Case Book And Interview Guide

The guide all MBAs and exec ed students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In The Case Study Handbook, Revised Edition, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

Offering detailed advice on how to ace the case interview, this guide outlines the key interview principles, provides practical tips on writing a resume and carrying out the personal experience interview, and identifies strategies for mastering the case analysis.

Embrace the Case Interview walks you through each step on the path to your dream consulting job as described by a former management consultant who conducted over 100 interviews for a top-tier firm. First, we cover how to get the interview including how to be memorable when speaking with firms prior to the interview and how to write a killer resume and cover letter. Second, we cover the behavioral part of the interview. Often overlooked, the behavioral part of the interview covers your personal experiences and is often just as valuable as the case interview. We discuss the traits interviewers are looking for and how to answer their questions in a structured way. Third, we take an in-depth look at the case interview itself. Unlike books that focus on segmenting cases and applying frameworks, you will learn a single, flexible structure that you will apply to any case with deadly effectiveness. In addition to structuring the case, you will learn approaches for the cases' other parts including qualitative questions, quantitative problems, exhibit analysis, and synthesis. Embrace the Case Interview places a strong emphasis on the quality of your learning rather than just doing hundreds of cases. As such, each example case contains an in-depth discussion of the text book answer to help you improve. For more information, please visit embracethecaseinterview.com. Enjoy the book and best of luck in your upcoming interviews!

We commonly think of society as made of and by humans, but with the proliferation of machine learning and AI technologies, this is clearly no longer the case. Billions of automated systems tacitly contribute to the social construction of reality by drawing algorithmic distinctions between the visible and the invisible, the relevant and the irrelevant, the likely and the unlikely — on and beyond platforms. Drawing on the work of Pierre Bourdieu, this book develops an original sociology of algorithms as social agents, actively participating in social life. Through a wide range of examples, Massimo Airoldi shows how society shapes algorithmic code, and how this culture in the code guides the practical behaviour of the code in the culture, shaping society in turn. The 'machine habitus' is the generative mechanism at work throughout myriads of feedback loops linking humans with artificial social agents, in the context of digital infrastructures and pre-digital social structures. Machine Habitus will be of great interest to students and scholars in sociology, media and cultural studies, science and technology studies and information technology, and to anyone interested in the growing role of algorithms and AI in our social and cultural life.

Vault Case Interview Practice Guide
More Case Interviews
Mastering the Five Skills of Disruptive Innovators
Crack the Case System
A Former McKinsey Interviewer Reveals how to Get Multiple Job Offers in Consulting
Embrace the Case Interview
Thoughtful Cases for Competitive Future Consultants

"Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you a system that will help you answer today's most sophisticated case questions"--Page [4] of cover.

Cheng, a former McKinsey management consultant, reveals his proven, insider'smethod for acing the case interview.

Case Interview Questions for Tech Companies provides 155 practice questions and answers to conquer case interviews for the following tech roles: Marketing Operations Finance Strategy Analytics Business Development Supplier or Vendor Management ...and Product Management -- QUESTIONS COVERED IN THE BOOK Here are some of the questions covered in the book: Marketing Create a marketing campaign for Microsoft Office 365. Write a media statement to respond to Uber mischaracterizations voiced in a taxi leader's newspaper op-ed. Operations Describe how Apple's supply chain works. What challenges does Apple face on a day-to-day basis? What's the bottleneck for an Amazon Robot Picker? And what is the capacity of the assembly line, in units per hour? During the holiday season, Amazon customers shipped 200 orders per second. Amazon's data science team discovered that the average number of orders waiting to be shipped was 20,650. How long did the average Amazon order wait to be shipped? Finance What should Apple consider before implementing a shop-in-shop store inside Best Buy? If you projected a $500M expense and the variance came in at $1M, what are some of the explanations for why that is happening? Be prepared to give more than three scenarios. Business Development A car dealer partner wants to stop doing business with Uber. What should you do? How would you identify university faculty to source content for an online university? Strategy If you could open a Google store anywhere, where would it be and why? Give your analysis of several recent acquisitions that Google has made. Analytics What top metrics would you track for the Tinder online dating app? If 1,000 people opened the Uber app during one hour, how many cars do you need? Product Management Let's say we wanted to implement an Amazon Mayday-like feature in Gmail. How would that work? How would you any Microsoft product to a restaurant? AUTHOR BIO Lewis C. Lin, former Google and Microsoft executive, has trained thousands of candidates to get ready for tech interviews, using his proven interview techniques. Lewis' students have received offers from the most coveted firms including Google, Facebook, Uber, Amazon, Microsoft, IBM, Dell and HP. Lewis has a bachelor's in computer science from Stanford University and an MBA from Northwestern University's Kellogg School of Management. He's the author of several bestsellers including Interview Math, Rise Above the Noise as well as Decode and Conquer. HERE'S WHAT PEOPLE SAY ABOUT THE AUTHOR "Got the Amazon offer, with an initial package that was $100K more than what I currently make at [a top 5 tech company]. It's a dream job for the role of Principal Product Manager for a [special project]. - Q.K. "Just signed the offer for a Google product marketing manager role. Your tips helped me relax and concentrate, so the time went by quickly even though it was really a tough interview." - D.E. "I had my in-person interviews down at Facebook last week and got my offer letter the next day! You were definitely a huge help in preparing for the interviews." - L.S.

Case Interview SecretsA Former McKinsey Interviewer Reveals how to Get Multiple Job Offers in Consulting
155 Real Interview Questions and Answers
Power Interviews
Toward a Sociology of Algorithms
A Field Guide
Who
The Wharton MBA Case Interview Study Guide
The Consulting Interview Bible

You often hear in discussions about case interviews that you should not use standard business frameworks and concepts at all, because they just don't fit to the specific case question and interviewers don't like it when candidates use standard frameworks to solve cases. However, when challenging this shallow, generalized and popularized statements, there aren't any of those arguments remaining on the table. It is most definitely true that you can't crack a realistic interview case by relying solely on standardized frameworks - but all those business frameworks and concepts are extremely helpful templates which you can and even should put into your toolbox and use them whenever appropriate (if not to the full extent, at least partly!). Such a standard business framework is just a tool - and the tool itself is rarely good or bad, it mainly depends on how and for which purpose you use it. With this book, you achieve all of the following: - Get a profound overview of the most important business concepts and frameworks needed in consulting case interviews. - Really understand those business concepts and frameworks, instead of possessing only knowledge of dangerous half-truths. - Impress your interviewer on how structured and therefore client-friendly you tackle tough case interview questions. - Quickly learn how to actually apply those frameworks to concrete business situations, instead of just having a shallow theoretic knowledge of them. - Be more MECE (mutually exclusive, collectively exhaustive) in setting up your overall case structure at the beginning of your case interview. - Better structure your answers to particular questions later on in your case interview, again being more MECE. - Save tons of time by having high-quality content from 10+ years of consulting and interview experience together in one single book. - Significantly reduce the risk of losing a tier-1 consulting firm job offer because you were not structured enough in your interview (and we all know how important it is to be ABS - Always Be Structured).

Featuring the Ivy Case System - including a section on government and nonprofit cases.

A manager's guide to hiring the right employees introduces the practical and effective A Method for Hiring, which draws on the expertise of hundreds of high-level executives to present a simple, easy-to-follow program to guarantee hiring success. 50,000 first printing.

Case Master is a curated collection of thoughtful practice cases for consulting which will enable you to get a competitive edge for your upcoming case interviews. Case Master cases are all made to the highest standard and are custom-designed for optimal preparation and achieving mastery of all the core skills for case interviews: analysis, synthesis, calculation, estimation, and creativity. Maximizing the breadth and depth of your learning, Case Master is the only resource to offer concept-driven cases, challenging blindspots, "guesstimateable" axis variables, customizable case difficulty, and handy case kits for partner practice. Alone or with a practice partner, with Case Master you will scrutinize all fundamental case types (profit-and-loss, sales growth, market entry, investment, and counter-competition) and you will learn: 1 set of universal business categories applicable to any consulting case, 2 meanings of "positioning" and 3 meanings of "push vs. pull," 4 types of economic inputs and outputs, 10 trending concepts to expand your problem-solving toolkit, 40 essential business metrics and terms, and much more at Case Master Club online. Whether you are a graduate student or an experienced professional seeking to break into strategy consulting, Case Master will be an investment into your professional future and will help you develop higher levels of both competence and confidence. Go beyond the resources that competing contenders already know and dare to become a Case Master.

Job-Winning Tactics from Fortune 500 Recruiters
Mastering the Case Interview
Cracking Case Interviews
The MBA Guide to Management, Marketing, and Strategic Consulting Case Interviews

Your Shortcut Guide to Mastering Consulting Interviews
The Consulting Bible

In this competitive job market, you need all the preparation you can get. And the case interview - a tough business analysis - is the biggest hurdle prospective consultants and other strategists face. Make sure you're properly prepared to ace your case interviews with the Vault Case Interview Practice Guide 2: More Case Interviews. This brand-new Vault guide brings you 27 new case interview questions, providing detailed step-by-step analysis of each case. Study this guide and triumph over your case interviews.

Crack the Case System is a complete training program, covering every aspect of the infamous "case interview" favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on mbacase.com, 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at www.mbacase.com.

The Case Interview Workbook contains 60 case questions for management consulting interviews, with complete solutions. Every case is compiled and edited by a team of ex-consultants from McKinsey & Company, the Boston Consulting Group, and Bain & Company. This book fills the gap left by others by providing you with plenty of high-quality cases to practice on before your interview. Many cases are actual interviews at the top-tier firms and cannot be found elsewhere. After working through this book, you will be prepared for every type of case question you may encounter: market sizing, estimation, operations, industry analysis, pricing, growth strategy, marketing, investment, M&A, market entry, customer segmentation, profitability, valuation, logic, issue identification, cost analysis, market expansion, and brainteasers, to name a few. These cases will help you prepare for interviews at leading management consulting firms, including McKinsey & Company, The Boston Consulting Group, Bain & Company, Oliver Wyman, Strategy& (formerly Booz & Company), A.T. Kearney, Roland Berger, and L.E.K. as well as for consulting roles at large firms such as Accenture, Deloitte, PwC, EY, and KPMG. Note that is a workbook, designed to complement other preparation books. You will have a hard time solving these cases without learning first elsewhere how to do so, e.g. which frameworks to use, how to use them, and how to structure a solution.

Professional career guide from the Vault Career Library providing detailed case-by-case explanations of the consulting interview and strategies for cracking it.

The Harvard College Guide to Consulting
Answers to Product Management Interviews
Decode and Conquer
Complete Case Interview Preparation
A Case for Abolition
Killers of the Flower Moon
The Case Study Handbook, Revised Edition

In "The Ultimate Case Interview Workbook," you'll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job. Taylor Warfield, a former Bain management consultant and interviewer, provides essential practice problems and challenging cases to develop the skills needed to get multiple job offers. Use this workbook to a towards each type of question in case interviews Feel confident across a range of interview questions including framework questions, market sizing problems, profitability assessments, breakeven analysis, charts & graphs analysis, brainstorming questions, and other qualitative questions 15 full-length cases based on McKinsey, BCG, and Bain interviews Build business industries (e.g., technology, retail, healthcare, energy, finance, non-profit) and functions (e.g., strategy, operations) Efficient practice that can be done individually or with a partner Save yourself time by working through carefully crafted practice problems and cases that teach you a new concept, strategy, or takeaway each time Warfield's former students include u degree holders, and experienced hires. They have landed job offers at top consulting firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman, and Accenture as well as at Fortune 500 strategy groups. "I felt really confident after my McKinsey interview - this book's cases prepared me perfectly! They were very similar to the ones I received in my first and f -McKinsey Consultant, Wharton MBA Candidate "I had very little time before my next BCG interview. This book provided me with plenty of practice that I could do by myself. After working through these cases, I felt excited going into my interviews." -BCG Associate, Experienced Hire "These cases were much higher quality than those found in other case books. The e thorough and I got to practice thinking like a true consultant." -Bain Consultant, Stanford Undergraduate Also visit HackingTheCaseInterview.com for a one-week online crash course to pass your upcoming interview.

Case interviews come in all formats. The key, as an interviewee, is being prepared. Know what the interviewer is looking for, know the industry/sector, the jargon, the constraints and stakeholders, and how people in the industry operate. Government and nonprofit cases span a wide variety of problems, issues, stakeholders, and politics, which makes them trickier t Interview Math provides over 50 practice problems and answers to help job seekers master quantitative interview questions including: Market Sizing Revenue Estimates Profitability Breakeven Pricing Customer Lifetime Value If you're interviewing at one of the highly sought after positions below, you'll need to master these interview math questions: Management C Consulting Group, Deloitte General Management: Capital One, Taser Marketing: General Mills, Google, Hershey Software Engineering: Goldman Sachs, Microsoft Finance: American Airlines, Best Buy, JetBlue You'll learn interview math concept and principles - and then master those concepts with over 50 practice questions filled with detailed answers. After going throu feel knowledgeable, confident, relaxed and ready to tackle interview math questions.

Interviewing in today's fiercely competitive job market can seemlike walking through a minefield. New trends in corporate strategyand structure have led to dramatic changes in what employers lookfor in prospective employees and in the types of questions you willbe asked during an interview. In this revised and expanded edition of their bestselling careerguide, tw their inside knowledge--and the expert advice of Fortune 500 recruiters --to equip youwith the interviewing skills you need to land the job. Here's whereyou'll find: * The key characteristics that leading companies look for inprospective employees --and how to project them * The fifty most frequently asked questions --as well as detailedscripts of the best answers sessions to perfect yourinterview techniques * Tips on positioning yourself during an interview --how to conveyyour added value * Strategies for power negotiating, overcoming differences with aninterviewer, narrowing your job search --and much more.

Everything You Need to Know to Create and Expand a Seven-Figure Consulting Practice
The #1 Guide for Structuring Your Consulting Case Interview
Case Interview
Become a Consultant at McKinsey, BCG, Bain, Etc.
Controversy Mapping

1940 Edition

The A Method for Hiring

Mastering the Case Interview outlines the essential interview principles and identifies strategies you can use to master the case analysis. It offers an overview of the most common types of problems given in case interviews, outlines a framework for approaching each type of case, and provides a variety of case interview examples. In addition, this book offers detailed advice on how to manage the interview process: it includes specific interview guidelines, provides sample questions and answers, and outlines practical strategies on how to ace the case interview.

To land a management consulting job at any of the top firms, including McKinsey, Bain, BCG, Deloitte, Oliver Wyman, and Accenture, you must get through several rounds of case interviews. Whether your interview is in a few weeks or even tomorrow, this book is written to get you the maximum amount of knowledge in the least amount of time. Think of this book as taking the express lane towards beginning to master consulting case interviews. I cut out all of the filler material that some other consulting books have, and tell you everything that you need to know in a clear and direct way. With this shortcut guide, you will: Understand and become proficient at the nine different parts of a case interview, and know exactly what to say and do in each step Learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario Gain knowledge of basic business terms and principles so that you can develop an astute business intuition Acquire the skills to solve any market sizing or other quantitative problem Uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are Practice your case interview skills with included practice cases and sample answers

A revealing look at how negative biases against women of color are embedded in search engine results and algorithms Run a Google search for "black girls"—what will you find? "Big Booty" and other sexually explicit terms are likely to come up as top search terms. But, if you type in "white girls," the results are radically different. The suggested porn sites and un-moderated discussions about "why black women are so sassy" or "why black women are so angry" presents a disturbing portrait of black womanhood in modern society. In Algorithms of Oppression, Safiya Umoja Noble challenges the idea that search engines like Google offer an equal playing field for all forms of ideas, identities, and activities. Data discrimination is a real social problem; Noble argues that the combination of private interests in promoting certain sites, along with the monopoly status of a relatively small number of Internet search engines, leads to a biased set of search algorithms that privilege whiteness and discriminate against people of color, specifically women of color. Through an analysis of textual and media searches as well as extensive research on paid online advertising, Noble exposes a culture of racism and sexism in the way discoverability is created online. As search engines and their related companies grow in importance—operating as a source for email, a major vehicle for primary and secondary school learning, and beyond—understanding and reversing these disquieting trends and discriminatory practices is of utmost importance. An original, surprising and, at times, disturbing account of bias on the internet, Algorithms of Oppression contributes to our understanding of how racism is created, maintained, and disseminated in the 21st century.

Everything you need to know about building a successful, world-class consulting practice Whether you are a veteran consultant or new to the industry, an entrepreneur or the principal of a small firm, The Consulting Bible tells you absolutely everything you need to know to create and expand a seven-figure independent or boutique consulting practice. Expert author Alan Weiss, who coaches consultants globally and has written more books on solo consulting than anyone in history, shares his expertise comprehensively. Learn and appreciate the origins and evolution of the consulting profession Launch your practice or firm and propel it to top performance Implement your consulting strategies in public and private organizations, large or small, global or domestic Select from the widest variety of consulting methodologies Achieve lasting success in your professional career and personal goals The author is recognized as "one of the most highly regarded independent consultants in America" by the New York Post and "a worldwide expert in executive education" by Success Magazine Whether you're just starting out or looking for the latest trends in modern practice, The Consulting Bible gives you an unparalleled toolset to build a thriving consultancy.

Complete Case Interview Prep

How to Get Into the Top Consulting Firms

Exclusive Cases and Problems for Interviews at Top Consulting Firms

The Complete Guide to Consulting, Marketing, and Management Interviews

Primitivo

Algorithms of Oppression

Interview Math

A persuasive primer on police abolition from two veteran organizers "One of the world's most prominent advocates, organizers and political educators of the [abolitionist] framework." —NBCNews.com on Mariame Kaba In this powerful call to action, New York Times bestselling author Mariame Kaba and attorney and organizer Andrea J. Ritc detail why policing doesn't stop violence, instead perpetuating widespread harm: outline the many failures of contemporary police reforms; and explore demands to defund police, divest from policing, and invest in community resources to create greater safety through a Black feminist lens. Centering survivors of state, interpersonal, and community-based violence, and highlighting uprisings, campaigns, and community-based projects, No More Police makes a compelling case for a world where the tools required to prevent, interrupt, and transform violence in all its forms are abundant. Part handbook, part road map, No More Police calls on us to turn away from systems tha perpetrate violence in the name of ending it toward a world where violence is the exception, and safe, well-resourced and thriving communities are the rule.

Launching with tribal percussion introductory material, Primitivo quickly builds to incorporate a lively melody. The theme develops throughout the ensemble in a primal fugue-like fashion with an energetic conclusion. (2: 31)

Written by one of the top professors at Northwestern's Kellogg School of Management, Mastering the Case Analysis offers a systematic approach to analyzing business cases typically given in MBA job interviews. An overdue and much-needed aid to support students' preparation for case interviews, this book introduces an integrative framework for analyzing business problems and offers a detailed overview of the essential methods and concepts used in case analysis.

NATIONAL BOOK AWARD FINALIST • NATIONAL BESTSELLER • A twisting, haunting true-life murder mystery about one of the most monstrous crimes in American history, from the author of The Lost City of Z. In the 1920s, the richest people per capita in the world were members of the Osage Nation in Oklahoma. After oil was discovered beneath their land, the Osage rode in chauffeured automobiles, built mansions, and sent their children to study in Europe. Then, one by one, the Osage began to be killed off. The family of an Osage woman, Mollie Burkhart, became a prime target. One of her relatives was shot. Another was poisoned. And it was just the beginning, as more a more Osage were dying under mysterious circumstances, and many of those who dared to investigate the killings were themselves murdered. As the death toll rose, the newly created FBI took up the case, and the young director, J. Edgar Hoover, turned to a former Texas Ranger named Tom White to try to unravel the mystery. White put together an undercover team, including a Native American agent who infiltrated the region, and together with the Osage began to expose one of the most chilling conspiracies in American history.

Case in Point: Government and Nonprofit: Case Interview and Strategic Preparation for Consulting Interviews in the Public Sector

Mastering the Case Analysis

System Design Interview - An Insider's Guide

The Innovator's DNA

The Ultimate Prep Guide for Consulting Interviews

No More Police

A Student's Guide

A new classic, cited by leaders and media around the globe as a highly recommended read for anyone interested in innovation. In The Innovator's DNA, authors Jeffrey Dyer, Hal Gregersen, and bestselling author Clayton Christensen (The Innovator's Dilemma, The Innovator's Solution, How Will You Measure Your Life?) build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact. By identifying behaviors of the world's best innovators—from leaders at Amazon and Apple to those at Google, Skype, and Virgin Group—the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers: Associating, Questioning, Observing, Networking, and Experimenting. Once you master these competencies (the authors provide a self-assessment for rating your own innovator's DNA), the authors explain how to generate ideas, collaborate to implement them, and build innovation skills throughout the organization to result in a competitive edge. This innovation advantage will translate into a premium in your company's stock price—an innovation premium—which is possible only by building the code for innovation right into your organization's people, processes, and guiding philosophies. Practical and provocative, The Innovator's DNA is an essential resource for individuals and teams who want to strengthen their innovative prowess.

The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels, whether at home or in some other state, and is up to date. Each year we are compiling new lists as some of these places move, or go out of business and new business places are started giving added employment to members of our race.

Land that Dream Product Manager Job...TODAYSeeking a product management position?Get Decode and Conquer, the world's first book on preparing you for the product management (PM) interview. Author and professional interview coach, Lewis C. Lin provides you with an industry insider's perspective on how to conquer the most difficult PM interview questions. Decode and Conquer reveals: Frameworks for tackling product design and metrics questions, including the CIRCLES Method(tm), AARM Method(tm), and DIGS Method(tm) Biggest mistakes PM candidates make at the interview and how to avoid them Insider tips on just what interviewers are looking for and how to answer so they can't say NO to hiring you Sample answers for the most important PM interview questions Questions and answers covered in the book include: Design a new iPad app for Google Spreadsheet. Brainstorm as many algorithms as possible for recommending Twitter followers. You're the CEO of the Yellow Cab taxi service. How do you respond to Uber? You're part of the Google Search web spam team. How would you detect duplicate websites? The billboard industry is under monetized. How can Google create a new product or offering to address this? Get the Book that's Recommended by Executives from Google, Amazon, Microsoft, Oracle & VMWare...TODAY

Game-changing tips and tricks to nail the case interview and launch your consulting career. Management consultants Destin Whitehurst and Erin Robinson give you need-to-know techniques for polishing your poise and tightening your case interview skills. 20 Days to Ace the Case Interview preps you with the nuts and bolts of the case interview process with daily exercises, mock interviews, and industry know-how designed to help you ace your interview. Think of this book as your twenty-day intensive, management consulting boot camp, the perfect supplement to your arsenal of case interview lessons and material. With this guidebook, you will: Gain day-by-day structure: Daily case interview exercises progressively prep you Ask the right questions: Fundamental frameworks teach you exactly what to ask under pressure Learn from the pros: Review real-life stories from consulting experts Uncover unique strategies: Discover custom-developed case interview tips straight from the authors Go off script: Adapt what you've learned with our bonus case interview guides

The Complete Guide from Getting the Interview to Landing the Job

Case in Point 10

Case Master

A Surefire Case Interview Method

Interview Questions and Answers

Vault Guide to the Case Interview

Case Interview Questions for Tech Companies

The system design interview is considered to be the most complex and most difficult technical job interview by many. Those questions are intimidating, but don't worry. It's just that nobody has taken the time to prepare you systematically. We take the time. We go slow. We draw lots of diagrams and use lots of examples. You'll learn step-by-step, one question at a time.Don't miss out.What's inside?- An insider's take on what interviewers really look for and why.- A 4-step framework for solving any system design interview question.- 16 real system design interview questions with detailed solutions.- 188 diagrams to visually explain how different systems work.

NOTE: This is the NEWER 3rd edition for the book formerly titled PM Interview Questions. -- 164 Actual PM Interview Questions From the creator of the CIRCLES Method(TM), The Product Manager Interview is a resource you don't want to miss. The world's expert in product management interviews, Lewis C. Lin, gives readers 164 practice questions to gain product management (PM) proficiency and master the PM interview including: Google Facebook Amazon Uber Dropbox Microsoft Fully Solved Solutions The book contains fully solved solutions so readers can learn, improve and do their best at the PM interview. Here are questions and sample answers you'll find in the book: Product Design How would you design an ATM for elderly people? Should Google build a Comcast-like TV cable service? Instagram currently supports 3 to 15 second videos. We're considering supporting videos of unlimited length. How would you modify the UX to accommodate this? Pricing How would you go about pricing UberX or any other new Uber product? Let's say Google created a teleporting device: which market segments would you go after? How would you price it? Metrics Imagine you are the Amazon Web Services (AWS) PM in Sydney. What are the top three metrics you'd look at? Facebook users have declined 20 percent week over week. Diagnose the problem. How would you fix the issue? Ideal Complement to Decode and Conquer Many of you have read the PM interview frameworks revealed in Decode and Conquer, including the CIRCLES(TM), AARM(TM) and DIGS(TM) Methods. The Product Manager Interview is the perfect complement to Decode and Conquer. With over 160 practice questions, you'll see what the best PM interview responses look and feel like. Brand New Third Edition Many of the sample answers have been re-written from scratch. The sample answers are now stronger and easier to follow. In total, thousands of changes have been made in this brand new third edition of the book. Preferred by the World's Top Universities Here's what students and staff have to say about the Lewis C. Lin: DUKE UNIVERSITY I was so touched by your presentation this morning. It was really helpful. UNIVERSITY OF MICHIGAN I can say your class is the best that I have ever attended. I will definitely use knowledge I learned today for future interviews. COLUMBIA UNIVERSITY I'd like to let you know that your workshop today is super awesome! It's the best workshop I have been to since I came to Columbia Business School. Thank you very much for the tips, frameworks, and the very clear and well-structured instruction! UNIVERSITY OF TEXAS AT AUSTIN I wanted to reiterate how much I enjoyed your workshops today. Thank you so much for taking time out and teaching us about these much-needed principles and frameworks. I actually plan to print out a few slides and paste them on my walls! CARNEGIE MELLON UNIVERSITY I'm a very big admirer of your work. We, at Tepper, follow your books like the Bible. As a former associate product manager, I was able to connect your concepts back to my work experience back and Pragmatic Marketing training. I'm really looking forward to apply your teachings.

Top consulting firms like McKinsey, BCG, and Bain only hire about 1% of their job applicants. Becoming a management consultant is difficult, but it is possible if you use a proven approach at each stage of the process.Cracking Case Interviews is a comprehensive "one-stop shop" for landing a job in consulting. This book will help you: Write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies Learn the 7 different parts of a case interview and exactly what you need to do in each step Master maths tips and tricks to solve market sizing and other case interview questions quickly and accurately Discover the most commonly used frameworks in consulting and how you can use them for inspiration, without over-relying on them Practice with 5 full-length sample cases that are based on McKinsey, BCG, and Bain case interviews Prepare answers to behavioural interview questions, like "Why consulting?", "Why McKinsey?", or "Tell me about a time you led a team." Max Serrano and Jonathon Yarde are former consultants and instructors at IGotAnOffer, the #1 website for case interview preparation, which has helped place over 2,000 applicants in consulting careers since 2015. This book translates the countless hours the authors have spent coaching undergraduates, MBAs, PhDs, MDs, JDs, and experienced hires on their consulting applications.

The Osage Murders and the Birth of the FBI
Hacking the Case Interview
The Complete Guide to Management, Marketing, and Strategic Consulting Case Interviews
Case Interview Secrets
Machine Habitus
164 Actual Questions and Answers
The Product Manager Interview