judgments with regard to a focal organization

Challenges and Opportunities for Businesses and Institutions
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Contemporary Issues Surrounding Ethical Research Methods and Practice
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