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/MCA as well as for those preparing
for professional and competitive
examinations. Key Features [?]*

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the learning outcomes of each chapter

*☐ Case Studies illustrate a variety of
business situations and suggest*

*solutions to managerial issues using
specific statistical techniques ☐ A*

*Chapter Concepts Quiz at the end of
each chapter reinforces students'*

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*understanding of the basic principles
and applications [?] Conceptual
Questions, Self-Practice Problems,
Review Self-Practice Problems with
Hint and Answers enable students,
after each chapter, to practice and
then evaluate themselves*

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Applied Business Statistics: Methods and Excel-based applications (second edition) is an introductory Statistics text written specifically for Management students who require an understanding of the role of Statistics in analysing business data in fields

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such as Marketing, Finance, Human Resources, Production and Logistics. The primary focus of this text is to empower management students with statistical decision making skills so that they become active participants rather than passive observers in

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business situations where statistical findings are reported and discussed as part of a management decision making process. The text is divided into three major sections: „h exploratory data analysis „h statistical inferences, and „h statistical

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modelling. Each section focuses on a different role of Statistics as a decision support tool. Emphasis is therefore placed on: „h the data requirements for the various techniques and issues of data quality „h indentifying likely application

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areas through numerous illustrative examples, noting the limitations of techniques for decision analysis, and the valid management interpretation of statistical findings. A new feature of this edition of Applied Business Statistics is the use of computer

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software such as Excel to perform statistical analysis. Excel's statistical capabilities are illustrated through numerous worked examples found in the text. Students are given the opportunity to familiarize themselves with Excel's statistical capabilities by

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applying them to data sets of business problems, which are available on the accompanying CD. Students can monitor their learning with the help of the exercises at the end of every chapter. Each statistical technique is developed through business-related

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worked examples drawn from the author's diverse work experiences as a statistical consultant. In this way, a student can readily grasp the basic concept of the technique as well as see how it would be applied in practice. This combination of method and

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application should prove helpful to both student and lecturer. With a working knowledge of Excel, students can become managers who are able to design and conduct their own statistical analysis in the workplace. Applied Business Statistics is therefore

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*accessible to all students, as only a
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Introductory Business Statistics

Introductory Statistics

Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period,

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now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in

the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature

**on the subject, the
constructive feedback from
students and teaching
fraternity, as well as those
changes that have been made
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of numerous universities. Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period,

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**on the subject, the
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fraternity, as well as those
changes that have been made
in the syllabi and/or the
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**of numerous universities.
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2. Approximate Expression for
Expectation and Variance 3.
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