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Business Ethics Through Movies A Case Study Approach

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Linda Treviño and
Kate Nelson bring
together a mix of
theory and practice
in *Managing
Business Ethics:
Straight Talk about
How to Do It Right*,
7th Edition. In this
new edition, the
dynamic author team

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of Linda Treviño,
prolific researcher
and Distinguished
Professor, and Kate
Nelson, Professor
and longtime
practitioner of
strategic
organizational
communications and
human resources,
equip students with

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the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization.

Managing Business Ethics is the perfect

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text to prepare
students for a range
of roles in the
business
world--managers
across business
functions,
communications
professionals,
compliance officers,
corporate counsels,
human resources

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managers, and senior
executives.

How far should a reporter go for a story? What's the role of the press at the scene of an emergency, or a murder? Why has journalism suddenly become so susceptible to

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plagiarism? Here's a book that poses these and other urgent questions-and offers candid answers. At a time when professionals and the public alike worry that journalism has lost its way,

**Journalism Ethics
Goes to the Movies**

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is available to provide much-needed, accessible guidance. Its twelve chapters, written by some of the nation's leading journalism scholars, explore issues that should concern anyone who aspires to a career in journalism, who

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works in the field, or who relies on news for daily information. Best of all, as the title suggests the contributors conduct their dynamic and engaging investigations at the movies, where sportswriters, war

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correspondents,
investigative
reporters, crime
reporters, spin
doctors, TV anchors,
and harried city
editors tackle these
pressing issues.

Journalism Ethics
Goes to the Movies
isn't your typical
textbook. Using

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popular movies from
Wag the Dog to
Good Night, and
Good Luck to
illustrate the kind of
ethical dilemmas
journalists encounter
on the job, this
student-friendly
book is sure to spark
interest and stimulate
thinking.

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Energize your
introductory ethics
course with ETHICS
IN THE
WORKPLACE 3e, a
text that combines a
strong foundation in
classic and
contemporary
theory, examples and
analysis drawn from
the workplace,

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ethical decision-making models, and a constant focus on self-reflection and moral reasoning.

Learning becomes interactive with this completely revised edition that urges users to examine ethical situations in the workplace

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through the lens of
ethical decision-
making models.

ETHICS IN THE
WORKPLACE 3e
bridges the gap
between theory and
reality by focusing
on ethics in the
workplace and
offering real-world
examples of ethical

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situations workers
face. ETHICS IN

THE WORKPLACE

3e users explore
current American
values and establish
models by which to
analyze them as they
apply to accounting,
finance, marketing,
human resource, and
management

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dilemmas. Drawing from news headlines and cases based on well-known people, there's never a shortage of relevant topics and applications. The text is a balanced combination of theory, examples, role plays, class

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discussion, and self-reflection activities that make studying ethics rewarding, interesting, and effective. Important Notice: Media content referenced within the product description or the product text may not be available in the

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ebook version.

It is more important than ever that a business must be both ethical and profitable. In this thoroughly revised and updated second edition, Norman E. Bowie shows that by applying Kant's three formulations of the

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categorical imperative, and by doing the right thing for the right reason, a business can achieve success in both of these fields. Bowie uses examples such as building trust, transparency through open book management and

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respecting
employees by
providing a living
wage and meaningful
work. This new
edition, for graduates
and academic
researchers in the
field of business
ethics, has been
heavily revised to
include the newest

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scholarship on
Kantian ethics, with
a new emphasis on
Kant's later moral
and political theory,
a workable account
of Kantian
capitalism, and
additional accounts
on corporate social
responsibility,
Kantianism and

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human rights,
corporate moral
agency, and the
Kantian theory of
meaningful work.

Business Ethics
Business Ethics
Through the Lens of
Movies

Business Ethics in
Action

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This is Business
Ethics

Image Ethics

**This book
considers ethical
issues arising in
professional and
business settings
and the role of
individuals
making decisions
and coping with**

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**moral dilemmas.
Readers can
benefit from
engagement in
filmic narratives,
as a simulated
environment for
developing a
stance towards
ethical
challenges. The
book starts by**

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**elaborating on
critical thinking
and on normative
ethical theories,
subsequently
presenting the
structure and
cinematic
elements of
narrative film.
These two
avenues are tools**

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**for evaluating
films and for
discussions on
various ethical
problems in
contemporary
business,
including: the
corporate and
banking financial
machinations
(greed, fraud,**

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**social
responsibility);
workplace ethical
challenges
(harassment,
violence,
inequity,
inequality);
professional and
business ethical
challenges
(corruption,**

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**whistleblowing,
outsourcing,
downsizing,
competition, and
innovation);
environmental
and social
issues;
international
business and
human rights;
and personal**

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**responsibility
and identity
challenges due to
career pressures,
loss of privacy
and cyber
harassment, and
job structure
changes in light
of changing
technology.
It is argued that,**

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**without
neglecting
efficiency or
profits, human
well-being should
be the first
priority of every
business.**

**Business Ethics
in Action defends
the need to orient
business to**

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**people. Drawing
on the author's
extensive
experience in
teaching
business ethics
at one of
Europe's leading
business
schools, this
textbook
overcomes**

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**common
approaches in
which business
ethics is
presented
exclusively as a
tool for solving
ethical dilemmas
by applying
principled
theories.**

Business Ethics

Page 32/195

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focuses on both principles and virtues, although emphasizing virtues as the key for human flourishing. Through illustrative case studies and interesting pedagogy, this

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**book will be
accessible and
practical, aiding
students in
applying the
foundations and
principles of
business ethics
to real world
situations.**

**Ethical aspects of
business and the**

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**economy are of
increasing
concern in
business
practice, higher
education, and
society in
general. This
concern results
from significant
business
scandals and**

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**economic crises,
such as the
financial crisis of
2008 and the
following great
recession, as
well as from
pressing current
and future
challenges for
the economy,
such as**

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**sustainability and
globalization. As
a result, there is
a growing
demand for
normative
analysis and
orientation for
business and the
economy, where
business ethics
has become a**

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**crucial part of
organizational
management, risk
management,
branding, and
strategic
management.
Business Ethics:
Methods and
Application
provides a new
systematic**

Get Free Business
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approach to
Study Approach
normative

**business ethics
that covers the
complex and
various ethical
challenges of
modern
business. It aims
to train analytical
thinking skills in
the field of**

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Study Approach

**business ethics
and to approach
ethical issues in
business in a
rational and
systematic way.
The book
develops a
number of
specific methods
for business
ethics analysis**

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Study Approach

**that are tailored
for ethical
decision-making
in business and
for analyzing
complex ethical
topics in
business. The
book discusses
fundamental
ethical questions
regarding the**

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Movies A Case
Study Approach

**meaning of
business and the
economy for the
individual
person, society,
the environment,
and people
around the world.**

**As a result,
Business Ethics:
Methods and
Application**

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Ethics Through
Movies A Case
Study Approach

**develops
normative
guidelines for
business in the
21st century and
its fundamental
challenges and
will be key
reading for
undergraduate,
postgraduate,
and MBA**

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**students of
business ethics,
business
strategy,
business and
society, and
related fields.**

**Business Ethics
Through Movies:
A Case Study
Approach
examines a wide**

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Ethics Through
Movies A Case
Study Approach

**range of ethical
dilemmas,
principles and
moral reasoning
that arise in
contemporary
business through
a series of
popular films and
real-world case
studies. Engages
readers in**

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Ethics Through
Movies A Case
Study Approach

**learning about
ethical theory by
using movies and
both national and
international case
studies in
business as the
vehicle for
analysis and
reflection
Facilitates
comprehension**

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Ethics Through
Movies A Case
Study Approach

**of ethical issues
by showing how
characters in
films confront
issues, make
choices, and face
the
consequences**

**Draws from a
variety of actual
cases in**

Business Ethics –

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Ethics Through
Movies A Case
Study Approach

**from the 1982
Tylenol
poisoning and
the 1989 Exxon
Valdez disaster to
recent examples
such as the
Foster Farms
salmonella
outbreak and the
chemical spill in
West Virginia**

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**Reveals the
important role
that ethics plays
in setting the
moral foundation
of a business or
corporation
Develops critical
thinking skills
through applying
analytical
checklists to**

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**ethical dilemmas
raised in films
and in actual
cases in**

**Business Ethics
Exploring Ethics
Through Movies
A Primer on
Business Ethics
Islamic Business
Ethics
The Moral Rights**

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**of Subjects in
Photographs,
Film, and
Television
Business Ethics
and
Sustainability
A Contemporary
Introduction
*Business
Ethics--Faith
That Works, 2nd***

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***Edition shows
how faith forms
the foundation
for the theory and
practice of
business ethics
and how ethical
leadership results
in long-term
success in
business. It
challenges
readers to***

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Study Approach

***understand their
own beliefs and
actively base the
ethics they
practice in
business on those
beliefs for
building an
ethical culture
that can lead to a
sustainable
competitive
advantage. The***

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***book begins by
covering business
ethics basics,
highlighting how
ethics are good
for business.
Ruddell then
analyses the
Scriptural
teaching about
business ethics as
a model for how
faith can (and***

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Study Approach

***indeed must)
integrate with
business ethics
and then
contrasts with
other, secular,
views of business
ethics. He
continues by
reviewing steps
for solving ethical
problems in
business and how***

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***to set up and
carry out an
effective ethics
program inside
the business and
how companies
can extend those
ethics to those
around them
through effective
social outreach
programs, and to
the environment***

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Study Approach

***by being good
stewards of our
resources.***

***This
pathbreaking
collection of
thirteen original
essays examines
the moral rights
of the subjects of
documentary
film,
photography, and***

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Ethics Through
Movies. A Case
Study Approach

**television. Image
makers--photogra
phers and
filmmakers--are
coming under
increasing
criticism for
presenting
images of people
that are
considered
intrusive and
embarrassing to**

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Movies A Case
Study Approach

***the subject.
Portraying
subjects in a
"false light,"
appropriating
their images, and
failing to secure
"informed
consent" are all
practices that
intensify the
debate between
advocates of the***

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Movies A Case
Study Approach

***right to privacy
and the public's
right to know.***

***Discussing these
questions from a
variety of
perspectives, the
authors here
explore such
issues as
informed
consent, the
"right" of***

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Study Approach

***individuals and
minority groups
to be represented
fairly and
accurately, the
right of
individuals to
profit from their
own image, and
the peculiar
moral obligations
of minorities who
image themselves***

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***and the
producers of
autobiographical
documentaries.
The book
includes a series
of provocative
case studies on:
the
documentaries of
Frederick
Wiseman,
particularly***

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***Titicut Follies;
British
documentaries of
the 1930s; the
libel suit of
General
Westmoreland
against CBS
News; the film
Witness and its
portrayal of the
Amish; the film
The Gods Must be***

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***Crazy and its
portrayal of the
San people of
southern Africa;
and the
treatment of
Arabs and gays
on television. The
first book to
explore the moral
issues peculiar to
the production of
visual images,***

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Study Approach

***Image Ethics will
interest a wide
range of general
readers and
students and
specialists in film
and television
production,
photography,
communications,
media, and the
social sciences.
Packed with***

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Movies: A Case
Study Approach

examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the

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Ethics Through

*Movies, A Case
Study Approach*
content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market.

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Study Approach

Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation,

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Movies A Case
Study Approach

***hiring and firing,
privacy, and
whistleblowing.
The third area is
the firm in
society. Here
readers explore
corporate social
responsibility,
corporate
political activity,
and the set of
ethical***

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challenges that
Study Approach
attend

**international
business. Issues
are introduced
through real-
world examples
that underscore
their importance
and make them
come alive.**

**Arguments for
opposing**

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Ethics Through
Movies A Case
Study Approach

***positions are
given fair
hearings and
students are
encouraged to
develop and
defend their own
views. Key
Features
Introduces each
topic with a real-
world example,
which is***

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Study Approach

***referenced
regularly in the
subsequent
argument.***

***Contains a
critical
evaluation of
capitalism and
socialism, with a
focus on private
property, the
market system,
and the welfare***

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Study Approach

state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism.

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***Includes initial
chapter overviews
and - at the end
of each chapter -
study questions
and suggested
additional
readings.***

***How can you be
an ethical
corporate citizen
in an increasingly
complex, multiple-***

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stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how

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Ethics Through
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Study Approach

***these apply to the
major
stakeholders
facing this
question. Written
from a truly
international
perspective and
supported by
diverse and
innovative
learning features,
this book***

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Movies A Case
Study Approach

***provides the tools
and concepts
necessary to
understand and
effectively
manage ethical
challenges
wherever you are
in the world. 'Key
Concepts' and
'Think Theory'
boxes ensure the
essential ideas***

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are

Study Approach
straightforward

to grasp but don't

go unchallenged,

while 'Ethics in

Action' boxes and

Case Studies

illustrate these

ideas at play in

the working

world. Step into

the shoes of a

decision-maker

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Movies. A Case

**with 'Ethical
Dilemma' boxes**

**and hear from
them first hand
with new**

**'Practitioner
Spotlight' boxes,
which feature
fascinating**

**insights from real-
life practitioners
on how they
manage ethical**

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Study Approach

***decisions and
what skills they
consider to be
crucial to
success. The
fourth edition
offers a wealth of
new cases and
examples as well
as updates of
favourites from
previous editions,
including***

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***features on
AirBnB, TOMS,
and McDonalds.
Bespoke video
interviews with
the practitioners
from the book
and new multiple-
choice questions
enhance the
online resources
for students,
while workshop***

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***and flipped
classroom activity
ideas support
lecturers. In
addition, content
has been
thoroughly
updated across
the book and
online to reflect
the latest
developments and
issues***

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***surrounding
corporate
citizenship,
globalization, and
sustainability.
Award-winning,
best-selling, and
up-to-date; this is
the textbook of
choice for those
wishing to excel
in business
ethics. The book***

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***is supported by
an extensive
range of online
resources: For
students:
Practitioner
Spotlight videos
and web links
Additional Case
Study web links
Additional Ethics
in Action web
links Addition***

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Ethics on Screen

web links Think

Theory responses

Film list Ethics

career guide

Further reading

Multiple-choice

questions For

lecturers: VLE

content

PowerPoint slides

Test bank Case

bank Sample

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course outline

Teaching notes

for Case Studies

Teaching notes

for Ethical

Dilemmas

Teaching notes

for Ethics in

Action features

Teaching notes

for Ethics on

Screen features

Ideas for

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structured
workshops

*Business Ethics
For Dummies*

Behavioral

Research into

Business Ethics

*An Introduction
to Ethics*

Making Business

Ethics Work in

the Real World

Imagining a

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**Sustainable
Future**

***Business Ethics -
Faith That Works,
2nd Edition***

***These readings
grew out of the
author's
monthly column
on business
ethics in the
business
section of the***

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**Athens Banner-
Herald**

***newspaper.
Written in an
open and
engaging style,
the book
features topics
that are timely,
each followed
by several
thought
provoking***

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discussion

*questions. The
book includes
readings on the
current
financial crisis
in order to
challenge
today's
students to
confront the
economic
reality in which*

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***they will have
to live. An
excellent
addition to any
Business Ethics
course.***

***An introduction
to ethical
theories and
contemporary
moral issues
through film.
Business Ethics***

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Study Approach

***will equip
students with
the strategies
necessary to
analyse and
improve the
broad scope of
business ethics
today.***

***For Business
Ethics is a
daring
adventure into***

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***the world of
business ethics.
It offers a clear
and accessible
introduction to
business ethics
and also
expands
business ethics
beyond its
current narrow
confines. It is g
round-breaking***

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***in the sense
that it invites a
distinctively
critical
approach to
business ethics,
an approach
that the
authors argue
is part and
parcel of ethics.
With a thought-
provoking***

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***glossary and re
commendations
for further
readings, For
Business Ethics
is an essential
purchase for
students and
practitioners
alike. It is at
once an
introduction to
business ethics***

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***and a challenge
to anyone who
wishes to take
part in or
change
contemporary
organized
society.***

***The Right Way
to Win
What Everyone
Needs to Know
Reading Ethics***

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***Through Film
An Ethical
Decision-
Making
Approach
Journalism
Ethics Goes to
the Movies
Ethics Goes to
the Movies***

**The book is the
most original and
comprehensive**

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**treatment of
business ethics in
Islam. It explores
the thinking of
early Islamic
scholars on ethics,
whilst
encompassing the
modern
developments in
the field. It is
aimed at fostering
discourse on
business**

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**Issues in Business
Ethics and
Corporate Social
Responsibility**
explores these
foundational
themes across a
wide range of
topics, including
artificial
intelligence,
workplace
surveillance,
supply chain

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management, big data, the finance industry, and many more. Coupled with a broad introduction by Dr. David Weitzner, a professor of management at York University, this book provides students with the essential information they

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**need to assess
business practices
through the lens of
ethical decision-
making and
corporate social
responsibility.
Despite ongoing
efforts to maintain
ethical standards,
highly publicized
episodes of
corporate
misconduct occur**

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with disturbing frequency. Firms produce defective products, release toxic substances into the environment, or permit dangerous conditions to exist in their workplaces. The propensity for irresponsible acts is not confined to

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**rogue companies,
but crops up in
even the most
respectable firms.
Codes of Conduct
is the first
comprehensive
attempt to
understand these
problems by
applying the
principles of
modern behavioral
science to the**

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Study Approach

**study of
organizational
behavior. Codes of
Conduct probes
the psychological
and social
processes through
which companies
and their
managers respond
to a wide array of
ethical dilemmas,
from risk and
safety**

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**management to
the treatment of
employees. The
contributors
employ a wide
range of case
studies to
illustrate the
effects of social
influence and
group persuasion,
organizational
authority and
communication,**

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**fragmented
responsibility, and
the process of
rationalization.**

**John Darley
investigates how
unethical acts are
unintentionally
assembled within
organizations as a
result of cascading
pressures and
social processes.**

Essays by Roderick

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**Kramer and David
Messick and by**

George

**Loewenstein focus
on irrational
decision making
among managers.**

**Willem Wagenaar
examines how
worker safety is
endangered by
management
decisions that
focus too narrowly**

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**on cost cutting and
short time
horizons. Essays
by Baruch
Fischhoff and by
Robyn Dawes
review the role of
the expert in
assessing
environmental
risk. Robert Bies
reviews evidence
that employees are
more willing to**

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provide personal information and to accept affirmative action programs if they are consulted on the intended procedures and goals. Stephanie Goodwin and Susan Fiske discuss how employees can be educated to base office judgments

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**on personal
qualities rather
than on
generalizations of
gender, race, and
ethnicity. Codes of
Conduct makes an
important
scientific
contribution to the
understanding of
decisionmaking
and social
processes in**

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**business, and
offers clear
insights into the
design of effective
policies to improve
ethical conduct.
This book equips
readers with the
knowledge,
insights and key
capabilities to
understand and
practice business
activities from**

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ethical and sustainable vantage points. In our interconnected global business environment, the impacts of business activities are under increased ethical scrutiny from a wide range of stakeholders. Written from an

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international perspective, this book introduces the theory and practice of ethical and sustainable business, focusing in particular on eco-environmental sustainability, intergenerational responsibilities, current disruptive technologies, and

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**intercultural
values of the
business
community and
consumers.
Written by an
expert author who
also brings to the
fore non-Western
concepts and
themes, this book:
features positive
case studies, as
well as**

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transferrable and applicable key insights from such cases; highlights the importance of taking cultural differences into account; takes a transdisciplinary approach which considers findings from research fields including conceptual and

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**empirical business
ethics, behavioral
economics,
ecological
economics,
environmental
ethics, and the
philosophy of
culture; weaves in
pedagogical
features
throughout,
including up-to-
date case studies,**

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**study questions,
thought
experiments, links
to popular movies,
and key
takeaways.**

**Written in an
accessible and
student-friendly
manner, this book
will be of great
interest to
students of
business ethics,**

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**environmental
ethics, applied
ethics, and
sustainable
development, as
well as business
practitioners
striving toward
ethical,
sustainable, and
responsible
business practice.
Straight Talk about
How to Do It Right**

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**A Case Study
Approach
The Allure of
Cinematic
Presentation and
Critical Thinking
Selections from
SAGE Business
Researcher
Methods and
Application
Codes of Conduct**

Movies hold a mirror
up to us, portraying

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the complexities of human reality through their characters and stories. And they vividly illustrate moral theories that address questions about how we are to live and what sort of people we ought to be. In this book, Christopher Falzon uses movies to provide a rich survey of moral

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positions as they have emerged through history. These include the ethics of the ancient world, medieval ethics, Enlightenment and Kantian ethics, existentialist ethics and the ethics of the other. Each theory is explained in detail, using a number of examples from the

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book's wide selection of movies. The discussion draws on a range of recent and not-so-recent films, from Hollywood blockbusters to art-house cinema. Key Features: In addition to covering thinkers one would expect in an introduction to ethics (e.g., Plato, Aristotle, Kant), the

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book discusses less canonical figures in detail as well (e.g., Marcuse, Foucault, Habermas). Similarly, the book examines both major ethical theories (e.g., Kantianism, utilitarianism, virtue ethics) and theories too often glossed over in introductory texts (e.g. Stoicism,

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Epicureanism, Habermas's discourse ethics and

Nietzschean ethics).

A wide range of movies are discussed, from Hollywood blockbusters and classics like The Dark Knight, Casablanca and Dirty Harry to lesser known films, like Force Majeure and Under the Skin.

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At the end of each chapter a focus on two feature films is included, with a plot summary and interpretations of several key scenes with a time marker indicating when in the film the scenes occur. A Filmography includes all movies discussed in the book and a Glossary

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covers key philosophical terms and figures; both with corresponding page numbers.

Moral Theory at the Movies provides students with a wonderfully approachable introduction to ethics.

The book incorporates film summaries and study

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questions to draw students into ethical theory and then pairs them with classical philosophical texts. The students see how moral theories, dilemmas, and questions are represented in the given films and learn to apply these theories to the world they live in. There are

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36 films and a dozen readings including:

Thank you for
Smoking, Plato's Gorgias, John Stuart Mill's Utilitarianism, Hotel Rwanda, Plato's Republic, and Horton Hears a Who. Topics cover a wide variety of ethical theories including, ethical subjectivism, moral relativism, ethical

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theory, and virtue ethics. Moral Theory at the Movies will appeal to students and help them think about how philosophy is relevant today."

The editors of Ethics at the Cinema invited a diverse group of moral philosophers and philosophers of film to engage with ethical issues raised

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within, or within the process of viewing, a single film of each contributor's choice. The result is a unique collection of considerable breadth. Discussions focus on both classic and modern films, and topics range from problems of traditional concern to philosophers (e.g.

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virtue, justice, and ideals) to problems of traditional concern to filmmakers (e.g. sexuality, social belonging, and cultural identity). Business Ethics: An Ethical Decision-Making Approach presents a practical decision-making framework to aid in the identification,

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understanding, and resolution of complex ethical dilemmas in the workplace.

Focuses exclusively on three basic aspects of ethical decision making and behavior—how it actually takes place, how it should take place, and how it can be improved Uses real-life examples of

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moral temptations and personal ethical dilemmas faced by employees and managers Discusses the biases, psychological tendencies, moral rationalizations, and impact of self-interest as impediments to proper ethical decision making Includes relevant

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examples of ethical misconduct and scandals appearing in the news media

An Introduction to Moral Philosophy Challenges and Approaches

Moral Theory at the Movies

Business, Ethics, and the Environment

Morality and the Movies

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Business Ethics and Diversity in the Modern Workplace
This book addresses Muslim business community members who have to deal with ethical situations on a day-to-day basis. It gives key principles of management from an Islamic

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point of view. Its goal is to help Muslims engaged in business to act in accordance with the Islamic system of ethics. The writer's experience with different Islamic activities give him a practical background that supports and enlightens his

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academic
knowledge in the
vital fields of
business
management and
administration.
Take a seat in the
boardroom. What
will you decide?
Corporations make
difficult decisions
about the right
thing to do every
day, but as an

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organization made up of people with different perspectives and values, how can a business behave ethically? This is Business Ethics offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical

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advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies like the Ford Pinto case, Enron, Walmart and British Petroleum. Explores how ethical theory

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informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the decision-making and offer their own recommendations. The latest in the This is Philosophy

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series, This is Business Ethics features supplemental online resources for instructors and students at www.thisisphilosophy.com. The authors begin their discussion of business ethics with the notion that business is an honorable

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profession, not a wild beast driven by crass self-interest.

An authoritative and practical guide to business ethics, written in an accessible question and answer format. In today's turbulent business climate, business ethics are more important

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than ever. Surveys of employees show that misconduct is on the rise. Cover stories reporting indictments, prosecutions, and penalties imposed for unethical business conduct appear almost daily. Legislatures pass requirements elevating the levels

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of punishment and their enforcement against corporations and individuals.

Organizations face pressure to design and implement effective ethics and compliance programs. As a result, businesses and businesspeople are

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increasingly worried that their conduct might cross lines that put their wealth and reputations at risk. Business Ethics: What Everyone Needs to Know (R) explains what those lines are, how not to cross them, and what to do when they are

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crossed. Written for both businesspeople facing real-life dilemmas and students studying ethical questions, this succinct book uniquely surveys materials from moral philosophy, behavioral science, and corporate law, and shares

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practical advice. Experts J.S. Nelson and Lynn A. Stout cover a wide array of essential topics including the legal status of corporations, major ethical traps in modern business, negotiations, whistleblowing and liability, and best practices. Written

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in a short question-and-answer style, this resource provides engaging and readable introductions to the basic principles of business ethics, and an invaluable guide for dealing with ethical dilemmas.

Business Ethics: A Kantian

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Movies A Case
Study Approach
Perspective

Business in Ethical
Focus: An
Anthology - Second
Edition
Managing
Corporate
Citizenship and
Sustainability in
the Age of
Globalization
Business Ethics
Through Movies
Ethics in the

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Movies A Case
Study Approach
Workplace
Ethics at the
Cinema

***International
Business Ethics:
Challenges and
Approaches,
edited by
Georges Enderle,
is a pioneer in
this widely
uncharted field of***

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Movies A Case
*international
business ethics.*
Study Approach

*This volume
includes the work
of 39
contributors, half
of them from non-
Western
countries, first
presented at the
First World
Congress of*

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Study Approach

***Business,
Economics, and
Ethics hosted by
Reitaku***

***University and
the Institute of
Morality in
Japan.***

***Seeing the Light:
Exploring Ethics
Through Movies
is an engaging***

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***and innovative
approach to the
study of
philosophy and
the development
of moral
reasoning skills.
Features broad
coverage of
topics in ethics
and moral
reasoning Offers***

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***an innovative and
imaginative
approach to
showing
relevance of
movies for ethical
reflection Draws
on a diverse
selection of
popular movies,
foreign films, and
documentaries to***

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***illustrate ethical
dilemmas and
character
development on
the big screen
that has
application to our
lives Presents
coverage of
major ethical
theories ranging
from Ethical***

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***Egoism and
Cultural
Relativism to
Utilitarianism,
Kantian Ethics,
Rawls' Justice
Theory,
Aristotle's Virtue
Ethics, and
Feminist Ethics
Demonstrates
how film is a***

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Movies: A Case
Study Approach

***powerful vehicle
for sharpening
skills in analysis
and moral
reasoning***

***Includes
accompanying
website***

***The tools you
need to deal with
ethical dilemmas
in business In***

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***today's world, it's
increasingly
important for all
businesses and
government
agencies to
implement ethical
conduct in the
workplace.
Therefore,
business ethics
has become***

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***required
coursework for
most students in
undergraduate
and postgraduate
business
programs.
Mapping to a
business ethics
course, Business
Ethics For
Dummies***

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Study Approach

***examines ethical
theory and
discusses the
moral issues
facing corporate
America. It
covers topics
such as conflicts
of interest, trade
secrets and
insider trading,
product safety***

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Movies A Case

***Study Approach
and product
liability, hiring,
drug testing,
sexual
harassment,
diversity, and
much more. The
basics of ethics
and making
ethical decisions
How-tos on
incorporating***

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Ethics Through
Movies A Case
Study Approach

***business ethics
in the workplace***

***A discussion of
moral issues
facing corporate
America Packed
with easy-to-
understand
explanations and
examples,
Business Ethics
For Dummies is a***

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Movies A Case
Study Approach

***helpful resource
for students,
professors,
business owners,
managers, and
CEOs who seek a
clear
understanding of
the importance of
ethics.***

***A clear and
concise roadmap***

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***for ethical
business
behavior using
commonsense
moral principles
Business Ethics
for Better
Behavior
concisely
answers the three
most pressing
ethical questions***

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Study Approach

***business
professionals
face: What makes
business
practices right or
wrong?; Why do
normal, decent
businesspeople
of good will
sometimes do the
wrong thing?;
and How can we***

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use the answer to these questions to get ourselves, our coworkers, our bosses, and our employees to behave better? Bad behavior in business rarely results from bad will. Most people mean well much

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***of the time. But
most of us are
vulnerable. We all
fall into moral
traps, usually
without even
noticing.***

***Business Ethics
for Better
Behavior teaches
business
professionals,***

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Study Approach

***students, and
other readers
how to become
aware of those
traps, how to
avoid them, and
how to dig their
way out if they
fall in. It
integrates the
best work in
psychology,***

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***economics,
management
theory, and
normative
philosophy into a
simple action
plan for ensuring
the best ethical
performance at
all levels of
business
practice. This is a***

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***book anyone in
business, from
an entry-level
employee to
CEO, can use.
Seeking Human
Excellence in
Organizations
Environmental
Ethics and Film
Business Ethics
for Better***

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Behavior

**Professional and
Business Ethics**

Through Film

An Introduction

Seeing the Light

*Corporations have a
social responsibility to
assist in the overall well-
being of their
communities through the
compliance of moral
business standards and*

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practices. However, many societies still face serious issues related to unethical business practices. Business Ethics and Diversity in the Modern Workplace investigates the ethical frameworks within modern corporations and their impact on the communities they serve. With a focus on autonomous decision

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making in complex quandaries, this book is an all-inclusive reference source for students, researchers, practitioners, and managers who are concerned with the various ethical dilemmas within businesses, as well as evaluating moral issues impacting societal welfare.

This book provides a

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framework for business ethics in the age of sustainability. The book examines the many ways that business is changing, and should change, to meet the demands of a sustainable future. This book blends philosophical and ethical analysis with real-world practical cases and examples to show what sustainable business can

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and should become.

This book covers the shift to sustainable business models, environmental sustainability, alternative economic model of sustainable economics, sustainable production, and consumerism. People interested in the study of Business, Ethics, and Sustainability. "

In this pragmatic and accessible business ethics

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guide, students, entrepreneurs, and professionals learn that business ethics is about so much more than right and wrong. Harvard-educated and McKinsey & Co.-trained business leader Robert Zafft shows that being ethical is not an obstacle to but an essential building block for success.

--Steven Hellman, CEO

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(former), Credit Suisse
Russia/CIS

Environmental ethics presents and defends a systematic and comprehensive account of the moral relation between human beings and their natural environment and assumes that human behaviour toward the natural world can and is governed by moral

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norms. In contemporary society, film has provided a powerful instrument for the moulding of such ethical attitudes. Through a close examination of the medium, Environmental Ethics and Film explores how historical ethical values can be re-imagined and re-constituted for more contemporary audiences.

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Building on an extensive back-catalogue of eco-film analysis, the author focuses on a diverse selection of contemporary films which target audiences' ethical sensibilities in very different ways. Each chapter focuses on at least three close readings of films and documentaries, examining a wide range

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*of environmental issues
as they are illustrated
across contemporary
Hollywood films. This
book is an invaluable
resource for students and
scholars of
environmental
communication, film
studies, media and
cultural studies,
environmental
philosophy and ethics.*

Brief Readings on Vital
Page 180/195

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Topics

*Issues in Business Ethics
and Corporate Social
Responsibility*

Business Ethics in Islam

For Business Ethics

*Managing Business
Ethics*

*International Business
Ethics*

**Business in
Ethical Focus
is a**

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compilation of
classical and
contemporary
essays and
case studies
in business
ethics.

Readers will
become
acquainted
with seminal
ideas on

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corporate
social

responsibility
and the place
of business in
a just
society. Other
topics include
diversity in
the workplace,
sexual
harassment,

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workplace
rights,
environmental
responsibility
and sustainabi
lity, global
business,
intellectual
property,
bribery, and
ethical issues
in advertising

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and marketing.
This second
edition adds a
dozen original
case studies,
as well as new
sections on
global
perspectives
(with articles
on Islamic,
Confucian, and

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**Buddhist
business**

ethics), entre-
preneurship,
and the non-
profit sector.
Background
material on
ethical theory
and the nature
of business
ethics is

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included to
orient readers

new to this
field.

Business
Ethics Through
Movies A Case
Study
Approach John
Wiley & Sons
Morality and
the Movies

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presents the
ideal

introduction
to
philosophical
ethics for
film lovers.
Dan Shaw uses
a series of
sixteen
popular films,
including

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Hotel Rwanda,
Casablanca,
Citizen Kane,
A Clockwork
Orange, Dead
Man Walking
and Full Metal
Jacket, to
illustrate all
the major
ethical
theories and

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key

contemporary
moral issues.

The book
provides a
brief summary
and
philosophical
interpretation
of each film,
with reference
throughout to

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primary
Study Approach
philosophical
sources. A

unique
pedagogical
feature is
that each
chapter begins
with a five-
step summary
of the
theoretical

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position in
question and a
critical
evaluation of
its strengths
and weaknesses
through a
specific film.
Topics covered
include: -
divine
authority -

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the social
contract -

moral

relativism -

virtue ethics

- freedom and

determinism -

euthanasia -

capital

punishment -

war and

terrorism -

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abortion -
business

ethics Ideal
for
undergraduate
students
coming to
philosophical
ethics for the
first time,
this book
utilizes

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popular film
to introduce a
central topic
in the study
of philosophy.