

Color Grading With Media Composer And Symphony 6

Written in a Cookbook style, it's packed with logically-sequenced recipes to gain deeper understanding of the software. Each recipe contains step-by-step instructions followed by analysis of what was done in each task and other useful information. The book is designed so that you can read it chapter by chapter, or you can look at the list of recipes and refer to them in no particular order. If you are new to editing with Avid, this book will help you get the most out of Avid Media Composer right from the start. Even if you are intermediately experienced with Avid, you will discover new methods and gain a deeper understanding to take your Avid experience to the next level, with greater confidence.

Provides information on the foundations of using Media Composer 6 to edit motion picture and television productions.

Top film editors know Avid Media Composer and Symphony inside and out, giving them the confidence to pursue Hollywood-style productions and earn top wages. To join their ranks, you need the technical skills and knowledge to distinguish yourself as a pro. COLOR GRADING WITH MEDIA COMPOSER AND SYMPHONY 6 is here to help you on your way toward expertise in color grading with these two industry-standard video- and film-editing suites. Learn the full gamut of Avid tools and techniques--everything from simple primary color corrections to creating a polished, multi-layer finished grade. Learn to read video scopes, perform primary grades with HSL and Curves, perform secondary color correction, use Paint and AniMatte effects to create spot corrections, leverage Symphony's correction relationships to speed the grading workflow, and much more. COLOR GRADING WITH MEDIA COMPOSER AND SYMPHONY 6 will teach you the art of color correction, help you get a creative leg up on the competition, and put you on the road to mastery of Avid Media Composer and Symphony. COLOR GRADING WITH MEDIA COMPOSER AND SYMPHONY 6 is part of the Avid Learning Series. To find more books on Media Composer, Pro Tools, Sibelius, or any other Avid product, visit www.courseptr.com/avid.

Written both for students and working professionals, this book walks readers step-by-step through the foundations of color grading for projects of any size, from music videos and commercials to full-length features. In this clear, practical, and software-agnostic guide, author Charles Haine introduces readers to the technical and artistic side of color grading and color correction. Color Grading 101 balances technical chapters like color-matching, mastering, and compression with artistic chapters like contrast/affinity, aesthetic trends, and building a color plan. The book also includes more business-focused chapters detailing best practices and expert advice on working with clients, managing a team, working with VFX, and building a business. An accompanying eResource offers downloadable footage and project files to help readers work through the exercises and examples in the book. This book serves as a perfect introduction for aspiring colorists as well as editors, cinematographers, and directors looking to familiarize themselves with the color grading process.

Avid Official Curriculum

Avid Uncut

Color Correction: Creating a Polished Look in Avid Media Composer

Media Composer 6

Advanced Techniques, Strategies, and Survival Information for Avid Editing Systems

Rapid DaVinci Resolve

Master the complex realities of 3D postproduction workflows and solutions with this one-of-a-kind guide. Brimming with techniques that have been used on actual 3D productions and can easily be incorporated into your own workflows, Rick Baumgartner's 3D Postproduction offers you: The best practices for 3D preproduction and production to ensure a smooth post process, saving both time and money Abundant workflow diagrams, screen grabs, and checklists to reinforce your learning with visual cues Common postproduction considerations such as dailies, assembly, cutting, and color correction, and how they differ between 3D and 2D post pipelines Examples of 3D gone bad and how those scenarios can be avoided In-depth interviews with working professionals and extensive tutorials that provide practical insight from the trenches of real-world 3D postproduction A companion website (www.focalpress.com/cw/baumgartner) featuring project files and video clips demonstrating the 3D workflows covered in the book An effective 3D postproduction workflow allows for easier and more flexible editing, greater capacity for visual effects enhancement, the ability to fix production mistakes, and much more. You can't afford to miss out! Bring your 3D projects to the next level with 3D Postproduction: Stereoscopic Workflows and Techniques.

With the shift from film to digital, today's filmmakers are empowered by an arsenal of powerful, creative options with which to tell their story. Modern Post examines and demystifies these tools and workflows and demonstrates how these decisions can empower your storytelling. Using non-technical language, authors Scott Arundale and Tashi Trieu guide you through everything you should consider before you start shooting. They begin with a look to past methodologies starting with traditional film techniques and how they impact current trends. Next they offer a look at the latest generation of digital camera and capture systems. The authors move on to cover: * Preproduction- what camera is best for telling your story and why, budgeting for post * Production- on-set data management, dailies, green screen, digital cinematography * Postproduction- RAW vs. compressed footage, editing, visual effects, color correction, sound and deliverables including DCP creation The book features cutting-edge discussion about the role of the digital imaging technician (DIT), how you can best use the Cloud, motion graphics, sound design, and much more. Case studies show you these solutions being applied in real-world situations, and the companion website features videos of techniques discussed in the book, as well as timely updates about technological changes in the landscape. www.focalpress.com/cw/arundale

Far more than just a software manual, Avid Editing is your trusted guide to uncovering the many layers of one of the world's most exciting crafts. This book weaves valuable editing principles together with the robust Avid workflow, delving deeply into efficient editing techniques and concepts. In an easy-to-read style, you'll encounter detailed step-by-step instructions for hundreds of Avid procedures, and more than 500 images and screen captures make complex concepts easy to grasp. You'll soon begin to know the system in and out, all while improving your overall editing technique and skillset. Geared toward beginning and intermediate Avid editors, this book guides you through both narrative and documentary editing projects. The accompanying DVD provides professionally shot footage for you to edit, giving you a hands-on, learn-as-you-go experience.

This book familiarizes users with techniques needed to complete an Avid Media Composer | First project. Each Lesson and exercise will focus on a phase of the editing process,

starting with organizing media, assembling a sequence, refining a sequence, creating titles and effects, and outputting your program so that others can view it.

Organized Workflows for Color Grading Confidently and Profitably

Basic Color Correction with Avid Media Composer V3. 5

239 Color Correction with Avid Media Composer Adrenaline and Avid Xpress Pro

Voice & Vision

Advanced Maya Texturing and Lighting

A Creative Approach to Narrative Filmmaking

Provides direct access to the skills, insights and techniques of some of the postproduction industry's most prominent digital video colorists, delivering practical skills to the postproduction pro seeking to improve their color grading craft. The author interviews and observes 8 professional colorists as they grade a series of real world video images, describing the methods and techniques each artist uses to reach their finalized image. These video images are included on a DVD that allows you to work lockstep with each artist as they grade their images. Though some tools provided may differ from one product to the next, the basic process of video color correction (grading) remains the same. Application agnostic and sure to inspire, The Art of Digital Video Color Correction will further your artistic skills, whether you're an editor, compositor, or colorist, and allow you to apply those skills to the grading process, making your finished image sharper, crisper and more aesthetically pleasing in general.

Illustrates how to correct color imbalances or create a specific mood in pre-edited video with the complete color correction workflow in Avid Media Composer.

In The Color Correction Coach: Organized Workflows for Color Grading Confidently and Profitably, veteran colorist Patrick Inhofer presents postproduction professionals and students with complete, repeatable processes for color correcting moving images. Featuring techniques performed in a variety of color correction software applications, this book provides skills and workflows that any aspiring colorist, editor, independent filmmaker, or motion graphics artist requires to master primary and secondary corrections, reference monitors, scopes, contrast, saturation, shot matching, controlling the eye, client relations, budgeting, and much more. A robust companion website features source footage that readers can download and edit, video webinars and tutorials, and instructor resources.

DVD contains QuickTime clips (system requirements: grading application, compatible with Apple ProRes media); pdf files on broadcast safe settings for Avid Media Composer, Final Cut Pro, and Adobe Premiere Pro; and on film grain and digital noise.

Rapid DaVinci Resolve Provides a Comprehensive Introduction to Editing and Color Grading Using DaVinci Resolve 15 and 16

Stereoscopic Workflows and Techniques

Avid Media Composer Adrenaline HD Release V2.0, Avid Xpress Pro HD Release 5.0

Intermediate Techniques, Strategies, and Survival Information for Avid Editing Systems

Modern Post

Introduction to Video Color Correction

Avid Editing is a comprehensive guide covering Avid Xpress Pro, XPress Pro HD, and Xpress DV. Due to the similarity of Avid's interface across product lines, it is also relevant for Media Composer and other systems. Suitable for beginning editors or experienced editors new to the Avid, the book provides step-by-step instructions for hundreds of editing tasks in jargon-free terms. The chapters guide you through an editing project, while the accompanying DVD provides narrative footage to download for immediate, hands-on practice. The book can be read and studied at home, or while sitting in front of an Avid, following the book's step-by-step instructions. More than a software manual, this book delves into general editing techniques, principles, and pitfalls. The author is an experienced teacher who will help you master the Avid as well as improve your overall editing skills. This edition covers working with HD, the 16:9 widescreen, and the powerful Script Integration tool. In addition, there's new coverage of the issues facing indie filmmaker who is trying to decide how to go from the DV stage (shooting on mini-DV or DVCAM formats) to theatrical distribution. As well, there is new material on using Avid in PAL regions.

In this course, author Ashley Kennedy illustrates how to correct color imbalances or create a specific mood in pre-edited video with the complete color correction workflow in Avid Media Composer. The first color correction stage demonstrates how to manually correct footage by white balancing, removing color cast, correcting flesh tones, and correcting luma and chroma values in both the HSL and Curves groups, and explores the Avid automatic color correction functions. The second color correction stage focuses on achieving shot-to-shot consistency with templates and color match controls. In the final stage, Ashley investigates more creative color treatments, such as applying a gritty or bleached look to the footage.

Develop your creative voice while acquiring the practical skills and confidence to use it with this new and fully updated edition of Mick Hurbis-Cherrier's filmmaking bible, Voice & Vision. Written for independent filmmakers and film students who want a solid grounding in the tools, techniques, and processes of narrative film, this comprehensive manual covers all of the essentials while keeping artistic vision front and center. Hurbis-Cherrier walks the reader through every step of the process—from the transformation of an idea into a cinematic story, to the intricacies of promotion and distribution—and every detail in between. Features of this book include: Comprehensive technical information on video production and postproduction tools, allowing filmmakers to express themselves with any camera, in any format, and on any budget An emphasis on the collaborative filmmaking process, including the responsibilities and creative contributions of every principal member of the crew and cast A focus on learning to work successfully with available resources (time, equipment, budget, personnel, etc.) in order to turn limitations into opportunities Updated digital filmmaking workflow breakdowns for Rec. 709 HD, Log Format, and D-Cinema productions Substantial coverage of the sound tools and techniques used in film production and the creative impact of postproduction sound design An extensive discussion of digital cinematography fundamentals, including essential lighting and exposure control tools, common gamma profiles, the use of LUTs, and the role of color grading Abundant examples referencing contemporary and classic films from around the world Indispensable information on production safety, team etiquette, and set procedures. The third edition also features a robust companion website that includes eight award-winning example short

films; interactive and high-resolution figures; downloadable raw footage; production forms and logs for preproduction, production, and postproduction; video examples that illustrate key concepts found within the book, and more. Whether you are using it in the classroom or are looking for a comprehensive reference to learn everything you need to know about the filmmaking process, Voice & Vision delivers all of the details in an accessible and reader-friendly format.

First published in 2014. Routledge is an imprint of Taylor & Francis, an informa company.

Complete Training for Avid Media Composer

Color Correction with Avid Media Composer and Avid Xpress Pro Textbook

Avid Editing

Avid Media Composer \ First

Avid Media Composer Adrenaline Release 2.5, Avid Xpress Pro Release 5.5

Editing with Avid Media Composer 5

Today's non-linear editing systems are equipped with a wide range of color correction tools that were previously only available in dedicated color correction suites. This book shows video editors how to take full advantage of their power. Clear, step-by-step instructions are included for Avid XPress DV, Avid Symphony, Final Cut Pro, Adobe Premiere, and more. Beyond that, you'll learn the importance of "selling" the color correction you've achieved to clients, while making sure the client realizes the impact color correction gives the final product. In addition to non-linear editing systems, there are now many plug-in applications for color correction. These plug-ins, including ColorFix, Composite Suite Color Correct, Vixen Pro, and Color Finesse, are covered in detail. There is ample information on how to work with the various video recording formats a client may present you, and the pros and cons of each. Rounding out the text are numerous hints, tips, common pitfalls, and tutorials for real-world practice. The CD contains images can practice color correction on; popular software tools, including trial versions of AfterEffects, Premiere, and various plug-ins; and QuickTime movies demonstrating color correction techniques. Lastly, ample reference material makes this an excellent resource.

Leverage the full power of Avid Media Composer with this essential guide from an Avid guru. Master timesaving tricks and techniques that utilize the latest Media Composer features and state-of-the-art workflows. Learn the secrets of the postproduction professionals from box office blockbusters like Harry Potter, I am Legend, Dark Shadows, Men in Black II, Charlie's Angels, 42, and The Last of the Mohicans, as well as primetime hits like SMASH, Big Bang Theory, Weeds, The Mindy Project, and MythBusters. In Avid Uncut, Steve Hullfish taps into the expertise of the world's top editors to share in-depth, behind-the-scenes secrets and best practices that will boost your editing and color correction skills to the next level. Five distinct sections cover: Pre-post, including discussion of metadata, prepping ScriptSync, decomposing, and more Settings, with tips on keyboard optimization, bin settings, and import/export settings Off-line workflows on trimming, multicam editing, using Phrasefind, audio, and stereoscopic 3D Effects, such as 3rd party plugins, 3D warp effects, and Animatte On-line workflows for efficiently and beautifully finishing your work, including step-by-step tutorials for RED and ARRI Alexa workflows Also featured are extensive tips dedicated to helping FCP editors switch over to Avid, as well as a companion website (www.routledge.com/cw/hullfish) loaded with video tutorials of the techniques discussed in the book and project files, including RED and ARRI Alexa footage, that turn Avid Uncut into an invaluable, hands-on workshop!

The colorist working in film and video is the individual responsible for breathing life into characters, bringing a mood into a scene, and making the final product polished and professional-looking. This craft is an art form that often takes years to perfect and many trial-and-error attempts at getting it right. Here to help both the newcomer and professional who needs to brush up on their skills is the first book to cover a wide variety of techniques that can be used by colorists, no matter what system they're using. Whether you're using a video editing package with a color correction tool built in (Final Cut Pro, Premiere Pro) of a dedicated application (Apple Color, Assimilate Scratch, Baselight, or DaVinci), this book covers it all. From the most basic methods for evaluating and correcting an overall image, to the most advanced targeted corrections and creative stylizations typically employed, you'll find this highly organized book a solid reference that's easy to navigate. The accompanying DVD contains footage as well as cross-platform exercises and project files for readers to experiment with. After reading the techniques, readers will learn to apply the methods that all of the color correction applications use, how to problem-solve and trouble-shoot, how to maximize the effectiveness of each tool that's available, and they will discover how to creatively combine techniques and tools to accomplish the types of stylizations that colorists are often called upon to create. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Understand the core concepts and skills of multimedia production and digital storytelling using text, graphics, photographs, sound, motion, and video. Then, put it all together using the skills that you have developed for effective project planning, collaboration, visual communication, and graphic design. Presented in full color with hundreds of vibrant illustrations, "Multimedia Foundations" trains you in the principles and skill sets common to all forms of digital media production, enabling you to create successful, engaging content, no matter what tools you are using. Companion website features a wealth of web resources, illustrations, and video tutorials demonstrating the key techniques presented in the book. Improve projects with core principles of visual communication and graphic design. Learn necessary strategies for project planning, organization, and asset management. Understand the intricacy of design and production workflows. Effectively navigate postproduction and the distribution of multimedia content. Utilize the companion web site video tutorials and links to go along with each of the chapters.

Effects Essentials

Color Grading with Media Composer and Symphony 6

The Art and Technique of Digital Color Correction

A Comprehensive Guide for the Digital Age: Fifth Edition

Multimedia Foundations

Color Grading 101

Brimming with workflow efficiencies for the experienced editor, The Avid Handbook teaches you the hows and whys of operating the system in order to reach streamlined, creative end solutions. The book emphasizes time-saving techniques, shortcuts, and workflow procedures- the true keys to getting a job done. The book has also been updated to include new information on HD formats and workflows, color-correction and grading capability enhancements, MXF media standardization, and much more. Also new to this edition are an 8 page 4-color insert, adding depth to the color-correction lessons, as well as running sidebars throughout the book, calling out time-saving tips and techniques.

Completely updated for current HD, UHD, 2K, and 4K workflows, Avid Editing blends the art and aesthetics of motion picture editing with technical, hands-on instruction.

Appropriate for beginners and intermediate users who need to refresh their knowledge of essential post-production techniques, this fully revamped and full-color sixth edition is also an excellent tool for editors coming to Avid from other non-linear editing platforms. Topics covered include trimming, audio, effects, titles, color correction, customization, inputting, and outputting. A robust accompanying online eResource features professionally shot footage and Avid project files, allowing readers to work alongside the lessons taught in the book. The new edition covers: Avid Media Composer licensing choices Changes to the Avid user interface Basic and advanced visual effects Mastering Avid's audio tools Exploring Avid's Title Tool and NewBlue Titler Pro Understanding double-system sound techniques Syncing picture and sound files Understanding and applying LUTs The latest HD, UHD, 2K, and 4K Workflows

Avid Media Composer is the standard editing system used by professionals in the film and television industries and with its many capabilities available at a low price, it's well within the range of serious non-professionals too. With this latest release, Avid proves to be more innovative than ever in a fast-paced world of digital media. Here to guide readers on the foundations of editing using Avid Media Composer 5 is the only book on the market officially developed and approved by Avid and used in its training courses. Each chapter covers a complete lesson in the fundamentals, with step-by-step instructions and accompanying screenshots included so readers can absorb the details and start using the program right away. After discovering how to use the tools and understanding the editing workflow, they'll go on to learn basic editing, timeline editing, and trimming, and then move on to refining audio, adding effects, performing color correction, creating titles, and finally managing projects and delivering the finished work. They'll also learn about groundbreaking capabilities new to this version of Media Composer such as a drag-and-drop Timeline that allows its users to mix formats, frame rates, and resolutions, new direct editing capabilities for QuickTime, RED, XDCAM, and other tapeless media, and much more. Not only that, with the included DVD, readers can dive right in and follow along with the projects using professional footage from top television shows and films. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

For readers who want to get up to speed on Adobe Premiere Pro, they need look no further than this fast-paced but thorough guide to Adobe's flagship editing program. Three experienced editors take them step by step through the entire editing process in Premiere Pro in which they'll learn how to perform professional editing tasks such as project management, multi-format editing, color correction, audio mixing, titling, effects, and delivering video to tape, the web, and mobile devices. Plus the whole process moves at an accelerated pace so readers can get back to editing even faster. The goal is within a weekend, they'll learn everything they need to know to use Premiere Pro confidently for their own projects and client work. Readers will be able to put their advanced editing skills to work immediately by using the accompanying hands-on lesson files to work through the steps in the book. They'll further improve their knowledge through engaging video tutorials, handy quick-reference guides, and keyboard shortcut sheets all made available on the book's DVD. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files.

Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files.

Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Workflows, Tips, and Techniques from Hollywood Pros

Fundamentals of Video Editing

Professional Techniques for Video and Cinema

Color Correction for Video

Getting Started Color Grading for Editors, Cinematographers, Directors, and Aspiring Colorists

Level up your skills with powerful texturing and lighting techniques Advanced Maya Texturing and Lighting, Third Edition leads you through the latest advanced techniques for adding realistic detail to your models. This new edition is up-to-date with the latest Maya texturing, lighting, and rendering features, including an

exploration of the Node Editor, new Maya utility nodes and expanded coverage of mental ray shaders, and render settings. The proven tutorials are culled from real-world experience and refined to give you the ultimate in practical skills. You'll learn workflow tips and tricks, the construction of custom shading networks, and the application of time-saving tools that bring your project from concept to reality. The companion website features several gigabytes of Maya scene files, texture bitmaps, and QuickTime movies that support the exercises in the book, giving you everything you need to advance your animation skillset. This book helps you take your rendering skills to the next level with the advanced tools and techniques that take animation from good to great. Learn the theory behind expert lighting design. Understand shadows, shading components, and texture mapping. Work with node networks, raytracing, and global illumination. Try new approaches to rendering using Maya Software and mental ray. If you're ready to take a big step forward and fine-tune your style, *Advanced Maya Texturing and Lighting, Third Edition* is the practical, hands-on guide you need.

The *Avid Handbook* caters to video editors bordering on intermediate who are ready to unleash the full power of the Avid but don't know where to start. Rather than focusing on arcane keystrokes, the book teaches production procedures, the real key for getting a job done. Time saving, shortcuts, and strategies are emphasized, and the author tackles such real-world problems as set up, keeping a facility running, minimizing crashing, and troubleshooting head on. Bayes has helped thousands to avoid downtime and maximize creative time. * Intermediate techniques for the Avid Xpress, Avid Xpress DV, Media Composer, and Symphony * Emphasis on workflow strategies, configuration, troubleshooting, and administration * Helps maximize creative time and eliminate downtime

The only guide to the art and technique of color correction based on the invaluable knowledge of more than a dozen of the top colorists in the world. This book allows you unprecedented access to the way the masters of the craft approach their work. Containing decades of industry experience and professional colorist know-how, this book provides an understanding of what top-tier colorists look for in an image and how they know what to do to make it great. Featuring techniques performed in a variety of color correction software applications (DaVinci Resolve, Apple Color, Synthetic Aperture's Color Finesse, and more), this book turns what has long been a misunderstood "black art" into a set of skills that any colorist, editor, independent filmmaker, or motion graphics artist can begin to master. Packed with explanations, tips, and concepts that build on each other, you will learn how to: * fix poorly exposed shots and shots with color casts * create looks * match shots * master primary and secondary color correction techniques * use color correction to advance a story. This edition includes * An updated DVD containing two hours of video tutorials using DaVinci Resolve, extended interview transcripts and color correction sessions with the professional colorists featured in the book * A brand new tutorial-based chapter, with companion project files on the DVD, so you can work along with the text * New insight from additional professional colorists, including legendary colorists, Bob Festa, Stefan Sonnenfeld, and Pankaj Baipai, showing you the 'hows' and 'whys' of each grade.

The latest Avid Training from Multi-Award winning Producer Class on Demand! Steve Hullfish was named an Avid Master Editor in 1996. Since then, he has written or co-written four books on editing and color correction, including *The Art and Technique of Color Correction* and *Avid Xpress Pro Editing Workshop*. His editing credits span more than 20 years, including editing the Oprah Winfrey Show for which he won a Daytime Emmy. Other broadcast credits include Emmy nominations for Investigative Reports and Cold Cases with Bill Kurtis on A&E. He runs his own production company - Verascope Pictures - and his clients include Universal Studios, NBC Television, Turner Broadcasting, HIT Entertainment, Jim Henson Entertainment and VeggieTales. This training will give you the solid foundation needed to quickly and easily get started with Avid Media Composer. It includes Lessons on Migrating to Media Composer for Express and Xpress Pro with Mojo users. Learn to edit like a pro regardless of past software experience. Hullfish will guide you through a series of information-packed lessons.

The Official Avid Guide

The Color Correction Coach

Color Correction Handbook

3D Postproduction

Fundamentals, Tools, Techniques, and Workflows

A Guide for Beginning and Intermediate Users

Color Grading with Media Composer and Symphony 6 Cengage Learning

The colorist is responsible for the critical final stage of refinement of the film and broadcast image. Using all of the controls modern color correction software provides, colorists refine the mood, create style, add polish to scenes, and breathe life into the visuals. The craft of color correction can take considerable trial and error to learn, while the art of color grading takes years to perfect. Alexis Van Hurkman draws on his wealth of industry experience to provide a thoroughly updated edition of what has become the standard guide to color correction. Using a friendly, clear teaching style and a slew of real-world examples and anecdotes, Alexis demonstrates how to achieve professional results for any project, using any number of dedicated grading applications, or even an editing program's built-in color correction tools. From the most basic methods for evaluating and correcting an overall image to the most advanced targeted corrections and creative stylizations, *Color Correction Handbook, Second Edition*, is your one-stop guide. Among many valuable concepts and techniques, you'll learn to: * Set up a professional color correction environment using the latest technologies and adhere to the most up-to-date standards *

Work with log-encoded media and LUTs * Analyze shots quickly and correct errors of color and exposure * Create idealized adjustments for key features such as skin tone, skies, and product shots * Develop strategies for balancing clips in a scene to match one another for continuity, and grading greenscreen clips destined for visual effects * Master a variety of stylistic techniques used to set a scene's mood * Apply principles of color and contrast to add depth and visual interest * Browse valuable research about memory colors, audience preferences, and critical corrections for achieving appealing skin tones and controlled environments * Follow along with the downloadable files that accompany this book, including HD footage, cross-platform exercises, and project files.

THE ULTIMATE BOOK ON HARNESSING THE POWER OF AVID MEDIA COMPOSER . Filled with hundreds of techniques and profusely illustrated in color, it will help you discover new ways to use the system and do things you didn't know were possible. Written by one of the pioneers of the digital editing revolution, this second edition focuses on Media Composer 5.5. SUBJECTS COVERED INCLUDE: Interface Fundamentals; Advanced Editing & Trimming; The Smart Tool; Find & PhraseFind; Visual Effects & Advanced Keyframes; Color Correction; Titles; Mixing, RTAS & Stereo Audio; Multi-camera Editing; Toolsets & Workspaces; AMA & Media Management; Film & 24p Video; and much more. REVIEWS: "The most ambitious and comprehensive book on Avid Media Composer I've read. Like having a seasoned pro sitting next to you, revealing his trade secrets. If you're a Media Composer editor, rookie or old pro, 'Avid Agility' will make you a better editor, guaranteed!" -- Jonathan Moser, Post Magazine "The quickest path to becoming a Media Composer Jedi Master. Editor and teacher Steve Cohen has written a clear, comprehensively-illustrated and easy-to-understand guide -- a bible on advanced editing with Avid Media Composer 5.x. This book is essential reading!" -- Lawrence Jordan, founder, 2-pop.com & HollywoodReinvented.com "A definitive book about the Media Composer environment. May well be the ultimate book on customizing Avid's unique capabilities for individual creative editing." -- Ray Zone, Editors Guild Magazine "An easy read, logically laid out, and useful to novice and experienced editor alike. I highly recommend this book." -- Frank Capria, Consulting Designer, Media Composer, Avid Technology "Cohen's book will guide you to the next exciting level in the art of editing." -- Edgar Burcksen, CinemaEditor Magazine "An amazing work -- for both new and old Media Composer users." -- Norman Hollyn, Head of the Editing Track & Professor, USC School of Cinematic Arts "A very readable, incredibly illustrated book. Consistently delivers magical little tricks that make you say, 'I wish I'd known that yesterday!'" -- Steve Hullfish, Avid Master Editor, colorist, author of four books. EDITIONS: This second edition offers detailed coverage of Media Composer 5.5. You'll find even more information, with a focus on Media Composer 6, in Avid Agility, Third Edition.

Use color to improve your storytelling, deliver critical emotional cues, and add impact to your videos. This book shows you how to analyze color correction problems and solve them- whatever NLE or plugin you use. Experienced editors and colorists in their own right, the authors also include the wisdom of top colorists, directors of photography, and color scientists to deliver this insightful and authoritative presentation of the theory and practice of color correction. The book provides technical insight into how to effectively color correct your video, also delving into how color can impact storytelling and deliver critical emotional cues. The new edition also includes 2 new "Quickstart Tutorials", a new chapter on how color impacts storytelling, information on the impact HD has had on the correcting process, and updated application specifications. The companion DVD features new and more robust tutorial media.

Digital Cinematography

Video Color Correction for Non-Linear Editors

The Avid Handbook

The Filmmaker's Handbook

The Color Correction Handbook

Avid Media Composer 6.x Cookbook

FIFTH EDITION, UPDATED FOR 2020. The authoritative guide to producing, directing, shooting, editing, and distributing your video or film. Whether you aspire to be a great filmmaker yourself or are looking for movie gifts, this comprehensive guide to filmmaking is the first step in turning a hobby into a career. Widely acknowledged as the “bible” of video and film production, and used in courses around the world, The Filmmaker’s Handbook is now updated with the latest advances in HD and digital formats. For students and teachers, professionals and novices, this indispensable handbook covers all aspects of movie making. • Techniques for making dramatic features, documentaries, corporate, broadcast, and experimental videos and films • Shooting with DSLRs, video, film, and digital cinema cameras • In-depth coverage of lenses, lighting, sound recording, editing, and mixing • Understanding HDR, RAW, Log, 4K, UHD, and other formats • The business aspects of funding and producing your project • Getting your movie shown in theaters, on television, streaming services, and online

Are you one of the many editors who have decided you need to quickly learn Blackmagic's DaVinci Resolve? If you are, then Rapid DaVinci Resolve was written for you. The 160-page book provides a comprehensive introduction to editing and color grading using the free version of DaVinci Resolve 15. Unlike the free version of Media Composer, DaVinci Resolve has not been crippled to force you to upgrade to the expensive version. And, while Premiere Pro CC is a fine editor, do you really want to pay Adobe every month? Rapid DaVinci Resolve presents DaVinci

Resolve 15 in a manner that eliminates your need to learn the application's massively complex menu system. Using a small set of logical, mnemonic shortcut-keys, Rapid DaVinci Resolve will teach you the application's precise 3-point editing system-with a conceptual approach that makes editing efficient in the manner of Apple's FCP X. Rapid DaVinci Resolve enables you to be immediately productive with Resolve version 15. And to be productive with the beta version of Resolve 16-without having to learn a whole new way of "cutting." Fusion, Fairlight, ResolveFX, and the extra cost Studio version of Resolve are not taught by Rapid DaVinci Resolve. Why is Rapid DaVinci Resolve so much better than other Resolve books? Because the book was written by an experienced teacher. Steve Mullen Ph.D. taught digital video production at Rutgers University and Electronic Cinematography at Philadelphia's University of the Arts. Steve was a Contributing Editor for Video Systems magazine. He has written for A/V Video, Camcorder, DV, millimeter, Video Pro, and Broadcast Engineering. For BE he wrote several video production handbooks. He now writes for TheBroadcastBridge. He was a Product Marketing Manager for Data Translation-which designed the MEDIA 100 video editing system. He was also International Sales Manager for PLAY, creator of the world-famous TRINITY desktop video system. Steve has published many digital camcorder handbooks and tutorials covering the Avid Media Composer as well as Apple editing applications. He taught at the University of Minnesota and, also in Minnesota, at Carleton College. In both Boston and Tokyo, he worked at Bolt, Beranek and Newman which manufactured massively parallel real-time supercomputers. Steve now lives in Las Vegas (dvcinlv@gmail.com).

Brimming with workflow efficiencies for the experienced editor, The Avid Handbook teaches you the hows and whys of operating the system in order to reach streamlined, creative end solutions. The book emphasizes time-saving techniques, shortcuts, and workflow procedures- the true keys to getting a job done. The book has also been updated to include new information on HD formats and workflows, color-correction and grading capability enhancements, MXF media standardization, and much more. Also new to this edition are an 8 page 4-color insert, adding depth to the color-correction lessons, as well as running sidebars throughout the book, calling out time-saving tips and techniques.

Do you want to make your video footage look more vibrant, more accurate, or better fit the mood and themes of your project? Color correction helps you accomplish all these goals and more. In this introductory course, staff author Ashley Kennedy explains the concepts behind color correction and color grading, and guides editors through the process of correcting contrast, color balance, and hue/saturation. She also discusses how to enhance and stylize footage, and provides a "cookbook" of solutions for the most common color-correction problems that editors encounter. The course focuses on using the toolset in Adobe Premiere Pro, but also addresses workflows in other software programs (Avid Media Composer and Final Cut Pro X).

An Editor's Guide to Adobe Premiere Pro

Avid Agility

A Step-by-Step Guide

Using Desktop Tools to Perfect Your Image

Workflows and Techniques for Digital Filmmakers

Working Faster and More Intuitively with Avid Media Composer