

*Business Studies 2014 South  
Africa Grade 12*

***How is the world of professions and professional work changing? This book offers both an overview of current debates surrounding the nature of professional work, and the implications for change brought about by the managerialist agenda. The relationships professionals have with their organizations are variable, indeterminate and uncertain, and there is still debate over the ways in which these should be characterized***

***and theorized. The contributors discuss these implications with topics including hybrid organizations and hybrid professionalism; the changing nature of professional and managerial work; profession and identity; and the emergence of HRM as a new managerial profession. This book will be of interest to academics and postgraduate students seeking a comparative study on contemporary professional work. It will also be of use to a number of practitioners, namely human resource managers, looking for ways in***

***which to approach the changing professional world. Sino-African relations have evoked a great deal of geo-strategic interest in recent years. Most attention has focused on China's assistance to and growing involvement in the economic development of several African nations. Far less emphasis has been placed on Africans in China, and on African actors' involvement in the Chinese economy, despite the importance of both to genuinely bilateral economic relations. This is one of the first studies to focus on South***

***African foreign direct investment (FDI) in Mainland China. The research aims to identify and specify the key institutional factors that have contributed to the effectiveness or otherwise of South African firms entering and operating within the Chinese market. The research also investigates the characteristics and processes that have effectively shaped South African firms' business strategies to negotiate the current Chinese institutional environment. The study's primary empirical contribution is ten real-life case studies***

***drawn from a cross-section of South African business actors who have sought to penetrate the Chinese market. These case studies are interrogated conceptually by means of a three-dimensional institutional model which explores the role of formal and informal business processes and practices in influencing business success and failure in the Sino-South African context. It will be of value to researchers, academics, policymakers, Sino-African business practitioners, and advanced students in the fields of international***

***business, political economy, strategy, and Asian and African studies.***

***Crises and disruptions can lead to important changes in economic, social and institutional environments.***

***This collection of influential JIBS articles and original commentaries highlights that MNEs are affected by, and respond to, crises and disruptions differently than domestic firms due to their geographically dispersed operations and wider range of experiences from being active in diverse environments. MNEs can exhibit greater***

***flexibility to 'avoid' locations characterised by crises and disruptions, and when affected, they can deploy a more refined set of responses relative to domestic firms. Each article is accompanied by a brand new editorial piece, bringing the research right up to date and reflecting on the impact of the article today. In this way, the book offers an integrated perspective on the antecedents, outcomes and potential opportunities associated with a variety of crises and disruptions such as disease outbreaks, natural disasters, climate change and***

***political unrest. An ideal resource for students and researchers, this book offers new perspectives, policy and practical recommendations as well as a discussion of future trends. The volume concludes with a novel analysis on how businesses can move forward in a post-Covid world. This study focuses on the corporate governance initiatives, laws and regulations aimed at enhancing the effectiveness of boards of public entities in Zimbabwe. The key question addressed is whether or not the corporate governance***



***initiatives and legal and regulatory reforms in Zimbabwe are sufficient to enable boards of public entities to effectively discharge their duties and meet internationally accepted corporate governance standards. A comparative analysis of Zimbabwe's public entities corporate governance framework to that of South Africa (a developing country like Zimbabwe) and Australia (a developed country with similar common law heritage) is also conducted. Recommendations are made on how best to enhance the***

***effectiveness of boards of  
public entities in order to  
promote good corporate  
governance practices in  
Zimbabwean public entities.  
Rise and Decline and Rise of  
China  
Strategic Management:  
Concepts and Cases:  
Competitiveness and  
Globalization  
South African Business in  
China  
Sustainable Tourism  
Dialogues in Africa  
Science, Technology and  
Innovation in BRICS Countries  
Base of the Pyramid Markets  
in Africa***

***Cross-Sectoral Experiences***

ICEM2014 is to offer scholars, professionals, academics and graduate students to present, share, and discuss their studies from various perspectives in the aspects of social science. The ICEM2014 is hosted by Advance Information Science Research Center and is sponsored by DEStech Publication, Inc., South China University of Technology, Guangdong University of Foreign Studies. This proceedings tends to collect the up-to-date, comprehensive and worldwide state-of-art knowledge on economics and management. All of accepted papers were subjected to strict peer- reviewing by 2-4

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expert referees. The papers have been selected for this proceedings based on originality, significance, and clarity for the purpose of the conference. The selected papers and additional late-breaking contributions to be presented will make an exciting technical program on conference. The conference program is extremely rich, featuring high-impact presentation. We hope this conference will not only provide the participants a broad overview of the latest research results on economics and management, but also provide the participants a significant platform to build academic connections. ICEM2014

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would like to express our sincere appreciations to all authors for their contributions to this conference. We would like to extend our thanks to all the referees for their constructive comments on all papers; especially, we would like to thank to organizing committee for their hard working.

In this book, an international team of urban anthropologists, sociologists, and ethnographers argue that politics, intergroup relations, and development in cities cannot be understood without reference to the local contexts that endow each city with specific characteristics. They also show

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how local urban economic, social, and cultural lives are influenced by powerful external forces. In these 'glocal' regards, the authors demonstrate how city images, borders, and social processes such as migration, tourism, and local development must be seen in broader contexts. The contributors examine them through the lenses of foreign investment, migration, and history. The volume takes an interdisciplinary approach and employs a range of theoretical perspectives and methodological approaches. Contributors' multidisciplinary expertise and insights about spaces and places are applied to nine unique cities

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across three continents.

The Handbook of Business and Corruption provides an overview of corrupt business practices in general and, more particularly, in different industry sectors, considering such practices from an ethical perspective.

About the publication This book addresses poverty, one of the important issues confronting Africa, from a multi-disciplinary approach. With contributions from eminent scholars from diverse backgrounds, the book explores poverty from a human rights perspective. Its central message is that poverty is not necessarily a failure on the part of an individual,

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but rather caused by the actions or inactions of governments, which are often exacerbated by structural inequalities in many African societies. This in turn requires a more pragmatic approach grounded in respect for human rights. Exploring the link between poverty and human rights in Africa will be useful to researchers, policymakers, students, activists and others interested in addressing poverty. Table of Contents

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Human Rights Commission  
Chinese Organizations in Sub-  
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International Journal of  
Economics and Business Studies  
Theory, Research and Dynamics of  
Career Wellbeing

The Rural Enterprise Economy  
Heritage, Culture and Society  
Measuring Regulatory Quality and  
Efficiency

Enterprising Africa

Throughout the world, the Anglo-  
American model of corporate  
governance tends to prevail – but no  
two countries are identical.

Governance outcomes in developing  
and emerging economies often  
deviate from what theory predicts,

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due to a wide range of factors. Using insights from New Institutional Economics, *Corporate Governance in Developing and Emerging Markets* aims to explain the different issues and cultural and legal factors at play, and put forward an alternative governance framework for these economies. Structured in three parts, this text investigates different models of corporate governance; it explores the realities of corporate governance in ten nations, including the 'BRICS' (Brazil, Russia, India, China and South Africa) and 'MINT' (Mexico, Indonesia, Nigeria and Turkey) countries; and then considers corporate

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governance reform. This interdisciplinary text will be a valuable tool for students of corporate governance across Business, Economics and Law; and an equally useful resource for anyone working in or carrying out research in this area.

The purpose of this book is to establish the first formalised scholarly work on critical management studies (CMS) in the South African context. The book is a collection of seven chapters, six of which employ a conceptual methodology and one of which follows an interpretive paradigm employing qualitative methods of inquiry. CMS is a relatively young

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school of thought, arising in the early 1990s and still very much a peripheral movement within the academic discipline of management. South Africa has very little scholarship on CMS as precious few scholars work in this space. Furthermore, publication opportunities are virtually non-existent as CMS is virtually unknown in the South African community of management scholars. Thus, this book represents the first academic work on CMS published in South Africa, written and reviewed by scholars who are familiar with the field. The primary target readership would be management academics, but it could also be a



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useful reference for postgraduate students in management.

The role that small- and medium-sized enterprises (SMEs) play in the economic development and growth of cities, regions and nations has been an increasing subject of debate and study for the last half century.

This volume focuses on the opportunities and challenges that entrepreneurs and SMEs face in a world of global competition.

This textbook introduces students to the important concepts of global marketing today, and their managerial implications. Designed to be shorter than many other textbooks, Global Marketing focuses on getting to the point faster.

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Increasingly, marketing activities must be integrated at a global level. Yet, the enduring influence of culture requires marketers to adapt local strategies in light of cultural differences. Global Marketing takes a similar strategic approach, recognizing the need to address both the forces of globalization and those of localization. Other key features include: Coverage of often overlooked topics, such as the competitive rise of China's state-owned enterprises; the importance of diasporas as target markets; and the emerging threat to legitimate marketers from transnational criminal organizations A chapter dedicated to understanding global

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and local competitors, setting the stage for ongoing discussion of both buyers and competitors in an increasingly competitive global marketplace Extensive real-life examples and cases from developed and emerging markets, including insights into the often-overlooked markets of Africa, Latin America, and the Middle East Written in a student-friendly style, previous editions have received praise from both students and instructors. This edition continues to build on this strong foundation, making this the book of choice for students of global marketing classes.

Innovation and Challenges to  
Sustainability

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ECRM2014-Proceedings of the  
13th European Conference on  
Research Methodology for Business  
and Management Studies  
2014 International Conference on  
Economics and Management  
(ICEM2014).

International Business in a VUCA  
World

The International Business  
Environment

Transformation through  
Entrepreneurship

A Study on Uganda

***This book explores the  
discourse on evaluation in  
Africa and answers these  
questions: What is the  
purpose of evaluation in the***

***region, based on the evaluations currently being conducted? What is the professional background of evaluators in Africa? What methods are used in evaluations in the region? What is the status of evaluation capacity development in the region? How is the quality of evaluations being conducted in Africa? The book looks at the evaluation field in its entirety. It does not focus on practice, but includes considerations for the evaluation sector that apply to evaluation***

**commissioners, programme beneficiaries, donors, capacity builders, and the entire constellation of stakeholders working on improving development practice. It hopes to promote a data-driven approach to the evaluation sector to help strengthen engagement and practice. Enterprising Africa explores the future opportunities, challenges, growth areas and key themes that will shape entrepreneurship in the African continent over the next decade. Entrepreneurship can be the**

***key to unlock resilient growth, but only if it is driven by both socially productive and growth-oriented new businesses. The book considers entrepreneurship as an enabler for socio-economic growth and development in Africa, especially in the context of youth unemployment and increasing youth population for which the traditional, and indeed emerging, industrial sectors will not be able to produce sufficient jobs to meet demand. Organised around three***

***thematic parts, Part I covers the notion of inclusive growth and the role that entrepreneurs can play supporting this. Part II considers the dynamic between entrepreneurs and the environment since social, economic and environmental concerns need to build upon each other rather than vie for recognition. Finally, Part III offers chapters exploring policy contexts and the wider institutional ecosystems that need to be developed and enhanced to ensure a strong and vibrant***



***environment for the future entrepreneurs of Africa to thrive. Edited and authored by leading experts in the field, this fascinating text will be of interest to academics as well as students of International, Transformational and Social Entrepreneurship, and International and African Business.***

***This study undertakes a critical assessment of the legal protection of foreign direct investments (FDI) in South Africa and Zimbabwe by determining their compliance with the***

***international minimum standards, norms and/or best practices on the legal protection of FDI by host states. Firstly, the study argues that foreign investment is much needed in South Africa and Zimbabwe to improve economic growth and development, to create jobs, and to increase their competitiveness. However, these benefits are not accrued automatically but rather host states need to create an enabling environment to receive such benefits. Thus, host states***

***need to put an investment scheme into operation to guarantee the legal protection of foreign investments. South Africa and Zimbabwe have at large crafted and implemented investment laws and related policies which tend to be hostile towards foreign investments. Therefore, similar investment laws and related policies in both jurisdictions are analysed. This study will also offer recommendations for a legal investment which is not only flexible, friendly, and favourable to foreign***

***investment in South Africa and Zimbabwe but also advances their local economic policies.***

***Introduce your students to strategic management with the market-leading text that sets the standard for the course area. Written by respected scholars who have taught strategic management at all educational levels, Hitt, Ireland, and Hoskisson's latest edition provides an intellectually rich, yet thoroughly practical, analysis of strategic management. The classic***

***industrial organization model is combined with a resource-based view of the firm to provide students with a complete understanding of how today's businesses establish competitive advantages and create value for stakeholders. Cutting-edge research is presented with a strong global focus, featuring more than 500 emerging and established companies. All-new opening cases introduce chapter concepts and mini cases offer new contexts of study. Important Notice: Media***

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***Public Sector Reform in  
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Chinese economy result in job  
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natural disaster in Japan  
cause world stock markets to  
plummet? What impact does  
the Arab Spring have on the  
petroleum industry in the  
Middle East and North  
Africa? Adopting a clear global  
perspective, this textbook is  
an essential introduction to  
the challenges of the

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international business environment. The book begins by setting the global context and evaluating the idea of international industries, the world economy, and the threats and opportunities of global markets. The authors then identify the core issues faced by businesses and the dynamic socio-cultural, technological, political, legal, and ecological environments in which they operate. Case studies are sourced from almost every continent in the world, including a wealth of examples from the emerging markets of Africa, South

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America, and Asia. In addition, each chapter provides a range of learning tools designed to test and develop the reader's understanding. Questions and assignment tasks ensure students can apply their knowledge to real-world scenarios, while full colour diagrams throughout the book illustrate business environment theory and comparative examples with particular clarity. This unique combination of accessible theory, diverse case studies, and reflection points will prepare the reader for academic success and

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develop the professional skills required to excel in their future global business career. New to this edition New assignment tasks at the end of every chapter provide real-world scenarios to develop employability skills and apply understanding. New questions in the mini case studies and counterpoint boxes encourage critical thinking and reflection throughout the book. A wealth of new and updated case studies from around the world illustrate the challenges faced by contemporary organizations in regions as diverse as Africa, Europe,



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Asia, and the United States. Updated to reflect developments in the financial, political, legal, and technological environments since the publication of the previous edition, including the Arab Spring, economic sanctions on Russia, and changes in the global banking sector.

With the ongoing expansion of outbound foreign direct investment (FDI) in the countries representing the BRICS economic bloc (Brazil, Russia, India, China, and South Africa) – and with all of them at the same time listed

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among the top seven countries plagued by tax evasion and avoidance in the guise of illicit out flows – the ve governments, both individually and through cooperative initiatives, have devised new international tax strategies that are proving to be of great interest and value to other countries, both developing and developed. The core of these strategies addresses the necessity of stemming the out ow of revenue while strongly supporting FDI, both inbound and outbound while complying with international obligations

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including those arising from human rights laws. This book is the first in-depth commentary on this new and evolving area of international tax law. The detailed analysis covers the entire field of BRICS international tax law, considering topics such as the following: – information exchange procedures and pitfalls; – response to the OECD's Base Erosion and Profit-Sharing (BEPS) initiative; – role of bilateral and multilateral double taxation conventions including the Multilateral Instrument and the Bilateral Investment Treaties; –

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thin capitalization; – transfer pricing; – controlled foreign corporation rules; – shortcomings related to authorities' limited manpower; – international audit and investigation procedures; – the BRICS approach to residence and mandatory and binding arbitration; and – the BRICS approach to shaping the developing world's international tax system.

Notably, the author personally conducted interviews with senior international representatives of the BRICS tax authorities, as well as with leading BRICS academics and

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practitioners. Tax cases, together with human rights and investment cases and administrative guidelines in all ve countries are also included in the analysis. The study concludes with recommendations for improving each of the ve countries' tax law and procedures, especially in the area of dispute resolution. The author's goal is to extend the existing body of knowledge of the BRICS' international tax laws in order to assist in developing an understanding of the BRICS approach to dealing with evasion and

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avoidance: an approach which facilitates both outbound and inbound FDI, simplifies tax authority administration and establishes a basis for resolving international disputes which is compatible with sovereignty. In achieving this objective, the author has produced a major work that is of immeasurable value to tax advisers, government and governance officials, academics and researchers both in developing international taxation strategies and in helping to resolve disputes with tax authorities.

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Critical management studies  
in the South African  
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Vol.4, Nos. 1-2

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Internationalization

Facing Modernity in Africa and  
the West

Research agenda and best  
practices in the hospitality and  
tourism industry

Searching for an Organising  
Philosophy

Running like a red thread through this  
book are the manifestations of Sino-

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African relations dating back many centuries. In this way, *The Rise and Decline and Rise of China: Searching for an Organising Philosophy* takes forward the work MISTRA conducted on the Mapungubwe society, one of the advanced states that existed in southern Africa some 800 years ago. What makes this research report unique, though, is that the treatment of these issues has been undertaken primarily from an African perspective.

*Doing Business 2016* is the 13th publication in a series of annual reports comparing business regulation in 189 economies. This year the publication addresses regulations affecting 10 areas of everyday business activity including:

- Starting a business
- Dealing with construction permits



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□Getting electricity □Registering property □Getting credit □Protecting minority investors □Paying taxes □Trading across borders □Enforcing contracts □Resolving insolvency

Doing Business 2016 updates all indicators as of June 1, 2015, ranks economies on their overall ease of doing business, and analyzes reforms to business regulation □□ identifying which economies are strengthening their business environment the most. This report illustrates how reforms in business regulations are being used to analyze economic outcomes for domestic entrepreneurs and for the wider economy. It is a flagship product produced by the World Bank Group that garners worldwide attention on regulatory barriers to entrepreneurship.

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More than 60 economies have used the Doing Business indicators to shape reform agendas and monitor improvements on the ground. In addition, the Doing Business data has generated over 2,100 articles in peer-reviewed academic journals since its inception.

Human resource departments have been a crucial part of business practices for decades and particularly in modern times as professionals deal with multigenerational workers, diversity initiatives, and global health and economic crises. There is a necessity for human resource departments to change as well to adapt to new societal perspectives, technology, and business practices. It is important for human resource managers to keep up to date

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with all emerging human resource practices in order to support successful and productive organizations. The Research Anthology on Human Resource Practices for the Modern Workforce presents a dynamic and diverse collection of global practices for human resource departments. This anthology discusses the emerging practices as well as modern technologies and initiatives that affect the way human resources must be conducted. Covering topics such as machine learning, organizational culture, and social entrepreneurship, this book is an excellent resource for human resource employees, managers, CEOs, employees, business students and professors, researchers, and academicians.

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This book focuses on the Base of the Pyramid (BOP) in Africa and examines the role of the private sector in the fight against poverty. The BOP concept, which is a market-based approach to poverty eradication, presents a great avenue for businesses to develop opportunities and new business models that enable and empower those in the BOP population in Africa to raise their socio-economic welfare and well-being. The BOP market and the business interest in the BOP in Africa is rising. This book furthers our understanding of the characteristics of BOP markets in Africa, and the challenges and opportunities to address poverty and development in a sustainable manner. The book covers various themes of BOP markets and

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their embeddedness in social-cultural settings in Africa. The different chapters employ a variety of theoretical and methodological approaches to advance research and practice of BOP in Africa. The book chapters reflect multiple diversities that characterise sub-Saharan Africa based on studies in 13 country contexts and from five industry sectors. This book is recommended reading for managers and policy makers, as well as students and academics interested in Base of the Pyramid markets.

Foreign Direct Investment as a Tool for Poverty Reduction in Developing Countries

Go-to-Market Strategies for Women Entrepreneurs

BRICS and International Tax Law

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Doing Business 2016

Exploring the link between poverty and human rights in Africa

New Dynamics, New Synergies

Corporate Governance in Zimbabwe's

Public Entities

Enterprises located in rural regions face various challenges in the globalised and digitised world.

This book offers comprehensive answers to the question of what makes up the rural enterprise economy in the contemporary business world. It addresses the competitiveness and viability, strategic management and strategic change, and marketing issues for both incumbent and start-up companies in rural regions. The book presents new

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concepts that shed light on the rural enterprise economy with its entrepreneurs. With a broad range of cases from European regions, the book provides theoretical insights for scholars, practical case-based evidence for lecturers and teachers, and practical knowledge for business practitioners and planning specialists. Academic experts from European universities and research institutes provide compelling answers to this under-researched topic in business studies and economics. This volume offers a new conceptualization of career wellbeing by viewing the construct as an individual's long-

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term contentment with their career outcomes, career achievements, career changes and their sustainable employability amidst the complexities of the contemporary and emerging future digital-driven work environment. In support of this view of career wellbeing, the volume constructs theoretical frameworks for “future-fit” career wellbeing in the digital-driven work-life context. The chapters juxtaposition current research trends in terms of future potential directions for research on career wellbeing in Industry 4.0. The volume also critically evaluates the relevance, applicability and utility of the research findings and



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theoretical premises in various current versus potential Industry 4.0 settings for individuals across the life-span. It offers valuable suggestions for practice and interventions.

This review contributes to a growing body of literature on conceptions and manifestations of African philanthropy. The review illustrates a complex plurality of actions that fall under cultures and practices of giving in Africa. From an analysis of these practices, this paper proposes that African philanthropy can be conceptually structured on the basis of spheres of philanthropic practice, and the underlying bases and motivations for philanthropy.

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Public Sector Reform in South Africa 1994-2021 is an examination of specific public sector reforms in three core Public Administration areas in the democratic South Africa: political-administrative relationships, the delegation of authority to senior managers and performance management.

Legal Protection of Foreign Direct Investment. A Critical Assessment with Focus on South Africa and Zimbabwe

Navigating Institutions  
Crises and Disruptions in  
International Business

Global Marketing

A Review

Challenges and Experiences

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ECRM 2014

We Cannot Continue Like This: Facing Modernity in Africa and the West is a scholarly book strongly focused on the context of Africa, with two chapters that are written by authors from the Netherlands for the purpose of a North-South dialogue. The main thesis of the book is based on the insight that the trajectory of modern development ought not to continue as it is. It is ecologically unsustainable and continues to enlarge the gap between rich and poor. The book centers on an academic analysis of current development practices, mostly in Africa. It addresses four topics that are often neglected in studies on

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development and sustainability: listening to voices from Africa to counter the hegemony of the Global North; recognizing the importance of spiritual issues in the secular affairs of society; deriving theory from data that was obtained and analyzed in a systematic way, and was compared with existing theories; and illustrating the importance of households rather than just governments, businesses or academic institutions. The manuscript seeks to integrate academic reflection and insights gained from practical involvement with sustainability issues in local communities and low-income households, with contributions from natural and social sciences and

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theology. The authors respond to the question: How can modern science and technology help to solve dilemmas such as unsustainable development?

Heritage, Culture and Society contains the papers presented at the 3rd International Hospitality and Tourism Conference (IHTC2016) & 2nd International Seminar on Tourism (ISOT 2016), Bandung, Indonesia, 10—12 October 2016). The book covers 7 themes: i) Hospitality and tourism management ii) Hospitality and tourism marketing iii) Current trends in hospitality and tourism management iv) Technology and innovation in hospitality and tourism v) Sustainable tourism vi)

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Gastronomy, foodservice and food safety, and vii) Relevant areas in hospitality and tourism Heritage, Culture and Society is a significant contribution to the literature on Hospitality and Tourism, and will be of interest to professionals and academia in both areas.

Dedicated to Professor Peter Buckley, OBE, this volume of Progress in International Business Research explores the new challenges for MNEs, SMEs (small and medium sized enterprises) and INVs (International New Ventures) emerging from this changing and increasingly unpredictable political, economic, social and technological VUCA world.

Trade between China and Africa is

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increasing year on year, while the West increasingly debates the nature and implications of China's presence. Yet little research exists at the organizational and community levels. While western press reporting is overwhelmingly negative, African governments mostly welcome the Chinese presence. But what happens at the management level? How are Chinese organizations run? What are they bringing to communities? What is their impact on the local job market? How do they manage staff? How are they working with local firms? This book seeks to provide a theoretical framework for understanding Chinese organizations and management in

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Africa and to explore how their interventions are playing out at the organizational and community levels in sub-Saharan Africa. Based on rigorous empirical research exploring emerging themes in specific African countries, this book develops implications for management knowledge, education and training provision, and policy formulation. Importantly it seeks to inform future scholarship on China's management impact in the world generally, on Africa's future development, and on international and cross-cultural management scholarship. Primarily aimed at scholars of international management, with an interest in China and/or in China in Africa, this



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important book will also be of great interest to those working in the area of development studies, international politics, and international relations.

How Multinational Enterprises Respond to Crises

The Oxford Handbook of Management in Emerging Markets Diversity and Local Contexts

The Handbook of Business and Corruption

We Cannot Continue Like This Proceedings of the 11th International Conference on Construction in the 21st Century, London 2019

Collaboration and Integration in Construction, Engineering, Management and Technology

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The textbook experience of poverty can be witnessed in a number of developing countries in Sub-Saharan Africa, South-East Asia and Latin America. Accordingly, Foreign Direct Investment (FDI) has been identified as an important tool for poverty reduction, as it is noted to accelerate economic growth and employment in a nation, and is currently an essential issue for countries such as Uganda. This book finds that Ragnar's 1953 "Vicious-Circle of Poverty" remains undisputed even today, showing that attracting FDI is not the end, but that a nation's absorption capacity is equally paramount. The implications of the FDI "frog-leap theory" for developing countries and the Community Capital Absorption Capacity Development (CCACD) framework provide plausible poverty reduction approaches in the

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21st century. Without such measures, bringing an end to poverty is likely to elude governments and multinational corporations in developing countries. Highlighting an important emerging trend in FDI to Africa, this book consists of important contributions focusing on an increase in trade and investment between African countries. An area that until now has received little attention, this volume aims to define the key issues and explores the challenges and outcomes that have characterized Africa-to-Africa internationalization, providing guidance on directions for future research. Africa-to-Africa Internationalization includes both conceptual and empirical contributions, illustrating the practical issues in intra-African trade and investment. Providing readers with a

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deep sense of the realities and challenges of cross-border investments within the region, the cases included in the book are useful pedagogical materials for faculty members interested in teaching international business in the African context.

The term BRICS (Brazil, Russia, India, China and South Africa) is gaining global attention both in scholarly and popular discourse. BRICS countries are crucial in terms of their vast areas, huge population and have massive economic potential. These countries are also categorized as developing countries and are aspiring to be considered as developed countries. There is commonality among these countries in that they have similar issues and problems, which may require common solutions. Science,

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Technology and Innovation in BRICS Countries examines whether more emphasis on Science Technology and Innovation (STI) capability building could be the solution to these countries' economic upgradation and poverty reduction. This book is a collection of various Science Technology and Innovation (STI) issues of BRICS economics, and will be of interest to general readers, scholars working in this field, as well as policy makers all over the globe. The contributions come from various scholars across the globe who have published their BRICS economics research in a special issue of the African Journal of Science, Technology, Innovation and Development.

Focusing on the future of tourism,  
Sustainable Tourism Dialogues in

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Africa is inclusive of experienced and emerging researchers, as well as incorporating local stakeholders in the tourism industry: architects, tourism operators, sustainable tourism lobbyists, policy makers, archaeologists, and geographers. The editors are frontline sustainable tourism advocates in Africa, and the book's thematic content is derived from 30 inter-university seminars on sustainable tourism hosted by Sustainable Travel & Tourism Agenda Kenya from 2017 to November 2019. These seminars involved the participation of 17 universities in Kenya, tourism operators, conservationists, developmentalists, investors, policy makers, and students. Every chapter is a voice projecting aspirations for the responsible management of tourism in Africa and

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promoting the ideals of sustainable tourism that young people in Africa advocate for the industry's future. In so doing, the authors pinpoint the necessary actions for bringing about transformations in sustainable development of tourism. The book thus seeks to encourage debate, while facilitating the development of both theoretical and practical foundations for managing tourism sustainably in Africa.

Urban Space, Borders, and Migration  
Creating and Exploring Success  
Global Entrepreneurship  
Perspectives on Contemporary  
Professional Work  
Philanthropy in Contemporary Africa  
Corporate Governance in Developing  
and Emerging Markets  
Past, Present & Future

***Addressing the issues***

*that will be central to Africa's various attempts to effectively manage knowledge and innovation for sustainable business management, this edited book makes a timely contribution to research on business in Africa. Coinciding with the recently launched Science, Technology and Innovation Strategy for Africa 2024 (STISA-2024) by the African Union (AU), which emphasises the critical role of science, technology and*



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*innovation for Africa's socio-economic development and growth, the book echoes these themes with a multi-disciplinary and multi-sectoral approach to knowledge and innovation management in Africa. Also containing case studies relating to various growing collaborations between education and research institutions, private and public entities as well as commercialisation of research and innovation*

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*outputs, Managing  
Knowledge and Innovation  
for Business*

*Sustainability in Africa  
covers the key themes to  
provide an enabling  
environment for STI  
development in the  
African content.*

*This collection brings  
together leading  
scholars and  
practitioners with a  
variety of interests as  
related to women  
entrepreneurs. Taking a  
unique scholarly-  
practice approach,  
Crittenden builds an*

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*enticing story around several key variables that influence go-to-market strategies for women entrepreneurs. This book gathers papers presented at the 11th International Conference on Construction in the 21st Century, held in London in 2019. Bringing together a diverse group of government agencies, academics, professionals, and students, the book addresses issues related to construction safety, innovative technologies,*

*lean and sustainable construction, international construction, improving quality and productivity, and innovative materials in the construction industry. In addition, it highlights international collaborations between various disciplines in the areas of construction, engineering, management, and technology. The book demonstrates that, as the industry moves*

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*forward in an ever-  
complex global economy,  
multi-national  
collaboration is  
crucial, and its future  
growth will undoubtedly  
depend on international  
teamwork and alliances.  
Managing Knowledge and  
Innovation for Business  
Sustainability in Africa*