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Every company has a personality. Does yours help or hinder your results? Does it make you fit for growth? Find out by taking the quiz that's helped 50,000

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people better understand their organizations at OrgDNA.com and to learn more about Organizational DNA. Just as you can understand an individual's personality, so too can you understand a company's type—what makes it tick, what's good and bad about it. Results explains why some organizations

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bob and weave and roll with the punches to consistently deliver on commitments and produce great results, while others can't leave their corner of the ring without tripping on their own shoelaces. Gary Neilson and Bruce Pasternack help you identify which of the seven company types you work for—and how to keep

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what's good and fix what's wrong. You'll feel the shock of recognition ("That's me, that's my company") as you find out whether your organization is: • Passive-Aggressive ("everyone agrees, smiles, and nods, but nothing changes"): entrenched underground resistance makes getting anything done like trying to nail Jell-O to

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the wall • Fits-and-Starts (“let 1,000 flowers bloom”): filled with smart people pulling in different directions • Outgrown (“the good old days meet a brave new world”): reacts slowly to market developments, since it’s too hard to run new ideas up the flagpole • Overmanaged (“we’re from corporate and we’re here to

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help”): more reporting than working, as managers check on their subordinates’ work so they can in turn report to their bosses • Just-in-Time (“succeeding, but by the skin of our teeth”): can turn on a dime and create real breakthroughs but also tends to burn out its best and brightest • Military Precision (“flying in formation”):

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executes brilliant strategies but usually does not deal well with events not in the playbook • Resilient (“as good as it gets”): flexible, forward-looking, and fun; bounces back when it hits a bump in the road and never, ever rests on its laurels For anyone who’s ever said, “Wow, that’s a great idea, but it’ll never happen

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here” or “Whew, we pulled it off again, but I’m tired of all this sprinting,” Results provides robust, practical ideas for becoming and remaining a resilient business. Also available as an eBook From the Hardcover edition.

This book presents a novel framework to reconceptualize Internet governance and

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better manage cyber attacks. Specifically, it makes an original contribution by examining the potential of polycentric regulation to increase accountability through bottom-up action. It also provides a synthesis of the current state of cybersecurity research, bringing features of the cloak and dagger world of cyber

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attacks to light and comparing and contrasting the cyber threat to all relevant stakeholders. Throughout the book, cybersecurity is treated holistically, covering outstanding issues in law, science, economics, and politics. This interdisciplinary approach is an exemplar of how strategies from different disciplines

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as well as the private and public sectors may cross-pollinate to enhance cybersecurity. Case studies and examples illustrate what is at stake and identify best practices. The book discusses technical issues of Internet governance and cybersecurity while presenting the material in an informal, straightforward

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manner. The book is designed to inform readers about the interplay of Internet governance and cybersecurity and the potential of polycentric regulation to help foster cyber peace.

The Art of War is an enduring classic that holds a special place in the culture and history of East Asia. An ancient Chinese

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text on the philosophy and politics of warfare and military strategy, the treatise was written in 6th century B.C. by a warrior-philosopher now famous all over the world as Sun Tzu. Sun Tzu's teachings remain as relevant to leaders and strategists today as they were to rulers and military generals in ancient times.

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Divided into thirteen chapters and written succinctly, The Art of War is a must-read for anybody who works in a competitive environment.

The computer games industry is one of the most vibrant industries today whose potential for growth seems inexhaustible. This book adopts a multi-disciplinary

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approach and captures emerging trends as well as the issues and challenges faced by businesses, their managers and their workforce in the games industry.

A Guide to Strategic Cost Cutting, Restructuring, and Renewal

Business Analysis and Leadership

Four Urgent Global Crises and Their

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Strategic Solutions

Online Game Pioneers at Work

The Times Index

Reset

*How Improvisation Created Language and
Changed the World*

*The Nature of Risk is a short,
beautifully illustrated and easy-*

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to-understand book written to help readers face one of modern life's most important and difficult tasks—confronting risk. Free of complicated theories or formulas, The Nature of Risk relies instead on

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a simple story featuring a cast of familiar, forest-dwelling animals, each of which embodies a different approach to risk management. At least one of these approaches will seem familiar to every

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reader—whether they knew they had an approach to risk management or not. Then, as the story unfolds, the strengths and weaknesses of each approach will be revealed through a series of "natural"

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tests. Finally, at the conclusion of the story, readers will come to a short review section designed to help them frame their first attempts at managing risk—with or without professional help.

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21st century organizations, across all sectors and of all types, have to cope with an international marketplace where change is frequent and customer expectations continue to rise. The work of

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business analysis professionals is crucial if organizations are to succeed and grow. If change programmes are to be successful, stakeholder engagement and situation analysis are vital, and to

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achieve this, senior business people need to display competence in a range of areas, not least of which include the ability to challenge, lead and influence. Business Analysis and Leadership is for

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anyone involved in business analysis working in any organization worldwide, from financial services to charities, government to manufacturing. It takes the reader beyond standard textbooks full of

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techniques and tools, advising on how to lead and gain credibility throughout the organization. It will help you with the tricky role of working with people from the shop floor to board directors and give

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readers the confidence to challenge the easy way forward and point out what will really work in practice. This inspirational book consists of contributions from leading thinkers and practitioners in

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business analysis from around the world. Their case studies and practical advice will help the reader to develop leadership skills and become an outstanding catalyst for change.

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Enhancing Board Effectiveness seeks to examine the conceptualization and role of the board in a variety of contexts and articulate solutions for improving the effectiveness of the board,

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especially in developing and emerging markets. Enhancing Board Effectiveness with therefore address the following central questions: To what extent is the concept and role of the board evolving? What

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rights, powers, responsibilities and other contemporary and historical experiences can enhance the effectiveness of the board, especially in the particular contexts of developing and emerging

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markets? What socio-economic, political, regulatory and institutional factors/actors influence the effectiveness of the board and how can the policies and practices of such actors exert such influences? In

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what ways can a reconstructed concept of the board serve as a tool for theoretical, analytical, regulatory and pragmatic assessment of its effectiveness? In examining this issues, Enhancing Board

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Effectiveness will investigate theoretical, socio-economic, historical, empirical, regulatory, comparative and inter-disciplinary approaches. Academics in the relevant fields of accounting,

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*behavioural
psychology/economics,
development studies, financial
regulation, law and
management/organizational
studies, political economy and,
public administration will find*

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this book of high interest. Ranges from the hackers at MIT in the 1960s to professional "cyberathletes," in an up-close and personal look at the egos, battles, and one-upmanship of the mavericks,

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*geniuses, and geeks behind
the videogame revolution.*

Reprint.

*Institutions, Laws and Policies
Enforcing Cybersecurity in
Developing and Emerging
Economies*

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Winning the Uncertainty Game
How To Save Our Planet
Negotiating Agreement
Without Giving in
A comparative perspective of
the oil industry
Money Games

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As the Fourth Industrial Revolution barrels forward and the pace of disruption accelerates, all organizations must operate with agility. But this urgent priority, now widely-accepted by senior leaders, presents a major

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challenge: In business, government, and warfare, agility is a buzzword. There is no common understanding of what it means, or of what it takes to be consistently agile. In this groundbreaking book, Leo Tilman and Charles Jacoby

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offer the first comprehensive assessment of the fundamental nature of organizational agility and then describe the essential leadership practices for achieving it. They show that agility is far superior to mere

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speed or adaptability. Pinpointing its distinctive features, they define agility as the ability to detect and assess changes in the competitive environment in real time and then take decisive action. They

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demonstrate that agility enables an organization to outmaneuver competitors by seizing opportunities; better defending against threats; and acting as a well-orchestrated collective of teams that are empowered to

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take disciplined initiative. Combining their personal experience of building and leading agile organizations, Tilman in the realm of business and finance and Jacoby in battlefield command and homeland security, they

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present a powerful approach to fostering agility up and down an organization, and out to its very edges. They show how to detect opportunities and threats by fighting for risk intelligence; how to pierce through

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complexity and unleash creativity by nurturing a culture of honesty and trust; how to meld top-down vision and planning with decentralized execution; and how to enhance strategy by recognizing organizations as

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dynamic portfolios of risk. In a world where leaders and their teams must brave the unknown and step confidently forward - or risk extinction - Agility provides a vital roadmap for seizing the unprecedented possibilities of

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the new age and dominating change instead of being dominated by it.

In December 2017 the Basel committee finalised its work on the reform of the Basel III framework. Together with requirements already

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published in 2015 and 2016, the Basel committee changes all approaches for the calculation of RWA and the corresponding Pillar III disclosure rules. This package of new standards from the Basel Committee, which is

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unofficially called "Basel IV", is now the most comprehensive package of modifications in the history of banking supervision. The banking industry will face major challenges in implementing these new

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rules. The second edition of the "Basel IV" handbook is updated with all publications up to March 2018 and also extensively enhanced with additional details, examples and case studies. The aim is to convince the reader that

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we are facing a new framework called "Basel IV" and not just a fine adjustment of the existing Basel III regulations. This book covers all new approaches for the calculation of RWA: - the standardised approach (CR-

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SA) and the IRB approach for credit risk, - the new standardised approach for counterparty credit risk (SA-CCR), - both the standardised approach and internal models approach from the "fundamental review of the

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trading book" (SBA and IMA) - the basic approach (BA-CVA) and standardised approach (SA-CVA) for the CVA risk, - all new approaches (SEC-IRBA, SEC-ERBA, SEC-SA, IAA) for securitisations (incl. STS), - the approaches for the

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calculation of RWA for equity positions in investment funds (LTA, MBA, FBA) - the new standardised approach for operational risk (SA-OpRisk) Because of the strong relation to the Pillar I requirements, the second edition covers the

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topics of interest rate risk in the banking book (IRRBB), large exposures and TLAC again. Additionally, the book contains a detailed description of the Pillar III disclosure requirements. With the aid of a high-profile team

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of experts from countries all over the globe, the complexity of the topic is reduced, and important support is offered.

'Punchy and to the point. No beating around the bush. This brilliant book contains all the

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**information we need to have
in our back pocket in order to
move forward' Christiana
Figueres, Former Executive
Secretary UN Climate Change
Convention 'Amazing book'
Chris Evans, Virgin Radio
Breakfast Show 'Everyone**

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**should have this book' Rick
Edwards, BBC Radio 5 Live 'A
timely and important book,
not only laying out the
facts...but suggesting real
solutions to the challenges
facing us' Professor Alice
Roberts, Anatomist, Professor**

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**of Public Engagement in
Science, University of
Birmingham**

**_____ How
can we save our planet and
survive the 21st century? How
can you argue with deniers?
How can we create positive**

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change in the midst of the climate crisis? Professor Mark Maslin has the key facts that we need to protect our future. Global awareness of climate change is growing rapidly. Science has proven that our planet and species are facing

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a massive environmental crisis. How to Save Our Planet is a call to action, guaranteed to equip everyone with the knowledge needed to make change. Be under no illusion the challenges of the twenty-first century are immense. We

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need to deal with: climate change, environmental destruction, global poverty and ensure everyone's security. We have the technology. We have the resources. We have the money. We have the

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**scientists, the entrepreneurs
and the innovators. We lack
the politics and policies to
make your vision of a better
world happen. So we need a
plan to save our planet... How
to Save Our Planet is your
handbook of how we together**

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can save our precious planet. From the history of our planet and species, to the potential of individuals and our power to create a better future, Maslin inspires optimism in these bleak times. We stand at the precipice. The future of

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**our planet is in our hands. It's
time to face the facts and
save our planet from, and for,
ourselves.**

'A

**handbook of clearly
established, authoritative
facts and figures about the**

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terrible toll we as humans have taken of our planet, plus ways in which we can lessen the impact. For laypeople like me, who can see what is happening but haven't always got the precise statistics to hand, it's hugely valuable'

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**John Simpson CBE, BBC World
Affairs Editor, Broadcaster,
Author & Columnist 'Saving
the world is no small thing,
but picking up this book's a
good start' Paris Lees,
Contributing Editor at British
Vogue, campaigner 'I love it.**

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**My kids love it' Chris Evans,
Virgin Radio Breakfast Show
'A no-nonsense crib sheet on
the state of the world and
how to help it' The I
Newspaper
We live in a fundamentally
changed world. It's time for**

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your approach to strategy to change, too. The evidence is all around us. Extreme weather, driven by climate change, is shattering records all over the planet. Our natural resources are in greater demand than ever

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before as a billion more people enter the global middle class, wanting more of everything. Radical transparency is opening up company operations and supply chains to public scrutiny. This is not some

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futuristic scenario or model to debate, but today's reality. We've passed an economic tipping point. A weakening of the foundations of our planetary infrastructure is costing businesses dearly and putting our society at risk.

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The mega challenges of climate change, scarcity, and radical transparency threaten our ability to run an expanding global economy and are profoundly changing “business as usual.” But they also offer unprecedented

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opportunities: multi-trillion-dollar markets are in play, and the winners of this new game will profit mightily. According to Andrew Winston, bestselling author (Green to Gold) and globally recognized business strategist, the way

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companies currently operate will not allow them to keep up with the current—and future—rate of change. They need to make the Big Pivot. In this indispensable new book, Winston provides ten crucial strategies for leaders and

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**companies ready to move
boldly forward and win in this
new reality. With concrete
advice and tactics, and new
stories from companies like
British Telecom, Diageo, Dow,
Ford, Nike, Unilever, Walmart,
and many others, The Big**

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Pivot will help you, and all of us, create more resilient businesses and a more prosperous world. This book is the blueprint to get you started.

The Facts

How Winning Companies

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**Close the Strategy-to-
Execution Gap
China, Silicon Valley, and the
New World Order
The Macao Miracle
A Novel
Ten Years to Midnight
The ... Casino and Gaming**

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Business Market Research Handbook

Forget the language instinct—this is the story of how we make up language as we go Language is perhaps humanity's most astonishing capacity—and one that remains poorly understood. In The

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Language Game, cognitive scientists Morten H. Christiansen and Nick Chater show us where generations of scientists seeking the rules of language got it wrong. Language isn't about hardwired grammars but about near-total freedom, something like a game of

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charades, with the only requirement being a desire to understand and be understood. From this new vantage point, Christiansen and Chater find compelling solutions to major mysteries like the origins of languages and how language learning is possible, and to long-

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running debates such as whether having two words for “blue” changes what we see. In the end, they show that the only real constraint on communication is our imagination.

How to close the gap between strategy and execution Two-thirds

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of executives say their organizations don't have the capabilities to support their strategy. In *Strategy That Works*, Paul Leinwand and Cesare Mainardi explain why. They identify conventional business practices that unintentionally create a gap

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between strategy and execution. And they show how some of the best companies in the world consistently leap ahead of their competitors. Based on new research, the authors reveal five practices for connecting strategy and execution used by highly

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successful enterprises such as IKEA, Natura, Danaher, Haier, and Lego. These companies:

- Commit to what they do best instead of chasing multiple opportunities
- Build their own unique winning capabilities instead of copying others
- Put their culture to work

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instead of struggling to change it •
Invest where it matters instead of
going lean across the board •
Shape the future instead of reacting
to it Packed with tools you can use
for building these five practices into
your organization and supported by
in-depth profiles of companies that

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are known for making their strategy work, this is your guide for reconnecting strategy to execution. Four years after the actual implementation of its casino deregulation policy, Macao has surpassed Las Vegas as the world's top gambling destination in

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terms of annual turnover. Also, various recent surveys have put Macao at the very top of the list in terms of per capita GDP, as its economy grew shortly after the resumption of Chinese sovereignty. How could a tiny city without any natural resources on the southern

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coast of China have managed to achieve such a miraculous level of development? This book presents an unparalleled study of Macao's economic dynamism and its gambling industry not only by merging historical and current developments, but also by

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presenting solid subjective and objective indicators and evidence. It offers an indispensable resource for students, researchers, and general readers looking to understand Macao's gambling miracle.

From the New York Times

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bestselling author of Start With Why and Leaders Eat Last, a bold framework for leadership in today's ever-changing world. How do we win a game that has no end? Finite games, like football or chess, have known players, fixed rules and a clear endpoint. The winners and

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losers are easily identified. Infinite games, games with no finish line, like business or politics, or life itself, have players who come and go. The rules of an infinite game are changeable while infinite games have no defined endpoint. There are no winners or losers—only ahead

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and behind. The question is, how do we play to succeed in the game we're in? In this revelatory new book, Simon Sinek offers a framework for leading with an infinite mindset. On one hand, none of us can resist the fleeting thrills of a promotion earned or a tournament

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won, yet these rewards fade quickly. In pursuit of a Just Cause, we will commit to a vision of a future world so appealing that we will build it week after week, month after month, year after year. Although we do not know the exact form this world will take, working

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toward it gives our work and our life meaning. Leaders who embrace an infinite mindset build stronger, more innovative, more inspiring organizations. Ultimately, they are the ones who lead us into the future.

The Big Pivot

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The Infinite Game

Global Innovation Index 2020

Turning Strategic Intent into

Results with Wargaming

The Next Generation of Risk

Weighted Assets

Who Will Finance Innovation?

A History of Price Waterhouse

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Describes a method of negotiation that isolates problems, focuses on interests, creates new options, and uses objective criteria to help two parties reach an agreement

“Shows how humans have

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brought us to the brink and how humanity can find solutions. I urge people to read with humility and the daring to act.” –Harpal Singh, former Chair, Save the Children, India, and former Vice Chair, Save the

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Children International In conversations with people all over the world, from government officials and business leaders to taxi drivers and schoolteachers, Blair Sheppard, global leader for strategy and

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leadership at PwC, discovered they all had surprisingly similar concerns. In this prescient and pragmatic book, he and his team sum up these concerns in what they call the ADAPT framework:

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*Asymmetry of wealth;
Disruption wrought by the
unexpected and often
problematic consequences of
technology; Age
disparities--stresses caused
by very young or very old
populations in developed and*

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*emerging countries;
Polarization as a symptom of
the breakdown in global and
national consensus; and loss
of Trust in the institutions
that underpin and stabilize
society. These concerns are
in turn precipitating four*

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crises: a crisis of prosperity, a crisis of technology, a crisis of institutional legitimacy, and a crisis of leadership. Sheppard and his team analyze the complex roots of these crises--but they also

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offer solutions, albeit often seemingly counterintuitive ones. For example, in an era of globalization, we need to place a much greater emphasis on developing self-sustaining local economies.

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And as technology permeates our lives, we need computer scientists and engineers conversant with sociology and psychology and poets who can code. The authors argue persuasively that we have only a decade to make

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*headway on these problems.
But if we tackle them now,
thoughtfully, imaginatively,
creatively, and
energetically, in ten years
we could be looking at a
dawn instead of darkness.
In this groundbreaking*

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collection of 15 interviews, successful founders of entertainment software companies reflect on their challenges and how they survived. You will learn of the strategies, the sacrifices, the long hours,

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the commitment, and the dedication to quality that led to their successes but also of the toll that this incredibly competitive market has on even its most brilliant minds. For the hundreds of thousands of

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game developers out there, this is a must read survival guide. For those who simply enjoy games and know of some of these founders, this will be a most interesting read. Sales of video games, hardware, and accessories

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reach upwards of \$20 billion every year in the United States alone, and more than two-thirds of American households include video games in their daily lives. In a world that seems to be overflowing with fortune and

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success, the vicious truth of this booming industry is easily forgotten: failure is tradition. Video games define a cultural crossroad where business, entertainment, and technology converge, where

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the risks are great, cutting edge technology is vitally important and competition is intense. Here are the stories of survival from many of the industries luminaries who founded companies, created

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industries in their home countries, took amazing risks, innovated technologies, and invented new ways to sell. Among this outstanding group of pioneers are Richard

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astronaut, and the producer of the revolutionary Ultima Online, John Romero of Doom, Wolfenstein and Quake fame, and Victor Kislyi whose World of Tanks set the Guinness world record for the most people online at

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once with over 1.1 million people playing). You will read their stories and you will gain an understanding of how they managed in such a demanding business. There are a few game development companies that have

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withstood the test of time; most startups exit as quickly as they enter the scene. Many firms are outpaced by the explosive worldwide growth and economic realities of the sector. Here are

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enlightening the stories of entrepreneurs who found success and many who subsequently could not repeat it. They walk you through their incredible journeys of success and failure while expressing

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their views on development, design, hiring, finance, business models, selling their organization, the business life cycle, their frustrations and mistakes, while showing their intensity and their passion

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for the business along the way. Online Game Pioneers at Work: Explores the formation of entertainment software companies from the perspectives of successful founders who defied the odds Provides insight into why

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experienced professionals sacrifice the comfort of gainful employment for the uncertainty and risk of the startup Shares the experiences and lessons that shape the lives, decisions, and struggles of

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*entrepreneurs in this
volatile business Other
books in the Apress At Work
Series: Gamers at Work,
Ramsay. 978-1-4302-3351-0
Coders at Work, Seibel,
978-1-4302-1948-4 Venture
Capitalists at Work, Shah &*

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*Shah, 978-1-4302-3837-9 CIOs
at Work, Yourdon,
978-1-4302-3554-5 CTOs at
Work, Donaldson, Seigel, &
Donaldson, 978-1-4302-3593-4
Founders at Work,
Livingston,
978-1-4302-1078-8 European*

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*Founders at Work, Santos,
978-1-4302-3906-2 Women*

*Leaders at Work, Ghaffari,
978-1-4302-3729-7*

*Advertisers at Work, Tuten,
978-1-4302-3828-7*

*The definitive story of a
game so great, even the Cold*

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War couldn't stop it Tetris is perhaps the most instantly recognizable, popular video game ever made. But how did an obscure Soviet programmer, working on frail, antiquated computers, create a product

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which has now earned nearly 1 billion in sales? How did a makeshift game turn into a worldwide sensation, which has been displayed at the Museum of Modern Art, inspired a big-budget sci-fi movie, and been played in

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outer space? A quiet but brilliant young man, Alexey Pajitnov had long nurtured a love for the obscure puzzle game pentominoes, and became obsessed with turning it into a computer game. Little did he know that the project

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*that he labored on alone,
hour after hour, would soon
become the most addictive
game ever made. In this fast-
paced business story,
reporter Dan Ackerman
reveals how Tetris became
one of the world's first*

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viral hits, passed from player to player, eventually breaking through the Iron Curtain into the West. British, American, and Japanese moguls waged a bitter fight over the rights, sending their fixers

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racing around the globe to secure backroom deals, while a secretive Soviet organization named ELORG chased down the game's growing global profits. The Tetris Effect is an homage to both creator and

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creation, and a must-read for anyone who's ever played the game—which is to say everyone.

Fit for Growth

*Energize Your Company's
Culture by Choosing What
Really Matters*

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*India and China in Africa
The Game that Hypnotized the
World*

Results

*How to Keep What's Good, Fix
What's Wrong, and Unlock
Great Performance*

The Barcelona Complex

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***The Global Innovation Index
2020 provides detailed
metrics about the innovation
performance of 131
countries and economies
around the world. Its 80
indicators explore a broad***

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***vision of innovation,
including political
environment, education,
infrastructure and business
sophistication. The 2020
edition sheds light on the
state of innovation financing***

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by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges - including in the

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***context of the economic
slowdown induced by the
coronavirus disease
(COVID-19) crisis.***

***With rare and unrivaled
access, bestselling coauthor
of Soccernomics and***

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***longtime Financial Times
journalist Simon Kuper tells
the story of how FC
Barcelona became the most
successful club in the
world—and how that era is
now ending FC Barcelona is***

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not just the world's highest grossing sports club, it is simply one of the most influential organizations on the planet. At last count, it had approximately 214 million social media

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followers, more than any other sports club except Real Madrid CF—and by one earlier measure, more than all thirty-two NFL teams combined. It has more in common with multinational

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megacompanies like Netflix or small nation-states than it does with most soccer teams. No wonder its motto is “More than a club.” But it was not always so. In the past three decades,

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Barcelona went from a regional team to a global powerhouse, becoming a model of sustained excellence and beautiful soccer, and a consistent winner of championships.

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Simon Kuper unravels exactly how this transformation took place, paying special attention to the club's two biggest stars, Johan Cruyff and Lionel Messi, who is arguably the

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greatest soccer player of all time. Messi joined Barça at age thirteen and, more than anyone, has been the engine and standard-bearer of Barcelona's glory. But his era is coming to an end—and

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with it, a once-in-a-lifetime golden run. This book charts Barça's rise and fall. Like many world-beating organizations, FC Barcelona closely guards its secrets, granting few outsiders

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access to the Camp Nou, its legendary home stadium. But after decades of writing about the sport and the club, Kuper was given access to the inner sanctum and the people behind the

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scenes who strive daily to keep Barcelona at the top. Erudite, personal, and capturing all the latest upheavals, his portrait of this incredible institution goes beyond soccer to

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***understand FC Barcelona as
a unique social, cultural, and
political phenomenon.***

***This unique, innovative
examination of cyberspace
policies and strategies and
their relation to cyber laws***

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***and regulations in
developing and emerging
economies uses economic,
political, and social
perspectives as a vehicle for
analysis. With cyber risk at
the top of the global agenda***

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as high-profile breaches increase worries that cybersecurity attacks might compromise the world economy, this analysis becomes relevant across disciplines.

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Money Games is a riveting tale of one of the most successful buyout deals ever: the acquisition and turnaround of what used to be Korea's largest bank by the American firm

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Newbridge Capital. Full of intrigue and suspense, this insider's account is told by the chief architect of the deal itself, the celebrated author and private equity investor Weijian Shan. With

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***billions of dollars at stake,
and the nation's economic
future on the line,
Newbridge Capital sought to
become the first foreign firm
in history to take control of
one of Korea's most beloved***

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financial institutions. In a proud country still reeling from a humiliating International Monetary Fund bailout in the Asian Financial Crisis, Newbridge Capital had to muster every

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***ounce of skill,
determination, and patience
to bring the deal to closing.
Shan takes readers inside
the battle to win control of
the bank—a delicate, often
exasperating process that***

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meant balancing the goals of Newbridge with those of the government, bank employees, and Korea's powerful industrial titans. Finally, the author describes how Newbridge transformed

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and rebuilt the struggling bank into a shining example of modern banking—as well as a massively profitable investment. In the secret world of private equity, few buyouts have been written

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***about with such clarity,
detail, and insight—and
none with such
completeness, covering not
only the dealmaking but also
the transformation and
eventual exit of the***

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investment. For anyone who has ever wondered how private equity investors strike bargains, turn around businesses, and create immense value—or anyone interested in a captivating

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story of high-stakes money-making—this book is a must-read.

Basel IV

***How Immersive
Technologies Can Transform
Your Business***

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***Ten Strategies of a World-
Class Cybersecurity
Operations Center
The Tetris Effect
Reamde
In Search of Cyber Peace
Confrontations***

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Price Waterhouse is one of the oldest established accountancy practices in the world. It is also one of the largest. This history is the story of commercial success: of how a Victorian city partnership of three men

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grew, in less than 150 years, to employ more than 40,000 people in 143 countries.

“Stephenson has a once-in-a-generation gift: he makes complex ideas clear, and he makes them funny,

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*heartbreaking, and
thrilling.” –Time The #1 New
York Times bestselling
author of Anathem, Neal
Stephenson is continually
rocking the literary world
with his brazen and
brilliant fictional*

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creations—whether he's reimagining the past (The Baroque Cycle), inventing the future (Snow Crash), or both (Cryptonomicon). With Reamde, this visionary author whose mind-stretching fiction has been

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enthusiastically compared to the work of Thomas Pynchon, Don DeLillo, Kurt Vonnegut, and David Foster Wallace—not to mention William Gibson and Michael Crichton—once again blazes new ground with a high-stakes thriller that

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will enthrall his loyal audience, science and science fiction, and espionage fiction fans equally. The breathtaking tale of a wealthy tech entrepreneur caught in the very real crossfire of his

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own online fantasy war game, Reamde is a new high—and a new world—for the remarkable Neal Stephenson.

In a global survey by the Katzenbach Center, 80 percent of respondents believed that their

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organization must evolve to succeed. But a full quarter of them reported that a change effort at their organization had resulted in no visible results. Why? The fate of any change effort depends on whether and how

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leaders engage their culture: the self-sustaining patterns of behaving, feeling, thinking, and believing that determine how things are done in an organization. Culture is implicit rather than

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explicit, emotional rather than rational—that's what makes it so hard to work with, but that's also what makes it so powerful. For the first time, this book lays out the Katzenbach Center's proven methodology

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for identifying your culture's three most critical elements: traits, characteristics that are at the heart of people's emotional connection to what they do; keystone behaviors, actions that would lead your

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company to succeed if they were replicated at a greater scale; and authentic informal leaders, people who have a high degree of “emotional intuition” or social connectedness. By leveraging these critical

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few elements, you can tap into a source of catalytic change within your organization. People will make an emotional, not just a rational, commitment to new initiatives. You will elicit enthusiasm and

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*creativity and build the
kind of powerful company
that people recognize for
its innate value and
effectiveness.*

*Indexes the Times and its
supplements.*

How to Navigate the Unknown

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*and Seize Opportunity in a
World of Disruption
Changing the Rules of the
Game*

*The Quest for Art,
Entertainment, and Big Bucks
in the Videogame Revolution
Institutional, Regulatory*

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*and Functional Perspectives
for Developing and Emerging
Markets*

AI Superpowers

Gambling Dynamism

Lionel Messi and the

*Making--and Unmaking--of the
World's Greatest Soccer Club*

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Confrontations: No Challenge Too Tough is the rags-to-riches saga of how Don Williamson, the son of a father, who lived from paycheck to paycheck, rises through a Jesuit-inspired education to overcome financial and physical obstacles in order to

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accomplish major achievements and become a multimillionaire. His aim in life is to fulfill the Jesuit goal of St. Ignatius of “being a man for others.” Don’s memoir details his experiences as a lawyer with the Grand Jury investigation of Boss John V.

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Kenney, the exposure of a former CIA Director of Operations, the first successful defense of an accused Nazi war criminal by the Soviet-misled DOJ, the Humanitarian Award by B'nai B'rth International, the economic power of China over US small

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businesses, and many other investigations and cases involving famous people of the day. The reader can decide if the author led his life as “a man for others.”

Hopelessly in a funk with no apparent way out, mortgage

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industry veteran, Mark Stiles, grasped desperately to the only thing that could help: CHANGE. For the past few years, Mark has been stuck in a life of mediocrity - unfulfilled and simply getting by..... Slowly, but surely, both his personal and professional lives

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have derailed and are on a one-way track to disaster. Now, after a chance encounter with an old friend and colleague in the business, Mark is presented with a challenging opportunity that can radically change his life. A change that could not only allow

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him to achieve his dreams and provide an abundant life for his family, but a change that could inject long-forgotten purpose, meaning and fulfillment back into his career and very soul. Whether you're a mortgage veteran or a newbie to the residential

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mortgage scene, this book is possibly the answer to your problems! It not only provides solutions to the issues you've faced with loan files, but it outlines a proven, strategic framework for re-structuring your life to reach all the goals

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you've set for yourself and achieve unlimited success. The only question is: are you prepared to hit the Reset button and change?

Ten Strategies of a World-Class Cyber Security Operations Center conveys MITRE's

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accumulated expertise on enterprise-grade computer network defense. It covers ten key qualities of leading Cyber Security Operations Centers (CSOCs), ranging from their structure and organization, to processes that best enable

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smooth operations, to approaches that extract maximum value from key CSOC technology investments. This book offers perspective and context for key decision points in structuring a CSOC, such as what capabilities to offer, how to architect large-

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scale data collection and analysis, and how to prepare the CSOC team for agile, threat-based response. If you manage, work in, or are standing up a CSOC, this book is for you. It is also available on MITRE's website, www.mitre.org.

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This book is about the challenges that emerge for organizations from an ever faster changing world. While useful at their time, several management tools, including classic strategic planning processes, will no longer suffice to address these

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challenges in a timely and comprehensive fashion. While individual management tools are still valid to solve specific problems, they need to be employed based on a clear understanding of what the greater challenge is and how

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they need to be combined and prioritized with other approaches. In order to do so, companies can apply the clarity of thinking from the military with regard to which leadership level is responsible for what and how these levels need to interact in

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order to produce a single aligned response to an outside opportunity or threat. Finally, the tool of business wargaming, while known for some time, proves to be an ideal approach to quickly and effectively bring all leadership levels together, align

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them around a common objective and lay the groundwork for effective implementation of targeted responses that will keep the organization competitive and in the game for the long run. The book offers a comprehensive introduction to business

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wargaming, including a historical account, a classification of different types of games and a number of specific real-world examples. This book is targeted at practicing managers dealing with the aforementioned challenges, as well as for

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students of business and strategy
at every level.

The Critical Few

The Language Game

Strategy That Works

The Guardian Index

Managing Cyber Attacks in

International Law, Business, and

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Relations

Smartbomb

Influencing Change

Drawing from the latest research and
real-world events, Blanton/Kegley's

**WORLD POLITICS: TREND AND
TRANSFORMATION, 17th**

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Edition, helps you understand what is happening on the international political stage -- and why. Thought-provoking discussions encourage you to critically assess the problems, payoffs, pitfalls and paradoxes of people's choices about the global

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future and the likely long-term impact of those choices. Coverage includes recent challenges to global peace and prosperity; changes in the political landscape sparked by Brexit, the rise of China and enduring rivalries; terrorism and

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advances in military capabilities; human rights and inequality; threats to global health and the environment; and more. The Carnegie Council for Ethics in International Affairs provides further insight into emerging issues. Coverage reflects

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the most recent academic literature and many diverse perspectives.

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A practical approach to business transformation Fit for Growth* is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring. Drawing on 70-plus

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years of strategy consulting experience and in-depth research, the experts at PwC's Strategy& lay out a winning framework that helps CEOs and senior executives transform their organizations for sustainable, profitable growth. This

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around the globe achieve significant and sustained results with its research-backed approach to restructuring and cost reduction. This book provides practical guidance for leveraging that expertise to make the choices that

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allow companies to: Achieve growth
while reducing costs Manage
transformation and transition
productively Create lasting
competitive advantage Deliver
reliable, high-value performance
Sustainable success is founded on

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efficiency and high performance. Companies are always looking to do more with less, but their efforts often work against them in the long run. Total business transformation requires total buy-in, and it entails a series of decisions that must not be

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made lightly. The Fit for Growth approach provides a clear strategy and practical framework for growth-oriented change, with expert guidance on getting it right. *Fit for Growth is a registered service mark of PwC Strategy& Inc. in the United

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States

WORLD POLITICS: TREND AND TRANSFORMATION offers analysis of the most up-to-date data, research, and contemporary events from today's international political stage. You'll understand what is

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happening today and why. The 2016-2017 Edition incorporates recent challenges to global peace and prosperity, and the latest on international organizations, advances in military technology, a look at the changing nuclear environment in

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additional coverage of contemporary issues. The authors present each issue in a thought-provoking way that encourages readers to critically assess the problems, payoffs, pitfalls, and paradoxes of people's choices about the global future and the

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probable impact of those choices.
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Introduction -- China's Sputnik

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moment -- Copycats in the Coliseum
-- China's alternate Internet universe
-- A tale of two countries -- The four
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the real AI crisis -- The wisdom of
cancer -- A blueprint for human co-
existence with AI -- Our global AI

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story

World Politics: Trend and
Transformation, 2016 - 2017

Getting to Yes

True and Fair

World Politics: Trend and
Transformation

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Radically Practical Strategies for a
Hotter, Scarcer, and More Open
World

The Inside Story of How American
Dealmakers Saved Korea's Most
Iconic Bank

Economic, Management and

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Emerging Issues in the Computer
Games Industry

***With their phenomenal
growth rates, India and
China are surging ahead as
world economic powers.
Due to increasing***

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instability in the Middle East, they have turned to Africa to procure oil to fuel their industrialisation process. Africa's economy stands to be impacted in various ways due to the

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increasing interaction with these 'Asian Giants'. This book analyses the acquisition of oil blocks by Indian and Chinese oil corporations in eleven West African countries. It

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describes the differences in how India and China mobilise oil externally to meet their respective goals and objectives. The book examines the rate of return on capital, rate of interest

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on loans and the ease of availability of loans, the difference in the level of technology and ability to acquire technology, project management skills, risk aversion, valuation of the

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asset and the difference in the economic, political and diplomatic support received by the Chinese and Indian oil companies from their respective governments. It is argued that the

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difference in the relative economic and political power of India and China accounts for the ability of Chinese oil companies to outbid their Indian competitors and/or be

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***preferred as partners by
international oil companies.
Containing interviews from
Indian and Chinese oil
company executives,
government officials,
industry officials, former***

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diplomats and scholars and academics from India, China and the UK, this book makes a valuable contribution to existing literature on India, China and the oil industry in West

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***Africa. It will be a valuable resource for academics in the field of International Relations, Foreign Policy Analysis, Asian Business and Economics.
Discover THE next big***

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competitive advantage in business: learn how augmented and virtual reality can put your business ahead.

Augmented reality (AR) and virtual reality (VR) are part

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of a new wave of immersive technologies that offer huge opportunities for businesses, across industries and regardless of their size. Most people think of AR or VR as a new

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development in video gaming like Pokémon GO, or an expensive marketing campaign by the Nikes of the world. The truth is, businesses of any size can put these new technologies

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***to immediate use in areas
that include: - Learning and
development - Remote
collaboration and
assistance - Visualization of
remote assets and
environments - Sales and***

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***marketing - Consumer
behaviour research Reality
Check dispels the common
misconceptions of AR and
VR, such as them being too
expensive or not easily
scalable, and details how***

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business leaders can integrate them into their business to deliver more efficient, impactful and cost-effective business solutions. The up and coming voice of AR and VR

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for businesses, Jeremy Dalton, uses case studies from organizations all over the world including Cisco, Ford, GlaxoSmithKline, La Liga and Vodafone to showcase the practical uses

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***of immersive technologies.
Reality Check makes
cutting-edge technology
accessible and grounds
them into the everyday
workings of normal
businesses. It is your one-***

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***stop non-technical guide to
incredibly exciting new
technologies that will
deliver results.***

Reality Check

No Challenge Too Tough

Agility

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The Art of War
The Nature of Risk
Enhancing Board
Effectiveness