

Business Intelligence Con Excel Tabelle Pivot Macro Formule E Funzioni Al Servizio Dei Processi Aziendali

Create dynamic business intelligence (BI) solutions for SharePoint faster and with more capabilities than previously possible. With this book, you'll learn the entire process—from high-level concepts to development and deployment—for building data-rich BI applications with Visual Studio LightSwitch, SQL Server 2012, and a host of related Microsoft technologies. You'll learn practical techniques and patterns necessary to use all of these technologies together as you build an example application through the course of the book, step by step. Discover how to solve real problems, using BI solutions that will evolve to meet future needs. Learn the fundamentals of SharePoint, LightSwitch, and SQL Server 2012 Get a solid grounding in BI application basics and database design principles Use LightSwitch to build a help desk app, including data model design and SharePoint data integration Build a tabular cube with Microsoft's Business Intelligence Semantic Model (BISM) Dive into the data visualization stack, including Excel and SQL Server Reporting Services Create reports with Excel Services, Report Builder, and PowerView Use tips and tricks for setting up your BI application development environment

You're intelligent, right? So you've already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business. But you've heard at least a dozen definitions of what it is, and heard of at least that many BI tools. Where do you start? Business Intelligence For Dummies makes BI understandable! It takes you step by step through the technologies and the alphabet soup, so you can choose the right technology and implement a successful BI environment. You'll see how the applications and technologies work together to access, analyze, and present data that you can use to make better decisions about your products, customers, competitors, and more. You'll find out how to: Understand the principles and practical elements of BI Determine what your business needs Compare different approaches to BI Build a solid BI architecture and roadmap Design, develop, and deploy your BI plan Relate BI to data warehousing, ERP, CRM, and e-commerce Analyze emerging trends and developing BI tools to see what else may be useful Whether you're the business owner or the person charged with developing and implementing a BI strategy, checking out Business Intelligence For Dummies is a good business decision.

Business Intelligence (BI) is a solution to modern business problems. This book discusses the relationship between BI and Human Resource Management (HRM). In addition, it discusses how BI can be used as a strategic decision-making tool for the sustainable growth of an organization or business. BI helps organizations generate interactive reports with clear and reliable data for making numerous business decisions. This book covers topics spanning the important areas of BI in the context of HRM. It gives an overview of the aspects, tools, and techniques of BI and how it can assist HRM in creating a successful future for organizations. Some of the tools and techniques discussed in the book are analysis, data preparation, BI-testing, implementation, and optimization on GR and management disciplines. It will include a chapter on text mining as well as a section of case studies for practical use. This book will be useful for business professionals, including but not limited to, HR professionals, and budding business students.

ESSENTIALS OF BUSINESS ANALYTICS, 2e can be used by students who have previously taken a course on basic statistical methods as well as students who have not had a prior course in statistics. The expanded material in the second edition of Essentials of Business Analytics also makes it amenable to a two-course sequence in business statistics and analytics. All statistical concepts contained in this textbook are presented from a business analytics perspective using practical business examples. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Smart Business Intelligence Solutions with Microsoft SQL Server 2008

Building Business Intelligence Solutions

Finding, Transforming, and Loading Data from External Sources

Pro DAX with Power BI

Data Mining for Business Analytics

Computerworld

IBM® Cognos® Business Intelligence (BI) helps organizations meet strategic objectives and provides real value for the business by delivering the information everyone needs while also reducing the burden on IT. This IBM Redbooks® publication addresses IBM Cognos Business Intelligence V10.1. You can use this book to: - Understand core features of IBM Cognos BI V10.1 - Realize the full potential of IBM Cognos BI - Learn by example with practical scenarios This book uses a fictional business scenario to demonstrate the power of IBM Cognos BI. The book is primarily focused on the roles of Advanced Business User, Professional Report Author, Modeler, Administrator, and IT Architect.

Business intelligence con Excel. Tabelle pivot, macro, formule e funzioni al servizio dei processi aziendali Guida completa Microsoft Business Intelligence Tools for Excel Analysts John Wiley & Sons Up-to-date, comprehensive coverage of the Oracle database and business intelligence tools Written by a team of Oracle insiders, this authoritative book provides you with the most current coverage of the Oracle data warehousing platform as well as the full suite of business intelligence tools. You'll learn how to leverage Oracle features and how those features can be used to provide solutions to a variety of needs and demands. Plus, you'll get valuable tips and insight based on the authors' real-world experiences and their own implementations. Avoid many common pitfalls while learning best practices for: Leveraging Oracle technologies to design, build, and manage data warehouses Integrating specific database and business intelligence solutions from other vendors Using the new suite of Oracle business intelligence tools to analyze data for marketing, sales, and more Handling typical data warehouse performance challenges Uncovering initiatives by your business community, security business sponsorship, project staffing, and managing risk

Business intelligence (BI) software allows you to view different components of a business using a single visual platform, which makes comprehending mountains of data easier. BI is everywhere. Applications that include reports, analytics, statistics, and historical and predictive modeling are all examples of business intelligence. Currently, we are in the second generation of business intelligence software—called BI 2.0—which is focused on writing business intelligence software that is predictive, adaptive, simple, and interactive. As computers and software have evolved, more data can be presented to end users with increasingly visually rich techniques. Rich Internet application (RIA) technologies such as Microsoft Silverlight can be used to transform traditional user-interfaces filled with boring data into fully interactive analytical applications that quickly deliver insight from large data sets. Furthermore, RIAs now include 3D spatial-design capabilities that move beyond a simple list or grid and allow for interesting layouts of aggregated data. BI 2.0 implemented via an RIA technology can truly bring out the power of business intelligence and deliver it to an average user on the Web. Silverlight 4 Business Intelligence Software provides developers, designers, and architects with a solid foundation in business intelligence design and architecture concepts for Microsoft Silverlight. This book covers key business intelligence design concepts and how they can be applied without an existing BI infrastructure. Author Bart Czernicki provides you with examples of how to build small BI applications that are interactive, highly visual, statistical, predictive—and most importantly—intuitive to the end-user. Business intelligence isn't just for the executive branch of a Fortune 500 company—it is for the masses. Let Silverlight 4 Business Intelligence Software show you how to unlock the rich intelligence you already have.

Concepts, Techniques and Applications in Python

Practical Business Intelligence with SQL Server 2005

Business Intelligence in Microsoft SharePoint 2010

Volume 4 Number 2, October 2018

With SQL Server 2005 and the Microsoft Business Intelligence Toolset

Written in a cookbook style, this book will teach you through the use of recipes with examples and illustrations. Each recipe contains step-by-step instructions about everything necessary to execute a particular task. This book is intended for both BI and database developers who want to expand their knowledge of MicroStrategy. It is also useful for advanced data analysts who are evaluating different technologies. You do not need to be an SQL master to read this book, yet knowledge of some concepts like foreign keys and many-to-many relationships is assumed. Some knowledge of basic concepts such as dimensional modeling (fact tables, dimensions) will also help your comprehension of this book. No previous MicroStrategy knowledge is needed.

Present the full range of analytics -- from descriptive and predictive to prescriptive analytics -- with Camm/Cochran/Fry/Ohlmann's market-leading BUSINESS ANALYTICS, 4E. Clear, step-by-step instructions teach students how to use Excel, Tableau, R and JMP Pro to solve more advanced analytics concepts. As instructor, you have the flexibility to choose your preferred software for teaching concepts. Extensive solutions to problems and cases save grading time, while providing students with critical practice. This edition covers topics beyond the traditional quantitative concepts, such as data visualization and data mining, which are increasingly important in today's analytical problem solving. In addition, MindTap and WebAssign customizable digital course solutions offer an interactive eBook, auto-graded exercises from the printed book, algorithmic practice problems with solutions and Exploring Analytics visualizations to strengthen students' understanding of course concepts.

Looks at the business intelligence features of Microsoft SharePoint 2013, covering such topics as trusted data, Excel services, PowerPivot, Visio, PerformancePoint Services, and dashboards.

Get the end-to-end instruction you need to design, develop, and deploy more effective data integration, reporting, and analysis solutions using SQL Server 2008—whether you're new to business intelligence (BI) programming or a seasoned pro. With real-world examples and insights from an expert team, you'll master the concepts, tools, and techniques for building solutions that deliver intelligence—and business value—exactly where users want it. Discover how to: Manage the development life cycle and build a BI team Dig into SQL Server Analysis Services, Integration Services, and Reporting Services Navigate the Business Intelligence Development Studio (BIDS) Write queries that rank, sort, and drill down on sales data Develop extract, transform, and load (ETL) solutions Add a source code control system Help secure packages for deployment via encryption and credentials Use MDX and DMX Query Designers to build reports based on OLAP cubes and data mining models Create and implement custom objects using .NET code View reports in Microsoft Office Excel and Office SharePoint Server

Business Intelligence and Human Resource Management

Microsoft Business Intelligence For Dummies

Pro SharePoint 2013 Business Intelligence Solutions

Business Intelligence For Dummies

Business intelligence con Excel. Tabelle pivot, macro, formule e funzioni al servizio dei processi aziendali

IBM Cognos Business Intelligence V10.1 Handbook

Written by an innovator in teaching spreadsheets and a highly regarded leader in business analytics, Cliff Ragsdale's SPREADSHEET MODELING AND DECISION ANALYSIS: A PRACTICAL INTRODUCTION TO BUSINESS ANALYTICS, 8E helps readers master important spreadsheet and business analytics skills. Readers find everything needed to become proficient in today's most widely used business analytics techniques using Microsoft Office Excel 2016. Learning to make effective decisions in today's business world takes training and experience. Author Cliff Ragsdale guides learners through the skills needed, using the latest Excel for Windows. Readers apply what they've learned to real business situations with step-by-step instructions and annotated screen images that make examples easy to follow. The World of Management Science sections further demonstrates how each topic applies to a real company. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This IBM® Redbooks® publication provides advice and technical information about optimizing and tuning application code to run on systems that are based on the IBM POWER7® and POWER7+™ processors. This advice is drawn from application optimization efforts across many different types of code that runs under the IBM AIX® and Linux operating systems, focusing on the more pervasive performance opportunities that are identified, and how to capitalize on them. The technical information was developed by a set of domain experts at IBM. The focus of this book is to gather the right technical information, and lay out simple guidance for optimizing code performance on the IBM POWER7 and POWER7+ systems that run the AIX or Linux operating systems. This book contains a large amount of straightforward performance optimization that can be performed with minimal effort and without previous experience or in-depth knowledge. This optimization work can: Improve the performance of the application that is being optimized for the POWER7 system Carry over improvements to systems that are based on related processor chips Improve performance on other platforms The audience of this book is those personnel who are responsible for performing migration and implementation activities on IBM POWER7-based servers, which includes system administrators, system architects, network administrators, information architects, and database administrators (DBAs).

Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

Between the high-level concepts of business intelligence and the nitty-gritty instructions for using vendors' tools lies the essential, yet poorly-understood layer of architecture, design and process. Without this knowledge, Big Data is belittled – projects flounder, are late and go over budget. Business Intelligence Guidebook: From Data Integration to Analytics shines a bright light on an often neglected topic, arming you with the knowledge you need to design rock-solid business intelligence and data integration processes. Practicing consultant and adjunct BI professor Rick Sherman takes the guesswork out of creating systems that are cost-effective, reusable and essential for transforming raw data into valuable information for business decision-makers. After reading this book, you will be able to design the overall architecture for functioning business intelligence systems with the supporting data warehousing and data-integration applications. You will have the information you need to get a project launched, developed, managed and delivered on time and on budget – turning the deluge of data into actionable information that fuels business knowledge. Finally, you'll give your career a boost by demonstrating an essential knowledge that puts corporate BI projects on a fast-track to success. Provides practical guidelines for building successful BI, DW and data integration solutions. Explains underlying BI, DW and data integration design, architecture and processes in clear, accessible language. Includes the complete project development lifecycle that can be applied at large enterprises as well as at small to medium-sized businesses Describes best practices and pragmatic approaches so readers can put them into action. Companion website includes templates and examples, further discussion of key topics, instructor materials, and references to trusted industry sources.

Concept, Cases, and Practical Applications

Using Analytics to Achieve a Global Competitive Advantage

Business Intelligence with MicroStrategy Cookbook

A Comprehensive Approach to Information Needs, Technologies and Culture

Business Analytics

POWER7 and POWER7+ Optimization and Tuning Guide

In SharePoint 2010 op Management Niveau wordt stapsgewijs uitgelegd welke mogelijkheden SharePoint 2010 kan bieden. Dit wordt gedaan vanuit Management perspectief, Functioneel perspectief en Architectonisch perspectief. Waar mogelijk wordt aangevuld met concrete voorbeelden en beschrijvingen van projecten zoals deze zijn uitgevoerd.

Master today's important spreadsheet and business analytics skills with SPREADSHEET MODELING AND DECISION ANALYSIS: A PRACTICAL INTRODUCTION TO BUSINESS ANALYTICS, 9E, written by respected business analytics innovator Cliff Ragsdale. This edition's clear presentation, realistic examples and fascinating topics help you become proficient in today's most widely used business analytics techniques using the latest version of Excel in Microsoft Office 365 or Office 2019. Become skilled in using the newest Excel functions and tools as well as Analytic Solver and

Data Mining add-ins. This edition helps you develop both algebraic and spreadsheet modeling skills with step-by-step instructions and annotated, full-color screen images that make examples easy to follow. Special sections, such as World of Business Analytics, emphasize how to apply what you learn about descriptive, predictive and prescriptive analytics to today's real business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book examines the managerial dimensions of business intelligence (BI) systems. It develops a set of guidelines for value creation by implementing business intelligence systems and technologies. In particular the book looks at BI as a process - driven by a mix of human and technological capabilities - to serve complex information needs in building insights and providing aid in decision making. After an introduction to the key concepts of BI and neighboring areas of information processing, the book looks at the complexity and multidimensionality of BI. It tackles both data integration and information integration issues. Bodies of knowledge and other widely accepted collections of experience are presented and turned into lessons learned. Following a straightforward introduction to the processes and technologies of BI the book embarks on BI maturity and agility, the components, drivers and inhibitors of BI culture and soft BI factors like attention, sense and trust. Eventually the book attempts to provide a holistic view on business intelligence, possible structures and tradeoffs and embarks to provide an outlook on possible developments in BI and analytics.

Bridge the big data gap with Microsoft Business Intelligence Tools for Excel Analysts The distinction between departmental reporting done by business analysts with Excel and the enterprise reporting done by IT departments with SQL Server and SharePoint tools is more blurry now than ever before. With the introduction of robust new features like PowerPivot and Power View, it is essential for business analysts to get up to speed with big data tools that in the past have been reserved for IT professionals. Written by a team of Business Intelligence experts, Microsoft Business Intelligence Tools for Excel Analysts introduces business analysts to the rich toolset and reporting capabilities that can be leveraged to more effectively source and incorporate large datasets in their analytics while saving them time and simplifying the reporting process. Walks you step-by-step through important BI tools like PowerPivot, SQL Server, and SharePoint and shows you how to move data back and forth between these tools and Excel Shows you how to leverage relational databases, slice data into various views to gain different visibility perspectives, create eye-catching visualizations and dashboards, automate SQL Server data retrieval and integration, and publish dashboards and reports to the web Details how you can use SQL Server's built-in functions to analyze large amounts of data, Excel pivot tables to access and report OLAP data, and PowerPivot to create powerful reporting mechanisms You'll get on top of the Microsoft BI stack and all it can do to enhance Excel data analysis with this one-of-a-kind guide written for Excel analysts just like you.

The Microsoft® Data Warehouse Toolkit

Real-world Business Intelligence with Microsoft Dynamics GP

Essentials of Business Analytics

Trends, Technology, Software Selection, and Implementation

Microsoft SQL Server 2014 Business Intelligence Development Beginner's Guide

Configuring Microsoft SharePoint 2010

Master data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007. Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Implement business intelligence (BI), data modeling, and data analytics within Microsoft products such as Power BI, SQL Server, and Excel Key Features Understand the ins and outs of DAX expressions and querying functions with the help of easy-to-follow examples Manipulate data of varying complexity and optimize BI workflows to extract key insights Create, monitor, and improve the performance of models by writing clean and robust DAX queries Book Description Data Analysis Expressions (DAX) is known for its ability to increase efficiency by extracting new information from data that is already present in your model. With this book, you'll learn to use DAX's functionality and flexibility in the BI and data analytics domains. You'll start by learning the basics of DAX, along with understanding the importance of good data models, and how to write efficient DAX formulas by using variables and formatting styles. You'll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI workflow by writing powerful DAX queries. Next, you'll learn to manipulate and load data of varying complexity within Microsoft products such as Power BI, SQL Server, and Excel Power Pivot. You'll then discover how to build and extend your data models to gain additional insights, before covering

progressive DAX syntax and functions to understand complex relationships in DAX. Later, you'll focus on important DAX functions, specifically those related to tables, date and time, filtering, and statistics. Finally, you'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you'll have gained hands-on experience in employing DAX to enhance your data models by extracting new information and gaining deeper insights. What you will learn Understand DAX, from the basics through to advanced topics, and learn to build effective data models Write and use DAX functions and expressions with the help of hands-on examples Discover how to handle errors in your DAX code, and avoid unwanted results Load data into a data model using Power BI, Excel Power Pivot, and SSAS Tabular Cover DAX functions such as date, time, and time intelligence using code examples Gain insights into data by using DAX to create new information Understand the DAX VertiPaq engine and how it can help you optimize data models Who this book is for This book is for data analysts, business analysts, BI developers, or SQL users who want to make the best use of DAX in the BI and data analytics domain with the help of examples. Some understanding of BI concepts is mandatory to fully understand the concepts covered in the book.

Organizations are expected to spend \$26 billion on business intelligence initiatives in 2008. Now that all the data is in relational databases, it's time to start getting value at the organizational level from that data. Microsoft has a host of tools to provide easy access to aggregated business data from multiple back ends and to display that data in comprehensive, easy-to-read graphics and reports, namely PerformancePoint Server. This book, written by a Microsoft-employed PerformancePoint expert, walks the reader through the entire product.

Turn storehouses of data into a strategic tool Business intelligence has recently become a word used by almost every CFO, controller, and analyst. After having spent the last decade implementing Enterprise Resource Planning software and other mission critical solutions, companies now have large databases with transactional data sitting in their computer rooms. Now, finally, the technology has reached a point where it is possible- in almost real time- to quickly and easily analyze the financial data in the corporate databases, to be able to make more intelligent business decisions. This book will help financial managers understand the trends, technology, software selection, and implementation of financial business intelligence (financial BI) software. With a dictionary of business intelligence terms, a comprehensive list of Request for Proposal questions, and examples of popular financial business intelligence reroutes and user interfaces, this book enables managers to measure their companies' business intelligence and maximize its value.

Developing Business Intelligence Apps for SharePoint

Pro PerformancePoint Server 2007

Data Mashup with Microsoft Excel Using Power Query and M

Hands-On Business Intelligence with DAX

Discover the intricacies of this powerful query language to gain valuable insights from your data

Journal of Information Systems Engineering and Business Intelligence

This two-in-one kit includes the official Microsoft study guide, plus practice tests on CD to help test takers assess their skills. It comes packed with the tools and features exam candidates want most.

Master the art of loading external data into Excel for use in reporting, charting, dashboarding, and business intelligence. This book provides a complete and thorough explanation of Microsoft Excel's Get and Transform feature set, showing you how to connect to a range of external databases and other data sources to find data and pull that data into your local spreadsheet for further analysis. Leading databases are covered, including Microsoft Azure data sources and web sources, and you will learn how to access those sources from your Microsoft Excel spreadsheets. Getting data into Excel is a prerequisite for using Excel's analytics capabilities. This book takes you beyond copying and pasting by showing you how to connect to your corporate databases that are hosted in the Azure cloud, and how to pull data from Oracle Database and SQL Server, and other sources. Accessing data is only half the problem, and the other half involves cleansing and rearranging your data to make it useful in spreadsheet form. Author Adam Aspin shows you how to create datasets and transformations. For advanced problems, there is help on the M language that is built into Excel, specifically to support mashing up data in support of business intelligence and analysis. If you are an Excel user, you won't want to be without this book that teaches you to extract and prepare external data ready for use in what is arguably the world's leading analytics tool. What You Will Learn Connect to a range of external data, from databases to Azure sources Ingest data directly into your spreadsheets, or into PowerPivot data models Cleanse and prepare external data so it can be used inside Excel Refresh data quickly and easily to always have the latest information Transform data into ready-to-use structures that fit the spreadsheet format Execute M language functions for complex data transformations Who This Book Is For Excel users who want to access data from external sources—including the Microsoft Azure platform—in order to create business intelligence reporting, dashboards, and visualizations. For Excel users needing to cleanse and rearrange such data to meet their own, specific needs.

Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python presents an applied approach to data mining concepts and methods, using Python software for illustration Readers will learn how to implement a variety of popular data mining algorithms in Python (a free and open-source software) to tackle business problems and opportunities. This is the sixth version of this successful text, and the first using Python. It covers both statistical and machine learning algorithms for prediction, classification, visualization, dimension reduction, recommender systems, clustering, text mining and network analysis. It also includes: A new co-author, Peter Gedeck, who brings both experience teaching business analytics courses using Python, and expertise in the application of machine learning methods to the drug-discovery process A new section on ethical issues in data mining Updates and new material based on feedback from instructors teaching MBA, undergraduate, diploma and executive courses, and from their students More than a dozen case studies demonstrating applications for the data

mining techniques described End-of-chapter exercises that help readers gauge and expand their comprehension and competency of the material presented A companion website with more than two dozen data sets, and instructor materials including exercise solutions, PowerPoint slides, and case solutions Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python is an ideal textbook for graduate and upper-undergraduate level courses in data mining, predictive analytics, and business analytics. This new edition is also an excellent reference for analysts, researchers, and practitioners working with quantitative methods in the fields of business, finance, marketing, computer science, and information technology. "This book has by far the most comprehensive review of business analytics methods that I have ever seen, covering everything from classical approaches such as linear and logistic regression, through to modern methods like neural networks, bagging and boosting, and even much more business specific procedures such as social network analysis and text mining. If not the bible, it is at the least a definitive manual on the subject." —Gareth M. James, University of Southern California and co-author (with Witten, Hastie and Tibshirani) of the best-selling book An Introduction to Statistical Learning, with Applications in R

Written in an easy-to-follow, example-driven format, there are plenty of stepbystep instructions to help get you started! The book has a friendly approach, with the opportunity to learn by experimenting. If you are a BI and Data Warehouse developer new to Microsoft Business Intelligence, and looking to get a good understanding of the different components of Microsoft SQL Server for Business Intelligence, this book is for you. It's assumed that you will have some experience in databases systems and T-SQL. This book is will give you a good upshot view of each component and scenarios featuring the use of that component in Data Warehousing and Business Intelligence systems.

Business Intelligence Guidebook

The New Era of Enterprise Business Intelligence

Oracle Data Warehousing and Business Intelligence Solutions

Practical Business Intelligence

Sharepoint 2010 Op Managementniveau, Pre-Release

Microsoft Business Intelligence Tools for Excel Analysts

This text aims to help you to maximize the potential of Business Intelligence in your organization. It includes stories of companies that implemented BI - those that have succeeded and those that failed.

Design, Build, and Manage High-Value BI Solutions with SQL Server 2005 In this book, two of Microsoft's leading consultants illustrate how to use SQL Server 2005 Business Intelligence technologies to solve real-world problems in markets ranging from retail and finance to healthcare. Drawing on extensive personal experience with Microsoft's strategic customers, Roger Toren offer unprecedented insight into BI systems design and step-by-step best practices for implementation, deployment, and management. Hancock and Toren introduce practical terminology and provide a concise primer on the Microsoft BI platform. Next, they turn to the heart of the book—constructing solutions. Each chapter-length case study begins with goals, and then guides you through detailed data modeling. The case studies show how to avoid the pitfalls that derail many BI projects. You'll translate each model into a working solution, deploy it into production, maintenance, and efficient operation. Whether you're a decision-maker, architect, developer, or DBA, this book brings together all the knowledge you'll need to get the maximum business value from any BI project. • Leverage SQL Server 2005 databases, Integration Services, Analysis Services, and Reporting Services • Build data warehouses and extend them with other databases • Design effective Analysis Services databases • Ensure the superior data quality your BI system needs • Construct advanced enterprise scorecard applications • Use data to improve customer relationships, cross-sell, and increase the value of each transaction • Design real-time BI applications • Get hands-on practice with SQL Server 2005's BI toolset

Learn to create an effective business strategy using Microsoft's BI stack Microsoft Business Intelligence tools are among the most widely used applications for gathering, providing, and analyzing data to enable the enterprise to make sound business decisions. The tools include SharePoint Server, the Office Suite, PerformancePoint Server, and SQL Server, among others. With many technologies involved, Microsoft Business Intelligence For Dummies provides a much-needed step-by-step explanation of what's involved and how to use this powerful package to improve your business. Microsoft Business Intelligence encompasses a broad collection of tools designed to help business owners and managers direct the enterprise effectively This guide provides a comprehensive overview of SharePoint, PerformancePoint, the SQL Server suite, Microsoft Office, and the BI development technologies Explains how the various technologies work together to solve functional business problems the buzzwords and shows you how to create your business strategy Examines related technologies including data warehousing, data marts, Online Analytical Processing (OLAP), data mining, dashboards, and Key Performance Indicators (KPIs) Simplifies this complex package to get you up and running quickly Microsoft Business Intelligence For Dummies demystifies these technologies for enterprise managers, business analysts, and others who need to get up to speed.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com) is a twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

MCTS Exam 70-667

Next-Generation Business Intelligence Software with Silverlight 3

Business Intelligence for the Enterprise

Financial Business Intelligence

Business Analytics: Data Analysis & Decision Making

From Data Integration to Analytics

Journal of Information System Engineering and Business Intelligence (JISEBI) focuses on Information System Engineering and its implementation, Business Intelligence, and its application. JISEBI is an international, peer review, electronic, and open access journal. JISEBI is seeking an original and high-quality manuscript.

Information System Engineering is a multidisciplinary approach to all activities in the development and management of information system aiming to achieve organization goals. Business Intelligence (BI) focuses on techniques to transfer raw data into meaningful information for business analysis purposes, such as decision making, identification of new opportunities, and the implementation of business strategy. The goal of BI is to achieve a sustainable competitive advantage for businesses.

Learn to get the most out of your business data to optimize your business About This Book This book will enable and empower you to break free of the shackles of spreadsheets Learn to make informed decisions using the data at hand with this highly practical, comprehensive guide This book includes real-world use cases that teach you how analytics can be put to work to optimize your business Using a fictional transactional dataset in raw form, you'll work your way up to ultimately creating a fully-functional warehouse and a fleshed-out BI platform Who This Book Is For This book is for anyone who has wrangled with data to try to perform automated data analysis through visualizations for themselves or their customers. This highly-customized guide is for developers who know a bit about analytics but don't know how to make use of it in the field of business intelligence. What You Will Learn Create a BI environment that enables self-service reporting Understand SQL and the aggregation of data Develop a data model suitable for analytical reporting Connect a data warehouse to the analytic reporting tools Understand the specific benefits behind visualizations with D3.js, R, Tableau, QlikView, and Python Get to know the best practices to develop various reports and applications when using BI tools Explore the field of data analysis with all the data we will use for reporting In Detail Business Intelligence (BI) is at the crux of revolutionizing enterprise. Everyone wants to minimize losses and maximize profits. Thanks to Big Data and improved methodologies to analyze data, Data Analysts and Data Scientists are increasingly using data to make informed decisions. Just knowing how to analyze data is not enough, you need to start thinking how to use data as a business asset and then perform the right analysis to build an insightful BI solution. Efficient BI strives to achieve the automation of data for ease of reporting and analysis. Through this book, you will develop the ability to think along the right lines and use more than one tool to perform analysis depending on the needs of your business. We start off by preparing you for data analytics. We then move on to teach you a range of techniques to fetch important information from various databases, which can be used to optimize your business. The book aims to provide a full end-to-end solution for an environment setup that can help you make informed business decisions and deliver efficient and automated BI solutions to any company. It is a complete guide for implementing Business intelligence with the help of the most powerful tools like D3.js, R, Tableau, Qlikview and Python that are available on the market. Style and approach Packed with real-world examples, this pragmatic guide helps you polish your data and make informed decisions for your business. We cover both business and data analysis perspectives, blending theory and practical hands-on work so that you perceive data as a business asset.

A Complete Blueprint for Maximizing the Value of Business Intelligence in the Enterprise The typical enterprise recognizes the immense potential of business intelligence (BI) and its impact upon many facets within the organization—but it's not easy to transform BI's potential into real business value. In The New Era of Enterprise Business Intelligence, top BI expert Mike Biere presents a complete blueprint for creating winning BI strategies and infrastructure, and systematically maximizing the value of information throughout the enterprise. This product-independent guide brings together start-to-finish guidance and practical checklists for every senior IT executive, planner, strategist, implementer, and the actual business users themselves. Drawing on thousands of hours working with enterprise customers, Biere helps decision-makers choose from today's unprecedented spectrum of options, including the latest BI platform suites and appliances. He offers practical, "in-the-trenches" insights on a wide spectrum of planning and implementation issues, from segmenting and supporting users to working with unstructured data. Coverage includes Understanding the scope of today's BI solutions and how they fit into existing infrastructure Assessing new options such as SaaS and cloud-based technologies Avoiding technology biases and other "project killers" Developing effective RFIs/RFPs and proofs of concept Setting up competency centers and planning for skills development Crafting a better experience for all your business users Supporting the requirements of senior executives, including performance management Cost-justifying BI solutions and measuring success Working with enterprise content management, text analytics, and search Planning and constructing portals, mashups, and other user interfaces Previewing the future of BI

Business intelligence (BI) software is the code and tools that allow you to view different components of a business using a single visual platform, making comprehending mountains of data easier. Applications that include reports, analytics, statistics, and historical and predictive modeling are all examples of BI applications. Currently, we are in the second generation of BI software, called BI 2.0. This generation is focused on writing BI software that is predictive, adaptive, simple, and interactive. As computers and software have evolved, more data can be presented to end users with increasingly visually rich techniques. Rich Internet application (RIA) technologies such as Microsoft Silverlight can be used to transform traditional user interfaces filled with boring data into fully interactive analytical applications to deliver insight from large data sets quickly. Furthermore, RIAs include 3D spatial design capabilities that allow for interesting layouts of aggregated data beyond a simple list or grid. BI 2.0 implemented via RIA technology can truly bring out the power of BI and deliver it to an average user via the Web. Next-Generation Business Intelligence Software with Rich Internet Applications provides developers, designers, and architects a solid foundation of BI design and architecture concepts with Microsoft Silverlight. This book covers key BI design concepts and how they can be applied without requiring an existing BI infrastructure. The author, Bart Czernicki, will show you how to build small BI applications by example that are interactive, highly visual, statistical, predictive, and most importantly, intuitive to the user. BI isn't just for the executive branch of a Fortune 500 company; it is for the masses. Let Next-Generation Business Intelligence

Software with Rich Internet Applications show you how to unlock the rich intelligence you already have.

Spreadsheet Modeling & Decision Analysis: A Practical Introduction to Business Analytics

Business Intelligence with PowerPivot and SQL Server Analysis Services Tabular

Business Intelligence in Microsoft SharePoint 2013

Silverlight 4 Business Intelligence Software

Business Intelligence

Presents a comprehensive tutorial on the core SQL Server concepts needed to understand the Sharepoint business intelligence investments offered in the text, which include Visio services, Excel services, business connectivity services, and Power View and PerformancePoint services.

If you're a GP user, this book is aimed at making your job easier. How? Through the use of Business Intelligence (BI) provided by your Microsoft Dynamics GP software to aid you in making informed decisions. This book assumes no previous experience; however, a basic knowledge of Excel is expected.

Dive into the business intelligence (BI) features in SharePoint 2010—and use the right combination of tools to deliver compelling solutions. This practical guide helps you explore several BI application services available in SharePoint 2010 and Microsoft SQL Server 2008 R2. You'll learn each technology with step-by-step instructions, and determine which ones work best in specific BI scenarios—whether you're a SharePoint administrator, SQL Server developer, or business analyst.

Choose the BI tools that meet your needs—and learn how they work together Examine the BI lifecycle, from determining key performance indicators to building dashboards Take Microsoft Excel further—gain more control and functionality with web-based Excel Services Mash up data from multiple sources using PowerPivot for Excel 2010 Create data visualizations with objects, context, and metrics using Microsoft Visio Services Build dashboards, scorecards, and other monitoring and analysis tools with PerformancePoint Services Use SharePoint to view BI reports side by side, no matter which tools were used to produced them Your companion web content includes: Interactive exercises that help you try out concepts or techniques Code samples that enable you to work with the exercises