

Cartoon Introduction To Economics Volume 1 Microeconomics

Practical data design tips from a data visualization expert ofthe modern age Data doesn't decrease; it is ever-increasing and can beoverwhelming to organize in a way that makes sense to its intendedaudience. Wouldn't it be wonderful if we could actually visualizedata in such a way that we could maximize its potential and tell astory in a clear, concise manner? Thanks to the creative genius ofNathan Yau, we can. With this full-color book, data visualizationguru and author Nathan Yau uses step-by-step tutorials to show youhow to visualize and tell stories with data. He explains how togather, parse, and format data and then design high qualitygraphics that help you explore and present patterns, outliers, andrelationships. Presents a unique approach to visualizing and telling storieswith data, from a data visualization expert and the creator offlowingdata.com, Nathan Yau Offers step-by-step tutorials and practical design tips forcreating statistical graphics, geographical maps, and informationdesign to find meaning in the numbers Details tools that can be used to visualize data-nativegraphics for the Web, such as ActionScript, Flash libraries, PHP,and JavaScript and tools to design graphics for print, such as Rand Illustrator Contains numerous examples and descriptions of patterns andoutliers and explains how to show them Visualize This demonstrates how to explain data visually so thatyou can present your information in a way that is easy tounderstand and appealing.

The Cartoon Introduction to Statistics is the most imaginative and accessible introductory statistics course you'll ever take. Employing an irresistible cast of dragon-riding Vikings, lizard-throwing giants, and feuding aliens, the renowned illustrator Grady Klein and the award-winning statistician Alan Dabney teach you how to collect reliable data, make confident statements based on limited information, and judge the usefulness of polls and the other numbers that you're bombarded with every day. If you want to go beyond the basics, they've created the ultimate resource: "The Math Cave," where they reveal the more advanced formulas and concepts. Timely, authoritative, and hilarious, The Cartoon Introduction to Statistics is an essential guide for anyone who wants to better navigate our data-driven world.

For decades, the world's governments have struggled to move from talk to action on climate. Many now hope that growing public concern will lead to greater policy ambition, but the most widely promoted strategy to address the climate crisis - the use of market-based programs - hasn't been working and isn't ready to scale. Danny Cullenward and David Victor show how the politics of creating and maintaining market-based policies render them ineffective nearly everywhere they have been applied. Reforms can help around the margins, but markets' problems are structural and won't disappear with increasing demand for climate solutions. Facing that reality requires relying more heavily on smart regulation and industrial policy - government-led strategies - to catalyze the transformation that markets promise, but rarely deliver.

#1 New York Times Bestseller "Significant...The book is both instructive and surprisingly moving." —The New York Times Ray Dalio, one of the world's most successful investors and entrepreneurs, shares the unconventional principles that he's developed, refined, and used over the past forty years to create unique results in both life and business—and which any person or organization can adopt to help achieve their goals. In 1975, Ray Dalio founded an investment firm, Bridgewater Associates, out of his two-bedroom apartment in New York City. Forty years later, Bridgewater has made more money for its clients than any other hedge fund in history and grown into the fifth most important private company in the United States, according to Fortune magazine. Dalio himself has been named to Time magazine's list of the 100 most influential people in the world. Along the way, Dalio discovered a set of unique principles that have led to Bridgewater's exceptionally effective culture, which he describes as "an idea meritocracy that strives to achieve meaningful work and meaningful relationships through radical transparency." It is these principles, and not anything special about Dalio—who grew up an ordinary kid in a middle-class Long Island neighborhood—that he believes are the reason behind his success. In Principles, Dalio shares what he's learned over the course of his remarkable career. He argues that life, management, economics, and investing can all be systemized into rules and understood like machines. The book's hundreds of practical lessons, which are built around his cornerstones of "radical truth" and "radical transparency," include Dalio laying out the most effective ways for individuals and organizations to make decisions, approach challenges, and build strong teams. He also describes the innovative tools the firm uses to bring an idea meritocracy to life, such as creating "baseball cards" for all employees that distill their strengths and weaknesses, and employing computerized decision-making systems to make believability-weighted decisions. While the book brims with novel ideas for organizations and institutions, Principles also offers a clear, straightforward approach to decision-making that Dalio believes anyone can apply, no matter what they're seeking to achieve. Here, from a man who has been called both "the Steve Jobs of investing" and "the philosopher king of the financial universe" (CIO magazine), is a rare opportunity to gain proven advice unlike anything you'll find in the conventional business press.

The Cartoon Guide to Algebra

Introduction to Economic Analysis

Core Microeconomics + Course Tutor + College Cartoon Introduction to Economics

Volume One: Microeconomics

Behavioral Economics For Dummies

Quirky Quarks

Selections from the works of more than seventy-five avant-garde comic artists come together in a definitive anthology that serves as a broad historical overview of the medium and a roundup of some of today's best North American comic artists—including Art Spiegelman, Chris Ware, R. Crumb, Joe Sacco, Daniel Clowes, Lynda Barry, and many others.

Managing a Dental Practice the Genghis Khan Way shows you how to turn your practice into a successful business. Being an effective practice manager demands a clear vision, sufficient business knowledge and, above all, wise judgement. Never intended to be a theoretical book, this is a "warts-and-all" guide to managing a dental practice, written by s

New York Times-Bestseller: An “engrossing” history of economics, from an author with “excellent storytelling skills” and an Eisner Award-winning artist (Boing Boing). Stimulus plans: good or bad? Free markets: How free are they? Jobs: Can we afford them? Capitalism, socialism, and communism: What’s the difference? Corporations: Are they people? For those who want to better understand what Wall Street and Washington know (or say they know), this graphic history, with clear, witty writing and quirky, entertaining art, transforms “the dismal science” of economics into a fun, fact-filled story about human nature and our attempts to make the most of what we’ve got. “Quite accessible . . . Goodwin brilliantly contextualizes economic theories with historical narrative, while Burr’s simple but elegant illustration employs classical techniques like caricaturing politicians and symbolizing big businesses (as a gleeful factory) to help the reader visualize difficult concepts.” —Publishers Weekly (starred review) “You could read ten books on the subject and not glean as much education.” —David Bach, #1 New York Times-bestselling author of The Automatic Millionaire “I just cannot stress enough how amazing this book is!”—Wired

"Originally published in Great Britain as The great economists by Viking"--Copyright page.

The Soulful Science

The Snodgrass Conspiracy

The Cartoon Introduction to Philosophy

Economix

The FlowingData Guide to Design, Visualization, and Statistics

The Cartoon Guide to Calculus

A complete—and completely enjoyable—new illustrated guide to calculus Master cartoonist Larry Gonick has already given readers the history of the world in cartoon form. Now, Gonick, a Harvard-trained mathematician, offers a comprehensive and up-to-date illustrated course in first-year calculus that demystifies the world of functions, limits, derivatives, and integrals. Using clear and helpful graphics—and delightful humor to lighten what is frequently a tough subject—he teaches all of the essentials, with numerous examples and problem sets. For the curious and confused alike, The Cartoon Guide to Calculus is the perfect combination of entertainment and education—a valuable supplement for any student, teacher, parent, or professional.

Need to understand today's economy? This is the book for you. The Cartoon Introduction to Economics, Volume Two: Macroeconomics is the most accessible, intelligible, and humorous introduction to unemployment, inflation, and debt you'll ever read. Whereas Volume One: Microeconomics dealt with the optimizing individual, Volume Two: Macroeconomics explains the factors that affect the economy of an entire country, and indeed the planet. It explores the two big concerns of macroeconomics: how economies grow and why economies collapse. It illustrates the basics of the labor market and explains what the GDP is and what it measures, as well as the influence of government, trade, and technology on the economy. Along the way, it covers the economics of global poverty, climate change, and the business cycle. In short, if any of these topics have cropped up in a news story and caused you to wish you grasped the underlying basics, buy this book.

A comprehensive and comical new illustrated guide to algebra Do you think that a Cartesian plane is a luxury jetliner? Does the phrase "algebraic expression" leave you with a puzzled look? Do you believe that the Order of Operations is an Emmy-winning medical drama? Then you need The Cartoon Guide to Algebra to put you on the road to algebraic literacy. The Cartoon Guide to Algebra covers all of algebra's essentials—including rational and real numbers, the number line, variables, expressions, laws of combination, linear and quadratic equations, rates, proportion, and graphing—with clear, funny, and easy-to-understand illustrations, making algebra's many practical applications come alive. This latest math guide from New York Times bestselling author Larry Gonick is an essential supplement for students of all levels, in high school, college, and beyond. School's most dreaded subject has never been more fun.

The fast and easy way to make macroeconomics manageable Macroeconomics is kind of a big deal. Without it, we wouldn't have the ability to study the economy as a whole—which is something that affects almost every aspect of your life, whether you realize it or not. From your employment status to how much you earn and pay in taxes, macroeconomics really matters. Breaking down this complicated and fascinating topic into manageable pieces, Macroeconomics For Dummies gives you fast and easy access to a subject that has a tendency to stump the masses. With the help of this plain-English guide, you'll quickly find out how to gather data about economies to inform hypotheses on everything from the impact of cutting government spending to the underlying causes of recessions and high inflation. Analyze business cycles for overall economic health Study economic indicators such as unemployment Understand financial trends on the international market Score higher in your macroeconomics class Filled with step-by-step instruction and enlightening real-world examples, this is the only book you need to slay the beast and make macroeconomics your minion!

From theory to practice, your complete guide to understanding economics today

Macroeconomics

Macroeconomics For Dummies

Robert Reich's Cartoon Guide to a Political World Gone Mad and Mean

Hyper-Capitalism

Volume Two: Macroeconomics

In nineteenth-century America, citizens of an unknown island jealously guard its fantastic wealth from the outside world and from each other.

If you have ever looked for P-values by shopping at P mart, tried to watch the Bernoulli Trails on "People's Court," or think that the standard deviation is a criminal offense in six states, then you need The Cartoon Guide to Statistics to put you on the road to statistical literacy. The Cartoon Guide to Statistics covers all the central ideas of modern statistics: the summary and display of data, probability in gambling and medicine, random variables, Bernoulli Trails, the Central Limit Theorem, hypothesis testing, confidence interval estimation, and much more—all explained in simple, clear, and yes, funny illustrations. Never again will you order the Poisson Distribution in a French restaurant!

"An illustrated introduction to the major subjects of Western philosophy, guided by Heraclitus"--

A guide to the study of how and why you really make financial decisions While classical economics is based on the notion that people act with rational self-interest, many key money decisions—like splurging on an expensive watch—can seem far from rational. The field of behavioral economics sheds light on the many subtle and not-so-subtle factors that contribute to our financial and purchasing choices. And in Behavioral Economics For Dummies, readers will learn how social and psychological factors, such as instinctual behavior patterns, social pressure, and mental framing, can dramatically affect our day-to-day decision-making and financial choices. Based on psychology and rooted in real-world examples, Behavioral Economics For Dummies offers the sort of insights designed to help investors avoid impulsive mistakes, companies understand the mechanisms behind individual choices, and governments and nonprofits make public decisions. A friendly introduction to the study of how and why people really make financial decisions The author is a professor of behavioral and institutional economics at Victoria University An essential component to improving your financial decision-making (and even to understanding current events), Behavioral Economics For Dummies is important for just about anyone who has a bank account and is interested in why—and when—they spend money.

The Cartoon Introduction to Economics, Volume 2

Free Our Markets

A Visual Guide to What You Need to Know

Economics in Wonderland

Principles

Making Climate Policy Work

The Dismal Science. The Worldly Philosophy. The Science of Scarcity. Most people think economics is one of the most challenging and complex fields of study. But with this book, it doesn't have to be! You will learn how the U.S. economy works in unbiased, easy-to-understand language. And you can learn it without the complex equations, arcane graphs, and technical jargon you'll find in most economic texts. David A. Mayer and Melanie E. Fox explain: Why and how we trade How the government intervenes in markets Unemployment and inflation Supply and demand Competitive, financial, and foreign exchange markets How the economy is measured You will also learn about the causes and fallout of the recent recession and how global climate change may transform the way our economy operates. Most important, with this introduction, you'll learn how our complex and dynamic economy affects the way we actually live our lives.

The award-winning illustrator Grady Klein has paired up with the world's only stand-up economist, Yoram Bauman, PhD, to take the dismal out of the dismal science. From the optimizing individual to game theory to price theory, The Cartoon Introduction to Economics is the most digestible, explicable, and humorous 200-page introduction to microeconomics you'll ever read. Bauman has put the "comedy" into "economy" at comedy clubs and universities around the country and around the world (his "Principles of Economics, Translated" is a YouTube cult classic). As an educator at both the university and high school levels, he has learned how to make economics relevant to today's world and today's students. As Google's chief economist, Hal Varian, wrote, "You don't need a brand-new economics. You just need to see the really cool stuff, the material they didn't get to when you studied economics." The Cartoon Introduction to Economics is all about integrating the really cool stuff into an overview of the entire discipline of microeconomics, from decision trees to game trees to taxes and thinking at the margin. Rendering the cool stuff fun is the artistry of the illustrator and lauded graphic novelist Klein. Panel by panel, page by page, he puts comics into economics. So if the vertiginous economy or a dour professor's 600-page econ textbook has you desperate for a fun, factual guide to economics, reach for The Cartoon Introduction to Economics and let the collaborative genius of the Klein-Bauman team walk you through an entire introductory microeconomics course.

The freer the markets people live in, the better they flourish. Free Our Markets explains why, in terms of foundational economic principles. Dr. Baejtjer aims to show readers that liberty, not the force of government, is the means to achieve the goals we all have for humanity-high and rising standards of living, increasing security and abundance for all. In this book Baejtjer presents the principles of spontaneous economic order and explains why, for practical economic reasons, free markets produce better results than even the best intended and most carefully crafted government interventions.

Let's face it, economics can be boring...but we all need a decent understanding of the basics if we want to survive in these difficult and uncertain times. Let's make it more interesting. Easy Economics isn't packed with reams of text or stacks of numbers, this book is visual and engaging. The book aims to bring you up to speed, in a way that entertains while it informs, through a collection of many of the most frequently asked questions—plus some you probably haven't thought of—on the subject of economics. The topics range from: The difference between Debt and Deficit Causes and cures of recessions The Financial Crisis of 2007-2009 explained Is globalization good or bad? How fiscal and monetary policies differ Bubbles and Busts Unlike so many other books on the subject, it explains through a Q & A format with entertaining and informative illustration, providing material that many people ordinarily find uninviting and even intimidating in an easy-to-digest, appealing way.

The Everything Economics Book

The Modern Economy, Its Values, and How to Change Them

The Cartoon Introduction to Economics, Volume 1

How Twelve Brilliant Minds Would Solve Today's Biggest Problems

Cartoon Guide to Statistics

Philosophy for Kids

An award-winning cartoonist teams up with an award-winning psychologist to introduce readers to the complex—and often comedic—world of psychology. Psychology is the study of human behavior. It is a serious and worthy endeavor that has given us scientific knowledge of the ways our minds make sense of the world. Yet, as cartoonist Grady Klein and psychologist Danny Oppenheimer point out, the study of human experience can also be often really funny. This is the field, after all, that brought us drooling dogs, snacking rats, and “Freudian slips.” With detailed observations on perception, stress, emotions, cognition, and more, Psychology: The Comic Book Introduction offers students and curious readers an entertaining guide to the ways our brains help us navigate incredibly complicated environments, yet often fool us in fascinating ways.

Microeconomics - individuals' choices of where to live and work, how much to save, what to buy, and firms' decisions about location, hiring, firing, and investment - involves issues that concern us on a daily basis. But when people think about economics, they tend to place importance on the bigger picture - macroeconomics - including issues such as unemployment, inflation, and the competitiveness of nations. In this Very Short Introduction, Avinash Dixit argues that the microeconomy has a large impact on the economic world, arguably as much as the issues of macroeconomics. Dixit

steers a clear path through the huge number of issues related to microeconomics, explaining what happens when things go well, as well as showing how they fail, why that happens, and what can be done about it. Using real-life examples from around the world, using the minimum of mathematics and including simple graphs, he provides insights into economics from psychology and sociology to explain economic behaviour and rational choice. An ideal introduction for anyone interested in business and economics. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable. Inspire animated discussions of questions that concern kids—and all of us—with this innovative, interactive book. Open your students' minds to the wonders of philosophy. Allow them to grapple with the questions philosophers have discussed since the ancient Greeks. Questions include: “Who are your friends?,” “Can computers think?,” “Can something logical not make sense?,” and “Can you think about nothing?” Young minds will find these questions to be both entertaining and informative. If you have ever wondered about questions like these, you are well on your way to becoming a philosopher! Philosophy for Kids offers young people the opportunity to become acquainted with the wonders of philosophy. Packed with exciting activities arranged around the topics of values, knowledge, reality, and critical thinking, this book can be used individually or by the whole class. Each activity allows kids to increase their understanding of philosophical concepts and issues and enjoy themselves at the same time. In addition to learning about a challenging subject, students philosophizing in a classroom setting, as well as the casual reader of Philosophy for Kids, will sharpen their ability to think critically about these and similar questions. Experiencing the enjoyment of philosophical thought enhances a young person's appreciation for the importance of reasoning throughout the traditional curriculum of subjects. The book includes activities, teaching tips, a glossary of terms, and suggestions for further reading. Grades 4-12

Anyone who watches the former U.S. Secretary of Labor and The Daily Show and CNBC commentator's videocasts, viewed on his Inequality Media website, has seen Reich's informal lectures on student debt, social security, and gerrymandering, which he accompanies by quickly drawing cartoons to illustrate his major points. Collected here, for the first time, are short essays, edited from his presentations, and Reich's clean-line, confident illustrations, created with a large sketchpad and magic marker. Economics in Wonderland clearly explains the consequences of the disastrous policies of global austerity with humor, insight, passion, and warmth, all of which are on vivid display in words and pictures.

A Cartoon Guide to the Fascinating Realm of Physics

Visualize This

Psychology: The Comic Book Introduction

An Anthology of Graphic Fiction, Cartoons, & True Stories

The Invisible Heart

Microeconomics

Comic book studies has developed as a solid academic discipline, becoming an increasingly vibrant field in the United States and globally. A growing number of dissertations, monographs, and edited books publish every year on the subject, while world comics represent the fastest-growing sector of publishing. The Oxford Handbook of Comic Book Studies looks at the field systematically, examining the history and evolution of the genre from a global perspective. This includes a discussion of how comic books are built out of shared aesthetic systems such as literature, painting, drawing, photography, and film. The Handbook brings together readable, jargon-free essays written by established and emerging scholars from diverse geographic, institutional, gender, and national backgrounds. In particular, it explores how the term “global comics” has been defined, as well the major movements and trends that will drive the field in the years to come. Each essay will help readers understand comic books as a storytelling form grown within specific communities, and will also show how these forms exist within what can be considered a world system of comics.

Do you love quantum physics, cosmology, and the humor behind the popular television show The Big Bang Theory? Have you been on the lookout for a fun, non-technical explanation of the science behind things like time travel, wormholes, antimatter, and dark energy? You ' ll find all of that, and more, inside this fact-filled, cartoon-packed book. In Quirky Quarks: A Cartoon Guide to the Fascinating Realm of Physics you ' ll get: The latest science behind the mysteries of our universe explained in common everyday language. A major dose of cartoons, comics, and humor. A good grasp on the often-bizarre nature of reality. Start reading and you ' ll find that hard science does not have to be hard. Whether you ' re a teacher, a physicist, or just a lover of the curious, this is the book that delivers the facts in an engaging and entertaining cartoon world inhabited by two dogs, a cat, and some very quirky quarks which you might know from The Particle Zoo. With cutting edge science articles by physicists Boris Lemmer and Benjamin Bahr, and drawings by cartoonist Rina Piccolo, this may be the most fun science reading you ' re likely to find out there.

"For many, Thomas Carlyle's put-down of economics as "the dismal science" rings true - especially in the aftermath of the crash of 2008. But Diane Coyle argues that economics today is more soulful than dismal, a more practical and human science than ever before. The Soulful Science describes the remarkable creative renaissance in economics, how economic thinking is being applied to the paradoxes of everyday life." "This revised edition incorporates the latest developments in the field, including the rise of behavioral finance, the failure of carbon trading, and the growing trend of government bailouts. She also discusses such major debates as the relationship between economic statistics and presidential elections, the boundary between private choice and public action, and who is to blame for today's banking crisis." --Book Jacket.

Do you think that the Ozone Hole is a grunge rock club? Or that the Food Web is an on-line restaurant guide? Or that the Green Revolution happened in Greenland? Then you need The Cartoon Guide to the Environment to put you on the road to environmental literacy. The Cartoon Guide to the Environment covers the main topics of environmental science: chemical cycles, life communities, food webs, agriculture, human population growth, sources of energy and raw materials, waste disposal and recycling, cities, pollution, deforestation, ozone depletion, and global warming—and puts them in the context of ecology, with discussions of population dynamics, thermodynamics, and the behavior of complex systems.

The Cartoon Introduction to Statistics

The Lost Colony, Book One

40 Fun Questions That Help You Wonder About Everything!

The Cartoon Introduction to Economics

Cartoon Guide to the Environment

The Cartoon Introduction to EconomicsVolume Two: MacroeconomicsHill and Wang

A lively, unorthodox look at economics, business, and public policy told in the form of a novel. A love story that embraces the business and economic issues of the day? The Invisible Heart takes a provocative look at business, economics, and regulation through the eyes of Sam Gordon and Laura Silver, teachers at the exclusive Edwards School in Washington, D.C. Sam lives and breathes capitalism. He thinks that most government regulation is unnecessary or even harmful. He believes that success in business is a virtue. He believes that our humanity flourishes under economic freedom. Laura prefers Wordsworth to the Wall Street Journal. Where Sam sees victors, she sees victims. She wants the government to protect consumers and workers from the excesses of Sam's beloved marketplace. While Sam and Laura argue about how to make the world a better place, a parallel story unfolds across town. Erica Baldwin, the crusading head of a government watchdog agency, tries to bring Charles Krauss, a ruthless CEO, to justice. How are these two dramas connected? Why is Sam under threat of dismissal? Will Erica Baldwin find the evidence she needs? Can Laura love a man with an Adam Smith poster on his wall? The answers in The Invisible Heart give the reader a richer appreciation for how business and the marketplace transform our lives.

An acerbic graphic takedown of capitalism In Hyper-Capitalism, cartoonist Larry Gonick and psychologist Tim Kasser offer a vivid and an accessible new way to understand how global, privatising, market-worshipping hyper-capitalism is threatening human well-being, social justice, and the planet. Drawing from contemporary research, they describe and illustrate concepts (such as corporate power, free trade, privatisation, and deregulation) that are critical for understanding the world we live in, and movements (such as voluntary simplicity, sharing, alternatives to GDP, and protests) that have developed in response to the system. Gonick and Kasser's pointed and profound cartoon narratives provide a deep exploration of the global economy and the movements seeking to change it, all rendered in clear, graphic - and sometimes hilarious - terms. In the process, they point the way to a healthier future for all of us.

Provides an introduction to the principles of both microeconomics and macroeconomics that features graphic representations of key concepts.

Easy Economics

What Economists Really Do and Why It Matters

MicroEconomics (Loose Leaf), College Cartoon Introduction to Economics Volume 1 and Aplia 1 Semester Access Card

An Economic Romance

International Trade + College Cartoon Introduction to Economics

Economics in Module Econportal Access Card , 6 Month Access + Introduction to Economics