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Strategic Management Exam

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***Cima E3 Strategic
Management Exam
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Keep in mind, the CIMA exam is NOT an accountant exam. It is more of a business management nature. Pure accounting knowledge would not be sufficient. CIMA places emphasis on strategic business skills. A CIMA qualification can widen one's career options, in and outside of finance. In fact, CIMA claims itself as the only accounting body that focuses primarily on business needs. As a

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Chartered Management Accountant, one is at the forefront of business planning, strategy and change across the sectors - industry, commerce, and the public sector and not-for-profit organizations. It is generally believed that the CIMA certification is more "international" while the CMA certification (the one from IMA) is more US oriented. According to the CIMA, a Chartered management accountant is qualified to engage in a wide variety of activities, such as: -advising managers about the financial implications of project management -explaining the financial consequences of management decisions and suggesting actions

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- making strategic decisions and formulating business strategies to create wealth and shareholder value
- monitoring spending and financial control
- managing risk and business assurance
- cost determination and financial control
- evaluating existing financial information systems and suggesting improvements
- conducting internal business audits and preparing periodic financial statements for managers
- explaining the impact of the competitive landscape.

The CIMA syllabus has the following exams:
E1 enterprise operations
E2 enterprise management
E3 enterprise strategy
F1 financial operations
F2 financial

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management F3 financial strategy

P1 performance operations P2

performance management P3

performance strategy To help you

focus on the relevant exam

contents, we develop the CIMA

ExamFOCUS Study Notes to

accompany your reading efforts. As

a chartered management

accountant, you need to be familiar

with a wide variety of business

management knowledge domains.

You do not have to be an expert in

each of these domains, but you

need to know them well for purpose

of the exam, and also for job

search. In fact, from a job search

site you can find job description like

this one: A chartered management

accountant applies the principles of

accounting to provide the financial information necessary for the planning and financial protection of organizations in the public and private sectors. They establish and maintain financial policies and management information systems, as well as liaise with management colleagues on all aspects of finance. The role combines accounting skills with business management skills. Chartered management accountants look to the future (rather than the past, as in auditing). They analyze the performance of a business and advise on how to pre-empt problems, adapt to changing circumstances and improve value. They may work in a finance

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function or within specialist departments providing financial advice and information to support strategic business decision-making and control. This set of study notes provide you with knowledge information on the relevant business management domains. As an effective learning aid implemented in the format of study notes, the ExamFOCUS CIMA Study Notes package covers topics relevant to the nine CIMA exams. It is designed to present information in an easy-to-understand, conversational format. Notes are well-written, technically accurate and completely representative of the key information covered by the exams.

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Management Exam Practice Kit

CIMA E2

CIMA P2 Advanced Management
Accounting

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Passcards

Enterprise Strategy Kit

Testimonials of Astranti Objective

Test Courses, Study Texts and Exam

Practice Kits:"Very targeted to the

exam and very professional, is every

bit as good as attending a classroom

tuition or revision course." James

Glackin"All in all it's the best thing I

came across during my studies. I

don't know any better way to help

yourself to pass these tough exams.'

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Grzegorz Narozanski "The study text is easy to follow through and understand the material. Questions after every topic gave me a lot of insight on how well I have grasped the material." Godwin "I have received the best service from Astranti, revision questions are tailored to the exam." Wongani The Astranti Objective Test Exam Practice Kits Our expert writers have produced between 400-600 practice questions for each subject, across every chapter of our study text to ensure you have a comprehensive understanding of all subject areas you are likely to face in the exam. The exam practice kit for E3 Strategic Management

consists of 16 chapters. Each chapter contains: Learning questions - 20 short questions that will test your knowledge on all sections of the study text. Exam questions - 10 more complex, scenario-based questions where you will be required to apply your knowledge. These questions are excellent for identifying the topics that you are proficient in and also helping you to determine your areas of weakness, enabling you to focus your revision where it will benefit most. They come with detailed solutions that will ensure you have a full understanding of the topic and there is no need to go back through the study text as the solutions give the key information you need to

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know on the subject. Prepared by our expert team of professional writers the Exam Practice Kits feature: Full Syllabus Coverage Unique and challenging questions in a variety of formats Carefully explained and detailed solutions for ease of understanding Condensed and focused on likely exam content Linked with our Objective Test Study Texts available to purchase on Amazon and Astranti.com Go to www.astranti.com to find out more Writing is one of the key factors in professional success. It is one of the ways in which managers appraise you. Write well and clients and colleagues will rate you. Write poorly and you could harm your

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prospects. This book explains how to write well in the workplace.

Christopher Stoakes is a lawyer and trainer acclaimed for his concise style

Mock Exam 2

CIMA F3 Financial Strategy

CIMA E3 Strategic Management - Exam Practice Kit

E3 STRATEGIC MANAGEMENT - EXAM PRACTICE KIT.

CIMA Official Learning System Performance Strategy

Testimonials of Astranti Courses, Study Texts and Mock Exams: "Very targeted to the exam and very professional, is every bit as good as attending a class room tuition or revision course." James Glackin "All in all it's the best thing I came across

during my CIMA studies. I don't know any better way to help yourself to pass these tough exams." Grzegorz Narozanski "Just wanted to let you know that I passed all 3 exams using the textbook and your mock exams which I found really helpful, thanks!" Nneoma Nwaogu "I would also like to extend my great gratitude for such a wonderful study text; they made my understanding of CIMA P1 much easier. Once more thank you very much to the Team." Mthuthuzeli September "I received the fantastic news this morning that I have finally passed T4!! Many thanks for your support and advice in the lead up to the exam, I am certain that without the really important tips on exam strategy you provided I would not have passed. Many thanks again!" Babak Fardaghaie "So I managed a

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76% pass for E2 using your notes.

They are very well structured and easy to use. Thank you so very much."

Amanda Vakalisa "The Astranti method of teaching is systematic and easy to follow. I gained a lot of knowledge and regret not enrolling with Astranti for my earlier CIMA exams. After the course I was confident about my preparation. I would recommend the course to everyone sitting the T4b exam especially the MARKED mocks. Its the section by section detailed feedback from tutors that helps to improve and gain confidence." Gunjan Nagpal "I have cleared all 3 strategic level papers in my first attempt. I used the Astranti learning material during my final revision. They were short, precise and saved a great amount of time which made all the difference for

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me in the exam. Thank you very much." Raj The Astranti Study Texts The Astranti Study Texts have been used by thousands of CIMA Students in preparation for their management accountancy exams. They cover the entire CIMA syllabus for the 2015 exams and onwards and have been carefully written to be concise and easy to read but detailed enough to clearly guide you through the topics you must know in order to pass the exams. What are you waiting for? Download the sample of the book to see one for yourself. Prepared by our expert team of professional writers the study texts feature: Full Syllabus Coverage Clear and simple explanations for ease of understanding Carefully worked step-by-step examples Condensed and focused on likely exam content Linked

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with our chapter-by-chapter revision questions available to purchase on Astranti.com Go to www.astranti.com to find out more about related CIMA videos, courses and mocks exams. Passcards are a handy and portable revision tool. They are A6, spiral bound revision aids which students can carry to revise wherever, whenever.

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Get to the Point

CIMA E3 Enterprise Strategy
Enterprise Management Study Text
BPP Learning Media's Study
Text for TOPCIMA will help
you pass CIMA's Test of
Professional Competence in
Management Accounting

case study exam. In preparing the Text we have taken note of past papers, questions put to the examiners, the assessment methodology and previous case study exams. The key to the case is to prepare and to practise. Prepare by working through this Study Text before CIMA issues the pre-seen data. Later, practise with the BPP Learning Media TOPCIMA Toolkit that is written around the real pre-seen data. The Toolkit contains analyses and exercises to get you thinking, as well as a

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number of 'mock' unseens to
get you ready for the real
thing

Testimonials of Astranti
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Study d104s and Exam
Practice Kits:

CIMA

Is Law for You?

Study Text

How to Write Well at Work

Mock Exam 3

CIMA offers a business
qualification with a
finance focus, aiming to
produce members with
accounting prowess who are
skilled in strategic
decision-making. 98% of

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its members work in business, the highest proportion of any worldwide accountancy body. New syllabus CIMA Paper E2 Enterprise Management is a compulsory paper at the Management level and is the second of three papers progressing up the Enterprise pillar. It builds on the functional knowledge found in Paper E1 Enterprise Operations toward an integrated view of management in the organisation. E2 introduces strategic ideas, tools and techniques essential for

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passing the three strategic level papers. Project Management comprises 40% of the syllabus with the remainder split evenly between Strategic Management and Assessing the Competitive Environment, and Management of Relationships. Credit will be given to students who passed Paper P5 under the 2005 syllabus against E2 in the 2010 syllabus. The E2 Study Text is your complete guide to the E2 syllabus. All areas of the syllabus are explained

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fully and links to E1 and
E3 clearly identified.

Section introductions ease you into the chapter topics and key terms you must know are shown clearly throughout. There are plenty of questions to sharpen your knowledge and case studies to bring material to life. Exam alerts and skills are signposted to guide you on approaching the exam. Provides a wide range of CIMA study materials. This title offers comprehensive printed materials that highlight the areas to focus on for your exams,

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and e-Learning products that complement the syllabus to improve your understanding.

Mock Exam 1

TOPCIMA Paper T4 TEST OF PROFESSIONAL COMPETENCE IN MANAGEMENT ACCOUNTING

Study Text for 2011-2012

CIMA Operational E1, F1 &

P1 Integrated Case Study

Enterprise Strategy Study

Text

CIMA E3 Strategic

Management - Study Text

BPP Learning Media provides

comprehensive materials that

highlight the areas to focus on for

your exams and complement the

syllabus to increase your

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understanding.

CIMA offers a business qualification with a finance focus, aiming to produce members with accounting prowess who are skilled in strategic decision-making. 98% of its members work in business, the highest proportion of any worldwide accountancy body. Paper E3 'Enterprise Strategy' is a wide-ranging exam that includes aspects of strategic analysis, choice and implementation. To pass, candidates need both technical knowledge and the ability to apply their knowledge to specific scenarios. The syllabus is split into four areas: * Interacting with the Competitive Environment (20%) * Change Management (20%) *

Evaluation of Strategic Options (30%) * Implementation of Strategic Plans (30%)

The first section explores the impact and influence of an organisation's environment on its strategy. An organisation needs to take account of its environmental context as well as its own internal capabilities when assessing the strategic options available to it. Having identified these options, it then has to evaluate them to decide which is the most appropriate to pursue. The E3 syllabus recognises that implementing strategic plans involves managing change, and 20% of the syllabus is now devoted to issues involved in managing the change process. Change Management has not previously

been examined at Strategic Level in the CIMA exams. The final section of the syllabus looks at the ways organisations control and measure the performance of the strategies they have implemented. The E3 Study Text provides you with comprehensive coverage of the principles of business strategy and how they can be applied to design and implement enterprise strategies. The Text also offers a range of short case studies which illustrate how business strategy ideas are applied in the real world. In the E3 exam, your ability to apply knowledge to a scenario is as important as pure knowledge, but it is still crucial to have a sound understanding of the key terms and

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ideas. The 'key terms' feature in the text will help you identify these key terms, while the 'section

summaries' provide a convenient

overview of each section of the text."e;

CIMA E3 Strategic Management

CIMA E1 Managing Finance in a

Digital World

Chartered Institute of Management

Accountants

CIMA F2 Advanced Financial

Reporting

Cima E3 Strategic Management

Study Text

An essential guide to

general practice and being a

general practitioner, A

Textbook of General Practice

is written specifically with

the medical student and

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foundation doctor in mind. Reflecting current practice, the book does not seek to reiterate the content of a general medical textbook, but instead teaches the fundamental principles of general practice. The coverage is comprehensive, with everything the undergraduate student or foundation doctor will encounter in a general practice module or rotation. The skills and knowledge presented can usefully be applied to all areas of clinical practice. With practical exercises throughout the book, readers are encouraged to learn through doing. Quotes from

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students and tutors offer insights into personal experience, while thinking and discussion points encourage reflection. New features in this edition include improved organization, "red flag" pointers to serious illnesses, and SBA-style self assessment questions. With content entirely updated to reflect the latest recommendations from Tomorrow's Doctors, the third edition of A Textbook of General Practice is the number one choice for undergraduates seeking a narrative introduction to this important discipline. CIMA Official Learning

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Systems are the only textbooks recommended by CIMA as core reading. Written by the CIMA examiners, markers and lecturers, they specifically prepare students to pass the CIMA exams first time. Fully updated to reflect the 2010 syllabus, they are crammed with features to reinforce learning, including: - step by step coverage directly linked to CIMA's learning outcomes - fully revised examples and case studies - extensive question practice to test knowledge and understanding - integrated readings to increase understanding of key theory - colour used throughout to

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aid navigation * The
Official Learning systems
are the only study materials
endorsed by CIMA * Key
sections written by former
examiners for the most
accurate, up-to-date
guidance towards exam
success * Complete
integrated package
incorporating syllabus
guidance, full text,
recommended articles,
revision guides and
extensive question practice
Course Book
CIMA - E3: Enterprise
Strategy
CIMA P3 Risk Management
A Textbook of General
Practice 3E
Paper E3, Strategic Level

The Enterprise Strategy Practice & Revision Kit allows you to apply your knowledge by putting theory in to practice. It contains three complete mock exams and many past exam questions on every area of the syllabus. The questions are supported by detailed solutions and tips on how to approach questions and earn easy marks. Through practice, you are equipped with the best techniques to face the exam and earn the maximum number of marks.

All You Need To Know About The City

CIMA BA4 Fundamentals of Ethics, Corporate Governance and Business Law

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Exam Practice Kit
Practice Kits
Mock Exam 5
Enterprise Strategy