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Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder

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management from a
strong managerial
perspective. BUSINESS
AND SOCIETY:
ETHICS,
SUSTAINABILITY,
AND STAKEHOLDER
MANAGEMENT,
Ninth Edition,
demonstrates how the
most successful
business decision
makers balance and
protect the interests of

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various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most

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recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's

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latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the

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ebook version.

Managing Business
Ethics: Making Ethical
Decisions teaches
students how to navigate
ethical issues they will
encounter using the
weight-of-reasons
approach applied
throughout the book.
This decision-making
framework's goal is not
to faithfully apply
particular philosophical

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perspectives on what is right, but rather to solve ethical problems.

Authors Alfred A.

Marcus and Timothy J.

Hargrave underscore the

need for employees at

all levels to carefully

consider the ethical

implications of their

actions using this

approach and it can be

applied at the

individual,

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organizational, and stakeholder levels. Each chapter provides a case to walk through application of the framework and mini-cases allow students to practice applying this framework on their own. A wide range of real-world case studies are presented, featuring companies such as Facebook, Google,

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Wells Fargo, Volkswagen, and Amazon. This practical, down-to-earth text also delves into topics not covered extensively by other books such as slow and fast thinking, the inherent conflict between the individual and organization, conformity, and the difficulties of speaking truth to power. Students

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are offered ample opportunity to engage in thoughtful reflection, discussion, and application as they grapple with ethical issues big and small.

In modern business environments, ethical behavior plays a crucial role in success.

Managers and business leaders must pay close attention to the ethics of

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their policies and behaviors to avoid a reputation-crushing scandal. *Business Law and Ethics: Concepts, Methodologies, Tools, and Applications* explores best practices business leaders need to navigate the complex landscape of legal and ethical issues on a day-to-day basis. Utilizing both current research

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and established conventions, this multi-volume reference is a valuable tool for business leaders, managers, students, and professionals in a globalized marketplace. This book offers a case-study approach to stakeholder theory that moves beyond theoretical analysis to the applied. As

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stakeholder theory has moved into the mainstream of management thinking in business ethics and a number of the management disciplines, there is an increasing need to explore the subtleties of stakeholder engagement via examples from practice. The case studies in this volume explore a

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number of aspects of the idea of stakeholder engagement, via the method of clinical case studies. Edited by leading scholars in the field of business ethics and stakeholder theory, this text affords a solid grounding in theory, brought to new levels of applied understanding of stakeholder engagement.

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The Contribution of
Economic Theory and
Related Disciplines

The Power of And

The SAGE

Encyclopedia of
Business Ethics and
Society

Sustainability,

Stakeholder

Governance, and

Corporate Social

Responsibility

A Managerial Approach

Page 15/164

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Strategic Management
Managing for
Stakeholders:
Survival,
Reputation, and
Success, the
culmination of
twenty years of
research,
interviews, and
observations in
the workplace,

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makes a major new contribution to management thinking and practice. Current ways of thinking about business and stakeholder management usually ask the Value Allocation Question: How

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should we
distribute the
burdens and
benefits of
corporate
activities among
stakeholders?
Managing for
Stakeholders,
however, helps
leaders develop a
mindset that

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instead asks the
Value Creation

Question: How can
we create as
much value as
possible for all of
our stakeholders?
Business is about
how customers,
suppliers,
employees,
financiers

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(stockholders, bondholders, banks, etc.), communities, the media, and managers interact and create value. World-renowned management scholar R. Edward Freeman and his coauthors outline

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ten concrete principles and seven practical techniques for managing stakeholder relationships in order to ensure a firm's survival, reputation, and success. Managing for Stakeholders is

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a revolutionary book that will change not only how managers do business but also how they recognize and evaluate business opportunities that would otherwise be invisible.

"An ethical man is

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a Christian holding four aces." So said Mark Twain. But practicing Christians, at least, want to be ethical in all areas of life and work--not just when they are holding four aces. To those faced

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with the many questions and quandaries of doing business with integrity, Alexander Hill offers a place to begin. Alexander Hill carefully explores the foundational Christian concepts

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of holiness, justice and love. These keys to God's character, he argues, are also the keys to Christian business ethics. Hill then shows how some common responses to business ethics

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fall short of a fully
Christian

response. Finally,
he turns to

penetrating case
studies on such

pressing topics as
employer-

employee
relations,

discrimination and
affirmative action,

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and
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environmental
damage. This is an
excellent
introduction to
business ethics for
students and a
bracing refresher
for men and
women already in
the marketplace.
In 1984, R.

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Edward Freeman published his landmark book, Strategic Management: A Stakeholder Approach, a work that set the agenda for what we now call stakeholder theory. In the

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intervening years, the literature on stakeholder theory has become vast and diverse. This book examines this body of research and assesses its relevance for our understanding of modern business.

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Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic

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management,
finance,
accounting,
management,
marketing, law,
health care, public
policy, and
environment. It
also features in-
depth discussions
of two important
areas that

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stakeholder theory has helped to shape and define: business ethics and corporate social responsibility. The book concludes by arguing that we should re-frame capitalism in the terms of

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stakeholder
theory so that we
come to see
business as
creating value for
stakeholders.

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Stakeholder

Theory

Great Minds in

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Humanizing
Business
The Oxford
Handbook of
Corporate Social
Responsibility
Applying Care
Ethics to Business
Stakeholder
Engagement:
Clinical Research

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Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises,

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such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative

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analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk management, branding, and strategic management.

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Methods and Application provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of

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business ethics and to approach ethical issues in business in a rational and systematic way.

The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex

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ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result,

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Business Ethics:
Methods and
Application
develops
normative
guidelines for
business in the
21st century and
its fundamental
challenges and will
be key reading for
undergraduate,
postgraduate, and
MBA students of

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business ethics,
business strategy,

business and
society, and
related fields.

This book
celebrates the
work of Patricia
Werhane, an iconic
figure in business
ethics. This
festschrift is a
collection of
articles that build

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on Werhane's
contributions to
business ethics in
such areas as
Employee Rights,
the Legacy of
Adam Smith, Moral
Imagination,
Women in
Business, the
development of the
field of business
ethics, and her
contributions to

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such fields as Health Care, Education, Teaching, and Philosophy. All papers are new contributions to the management literature written by well-known business ethicists, such as Norman Bowie, Richard De George, Ronald

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Duska, Edwin
Hartman, Michael
Hoffman, Mollie
Painter-Morland,
Mark Schwartz,
Andrew Wicks, and
others. The volume
is comprised of
articles that reflect
on Werhane's work
as well as build on
it as a way to
advance further
research. At the

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end of the
festschrift, Pat
Werhane provides
responses to each
chapter. The first
chapter of the book
also includes the
overview of Patricia
Werhane's work
and her academic
career. The book is
written to appeal to
management
scholars and

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graduate students interested in the areas of Business Ethics, Modern Capitalism, and Human Rights.

Patricia Werhane is one of the most distinguished figures in the field of business ethics. She was a founder of the field, she is one of its leading

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scholars, and she has had a profound impact on the world of business practice. Among her many accomplishments, Pat is known for her original work on moral imagination, she is an acclaimed authority on employee rights in

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the workplace, and she is one of the leading scholars on Adam Smith.

Having been active in Academia for over 50 years, Werhane is a prolific author of over a hundred articles and book chapters, and the author or editor of twenty-seven

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books, including
Adam Smith and
his Legacy for
Modern Capitalism,
Moral Imagination
and Management
Decision-Making,
and co-authored
books Organization
Ethics in Health
Care, Alleviating
Poverty Through
Profitable
Partnerships,

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Obstacles to
Ethical Decision-
Making, Corporate
Responsibility: The
American
Experience, and
Research

Approaches to
Business Ethics
and Corporate
Responsibility.

The idea that
business is only
about the money

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doesn't hold true in the twenty-first century, when companies around the world are giving up traditional distinctions in order to succeed. Yet our expectations for businesses remain under the sway of an outdated

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worldview that emphasizes profits for shareholders above all else. The Power of And offers a new narrative about the nature of business, revealing the focus on responsibility and ethics that unites today's most influential ideas and companies. R.

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Edward Freeman,
Kirsten E. Martin,
and Bidhan L.

Parmar detail an
emerging business
model built on five
key concepts:
prioritizing purpose
as well as profits;
creating value for
stakeholders as
well as
shareholders;
seeing business as

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embedded in society as well as markets; recognizing people's full humanity as well as their economic interests; and integrating business and ethics into a more holistic model. Drawing on examples across companies,

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industries, and countries, they show that these values support persevering in hard times and prospering over the long term. Real-world success stories disprove the conventional wisdom that there are unavoidable trade-offs between

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acting ethically and succeeding financially. The Power of And presents a conceptual revolution about what it means for business to be responsible, providing a new story for us to tell in order to help all kinds of companies

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thrive.

The chapters in this volume cover a wide range of theoretical perspectives grounded in strategy, economics and sociology, employ various methodological approaches, and offer new

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arguments on the connections that exist between firms' decisions relating to sustainability, CSR, and the governance of their stakeholder relations.

Christian Ethics for
the Marketplace
A Model for
Strategic

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and Corporate
Responsibilities
A Practical
Approach
A Philosophical
Approach
The Blackwell
Guide to Business
Ethics

A comprehensive

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foundation for stakeholder theory, written by many of the most respected and highly cited experts in the field. Honoring the twenty-fifth anniversary of one of the most influential books in the history of business strategy and ethics, R.

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Edward Freeman's
Strategic

Management: A
Stakeholder

Approach, this
work assembles a
collection of
contributions by
the most influential
and widely cited
scholars working in
the area of
stakeholder
scholarship today.

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Approach, Wicks

The analyses collected here comment on the impact Freeman's book - and stakeholder theory more generally - has had upon the fields of management and organizational ethics. This study also includes original responses

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from Freeman himself. As the conversation about stakeholders hits its academic and popular stride, this timely volume provides both a retrospective of stakeholder theory's history as well as a guide to the questions that are likely to

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emerge during the
next quarter

century, providing
a new foundation
for future theory
and practice. This
volume will be an
indispensible
resource for any
serious scholar
working in the area
of stakeholder
theory.

Additionally,

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because the language of managing stakeholder relationships is becoming increasingly popular, practicing executives and NGO members will find this an exceptional and informative reference.

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The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business,

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ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and

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the relationship
between

organizations and
the quality of the
environment.

This book provides
an academic
introduction to, and
presentation and
defence of
stakeholder theory
as a model for the
strategic
management of

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businesses and corporations, as well as of public organizations and institutions. The concept of the stakeholder is generally applied to parties that affect or are affected by the activities of private or public organizations.

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Distinct from shareholders, stakeholders are those individuals, entities or communities that have a connection with the activities of a corporation, a firm or an organization. The notion of the stakeholder is intimately linked to

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a conception of the business firm as an entity founded on negotiated governance, in which the maximization of value for the shareholder is not the ultimate criterion. In this model, issues and interests that are not directly

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associated with shareholders and investors, but which go beyond capital to encompass the concerns of civil society, are considered to be of central importance. This book provides a broad overview of stakeholder theory, presenting

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it as an ethical approach to strategic management that is both pragmatic and applicable to developing democratic practices within corporations, while at the same time suggesting ways in which elements of a social contract

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can be elaborated
within the context
of globalization.

Ethical Issues in
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Organizational
Ethics

Making Ethical
Decisions

Business and
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Methodologies,
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*Applying Care
Ethics to Business
is a
multidisciplinary
collection of*

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*original essays
that explores the*

intersection

between the

burgeoning field

of care ethics and

business. Care

ethics is an

approach to

morality that

emphasizes

relational,

particularist, and

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affective dimensions of morality that evolved from feminist theory and today enjoys robust intellectual exploration. Care ethics emerged out of feminist theory in the 1980's and the greatest

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contribution to moral analysis among Women' Studies scholars. Today, feminists and non-feminist scholars are increasingly taking care ethics seriously.

Applying care to the marketplace is a natural step

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in its maturity.

Applying Care

Ethics to Business

is the first book-

length analysis of

business and

economic cases

and theories from

the perspective of

care theory.

Furthermore,

given economic

turbulence and

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*the resulting
scrutiny of
market practices,
care ethics
provides fresh
and timely insight
into ideal
business values
and
commitments. In
many ways, care
ethics' emphasis
upon connection*

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*and cooperation
as well as the
growth and well-
being of the other
make it appear to
be the antithesis
of the corporate
character.*

*Nevertheless,
many
contemporary
theorists question
if traditional*

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*moral approaches
based on*

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autonomous

agents is

adequate to

address a

shrinking and

interconnected w

orld—particularly

one that is

marked by global

markets. Applying

Care Ethics to

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Business offers a unique

opportunity to rethink corporate responsibility and business ethics.

Corporate social responsibility is examined in this book as multi-stakeholder approach to corporate

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governance. This volume outlines neo-institutional and stakeholder theories of the firm, new rational choice and social contract normative models, self regulatory and soft law models, and the advances

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*from behavioural
economics.*

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with cutting edge
theoretical
readings and
cases.*

*Business in
Ethical Focus is a*

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*compilation of
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studies in
business ethics.
Readers will
become
acquainted with
seminal ideas on
corporate social
responsibility and
the place of*

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business in a just society. Other topics include diversity in the workplace, sexual harassment, workplace rights, environmental responsibility and sustainability, global business, intellectual property, bribery,

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*and ethical issues
in advertising and
marketing. This
second edition
adds a dozen
original case
studies, as well as
new sections on
global
perspectives
(with articles on
Islamic,
Confucian, and*

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Buddhist business ethics), entrepreneurship, and the non-profit sector.

Background material on ethical theory and the nature of business ethics is included to orient readers new to this field.

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Handbook of
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Theory*

*Managing for
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International
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and Growth
Opportunities
Methods and*

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The Routledge

Companion to

Management and

Workplace

Spirituality

This book brings

together the

refereed

proceedings of the

24th Annual

Conference of the

Australian

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Association of
Professional and
Applied Ethics
(AAPAE) 'Applied
Ethics in the
Fractured State',
held at the Institute
for Public Policy
and Governance,
University of
Technology Sydney
in June 2017.

While skeptics once

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saw the concept of
business ethics as

an oxymoron,
modern businesses
are proving them
wrong. Success
depends not only
on educating young
professionals about
ethical practices,
but on the
implementation of
these practices in

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all aspects of a
company. The
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Responsibilities
explores the
fundamental
concepts that keep
companies
successful in the
era of globalization

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and the internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers,

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or anyone
interested in the
increasingly
interdisciplinary
field of business
ethics and its
applications in the
world today.
This volume
contains
contributions to the
annual Ruffin
Lecture series, in

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which researchers
in business ethics
addressed the
question: can
business, and
business education,
be considered one
of the humanities,
or is it in a class by
itself?

The Routledge
Companion to
Management and

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Workplace
Spirituality
provides readers
with a broad,
cutting-edge
overview of the
discipline of
management
spirituality and
religion (MSR).
Marques has
gathered leading
scholars from

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around the world
who share their
insights and
research on
important topics
such as linking
spirituality and
religion, cultural
influences on
workplace
spirituality,
mindfulness, and
managing

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spiritually averse people. The volume also covers each of the major religions from both East and West, as well as leadership and spirituality, and issues related to linking spirituality to ethics, sustainability, and corporate social

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responsibility. This
volume will prove
invaluable to any
student or
researcher looking
for a
comprehensive
survey of the field
of MSR.

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Society

Business Law and

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Ethical Theory and

Business

Business Ethics and

Strategy, Volumes I

and II

A Stakeholder

Approach

Survival,

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Success

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6E introduces readers

to business ethics by

focusing on the

influence of market

mechanisms and

social values on

workplace norms. And

because business is

increasingly a global

enterprise, this edition

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emphasizes the role of ethics both at home and abroad.

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ISSUES IN

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6E also takes time to look at ethics from the unique perspectives of either employee or employer. Along the way, readers also learn about such topics as ethical

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relativism, ethics and the law, virtue ethics, and ethical decision-making. Important

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This book brings together leading scholars in the field of stakeholder

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management to bring to light new and cutting edge perspectives on this important field. It is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management.

Strategic

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Management: A Stakeholder Approach was first published in 1984 as a part of the Pitman series in Business and Public Policy. Its publication proved to be a landmark moment in the development of stakeholder theory. Widely acknowledged as a world leader in business ethics and

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strategic
management, R.

Edward Freeman's foundational work continues to inspire scholars and students concerned with a more practical view of how business and capitalism actually work. Business can be understood as a system of how we create value for

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stakeholders. This worldview connects business and capitalism with ethics once and for all. On the 25th anniversary of publication, Cambridge University Press are delighted to be able to offer a new print-on-demand edition of his work to a new generation of readers.

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The Blackwell Guide to Business Ethics, written by international experts in the field, acquaints the reader with theoretical and pedagogical issues, ethical issues in the practice of business and exciting new directions in the field. The State of the Art Business as a

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Contemporary Issues

in Business Ethics

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Just Business

The Process of

Theory Development

In the modern

business

environment,

companies

strive to

create a sense

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*of moral
obligation
within their
employees in
an effort to
foster a
concern for
social welfare
and justice
among global
organizations.
Despite the*

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Business Ethics

Managerial

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*efforts of
managers and
directors,
many companies
continue to
find it
difficult to
overcome the
moral dilemmas
of the
corporate
sector.*

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Business Ethics

Managerial
Approach Wicks
*International
Business*

*Ethics and
Growth*

*Opportunities
presents the
necessary
methods and
resources for
managers and
directors to
be successful*

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Business Ethics

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*in leading
their*

corporations

in a

responsible

and morally

conscious

manner.

Examining the

dangers of

unethical

behavior, this

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*book provides
the strategies
and tools for
proper
management to
encourage
company
strength and
success. This
publication is
an essential
resource for*

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Academics,
researchers,

officials,

post-graduate

students, and

professionals

in the fields

of business

and business

education

interested in

ethical

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decision making on the individual and company level. Spans the relationships among business, ethics, and society by including numerous

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entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution

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*of business to
society and
culture, and
the
relationship
between
organizations
and the
quality of the
environment.*

*This volume is
intended as a*

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Business Ethics

Managerial

*reference for
those*

*interested in
the*

*relationship
between*

business

strategy and

business

ethics,

broadly

conceived.

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Managerial

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Several articles have been selected from various leading journals in management, strategy and ethics. An introductory chapter provides an

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Approach Wicks

*overview of
the articles
but it also
relates them
systematically
to a
fundamental
dualism
involving
values, ethics
and politics,
all viewed*

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Business Ethics
Managerial
Approach Wicks

*from the
perspective of
business and
business
studies.*

*The Business
Side of
Learning
Design and
Technologies
provides a
ready*

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Managerial

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*reference with
actionable
tools and
techniques for
recognizing
the impact of
learning design/technology
decisions at
the project,
business unit,
and*

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Business Ethics

Managerial
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*organizational
levels.*

*Written for
early- and mid-
career
learning
designers and
developers as
well as
students and
researchers in
instructional/*

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Managerial

Approach Wicks

*learning
design and
technology
programs, this
volume focuses
on the
business
issues
underlying the
selection,
design, implem
entation, and*

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*evaluation of
learning*

opportunities.

Using

scholarly and

practitioner

research,

interviews

with Learning

and

Development

thought

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*leaders, and
the author's
own*

*experience,
readers will
learn how to
speak the
language of
business to
demonstrate
the value of
learning*

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Managerial
Approach Wicks
*design and
technologies.*

*Business in
Ethical Focus:
An Anthology -
Second Edition
The Business
Side of
Learning
Design and
Technologies
Human Resource*

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Management

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What

Humanities Can

Say to

Business

Responsible

Business

Without Trade-

Offs

Business

Ethics as

Practice

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For undergraduate business ethics courses. The ethical training business students need to be successful in today's challenging business world.

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*Recent scandals
have created a
mistrust that
has spread
through the
entire business
sector,
jeopardizing
public
confidence in
the stock
market and
economy. Now*

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Approach Wicks

*more than ever,
it's important
for students to
understand the
moral
foundations,
rules, and
implications
that are vital
to the core of
business.*

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1e presents an

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in-depth introduction of business ethics that emphasizes the role of ethics as a critical part to management success.

This book is about humanizing business. In

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*contrast to the
mainstream*

modern

management and

leadership

literature,

this book

provides

distinctly

humane

perspectives on

business. The

volume travels

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*outside the
world of*

business to

explore what

Humanities -

such as

Philosophy,

History,

Literature,

Creative Arts,

and Cultural

Studies - can

offer to

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Managerial
Approach Wicks

business.

Renowned
*scholars from
different
Humanities
disciplines, as
well as
management
researchers
exploring the
heritage of
Humanities,
convey what it*

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*actually means
to make
business more
humane. The
book strives to
humanize
business. It
aims to show
that it is not
people who have
to suppress
their human
feelings,*

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*aspirations,
and beliefs
when they are
at their
workplaces, but
it is business
itself that
needs to be
redefined by
the human norms
of human
beings.*

Companies

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Managerial
Approach Wicks

*should care
about their
employees and
other
stakeholders
letting them be
themselves,
i.e. be human,
at work and
beyond. The
book will be of
interest to
management*

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*scholars across
various*

business

disciplines. It

can also be

used as

teaching

material in the

classroom with

MBA students,

especially in

Business

Ethics,

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Business and Society, Sustainability, Organizational Behavior, Human Resource Management and other management courses. The volume will also be of interest to

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*scholars that
work in
different
Humanities
fields and
whose interests
span
organizations,
management, and
business.*

*Finally, many
practitioners
in the business*

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*world,
especially
those in
managerial and
leadership
positions, will
find the book
both thought-
provoking and
useful for them
as well.*

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available open*

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k.springer.com.

Shows that in

business, moral

questions are

not just

theoretical.

They arise in

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*practice and
have to be
dealt with in
practice. M
Kornberger, and
S Clegg,
University of
Technology,
Sydney.*

*With an interdi
disciplinary
focus,*

Organizational

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Ethics equips students with the knowledge and skills they need to make a positive impact in a variety of workplaces.

Author Craig E. Johnson builds the text around interdependent levels of

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*organizational
behavior,*

examining

ethics at the

individual,

group, and

organizational

levels. Self-

assessments,

reflection

features, and

application

projects give

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students ample opportunity to practice their ethical reasoning abilities. The Fifth Edition includes over 25 new case studies on current events and prominent figures, 24 new

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self-
assessments,
and new
discussions on
topics such as
cross-cultural
ethical
conflict and
organizational
virtue.

Managing
Business Ethics
Psychological

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and
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Organizational
Perspectives

*The Moral
Imagination of
Patricia
Werhane: A
Festschrift
Representation,
Reflexivity and
Performance*

SAGE Brief
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*Guide to
Business Ethics*

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business.

Encompassing broad topics such as the relationship between

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business,
society, and
government,
environmental
issues,
globalization,
and the social
and ethical
dimensions of
management and
corporate
operation, CSR
has become an
increasingly int

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interdisciplinary
subject relevant
to areas of
economics,
sociology, and
psychology,
among others.

New directions
in CSR research
include advanced
'micro' based
investigations
in
organizational

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behaviour and
human resource
management,
additional
studies of
environmental
social
responsibility
and
sustainability,
further research
on 'strategic'
CSR, connections
between social

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responsibility
and entrepreneur
ship, and
improvements in
methods and data
analysis as the
field matures.
Through
authoritative
contributions
from
international
scholars across
the social

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sciences, this
Handbook
provides a
cohesive
overview of this
recent
expansion. It
introduces new
perspectives,
new
methodologies,
and new evidence
from a range of
disciplines to

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encourage and
facilitate inter
disciplinary
research and
global
implementation
of corporate
social
responsibility.

Michael Hitt and
Ken Smith bring
together some of
the most
influential and

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original
thinkers in
management. They
also reflect on
the process of
theory
development,
presenting their
own personal
accounts of the
gestation of
these theories.
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business ethics

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provides key terms and concepts related to business ethics in a short, easy-to-use format. It provides objective coverage of theories, corporate social responsibility, human resources

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about the basics
of business
ethics.

Applied Ethics
in the Fractured
State